



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA
DEPARTMENT OF MANAGEMENT

**Department of Management - University of Bologna
compliance with
the Principles for Responsible Management Education (UN-PRME)
Academic Years 2017/2018 and 2019/20**

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Bologna, 31st of July 2020

Letter from the Head of the Department of Management

We are proud to share the efforts of our long-term strategy of developing theory and practice in the different disciplines that we cover in our courses, in our research and our collaborations with private and public organizations.

Therefore, we are pleased to renew the Department of Management (DiSA) – University of Bologna's commitment to the Principles for Responsible Management Education (UN-PRME) and to report about the on-going activities and promoted initiatives along the academic years 2017-2018 and 2018-19.

According to different international rankings, the University of Bologna places in excellent positions. In 2020, the Times Higher Education has ranked the University of Bologna 6th in the world and 1st in Europe for the Impact Ranking. In terms of "Teaching Excellence", it results among the top 100 world Universities¹).

An advance is confirmed even by the QS World University Ranking²: from the 208th world ranking position (in 2016), UNIBO is now among the first 100 World Universities (2020). In particular, the Department of Management has consistently contributed to the classification among the top 100 for Accounting & Finance subject and among the top 150 for Business & Management.

Hopefully, those rankings will be further taken over thanks to the Italian Ministry of Education and University's contribution to the project "Excellent Departments". In fact, in 2018, we secured a special grant worth over 8ml€ from the Ministry of University and Research to further grow our strengths. We developed an ambitious plan to improve our international positioning and place the Department among the best Departments in Europe by 2023. One of the research related-topics outlined in the "Excellent Department project" refers to Social Innovation and Public Management.

While pursuing its mission to increase and disseminate the managerial culture and foster innovation, the Department has been continuously promoting education, research, and best practices with the focus on values for responsible management.

Overall, DiSA continues its commitment to share sustainability values supporting the PRME principles among academic staff, students, and other academic and non-academic partners.

As an essential part of the oldest University in the western world, we are energized by the opportunities to significantly contribute to PRME principles and our society. Standing on the shoulders of our past, we are inspired to build the future with our daily efforts.

Sincerely yours,
Maurizio Sobrero
Head - Department of Management
University of Bologna, Italy

¹https://www.timeshighereducation.com/rankings/impact/2020/overall#!/page/0/length/25/name/Bologna/sort_by/rank/sort_order/asc/cols/undefined

² <https://www.topuniversities.com/subject-rankings/2020>



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Introduction

The Department of Management at the University of Bologna (DiSA) was founded in 1983 and currently offers a variety of undergraduate and graduate courses and research opportunities in the fields of Accounting, Arts and Cultural Organisations, Banking, Entrepreneurship and Innovation, Finance, Marketing, Organisation, and Human Resources Management, Social Management and Sustainability Strategy, Business Organisation and Commodity Sciences.

The Department of Management counts around 93 faculty, 18 staff members, 20 research fellows, and 29 Ph.D. students (data update: December 2019). The Department has campus branches in Forlì, Rimini, and a second venue in Bologna at the Terracini area. Furthermore, in 2018, the Yunus Social Business Centre (<https://ysbc.unibo.it/en>) was inaugurated in Forlì, and the Department of Management is one of the promoters for the launch of this Centre, where a strong research tradition on microcredit social entrepreneurship exists.

In the same year, the Department was awarded as “Department of Excellence” by the Italian Ministry of Education and Research.

Compliance with The Principles For Responsible Management Education

Principle 1

Purpose: We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

The Department's activity is inspired by the values for a sustainable university (<http://www.sostenibilita.unibo.it/>), which embraces both the environmental and social perspectives. More specifically, the University of Bologna focuses on territorial enhancement through the preservation and renovation of natural resources and developing synergies among the stakeholders that share the University's sustainable approach. In this regard, the University has prepared a three-year Environmental Sustainable Plan that each affiliated Department unit is committed to implementing. The Alma Goals further demonstrate the UNIBO commitment to the values of sustainability, pursuing the SDGs and teaching the best suitable practices to achieve them within 2030.

In particular, DiSA is coherent with this sustainability framework providing advanced training to students enrolled in all its undergraduate and graduate courses that combine the knowledge in the fields of entrepreneurship, management, accounting, finance, law and economics, ethics, and social responsibility. DiSA's educational approach aims to train new generations of responsible talents to be aware of sustainability values in their professional lives.

