

ALMA MATER STUDIORUM UNIVERSITÀ DI BOLOGNA **DEPARTMENT OF MANAGEMENT** RESEARCH YEARBOOK 2024







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Data updated at 31st December 2023



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A great organization is built over many years by many people.



Prof. Angelo Paletta

Head of the Department of Management

great organization depends on the efforts of many people, whose ability to excel flows from the capacity of leaders to communicate a vision and lead by example. The last century of development—wherein societies have gradually embraced a model of managerial capitalism—lends credence to this point. Within this new paradigm, management skills constitute a critical driver of economic, societal and cultural growth.

In order to better understand and propagate said skills, universities around the world have established management departments and business schools. In Italy, the branches of the "Scuole Superiori (o Istituti) di Commercio" first appeared in Venice and Genoa (from 1884), eventually migrating to Bari (from 1886), Milan (from 1902), Turin (from 1906) and Rome (from 1906). Our own University of Bologna first established the Department of "Discipline economico aziendali" by merging two pre-existing institutes (accounting and business), which ultimately became the current Department of Management in 2006

Since the passage of the landmark Gelmini law in 2010, Italian universities have gradually deemphasized faculties and schools in their organizational structures in order to affirm the centrality of Departments. Against that backdrop, the Department of Management has become the university's point of reference for managerial research. At present,

the Department maintains responsibility for over 5,161 students (A.Y. 2023/24 who attended the 17 First and Second Cycle Courses), as well as contributes substantially to other study programs within the Economics, Computer Science, and Engineering Departments.

Our Department's success depends on the efforts of many people. And in that vein, we are thankful for our exemplary leaders, who consistently embody a mix of professionalism, fairness, and generosity across an array of personal traits, styles and priorities. Those leaders have made strong commitments to every level of education—from undergraduate to executive—while particularly investing in doctoral programmes in order to foster high-quality research. Since the 38th cycle (2022), for instance, the Department of Management has coordinated with other social science departments to develop and promote a new Ph.D. programme in "Public Governance, Management and Policy". Thanks to those efforts, the Department currently houses 68 Ph.D. students and 26 post-doc research fellows.

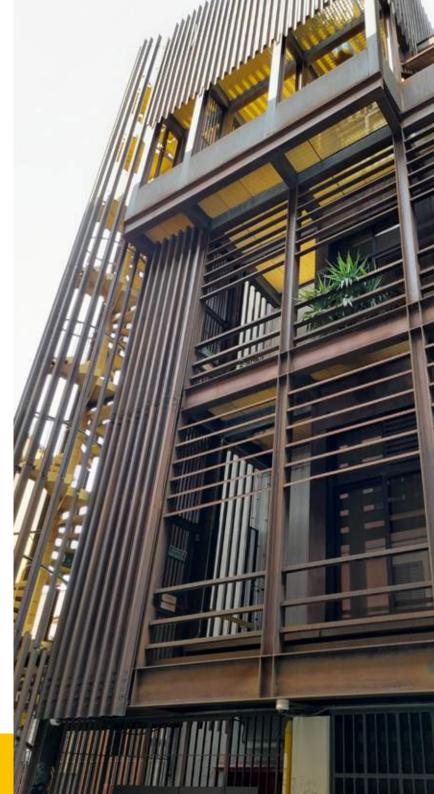
Of course, the educational process of young researchers is long and arduous—a path littered with familial, relational, and economic difficulties. Universities need to do more than simply select the most resilient students; we need to recognise and nurture talent while offering academic support and

leadership. For that reason, the Department dedicated the 2023 Research Day to the topic of "mentoring", hoping to inspire discussion about how to better utilise mentors to improve research activity and academic citizenship. Our ability to evolve as a Department, and more broadly as an academic community, rests on fostering dialogue between the leaders of today and those of tomorrow. To that end, universities need mentoring systems that can transfer not only scientific knowledge and academic skills, but also a commitment to competence and collaboration.

