



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA
DEPARTMENT OF MANAGEMENT



UNIVERSITY OF BOLOGNA
DEPARTMENT OF MANAGEMENT
RESEARCH YEARBOOK 2019



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA
DEPARTMENT OF MANAGEMENT

UNIVERSITY OF BOLOGNA
DEPARTMENT OF MANAGEMENT
RESEARCH YEARBOOK 2019



INDEX

Making an impact on our nation and the world	5
Facts & Figures	7
Research Groups	19
<i>Accounting</i>	20
<i>Arts and Cultural Organisations</i>	20
<i>Banking</i>	21
<i>Entrepreneurship and Innovation</i>	22
<i>Finance</i>	22
<i>Marketing</i>	23
<i>Organisation & Human Resources Management</i>	24
<i>Social Management and Sustainability</i>	24
<i>Strategy</i>	25
YUNUS SOCIAL BUSINESS CENTRE	26
Short bios	27
<i>Faculty</i>	29
<i>Research Fellows</i>	47
<i>Ph.D. Students</i>	52
<i>Staff</i>	58
Publications 2018-2019	63
<i>Journal articles</i>	64
<i>Books</i>	74
<i>Book chapters</i>	75





Making an impact on our nation and the world



Prof. Maurizio Sobrero

*Head of the Department
of Management*

As the current Head of the Department of Management (DiSA), I have the privilege to introduce you to the first edition of our “Department Research Yearbook” in which we present the Department of Management’s results and impact at the national and international levels for 2018-2019.

We are proud to share the efforts of our long-term strategy of developing theory and practice in the different disciplines that we cover in our courses, in our research and in our collaborations with private and public organisations.

We are a group of 160 women and men working in three of the five campuses of the University of Bologna: Bologna, Forlì, and Rimini. With 6 out of 13 courses taught entirely in English and/or offering dual degrees, we have the highest number of international programs of our Alma Mater.

The QS World University Ranking by Subject 2019 places the University of Bologna among the first 100 World Universities overall and 73rd in Social Sciences & Management, thanks to our contribution.

According to national rankings, the University of Bologna holds the first position among public Universities in Social Science and Management and Accounting and Finance.

In 2018, we secured a special grant worth over 8m€ from the Ministry of University and Research to grow our strengths further. We developed an ambitious plan to improve our international positioning and place the Department among the best

Departments in Europe by 2023, following three main lines of activities:

1. Strengthen all that has made us successful so far.

We will work to improve our publishing record, further develop the Ph.D. program, increase the international attractiveness of our courses, and continue to support campus-wide entrepreneurship activities;

1. Grow along the lines needed to overcome our weaknesses. We will recruit new faculty with strong international expertise, increase our capacity to attract competitive funding, and develop new research areas in our campuses (Industry 4.0 and Next Production Revolution in Bologna, Social Innovation and Public Management in Forlì, and Service and Tourism in Rimini);

1. Explore new opportunities to launch additional initiatives in the future. We will promote the collaboration with other disciplines in research and teaching, develop dedicated monitoring activities and partnerships in all our campuses, and experiment with new forms of interaction with different stakeholders.

We are well aware of the hard work ahead of us and the responsibility we all share. We are energized by the opportunities to significantly contribute to our country and our society as an essential group of the oldest university in the western world. Standing on the shoulders of our past, we are inspired to build the future with our daily efforts.

Maurizio Sobrero



FACTS & FIGURES





2019

cultural management

and diversities through Industrial Heritage

IMPACT

EXPECTED IMPACTS

The proposal will have on the business analysis...

IMPACT

DISSEMINATION, F COMMUNIC

...of the project...

TS &

University of Bologna



QS WORLD UNIVERSITY RANKINGS
BY SUBJECT 2019

73rd

WORLD POSITION IN SOCIAL SCIENCES & MANAGEMENT

1st

IN ITALIAN PUBLIC UNIVERSITIES FOR SOCIAL SCIENCE AND MANAGEMENT, ACCOUNTING AND FINANCE RESEARCH FIELDS

(SCOPUS 2014-2018)



IN 2018, THE DEPARTMENT WAS AWARDED THE “DEPARTMENT OF EXCELLENCE” BY THE ITALIAN MINISTRY OF EDUCATION AND RESEARCH

The Department is a point of reference for teaching and research activities in Management and all its disciplines.

MISSION

To increase and disseminate managerial culture, and foster innovation.

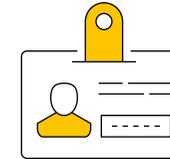
RESEARCH GROUPS

- ACCOUNTING
- ARTS AND CULTURAL ORGANISATIONS
- BANKING
- ENTREPRENEURSHIP AND INNOVATION
- FINANCE
- MARKETING
- ORGANISATION & HUMAN RESOURCES MANAGEMENT
- SOCIAL MANAGEMENT AND SUSTAINABILITY
- STRATEGY
- YUNUS SOCIAL BUSINESS CENTRE

CAMPUSES

The Departments branches are located in Bologna, Forlì and Rimini.

The Department Team



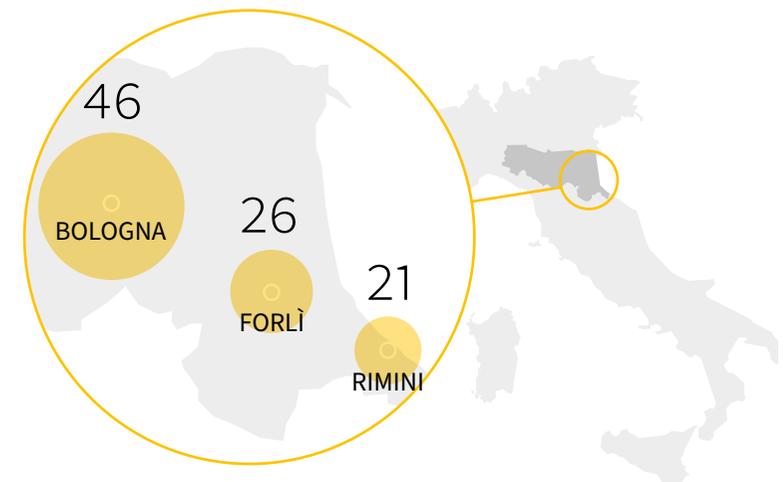
93
FACULTY

20
RESEARCH FELLOWS

29
PH.D. STUDENTS

18
STAFF

Faculty by Campuses

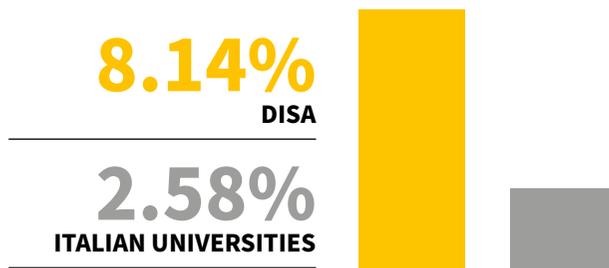


Data updated on 13 December 2019

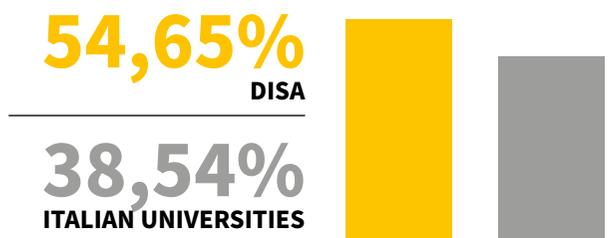
Research activities

The Department's publication performance has been continuously improving over time and is in line with international standards. For a quick appreciation of where we stand, we present some comparisons based on the publications reported in Scopus between 2014 and 2018 and including all Italian scholars in the Department's disciplines as a benchmark.

Faculty with at least 1 published paper in ABS 4* journals, 2014-18



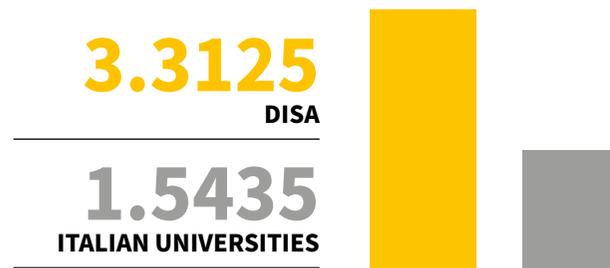
Faculty with at least 1 published paper in ABS 4 and 3 journals, 2014-18¹



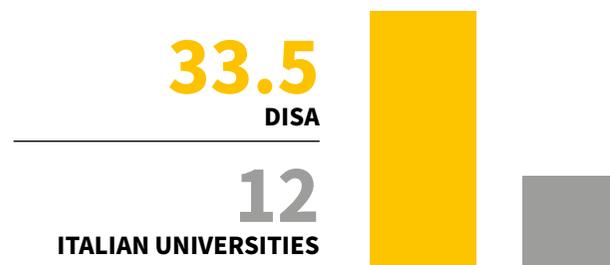
DiSA outputs in 2018

- 113 SCOPUS PUBLICATIONS
- 2 PUBLICATIONS 4* ABS (ACADEMY OF MANAGEMENT JOURNAL, JOURNAL OF MANAGEMENT)
- 32 SCIENTIFIC PUBLICATIONS 4 AND 3 ABS
- 2,210 CITATIONS AMONG ALL FACULTY
- 117.15 CUMULATIVE INDIVIDUAL SJR -SCIENTIFIC JOURNAL RANKING

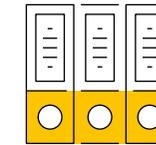
Cumulative Individual SJR: median, 2014-18



Individual citations: median, 2014-18



DiSA Networking



44
PROJECTS



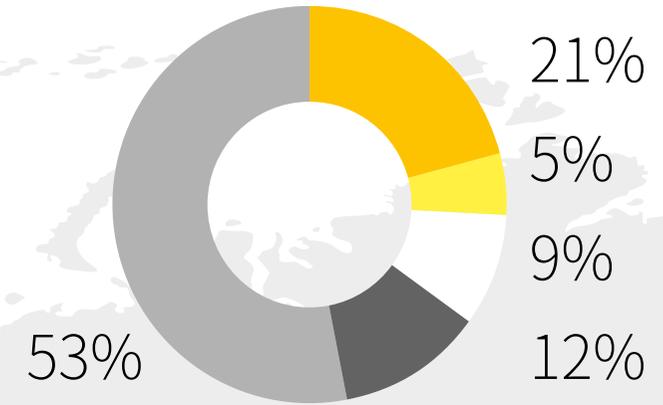
¹ Data have been updated due to a reporting error. For DiSA the previous reported percentage was 19,7% and for Italian Universities 16,47%



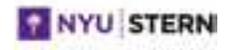
9,433,780€

FINANCING (INCLUDING THE PROJECT DEPARTMENT OF EXCELLENCE)

PROGRAMS



Research Partnership and Funding Institutions



Interdepartmental Centres participated by the Department

- **CAST - CENTRO DI STUDI AVANZATI SUL TURISMO** (CENTRE FOR ADVANCED STUDIES IN TOURISM)
LOCATED IN RIMINI

- **ALMA AI - CENTRO INTERDIPARTIMENTALE PER L'INTELLIGENZA ARTIFICIALE** (RESEARCH INSTITUTE FOR HUMAN-CENTERED ARTIFICIAL INTELLIGENCE)
LOCATED IN BOLOGNA

- **ALMA CLIMATE - CENTRO INTERDIPARTIMENTALE** (ALMA MATER RESEARCH INSTITUTE ON GLOBAL CHALLENGES AND CLIMATE CHANGE)
LOCATED IN BOLOGNA

Member of Networks

- **BI-REX (BIG DATA INNOVATION & RESEARCH EXCELLENCE)** PUBLIC-PRIVATE CONSORTIUM, THE EMILIA ROMAGNA INDUSTRY 4.0 COMPETENCE CENTER GATHERING OVER 50 PUBLIC AND PRIVATE PARTNERS, SUPPORTED BY THE MINISTRY OF ECONOMIC DEVELOPMENT

- **THE PRINCIPLES FOR RESPONSIBLE MANAGEMENT EDUCATION (PRME)**, A PLATFORM TO RAISE THE PROFILE OF SUSTAINABILITY IN SCHOOLS AROUND THE WORLD, AND TO EQUIP TODAY'S BUSINESS STUDENTS WITH THE UNDERSTANDING AND ABILITY TO DELIVER CHANGE TOMORROW. GOVERNED BY UN GLOBAL COMPACT AND THE MAIN BUSINESS SCHOOL ACCREDITATION BODIES.

- **RESPONSIBLE RESEARCH FOR BUSINESS AND MANAGEMENT (RRBM)** COMMUNITY, DEDICATED TO INSPIRING, ENCOURAGING, AND SUPPORTING CREDIBLE AND USEFUL RESEARCH IN MANAGEMENT

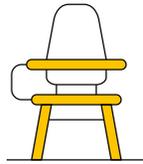
- **THE SCANDINAVIAN CONSORTIUM FOR ORGANISATIONAL RESEARCH - SCANCOR**, TO FACILITATE INQUIRY IN A TRANSNATIONAL NETWORK OF SCHOLARS THROUGH WORKING VISITS AND RESIDENCIES AT STANFORD AND HARVARD UNIVERSITIES.

- **THE EUROPEAN INSTITUTE FOR ADVANCED STUDIES IN MANAGEMENT (EIASM)**, AN INTERNATIONAL NETWORK FOR MANAGEMENT RESEARCH AND TEACHING THAT INCLUDES MORE THAN 50,000 MANAGEMENT SCIENTISTS FROM ALL OVER THE WORLD.

Teaching activities

More than 5,000 students (A.Y. 2019/20) attend the 13 First and Second Cycle Programs. Eight of these programs are international and taught in English, while three of them offer a double degree with a foreign institution. For post-graduate and executive education, the Department works closely with Bologna Business School, the Business School of the University of Bologna, which offers more than 50 programs involving every year around 800 students from almost 100 countries.

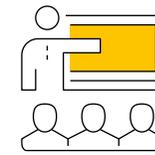
Students



>5,000

A.Y. 2019/2020

Degree Programs



13
62% IN ENGLISH

Students with a foreign citizenship in DiSA
A.Y. 2019/20

18.9%

INTERNATIONAL
DEGREE PROGRAMS

8.7%

OTHER DEGREE
PROGRAMS



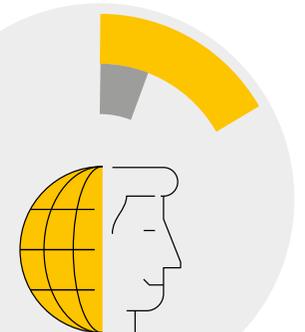
Students with a foreign citizenship in University of Bologna. A.Y. 2019/20

12.7%

INTERNATIONAL
DEGREE PROGRAMS

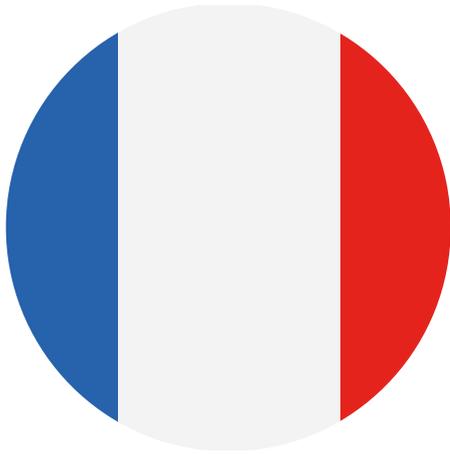
5.7%

OTHER DEGREE
PROGRAMS



Teaching and mobility agreements with foreign Universities

9
FRANCE



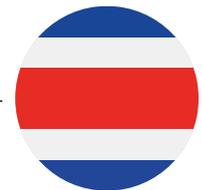
6
USA



1
SPAIN



1
COSTA RICA



1
UK



1
CANADA



1
ALBANIA



1
JAPAN



1
CHINA



1
BRAZIL



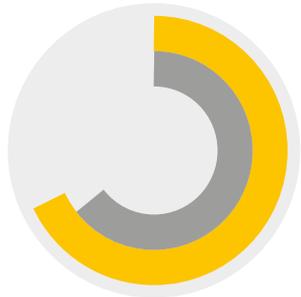
**STUDENTS SATISFACTION AND JOB PLACEMENT
GRADUATES IN ECONOMICS AND MANAGEMENT PROGRAMS**

According to the 2019 Report released by AlmaLaurea (the Italian Inter-University consortium focused on students and graduates), the graduates of the Department show levels of overall satisfaction with their program and success in job placement significantly higher than comparable programs offered in other Italian universities.

Job Placement
1 year from graduation

67.9%
UNIBO

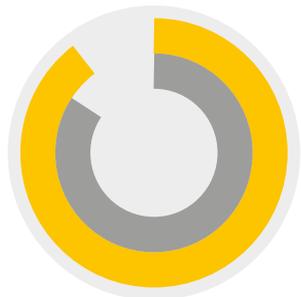
63.8%
ALMA LAUREA
CONSORTIUM



Job Placement
3 years from graduation

89.6%
UNIBO

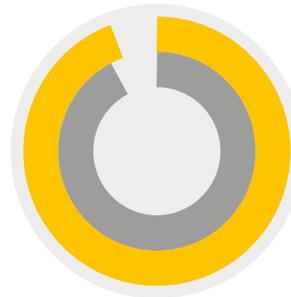
84.3%
ALMA LAUREA
CONSORTIUM



Overall satisfaction
Second Cycle Programs

94.3%
UNIBO

92.3%
ALMA LAUREA
CONSORTIUM



Overall satisfaction
First Cycle Programs

90.2%
UNIBO

89.4%
ALMA LAUREA
CONSORTIUM



PH.D. IN MANAGEMENT

- IN ENGLISH
- 4-YEARS FULL-TIME PROGRAM WITH THE POSSIBILITY OF A 6-MONTH PERIOD ABROAD
- 7 FULL SCHOLARSHIPS PLUS ADDITIONAL TEACHING AND RESEARCH ASSISTANTSHIPS OPPORTUNITIES
- AROUND 150 APPLICANTS EVERY YEAR COMING FROM ALL OVER THE WORLD

Ph.D. Alumni working
in Academia



82%

- 35% IN FOREIGN UNIVERSITIES:
 - BOSTON COLLEGE - USA
 - UNIVERSITÀ DELLA SVIZZERA ITALIANA - SWITZERLAND
 - UNIVERSITY OF EDINBURGH - UK
 - UNIVERSITY OF AMSTERDAM - THE NETHERLANDS
 - UNIVERSITY OF AKUREYRI - ICELAND
 - FAST SCHOOL OF MANAGEMENT - PAKISTAN
- 47% IN ITALIAN UNIVERSITIES
 - UNIVERSITY OF BOLOGNA
 - LA SAPIENZA UNIVERSITY
 - BOCCONI UNIVERSITY

18% of the Ph.D. alumni work in private foreign companies.

Source: AlmaLaurea Report 2019. Overall satisfaction sums up the percentages of the students completely and mostly satisfied.

AlmaGoals: The University of Bologna for the U.N. Sustainable Development Goals (SDGs)

The University of Bologna is committed to the values of sustainability, pursuing the SDGs and teaching the best suitable practices to achieve them by 2030. Thanks to its efforts in 2019 it has been ranked 9th in the World by Times Higher Education. The Department of Management contributes through dedicated teaching modules, a number of research projects and a specific commitment in gradually transforming its facilities and practices.



Third Mission

We are the point of reference for University's initiatives promoting entrepreneurship within its community. Almacube, AlmaEclub, Start-Up Day, AlmaLabor, Unibo Reactor are some of the programs supporting startups, companies, entrepreneurship training and local development. Several companies are involved in applied research and consulting activities with the different research groups and contribute to fund post-docs and Ph.D.s.

We have a strong commitment towards public engagement promoting different initiatives such as:

- EDUCATIONAL ACTIVITIES WITH HIGH SCHOOLS

- PARTICIPATION ON MOOC INITIATIVES OF THE UNIVERSITY "UNIBO OPEN KNOWLEDGE INNOVATION & DIGITAL LEARNING" ON THE TOPIC HIGHER EDUCATION FOR SUSTAINABLE DEVELOPMENT GOALS

- PARTICIPATION TO THE EUROPEAN NIGHT OF RESEARCHERS

- THE RESEARCHER DAY OF THE DEPARTMENT

Third mission partnerships







RESEARCH GROUPS



ACCOUNTING

Our research focuses on regulation, financial reporting, and auditing, organisational and strategic aspects of accounting and management, and accounting from historical perspectives.

REGULATION, AUDITING, AND FINANCIAL REPORTING

We investigate changes in reporting regulations, capital market implications, the transformations of auditing, risk regulation regimes, international accounting standards, ethics, the role of non-financial information. We interact with private and public organisations and investigate the specificities of SMEs, which represent the backbone of the Italian and EU economy. Increasing attention is paid to the use of data analytics and the possibilities offered by new technologies and big data.

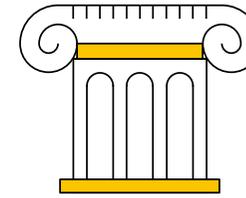
ORGANISATIONAL AND STRATEGIC ASPECTS OF ACCOUNTING

This stream of research focuses on how accounting operates in organisational settings. It is an interdisciplinary field of study, including research in management and financial accounting among private, public, and not-for-profit organisations. We investi-

gate the development of performance management systems, the impact of new technologies, the consequences of public sector reform on accountability and service delivery, price modeling, product and client profitability, the strategic planning of non-financial information, and risk management.