For instance, in the frame of the course Management Skills (CLEC-M Forlì), class on work-life balance, students are requested to reflect on their most significant life values. This exercise aims to verify the coherence between how students allocate their resources and their fundamental values. The goal is really to help them reflect on the importance of sustainable working rhythms. Another item for debate is the reading by professor Christensen: "How will you measure your life." The aim is to reflect on what type of success we want to pursue in our life and how this success should be reflected in daily actions and behaviors already so early in students' careers.

The course in “Ethical Finance” has a portfolio of topics dealing with: ethics, business ethics, corporate social responsibility, socially responsible investment, Environmental, Social and Governance (ESG) factors, venture philanthropy, and impact investing.



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Principle 2

Values: We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

As partially stated in Principle 1, the Department of Management offers a variety of courses and seminars that promote sustainable, responsible, and ethical values. The final goal is to develop students' critical thinking and a personal moral compass useful for navigating complex decision-making systems and critical business environments.

Several courses are offered in the Frame of the School of Economics and Management, the organizational unit linking and coordinating the participating departments to support and streamline their program catalogs.

The Degree Course **in Management for Social Economy** (Forlì Campus) offers a Second cycle degree/Two-year Master taught in English - 120 ECTS. The program leads to dual or multiple degrees. In specific, some of the course modules are:

- Management Control Systems in Public and Non-Profit Enterprises
- Economical Ethics
- Social and Cooperative Enterprise Management
- Third Sector Law
- Cooperation Law
- The economy of the Welfare State
- Mission and Accountability of Cooperative Enterprises
- Ethical Finance
- Mission and Accountability of Cooperative Enterprises
- Ethical Finance
- Social Entrepreneurship

The Degree in **Economic and Business Administration** (Forlì Campus) offers a Second cycle degree/Two-year Master taught in English - 120 ECTS. It includes course modules such as:

- Social and Cooperation Economics
- Accounting ethics and asocial responsibility
- Legal basis of the economics of SME and social enterprise
- Seminar on Entrepreneurial choice and paths for growth

The Degree in **Business Administration and Management - Service Management curriculum**, International second cycle degree /Two-year Master taught in English - 120 ECTS includes:

- Behavioral Economics
- Human Resource Management And Leadership

The Degree in **Business Administration International Management curriculum**, International second cycle degree / Two-year Master, taught in English - 120 ECTS has a course module in Sustainable Innovation Laboratory.



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The Degree in **Economics and Management**, International second cycle degree/ Two-year Master taught in English - 120 ECTS has course modules related to:

- Management Accounting in Public and Non-Profit Sector
- Social Entrepreneurship

In particular, the course unit on “Ethics for Corporate Decisions” (2017/2018) aims at introducing ethics in management with an experiential approach. This course does not take a normative perspective; it aims to accustom future decision-makers to ask questions and promote ethical challenges. At the end of the course, participants can address business decisions starting from assumptions, languages, and metaphors, which can better represent the nature of the business and its contribution to the socio-cultural and environmental context in which it operates. The Course contents are available at the following link: <http://www.ems.unibo.it/en/programmes/course-unit-catalogue/course-unit/2017/391842>.

In the organizational behavior course (CLABE), the class regularly discusses diversity management, focusing on the organizational factors that could make the workplace a more inclusive place. More specifically, a point of attention is addressed to the stereotype threat that can affect minority groups.

In the course called Management Skills (taught in Forlì campus), other important topics are covered: emotional intelligence, work-life balance, and organizational culture. The debate is about the importance of sustainable careers, working rhythms, and involvement both at work and in the community.

Furthermore, the Yunus Center – thanks to the collaboration with the School of Economics and Management and AICCON (Italian Association for the Promotion of the Culture of Co-operation and Non-profit Organisations) – represents now a point of reference for education and training on the economics of co-operation and non-profit sector, in Italy and abroad. It is involved in several master programs and Advanced training Courses offered by the Forlì Campus. In particular, the didactic activities strictly connected to the Department of Management refer to:

the Two-year Master of Science (MSc) in Management for Social Economy (<https://corsi.unibo.it/2cycle/ManagementSocialEconomy>). It offers students an advanced knowledge and skills to cover managerial positions in social businesses, cooperatives, and non-profit organizations, combining the knowledge required to manage businesses with economic and legal skill applied to the institutional complexity of Third sector organizations. It allows graduates to provide consulting and management support to social businesses, cooperative and non-profit organizations. These objectives are developed through learning activities that cover the main areas of interest, analyzing the theoretical and practical aspects of promotion techniques, funding, management, and reporting of cooperatives and non-profit organizations, with specific studies in the health, social and cultural sectors. Training in management techniques is provided as part of a broader theoretical background. It also covers sociological, ethical, and economic aspects of the Third sector activities and the peculiarities of non-profit organizations. Additionally, the program has been selected among the best 6 Degrees out of 190 analyzed at the European level (in the graduate and post-graduate section) in the frame of the European project ECOOPE Good Practice Search (<http://youth.ecoope.eu>).