On that front, administrators must be cognizant of the fact that our prospective mentors face enormous pressure to 'publish or perish'. Coordinating research projects requires significant time investments, resources and interdisciplinary knowledge, especially when aiming for prestigious academic journals. With the challenges of teaching rising in tandem—demanding ever more technological know-how and cultural sensitivity—our faculty members may feel that research is a better use of their limited energy. It falls on the Department's leadership to find a way to balance the desire for cutting-edge research with the need to prepare the next generation of scholars.

The success of those efforts will, again, depend on the efforts of many people. Thus, the Department's first and last investment should be in the quality of its community. We can weather many difficulties so long as our attention remains focused on our people. As our size and complexity expand, we must be prepared to embrace more ambitious academic visions that our leaders can embody and our students can achieve. To become a point of reference in the broader academic world, we must present ourselves as mentors who are inspired by authentic values and committed to professional development—who seek to collaborate with our students, peers, and communities in service of a better world.

Angelo Paletta





YEARS OF MANAGEMENT STUDIES

he Department of Management enters its 40s!
A workshop bringing together the DiSA Community was held in Rimini, celebrating 40 years of management studies.

Prominent guests also attended, such as the President of the Rimini Campus, the Councillor for Urban and Territory Planning of the Municipality of Rimini, the President of the Romagna Chamber of Commerce, the Vice President of Confindustria Romagna, and the President of Uni.Rimini.

We took a look back together at these 40 years from the department's founding to the present, reviewing the speeches of our former directors who took us on an exciting journey full of insight for the future.

Special thanks go to the guests, the organisers, and the whole DiSA Community, as well as the directors who have taken turns leading the department over these years.

Many happy returns to DiSA!



Andrea Zanoni (1985-1991)

Latian Law 382/80 initiated a radical change in the university by providing for the reorganisation of university teaching, which was divided into several roles, the establishment of the doctorate as an elective way of starting research, and the organisation of departments that were to replace institutes.

The Accountancy and Technical institutes decided to merge and form a department, but the decision was neither simple nor immediate despite the fact that it was supported by the existence of a defined and unified disciplinary corpus, the existence of the Accademia Italiana di Economia Aziendale and the participation of all the professors, which however did not reach the required minimum number. There was also the knowledge that one had to leave one's comfort zone, but any refusal to change would only be tolerated for a few years.

After a heated debate, the University Commission approved the activation on an experimental basis and in an atypical form, imposing a "reductive" name: Department of Economic and Business Disciplines.

Over the lifetime of organisations moments of evolution and revolution alternate. For us, the radical change that took place with our founding was followed by a period of settlement and consolidation.

The main problem was avoiding conflicts and gaining more and more credibility externally in a situation where deep-seated habits had to be changed, the needs of co-workers had to be mediated and resources were scarce.

The concepts taught in our area found more space in the curricula of a variety of courses, even some that had little to do with our domain, and requests for new courses from the various locations favoured business content.

Attention was therefore directed towards strengthening the foundations that allowed for subsequent development while preventing tumultuous growth from undermining the quality standards that had to be guaranteed everywhere.

Today we are a department with more than 100 lecturers that has a scientific productivity of one-and-a-half times the Italian average, with a presence in the most prestigious international journals and hence thousands of citations. A department that attracts more than 10 million in funding and impacts more than 7,000 students per year.



Gianni Lorenzoni

(1991-1994)

he contextualisation of the period of reference can be helpful. The institutes were single professorships, at most two full professors, a secretary, a library and few endowed funds. Our institutes were in an almost marginal position, squeezed between statisticians and jurists, even though they had a strong appeal in the world of professions and industry.

The new departmental structure was experienced as a threat. The makeshift solution of the Atypical Department had many supporters, but it was clear that it would not get us out of a marginal position. However, change offers the possibility of turning a threat into an opportunity.

