

# 10th SEI Faculty Workshop & Doctoral Consortium

## 6 - 8 November 2020, University of Bologna, Italy

### FACULTY WORKSHOP

Nov - 6 - 2020

#### Morning Session

Chairs: Paola Giuri ([paola.giuri@unibo.it](mailto:paola.giuri@unibo.it)); Simone Ferriani ([simone.ferriani@unibo.it](mailto:simone.ferriani@unibo.it))

Chat support: Greta Serpente ([greta.serpente2@unibo.it](mailto:greta.serpente2@unibo.it))

Start	Type	Presenter	Title	Co-authors	Discussant
10:00	Welcome				
10:15	Introduction				
10:25	Paper 1	Elena Novelli	<i>Burying the hatchet? Colocation, competition, and the performance benefits of diversity</i>	Giada Di Stefano, Martin Hetu	Myriam Mariani
11:10	Break				
11:20	Paper 2	Christos Kolympiris	<i>How Scientists Search</i>	Kyriakos Drivas, Matthew Helsby, Andrew Chalmers	Thomas Asterbo
12:05	Break				
12:15	Paper 3	Anne Ter Wal	<i>Temporal balancing: the timing of network mobilization across the idea journey</i>	Paola Criscuolo, Ammon Salter	Simone Ferriani
13:00	Break				

#### Afternoon Session

Chairs: Simone Ferriani ([simone.ferriani@unibo.it](mailto:simone.ferriani@unibo.it)); Cristina Boari ([cristina.boari@unibo.it](mailto:cristina.boari@unibo.it))

Chat support: Donato Cutolo ([donato.cutolo@unibo.it](mailto:donato.cutolo@unibo.it))

Start	Type	Presenter	Title	Co-authors	Discussant
14:00	Paper 4	Luisa Gagliardi	<i>Temporal flexibility in the workplace and women's career progression: Evidence from cross-time-zone acquisitions</i>	Myriam Mariani, Stefano Breschi, Drik Hovy	Keyvan Vakili

<b>14:45</b>	Break				
<b>14:55</b>	Paper 5	Martin Murmann	<i>Digitalization and the Organizational Design of Startups</i>	Christoph Grimpe, Nathan Rietzler, Wolfgang Sofka	Mirjam Knockaert
<b>15:40</b>	Break				
<b>15:50</b>	Paper 6	Daniel Blaseg	<i>Situated Signaling: How Signaling Environment Moderates the Effects of Quality Signals on Fundraising Success of Initial Coin Offerings</i>	Richard Chan	Gary Dushnitsky
<b>16:35</b>	Concluding remarks				

## FACULTY WORKSHOP - PARTICIPANTS

Name	Email	Affiliation
Aliasghar Bahoo Torodi	a.bahoo@unibo.it	University of Bologna
Ammon Salter	a.js225@bath.ac.uk	University of Bath
Andrea Fosfuri	andrea.fosfuri@unibocconi.it	Bocconi University
Andrew Chalmers		
Anne Ter Wal	a.terwal@imperial.ac.uk	Imperial College London
Christoph Grimpe	cg.si@cbs.dk	Copenhagen Business School
Christos Kolympiris	christos.kolympiris@wbs.ac.uk	Warwick Business School
Cristina Boari	cristina.boari@unibo.it	University of Bologna
Daniel Blaseg	daniel.blaseg@esade.edu	ESADE Business School
Daniela Bolzani	<a href="mailto:daniela.bolzani@unibo.it">daniela.bolzani@unibo.it</a>	University of Bologna
Donato Cutolo	donato.cutolo@unibo.it	University of Bologna
Drik Hovy	dirk.hovy@unibocconi.it	Bocconi University
Elena Novelli	elena.novelli.1@city.ac.uk	City University London (ex-Cass)
Gary Dushnitsky	gdushnitsky@london.edu	London Business School
Giada Di Stefano	giada.distefano@unibocconi.it	Bocconi University