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The Professional Master in Fundraising and Public Entities (<http://www.master-fundraising.it/>) aims to provide specific skills in the fields of development, communication, social marketing, campaigning, inside, or outside non-profit organizations and public bodies. The Master also aims to train operators in the non-profit world and public bodies, non-profit professionals and employees or executives of public companies in the profit world with fundraising skills (press office staff, relations with the non-profit, ethics officer, corporate social responsibility office). The program is also offering skills to directors and managers of communication and marketing, responsible for external communication of profit and non-profit companies, public relations manager for the non-profit and profit world (non-profit area).

Other professional Masters offered by the University of Bologna and involving the Department of Management refer to:

The two-year professional Master in International Management (MIEX) provides the fundamentals of international management practices to create a sound knowledge base. The second year of the program allows students to specialize in a specific area at one of our Partner Universities: ICN Business School Berlin Campus, ECUST, LA SALLE, MGIMO, Federal University of Rio Grande do Sol (<https://www.mastermiex.com/>).

The one-year professional Master in Economia della Cooperazione (MUEC - Economics for the Cooperation) focused on the cooperative system from different perspectives (<https://www.unibo.it/it/didattica/master/2017-2018/economia-della-cooperazione-muec>).

Additionally, the Bologna Business School (BBS), affiliated with the Department of Management, offers different Professional Master programs related to PRME topics:

The MBA in Green Energy and Sustainable Businesses, which boasts a faculty team coming from all around the world: Israel, Denmark, India, U.S.A., and France. A program that tackles those "hot topics" that leading Companies can no longer afford to ignore. Sustainable development, environmental impact management, social entrepreneurship, and business ethics are issues gaining extraordinary attention among companies worldwide. Participants are engaged in a stimulating learning experience where people with strong environmental and social values integrate entrepreneurial and corporate venturing skills with the building of critical thinking and leadership competencies. The next generation of business leaders must be ready to manage company performances and strategies in this changing environment. The MBA Green Energy and Sustainable Businesses is designed to seek solutions that successfully address the triple bottom line: financial viability, ecological sustainability, and social equity (<http://www.bbs.unibo.it/hp/global-mba/mba-green-energy-and-sustainable-businesses/>).

The Master in Green Management and Sustainable Businesses track of the Full-Time Business Management Master's Course aims to lead companies in creating new business models, supported by responsible use of resources. This experience provides the tools to operate the change in the businesses, thus contributing to transform an element of the organizational culture into a factor that supports the achievement of economic targets (<http://bolognabusinessschool.com/hp/master-fulltime/business-management-green-management-and-sustainable-businesses/>).



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The Executive Master in Sustainability and Business Innovation focused on sustainability, circular economy, and social innovation applied to business, manufacturing activities as well as to services, but also large enterprises and startup. It is the only master executive, in Italy, which offers themes related to sustainability and social innovation at the strategic level. (<https://www.bbs.unibo.it/hp/master-executive/sustainability-and-business-innovation/>)

The Department of Management has a Ph.D. Program in Management, which aims to train research candidates who want to become leading scholars in management disciplines at top-rated universities and it offers specialization in two tracks: Management and Banking & Finance. The Program offers candidates a broad and inter-disciplinary education in the fields of business, management and finance. It provides them with strong theoretical foundations in the disciplines of social sciences and a thorough knowledge of research methods applied to management and financial problems. Actually, a Ph.D. research thesis focuses on the topic *Diversity management: Including people with disability in the workplace*.

Principle 3

Method: We will create educational frameworks, materials, processes, and environments that enable practical learning experiences for responsible leadership.