MANAGEMENT AND ACCOUNTING IN HISTORICAL PERSPECTIVES

We use a historical and pluralist approach applied to different realms: the field's lack of interest in history, a comparative analysis of accounting history and business history, the analysis of settings and institutions before the Industrial Revolution, and the Managerial Revolution. Interpretative and grounded studies of protoindustrial settings, industrial heritage, and of public administrations, are some examples of our analyses.



ARTS AND CULTURAL ORGANISATIONS

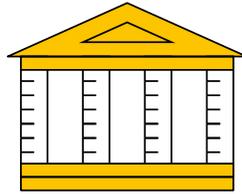
We investigate the cultural and creative fields, adding a managerial perspective to the sociological, juridical, and strictly professional ones.

CULTURAL HERITAGE MANAGEMENT

We run several projects on the management and organisation of arts and heritage institutions in different countries (Italy, China, Turkey, Peru, France). The aim is to investigate similar trends related to the reduction of public resources, differentiation of revenue streams, and now the introduction of visitor-oriented logics unfold in institutional contexts that differ from the more often analyzed Anglo-Saxon ones. Some examples are the comparative administrative history of university museums in Bologna, Oxford, and Padua, the controversial practice of heritage valuation for financial reporting purposes, and a set of case studies on different industrial heritage premises.

CREATIVE INDUSTRIES

We analyze industries such as comics, advertising, motion pictures, fashion, and wine-making



to contribute to broader conversations in management studies. The focus is on the social structure of creativity, network management, and interfirm relationships, using multiple methods ranging from experimental design, network analysis, and participant observations.

BANKING

We focus on the theory and practice of relationships among savers, banks, regulators, and markets.

SME FINANCING

Small and Medium Enterprises play a significant role in most economies and require dedicated financial instruments and markets. We focus on the firm life–financial cycle, the development of dedicated formal and informal financial channels, the credit gap, and different institutional mechanisms developed to fill this gap.

BANK EFFICIENCY AND M&A

The recent crisis reveals that factors such as governance and regulatory aspects are of prominent importance besides operational costs and interest margins. Activity diversification, market consolidation through M&A, new business models in the banking sector, and the emerging role of FinTech are some of the topics investigated.

BANK CORPORATE GOVERNANCE AND STABILITY

The global financial crisis has led to a reexamination of corporate governance practices in banks. We join this line of enquiry, analyzing several aspects such as the role of institutional settings, the role of boards, the role of board members, the role

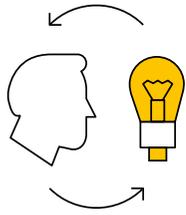
of board gender diversity.

SAVING AND FINANCIAL LITERACY

We join several academic, banking, and financial institutions to increase the level of financial education and competences.

MICROCREDIT, SOCIAL BUSINESS, AND IMPACT INVESTING

Building on a special relationship with the Grameen Foundation, we participate in the growing debate on the role of new business models, financial instruments and solutions targeted to support environmental, social, and governance (ESG) challenges.



ENTREPRENEURSHIP AND INNOVATION

We combine multiple perspectives to investigate at different levels of analysis entrepreneurial and innovation processes and how operations are organized and managed in industrial companies.

ENTREPRENEURIAL FINANCE AND SUPPORTING MECHANISMS

We collaborate with other groups focusing on the managerial aspects of entrepreneurial finance at different stages of venture creation and development, analyzing entrepreneurial ecosystem where several actors support entrepreneurial growth at institutional and organisational levels.

ENTREPRENEURIAL UNIVERSITIES AND KNOWLEDGE TRANSFER

We focus on the mechanisms that govern technology transfer, patenting, IP management, and new venture creation in Academia. Using a comparative perspective, we analyze the role of academics in the empowerment process of university research and the institutional conditions and policies in support of technology transfer.

INNOVATION MANAGEMENT

We cover a wide range of economics and management aspects related to technological innovation. We pay special attention to the role of inter-organisational relationships, the valuation of R&D investments and intangibles, and the role of digital technologies, the role, design, and impact of science and innovation policies.

OPERATIONS MANAGEMENT

We investigate firms' production systems and supply chains to understand how firms effectively organize internal operations, manage interfirm relationships, and develop sustainable production strategies. We focus in particular on the buyer-supplier relationships, global supply chain management, re-shoring practices, performance measurement systems, business sustainability, and circular economy.



FINANCE

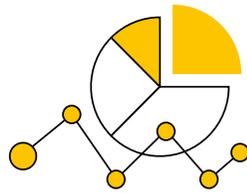
We investigate corporate investment and financing decisions, including corporate governance, corporate valuation, corporate risk management, and innovation financing.

CORPORATE GOVERNANCE AND ITS EFFECTS ON CORPORATE VALUE, M&A, AND FINANCING DECISIONS

The system of rules, practices, and processes by which a firm is managed and controlled involves balancing the interests of shareholders, management, customers, suppliers, financiers, government, and the local community. The focus is on the consequences of those different settings, with a specific emphasis on EU companies and family-managed corporations.

FUNDING CAPITAL FOR INNOVATION

We focus on the theoretical modeling of the specificities of innovation activities and their consequences on risk capital markets, instruments, and agents. Empirical analyses on Venture Capital markets, on Managing Companies and Venture Funds, on different monitoring systems, on the evolution of different institutional settings and



their implications of start-ups are some examples of our studies.

TEXTUAL ANALYSIS OF CORPORATE INFORMATION

We focus on the language used by managers and media to report on firms and stock markets. Our studies analyze whether simplified news, tone, and the use of mainstream or non-mainstream subjects affect investors' beliefs and, in turn, financial valuation.

MARKETING

We cover a broad range of topics, including customer decision making, marketing strategy, and marketing modeling.

CONSUMER BEHAVIOR AND DECISION MAKING

What drives customer choices, how people behave in different contexts, what consumers want, and why customers are satisfied are some of the broad topics examined. Our research covers private and public settings, consumer goods and services, using cross-level and longitudinal perspectives. Growing attention is given to new digital technologies as research tools, as mediators of different behaviors, and as productive instruments in marketing processes.

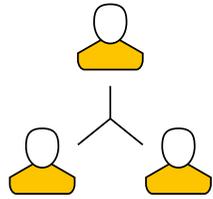
MARKETING MODELING AND DATABASE MARKETING

We leverage rich customer databases, advances in methodologies and analytics to investigate marketing effectiveness along the customer journey, digital marketing within social media, channel migration models, the impact of artificial intelligence on different marketing contexts and processes.

MARKETING MANAGEMENT AND STRATEGY

We focus on understanding the effectiveness of var-

ious marketing strategies to provide robust theoretical frameworks supporting the design of innovative solutions. We share a wide range of interests ranging from branding, distribution channels, including franchising and distribution networks, multichannel and omnichannel management, pricing, customer value management, and new product development processes.



ORGANISATION & HUMAN RESOURCES MANAGEMENT (HRM)

We study contemporary organisations with a focus on their culture, decision-making processes and the behaviors of their internal stakeholders.

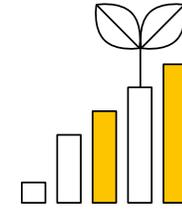
ORGANISATIONAL BEHAVIOR

We cover individuals' cognition, attitudes, and behaviors in several work-related and nonwork-related processes and outcomes. Attention is given to learning processes, the propensity to innovate, work motivation, the development of professional identities, careers, team dynamics, interpersonal relations, work-life balance, and the enhancement of individual and organisational well-being. We integrate theoretical frameworks from various disciplines applying different research methods, including field studies, social network analysis, longitudinal research, experimental design, and agent-based simulation.

HUMAN RESOURCES MANAGEMENT

We focus on the organisational socialization pro-

cess with a particular interest in examining contextual factors and individuals' strategies and behaviors, promoting a successful newcomer adjustment, the interplay of group size and group communication structure, and the effectiveness of work-family and diversity programs that can help create a climate of inclusion and a culture of well-being at work. Different fields of interest include health, tourism, digital technologies, manufacturing, and Human Resources Management services to offer relevant and empirically validated knowledge that can help those companies to achieve their strategic goals.



SOCIAL MANAGEMENT AND SUSTAINABILITY

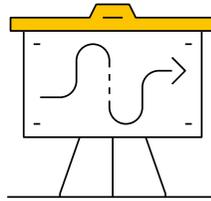
We investigate how environmental, social, and governance-related aspects become mainstream into the management, measurement, and reporting practices of organisations and their impact.

SUSTAINABLE MEASUREMENTS

Linking environmental, social, and governance-based performance measures to external reporting, we question how management and accounting practice should adapt or develop to contend with changing expectations. Carbon and other climate-related measurements and risks are analyzed, as well as different forms of corporate reporting associated with the Global Reporting Initiative.

REGULATIONS AND PUBLIC POLICIES

We study the relationship between international and national regulation and the behavior of businesses, social enterprises, and public sector organisations. The impact of environmental and



sustainability policies is analyzed with particular attention to those aimed at spurring social enterprises as a vehicle for the provision of public services.

SOCIAL ENTREPRENEURSHIP

We collaborate with other groups interested in the growing phenomenon of social business creation and the application of managerial tools to social enterprises focusing on the social dimension of entrepreneurship and its societal impact.

STRATEGY

Our group researches a variety of topics relevant for firm success across a range of industries: from competitive analysis to decision-making processes, from knowledge management to business modeling, from inter-organisational agreements to growth and change strategies.

STRATEGY AND COMPETITIVE DYNAMICS

Analyzing the relationship between firms' competitive and growth strategies and the environment, we cover a wide range of low- to high-tech sectors with a particular emphasis on the creative and service industries. We investigate internationalization and other related strategies, such as re-shoring, in large, small, and medium-sized enterprises. The role of strategy in managing digital transformation is examined both in incumbent and emerging industries. In the tourism industry, we focus on hotels' performance, cultural events, and destination management.

STRATEGY AND INNOVATION

The focus is on strategic choice and implementation in firms engaged in innovative actions, such as developing disruptive innovations, designing new business models, undertaking social innovations, or engaging in open innovation. Our works combine historical methods, laboratory experiments, and network analysis to study social evaluation processes in the market and non-market settings.

STRATEGY, NETWORKS, AND ENTREPRENEURSHIP

We study the causes and consequences of social networks on a variety of performance outcomes, including knowledge transfer among individuals and companies, the discovery and exploitation of new entrepreneurial opportunities, survival, and firm growth. We examine the dynamics of inter-organisational social capital inside vertical business networks and their impact on innovation and knowledge-transfer processes. A sociologically oriented interest has been developed in understanding the origin of extraordinary entrepreneurial outcomes and innovations in cultural productions.

Yunus Social Business Centre Forlì Campus

We want to improve knowledge on the mechanisms of microfinance and Social Business by encouraging discussions that can lead to impacting society.

Muhammad Yunus has defined the idea of Social Business as a sustainable enterprise that deals mainly with problems of a social nature, reinvesting profits to sustain its future development. Based on this philosophy, Yunus Social Business Centres emerged as organisations that invest in the development and growth of Social Business aimed at solving community problems. Furthermore, they support the study and promotion of social enterprises already present in the area, amplifying their effect on the community.

On April 18th, 2018, Professor Muhammad Yunus and the Department of Management inaugurated YSBC of the University of Bologna at the Forlì campus.



Yunus Social Business Centre
University of Bologna



SHORT BIOS



SHORT BIOS FACULTY



FABIO ANCARANI
Full Professor

Fabio teaches Business Management and Marketing. He is Associate Dean for Executive Education at the Bologna Business School, where he is also Scientific Director of the Executive Master in Sales and Marketing. He has been a Visiting Scholar at the Robert H. Smith School of Business - University of Maryland (USA) and a Visiting Professor at the European School of Management (ESCP-EAP) in Paris.

He took part in the ITP world's leading faculty-development program at the Stockholm School of Economics.

RESEARCH GROUP
MARKETING

RESEARCH AREA
MARKETING



SELENA AURELI
Senior Assistant Professor

Selena teaches Financial Reporting and Analysis in master courses and Managerial accounting at the Bachelor's level. She holds a Ph.D. in Business Administration. Her research and publications cover the fields of performance measurement, management, and the reporting of non-financial performance. Her work focuses on tourism organisations and small and medium-sized enterprises. She is also involved in research on business networks.

RESEARCH GROUP
ACCOUNTING

RESEARCH AREAS
ACCOUNTING
CORPORATE SOCIAL RESPONSIBILITY
STRATEGY
SUSTAINABILITY REPORTING



MARIA-GABRIELLA BALDARELLI
Associate Professor

Maria-Gabriella holds a Ph.D. and teaches Accounting at Rimini Campus. She is a member of the Board of CAST (Centre for Advanced Studies in Tourism) and has been a delegate of SIDREA (Società Italiana dei Docenti di Ragioneria e di Economia Aziendale) council. She promotes national and international research projects funded by companies. Her research interests include social and environmental accounting and accountability, tourism, economy of the Communion project, gender accounting, and accounting history.

RESEARCH GROUP
ACCOUNTING

RESEARCH AREAS
ACCOUNTING IN CIVIL ENTERPRISES
SOCIAL AND ENVIRONMENTAL REPORTING
GENDER ACCOUNTING



FEDERICA BANDINI
Associate Professor

Federica teaches Social Enterprises and Public Organisations Management and Accounting, she is member of Yunus Social Business Center Steering Committee and Fellow Senior Professor at Bocconi School of Management (Milan). She was awarded an ITP - International Teachers Program at London Business School and a Ph.D. in Management of Public and Nonprofit Organisations at the University of Parma. She has been the Director of the Second cycle degree in Management for Social Economy of University of Bologna and of the Professional Master Program in Management of Social Enterprise NGO - Cooperatives at SDA Bocconi (Milan).

RESEARCH GROUP
ACCOUNTING

RESEARCH AREAS
ENTREPRENEURSHIP
MANAGEMENT OF NOT-FOR-PROFIT, COOPERATIVE, AND SOCIAL ENTERPRISES
SCIENCE AND PUBLIC POLICY



MONICA BARALDI
Senior Assistant Professor

Monica teaches Business Administration. She is currently on leave.

RESEARCH GROUP
ACCOUNTING

RESEARCH AREAS
CORPORATE SOCIAL RESPONSIBILITY
MANAGEMENT ACCOUNTING
MANAGEMENT AND LEADERSHIP IN EDUCATION



MASSIMILIANO BARBI
Associate Professor

Massimiliano teaches Finance. His research interests are in the fields of corporate finance, risk management and derivatives, corporate valuation and governance, and household finance. He has published on these topics in highly regarded finance journals, such as *Journal of Banking and Finance*, *European Journal of Finance*, *Quantitative Finance*, and *Journal of Futures Markets*.

RESEARCH GROUP
FINANCE

RESEARCH AREAS
CORPORATE GOVERNANCE
RISK MANAGEMENT AND DERIVATIVES
CORPORATE VALUATION
ALTERNATIVE INVESTMENTS
HOUSEHOLD FINANCE



PAOLO BARBIERI
Senior Assistant Professor

Paolo teaches Supply Chain Management. He is a core faculty member at Bologna Business School. He has been a Visiting Professor in the USA at Michigan State University, Clarkson University, University of North Florida, and at Cass Business School of London (UK). His research interests include buyer-supplier relationships, supply chain strategy, and global supply chain management. He holds a Ph.D. in Management from the University of Padua.

RESEARCH GROUP
ENTREPRENEURSHIP AND INNOVATION

RESEARCH AREAS
OPERATIONS MANAGEMENT
STRATEGY
SCIENCE AND PUBLIC POLICY



FRANCESCO MARIA BARBINI
Senior Assistant Professor

Francesco teaches Organisational Behavior. He is involved in the research activities of the programs “Organisation Workshop” and “Organisation and Well-Being” as well as of the Centre for Advanced Studies in Tourism at Rimini Campus. His research focuses on organisational change and occupational health and safety.

RESEARCH GROUP
ORGANISATION & HUMAN RESOURCES MANAGEMENT

RESEARCH AREAS
ORGANISATION
ENTREPRENEURSHIP
TOURISM INDUSTRY



MONICA BARTOLINI
Associate Professor

Monica teaches Business Administration at Forlì Campus, specifically Financial Accounting and Management Accounting. Her research interests are in business performance analytics and performance management systems, management control systems, and international financial reporting standards.

RESEARCH GROUP
ACCOUNTING

RESEARCH AREAS
REGULATION, FINANCIAL REPORTING, AND AUDITING
ORGANISATIONAL AND STRATEGIC ASPECTS OF ACCOUNTING
ENVIRONMENTAL, SOCIAL, AND GOVERNANCE MANAGEMENT AND MEASUREMENT



GIULIA BASCHIERI

Senior Assistant Professor

Giulia teaches Corporate Finance. She was a Junior Assistant Professor of Corporate Finance at the University of Venice until 2018. Her research interests include asset-pricing dynamics tied to corporate geographic location, corporate evaluation, and enterprise risk management. She holds a Ph.D. in Markets and Financial Intermediaries from the University of Bologna.

RESEARCH GROUP

FINANCE

RESEARCH AREAS

CORPORATE FINANCE

CORPORATE EVALUATION

ENTERPRISE RISK MANAGEMENT

PAOLO BASTIA

Full Professor

Paolo is Professor of Business Economics in Bologna and Professor of Cost Analysis at LUISS “Guido Carli” in Rome. He is a Scientific Consultant for “Il Mulino” Publishing House.

RESEARCH GROUP

ACCOUNTING

RESEARCH AREAS

PLANNING AND CONTROL SYSTEMS

TRANSPARENCY AND ENTREPRENEURSHIP

CORPORATE MERGERS AND DEMERGERS

MASCIA BEDENDO

Full Professor

Mascia is Professor of Finance. Before joining the University of Bologna, she was Professor of Finance at Audencia Business School (France), Assistant Professor at Bocconi University (Italy), and Post-doctoral fellow at Imperial College London (UK). She held visiting positions at Collegio Carlo Alberto, Imperial College London, and Cass Business School. She holds a Ph.D. in Finance from the University of Warwick (UK). Her research has been published in high-impact finance journals, and it is mostly focused on firm financing and credit risk, spanning across corporate finance, financial intermediation, and financial derivatives. Mascia has international teaching experience at all levels (Bachelor, Master, MBA, DBA, and executive).

RESEARCH GROUP

FINANCE

RESEARCH AREAS

FIRM FINANCING CHOICES

CREDIT RISK

CREDIT RATING AGENCIES

CREDIT DERIVATIVES

MASSIMO BERGAMI

Full Professor

Massimo teaches Organisational Behavior and is the Dean of Bologna Business School. He holds a Ph.D. in Business Administration from the University of Bologna. He has been a Visiting Scholar at the University of Michigan (USA), Postdoc Associate at the University of Florida (USA), and Adjunct Professor at Bocconi University (Milan). He took part in the International Teachers Program (ITP) at New York University (USA) and is a Guest Professor at Nankai University (Tianjin, China) and Mirbis (Mosca, Russia). His research interests focus on organisational behaviors and in particular, on the relationship between identity and organisational outcomes. He is a member of the Board of Trustees of EFMD - European Foundation for Management Development and a Non-Executive Director in Brunello Cucinelli and Ferrarelle Companies.

RESEARCH GROUP

ORGANISATION & HUMAN RESOURCES MANAGEMENT

RESEARCH AREAS

ORGANISATION

HUMAN RESOURCE MANAGEMENT

MARCO BIGELLI

Full Professor

Marco teaches Corporate Finance and Corporate Governance. His research interests include dual-class firms, media independence, and shareholders’ expropriation. He holds a Ph.D. in Finance from the University of Bergamo. He has been Visiting Ph.D. at the University of Alberta (Canada), professor at Johns Hopkins University, and Visiting Professor at the University of Italian Switzerland of Lugano, Université de Paris XII, and University of Strathclyde (Glasgow, UK).

RESEARCH GROUP

FINANCE

RESEARCH AREAS

CORPORATE FINANCE

CORPORATE GOVERNANCE



CRISTINA BOARI
Full Professor

Cristina teaches Business Strategy. She was Head of the Department of Management in the period 2000-2006 and was Coordinator of the Ph.D. program in Management. She has been a Visiting Scholar at the Institute of Business Research of Hitotsubashi University of Tokyo, Graduate School of Business dell'University of Wisconsin (Madison), Jaume I University of Castellon de la Plana, and Universidade Federal do Rio Grande do Sul a Porto Alegre (Brasil). Her research focuses on the relations between inter-organisational networks, entrepreneurship, and innovation, with a special focus on industrial clusters and creative industries.

RESEARCH GROUPS

ARTS AND CULTURAL ORGANISATIONS
STRATEGY

RESEARCH AREAS

STRATEGY
CULTURAL AND CREATIVE INDUSTRIES
ENTREPRENEURSHIP



CARLO BOSCHETTI
Full Professor

Carlo Boschetti teaches Business Strategy. He was Head of the Department of Management from 2012 to 2017. He was Director of the First Cycle Programs in Business administration, Business administration at Rimini Campus and Management and Marketing. He also directed the Second cycle Degree Program in Business Administration.