Keyvan Vakili	kvakili@london.edu	London Business School
Kyriakos Drivas	drivas@unipi.gr	University of Piraeus
Lars Frederiksen	l.frederiksen@mgmt.au.dk	Aarhus University
Laura Toschi	laura.toschi@unibo.it	University of Bologna
Luisa Gagliardi	luisa.gagliardi@unibocconi.it	Bocconi University
Martin Murmann	martin.murmann@business.uzh.ch	University of Zurich
Matthew Helsby		
Maurizio Sobrero	maurizio.sobrero@unibo.it	University of Bologna
Mirjam Knockaert	mirjam.knockaert@ugent.be	Ghent University
Myriam Mariani	myriam.mariani@unibocconi.it	Bocconi University
Nathan Rietzler	nr.si@cbs.dk	Copenhagen Business School
Nilanjana Dutt	nilanjana.dutt@unibocconi.it	Bocconi University
Paola Criscuolo	p.criscuolo@imperial.ac.uk	Imperial College London
Paola Giuri	paola.giuri@unibo.it	University of Bologna
Riccardo Fini	riccardo.fini@unibo.it	University of Bologna
Richard Chan	Richard.chan@stonybrook.edu	Stony Brook University
Rosa Grimaldi	rosa.grimaldi@unibo.it	University of Bologna
Simone Ferriani	simone.ferriani@unibo.it	University of Bologna
Stefano Breschi	stefano.breschi@unibocconi.it	Bocconi University
Stefano Brusoni	sbrusoni@ethz.ch	ETH Zurich
Thomas Asterbo	astebro@hec.fr	HEC Paris
Thomas Schaper	thomas.schaper@kuleuven.be	KU Leuven
Tobias Kretschmer	t.kretschmer@lmu.de	Ludwig Maximilian University of Munich
Valentina Tartari	vt.si@cbs.dk	Copenhagen Business School
Wolfgang Sofka	ws.si@cbs.dk	Copenhagen Business School

**DOCTORAL CONSORTIUM**  
**DAY 1**  
**Nov – 7 – 2020**

**Morning Session**

Chairs: Cristina Boari ([cristina.boari@unibo.it](mailto:cristina.boari@unibo.it)); Laura Toschi ([laura.toschi@unibo.it](mailto:laura.toschi@unibo.it))  
 Chat support: Nico Lauridsen ([nico.lauridsen2@unibo.it](mailto:nico.lauridsen2@unibo.it))

**Welcome**

<b>08:45</b>	On-boarding
<b>09:00</b>	Introduction

**Session 1**

**Working with Ideas**

<b>09:15</b>	Athanasia Lampraki	<i>Bringing fresh blood in temporarily: secondments as a means to promote novelty within organizations</i>
<b>09:30</b>	Mathias Boëne	<i>The colour of hierarchy: a field experiment of hierarchical endorsements and idea selection</i>
<b>09:45</b>	Nathan Rietzler	<i>The Effect of Cooperation on Performance in Crowdsourcing Contests: Experimental Evidence</i>
<b>10:00</b>	<b>Discussant</b>	<b>Paola Criscuolo (IMPERIAL)</b>
<b>10:15</b>	Open Discussion	
<b>10:30</b>	Coffee Break	

**Session 2**

**Technology and Novelty**

<b>10:45</b>	Soo Young Choi	<i>Joint innovation agency and knowledge creation with AI</i>
<b>11:00</b>	Thomas Schaper	<i>Online Repositories, Internal Search Costs and Cumulative Innovation</i>
<b>11:15</b>	Manuel Romagnoli	<i>Sensitivity and Perseverance as the Strategic Foundations of Exaptation</i>
<b>11:30</b>	<b>Discussant</b>	<b>Maurizio Sobrero (UNIBO)</b>
<b>11:45</b>	Open Discussion	
<b>12:00</b>	Lunch Break	

## Afternoon Session

Chairs: Maurizio Sobrero ([maurizio.sobrero@unibo.it](mailto:maurizio.sobrero@unibo.it)); Riccardo Fini ([riccardo.fini@unibo.it](mailto:riccardo.fini@unibo.it))