The University of Bologna's Ethical Code of Behaviour (the Code; <http://www.unibo.it/en/university/who-we-are/ethical-code-of-behaviour>) has been in force since November 2014. The Code illustrates essential values to promote within the University's community and the rules for avoiding all forms of discrimination and abuse, as well as for regulating cases of conflict of interest within the areas of intellectual property. It is a benchmark document providing an ethical framework for the University's internal and external relations. It stands as a declaration of principles accepted and shared by faculty and researchers, employees, students, and every entity that interacts with the University and shares its values.³

All members of the University's community are equally responsible for upholding and applying in full the rules of the University Ethical Code of Behaviour. The Ethical Code requires the following actions:

"The University promotes high quality, responsible teaching and research activities through the pursuit of the highest internationally acknowledged standards, enhancing individual skills and experiences and the continuous enrichment of knowledge. It guarantees the development of learning programmes aiming to strengthen and defend ethical values and academic integrity; it incentivises discussion and debate on ethical matters of interest to the community." (art. 4 of the Code)

"Professors shall guarantee individual student counseling services, listening to their ideas and respecting their specificities, encouraging the defense of ethical values and moral integrity, a sense of responsibility, and self-discipline." (art 24 of the Code).

Besides the degree courses, seminars were organized on related topics:

- The new challenge of Finance Education
<http://www.scienzeaziendali.unibo.it/it/eventi/le-nuove-sfide-dell2019educazione-finanziaria>

³ Ethical Code of Behavior of the University of Bologna, <http://www.unibo.it/en/university/who-we-are/ethical-code-of-behaviour>, accessed February 2016.



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- The training needs for migrant women with a STEM specialization, Multiplier event organized in the frame of the European Project Erasmus Plus EUMentorSTEM - Creation of a European e-platform of MENTORing and coaching for promoting migrant women in Science, Technology, Engineering and Mathematics
<http://www.scienzeaziendali.unibo.it/it/eventi/il-bisogno-formativo-delle-donne-migranti>
- workshop “Islamic finance” by Prof. Christine Helliar (University of South Australia) on May 20th, 2019; the workshop “The ESG factors: the role of financial analysts” by Dott. Andrea Gasparini (AIAF Head of Sustainability - EFRAG member of the European Lab Project Task Force on Climate-related Reporting) on May 21st, 2019; the workshop “The socially responsible funds” by Dott. Federica Loconsolo (Head of Sales & Business Development Etica SGR), on December 9th, 2019. The items and nature of those workshops are coherent with PRME principle 1 and principles 2 and 6.

As a process towards responsible leadership, with the students of the Organizational Behavior course, in 2018, an experiment was launched: “Surviving one day without the smartphone.” More specifically, students were asked to spend one full day without using the smartphone and then to describe their experience in a report.

The Department is a member of the Centre of Advanced Studies in Tourism (CAST) at the Rimini Campus. Its goal is to coordinate and strengthen research, dissemination, and lifelong learning in tourism (<http://www.tourism.unibo.it/en>). In this view, CAST offers joint initiatives connecting economic, business, statistical, socio-political, historical, geographic, juridical, and institutional aspects of the tourism sector. CAST contributes to the organization and creation of expertise in the field of cultural and sustainable tourism **in the educational sector**. The collaboration with the Yunus Center, as well, facilitates the creation of educational frameworks, processes, and environments that enable active learning experiences for responsible leadership.

In terms of educational material, the library of the Department, "Giuseppe Testoni," on a yearly base, continues to enrich its collection of books and periodicals on the topics of ethics and sustainability. Furthermore, the Department's library is part of the network of libraries of the University of Bologna and linked to the main Italian and international universities. Therefore, many publications (books, periodicals, journals) are available both for faculty and students. Please see Annex 1 for further details concerning a summary of the lists of publications ("Giuseppe Testoni" Library web-site: <http://www.scienzeaziendali.unibo.it/en/library>).

Principle 4

Research: We will engage in conceptual and empirical research that advances our understanding of the role, dynamics, and impact of corporations in creating sustainable social, environmental, and economic value.

In terms of conceptual and empirical research activities, the Department of Management has been active with the following initiatives, mainly projects, conferences, and seminars.