RESEARCH GROUP

STRATEGY

RESEARCH AREA

STRATEGIC MANAGEMENT



PAOLA BRIGHI
Associate Professor

Paola teaches Banking and Finance and is currently Director of the First cycle Degree in Business Economics. She has also been Director of the Second cycle Degree in Business Administration and Management. Her research interests are in banking structure, relationship lending, bank geographic diversification, bank efficiency, cooperative banks, and SME financing.

RESEARCH GROUP

BANKING

RESEARCH AREAS

BANKING AND FINANCIAL MARKETS
ECONOMIC AND FINANCIAL ANALYSIS
EFFICIENCY



GIUSEPPE CAPPIELLO
Senior Assistant Professor

Giuseppe teaches Business Management. He holds a Ph.D. in Strategy, Management, and Quantitative Methods from the University of Milan. He has been a Visiting Scholar at Kellogg School of Management, Evanston (Illinois, USA).

RESEARCH GROUP

MARKETING

RESEARCH AREAS

MARKETING
PUBLIC SERVICES DELIVERY
SOCIAL INNOVATION
KNOWLEDGE MANAGEMENT



ALBERT CARUANA
Full Professor

Albert teaches Marketing. He holds a Ph.D. in Marketing from Henley Management College (UK) and pursued postdoctoral research as a Fulbright Fellow in the US in 2004, as a Commonwealth Research Scholar in 2000, and on various postdoctoral research Fellowships in Australia between 1994 and 1999. His research interests focus primarily on marketing communications and services marketing. His work includes papers in highly ranked scientific journals. He is currently Associate Editor for the Journal of Advertising Research. Before joining academia in 1992, he worked as a marketing manager for a company and in commercial banking.

RESEARCH GROUP

MARKETING

RESEARCH AREA

MARKETING

**STEFANO CENNI***Full Professor*

Stefano teaches Financial Markets and Institutions and was the Dean of the School of Economics, Management, and Statistics in the period 2015-2018. His research focuses on economics and management of banks and other financial institutions, and on small-business finance.

RESEARCH GROUP

BANKING

RESEARCH AREAS

ECONOMICS OF FINANCIAL INTERMEDIATION

BANKING AND FINANCIAL MARKETS

ECONOMIC AND FINANCIAL ANALYSIS

**FRANCESCO CIABUSCHI***Full Professor*

Francesco is a Professor of International Business and Strategy. He has published more than 30 articles in highly ranked journals (Journal of International Business Studies, Journal of Management Studies, Journal of Business Research, Industrial Marketing and Management, Journal of World Business), 15 books' chapters, more than 50 conference papers, among which 5 were nominated and 3 won best papers' awards.

RESEARCH GROUP

STRATEGY

RESEARCH AREAS

INTERNATIONAL MANAGEMENT AND MANAGEMENT OF MULTINATIONAL COMPANIES

CORPORATE AND INTERNATIONAL STRATEGY

CROSS-BORDER INNOVATION AND KNOWLEDGE MANAGEMENT

CHINESE MULTINATIONALS

INTERNATIONAL HEALTH POLICY

ECONOMIC MODELS FOR ANTIBIOTIC R&D

**MARIACHIARA COLUCCI***Associate Professor*

Mariachiara's teaching activity covers the fields of Management, Strategic management, and management, and marketing for Fashion Companies. Her research interests focus on interfirm relationships (brand licensing), individual creativity and legitimacy, creative industries - in particular on fashion industry, quantitative and qualitative research methods.

RESEARCH GROUP

STRATEGY

RESEARCH AREAS

CULTURAL AND CREATIVE INDUSTRIES

ARTS AND CULTURAL ORGANISATIONS

STRATEGY

INTERFIRM RELATIONSHIPS

**LEONARDO CORBO***Senior Assistant Professor*

Leonardo Corbo teaches in the courses of Management. Before joining the University of Bologna, he was Assistant Professor of Management at Católica Porto Business School (Portugal). After earning his Ph.D. in Business Administration from the University of Bologna, he was a Visiting Scholar at Kellogg School of Management, Northwestern University (USA) and Sauder School of Business, University of British Columbia (Canada). His research interests include alliances and networks, business model innovation and new venture creation. Leonardo seats in the Editorial Boards of Long Range Planning and the Journal of Air Transport Studies.

RESEARCH GROUP

STRATEGY

RESEARCH AREAS

STRATEGIC ALLIANCES AND NETWORKS

BUSINESS MODELS

NEW VENTURE CREATION

**MARCO CORSINO***Senior Assistant Professor*

Marco teaches in the courses of Management. His research focuses on Economics and Management strategy of innovation, technology strategy, entrepreneurship, and firm growth.

RESEARCH GROUP

STRATEGY

RESEARCH AREAS

ENTREPRENEURSHIP

INNOVATION MANAGEMENT

STRATEGY



RAFFAELE CORRADO
Associate Professor

Raffaele teaches Management. He holds a Ph.D. in Management from the University of Bologna. His research focuses on the evolution of intra- and inter-organisational networks.

RESEARCH GROUPS

ARTS AND CULTURAL ORGANISATIONS
STRATEGY

RESEARCH AREAS

ORGANISATION
STRATEGY



MATTEO COTUGNO
Associate Professor

Matteo Cotugno is an Associate Professor of Financial Intermediation. His research interests are in the fields of relationship lending, credit risk and bank asset quality, corporate banking, corporate governance in banking, financial performance. He has published on these topics in highly regarded finance journals, such as Journal of Banking and Finance and Applied Financial Economics.

RESEARCH GROUP

BANKING

RESEARCH AREAS

RELATIONSHIP LENDING
CREDIT RISK AND BANK ASSET QUALITY
CORPORATE BANKING
CORPORATE GOVERNANCE IN BANKING
FINANCIAL PERFORMANCE



ANTONIO DELLA BINA
Senior Assistant Professor

Antonio teaches Corporate Finance. His research interests include financial analyses, capital structure, cross-listing decisions, and empirical asset pricing. He holds a Ph.D. in Finance from the University of Bologna.

RESEARCH GROUP

FINANCE

RESEARCH AREAS

FINANCIAL ANALYSTS
CAPITAL STRUCTURE
EMPIRICAL ASSET PRICING



JOHANNES (JOHN) DUMAY
Associate Professor

John is a highly regarded scholar in the field of accounting and especially non-financial performance measurement and management. He has published over 80 peer-reviewed articles in important journals such as The British Accounting Review and Accounting Auditing and Accountability Journal. His work is very highly cited in Google Scholar, Scopus, and his work contributes to the impact factor of several important journals. He is the Associate Editor of Accounting Auditing and Accountability Journal, Deputy Editor of Accounting and Finance.

RESEARCH GROUP

ACCOUNTING

RESEARCH AREAS

INTELLECTUAL CAPITAL
NON-FINANCIAL ACCOUNTING AND REPORTING
CORPORATE GOVERNANCE
INTEGRATED REPORTING
SUSTAINABILITY ACCOUNTING
CRITICAL AND QUALITATIVE RESEARCH



ANDI DUQI
Senior Assistant Professor

Andi teaches Banking and Finance at Forlì Campus. He holds a Ph.D. in Banking and Finance from the University of Bologna. He was Assistant Professor at the University of Sharjah, United Arab Emirates, where he taught Financial Markets and Institutions, Risk Management, Banking Operations Management, International Financial Management, and Corporate Finance. He has been a Visiting Researcher at Bangor University (UK). His research focuses on the performance of banking institutions, dividend policy, Islamic finance, ethical finance, microcredit, and market valuation of R&D.

RESEARCH GROUP

BANKING

RESEARCH AREAS

BANKING AND FINANCIAL MARKETS
ECONOMICS OF FINANCIAL INTERMEDIATION
CORPORATE GOVERNANCE



PAOLO FERRI

Associate Professor

Paolo teaches Business and Accounting. His research interests cover the study of change and innovation in accountability systems among complex and professional organisations. His research studies are mainly focused on cultural organisations such as museums, archaeological sites, and opera houses.

RESEARCH GROUPS

ACCOUNTING

ARTS AND CULTURAL ORGANISATIONS

RESEARCH AREAS

ACCOUNTING

BUSINESS AND ACCOUNTING HISTORY

CULTURAL AND CREATIVE INDUSTRIES

SIMONE FERRIANI

Full Professor

Simone teaches Entrepreneurship and is Honorary Visiting Professor at Cass Business School (City University, London) and Visiting Fellow at the Centre on Organisational Innovation at Columbia University (USA). His research interests include entrepreneurship, creativity, processes of social evaluation, and social networks

RESEARCH GROUPS

STRATEGY

ARTS AND CULTURAL ORGANISATIONS

RESEARCH AREAS

ENTREPRENEURSHIP

CULTURAL AND CREATIVE INDUSTRIES

STRATEGY

RICCARDO FINI

Associate Professor

Riccardo teaches Innovation Management and Entrepreneurship, is the Director of the Entrepreneurship Hub at Bologna Business School and a Fellow at Imperial College London. His research interests include entrepreneurship, science commercialization, and impact. He holds a Ph.D. in Management from the University of Bologna.

RESEARCH GROUP

ENTREPRENEURSHIP AND INNOVATION

RESEARCH AREAS

ENTREPRENEURSHIP

INNOVATION MANAGEMENT

SCIENCE AND PUBLIC POLICY

GUIDO FIORETTI

Senior Assistant Professor

Guido teaches Human Resources Management. He has an undergraduate background in electronic engineering and holds a Ph.D. in Economics. His research interests combine social and cognitive sciences to model decision-making when facing uncertainty. In particular, he is interested in distributed cognition and the emergence of collective behavior.

RESEARCH GROUP

ORGANISATION & HUMAN RESOURCES MANAGEMENT

RESEARCH AREAS

ORGANISATION

STRATEGY

DECISION THEORY

ANTONIO FOCACCI

Senior Assistant Professor

Antonio carries out different research activities following an integrated approach to economic issues. His articles have been published in international economic and management academic journals. He is an Invited Editorial Board Member of two international scientific Journals. He served or is serving as a referee and as advisor for international scientific Journals.

RESEARCH GROUPS

ENTREPRENEURSHIP AND INNOVATION

SOCIAL MANAGEMENT E SUSTAINABILITY

RESEARCH AREAS:

ENERGY

ECONOMIC AND FINANCIAL CORPORATE AND PERSONAL INVESTMENT DECISIONS

BUSINESS AND MERIT OF CREDIT ASSESSMENT TECHNOLOGICAL AND STRATEGIC EVALUATION OF ABSOLUTE AND COMPARATIVE RELATIVE POSITIONING

CORPORATE SOCIAL RESPONSIBILITY

TREND ANALYSIS OF ECONOMIC SYSTEMS

BUSINESS ANALYTICS



SABRINA GIGLI

Associate Professor

Sabrina teaches Accounting. She is Director of the First cycle Degree in Management & Marketing. Her research focuses on financial accounting for both the private and public sectors, change in accounting systems, business models and public value for social enterprises, and sustainability reports and value relevance.

RESEARCH GROUP

ACCOUNTING

RESEARCH AREAS

ACCOUNTING

SCIENCE AND PUBLIC POLICY

BANKING AND FINANCIAL MARKETS



PAOLA GIURI

Full Professor

Paola teaches Management and is currently Head of the Department of Management – Rimini Campus. She has coordinated international research projects funded by the European Commission and the European Investment Bank. Her research focuses on economics and management of innovation and patenting, university-industry technology transfer, and entrepreneurship.

RESEARCH GROUP

STRATEGY

RESEARCH AREAS

STRATEGY

ENTREPRENEURSHIP

INNOVATION MANAGEMENT



ALESSANDRO GRANDI

Full Professor

Alessandro teaches Management. He is Director of the Master in Management at Bologna Business School and is Chairman of Almacube Company (University of Bologna startup incubator). His research covers the fields of technology strategy, university-industry technology transfer, high-tech startups, and project management.

RESEARCH GROUP

ENTREPRENEURSHIP AND INNOVATION

RESEARCH AREAS

INNOVATION MANAGEMENT

ORGANISATION

SCIENCE AND PUBLIC POLICY



ROSA GRIMALDI

Full Professor

Rosa teaches Entrepreneurship and Innovation Management. She is the Delegate for Entrepreneurship and Business relationships at the University of Bologna and is Director of the Executive Master in Technology and Innovation Management (EMTIM). Her research is mainly focused on new business creation, entrepreneurship, and technology transfer.

RESEARCH GROUP

ENTREPRENEURSHIP AND INNOVATION

RESEARCH AREAS

ENTREPRENEURSHIP

INNOVATION MANAGEMENT

ORGANISATION



UMBERTO LAGO

Associate Professor

Umberto teaches Management. He holds a Ph.D. in Management from the Imperial College of Science, Technology, and Medicine of London. He is a certified auditor, chartered accountant, and management consultant. He is also a board member and statutory auditor for several private and public companies. He was President and deputy-President of the UEFA Club Financial Control Body – Investigatory Chamber. He is the author of several business books and articles published in academic and practitioners’ journals.

RESEARCH GROUPS

MARKETING

STRATEGY

RESEARCH AREAS

MANAGEMENT

SPORT MANAGEMENT

**ANDREA LIPPARINI***Full Professor*

Andrea teaches Management. His research focuses on inter-firm relationships, networks, and the management of innovation. He is the Director of the Executive MBA at Bologna Business School. He holds a Ph.D. in Management from the University of Bologna

RESEARCH GROUP

STRATEGY

RESEARCH AREAS

STRATEGY

INNOVATION MANAGEMENT

**MARIOLINA LONGO***Associate Professor*

Mariolina teaches Management. Her research focuses on performance measurement systems, sustainability measurement and management, corporate social responsibility, and the circular economy.

RESEARCH GROUP

SOCIAL MANAGEMENT AND SUSTAINABILITY

RESEARCH AREAS

ACCOUNTING

CORPORATE SOCIAL RESPONSIBILITY AND BUSINESS SUSTAINABILITY

OPERATIONS MANAGEMENT

**GIUSEPPE LUSIGNANI***Full Professor*

Giuseppe teaches Economics of Financial Intermediaries. He has a Ph.D in Capital Markets and Financial Management from the University of Bergamo and has been a visiting research scholar at New York University. He is an independent director on the board of several companies, adviser to leading financial institutions, and member of the editorial boards of several academic journals.

RESEARCH GROUP:

BANKING

RESEARCH AREAS:

BANK CAPITAL ADEQUACY

REGULATION OF FINANCIAL SYSTEMS

RISK MANAGEMENT IN BANKING

MARKET STRUCTURE OF FINANCIAL INSTITUTIONS

**ANGELO MANARESI***Full Professor*

He teaches Marketing and Management and is the Head of the Department of Management - Bologna Campus. After obtaining a Ph.D. in Marketing from the London Business School, he researched and published on distribution channels and branding, working with researchers in different countries. Later he dedicated himself to duties such as managing course programs (e.g., the bachelor's program in Economics and Marketing, the bachelor's program in Business and Economics, and master's programs). He served six years as Director of the University of Bologna, Buenos Aires Campus (Argentina). He worked as a consultant for several companies in branding and distribution channel development.

RESEARCH GROUP

MARKETING

RESEARCH AREA

MARKETING

**MAURIZIO MARANO***Associate Professor*

Maurizio teaches Accounting, specifically in the courses on Sustainability Reporting and Management of Co-Operative Firms. He is a Delegate for sports activities at the University of Bologna and is the President of the Observatory on Environmental Sustainability established in 2016 in Bologna. His research is focused on co-operative firms, non-financial information, and sports organisations.

RESEARCH GROUP

ACCOUNTING

RESEARCH AREAS

ACCOUNTING

CORPORATE SOCIAL RESPONSIBILITY

MANAGEMENT OF NOT-FOR-PROFIT, COOPERATIVE, AND SOCIAL ENTERPRISES



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA
DEPARTMENT OF MANAGEMENT



MARCELLO MARIA MARIANI
Senior Assistant Professor

Marcello teaches Strategic Management and Marketing; he deals with business and corporate strategy and marketing. Currently, his research interest focuses on the services sector (tourism and hospitality, leisure and events), and creative industries and the media. He has authored almost 100 publications and received several prizes and awards from different international academic and research institutions. He is currently on leave from work.

RESEARCH GROUP

STRATEGY

RESEARCH AREAS

INTER-ORGANISATIONAL AND INTER-FIRM RELATIONSHIPS (ESPECIALLY CO-OPETITION)

THE IMPACT OF ICTS ON MANAGERIAL DECISIONS AND POLICYMAKING (BIG AND OPEN DATA AND SOCIAL MEDIA)

PERFORMANCE ANALYSIS AND MEASUREMENT; BUSINESS MODELS (ESPECIALLY WEB-BASED)

MAKE OR BUY DECISIONS



MASSIMILIANO MARZO
Associate Professor

Massimiliano teaches International Finance and the Economics of Financial Markets. He is the Director of the Master in Wealth Management at Bologna Business School. His research examines the link between macroeconomics and financial markets, intertemporal portfolio theory, asset classes correlation dynamics, asset pricing, banking in general equilibrium bounded rationality in macroeconomics, and portfolio models.

RESEARCH GROUP

FINANCE

RESEARCH AREAS

CORPORATE FINANCE

BANKING AND FINANCIAL MARKETS

ECONOMIC AND FINANCIAL ANALYSIS



GIAN LUCA MARZOCCHI
Full Professor

Gian Luca teaches Marketing and Consumer Behavior. He is Chair of Quality Assurance Committee at University of Bologna. His research specialties include brand communities, satisfaction modeling, service quality and waiting perception management in service settings, and inter-temporal choice (focusing on the impact of levels of construal of a future event on consumer decision processes).

RESEARCH GROUP

MARKETING

RESEARCH AREAS

MARKETING

INNOVATION MANAGEMENT

APPLIED PSYCHOLOGY



ANTONIO MATAKENA
Full Professor

Antonio teaches Accounting. His research focuses on accountability and corporate social responsibility. His main publications investigate the social and sustainability reports of cooperatives and non-profit organisations.

RESEARCH GROUP

ACCOUNTING

RESEARCH AREA

ACCOUNTING

MARCO MARIA MATTEI
Full Professor

Marco teaches Accounting and is the Director of the Second Cycle Degree of Economics and Accounting at the University of Bologna. His research focuses on financial information and capital markets. His main publications investigate the determinants of earnings quality and analysts, and forecasts.

RESEARCH GROUP

ACCOUNTING

RESEARCH AREAS

ACCOUNTING

BANKING AND FINANCIAL MARKETS

CORPORATE FINANCE

**LUCA MAZZARA***Associate Professor*

Luca teaches Management and is Director of the Professional Master's Program First Level in City Management at Forlì Campus. His research focuses on public management, city management, strategic planning and control in the public sector, internal auditing in different sectors (profit, non-profit and public), social accountability, union and merger between local governments, and performance evaluation.

RESEARCH GROUP

ACCOUNTING

RESEARCH AREAS

ACCOUNTING

MANAGEMENT OF NOT-FOR-PROFIT, COOPERATIVE, AND SOCIAL ENTERPRISES

STRATEGIC AND CITY MANAGEMENT IN THE PUBLIC SECTOR

**VALERIO MELANDRI***Senior Assistant Professor*

Valerio is a Visiting Professor at Columbia University (USA) and Director of the Professional Master's Program First Level in Fundraising at the University of Bologna. He is the founder of the Philanthropy Research Centre based in Forlì Campus. His last book on Fundraising has been translated and published in 5 languages. He is the creator of the "Festival del Fundraising," the first Italian Conference about fundraising, and the third biggest in the world.

RESEARCH GROUP

ACCOUNTING

RESEARCH AREAS

CORPORATE SOCIAL RESPONSIBILITY

MANAGEMENT OF NOT-FOR-PROFIT, COOPERATIVE, AND SOCIAL ENTERPRISES

FUNDRAISING

**STEFANO MENGOLI***Full Professor*

Stefano teaches Corporate Finance. He holds a Ph.D. in Financial Markets from the University of Siena. He was Visiting Academic at the London School of Economics and Visiting Ph.D. Scholar at City University Business School London (UK). His research focuses on corporate governance, corporate social responsibility, ethical finance, and market efficiency.

RESEARCH GROUP

FINANCE

RESEARCH AREAS

CORPORATE FINANCE

EFFECT OF GEOGRAPHY ON FIRM VALUE

FAMILY FIRMS

**ELISA MONTAGUTI***Full Professor*

Elisa teaches Marketing. Her primary research interests lie in the area of new products and new channel introduction. Most of her current projects focus on multichannel shopping and entry strategies.

RESEARCH GROUP

MARKETING

RESEARCH AREAS

MARKETING

INNOVATION MANAGEMENT

**GABRIELE MORANDIN***Associate professor*

Gabriele teaches Organisational Behavior. He is the Director of First Cycle Degree Program of Business Administration and Associate Dean at Bologna Business School. His research covers topics related to sustainable relationships at work, including on-boarding newcomers, work-life balance, and supervisor-employee relationships.

RESEARCH GROUP

ORGANISATION & HUMAN RESOURCES MANAGEMENT

RESEARCH AREAS

ORGANISATIONS



FEDERICO MUNARI
Full Professor

Federico teaches Technology and Innovation Management. He served as the Director of the Ph.D. in Management at the University of Bologna. His research interests include technology commercialization, intellectual property management, and entrepreneurial finance.