The alternative was to merge the departments of Commodities, Accountancy and Technology into a single department. The threshold of three separate units was interpreted by the academic bodies as attractive in terms of organisational efficiency. There was some scepticism about the possibility of attracting Commodity chemists, but business graduates were also present.

For our part, it was possible to envisage a way to offer new subjects such as Finance and Organisation, and then present the university's governing bodies with a reorganisation plan and growth objectives. A challenging proposal that was also realised thanks to some favourable circumstances.

The founding of the Faculty of Statistics freed up some chairs for Economics, and Barbiroli's chairmanship of the faculty helped to create a climate of convergence of resources and expertise. The departmental structure favoured the availability of more space, giving greater impetus to research and stimulating more effective relations with other departments. Particularly worthy of note is the possibility of accessing competitive funding projects in Italy and abroad.



Sandro Sandri

(1994-2000)

In the 40 years of its existence, the department has grown from 17 tenured positions at the time of its establishment to more than 100 in 2023. Undoubtedly a great success.

I thought about what caused this growth and became convinced that there were three reasons.

- 1. The demand from new students. The number of students enrolled in at what was called "faculty of economics and commerce" began to grow at the end of the 1970s. These students were asking to study new subjects (mainly about business). The department was able to seize the opportunity by recruiting new lecturers. This made it possible to teach new subjects, such as management control, public management, organisation, marketing and corporate finance. The research turned to new topics. Examples include the economics of non-profit companies and entrepreneurship.
- 2. The Romagna campuses. In those years all the large Italian universities were having difficulty managing the growth in students. New universities were founded with dedicated funding. In Bologna, decentralisation to Romagna was preferred (wisely, we can now say). New development opportunities arose for our subjects. Two new faculties of economics were founded in Forlì and Rimini. It was indeed difficult to fill the teaching positions and the (few) tenure-track positions that were financed with new ministerial resources were insufficient.

Over time, thanks also to the cooperation of the local authorities, the problems were essentially solved and now 50% of the department's lecturers teach at the Romagna campuses.

3. Management engineering. A new group of disciplines emerged during the 1980s, those of management engineering. Universities recognised that most engineering students found employment in companies in managerial roles. Some colleagues moved from the Faculty of Economics to the Faculty of Engineering. But they didn't change department. Now we are the only department in Italy where business and management engineers collaborate in research and teaching. This is also why we are able to successfully cover research topics related to innovation and the management of high tecnology companies.



Cristina Boari

(2000-2006)

hese were six very intense years, full of challenges and changes. From 2000 to 2006 the department grew by 50%, but more importantly many occasions contributed to a change in the nature and quality of the activities carried out by researchers and staff.

In 2003, with the celebration of the department's first 20 years, we worked together to plan "The Enterprise in 20 years" conference. The topic was debated by entrepreneurs, managers, and representatives of the financial system, some of the most cutting edge in those years, not to mention some prestigious international researchers. DiSA's 20th birthday was also an excellent opportunity to come together as members of the department to develop a volume on the enterprise of the future. It's surprising how many of today's issues and challenges were anticipated back then!

Another opportunity for common commitment was the department's first peer review at the end of 2003. We were among the first departments in the university to be submitted to a panel of prestigious international colleagues who evaluated our activities, identifying weaknesses and strengths. It was an excellent learning opportunity that profoundly oriented the strategies that were subsequently implemented, including developing the quality of our research extended to all areas of the department, internationalisation, the strengthening of the doctorate, and access to a broad, diverse range of funding.

The period was enriched by two further developments that strengthened our collective identity: the adoption of the department's current name (2005) and its relocation (2005) to Via Capo di Lucca 34.



Carlo Boschetti

(2012-2017)

had never been interested in being a department head, a role more focused on research, whereas I had always been much more interested in teaching, where I had gained organisational experience over more than ten years.

In 2000 I proposed and organised the establishment of the Business Relations Office of the Faculty of Economics to facilitate students' entry into the working world, which was later adopted and developed by the university.