- 2015-2018 - *EMPHOS Empowering Museum Professionals and Heritage Organizations Staff by cultural entrepreneurship training and research*, financed on the Erasmus Plus program Key Action Cooperation for innovation and the exchange of good practices - Strategic Partnership. In many European countries, the government subsidizes art and culture; however,

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due to the crisis and budget cuts, the amount of funds for direct subsidies decreases; some cultural heritage organizations and museums do not have enough funds to sustain themselves. Putting entrepreneurial skills into practice- for example, network building, fundraising, creating new ways to involve the public - is becoming increasingly important as a way to stay healthy. However, this cannot go against other core tasks like conservation; this should go hand in hand. Hence the concept of "cultural entrepreneurship." Objectives of the project are to strengthen cultural entrepreneurship skills in the sector and to put them into practice through: training courses aimed at the heritage and museum sectors exist in most EU member states, their availability, take-up, accreditation is not widely spread. This project aims to give cultural heritage organizations and museums possibilities to acquire competencies and tools in the field of cultural entrepreneurship.

- Another project deals with *Creativity, Audiences, and Social Evaluations. An Empirical Inquiry into the Emergence and Legitimation of Novelty*. It is financed by the 2017-2020 PRIN program - Research projects of national interest. The three-year project investigates the social side of creativity and how novelty is evaluated across audiences and settings.
- Relationships between socio-cognitive challenges and performance are the focus of the project *Diversity and Performance: Networks of Cognition in Markets and Teams — BLINDSPOT*, 2016-2021, financed on the European Research Call program (ERC Advanced Grant). This project investigates key cognitive challenges faced by modern organizations to develop a comprehensive sociological approach to study the material properties of cognition. Research on error detection, attention allocation, and recognizant innovation will be conducted in three distinct settings. The research question that cuts across the socio-cognitive challenges asks whether and how diversity contributes to performance.
- In terms of social gender sustainability, DiSA is involved in the H2020 project *Promoting gender balance and inclusion in research, innovation, and training* (2016-2020). The overall objective is to enable the development, implementation, and assessment of self-tailored Gender Equality Plans (GEPs) with innovative and sustainable strategies for the Research Performing Organizations (RPOs) involved.
- About gender and migration issues, the Erasmus Plus Strategic Partnership Adult Education project on *creation of a European e-platform of MENTORing and coaching for promoting migrant women in Science, Technology, Engineering, and Mathematics - EuMentorSTEM* 2017-2019 aims at fostering the performance, learning, and development of women with a migrant background. The final aim is to consolidate their career in STEM (Science, Technology, Engineering, and Mathematics) jobs in Europe (as paid employees or as entrepreneurs). The project aims to develop and test innovative materials on mentoring and coaching (M&C) in STEM for migrant women and their career advisors/educators that will be shared in an online European knowledge hub in all partner languages.
- Concerning social, environmental sustainability, two Climate KIC projects were started in 2018. The first one is SPS Flagship "*Re-Industrialise*": Decarbonising industrial business models and operations in high-carbon regions is critical for complying with European and international climate policy targets. The mission of the proposed "Re-Industrialise" Flagship is to support authorities, development agencies, and companies from European high-carbon regions to plan, develop, and roll out their low carbon transformation while minimizing economic and social risks. Therefore, the Flagship supports and enables the development of innovative solutions at the interface of economic development and decarbonization.



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The second one is *B-PLAS DEMO: Industrial demonstration of sludge to bioplastic pathway*. The objective of this project is to design, build and operate an industrial scale continuous plant able to treat 1,000 ton/y of wet WWT sludge obtained from winery residues and to produce at least 6 ton/y of PHA with acceptable purity, with a contemporary reduction of the volume (70% decrease) of WTT sludge produced. Besides evaluating the technical performance of the plant, the project aims to define, with adequate confidence, the potential value of PHA produced (e.g., suitable application and markets) and to evaluate the sustainability of the whole process. As a whole, the project aims to demonstrate continuous regime operation of the demo plant, providing mass and energy balance and show potential adopters the feasibility of the process.

- H2020 project *BIO-PLASTICS EUROPE* focuses on sustainable strategies and solutions for bio-based products to support the EU Plastics Strategy and a Circular Economy. System thinking, technology transfer, policy-making, and innovative business models are the key elements characterizing the project. Training activities will be established to improve professional skills and competences in the field of circular bio-economy. A Massive-online-open course (MOOC) and a vocational-training program (VTP) will allow students and professionals to increase their knowledge of circular and sustainable strategies and business models. The final aim is facilitating the implementation of efficient reuse and recycling solutions in the leading plastics converting industries.
- More focused on the importance of culture is the H2020 project *UNCHARTED: Understanding, Capturing, and Fostering the Societal Value of Culture, 2020-2024*. It aims at measuring the culture's societal impact. What is the social value of culture? While culture is increasingly perceived from an economic perspective, there is much more at stake. Focusing on the valuation practices developed by different actors involved in the cultural sector, the UNCHARTED project will identify Europe's plurality of cultural values attached to specific cultural products, productions, services, activities, and sites.
- Another project in collaboration with the Emilia-Romagna Region and the Universities of Ferrara, Parma, and Modena-Reggio Emilia refers to research about the region's reshoring phenomenon.