RESEARCH GROUP

ENTREPRENEURSHIP AND INNOVATION

RESEARCH AREAS

INNOVATION MANAGEMENT
ENTREPRENEURSHIP
SCIENCE AND PUBLIC POLICY



MATTEO MURA
Associate Professor

Matteo teaches Business and Management Engineering and is a Visiting Fellow at the Cranfield School of Management (UK). He holds a Ph.D. in management engineering from the University of Padua. His research focuses on performance measurement systems and business sustainability. He is involved in several EU-funded research projects.

RESEARCH GROUP

SOCIAL MANAGEMENT AND SUSTAINABILITY

RESEARCH AREAS

OPERATION MANAGEMENT
CORPORATE SOCIAL RESPONSIBILITY
ACCOUNTING



MAURIZIO MUSSONI
Senior Assistant Professor

Maurizio teaches Economics at the Rimini Campus. He holds a Ph.D. in Law and Economics from the University of Bologna and a Professional Master's Program (2nd Level) in Economics from the University of Leuven (Belgium). His research focuses on microcredit and social business, Social business, impact investing and finance, tourism and cultural heritage economics, applied spatial econometrics, social capital, and contract theory.

RESEARCH GROUP

BANKING

RESEARCH AREAS

ECONOMICS AND FINANCIAL ECONOMICS
ECONOMICS OF FINANCIAL INTERMEDIATION



VINCENZA ODORICI
Associate Professor

Vincenza teaches Management. Her research interests focus on international entrepreneurship, early internationalization, family firms' internationalization, diversity in corporate boards, and corporate elite selection.

RESEARCH GROUP

STRATEGY

RESEARCH AREAS

ENTREPRENEURSHIP
CORPORATE GOVERNANCE
INTERNATIONALIZATION



REBECCA LEVY ORELLI
Associate Professor

Rebecca teaches Accounting and was a Visiting Scholar at the London School of Economics and the University of Kent (UK). Her research interests include accounting in the European public sector and accounting as a social and institutional practice. Her publications are related to social and environmental accounting and performance management issues.

RESEARCH GROUP

ACCOUNTING

RESEARCH AREAS

ACCOUNTING
CORPORATE SOCIAL RESPONSIBILITY
SCIENCE AND PUBLIC POLICY



CHIARA ORSINGER

Associate Professor

Chiara teaches Marketing. Her research interests focus on consumer behavior in services: satisfaction, complaint handling, referral reward programs, and customer interactions with digital employees. She is also interested in meta-analysis and experimental research.

RESEARCH GROUP

MARKETING

RESEARCH AREAS

MARKETING

ORGANISATION



EMANUELE PADOVANI

Associate Professor

Emanuele teaches Management Accounting and Control. His research focuses mainly on public management and accounting, with a specific emphasis on local governments and healthcare organisations. He has collaborated on research projects with major local, national, and international public institutions throughout Italy, Europe and the United States. He is Nonresident Senior Fellow at MSU Center for Local Government Finance and Policy Michigan State University, East Lansing.

RESEARCH GROUP

ACCOUNTING

RESEARCH AREAS

PUBLIC MANAGEMENT

LOCAL PUBLIC FINANCE

MANAGEMENT ACCOUNTING



ANGELO PALETTA

Full Professor

Angelo teaches Business Administration and is Delegate for Budget, strategic planning, and process innovation at the University of Bologna. His research focuses on public management, educational leadership and policy, business turnaround and bankruptcy and the circular economy.

RESEARCH GROUP

ACCOUNTING

RESEARCH AREAS

MANAGEMENT ACCOUNTING

PUBLIC MANAGEMENT

BUSINESS TURNAROUND AND BANKRUPTCY



FABRIZIO PALMUCCI

Senior Assistant Professor

Fabrizio teaches Economics of Financial Markets and Institutions. He holds a Master of Science in Financial Economics from the London School of Economics and Political Science (UK). His research focuses on pricing in financial markets, financial advisory services, asset management, ESG (Environmental, Social and Governance) factors, and firm performance. He has worked in consulting with several financial intermediaries.

RESEARCH GROUP

BANKING

RESEARCH AREAS

BANKING AND FINANCIAL MARKETS

CORPORATE FINANCE

ECONOMICS OF FINANCIAL INTERMEDIATION



BARBARA PETRACCI

Associate Professor

Barbara teaches Corporate Finance. She is Program Director of the Second Cycle Degree in Management for Social Economy. Her research focuses on corporate governance, corporate social responsibility, ethical finance, and market efficiency. She holds a Ph.D. in Corporate Finance from the University of Trieste. She was a visiting Ph.D. student at the Department of Accounting and Finance of the University of Strathclyde (Glasgow, Scotland).

RESEARCH GROUP

FINANCE

RESEARCH AREAS

CORPORATE FINANCE

CORPORATE GOVERNANCE

CORPORATE SOCIAL RESPONSIBILITY



PATRIZIA PETROLATI

Associate Professor

Patrizia teaches Financial Accounting and Extraordinary Budget. Her research focuses on accountancy and financial statements according to Italian Civil Law as well as on merger and acquisition operations

RESEARCH GROUP

ACCOUNTING

RESEARCH AREAS

ACCOUNTING

MANAGEMENT OF NOT-FOR-PROFIT, COOPERATIVE, AND SOCIAL ENTERPRISES

ECONOMIC AND FINANCIAL ANALYSIS



GABRIELE PIZZI

Associate Professor

Gabriele teaches Marketing. His research deals with assortment management, the impact of innovative technologies on retailing activity, and longitudinal analysis of customer satisfaction. He coordinated a research project on the application of Virtual Reality to Retailing financed by the Italian Marketing Society.

RESEARCH GROUP

MARKETING

RESEARCH AREA

MARKETING



MANUELA PRESUTTI

Associate Professor

Manuela teaches Management and is Director of the International Second cycle degree in Tourism Economics and Management at Rimini Campus. She collaborates in many international projects and is a member of CAST - Centre of Advanced Studies in Tourism. Her research focuses on social capital, innovation, small firms, and entrepreneurship.

RESEARCH GROUP

STRATEGY

RESEARCH AREAS

ENTREPRENEURSHIP

INNOVATION MANAGEMENT

STRATEGY



MARCELLO RUSSO

Associate Professor

Marcello teaches Organisation. He is Director of the Global Master in Business Administration and Co-Director of the Master in Human Resources and Organisation at Bologna Business School, and Fellow at Kedge Business School, Bordeaux (France). He has been Associate Editor for the Journal of Vocational Behavior. His research interests include work-life balance, diversity at work, and the organisational socialization process.

RESEARCH GROUP

ORGANISATION & HUMAN RESOURCES MANAGEMENT

RESEARCH AREAS

ORGANISATION

CORPORATE SOCIAL RESPONSIBILITY



SANDRO SANDRI

Full Professor

Sandro teaches Corporate Finance. He played various key roles at the University of Bologna, such as Vice Rector and Budget Delegate, member of the Executive Board, Chairman of the Budget and Planning Committee, Dean of the Faculty of Economics and Head of Department of Management. He was a Visiting Scholar in the Department of Finance at New York University (USA). He is a member of the Board of Auditors of the Bank of Italy.

RESEARCH GROUP

FINANCE

RESEARCH AREAS

CORPORATE VALUATION

FINANCIAL RESTRUCTURING

CORPORATE GOVERNANCE



MATTEO SANTI

Associate Professor

Matteo teaches Management Accounting at Bologna Campus. He holds a Ph.D. in Business Administration from Pisa University. He's been Consultant of the Emilia Romagna Regional Health Agency, and actually is consultant of banking Foundations and non-profit organisations, and is a Certified Accountant (dottore commercialista).

RESEARCH GROUP

ACCOUNTING

RESEARCH AREAS

ACCOUNTING

CORPORATE GOVERNANCE

MANAGEMENT OF NOT-FOR-PROFIT, COOPERATIVE, AND SOCIAL ENTERPRISES



GIUSEPPE SAVIOLI

Full Professor

Giuseppe is Professor of Business Administration and Lecturer of Accounting, Business Combinations, Consolidated Financial Statements and "Business Crisis Management" at the Campus in Forlì.

RESEARCH GROUP

ACCOUNTING

RESEARCH AREAS

BUSINESS COMBINATION

FINANCIAL STATEMENTS

BASEL II REGULATION

LOCAL PUBLIC SERVICES



DANIELE SCARPI

Associate Professor

Daniele teaches Marketing and Consumer Behavior. His research interests deal with consumers' reactions in offline, online and virtual-reality retail environments, hedonic shopping orientation, context effects, perceptions of brand heritage and typicality, and extreme behaviors (e.g. extreme sports).

RESEARCH GROUP

MARKETING

RESEARCH AREA

MARKETING



BENEDETTA SIBONI

Associate Professor

Benedetta teaches Guarantee Committee for Equal Opportunities, Employee Wellbeing and Non-Discrimination at Work - (CUG) of the University of Bologna. She is also a member of the Committee for Social Reporting and Sustainable Development Goals and is in charge of the the Gender Equality Annual Report . She is involved in national and international research projects. Her research interests include sustainability, intellectual capital, and gender accounting, with a particular focus on the public sector, including local governments and state universities.

RESEARCH GROUP

ACCOUNTING

RESEARCH AREAS

ACCOUNTING

SUSTAINABILITY REPORTING

GENDER ACCOUNTING



RICCARDO SILVI

Full Professor

Riccardo teaches Cost Management and Performance Measurement Systems at Forlì Campus. His research focuses on Advances in management accounting, performance management systems, business performance analytics, and cost management. He is Director of the International Executive MBA (I-Emba) at the Bologna Business School.

RESEARCH GROUP

ACCOUNTING

RESEARCH AREAS

MANAGEMENT ACCOUNTING AND PERFORMANCE MEASUREMENT SYSTEMS

BUSINESS ANALYTICS AND DIGITAL BUSINESS TRANSFORMATION

STRATEGIC COST MANAGEMENT



MAURIZIO SOBRERO
Full Professor

Maurizio, Ph.D. MIT, B.S. Università di Bologna, is Professor of Innovation Management and the author of over 30 peer-reviewed international articles and five books in the Economics and Management of Innovation. He has taught graduate and executive courses in Europe, Asia, and South-America, working with different companies on several consulting projects and as a board member of start-ups and listed companies. He served as a national expert during the Italian Presidency of the EU and the 2017 G7 meeting on Research and Innovation. He is a Founding Faculty Skolkovo Institute of Science and Technology and a member of the board of the MIT Alumni Association of Italy.

RESEARCH GROUP
ENTREPRENEURSHIP AND INNOVATION

RESEARCH AREAS
INNOVATION MANAGEMENT
ENTREPRENEURSHIP



MASSIMO SPISNI
Full Professor

Massimo teaches Corporate Finance and is the Head of the Department of Management - Forlì Campus. His research focuses on the investment industry, with specific attention given to private equity and real estate funds. Other interests include finance of innovation and venture capital.

RESEARCH GROUP
FINANCE

RESEARCH AREAS
CORPORATE FINANCE
ECONOMICS OF FINANCIAL INTERMEDIATION
ENTREPRENEURSHIP



ENRICO SUPINO
Associate Professor

Enrico teaches Accounting. He holds a Ph.D. in Accounting from the University of Florence and was a Visiting Scholar at Southbank University (London - UK). He has authored several scientific publications and served as a reviewer for several international journals and conferences.

RESEARCH GROUP
ACCOUNTING

RESEARCH AREAS
ACCOUNTING
DECISION SUPPORT SYSTEMS
BUSINESS ANALYTICS



ROBERTO TASCA
Full Professor

Roberto teaches Financial Intermediation and Markets and Corporate Banking. He is currently on leave from work.

RESEARCH GROUP
BANKING

RESEARCH AREAS
FINANCIAL INTERMEDIATION AND MARKETS
CORPORATE BANKING



GIUSEPPE TORLUCCIO
Full Professor

Giuseppe teaches Economics of Financial Institutions. He is the Director of the Yunus Social Business Centre and Vice President of the Grameen Italian Foundation. He earned an MBA at the Olin Business School (Washington University in St. Louis-USA) and was a Visiting Scholar at Washington University in St. Louis (USA), Arizona State University (USA) and Bangor University (UK).

RESEARCH GROUP
BANKING

RESEARCH AREAS
ECONOMIC AND FINANCIAL ANALYSIS
MANAGEMENT OF NOT-FOR-PROFIT, COOPERATIVE, AND SOCIAL ENTERPRISES
ECONOMICS OF FINANCIAL INTERMEDIATION



LAURA TOSCHI

Senior Assistant Professor

Laura teaches Entrepreneurship and Innovation. She holds a Ph.D. in Management from the University of Bologna. She has been a Visiting Scholar at Boston University (USA) and a Research Fellow at the SPRU - Science Policy Research Unit, University of Sussex (UK). Her main research interests are on entrepreneurial finance, technology transfer activities, and innovation management.

RESEARCH GROUPS

SOCIAL MANAGEMENT AND SUSTAINABILITY

STRATEGY

RESEARCH AREAS

ENTREPRENEURSHIP

INNOVATION MANAGEMENT

STRATEGY

IVANOE TOZZI

Associate Professor

Ivanoe teaches Financial Reporting and Business Valuation at Rimini Campus. He holds a Ph.D. in Management. He is Director of the Second cycle Degree Program in Business Administration. He has been involved in research programs on national and international financial accounting standards, and relationships between business valuation and appraisal.

RESEARCH GROUP

ACCOUNTING

RESEARCH AREAS

ACCOUNTING

BUSINESS VALUATION

CLAUDIO TRAVAGLINI

Full Professor

Claudio teaches Accounting and management control at the Rimini Campus. His research focuses on accountability and social accountability in Nonprofit Organisation and Social Enterprises. His main publications investigate Financial Statements for nonprofit organisations and Social Responsibility in cooperatives. Most of his current projects deal with health professional focus on costing and performance evaluation in health and social services, home care and nursing home.

RESEARCH GROUP

ACCOUNTING

RESEARCH AREAS

ACCOUNTING

CORPORATE SOCIAL RESPONSIBILITY

MANAGEMENT OF NOT-FOR-PROFIT, COOPERATIVE, AND SOCIAL ENTERPRISES

SARA VALENTINI

Associate Professor

Sara teaches Marketing, Marketing Models, and Social Media Marketing. Her area of expertise is the measurement and analysis of marketing effectiveness and customer profitability, especially in omnichannel marketing and customer relationship management. She has additional expertise in customer satisfaction and service recovery. She has been the Italian representative executive member of the European Marketing Academy, and she is a member of the internationalization committee of the Italian Association of Marketing. She holds a Laura cum Laude in Statistics and a Ph.D. in Marketing from the University of Bologna. She was visiting scholar at Tuck School of Business (USA).

RESEARCH GROUP

MARKETING

RESEARCH AREA

MARKETING

ALESSANDRA VECCHI

Senior Assistant Professor

Alessandra teaches Marketing. Her research interests deal with consumer choice problems and context effects. Currently her research focuses on the evolution of preferences, on the influence of social norms on consumers' choices, and on self-customization decisions and self-expressive choices. She received her PhD in General Management from the University of Bologna and she was a visiting scholar at Fuqua School of Business (Duke University, North Carolina USA). Her research has appeared in several marketing journals including: Journal of Consumer Research, Journal of Service Research and European Journal of Marketing.

RESEARCH GROUP

STRATEGY

RESEARCH AREAS

INTERNATIONAL BUSINESS

OPERATIONS MANAGEMENT



STEFANIA VIGNINI
Senior Assistant Professor

Stefania teaches Accounting at Rimini Campus. Her research focuses on accounting history, accounting systems (IAS - International Accounting Standards and IFRS - International Financial Reporting Standards), and gender accounting.

RESEARCH GROUP

ACCOUNTING

RESEARCH AREAS

ACCOUNTING

CORPORATE SOCIAL RESPONSIBILITY

ECONOMIC AND FINANCIAL ANALYSIS



MATTEO VIGNOLI
Senior Assistant Professor

Matteo teaches Organisational Processes Design. He is "building the future" through research, education and societal impact all centered on the application of Design Thinking to Open Innovation. Matteo teaches in several master programs and business schools and works on innovation projects with global organisations. He is assistant professor in Management Science and Engineering and Operative Coordinator of the Bologna Design Factory. Visiting Scholar at Stanford University (USA) and Ryerson University (Canada), member of the Design Thinking ME310/SUGAR network. Founding member of the Challenge-Based Innovation initiative @ CERN. Global leader of the Future Food Ecosystem.

RESEARCH GROUP

ENTREPRENEURSHIP AND INNOVATION

RESEARCH AREAS

DESIGN THINKING AND OPEN INNOVATION

EDUCATE TO INNOVATE

RESHORING

FOOD INNOVATION



ELISA VILLANI
Senior Assistant Professor

Elisa teaches Organisational Behavior at the Master level. She is Visiting Researcher at Imperial College Business School. Prior to join the University of Bologna Elisa was Assistant Professor at the Free University of Bolzano. Her research focus is on entrepreneurship, innovation, technology transfer, and public-private partnerships. She holds a Ph.D. in Management from the University of Bologna.

RESEARCH GROUP

ENTREPRENEURSHIP AND INNOVATION

RESEARCH AREAS

ENTREPRENEURSHIP

INNOVATION MANAGEMENT

ORGANISATION



FRANCO VISANI
Senior Assistant Professor

Franco teaches Management Accounting and Cost Management at Forlì Campus. He also teaches in several postgraduate and executive programs at the Bologna Business School. He was a Research Fellow at the Lean Enterprise Research Centre of Cardiff University (U.K.) and has been involved in several international research programs in the fields of Business Analytics, Performance Management Systems, and Sustainability.

RESEARCH GROUP

ACCOUNTING

RESEARCH AREAS

BUSINESS ANALYTICS

DIGITAL BUSINESS TRANSFORMATION

ECONOMIC AND FINANCIAL ANALYSIS

ACCOUNTING



MARCO VISENTIN
Associate Professor

Marco teaches Management. He has a degree in Philosophy and holds a Ph.D. in Management from the University of Bologna. His research interests include consumer behavior, management of business relations, and ethics in decision making in business. He has published in several international journals, including Industrial Marketing Management, Business Ethics: A European Review, Industry and Innovation, the Journal of Business and Industrial Marketing, Journal of Sport Management, and the Journal of Retailing and Consumer Services.

RESEARCH GROUP

MARKETING

RESEARCH AREA

MARKETING

**SIMONA ZABELLI***Associate Professor*

Simona was a postdoctoral researcher in financing innovation at Harvard Business School; she was awarded with several international fellowships at Rensselaer Polytechnic Institute - New York; Schulich School of Business - York University (Canada); University of Leices-ter and Westminster University, London (UK). She collaborates with York University and Ryerson Uni-versity (Canada) and IPAG Business School, Paris (France). She received research awards such as: Canada-Italy Innovation Awards (Canada), and the Best Paper Award, IN-CORME II Conference, London.

RESEARCH GROUP**BANKING****RESEARCH AREAS**

FINANCING INNOVATION
(BUSINESS ANGEL, VENTURE
CAPITAL, PRIVATE EQUITY,
VENTURE PHILANTHROPY)

SOCIAL INNOVATION, GENDER
INEQUALITIES IN FINANCE, AND
BUSINESS ETHICS

IMPACT OF FINANCIAL
REGULATION IN BANKING AND
FINANCE

**ALESSANDRA ZAMMIT***Senior Assistant Professor*

Alessandra teaches Marketing. Her research interests deal with consumer choice problems and context effects. Currently her research focuses on the evolution of preferences, on the influence of social norms on consumers' choices, and on self-customiza-tion decisions and self-expressive choices. She received her PhD in General Management from the University of Bologna and she was a visiting scholar at Fuqua School of Business (Duke University, North Carolina USA). Her research has appeared in sev-eral marketing journals including: Journal of Consumer Research, Journal of Service Research and European Journal of Marketing.

RESEARCH GROUP**MARKETING****RESEARCH AREA****MARKETING****LUCA ZAN***Full Professor*

Luca is active in the fields of man-agement and accounting history and the management of arts and heritage organisations. He has carried out fieldwork in China, Tur-KEY, Peru, and Ecuador, in addition to Europe. He is involved in arts management education: Program Director of the Second cycle degree in Innovation and Organisation of Culture and the Arts (GIOCA), and adjunct faculty at Carnegie Mellon University, Pittsburgh (USA), and Central Academy of Fine Arts (CAFA), Beijing (China).

RESEARCH GROUPS**ACCOUNTING****ARTS AND CULTURAL
ORGANISATIONS****RESEARCH AREAS****ACCOUNTING****ARTS MANAGEMENT****MANAGEMENT AND
ORGANISATIONAL HISTORY****STRATEGIC CHANGE****MASSIMILIANO ZANIGNI***Associate Professor*

Massimiliano teaches Business Management. He has taught courses on management control, planning and control systems, cost accounting, corporate governance, and internal auditing. He has worked on several research proj-ects related to both for-profit and not-for-profit organisations.