For ten years or so I planned and coordinated 1stand 2nd-level degree courses together in order to improve the teaching programmes and their placement opportunities for students. At the beginning I proposed the introduction of limited enrolment, which was later also adopted by all other degree programmes in the faculty.

I included a curriculum in English (International Management) in a 2nd-level degree programme I was in charge of.

From 2009-10 I was delegated to the Orientation of the Faculty of Economics in Bologna. From May 2010 to September 2011 I was involved by the university's Education Area in the Quality Assurance for Higher Education Institutions (QACEP) international project, set up to develop a structure for quality control in continuing education programmes and to develop operational tools for quality assessment. At the end of 2010 I was appointed by the Rector to the regional advisory and discussion group for the reorganisation of high schools for the Regional School Office.

Since Reform 240 of 2010 attributed all university activities to the departments, including the planning and organisation of teaching, in light of my experience I applied for the position of department head. Once elected, I followed the approach developed in Bologna and in the Forlì and Rimini campuses, dealing with the rationalisation of training programmes and the organisation of international courses in both sites.



Maurizio Sobrero

2006-2012; 2017-2021

T have vivid memories of the study days organised to celebrate the twentieth anniversary of ⊥ our Department. Thinking that another twenty years have passed seems hard to believe. During this time, I had the privilege of chairing it for three terms. These have been different periods from a personal perspective and regarding what the Department represented. The first two terms were before the University reform, when the Schools led, and the departments were the reference point for research. The second time came after a tumultuous period, following a lengthy internal discussion involving the University regarding a possible territorial division. However, in both instances, I sought to create opportunities to transition from a more traditional coexistence among different groups to a more collaborative and structured managerial approach. Comparing ourselves with the best universities in the world, this approach is fundamental to excel. Today, we have grown in quantity and quality across all three locations, Bologna, Forlì, and Rimini, to which we continue to dedicate ourselves with passion and a desire for improvement. To those who have not fully experienced the past, I ask you not to forget that only with knowledge and mutual respect can we take further steps forward, that differences are an opportunity to learn from others, and that those working at the University of Bologna are expected to be able to anticipate the times.







University of Bologna



154th

IN THE QS WORLD UNIVERSITY RANKINGS 2024



WORLD
UNIVERSITY
RANKINGS

BY SUBJECT 2023

132nd

IN BUSINESS & MANAGEMENT STUDIES

DISA CONTRIBUTION 75%

4TH POSITION IN ITALY,

132ND POSITION AT THE INTERNATIONAL
LEVEL IN THE TOP 580

92nd

IN ACCOUNTING & FINANCE

DISA CONTRIBUTION 78% $2^{\text{ND}} \text{ POSITION IN ITALY AND} \\ 1^{\text{ST}} \text{ AMONG THE ITALIAN PUBLIC UNIVERSITIES} \\ 92^{\text{ND}} \text{ POSITION AT THE INTERNATIONAL} \\ \text{LEVEL IN THE TOP 330} \\$

top150

IN HOSPITALITY & LEISURE MANAGEMENT

DISA CONTRIBUTION 38%

2ND POSITION IN ITALY,

101-150 POSITION AT THE INTERNATIONAL
LEVEL IN THE TOP 160

FACTS & FIGURES

The Department of Management is a point of reference for teaching and research activities in Management and all its disciplines.

MISSION

To increase as well as disseminate managerial culture, and foster innovation.

RESEARCH GROUPS

- ACCOUNTING
- ARTS AND CULTURAL ORGANISATIONS AND CREATIVE INDUSTRIES
- BANKING, FINANCIAL ANALYSIS AND INTERMEDIATION
- CORPORATE FINANCE
- INNOVATION MANAGEMENT
- MARKETING
- ORGANISATION & HUMAN RESOURCES MANAGEMENT
- STRATEGY
- TECHNOLOGY & RESOURCES VALORIZATION
- MULTIDISCIPLINARY REASEARCH GROUP ON SUSTAINABILITY, GOVERNANCE AND SOCIAL MANAGEME

CAMPUSES

The Department's branches are located in Bologna, Forlì and Rimini.