Besides the projects mentioned above, DiSA's faculty contributed to the topic with various journal articles, other academic publications, and public speaking. Among them, divided by topic:

Behavior; Recycling; Green purchase

- Confente, I.|Scarpi, D.| Russo, I. (2020), Marketing a new generation of bio-plastics products for a circular economy: The role of green self-identity, self-congruity, and perceived value *Journal of Business Research* 112 - 431-439 ISSN-01482963 20550 - 10.1016/j.jbusres.2019.10.030 Article

Business ethics; Ethics; Integrative social contracts theory

- Facchini, C.| Fia, M.| Sacconi, L. (2018), Between legislative reform and institutional adaptation. Theory and empirical evidence on the governance of Italian universities, *Politiche Sociali* 5, 3, pp. 363-385, ISSN-22842098 21100843483 Review

Category; Status; Organizational ecology



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- Aadland, E.| Cattani, G.| Ferriani, S. (2018), The social structure of consecration in cultural fields: The influence of status and social distance in audience–candidate evaluative processes *Research in the Sociology of Organizations* 55 - 129-157 ISSN-0733558X 10.1108/S0733-558X20180000055006 Chapter

Corporate social responsibility; CSR; Social responsibility; Disclosure; Environmental disclosure

- Colucci, M.| Tuan, A.| Visentin, M. (2020), An empirical investigation of the drivers of CSR talk and walk in the fashion industry *Journal of Cleaner Production*, 248 - ISSN-0959652610.1016/j.jclepro.2019.119200 Article
- Corciolani, M.| Nieri, F.| Tuan, A. (2020), Does involvement in corporate social irresponsibility affect the linguistic features of corporate social responsibility reports? *Corporate Social Responsibility and Environmental Management* 27, 2, pp. 670-680, ISSN-15353958, 10.1002/csr.1832, Article
- Desender, K.A.| LópezPuertas-Lamy, M.| Pattitoni, P.| Petracci, B. (2020), Corporate social responsibility and cost of financing—The importance of the international corporate governance system *Corporate Governance: An International Review*, ISSN-09648410 10.1111/corg.12312 Article
- Tuan, A.| Dalli, D.| Gandolfo, A.| Gravina, A. (2019), Theories and methods in CSRC research: a systematic literature review, *Corporate Communications* - 24 2, pp. 212-231, ISSN-13563289 10.1108/CCIJ-11-2017-0112 Review
- Aureli, S.| Del Baldo, M.| Lombardi, R.| Nappo, F. (2020), Non-financial reporting regulation and challenges in sustainability disclosure and corporate governance practices, *Business Strategy and the Environment*, ISSN-09644733 10.1002/bse.2509 Article
- Aureli, S.| Gigli, S.| Medei, R.| Supino, E. (2020), The value relevance of environmental, social, and governance disclosure: Evidence from Dow Jones Sustainability World Index listed companies, *Corporate Social Responsibility and Environmental Management* – 27- 1, 43-52 ISSN-15353958 10.1002/csr.1772 Article
- Aureli, S.| Magnaghi, E.| Salvatori, F. (2019), The Role of Existing Regulation and Discretion in Harmonising Non-Financial Disclosure, *Accounting in Europe* 16 3, pp. 290-312, ISSN-17449480 10.1080/17449480.2019.1637529 Article
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- Casonato, F.| Farneti, F.| Dumay, J. (2019), Social capital and integrated reporting: Losing legitimacy when reporting talk is not supported by actions *Journal of Intellectual Capital* -20 1, pp. 144-164, ISSN-14691930, 10.1108/JIC-08-2018-0132 Article
- Coutinho, V.| Domingues, A.R.| Caeiro, S.| Painho, M.| Antunes, P.| Santos, R.| Videira, N.| Walker, R.M.| Huisinigh, D.| Ramos, T.B. (2018), Employee-Driven Sustainability Performance Assessment in Public Organisations, *Corporate Social Responsibility and Environmental Management*, 25 1, pp. 29-46 ISSN-15353958, 10.1002/csr.1438 Article
- Villiers, C.| Dumay, J.| Maroun, W. (2019), Qualitative accounting research: dispelling myths and developing a new research agenda *de, Accounting and Finance* 59 3, pp. 1459-1487 ISSN-08105391, 10.1111/acfi.12487 Article