RESEARCH GROUP**ACCOUNTING****RESEARCH AREAS****ACCOUNTING****CORPORATE GOVERNANCE****INNOVATION MANAGEMENT****INTERNAL AUDITING AND RISK
MANAGEMENT**

SHORT BIOS

RESEARCH FELLOWS



PIETRA PAOLA AMATA

Research Fellow

Her research field concerns the implementation of management control systems in the Legislative Assembly of the Emilia-Romagna Region. TARGET Consolidate the knowledge and application of management control in the Public Sector. Her work experience in private companies on the implementation of control systems to optimise production effectiveness and efficiency (KAI-ZEN) has stimulated her interest in the improvements for the local Public Administration sector.

RESEARCH AREA

MANAGEMENT CONTROL SYSTEMS

GIOVANNI CARDILLO

Research Fellow

Giovanni is a research fellow in Banking. His research interests are mainly related to four areas of Banking: the impact of government monitoring on the banking system, the impact of IFRS on capital markets, implications of financial networks for systemic risk, and the evaluation of the effects of corporate governance mechanisms on bank performance and policies. Furthermore, he is one of the co-founders of the South Guys Ltd., a UK start-up supported by the European Development Fund.

RESEARCH AREAS

BANKING AND FINANCIAL MARKETS

CORPORATE GOVERNANCE

ACCOUNTING

ANWESHA CHAKRABORTY

Research Fellow

Anwasha is a postdoctoral researcher working on measuring the accountability of public institutions such as museums, archives, and libraries (with a specific focus on such institutions in the region of Emilia Romagna). She has a varied academic background: degrees in English studies, arts management, and a Ph.D. in Science, Cognition, and Technology (in 2017 from the University of Bologna). She worked as a postdoc at the Chalmers University of Technology, Gothenburg (Sweden) at the Division of Science, Technology, and Society, Dep. of Technology Management and Economics. Her research interests include institutions of lifelong learning; public policies; public understanding of science; social studies of technological transformations, and norm-critical ideas of innovation. Her work has been published in the Journal of Science Communication and Sociologia del Lavoro.

RESEARCH AREAS

MEASURING THE ACCOUNTABILITY OF PUBLIC INSTITUTIONS

INSTITUTIONS OF LIFELONG LEARNING

LUIS AUGUSTO DE FREITAS

CORDEIRO

Research Fellow

Luis is engaged in a project on the Development and Implementation of a Scouting Reshoring System. He is a Ph.D. student at Politecnico di Milano in the Department of Management, Economics and Industrial Engineering. He holds a Second cycle Degree at the Federal University of Santa Catarina (Brazil) in Production Engineering. He has more than 21 years of experience in consultancy and advisory in international business, foreign trade, marketing, purchasing, logistics, and tailor-made projects. His research interests include international business management, supply chain management, strategy, marketing, entrepreneurship, science commercialisation, and corporate governance.

RESEARCH AREAS

STRATEGY

BUSINESS AND POLITICS

CORPORATE GOVERNANCE

ORGANISATION

**CLIO DOSI***Research Fellow*

Clio has a Ph.D. in General Management from the University of Bologna - thesis in Organisational Behavior (visiting scholar Cass Business School in 2013). She is a member of the Italian management engineering association and the Design Society.

From 2019 she works with Oper. space. the first Italian Design Factory; in 2013-2019, she has collaborated with the Department of Engineering Sciences and Methods of the University of Modena and Reggio Emilia. She is a member of the CERN IdeaSquare network (2014-2020).

RESEARCH AREAHUMAN RESOURCE MANAGEMENT**DENISE FALCHETTI***Research Fellow*

Denise was a Visiting Scholar at New York University Stern School of Business (U.S.A.). She holds a Ph.D. in Management from the University of Bologna. Her research examines social evaluation processes and focuses on three main topics: creativity, entrepreneurship, and innovation. For her dissertation project, she employed experiments to increase the understanding of the evaluative processes of novelty.

RESEARCH AREASENTREPRENEURSHIPCULTURAL AND CREATIVE INDUSTRIES**CARLA FREITAS SILVEIRA NETTO***Research Fellow*

Carla is a research fellow in Marketing at the University of Bologna in collaboration with the University of Amsterdam. She has a Ph.D. in marketing from the Federal University of Rio Grande do Sul (UFRGS – Brazil). She was a visiting Ph.D. student of the Department of Econometrics & Business Statistics at Monash University, Australia. Carla has experience working with industry in business intelligence and marketing research.

RESEARCH AREASMARKETINGBUSINESS INTELLIGENCE**MAGALÌ FIA***Research Fellow*

She is a research fellow and member of the Yunus Social Business Center of the University of Bologna. She graduated with honors in economics at the University of Trento and obtained her doctoral degree in Law and Economics at the University of Turin – Collegio Carlo Alberto. She has been a post-doctoral researcher at Politecnico di Milan until September 2019. Her researches and publications cover business ethics topics, the governance of enterprises, universities, and innovation policies and include theoretical and empirical works. She also carries out research activities on research and innovation policies, social innovation policies and public policy evaluation with a focus on social impact issues and the relationship between governance

RESEARCH AREASGOVERNANCE OF ENTERPRISESUNIVERSITIES AND INNOVATION POLICIES**ELEONORA FOSCHI***Research Fellow*

Eleonora is a research fellow working at UNIBO. Her Ph.D. was about System innovation and life cycle thinking in the plastics value chain. She is advancing the Ph.D. research through a collaboration with the TU Delft and the Institute for Sustainable Packaging. She is also involved in European projects on plastics valorization. Finally, she is active in the Italian circular economy stakeholder platform, the Symbiosis User Network and the scientific committee of Circular economy stories.

RESEARCH AREASCIRCULAR ECONOMYLIFE CYCLE THINKINGSYSTEM INNOVATION



ALLA KUDRYASHOVA

Research Fellow

After graduating from the State University of Management in Moscow (Russia), Alla pursued a Master in Strategic Leadership towards Sustainability at Blekinge Institute of Technology in Kalrksrona (Sweden). Her academic background comprises certification schemes for sustainable buildings, sustainable innovation, and technology commercialization. She has over fifteen years of experience in marketing and communications across industries, with a focus on internationalisation of SMEs that offer B2B services. Currently, she oversees patent protection and exploitation and serves in the Knowledge Transfer Office at the University of Bologna.

RESEARCH AREAS

- INNOVATION MANAGEMENT
- TECHNOLOGY TRANSFER IN UNIVERSITIES



ANDREA CARLO LO VERSO

Research Fellow

Andrea’s research interests revolve around the institutionalization process of emerging organisational fields. His doctoral dissertation explored the institutional complexity of the nascent civil drone industry. He is currently involved in a research project on the professionalization of the Brazilian wine cluster.

RESEARCH AREAS

- STRATEGY
- ORGANISATION
- ENTREPRENEURSHIP



RENATO MEDEI

Research Fellow

Renato received his Ph.D. in Business Administration from University of Macerata (2008). He was a visiting scholar at the University of St. Andrews – Scotland. As a research fellow, he is working at DISA, focussing on the impact of well-being and human capital on firms’ performances. Renato’s primary research interests include firms’ performances, digital reputation, and operational performances and non-financial reporting. His other interests include textual analysis and R programming.

RESEARCH AREAS

- FIRMS’ PERFORMANCES
- OPERATIONAL PERFORMANCES
- NON-FINANCIAL REPORTING
- IMPACT OF WELL-BEING AND HUMAN CAPITAL ON FIRMS’ PERFORMANCES



AZZURRA MEOLI

Research Fellow

Azzurra holds a Ph.D. in Management from the University of Bologna. Her research interests fall primarily within the area of entrepreneurship and innovation. She is part of a research team engaged in European projects.

RESEARCH AREAS

- ENTREPRENEURSHIP
- INNOVATION MANAGEMENT



SIMONE NAPOLITANO

Research Fellow

Simone studied economics and management of cultural and artistic organisations in Bologna. After completing a master’s degree, he took a Ph.D. in Management at the University. He was a Visiting Fellow at the Wharton School (University of Pennsylvania, U.S.A.). Currently, he is an Adjunct Professor of Management of Cultural Heritage in the Arts Department.

RESEARCH AREAS

- STRATEGY
- CULTURAL AND CREATIVE INDUSTRIES
- ORGANISATION
- ENTREPRENEURSHIP



SALVATORE PERDICHIZZI

Research Fellow

Salvatore is a post-doctoral research fellow in Banking and Finance at the University of Bologna. His research interests cover monetary policy and empirical banking, with a focus on the effectiveness of non-standard monetary policies, bank lending conditions, bank risk-shifting through dividend and share-repurchase, bank performance, credit, and sovereign debt dynamics.

RESEARCH AREAS

MONETARY POLICY
EMPIRICAL BANKING



VALENTINA SANSIVIERI

Research Fellow

Valentina’s research interests include social statistics (in particular test equating) and innovation management. She holds a Ph.D. in Statistics from the University of Bologna.

RESEARCH AREAS

INNOVATION MANAGEMENT
SCIENCE AND PUBLIC POLICY



ALIASHGAR BAHOO TORODI

Research Fellow

Bahoo Torodi is a Research Fellow and a Teaching Assistant at the University of Bologna. His research interests are at the intersection of organisation and entrepreneurship, as part of which he studies employee entrepreneurship: that is, the process through which employees of industry incumbents leave their paid jobs to become entrepreneurs.

RESEARCH AREAS

ENTREPRENEURSHIP
INNOVATION MANAGEMENT
STRATEGY



ANNAMARIA TUAN

Research Fellow

Annamaria is a research fellow in Marketing. Before joining the Department of Management, she did her Ph.D. in Business Studies at the University of Udine, and she spent four years as a Junior Assistant Professor at the Department of Economics and Management - University of Pisa. Her main research interests are related to Social Media Marketing and Corporate Social Responsibility communication. She is specialized in the usage of content analysis and automated text analysis.

RESEARCH AREAS

SOCIAL MEDIA MARKETING
CORPORATE SOCIAL RESPONSIBILITY COMMUNICATION



SARA ZANNI

Research Fellow

Sara is an Environmental Engineer and is engaged in the European project “Re-Industrialise funded within Horizon 2020 Program-Climate Kic Flagship. She completed a Ph.D. at the University of Bologna and has been involved in multiple research programs, including POR FESR (Regional Operational Program - European Regional Development Fund) “GST4Water” and 7th FP “Minotaurus,” as a Life Cycle Assessment (LCA) and sustainability analyst. Her research focuses on environmental sustainability and sustainable transition.

RESEARCH AREAS

OPERATION MANAGEMENT
CORPORATE SOCIAL RESPONSIBILITY

SHORT BIOS

Ph.D. STUDENTS



LEILA AHMADPOUR

Ph.D. Student (33° cycle)

Leila is a third-year Ph.D. student in Management. She holds a Second cycle Degree in Industrial Engineering. Her main research interests are organisational behavior, teamwork, and operation management.

RESEARCH AREAS

ORGANISATIONAL BEHAVIOR

OPERATION MANAGEMENT

INNOVATION MANAGEMENT

TECHNOLOGY MANAGEMENT



JASON ALINSUNURIN

Ph.D. Student (31° cycle)

Jason is a fourth-year doctoral candidate. Before the Ph.D. program, he held consulting appointments at the World Bank and the Asian Development Bank. His research interests include understanding the factors, that influence the design of co-creation/co-production of public services. He is also interested in the behavioral and experimental approaches in public policy, impact evaluation and causal inference methods with the use of household surveys.

RESEARCH AREAS

MANAGEMENT OF NOT-FOR-PROFIT, COOPERATIVE, AND SOCIAL ENTERPRISES

PUBLIC ADMINISTRATION AND MANAGEMENT

ECONOMIC DEVELOPMENT



ANTONIO ARFÈ

Ph.D. Student (34° cycle)

Antonio holds a First cycle degree in Statistics and a Second cycle Degree in Economics with a focus on Applied Econometrics from the University of Bologna. Before joining the program, in 2004, he was Advisor to Chair of the Finance and Treasury Commission of the Italian Senate for credit and finance matters. He has been an advisor to European Central Banks for asset quality review and stress tests. Since 2011, he has been working at the University of Bologna as an Adjunct Professor of the Second cycle Degree courses in Financial Risk Management and Corporate Finance. He has authored numerous publications in Financial Risk Management.

RESEARCH AREAS

BANKING AND FINANCIAL MARKETS

ECONOMIC AND FINANCIAL ANALYSIS

CORPORATE FINANCE



DANIELA ARZU

Ph.D. Student (34° cycle)

Daniela is a second-year Ph.D. student in the Management Program (the Bank and Finance Track). She graduated in 2017 with a degree in Global Development and Entrepreneurship from Ca' Foscari University (Venice) and worked as a Research Fellow from 2016 to 2018 at Ca' Foscari University. Last year, she was an Adjunct Professor of the Second Cycle Degree course in Valuation and Corporate Financial Strategy. Her research focuses on gender and finance, industry 4.0, and Financial technology (FinTech) topics.

RESEARCH AREAS

CORPORATE FINANCE

ECONOMIC AND FINANCIAL ANALYSIS

CORPORATE GOVERNANCE



EKATERINA BASKAKOVA
Ph.D. Student (31° cycle)

Ekaterina is a fourth-year Ph.D. student in Management. She holds a First cycle Degree in Mathematical Methods in Economics (State University of Saint-Petersburg, Russian Federation) and a Second cycle Degree in Innovation and Organisation of Culture and the Arts (GIOCA, University of Bologna). Her research focuses on the management of cultural organisations and organisational history.

RESEARCH AREAS

CULTURAL AND CREATIVE INDUSTRIES

ORGANISATION

ACCOUNTING



FRANCESCA BELLESIA
Ph.D. Student (31° cycle)

Francesca has a background in Management Engineering, and she has been a visiting student at the Center for Work, Technology, and Organisation (WTO) - Stanford University (USA). She is interested in new forms of work that entail knowledge-intensive and technology-supported collaboration. Her Ph.D. dissertation focuses on micro-crowdsourcing and the impact of digital platforms on the work of the so-called 'gig workers.' She also collaborates with WTO on a project exploring crowdsourcing for open innovation and with Utah State University on a project on Multiple Team Membership, degrees of team variety, and impact on individual and team performance. Her previous research investigates inter-organisational collaboration dynamics and collective identity formation processes interplayed with collaboration practices.

RESEARCH AREAS

INNOVATION MANAGEMENT

ORGANISATION

ORGANISATIONAL BEHAVIOR



LEONARDO BONI
Ph.D. Student (32° cycle)

Leonardo is a Ph.D. scholar in General Management; he graduated from Bocconi University (Milan) in Economics and Management of Innovation and Technology (EMIT), with a major in Green Management and Sustainability. After graduation, he worked as an Analyst for Climate Policy Initiative (CPI), a consulting and research Company in climate finance. He is a member of the Yunus Social Business Center, and his main research interests are the social impact, corporate social responsibility, and impact investing.

RESEARCH AREAS

CORPORATE SOCIAL RESPONSIBILITY

STRATEGY

MANAGEMENT OF NOT-FOR-PROFIT, COOPERATIVE, AND SOCIAL ENTERPRISES



MASSIMILIANO CALVIA
Ph.D. Student (33° cycle)

Massimiliano is a Ph.D. student in the Banking and Finance track. His background includes engineering and economics. His main research interests are related to financial economics and quantitative methods for macro-finance.

RESEARCH AREAS

ECONOMIC AND FINANCIAL ANALYSIS

CORPORATE FINANCE

BANKING AND FINANCIAL MARKETS



CIRO COTTINI
Ph.D. Student (31° cycle)

Ciro is a fourth-year Ph.D. student in Management. His research interests span knowledge management, exploration and exploitation balance, social network analysis, and agent-based modeling.

RESEARCH AREA

ORGANISATION



DONATO CUTOLO
Ph.D. Student (32° cycle)

Donato is a Ph.D. candidate in Management with a Second cycle Degree in Management Engineering from the University of Bologna. His research interests lie at the intersection of entrepreneurship and organisational behavior. He has also been involved in several side projects, primarily focused on illuminating the challenges that academics face due to the multiple and conflicting logics that govern universities.

RESEARCH AREAS
ENTREPRENEURSHIP
CULTURAL AND CREATIVE INDUSTRIES



CATERINA D'ASSERGIO
Ph.D. Student (32° cycle)

Caterina is a Ph.D. student in Management. She holds a Second cycle Degree in Statistics, Economics, and Business from the University of Bologna. After graduation, she worked as a data analyst in a big Italian company. During her studies, she spent a year at the University of Illinois (U.S.A.), and a month at the University of Michigan (U.S.A.) for a summer camp on advanced statistical tools and methods. Her research interests focus on customer decision-making processes, willingness to disclose personal information and privacy.

RESEARCH AREA
MARKETING



MUSA ESSA
Ph.D. Student (35° cycle)

Musa is a Ph.D. student in the Management track. His background includes marketing, management, finance, and economics. His main research interests are related to diversity management, innovation marketing, and consumer behavior.

RESEARCH AREAS
DIVERSITY MANAGEMENT
INNOVATION MARKETING
CONSUMER BEHAVIOR



VALENTINA FEBO
Ph.D. Student (34° cycle)

Valentina, a second-year Ph.D. student in Management (Banking & Finance track), holds a First cycle Degree in Economics and Business Administration (University of L'Aquila) and a Second cycle Degree in Economics and Finance, with a major in Finance (LUISS Guido Carli, Rome). She previously worked as a Controller for a multinational corporation. Her main field of interest is corporate finance, especially pay-out policies, the dividend puzzle, and media and investor attention.

RESEARCH AREAS
CORPORATE FINANCE
CORPORATE GOVERNANCE
BANKING AND FINANCIAL MARKETS



MARIA CECILIA FLORES COLUCCIO
Ph.D. Student (35° cycle)

Cecilia graduated at the State University of Buenos Aires (Argentina), completed a postgraduate program in Innovation and Product Design at AOTS Institute of Tokyo (Japan), and earned a master's degree in International Relations at the University of Bologna. She has a 6-year experience as a Teaching Assistant of Product Design at the University of Buenos Aires and the National Technological University in Argentina. She was a Senior Assistant Professor of Creativity at ITBA (Buenos Aires Technology Institute) and worked at the Technology Transfer Office (TTO) of Buenos Aires University. At the University of Bologna she is collaborating with the New Entrepreneurship, Spin-Off and Startup Unit at the Knowledge Transfer Office and is a Ph.D. student in the General Management track.

RESEARCH AREAS
ENTREPRENEURSHIP
TECHNOLOGY TRANSFER
OPEN INNOVATION



ELEONORA GRASSI

Ph.D. Student (35° cycle)

Eleonora is a Ph.D. student in the Management track, with specific research in Social Innovation and Public Management. She holds a Master's degree in Social Economics, and before joining the program she worked for the Italian Sustainable Investment Forum. Her main research interests are related to social innovation and impact measurement.

RESEARCH AREAS

SOCIAL INNOVATION
PUBLIC MANAGEMENT



CASEY JUN

Ph.D. Student (34° cycle)

Casey is a second-year Ph.D. student. She holds a Second cycle Degree in Wine Science from the University of Auckland, New Zealand, and a Professional Master's Program (2nd Level) from INSEEC Business School, France. Her research interests include social innovation, entrepreneurship, and creativity.

RESEARCH AREAS

ENTREPRENEURSHIP
CULTURAL AND CREATIVE INDUSTRIES
MANAGEMENT OF NOT-FOR-PROFIT, COOPERATIVE, AND SOCIAL ENTERPRISES



NICO LAURIDSEN

Ph.D. Student (35° cycle)

Nico is a Ph.D. student in the Banking and Finance track. His background includes economics and finance, executive management experience in startup and scaleup and advisor in digital transformation for SMEs. His main research interests are related to Fintech, Open Banking model and PSD2 - Payment Services Directive 2.

RESEARCH AREAS

FINTECH
OPEN BAKING MODEL



MATILDE RAPEZZI

Ph.D. Student (35° cycle)

Matilde is a Ph.D. student in General Management. She holds a bachelor's degree in Statistical Sciences and a master's degree in Statistics, Economics, and Business from the University of Bologna. Her main research interests are related to Consumer Behavior, Organisational Behavior and Qualitative Methods for Research.

RESEARCH AREAS

TO CONSUMER BEHAVIOR
ORGANISATIONAL BEHAVIOR
QUALITATIVE METHODS FOR RESEARCH



STEFANO RODIGHIERO

Ph.D. Student (34° cycle)

Stefano is a second-year Ph.D. student. He holds a Second cycle Degree in Management and Communication from the University of Modena and Reggio Emilia. His research focuses on organisation studies, creative industries, multi-stakeholder collaboration in social innovation projects, creativity in collaborative spaces, and hybrid organisational settings.

RESEARCH AREAS

CULTURAL AND CREATIVE INDUSTRIES
ORGANISATION
INNOVATION MANAGEMENT

**IRENE SALA***Ph.D. Student (31° cycle)*

Irene is a Ph.D. candidate in Management. Her research involves the study of how brokering is enacted within whole and complex networks, such as multi-actor cross-sector partnerships. In particular, she focuses on how individual brokers' behaviors and capabilities impact collective innovation processes occurring among multiple heterogeneous actors.