The Department Team



113
FACULTY

26
POST-DOCS

68 PH.D. STUDENTS

14 STAFF

Faculty by Campuses



Data updated at 31st December 2023

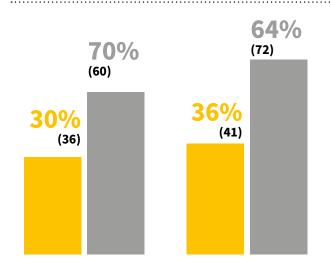
Department of Management - Gender Distribution



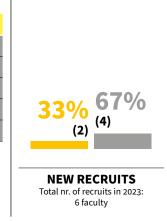
MALE

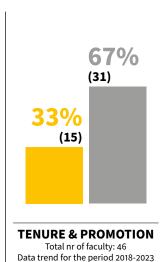


FACULTY



	2018		2023*	
Junior Assistant professors (RTD-A)	-	-	8	5
Senior Assistant professors (RTD-B)		3	-	5
Senior Assistant professors (RU)		12	1	4
Associate professors	16	20	20	28
Full professors	4	25	7	30



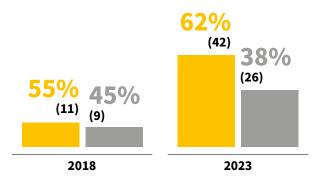


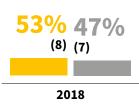
PH.D. STUDENTS		
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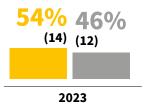
2018

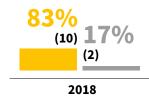
POST-DOCS

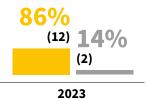
STAFF (ADMINISTRATIVES, TECHNICIANS)











2023

Source: Data from the 2018, and 2019 Unibo Gender Equality Annual Report and DiSA elaboration on 2023

^{*} data include faculties leaving Unibo in 2023

RESEARCH

The Department's publication performance has been continuously improving over time and is in line with international standards. For a quick appreciation of where we stand, we present some comparisons based on the publications reported in Scopus between 2018-2022, including all Italian scholars in the Department's disciplines as a benchmark.

DiSA outputs in 2022

130 SCOPUS PUBLICATIONS

4 ABS 4*

61 SCIENTIFIC PUBLICATIONS 4 AND 3 ABS

59 PAPERS IN THE BEST SJR 10 PERCENTILE

84 PAPERS IN THE BEST SJR 25 PERCENTILE

Faculty with at least 1 published paper in ABS 4* journals, 2018-22

10.81% DISA

5,53% ITALIAN UNIVERSITIES



Papers in the best SJR 10 percentile

43.38% DISA 31.25% ITALIAN UNIVERSITIES



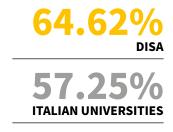
Faculty with at least 1 published paper in ABS 4 and 3 journals, 2018-22