Chat support: Musa Essa ([musa.essa2@unibo.it](mailto:musa.essa2@unibo.it))

<b>Session 3</b>		<b>Market/Industry Categories</b>
<b>13:15</b>	Halil Sabanci	<i>Leaps of Faith: Cross-industry Mobility, Industry Status, and Executive Compensation</i>
<b>13:30</b>	Aldona Kapacinskaite	<i>Solutions Looking for Problems: Idle Capacity, Resource Repurposing and the Technological Landscape</i>
<b>13:45</b>	Leonardo Boni	<i>The effects of legitimacy actions in hybrid organizations: a study in conditions of low currency organizational category membership</i>
<b>14:00</b>	<b>Discussant</b>	<b>Elena Novelli (CITY UNIVERSITY LONDON)</b>
<b>14:15</b>	Open Discussion	
<b>14:30</b>	Coffee Break	
<b>Session 4</b>		<b>Manager-firm nexus</b>
<b>14:45</b>	Wayne Borchardt	<i>The impact of overconfidence bias on firm performance: An empirical analysis of S&amp;P 1500 companies</i>
<b>15:00</b>	Aneesh Datar	<i>Institutional Ownership and the Strategic Drafting of Patents</i>
<b>15:15</b>	Agnes Gunther	<i>Managerial Replacement During Acquisitions</i>
<b>15:30</b>	<b>Discussant</b>	<b>Tobias Kretschmer (LMU)</b>
<b>15:45</b>	Open Discussion	
<b>16:00</b>	Coffee Break	
<b>Session 5</b>		<b>Platform &amp; Ecosystems</b>
<b>16:15</b>	Tong Guang	<i>A Review on Openness</i>
<b>16:30</b>	Veronika Seeholzer	<i>Design of Value Propositions in Ecosystems: Balancing customer and partner interests</i>
<b>16:45</b>	Johannes Loh	<i>Platform Competition and User-Generated Content: Evidence from Game Wikis</i>
<b>17:00</b>	<b>Discussant</b>	<b>Christoph Grimpe (CBS)</b>
<b>17:15</b>	Open Discussion	
<b>17:30</b>	Conclusion	

## DOCTORAL CONSORTIUM

### DAY 2

Nov – 8 – 2020

#### Morning Session

Chairs: Laura Toschi ([laura.toschi@unibo.it](mailto:laura.toschi@unibo.it)); Riccardo Fini ([riccardo.fini@unibo.it](mailto:riccardo.fini@unibo.it))

Chat support: Korinzia Toniolo ([korinzia.toniolo2@unibo.it](mailto:korinzia.toniolo2@unibo.it))

#### Welcome

09:15	Welcome
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#### Session 1

#### Commercializing Innovation

09:30	Elodie Carpentier	<i>Research Grants and Academic Inventions</i>
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09:45	Phuc Huynh	<i>Commercialization of circular economy innovations: a taxonomy of academic spin-offs</i>
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10:00	Taras Hrendash	<i>Prioritized Examination and its Impact on Commercialization of Patents</i>
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10:15	<b>Discussant</b>	<b>Laura Toschi (UNIBO)</b>
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10:30	Open Discussion
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10:45	Coffee Break
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#### Session 2

#### Financing Innovation

11:00	Benedetta Monatanaro	<i>Signal sequences: Venture Capital, IPO and Startup Valuation at Acquisitions</i>
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11:15	Alessandro Lucini-Paioni	<i>Reconfiguration and new firm survival</i>
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11:30	Max Mulhuijzen	<i>Unraveling the Hidden: Exploring Non-Programmed Innovation</i>
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11:45	<b>Discussant</b>	<b>Daniel Blaseg (ESADE)</b>
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12:00	Open Discussion
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12:15	Concluding Remarks and Farewell
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## DOCTORAL CONSORTIUM - LIST OF PARTICIPANTS