RESEARCH AREAS

STRATEGY

INNOVATION MANAGEMENT

ORGANISATION

**ANA RITA SANTOS DOMINGUES***Ph.D. Student (32° cycle)*

Ana Rita is a Ph.D. candidate in Management and a Research Collaborator at the Centre for Environmental and Sustainability Research (CENSE-NOVA University of Lisbon, Portugal). She has a Second cycle Degree in Environmental Engineering (NOVA University of Lisbon). Her research activity is carried out within sustainability performance assessment and reporting, and stakeholder engagement in public organisations.

RESEARCH AREAS

ACCOUNTING

CORPORATE SOCIAL RESPONSIBILITY

MANAGEMENT OF NOT-FOR-PROFIT, COOPERATIVE, AND SOCIAL ENTERPRISES

**MARIA SCIARRA***Ph.D. Student (33° cycle)*

Maria is a third-year Ph.D. student in Management. Previously, she got a Second cycle Degree in Management Engineering at Tor Vergata University in Rome and worked as a consultant at EY (former Ernest & Young), where she gained experience with IT solutions and organisational dynamics in financial service companies. Her research interests are innovation technology and its strategic implications.

RESEARCH AREAS

STRATEGY

INNOVATION MANAGEMENT

**GRETA SERPENTE***Ph.D. Student (35° cycle)*

Greta is a Ph.D. Student in the Management track. After getting the Second cycle Degree, she collaborated on an academic project on "Trust in start-up's intellectual capital in successful domestic Merger and Acquisition" her contribution focused on human capital, structural capital and relational capital. She also has been involved in a study on "Success of crowdfunding campaigns in the UK." Her interest studies include Strategic Management, Entrepreneurship and Venture capital, Human Resources.

RESEARCH AREAS

STRATEGIC MANAGEMENT

ENTREPRENEURSHIP

VENTURE CAPITAL

HUMAN RESOURCES

**YUPAL SHUKLA***Ph.D. Student (34° cycle)*

Yupal is a second-year doctoral student. He holds a Second cycle Degree in Marketing from Indira Gandhi National Open University, New Delhi, India. He also earned a Second cycle Degree in Agribusiness from Ganpat University, India. Before joining the Ph.D. program at the University of Bologna, he worked as Assistant Professor (tenured) of Marketing at the V. M. Patel Institute of Management, Ganpat University, India.

RESEARCH AREAS

MARKETING

INNOVATION MANAGEMENT

MANAGEMENT OF NOT-FOR-PROFIT, COOPERATIVE, AND SOCIAL ENTERPRISES



JONADA Tafa

Ph.D. Student (33° cycle)

Jonada is a third-year Ph.D. student of Management, track in Banking and Finance. She holds a First and a Second cycle Degree in Banking and Finance from Epoka University (Tirana, Albania). Before joining the program, Jonada worked as a Research Assistant from October 2014 until August 2017 at Epoka University (Albania). Her main research interests are financial literacy, household finance, corporate finance, and international finance.

RESEARCH AREAS

HOUSEHOLD FINANCE

FINANCIAL LITERACY

CORPORATE GOVERNANCE

CORPORATE FINANCE



KORINZIA Toniolo

Ph.D. Student (35° cycle)

Korinzia is a first-year Ph.D. student in Management. She holds a Master’s Degree in Economics and Management of Arts and Cultural Activities from Ca’ Foscari University of Venice. Korinzia worked as a Research Fellow at the Department of Management at Ca’ Foscari University. Her main research interests are related to the impact of digital technologies on business models and strategy, intellectual capital, and digital entrepreneurship.

RESEARCH AREAS

DIGITAL TECHNOLOGIES ON BUSINESS MODELS AND STRATEGY

INTELLECTUAL CAPITAL

DIGITAL ENTREPRENEURSHIP



OLGA Trunova

Ph.D. Student (34° cycle)

Olga is a second-year Ph.D. student. Before beginning the Ph.D. program, she was working in academia as a Research Assistant and an Assistant Lecturer for local and international students in Russia, as well as a Guest Researcher in Austria. Her multidisciplinary research is related to public-private partnerships and collaboration, the smart city concept, and innovation diffusion and adoption.

RESEARCH AREAS

PUBLIC-PRIVATE INTERACTION

MANAGEMENT OF NOT-FOR-PROFIT, COOPERATIVE, AND SOCIAL ENTERPRISES

INNOVATION

SHORT BIOS STAFF



DANIELA ARGIROPULOS

Daniela holds a Degree in Humanities from the University of Bologna; she works as a librarian in the Department of Management, and she is in charge of the cataloguing and the coordination of the part-time students involved in the Department library.



MICHELA BEGA

Michela holds a Degree in Law from the University of Bologna and a Professional Master (2nd Level) in International Contracts. She has experience in private companies and public entities covering the fields of contract and legal issues. She has been working at the University of Bologna since 2015. She is part of the accounting team with a specialization in recruitment contracts and salary payments.



LOREDANA CAPONE

Loredana holds a Degree in Economics from the University of Salerno, has a Professional Master (2nd Level) in Auditing, and has completed three years of professional training in bookkeeping. She has been working at the University of Bologna since 2001 in the accounting field. She plays the role of “expert accountant” with a specific focus on monitoring of accounting processes.



MIRELLA DALLAVALLE

Mirella started her career at the University of Bologna in 1994 as a Health Assistant at the Psychiatric Institute. In 2005, she moved to a different position mainly related to accounting tasks. She deals with purchase orders and payments to non-IT suppliers and assists the Department Manager in accounting tasks.



LUIGINA DA RIN ZANCO

Luigina holds a degree in Law from the University of Bologna and has passed the bar exam. She obtained the European Master on Humanitarian Assistance NOHA. She has been working at the University of Bologna since 1998. She was the Coordinator of the Teaching Services of the Faculty of Economics and the Administrative Coordinator of the School of Engineering and Architecture. She is in charge of the management of teaching procedures (Degree Programs planning, teaching assignments, Quality Assurance procedures). She supports the Head of Department and the Degree Programs Directors



MICHELE DE NINNO

Michele holds a degree in Political Sciences from the University of Bologna. He works in the Department library. His main tasks refer to student services related to bibliography research.



ALESSANDRA MALAVOLTA

Alessandra holds a degree in Law from the University of Bologna and has a Master in European Legislation. She has been working at the University of Bologna in the areas of financial management Research project management, and Ph.D. student services. She is the Accounting Manager in charge of team organisation and monitoring, annual budget plan, cash flow, and budget management.



TIZIANO MANFARDINI

Tiziano has a High School Diploma in Agriculture and a Certification in software development. He has developed experience in administration, specifically in local council offices. He works in a separate branch of the Department and supports Academics in the daily need for the organisation of students' activities.



LEONARDA MARTINO

Leonarda holds a Degree in Philosophy of Science from the University of Pisa and a Master in Library management from the Catholic University of Milan. She has been working as a librarian since 1990, first at the University of Pisa, then at the University of Bologna as Chief Librarian at the Istituto Giuridico "A.Cicu" and at the "Walter Bigiavi" Library. Since November 2019, she is the Head of the DiSA Library.



MASSIMO MONESI

Massimo holds a degree in Statistics and Economics. He has ten years of experience in the private sector as an IT analyst and developer for data structuring and managing with DBMS - Database Management Systems and ten years of experience as an IT technician. He provides technical support for gathering and processing of research data, statistics, and mathematical elaborations.



ANNA MURARO

Anna holds a degree in Literature and Philosophy from the University of Siena. She has been working at University since 1999. In 2007, she moved to the University of Bologna, where she has been working as a Data Manager in the Research Area for 12 years. At present, she is working in the Department of Management.



CLAUDIA NATALI

Claudia holds a degree in Law from the University of Pisa. She developed experience in accounting and the international student office at the University of Verona. She has been working as a Project Manager at the University of Bologna since 2013. She is currently involved in research project management and international related topics as well as in the management of teaching procedures.



TIZIANA NOBILI

Tiziana has a High School Qualification in Accounting. She has been working at the University of Bologna since 1985. Her main tasks are related to personnel procedures and accounting issues.



GIUSEPPE PANCALDI

Giuseppe holds a degree in Political Sciences and has a Master (second Level) in Management of Public Entities. He is responsible for security requirements. His main activities include supporting the Department Executive Boards and web communication.



FRANCESCA REGOLI

Francesca holds a degree in Political Science with an International specialization and a Ph.D. in International Cooperation and Sustainable Development Policies from the University of Bologna. She has been working at the Department of Management since 2012. She plays the role of project manager of international research projects, teaching cooperation programs, and international relations.



SANTA SANTOIANNI

Santa holds a degree in Economics from the University of Bologna, a Master (2nd Level) in Fiscal Legislation, and a Master (2nd Level) in Fund Management for Enterprises and Accounting. She has professional training in bookkeeping. Santa developed experience at Bologna Counsel (Province) office and as a manager of the University Central Library. She is currently the deputy accounting officer and is involved in budget management and cash-flow monitoring. She is the contact point for research contracts and fundraising procedures.



NICOLETTA SECCHIERI

Nicoletta is a member of the staff working in the DISA library



ELSA SIRK

Elsa started working at the University of Bologna in 1989. She is involved in accounting management, in particular in purchase orders, invoice payments and inventory procedures





PUBLICATIONS 2018-19

JOURNAL ARTICLES

AADLAND E., CATTANI G., FERRIANI S., 2019.

“Friends, Cliques and Gifts: Social Proximity and Recognition in Peer-Based Tournament Rituals”
Academy of Management Journal, 62(3), 883-917

ABHAYAWANSA S., ELIJIDO-TEN E., DUMAY J., 2019.

“A practice theoretical analysis of the irrelevance of integrated reporting to mainstream sell-side analysts”
Accounting and Finance, 59(3), 1621-1653

ALETI T., PALLANT J.I., TUAN A., VAN LAER T., 2019.

“Tweeting with the Stars: Automated Text Analysis of the Effect of Celebrity Social Media Communications on Consumer Word of Mouth”
Journal of Interactive Marketing, 48, 17-32

AMATA P.P., DRAGHETTI L., GALIOTTO S., ORELLI R.L., TIEGHI M., 2019.

“The Introduction of Management Control in the Legislative Assembly of the Emilia-Romagna Region”
International Journal of Business and Management, 14(10), 185-195

ÁRDAL C., BARALDI E., THEURETZBACHER U., OUTTERSON K., PLAHTÉ J., CIABUSCHI F., RØTTINGEN J.-A., 2018.

“Insights into early stage of antibiotic development in small- and medium-sized enterprises: A survey of targets,

costs, and durations”
Journal of Pharmaceutical Policy and Practice, 11(1)

AURELI S., 2018.

“The balanced scorecard logic in the management control and reporting of small business company networks: A case study”
Contabilitate si Informatica de Gestiuine, 12(2), 191-215

AURELI S., DEL BALDO M., 2019.

“Performance measurement in the networked context of convention and visitors bureaus (CVBs)”
Annals of Tourism Research, 75, 92-105

AURELI S., GIAMPAOLI D., CIAMBOTTI M., BONTIS N., 2019.

“Key factors that improve knowledge-intensive business processes which lead to competitive advantage”
Business Process Management Journal, 25(1), 126-143

AURELI S., MAGNAGHI E., SALVATORI F., 2019.

“The Role of Existing Regulation and Discretion in Harmonising Non-Financial Disclosure”
Accounting in Europe, 16(3), 290-312

AURELI S., SALVATORI F., MAGNAGHI E., 2018.

“The Transposition of the Non-Financial Reporting Directive in UK, France and Italy”
Symphonya, 1, 48-67

AVALDI V.M., FANTINI M.P., BERTI E., ROSA S., IOMMI M., MORO M.L., TRAVAGLINI C., 2019.

“Costi diretti annuali per la gestione dei pazienti con diabete mellito di tipo 2 nelle Aziende Usl di Parma, Modena e Bologna”
Politiche Sanitarie, 2, 59-68

AZAM A., BOARI C., BERTELOTTI F., 2018.

“Top management team international experience and strategic decision making”
Multinational Business Review, 26(1), 50-70

BAJO E., BARBI M., 2018.

“Financial Illiteracy and Mortgage Refinancing Decisions”
Journal of Banking & Finance, 94, 279-296

BALDARELLI M.G., DEL BALDO M., VIGNINI S., 2019.

“The first women accounting masters in Italy: between tradition and innovation”
Accounting History Review, 29(1), 39-78

BARALDI E., CIABUSCHI F., LINDAHL O., FRATOCCHI L., 2018.

“A network perspective on the reshoring process: The relevance of the home- and the host-country contexts”
Industrial Marketing Management, 70, 156-166

BARBI M., MATTIOLI S., 2019.

“Human capital, investor trust, and

equity crowdfunding”
Research in International Business and Finance, 49, 1-12

BARBI M., ROMAGNOLI S., 2018.
“Skewness, Basis Risk, and Optimal Futures Demand”
International Review of Economics & Finance, 58, 14-29

BARBIERI P., CIABUSCHI F., FRATOCCHI L., VIGNOLI M., 2018.
“What do we know about manufacturing reshoring?”
Journal of Global Operations and Strategic Sourcing, 11(1), 79-122

BARBIERI P., ELIA S., FRATOCCHI L., GOLINI R., 2019.
“Relocation of second degree: Moving towards a new place or returning home?”
Journal of Purchasing and Supply Management, 25(3)

BARBINI F.M., 2018.
“La destinazione turistica: dilemmi interpretativi e conseguenze organizzative”
Prospettive in Organizzazione, 10, 1-10

BEDENDO M., CATHCART L., EL-JAHEL L., 2018.
“Reputational shocks and the information content of credit ratings”
Journal of Financial Stability, 34, 44-60

BEDENDO M., SIMING L., 2018.
“The mitigating effect of bank financing on shareholder value and firm policies following rating

downgrades”
Journal of Corporate Finance, 48, 94-108

BEDENDO M., SIMING L., 2019.
“Incentivizing organ donation through a nonmonetary posthumous award”
Health Economics, 28(11), 1320-1330

BELLESIA F., MATTARELLI E., BERTOLOTTI F., SOBRERO M., 2019.
“Platforms as entrepreneurial incubators? How online labor markets shape work identity”
Journal of Managerial Psychology, 34(4), 246-268

BERGAMI M., MORANDIN G., 2019.
“Relationship between perceived justice and identification: The mediating role of organizational images”
Employee Relations, 41(1), 176-192

BERNINI C., BRIGHI P., 2018.
“Bank branches expansion, efficiency and local economic growth”
Regional Studies, 52(10), 1332-1345

BERTOLOTTI F., MACRÌ D.M., VIGNOLI M., 2019.
“Strategic alignment matrix: Supporting management coordination in complex organizations”
Journal of Accounting and Organizational Change, 15(4), 557-579

BEZZINA C., PALETTA A., ALIMEHMETI G., 2018.
“What are school leaders in Italy

doing? An observational study”
Educational Management Administration & Leadership, 46(5), 841-863

BIGELLI M., MANUZZI F., 2019.
“The valuation of asset management firms”
Corporate Ownership & Control, 16(4), 103-110

BOCCALI F., VISANI F., 2018.
“UNA NUOVA OPPORTUNITÀ PER L'ACTIVITY-BASED COSTING? UN APPROCCIO FONDATA SU ICT E BUSINESS ANALYTICS”
Controllo di Gestione, 4, 32-42

BOLTON R.N., MCCOLL-KENNEDY J.R., CHEUNG L., GALLAN A., ORSINGER C., WITTELL L., ZAKI M., 2018.
“Customer experience challenges: bringing together digital, physical and social realms”
Journal of Service Management, 29(5), 776-808

BOLZANI D., BOARI C., 2018.
“Evaluation of export feasibility by immigrant and non-immigrant entrepreneurs in new technology-based firms”
Journal of International Entrepreneurship, 16(2), 176-209

BONINI BARALDI S., FERRI P., 2019.
“From communism to market: business models and governance in heritage conservation in Poland”
The Journal of Management and

Governance, 23(3), 787-812

BONINI BARALDI S., SHOUP D.D., ZAN L., 2019.
“When megaprojects meet archaeology: a research framework and case study from Yenikapi, Istanbul”
International Journal of Cultural Policy, 25(4), 423-444

BONOLI A., DI FUSCO E., ZANNI S., LAURIOLA I., CIRIELLO V., DI FEDERICO V., 2019.
“Green smart technology for water (GST4Water): Life cycle analysis of urban water consumption”
Water (Switzerland), 11(2)

BONOLI A., ZANNI S., AWERE E., 2019.
“Organic waste composting and sustainability in low-income communities in Palestine: lessons from a pilot project in the village of Al Jalameh, Jenin”
International Journal of Recycling of Organic Waste in Agriculture, 8(3), 253-262

BOSCH M.J., HERAS M.L., RUSSO M., ROFCANIN Y., GRAU I GRAU M., 2018.
“How context matters: The relationship between family supportive supervisor behaviours and motivation to work moderated by gender inequality”
Journal of Business Research, 82, 46-55

BOURAOUI K., BENSEMMANE S., OHAN, M., RUSSO M., 2019.
“Corporate social responsibility and

employees' affective commitment: A multiple mediation model" *Management Decision*, 57(1), 152-167

BOURNE M., MURA M., 2018. "Performance and risk management" *Production Planning & Control*, 29(15), 1221-1224

BRIGHI P., LUCARELLI C., VENTURELLI V., 2019. "Predictive Strength of Lending Technologies in Funding SMEs" *Journal of Small Business Management*, 57(4), 1350-1377

CAIAZZA S., COTUGNO M., FIORELISI F., STEFANELLI V., 2018. "The spillover effect of enforcement actions on bank risk-taking" *Journal of Banking and Finance*, 91, 146-159

CAPPIELLO G., ROCCETTI M., 2019. "I limiti e le implicazioni di una predizione automatica" *Harvard Business Review Italia*, Ottobre 2019, 86-90

CARDONI A., DUMAY J., PALMACCIO M., CELENZA D., 2019. "Knowledge transfer in a start-up craft brewery" *Business Process Management Journal*, 25(1), 219-243

CARLI G., TAGLIAVENTI M.R., CUTOLO D., 2019. "One size does not fit all: the influence of individual and contextual factors on research excellence in

academia" *Studies in Higher Education*, 44(11), 1912-1930

CARUANA A., VELLA J., KONIETZNY J., CHIRCOP S., 2018. "Corporate greed: its effect on customer satisfaction, corporate social responsibility and corporate reputation among bank customers" *Journal of Financial Services Marketing*, 23(3-4), 226-233

CASONATO F., FARNETI F., DUMAY J., 2019. "Social capital and integrated reporting: Losing legitimacy when reporting talk is not supported by actions" *Journal of Intellectual Capital*, 20(1), 144-164

CASSAR M. L., CARUANA A., KONIETZNY J., 2018. "Positioning narratives of wine tourism websites: a lexical analysis across two different regions" *Journal of Wine Research*, 29(1), 49-63

CASSAR M. L., VELLA J. M., CARUANA A., 2018. "Positioning of wine tourism websites across different winescapes: a lexical analyses and implications" *International Journal of Wine Business Research*, 30(4), 394-409

CECCHINI M., BAJO E., RUSSO P.M., SOBRERO M., 2019. "Individual Differences in the Disposition Effect"

Journal of Behavioral Finance, 20(1), 107-126

CHAKRABORTY A., GHOSH G., PAL D.S., VARGHESE S., GHOSH S., 2019. "Organobase triggered controlled supramolecular ring opening polymerization and 2D assembly" *Chemical Science*, 10(31), 7345-7351

CHAKRABORTY A., GIUFFREDI R., 2019. "Science and technology for the people? On the framing of innovation in policy discourses in India and in EU" *Journal of Science Communication*, 18(3)

CHOO Y.Y., CORBO L., WANG K., 2018. "Joint impact of airline market structure and airport ownership on airport market power and profit margin" *Transport Policy*, 72, 67-78

CIABUSCHI F., LINDAHL O., BARBIERI P., FRATOCCHI L., 2019. "Manufacturing reshoring: a strategy to manage risk and commitment in the logic of the internationalization process model" *European Business Review*, 31(1), 139-159

COLUCCI M., VISENTIN M., 2019. "Continuity and variety: The allocation of symbolic rewards in elite Italian winemaking" *International Journal of Arts Management*, 22(1), 41-53

CONSOLI D., AURELI S., 2018. "Un framework integrato per la misura dell'innovazione del Piano Nazionale Scuola Digitale (PNSD)" *Management Control*, 1, 139-164

CORBO L., PIROLO L., RODRIGUES V., 2018. "Business model adaptation in response to an exogenous shock: An empirical analysis of the Portuguese footwear industry" *International Journal of Engineering Business Management*, 10

CORCIOLANI M., NIERI F., TUAN A., 2019. "Does involvement in corporate social irresponsibility affect the linguistic features of corporate social responsibility reports?" *Corporate Social Responsibility and Environmental Management*, 26, 1-11

CORSINO M., GIURI P., TORRISI S., 2019. "Technology spin-offs: teamwork, autonomy, and the exploitation of business opportunities" *The Journal of Technology Transfer*, 44(5), 1603-1637

CORSINO M., MARIANI M., TORRISI S., 2019. "Firm strategic behavior and the measurement of knowledge flows with patent citations" *Strategic Management Journal*, 40(7), 1040-1069

COUTINHO V., DOMINGUES A.R., CAEIRO S., PAINHO M., ANTUNES P., SANTOS R., VIDEIRA N., WALKER R.M., HUISINGH D., RAMOS T.B., 2018.