62.16%DISA

53.92% ITALIAN UNIVERSITIES

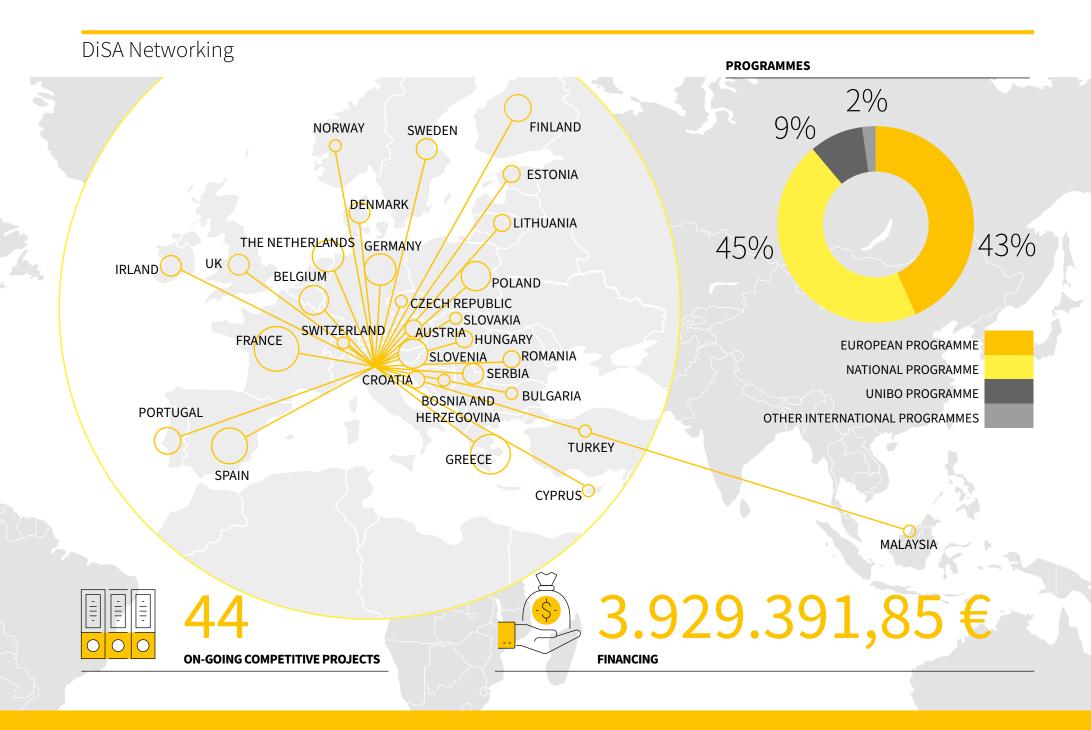


Papers in the best SJR 25 percentile









Focus on Projects of Relevant National Interest (Progetti di Rilevante Interesse Nazionale - PRIN)

- 1 LUISS BUSINESS SCHOOL, ROMA
- 2 POLITECNICO DI BARI
- 3 POLITECNICO DI MILANO
- 4 POLITECNICO DI TORINO
- 5 SAPIENZA UNIVERSITÀ DI ROMA
- 6 SCUOLA IMT ALTI STUDI LUCCA
- UNIVERSITÀ "G. D'ANNUNZIO" CHIETI
- 8 UNIVERSITÀ BOCCONI, MILANO
- 9 UNIVERSITÀ CÀ FOSCARI, VENEZIA
- 10 UNIVERSITÀ CATTOLICA DEL SACRO CUORE, MILANO
- 11 UNIVERSITÀ DEGLI STUDI DEL MOLISE
- 12 UNIVERSITÀ DEGLI STUDI DELL'AQUILA
- 13 UNIVERSITÀ DEGLI STUDI DI BERGAMO
- 14 UNIVERSITÀ DEGLI STUDI DI BRESCIA
- 15 UNIVERSITÀ DEGLI STUDI DI CAGLIARI
- 16 UNIVERSITÀ DEGLI STUDI DI FOGGIA
- 17 UNIVERSITÀ DEGLI STUDI DI MODENA-REGGIO EMILIA
- 18 UNIVERSITÀ DEGLI STUDI DI ROMA "FORO ITALICO"
- 19 UNIVERSITÀ DEGLI STUDI DI SALERNO
- 20 UNIVERSITÀ DEGLI STUDI DI SIENA
- 21 UNIVERSITÀ DEGLI STUDI DI TORINO
- 22 UNIVERSITÀ DEGLI STUDI DI URBINO CARLO BO
- 23 UNIVERSITÀ DI PISA
- 24 UNIVERSITÀ LUISS GUIDO CARLI, ROMA



The Department Strategic project (2023-24)