Name	Email	Affiliation
Agnes Gunther	agu.si@cbs.dk	Copenhagen Business School
Aldona Kapacinskaite	akapacinskaite@london.edu	London Business School
Alessandro Lucini-Paioni	A.Lucini.Paioni@bath.ac.uk	University of Bath
Ammon Salter	ajs225@bath.ac.uk	University of Bath
Andrea Fosfuri	andrea.fosfuri@unibocconi.it	Bocconi University
Aneesh Datar	aneesh.datar@phd.unibocconi.it	Bocconi University
Arnaldo Camuffo	arnaldo.camuffo@unibocconi.it	Bocconi University
Athanasia Lampraki	A.lampraki@bath.ac.uk	University of Bath
Aurora Castro Teixeira	ateixeira@fep.up.pt	University of Porto
Bart Leten	bart.leten@kuleuven.be	KU Leuven
Benedetta Monatanaro	benedetta.montanaro@polimi.it	Polytechnic University of Milan
Carlos J. Serrano	carlos.serrano@upf.edu	Universitat Pompeu Fabra (UPF)
Casey Seung- Yon Jun	casey.jun2@unibo.it	University of Bologna
Charles Baden Fuller	C.Baden-fuller@city.ac.uk	City University London (ex-Cass)
Christoph Grimpe	cg.si@cbs.dk	Copenhagen Business School
Christos Kolympiris	christos.kolympiris@wbs.ac.uk	Warwick Business School
Cristina Boari	cristina.boari@unibo.it	University of Bologna
Daniel Blaseg	daniel.blaseg@esade.edu	ESADE Business School
Davide Hahn	davide.hahn@unibg.it	University of Bergamo
Domenico Delli Gatti	domenico.delligatti@unicatt.it	Catholic University of Milan
Donato Cutolo	donato.cutolo@unibo.it	University of Bologna
Einar Rasmussen	einar.rasmussen@nord.no	Nord University Business School
Elena Cefis	elena.cefis@unibg.it	University of Bergamo
Elena Novelli	elena.novelli.1@city.ac.uk	City University London (ex-Cass)
Eleonora Grassi	eleonora.grassi5@unibo.it	University of Bologna
Elodie Carpentier	elodie.carpentier@u-bordeaux.fr	Université de Bordeaux
Ferran Giones Valls	ferran.giones@ets.uni-stuttgart.de	University of Stuttgart

Gary Dushnitsky	gdushnitsky@london.edu	London Business School
Greta Serpente	greta.serpente2@unibo.it	University of Bologna
Halil Sabanci	hsabanci@iese.edu	IESE Business School
Hanna Hottenrott	hanna.hottenrott@kuleuven.be	KU Leuven
Hanna Hottenrott	hanna.hottenrott@tum.de	Technische Universität München (TUM)
HC Kongsted	hck.si@cbs.dk	Copenhagen Business School
Jake Klopp	jak6536@psu.edu	Penn State
Jeroen de Jong	j.p.j.dejong@uu.nl	UTrecht University School of Economics
Johannes Loh	j.loh@lmu.de	Ludwig Maximilian University of Munich
Kerstin Nitsche	nitsche@bwl.lmu.de	Ludwig Maximilian University of Munich
Korinzia Toniolo	korinzia.toniolo2@unibo.it	University of Bologna
Laís Bandeira Barros	lais.bandeirabarros@ugent.be	Ghent University
Lars Frederiksen	l.frederiksen@mgmt.au.dk	Aarhus University
Laura Toschi	laura.toschi@unibo.it	University of Bologna
Leila Ahmad Pour	leila.ahmadpour2@unibo.it	University of Bologna
Leonardo Boni	l.boni@unibo.it	University of Bologna
Luigi Marengo	lmarengo@luiss.it	Luiss Business School
Manuel Romagnoli	mromagnoli@luiss.it	Luiss Business School
Mariola Laguna	laguna@kul.pl	Catholic University of Lublin.
Markus Perkmann	m.perkmann@imperial.ac.uk	Imperial College London
Marta Elvira	Melvira@iese.edu	IESE Business School
Massimo G. Colombo	massimo.colombo@polimi.it	Polytechnic University of Milan
Mathias Boëne	m.j.m.boenne@uva.nl	KU Leuven
Maurizio Sobrero	maurizio.sobrero@unibo.it	University of Bologna
Max Mulhuijzen	m.mulhuijzen@uu.nl	Utrecht University School of Economics
Michael G Jacobides	mjacobides@london.edu	London Business School
Mikael Samuelsson	mikael.samuelsson@gsb.uct.ac.za	University of Cape Town
Mirjam Knockaert	mirjam.knockaert@ugent.be	Ghent University
Mohammed Murtuza Soofi	murtuza.mohammed2@unibo.it	University of Bologna
Musa Essa	musa.essa2@unibo.it	University of Bologna