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- Dumay, J.| Hossain, M.D.A. (2019), Sustainability Risk Disclosure Practices of Listed Companies in Australia, *Australian Accounting Review* 29 2, pp. 343-359, ISSN-10356908 10.1111/auar.12240 Article
- Dumay, J.| La Torre, M.| Farneti, F. (2019), Developing trust through stewardship: Implications for intellectual capital, integrated reporting, and the EU Directive 2014/95/EU, *Journal of Intellectual Capital*, 20 1, pp. 11-39, ISSN-14691930, 10.1108/JIC-06-2018-0097 Article
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Principle 5 and Principle 6

Partnership: We will interact with managers of business corporations to extend our knowledge in meeting social and environmental responsibilities and in exploring jointly practical approaches to meeting these challenges.

Dialogue: We will facilitate and support dialogue and debate among educators, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and

In terms of collaboration with different business corporations, civil society organizations, and other interested groups and stakeholders, the Department is implementing different kinds of initiatives.

The Department is strictly collaborating with the Bologna Business School (<https://www.bbs.unibo.eu/hp/>), an international community made up of ideas, people, networks, and projects. It is promoting Master programs with the involvement of more than 400 companies. This international and educational framework favors interaction among different actors and stakeholders; therefore, it is the appropriate scenario to spread information about global social responsibility.

The Department is member of several international networks:

- SCANCOR network: the Scandinavian Consortium for Organizational Research facilitates inquiry in organizational social science among a transnational network of scholars. Its member institutions in Scandinavia and Europe support working visits and residencies at Stanford and Harvard Universities. SCANCOR also sponsors conferences, workshops, and mentoring opportunities worldwide.
- The European Institute for Advanced Studies in Management EIASM: its mission is to enhance high quality in research and doctoral studies in management and related disciplines.
- Bi-REX Big Data Innovation and Research Excellence a competence center for Industry 4.0
- Responsible Research for Business and Management (RRBM): it is dedicated to inspiring, encouraging, and supporting credible and useful research in the business and management disciplines



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- Rural Policy Learning Commons (RPLC): Building Rural Policy through International Comparative Analysis - Innovation, Leadership, and Prosperity. Northern Communities: Towards Social and Economic Prosperity": the network is coordinated by Brandon University (Canada). The goal is to enhance rural areas' prosperity by identifying and analyzing policy options relevant to rural and northern places. These options are evaluated in the context of national and international policy innovations to build leadership capacity among rural and northern researchers, policy-makers, and practitioners from America (the USA, Canada, and Mexico) and Europe. On this purpose, several meetings and webinars were organized on the main development themes: human capital and migration, natural resources development, governance, infrastructure and services, and transformations in indigenous communities. The project supports dialog and debate among educators, students, business, government, consumers, media, civil society organizations, and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

Since 2019 the Department is part of the Interdepartmental Centre Alma Climate, a Research Institute on global challenges and climate change.

In 2018 the Department, in collaboration with the Italian non-profit organization Impronta Etica (Ethic Footprint) (<http://www.improntaetica.org/en/>), delivered a temporary research position related to the Observatory Sustainability Measurement and Management lab (SuMM) (<https://events.unibo.it/summ-lab>).

Another experience that allows interaction with managers of business corporations refers to the LaunchPad program (<http://www.unibolaunchpad.it/>) started under the Department of Management's coordination. In 2018 a new broader experience – Re-actor - has been promoted by the University of Bologna together with local Foundations and other research and educational institutes under the scientific supervision of the Department of Management.

The aim is to create a training path towards entrepreneurship with different approaches (laboratories, practical training, meetings with entrepreneurs). The program is addressed to P.h.D. students and post-doc researchers working on innovative research and applied projects. The training path aims to develop a focus and a commitment to innovation and sustainability issues as well as to social elements for innovation and processes leading to the co-creation of values.

Other specific initiatives include:

- A seminar (March 2019) held by a special guest at the Department, professor Ellen Ernst Kossek, discussed gender diversity and the following master class: "Gender, Leadership, and HR Role in Creating Work Equality."
- Faculty from the Department participated, as speakers, to the 6th International Convention on "Sustainability and Management, focused on Sustainability Governance: Managerial Control and Competence Tools in Listed Companies" and organized by ManagerItalia (Bologna November 2018) and by Aiccon - the Italian Association for the Promotion of the Culture of Cooperation and Non-Profit.