“Employee-Driven Sustainability Performance Assessment in Public Organisations”
Corporate Social-Responsibility and Environmental Management, 25(1), 29-46

DE STASI G., SANGIORGI D., SIBONI B., 2018.

“Gestione e misurazione del capitale intellettuale in azienda: il caso VEM SISTEMI”
Controllo di Gestione, 15(1), 52-62

DE VILLIERS C., DUMAY J., MAROUN W., 2019.

“Qualitative accounting research: dispelling myths and developing a new research agenda”
Accounting and Finance, 59(3), 1459-1487

DELLA PIANA B., VECCHI A., MARINO V., D'ARCO M., 2019.

“How do family firms grow? The strategic goals of innovation and internationalization”
International Journal of Business and Management, 14(2), 1-18

DI NARZO A.F., FREO M., MATTEI M.M., 2018.

“Estimating accruals models in Europe: industry-based approaches versus a data-driven approach”
EKONOMSKA Istraživanja, 31(1), 37-54

DUMAY J., DE VILLIERS C., 2019.
“Qualitative accounting research: special issue introduction”
Accounting and Finance, 59(3), 1449-1458

DUMAY J., DE VILLIERS C., GUTHRIE J., HSIAO P.-C., 2018.

“Thirty years of Accounting, Auditing and Accountability Journal: A critical study of the journal's most cited articles”

Accounting, Auditing and Accountability Journal, 31(5), 1510-1541

DUMAY J., HOSSAIN M.D.A., 2019.

“Sustainability Risk Disclosure Practices of Listed Companies in Australia”
Australian Accounting Review, 29(2), 343-359

DUMAY J., LA TORRE M., FARNETI F., 2019.

“Developing trust through stewardship: Implications for intellectual capital, integrated reporting, and the EU Directive 2014/95/EU”
Journal of Intellectual Capital, 20(1), 11-39

DUMAY J., ROONEY J., 2018.

“Overcoming the symbolic violence of orthodox accounting practice: an intellectual capital perspective”
Journal of Intellectual Capital, 19(2), 248-271

DUQI A., AL-TAMIMI H., 2018.

“The Impact of Owner's Identity

on Banks' Capital Adequacy and Liquidity Risk”
Emerging Markets Finance & Trade, 54(2), 468-488

DUQI A., AL-TAMIMI H., 2019.

“Factors affecting investors' decision regarding investment in Islamic Sukuk”
Qualitative Research in Financial Markets, 11(1), 60-72

DUQI A., TOMASELLI A., TORLUCCIO G., 2018.

“Is relationship lending still a mixed blessing? A review of advantages and disadvantages for lenders and borrowers”
Journal of Economic Surveys, 32(5), 1446-1482

ELLIS D., CARUANA A., 2018.

“Consumer wine knowledge: components and segments”
International Journal of Wine Business Research, 30(3), 277-291

FERRI P., LUSIANI M., PARESCHI L., 2018.

“Accounting for Accounting History: A topic modeling approach (1996–2015)”
Accounting History, 23(1-2), 173-205

FERRI P., ZAN L., 2019.

“Accountability and patronage in extraordinary administrations: Evidence from Pompeii”
Financial Accountability & Management, 35(1), 72-89

FIA M., SACCONI L., 2018.

“Justice and Corporate Governance: New Insights from Rawlsian Social Contract and Sen's Capabilities Approach”
Journal of Business Ethics, 160(4), 937-960

FIGUEIRA I., DOMINGUES A.R., CAEIRO S., PAINHO M., ANTUNES P., SANTOS R., VIDEIRA N., WALKER R.M., HUISINGH D., RAMOS T.B., 2018.

“Sustainability policies and practices in public sector organisations: The case of the Portuguese Central Public Administration”
Journal of Cleaner Production, 202, 616-630

FINI R., JOURDAN J., PERKMANN M., 2018.

“Social Valuation Across Multiple Audiences: The Interplay of Ability and Identity Judgments”
Academy of Management Journal, 61(6), 2230-2264

FINI R., RASMUSSEN E., SIEGEL D., WIKLUND J., 2018.

“Rethinking the Commercialization of Public Science: From Entrepreneurial Outcomes to Societal Impacts”
Academy of Management Perspectives, 32(1), 4-20

FINI R., RASMUSSEN E., WIKLUND J., WRIGHT M., 2019.

“Theories from the Lab: How Research on Science Commercialization can Contribute to

Management Studies”
Journal of Management Studies, 56(5), 865-894

FOCACCI A., 2018.

“Costs function assessment: an empirical business analytics approach for decisional purposes”
International Journal of Business and Systems Research, 12(1), 1-12

FOCACCI A., 2019.

“Financialisation of the crude oil market: Do non-commercial traders influence spot prices?”
International Journal of Revenue Management, 11(1-2), 54-75

FORNASARI M., DEL SORDO C., ORELLI R.L., 2019.

“Power and Discipline: The Role of Accounting in the Monte di Pietà of Ravenna between 18th and 19th Centuries”
International Journal of Business and Management, 14(7), 93-109

GALIAKHMETOV R., GIURI P., MUNARI F., 2018.

“HOW TO ENHANCE PATENT COMMERCIALISATION? AN ANALYSIS OF PATENT AGGREGATORS IN EUROPE”
International Journal of Innovation Management, 22(4), 1-30

GIGLI S., MARIANI L., 2018.

“Lost in the transition from cash to accrual accounting: assessing the knowledge gaps in Italian public universities”

The International Journal of Public Sector Management, 31(7), 1-25

GIGLI S., MARIANI L., TRIVELLATO, BENEDETTA, 2018.

“Assimilating accounting innovations: lessons from Italian public universities”
Journal of Accounting & Organisational Change, 14(4), 381-401

GIURI P., MUNARI F., SCANDURA A., TOSCHI L., 2019.

“The strategic orientation of universities in knowledge transfer activities”
Technological Forecasting and Social Change, 138, 261-278

GUTHRIE J., PARKER L.D., DUMAY J., MILNE M.J., 2019.

“What counts for quality in interdisciplinary accounting research in the next decade: A critical review and reflection”
Accounting, Auditing and Accountability Journal, 32(1), 2-25

HAAR J., SUNE A., RUSSO M., OLLIER-MALATERRE A., 2019.

“A Cross-National Study on the Antecedents of Work – Life Balance from the Fit and Balance Perspective”
Social Indicators Research, 142(1), 261-282

KADRIU A., KRASNIQI B.A., BOARI C., 2019.

“The impact of institutions on SMEs’ innovation in transition economies”
International Journal of

Entrepreneurship and Innovation Management, 23(4), 399-424

KIM R., ROBERSON L.,RUSSO M., BRIGANTI P., 2019.

“Language Diversity, Nonnative Accents and their Consequences at Workplace: Recommendations for Individuals, Teams, and Organizations.”
The Journal of Applied Behavioral Science, 55(1), 73-95

KONG L., CIABUSCHI F., MARTÍN MARTÍN O., 2018.

“Expatriate managers’ relationships and reverse knowledge transfer within emerging market MNCs: The mediating role of subsidiary willingness”
Journal of Business Research, 93, 216-229

KONIETZNY J., CARUANA A., CASSAR M.L., 2018.

“Fun and fair, and I don’t care: The role of enjoyment, fairness and subjective norms on online gambling intentions”
Journal of Retailing and Consumer Services, 44, 91-99

KRAAK J., RUSSO M., JIMENEZ A., 2018.

“Work-life balance psychological contract perceptions for older workers”
Personnel Review, 47(6), 1198-1214

LA ROCCA A., PERNA A., SNEHOTA I., CIABUSCHI F., 2019.

“The role of supplier relationships

in the development of new business ventures”
Industrial Marketing Management, 80, 149-159

LA TORRE M., BOTES,V.L., DUMAY J., REA M.A., ODENDAAL E., 2018.

“The fall and rise of intellectual capital accounting: new prospects from the Big Data revolution”
Meditari Accountancy Research, 26(3), 381-399

LA TORRE M., DUMAY J., REA M.A., 2018.

“Breaching intellectual capital: critical reflections on Big Data security”
Meditari Accountancy Research, 26(3), 463-482

LA TORRE M., SABELFELD S., BLOMKVIST M., TARQUINIO L., DUMAY J., 2018.

“Harmonising non-financial reporting regulation in Europe: Practical forces and projections for future research”
Meditari Accountancy Research, 26(4), 598-621

LA TORRE M., VALENTINETTI D., DUMAY J., REA M.A., 2018.

“Improving corporate disclosure through XBRL: An evidence-based taxonomy structure for integrated reporting”
Journal of Intellectual Capital, 19(2), 338-366

LOMBARDI R., MASSARO M., DUMAY J., NAPPO F., 2019.

“Entrepreneurial universities and strategy: the case of the University of Bari”
Management Decision, 57(12), 3387-3405

MAHAPATRA S.K., NARASIMHAN R., BARBIERI P., 2019.

“A contingent assessment of the structural and governance characteristics of interconnected dyads in multitier supply chains”
International Journal of Operations and Production Management, 39(5), 714-738

MANCUSI M.L., VEZZULLI A., FRAZZONI S., ROTONDI Z., SOBRERO M., 2018.

“Export and Innovation in Small and Medium Enterprises: The Role of Concentrated Bank Borrowing”
Economica, 85(337), 177-204

MARIANI L., GIGLI S., BANDINI F., 2019.

“Pay-for-Performance and Other Practices: Alternative Paths for Human Resource Management Effectiveness in Public Social Care Organizations”
Review of Public Personnel Administration, 50, 1-27

MARIANI M., MURA M., DI FELICE M., 2018.

“The determinants of Facebook social engagement for national tourism organizations’ Facebook pages: A quantitative approach”

Journal of Destination Marketing & Management, 8, 312-325

MARIANI M., BORGHİ M., 2019.

“Industry 4.0: A bibliometric review of its managerial intellectual structure and potential evolution in the service industries”
Technological Forecasting and Social Change, 149

MARIANI M., DI FATTA G., DI FELICE M., 2019.

“Understanding Customer Satisfaction with Services by Leveraging Big Data: The Role of Services Attributes and Consumers’ Cultural Background”
Ieee Access, 7, 8195-8208

MARIANI M., EK STYVEN M., AYEH J.K., 2019.

“Using Facebook for travel decision-making: an international study of antecedents”
International Journal of Contemporary Hospitality Management, 31(2), 1021-1044

MARIANI M., PREDVODITELEVA M., 2019.

“How do online reviewers’ cultural traits and perceived experience influence hotel online ratings?: An empirical analysis of the Muscovite hotel sector”
International Journal of Contemporary Hospitality Management, 31(12), 4543-4573

MARIANI M.M., BORGHİ M., 2018.

“Effects of the Booking.com rating system: Bringing hotel class into the picture”
Tourism Management, 66, 47-52

MARIANI M.M., BORGHİ M., GRETZEL U., 2019.

“Online reviews: Differences by submission device”
Tourism Management, 70, 295-298

MARIANI M.M., BORGHİ M., KAZAKOV S., 2019.

“The role of language in the online evaluation of hospitality service encounters: An empirical study”
International Journal of Hospitality Management, 78, 50-58

MARIANI M.M., GUIZZARDI A., 2019.

“Does Designation as a UNESCO World Heritage Site Influence Tourist Evaluation of a Local Destination?”
Journal of Travel Research, 1, 1-15

MARIANI M.M., VISANI F., 2019.

“Embedding eWOM into efficiency DEA modelling: An application to the hospitality sector”
International Journal of Hospitality Management, 80, 1-12

MARZO M., ZAGAGLIA ., 2018.

“Macroeconomic Stability in a Model with Bond Transaction Services”
International Journal of Financial Studies, 6(1), 1-27

MASSARA F., SCARPI D., MELARA R.D., PORCHEDDU D., 2018.

“Affect transfer from national brands to store brands in multi-brand stores”
Journal of Retailing and Consumer Services, 45(Nov.), 103-110

MASSARO M., DUMAY J., GARLATTI A., DAL MAS F., 2018.

“Practitioners’ views on intellectual capital and sustainability: From a performance-based to a worth-based perspective”
Journal of Intellectual Capital, 19(2), 367-386

MASSINGHAM R., MASSINGHAM P.R., DUMAY J., 2019.

“Improving integrated reporting: A new learning and growth perspective for the balanced scorecard”
Journal of Intellectual Capital, 20(1), 60-82

MICHELI P., WILNER SARAH J. S., BHATTI S.H., MURA M., BEVERLAND M.B., 2019.

“Doing Design Thinking: Conceptual Review, Synthesis, and Research Agenda”
The Journal of Product Innovation Management, 36(2), 124-148

MORANDIN G., RUSSO M., OLLIER-MALATERRE A., 2018.

“Put down that phone! Smart use of Smartphones for Work and Beyond”
Journal of Management Inquiry, 27(3), 352-356

MUNARI F., SOBRERO M., TOSCHI L., 2018.

“The university as a venture capitalist? Gap funding instruments for technology transfer”
Technological Forecasting and Social Change, 127, 70-84

MURA M., LONGO M., DOMINGUES A.R., ZANNI S., 2019.

“An exploration of content and drivers of online sustainability disclosure: A study of Italian organisations”
Sustainability (Switzerland), 11(12), 1-24

NADEEM M., DUMAY J., MASSARO M., 2019.

“If You Can Measure It, You Can Manage It: A Case of Intellectual Capital”
Australian Accounting Review, 29(2), 395-407

NDOU V., SECUNDO G., DUMAY J., GJEVORI E., 2018.

“Understanding intellectual capital disclosure in online media Big Data: An exploratory case study in a university”
Meditari Accountancy Research, 26(3), 499-530

OKHRAVI C., CALLEGARI S., MCKEEVER S., KRONLID C., BARALDI E., LINDAHL O., CIABUSCHI F., 2018.

“Simulating market entry rewards for antibiotics development”
Journal of Law, Medicine and Ethics, 46, 32-42

ORSINGHER C., WIRTZ J., 2018.

“Psychological drivers of referral reward program effectiveness”
The Journal of Services Marketing, 32(3), 256-268

PADOVANI E., RESCIGNO L., CECCATELLI J., 2018.

“Municipal bond debt and sustainability in a non-mature financial market: The case of Italy”
Sustainability, 10(9), 1-25

PADOVANI E., YOUNG D.W., HEICHLINGER A., 2018.

“Implementing Local Government Strategies: A Framework for Action”
International Journal of Business and Management, 13(4), 73-86

PALETTA A., 2019.

“How do school leaders respond to the growing intrusiveness of accountability policies? Evidence from Italy”
Journal of Educational Administration and History, 51(4), 381-401

PALETTA A., ALIMEHMETI G., 2018.

“SOX Disclosure and the Effect of Internal Controls on Executive Compensation”
Journal of Accounting Auditing & Finance, 33(2), 277-295

PALETTA A., BASYTE FERRARI E., ALIMEHMETI G., 2019.

“How Principals Use a New Accountability System to Promote Change in Teacher Practices: Evidence From Italy”

Educational Administration Quarterly, 1, 1-51

PALETTA A., BONOLI A., 2019.

“Governing the university in the perspective of the United Nations 2030 Agenda: The case of the University of Bologna”
International Journal of Sustainability in Higher Education, 20(3), 500-514

PALETTA A., LEAL FILHO W., BALOGUN A.-L., FOSCHI E., BONOLI A., 2019.

“Barriers and challenges to plastics valorisation in the context of a circular economy: Case studies from Italy”
Journal of Cleaner Production, 241

PALETTA A., SIBONI B., BONOLI A., GALLINA TOSCHI T., 2018.

“La sostenibilità come strategia di sviluppo degli Atenei: il caso dell’Università di Bologna”
Impresa Progetto, 35(1), 1-14

PICHIERRI M., SCARPI D., PIZZI G., 2018.

“To buy or to rent? An experimental study on the antecedents of consumers’ acquisition-mode decisions”
Mercati e Competitività, 2018(1), 63-92

PIZZELI F., MUSSONI M., 2019.

“Il lavoro e l’universale vocazione alla santità. L’etica del lavoro e la vocazione del credente laico”
Parola e Tempo, 15, 269-277

PIZZI ., SCARPI D., PICHIERRI M., VANNUCCI V., 2019.

“Virtual reality, real reactions?: Comparing consumers’ perceptions and shopping orientation across physical and virtual-reality retail stores”
Computers in Human Behavior, 96, 1-12

PIZZI G., SCARPI D., 2019.

“The year of establishment effect on brand heritage and attitudes”
Journal of Consumer Marketing, 36(6), 827-834

PRESUTTI M., BOARI C., MAJOCCHI A., MOLINA F.X., 2019.

“Distance to customers, absorptive capacity and innovation in high-tech firms: the dark face of geographical proximity”
Journal of Small Business Management, 57(2), 343-361

PRESUTTI M., D’ANGELO A., 2019.

“SMEs international growth: The moderating role of experience on entrepreneurial and learning orientations”
International Business Review, 28(3), 613-624

QUARANTA A.G., RAFFONI A., VISANI F., 2018.

“A multidimensional approach to measuring bank branch efficiency”
European Journal of Operational Research, 266(2), 746-760

RAFFONI A., VISANI F., BARTOLINI M., SILVI R., 2018.

“Business Performance Analytics: exploring the potential for Performance Management Systems” *Production Planning & Control*, 29(1), 51-67

RAGGIOTTO F., SCARPI D., MASON M.C., 2019.

“Faster! More! Better! Drivers of upgrading among participants in extreme sports events” *Journal of Business Research*, 102, 1-11

RIGNANESE P., SANGIORGI D., SIBONI B., 2018.

“MISURAZIONE DEL CAPITALE INTELLETTUALE: APPROCCIO MONETARIO E NON MONETARIO A UN CASO AZIENDALE” *Controllo di Gestione*, 15(2), 33-43

RIVA E., LUCCHINI M., RUSSO M., 2019.

“Societal Gender Inequality as Moderator of the Relationship Between Work–Life Fit and Subjective Well-Being: A Multilevel Analysis Across European Countries.” *Social Indicators Research*, 143(2), 657-691

ROCCHETTI M., DELNEVO G., CASINI L., CAPPIELLO G., 2019.

“Is bigger always better? A controversial journey to the center of machine learning design, with uses and misuses of big data for predicting water meter failures” *Journal of Big Data*, 6(1), 1-23

RUCCI P., AVALDI V.M., TRAVAGLINI C., UGOLINI CRI., BERTI E., MORO M.L., FANTINI M.P., 2019.

“Medical Costs of Patients with Type 2 Diabetes in a Single Payer System: A Classification and Regression Tree Analysis” *Pharmacoeconomics-Open*, 2019(Jul 19), 1-10

RUSSO I., CONFENTE I., SCARPI D., HAZEN B., 2019.

“From trash to treasure: The impact of consumer perception of bio-waste products in closed-loop supply chains” *Journal of Cleaner Production*, 218, 966-974

RUSSO M., BERGAMI M., MORANDIN G., 2018.

“Surviving a day without smartphone” *Mit Sloan Management Review*, 59(2), 7-9

RUSSO M., BUONOCORE F., CARMEL A., GUO L., 2018.

“When Family Supportive Supervisors Meet Employees’ Need for Caring” *Journal of Management*, 44(4), 1678-1702

RUSSO M., MORANDIN G., 2018.

“Work-life balance questione di cultura” *Economia & Management*, 5-6(September), 69-75

RUSSO M., OLLIER-MALATERRE A., KOSSEK E.E., OHANA M., 2018.

“Boundary management permeability

and relationship satisfaction in dual-earner couples: The asymmetrical gender effect” *Frontiers in Psychology*, 9(September), 1723-1734

RUSSO M., OLLIER-MALATERRE A., MORANDIN G., 2019.

“Breaking out from Constant Connectivity: Agentic Regulation of Smartphone Use” *Computers in Human Behavior*, 98, 11-19

SCARPI D., MASON M., RAGGIOTTO F., 2019.

“To Rome with love: A moderated mediation model in Roman heritageconsumption” *Tourism Management*, 71, 389-401

SCARPI D., PIZZI G., PICHIERRI M., 2019.

“Eating With Your Eyes: How Packaging Visual Cues Affect Content Estimation and Self-control in Virtue and Vice Food” *Journal of International Food & Agribusiness Marketing*, 31(2), 107-127

SCARPI D., PIZZI G., RAGGIOTTO F., 2019.

“The extraordinary attraction of being ordinary: a moderated mediation model of purchase for prototypical products” *Journal of Retailing and Consumer Services*, 49, 267-278

SCARPI D., PIZZI G., RAGGIOTTO FR., MASON M., 2018.

“A qualitative comparative analysis

(QCA) of satisfaction toward extreme sporting Events” *Australasian Marketing Journal*, 26(4), 358-368

SECUNDO G., MASSARO M., DUMAY J., BAGNOLI C., 2018.

“Intellectual capital management in the fourth stage of IC research: A critical case study in university settings” *Journal of Intellectual Capital*, 19(1), 157-177

SENESE F., RUCCI P., FANTINI M.P., GIBERTONI D., SEMROV E., NASSISI M., MESSINA R., TRAVAGLINI C., 2018.