Myriam Mariani	myriam.mariani@unibocconi.it	Bocconi University
Nathan Rietzler	nr.si@cbs.dk	Copenhagen Business School
Nico Lauridsen	nico.lauridsen2@unibo.it	University of Bologna
Nicolas Carayol	nicolas.carayol@u-bordeaux.fr	Université de Bordeaux
Nicolò Cocchi	nicolo.cocchi2@unibo.it	University of Bologna
Nilanjana Dutt	nilanjana.dutt@unibocconi.it	Bocconi University
Novin Hashemi	novin.hashemi2@unibo.it	University of Bologna
Oleg Nenadic	oleg.nenadic@nord.no	Nord University Business School
Oliver Alexy	o.alex@tum.de	Technische Universität München (TUM)
Oliver Gassmann	oliver.gassmann@unisg.ch	University of St.Gallen
Orietta Marsili	om298@bath.ac.uk	University of Bath
Paola Criscuolo	p.criscuolo@imperial.ac.uk	Imperial College London
Paola Giuri	paola.giuri@unibo.it	University of Bologna
Patrick Gaule	p.gaule@bath.ac.uk	University of Bath
Phuc Huynh	phuc.h.huynh@nord.no	Nord University Business School
Raffaele Conti	raffaele.conti@clsbe.lisboa.ucp.pt	Catolica lisbon
Riccardo Fini	riccardo.fini@unibo.it	University of Bologna
Richa Gaavar	richa.gaavar2@unibo.it	University of Bologna
Rosa Grimaldi	rosa.grimaldi@unibo.it	University of Bologna
Rosana Silveira Reis	rosana.reis@isg.fr	Institut Supérieur de Gestion
Sedal Temel	serdal.temel@gmail.com	
Sendil Ethiraj	sethiraj@london.edu	London Business School
Shexian Zhang	shexian.zhang2@unibo.it	University of Bologna
Simone Ferriani	simone.ferriani@unibo.it	University of Bologna
Soo Young Choi	soo.choi@cass.city.ac.uk	City University London (ex-Cass)
Stefan Haefliger	haefliger@city.ac.uk	City University London (ex-Cass)
Stefano Brusoni	sbrusoni@ethz.ch	ETH Zurich
Stijn Kelchtermans	stijn.kelchtermans@kuleuven.be	KU Leuven
Taras Hrendash	taras.hrendash@cerge-ei.cz	CERGE-EI, Prague
Thomas Asterbo	astebro@hec.fr	HEC Paris

Thomas Schaper  
Tobias Kretschmer  
Tong Guang  
Valentina Tartari  
Veronika Seeholzer  
Wayne Borchardt  
Xavier Castañer  
Yupal Sanatkumar Shukla

thomas.schaper@kuleuven.be  
t.kretschmer@lmu.de  
tong.guan@cass.city.ac.uk  
vt.si@cbs.dk  
veronika.seeholzer@unisg.ch  
wgb@tdag.biz  
xavier.castaner@unil.ch  
yupal.shukla3@unibo.it

KU Leuven  
Ludwig Maximilian University of Munich  
City University London (ex-Cass)  
Copenhagen Business School  
University of St.Gallen  
University of Cape Town  
HEC Lausanne  
University of Bologna