Furthermore, to enlarge the debate on critical issues related to global social responsibility, on May 30th, 2018, the PRME Chapter Italy was launched with the first Official PRME Meeting in the country, gathered at LUISS Business School. A Memorandum of Understanding was signed by the Department of Management – University of Bologna and other several Italian Universities: Università Cattolica del Sacro Cuore; Università Ca' Foscari, LUISS Business School, Politecnico di Milano, Scuola Superiore S. Anna, Bocconi School of Management.



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"The PRME Chapter Italy will focus upon furthering sustainability and responsible management education within the Italian educational sector through collaborative initiatives and sharing best practices. Collaboration in the Chapter will allow the participating business schools and management-related higher education institutions to respond to the country's challenges regarding sustainable development jointly. By engaging with broader stakeholders, such as associations, government, and media, assessing their sustainability and responsible management education efforts and sharing and developing common resources for teaching, research and outreach, the schools will be better able to drive change and create social impact". <http://www.unprme.org/news/index.php?newsid=495#.W-mXteJReUI>

The second meeting of the PRME Chapter Italy took place on December 6th, 2018, in Bologna, hosted by the Bologna Business School. The event focused on sharing experiences among the different Italian Universities involved in the PRME network and on starting the design of a future master program on sustainability principles developed jointly by the different Italian Business Schools.

Future Perspectives and Key Objectives

Embracing the PRME framework for Responsible Management Education, the Department of Management aims to strengthen the synergies among teaching programs, research projects, and the network opportunities arising from those activities. Those actions can educate and inspire our community of students, business partners, and scholars across the values of ethics and sustainability. The Department of Management is determined to increase ethical and sustainability concepts and practices in its teaching and training programs. More specifically, DiSA aims to strengthen the teaching of Business Ethics and Social Responsibility at the undergraduate level. The Department of Management should also continue searching for partnerships with sustainable organizations as internship destinations and best practice examples for the students of the University of Bologna.

In 2019 and the beginning of 2020, the Department has submitted several project proposals related to sustainability, circular economy, and social responsibility.

Moreover, DiSA will collaborate with stakeholders to incorporate civic and social awareness around its teaching and research projects. Within this cultural framework, DiSA aims to strengthen its active role in the Emilia Romagna region and its partners by promoting its collaborative and sustainability values.

Finally, DiSA will look for a more effective way to communicate UN-PRME events to its scientific community in order to increase participation and understanding of the UN-PRME principals and initiatives and the added value of being part of PRME network.

The project "Excellent Departments" will further increase the international dimension in terms of research, didactic and networking activities. Those initiatives will further contribute to spreading the PRME principles in each event/action promoted by DiSA.

Contacts

For questions or additional information about the Department of Management (University of Bologna) PRME initiative, please contact:

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Annex 1

A more comprehensive list of books, periodicals, and journals is available on the University of Bologna library's web-site.

Books are available entering the following link:



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- http://sol.unibo.it/SebinaOpac/Opac?locale=en_GB. From this link, publications purchased by all University libraries are also available, and the library offers an inter-library loan and document delivery services in collaboration with Italian and international libraries.

Journals are available from this link <http://biblioteche.unibo.it/portale/risorse-elettroniche/periodici>:

Electronic Journals:

- Wiley Online Library
- SpringerLink
- JSTOR
- Cambridge Journals

Italian electronic Journals:

- RivisteWeb (JournalsWeb) Il Mulino
- Torrossa Editoria Italiana Online (Casalini, Franco Angeli)

Through those platforms, different online journals can be entered:

- Journal of Business Ethics
- Business Ethics (Oxford)
- Business and society
- CSR Corporate Social Responsibility and Environmental Management
- Environment and Planning (A, B, C, D)
- Journal of Environmental Management
- Journal of Environmental Economics & Management
- Business Strategy and the Environment
- Global Environmental Change
- Environmental science & policy

The library participates in the purchase of a database carried out by the University network of libraries.

Specific databases concerning management education are, for instance:

- Proquest ABI/Inform Complete
- Econlit
- SSRN Social science research network*

(*SSRN is open source, the University is paying just the membership fee)

The complete list is available on the following page <http://biblioteche.unibo.it/portale/risorse-elettroniche/banche-dati>.