“Measuring costs of community mental health care in Italy: A prevalence-based study” *European Psychiatry*, 51(June 2018), 34-41

SHABANI A., VISANI F., BARBIERI P., DULLAERT W., VIGO D., 2019.

“Reliable estimation of suppliers’ total cost of ownership: An imprecise data envelopment analysis model with common weights” *Omega*, 87, 57-70

TIEGHI M., ORELLI R.L., PADOVANI E., 2018.

“Accounting Reform in Italian Universities. Internal Response to Accounting Change” *Management Control*, 1, 117-138

TRAVAGLINI C., 2018.

“Cooperative sociali e imprese sociali:

l'unificazione mancata e la complessa sovrapposizione normativa”
Associazioni e Sport, 2018(7), 47-51

TRAVAGLINI C., 2018.

“Etero e autodestinazione delle attività nelle nuove Odv e Aps e della prevalenza delle attività di volontari o associati: una prima lettura con qualche interrogativo”
Associazioni e Sport, 2018(4), 35-39

TRAVAGLINI C., 2018.

“Le convenzioni tra enti del Terzo settore ed enti pubblici nel Codice del Terzo settore tra norme programmatiche e criticità interpretative”
Associazioni e Sport, 2018(5), 43-47

TRAVAGLINI C., 2018.

“Rendicontazione e bilancio nel correttivo del Codice del Terzo Settore: verso il completamento del percorso dell'accountability”
Associazioni e Sport, 2018(11), 36-49

TRAVAGLINI C., 2019.

“Con i decreti sul bilancio sociale e valutazione dell'impatto sociale inizia a formalizzarsi la comunicazione degli enti di terzo settore e delle imprese sociali”
Associazioni e Sport, 2019(10), 48-54

TRAVAGLINI C., 2019.

“La determinazione e il monitoraggio del patrimonio degli Enti del Terzo Settore nei diversi regimi contabili: tra carenze ed integrazioni”
Associazioni e Sport, 4(2019), 17-23

TRAVAGLINI C., 2019.

“L'introduzione di organo di controllo e revisione legale negli enti di terzo settore”
Associazioni e Sport, 2019(1), 59-65

TRAVAGLINI C., 2019.

“Rendicontazione e controllo degli Enti di Terzo settore: dopo la circolare Cndcec è tempo di Principi contabili e “buone pratiche” professionali”
Associazioni e Sport, 2019, 25-33

TRAVAGLINI C., 2019.

“Un primo schema di riferimento per l'analisi dei bilanci degli Enti di Terzo Settore quali aziende non profit”
Associazioni e Sport, 2019(11), 46-52

TU L., PADOVANI E., 2018.

“A research on the debt sustainability of china's major city governments in post-land finance era”
Sustainability, 10(5), 1-21

UNGUREANU P., BERTOLOTTI F., MATTARELLI E., BELLESIA F., 2019.

“Making matters worse by trying to make them better? Exploring vicious circles of decision in hybrid partnerships”
Organization Studies, 40(9), 1331-1359

VAN VAERENBERGH Y., VARGA D., DE KEYSER A., ORSINGER C., 2019.

“The Service Recovery Journey: Conceptualization, Integration, and Directions for Future Research”
Journal of Service Research, 22(2), 103-119

VIGNINI S., DE CRISTOFARO T., 2018.

“Impatto della crisi economica su redditività e rischio finanziario delle imprese romagnole. Una cluster analysis”
Management Control, 3, 157-181

VILLANI E., LINDER C., GRIMALDI R., 2018.

“Effectuation and causation in science-based new venture creation: A configurational approach”
Journal of Business Research, 83, 173-185

VILLANI E., MATTIACCI A., 2018.

“Does product features really value for consumers? A laddering analysis on crystal tableware”
Sinergie, 36(107), 65-87

VISANI F., BOCCALI F., 2019.

“Output diretti e indiretti dello sviluppo di un sistema di cost accounting tra teoria e pratica”
Controllo di Gestione, 2, 38-52

VISENTIN M., PIZZI G., PICHIERRI M., 2019.

“Fake News, Real Problems for Brands: The Impact of Content Truthfulness and Source Credibility on consumers' Behavioral Intentions toward the Advertised Brands”
Journal of Interactive Marketing, 45, 99-112

WIRTZ J., ORSINGER C., CHO H., 2019.

“Engaging customers through online and offline referral reward programs”
European Journal of Marketing, 53(9), 1962-1987

ZAHEER H., BREYER Y., DUMAY J., 2019.

“Digital entrepreneurship: An interdisciplinary structured literature review and research agenda”
Technological Forecasting and Social Change, 148

ZAHEER H., BREYER Y., DUMAY J., ENJETI M., 2019.

“Straight from the horse's mouth: Founders' perspectives on achieving 'traction' in digital start-ups”
Computers in Human Behavior, 95, 262-274

ZAN L., BARALDI BONINI S., SANTAGATI M.E., 2018.

“Missing HRM: the original sin of museum reforms in Italy”
Museum Management and Curatorship, 33(6), 530-545

ZANNI S., BONOLI A., 2018.

“Sustainability assessment applied to an air treatment biotechnology: Methodology and results of life cycle assessment”
WSEAS Transactions On Environment and Development, 14, 76-86

ZANNI S., CIPOLLA S.S., FUSCO E.D., LENCI A., ALTOBELLI M., CURRADO A., MAGLIONICO M., BONOLI, A., 2019.

“Modeling for sustainability: Life cycle assessment application to evaluate environmental performance of water recycling solutions at the dwelling level”
Sustainable Production and Consumption, 17, 47-61

**ZANNI S., LALLI F., FOSCHI E.,
BONOLI A., MANTECCHINI L., 2018.**

“Indoor air quality real-time
monitoring in airport terminal areas:
An opportunity for sustainable
management of micro-climatic
parameters”

Sensors (Switzerland), 18(11)

BOOKS

BALDARELLI M.G., 2018.

Verso. Valori e responsabilità sociale
Bookstones Edizioni, Rimini

BARTOLINI M., 2018.

Il bilancio d'esercizio. Principi contabili nazionali e internazionali a confronto, informazioni non finanziarie e report integrato - Aggiornato ai D. Lgs. n. 139/2015 e n. 254/2016
Franco Angeli, Milano

BEVILACQUA E., COLUCCI M., DI GIANGIROLAMO G., NAPOLITANO S., 2019.

Evidenze di modelli di business: le aziende di moda di Centergross
Bonomo Editore, Bologna

BRENNAN L., HERACLEOUS L., VECCHI A., 2018.

Above and Beyond- Exploring the Business of Space
Routledge Taylor & Francis, Abingdon (UK)

CASTELLANI M., MAZZARA L., 2018.

La gestione del bilancio armonizzato degli enti locali.
Maggioli Editore, Rimini

FANELLI S., ZANGRANDI A., BANDINI F., MARIANI L., 2019.

Management control nelle aziende pubbliche
Giuffrè Francis Lefebvre, Milano

GIGLI S., 2018.

Ready to change? From cash to accrual in italian public universities
DuPress, Bologna

MANES ROSSI F., ORELLI R. L., DEL SORDO C., 2018.

Integrated reporting e valore aziendale
Franco Angeli, Milano

MARANO M., 2018.

L'informativa socio-ambientale nella relazione sulla gestione. Uno studio su un campione di imprese cooperative
Aracne, Roma

MATACENA A., MATTEI M.M., 2018.

Strumenti per l'analisi di bilancio
DuPress, Bologna

MELANDRI V., 2018.

Fundraising - El manual más completo para hacer captación de fondos
EUNSA - Ediciones Universidad de Navarra (ES)

MELANDRI V., 2018.

Fundraising - Tudo o que é preciso para uma boa angariação de fundos
Principia Editore, Lisbona (PT)

MELANDRI V., 2018.

Materiali per un corso di fundraising
Philanthropy Editore, Forlì

MELANDRI V., 2019.

I nuovi fundraiser
Maggioli Editore, Rimini

PRESUTTI M., 2018.

Analisi imprenditoriale ed economica del festival del cinema" Un modello interpretativo ed economico del festival del cinema
Aracne, Roma

TIEGHI M., GIGLI S., 2018.

Introduzione alla contabilità e al bilancio di esercizio
Il Mulino, Bologna

VECCHI A., 2019.

Chinese Acquisitions in Developed Countries - Operational Challenges and Opportunities
Springer Nature Switzerland, Basel (CH)

VILLANI E., 2018.

Il trasferimento tecnologico tra sfide ed opportunità: Ruoli e strategie degli intermediari
G. Giappichelli Editore, Torino

ZAN L., 2018.

Per un futuro dell'Arsenale di Venezia. Atti del convegno (Venezia, 2 maggio 2017)
Libreria Editrice Cafoscarina, Venezia

ZAN L., YU B., YU J., YAN H., 2018.

Heritage sites in contemporary China: Cultural policies and management practices
Taylor and Francis, Abingdon (UK)

BOOK CHAPTERS

AADLAND E., CATTANI G., FERRIANI S., 2018.

“The Social Structure of Consecration in Cultural Fields: The Influence of Status and Social Distance in Audience-Candidate Evaluative Processes”
Frontiers of Creative Industries: Exploring Structural and Categorical Dynamics, 129-157, Emerald Publishing Limited

ANA RITA DOMINGUES, RODRIGO LOZANO, TOMÁS B. RAMOS, 2018.

“Stakeholder-driven initiatives using sustainability indicators”
Routledge Handbook of Sustainability Indicators, 379-391, Routledge Taylor & Francis

BALDARELLI M.G., 2019.

“CSR Training and Financial Statement “Disclosure”: The Case of Italy”
Accounting, Financial Statements and Reporting, 1-16, IntechOpen

BALDARELLI M.G., 2019.

“Integrated Reporting, Integrated Thinking and Gaming Companies: Myths and Paradoxes”
Integrated Reporting, 185-197, Springer Nature

BALDARELLI M.G., COSENTINO A., DEL BALDO M., MAGISTRO A., 2019.

“Toward the Theory of Enterprise: Dialogue Between Business and Economics Women Scholars”
Advances in Gender and Cultural Research in Business and Economics, 59-81, Springer Nature

BALDARELLI M.G.; DEL BALDO M., 2018.

“Social Accounting in Italy: The Pioneering Contribution of Women Scholars”
Gender Issue in Business and Economics, 1-17, Springer Nature

BARSANTI S., ROSA A., TRAVAGLINI C., 2018.

“Programmazione, controllo ed obiettivi di budget”
Il management della salute nel territorio, 169-188, Edizioni ETS

BEVILACQUA E., COLUCCI M., 2019.

“Rinascimento: crescere perseguendo un sogno”
Evidenze di modelli di business: le aziende di moda di Centergross, 43-52, Bonomo Editore

BEVILACQUA E., COLUCCI M., 2019.

“Scout: un percorso tra istinto e ricerca”
Evidenze di modelli di business: le aziende di moda di Centergross, 32-42, Bonomo Editore

BRUNO B., LUSIGNANI G., ONADO M., 2018.

“A securitisation scheme for resolving Europe’s problem loans”
Finance and investment: the European case, 157-167, Oxford University Press

BUONOCORE F., DE GENNARO D., RUSSO M., SALVATORE D., 2018.

“An explorative study on antecedents of job crafting among self-employed and employed accountants.”

Organizing in the shadow of power, 477-504, Studi Moa - EMB

CALVANO G., PALETTA A., BONOLI A., 2019.

“How the structures of a green campus promotes the development of sustainability competences. the experience of the university of bologna”
World Sustainability Series, 31-44

CAPODAGLIO G., SANTI M., SEMPRINI L., DANGARSKA V., 2018.

“The concept of true and false in financial statement prepared in compliance with International Accounting Standards”
The economy of Bulgaria and the European Union; accounting policy and practice, financial audit, controlling systems and internal control, 127-135, University of National and World Economy Press

CAPPIELLO G., 2018.

“Competitive Pricing And Advance Selling”
Competitive Business Management. A Global Perspective, 165-176, Routledge-Giappichelli

CAPPIELLO G., GARRONE P., NARDI P., 2018.

“Infrastructure Projects as a Value Co-creation Process”
Cross-Sectoral Relations in the Delivery of Public Services., 131-153, Emerald Publishing Limited

CARLI G., CANAVARI M., GRANDI A., 2018.

“Introducing Activity-Based Costing in Farm Management: The Design of the FarmBO System”
Innovations and Trends in Environmental and Agricultural Informatics, 252-272, IGI Global

COLUCCI M., DI GIANGIROLAMO G., 2019.

“Souvenir Clubbing: volontà di crescere e valori di impresa”
Evidenze di modelli di business: le aziende di moda di Centergross, 53-64, Bonomo Editore

COLUCCI M., DI GIANGIROLAMO G., 2019.

“Successori Bernagozzi: la capacità di sapersi trasformare”
Evidenze di modelli di business: le aziende di moda di Centergross, 65-76, Bonomo Editore

COLUCCI M., NAPOLITANO S., 2019.

“Costume di Immagine: tradizione e innovazione per un posizionamento distintivo”
Evidenze di modelli di business: le aziende di moda di Centergross, 6-16, Bonomo Editore

COLUCCI M., NAPOLITANO S., 2019.

“Kontatto: velocità e intuito al servizio del mercato”
Evidenze di modelli di business: le aziende di moda di Centergross, 17-31, Bonomo Editore

CUMMING D., ZAMBELLI S., 2018.

“Interpreting the M&A Black Box by Thinking Outside the Box”
The Routledge Companion to Management Buyouts, 51-73, Routledge Taylor & Francis

FINI R., BARTOLINI M., BENIGNI S., CIANCARINI P., DI IORIO A., JOHNSON A., MARIANI M.M., PERONI S., POGGI F., RASMUSSEN E., SILVI R., SOBRERO M., TOSCHI L., 2018.

“Collaborative practices and multidisciplinary research: The dialogue between entrepreneurship, management, and data science”
Rethinking Entrepreneurial Human Capital, 129-152, Springer Nature

FIORETTI G., 2019.

“Johannes von Kries on Cognition”
The Range of Science: Studies on the interdisciplinary legacy of Johannes von Kries, 65-77, Harrassowitz Verlag

FORMILAN G., BOARI C., 2018.

“Do you note me? The impact of multidimensional identity on Electronic Dance Music performance”
Organizing in the shadow of power, 555-606, Studi Moa - EMB

GIGLI S., MARIANI L., TRIVELLATO B., 2018.

“Ready to disclose? A textual analysis of performance communication of Italian Public Universities after the Reform”
Ready to change? From cash to accrual in Italian Public Universities, 3-47, DuPress

GIGLI S., MARIANI L., TRIVELLATO B., SUPINO E., 2018.

“Embedding the Reform: from cash to accrual accounting in Italian Public Universities”
Ready to change? From cash to accrual in Italian Public Universities, 19-32, DuPress

GIGLI S., TIEGHI M., 2018.

“Il nuovo sistema contabile degli atenei italiani: il ruolo delle misurazioni economiche nel processo di budgeting”
Ready to change? From cash to accrual in Italian Public Universities, 48-63, DuPress

GIGLI S., TIEGHI M., 2018.

“New accounting system in Italian universities: The role of accruals-based measurements in the budgeting process”
Ready to change? From cash to accrual in Italian Public Universities, 33-47, DuPress

GIGLI S., TIEGHI M., MARIANI L., 2018.

“L'efficacia dei sistemi di misurazione della performance in sanità: un modello di analisi”
Ready to change? From cash to accrual in Italian Public Universities, 64-75, DuPress

LA TORRE M., BERNARDI C., GUTHRIE J., DUMAY J., 2018.

“Integrated reporting and integrating thinking: Practical challenges”
Challenges in Managing Sustainable

Business: Reporting, Taxation, Ethics and Governance, 25-54

MARIANI M., 2018.

“The role of policy makers and regulators in cooperation”
Routledge Companion to Competition Strategies, 105-116

MATACENA A., 2018.

“Gli indici per l'analisi di bilancio”
Strumenti per l'analisi di bilancio, 79-101, DuPress

MATACENA A., 2018.

“La riclassificazione del conto economico e il rendiconto finanziario”
Strumenti per l'analisi di bilancio, 59-78, DuPress

MATACENA A., 2018.

“La riclassificazione dello stato patrimoniale”
Strumenti per l'analisi di bilancio, 39-58, DuPress

MATACENA A., MATTEI M.M., 2018.

“Il bilancio come base informativa: funzioni e earnings management”
Strumenti per l'analisi di bilancio, 13-37, DuPress

MATACENA A., MATTEI M.M., 2018.

“L'analisi di bilancio delle maggiori imprese bolognesi”
Strumenti per l'analisi di bilancio, 103-139, DuPress

MELANDRI V., 2018.

“Global Best Practices for CSO, NOG,

and other nonprofit boards,. lessons from around the world”
Global Best Practices for CSO, NOG, and other nonprofit boards,. lessons from around the world, 141-161, John Wiley & Sons, Inc.

NARDO M.T., SIBONI B., 2018.

“Requirements and practices of Social reporting in Italian Not-for-profit organisations”
Critical studies on corporate responsibility, governance and sustainability, 299-317

PADOVANI E., 2018.

“City Economic and Financial Governance (CEFG) group: un esperimento di armonizzazione contabile volontaria fra città europee”
L’armonizzazione contabile nelle pubbliche amministrazioni in una prospettiva internazionale, 78-104, Franco Angeli

PALETTA A., 2018.

“Rethinking economics in a circularway in the light of encyclical “Laudato Si””
Sustainability and the Humanities, 339-357

PALETTA A., 2019.

“Rethinking Economics in a Circular Way in the Light of Encyclical “Laudato Si””
Sustainability ant the Humanities, 339-357, Springer Nature

PIZZI G., SCARPI D., PICHIERRI M., VANNUCCI V., 2018.

“La VR per il punto vendita e come canale alternativo”
Realtà Virtuale e realtà aumentata: Nuovi media per nuovi scenari di business, 203-210, Hoepli

SEGAL S., GUTHRIE J., DUMAY J., 2019.

“An australian case study of stakeholder relationships in a merger and acquisition process”
Advances in Mergers and Acquisitions, 65-81

TIEGHI M., ORELLI R.L., DEL SORDO C., 2018.

“L’effetto dell’armonizzazione contabile sui sistemi di controllo manageriale: l’analisi di alcuni casi in una prospettiva internazionale”
L’armonizzazione contabile nelle pubbliche amministrazioni in una prospettiva internazionale, 165-189, Franco Angeli

TRAVAGLINI C., MEDEI R., 2019.

“Dal percorso diagnostico-terapeutico al costo teorico della gestione integrata del diabete di tipo 2”
Epidemiologia e impatto clinico, economico e organizzativo del diabete in Emilia-Romagna. Compendio delle attività di ricerca 2016-2018, 44-52, Regione Emilia Romagna

VILLANI E., GRECO L., 2018.

“The dark side of outsourcing: the case of logistics”
Positive and Negative Aspects of

Outsourcing, 107-122, InTEchOpen

WALUSZEWSKI A., BARALDI E., CIABUSCHI F., 2018.

“Increase development and decrease use! innovation controversies caused by antimicrobial resistance”
Controversies in Healthcare Innovation: Service, Technology and Organization, 309-339

ZAN L., SHOUP D., 2018.

“Heritage and management, professional utopianism, administrative naiveté, and organizational uncertainty at the shipwrecks of Pisa”
The Oxford Handbook of Public Heritage Theory and Practice, 107-124, Oxford University Press



USEFUL CONTACTS

Alma Mater Studiorum Università di Bologna
Dipartimento di Scienze Aziendali

Headquarters

Via Capo di Lucca 34, Bologna 40126 IT
Tel: +39 0512098085
E-mail: alessandra.malavolta@unibo.it

Bologna Branch

Via Terracini 28 (zona Lazzaretto), Bologna 40131 IT

Forlì Campus

Piazzale della Vittoria 15, Forlì 47100 IT
Tel: +39 0512098063
E-mail: massimo.spisni@unibo.it

Rimini Campus

Via Angherà 22, Rimini 47921 IT
Tel: +39 0541434217
E-mail: paola.giuri@unibo.it

Graphic design
www.kitchencoop.it

Print
www.casmatipolito.it

Bologna, January 2020

Photo credits

Cover
Scienze Aziendali, Via Capo di Lucca 34, Bologna
©Università di Bologna
Piazzale della Vittoria 15 Forlì
© Claudio Turci
Plesso via Terracini, Bologna
©Università di Bologna
Via Angherà 22 Rimini
©Università di Bologna

Page 2
Teaching Hub Viale Corridoni, 20, Forlì
©Università di Bologna

Page 4
Plesso via Terracini, Bologna
©Università di Bologna

Page 6
Plesso via Terracini, Bologna
©Università di Bologna

Page 7
Plesso via Terracini, Bologna
©Università di Bologna

Page 18
Scienze Aziendali, Via Capo di Lucca 34, Bologna
© Oscar Ferrari

Page 62
Scienze Aziendali, Via Capo di Lucca 34, Bologna
© Oscar Ferrari

Page 63
Biblioteca “Giuseppe Testoni” del Dipartimento di Scienze aziendali,
piazza Scaravilli 1, Bologna
© Maria Montalbò

Pages 8, 19, 26 e 27 and several photos for the short Bios
© Foto PIPPO di Raffaele Caponcelli



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA
DEPARTMENT OF MANAGEMENT