After the success of the project Department of Excellence (2018-2022) financed by the Ministry of University and Research - Dipartimento di Eccellenza MUR 2023-2027 (L. 232 del 1/12/2016)-, in 2023 the Department has decided to finance some of the actions started with the previous project with its own funds. In this way it is possible to guarantee a continuation and an impact of those activities aimed at:

1



Strengthen all that has made the Department successful so far: to improve the Department publishing record, further develop the Ph.D. programme, increase the international attractiveness of our courses, and continue to support campus-wide entrepreneurship activities;

2



Grow along the lines needed to overcome the Department weaknesses. Continuing the recruitment of new faculty with strong international expertise, increase the capacity to attract competitive funding, and develop new research areas in the campuses (Industry 4.0 and Next Production Revolution in Bologna, Social Innovation and Public Management in Forlì, and Service and Tourism in Rimini);

3



Explore new opportunities to launch additional initiatives in the future: to further promote the collaboration with other disciplines in research and teaching, develop dedicated monitoring activities and partnerships in all our campuses, and experiment with new forms of interaction with different stakeholders.

The actions covered by this Strategic Project refers to:

- VISITING IN: HOSTING TOP SCHOLAR FOR THE PH.D. PROGRAMME
- ORGANIZATION OF SEMINARS, CONFERENCES, WORKSHOPS AND SUMMER SCHOOLS
- SUPPORT FOR PROJECT PLANNING AT THE EUROPEAN AND INTERNATIONAL LEVEL
- PURCHASE OF SPECIFIC DATABASES
- SUPPORT FOR COSTS RELATED TO OPEN ACCESS PUBLICATIONS
- SUPPORT FOR COSTS RELATED TO COPY EDITING AND SUBMISSION FEES FOR SCIENTIFIC PAPERS ABS4 AND ABS4*
- SUPPORT FOR PROMOTING RECRUITMENT CALL FOR INTEREST ON THE INTERNATIONAL CHANNELS
- . TRAININGS FOR THE FACULTY AND THE STAFF
- REWARDS AS RESEARCH FUNDS FOR THE BEST PUBLICATIONS (2023)
- VISITING OUT OPPORTUNITIES

300,000 €

APPROVED BUDGET - PERIOD 2023-2024

DiSA competitive projects

Italian National Recovery and Resilience Plan

The DiSA collaborates to National Recovery and Resilience Plan-NRRP. The programme is part of the NextGenerationEU (NGEU), the EU instrument for promoting a consolidated economic recovery. In particular, the DiSA is part of Partnership 9, the Enlarged Partnerships extended to Universities, Research Centres, and Enterprises related to the Economic-financial sustainability of systems and territories.

The 2-year project GRINS – Growing Resilient, INclusive and Sustainable is coordinated by the Alma Mater, involving 23 public and private partners. It aims at developing AMELIA (dAta platform for the transfer of knowLedge and Statistical Analysis), an Online Data Platform giving access to high-quality data and instruments for data analysis for a wide range of applications. It will offer tools to support fundamental and applied research for firms and households and policy analysis and evaluation of the actions of public administrations. The GRINS AMELIA will create knowledge and transfer it to private and public actors and the national system of research and it is designed following the priorities set by this Plan and in strict

adherence with the fundamental underline goals that inspire the whole EU-NRRP action: favouring resilient, inclusive, and sustainable growth.

GRINS will work through nine different Spokes, each one focused on a specific item:

- SPOKE 0: DATA PLATFORM AND KNOWLEDGE TRANSFER
- SPOKE 1: FIRMS' SUSTAINABILITY
- SPOKE 2: PUBLIC SECTOR, POLICY DESIGN AND PERFORMANCE
- SPOKE 3: HOUSEHOLDS' SUSTAINABILITY
- SPOKE 4: SUSTAINABLE FINANCE
- SPOKE 5: INNOVATIONS ECOSYSTEMS FOR CIRCULAR ECONOMIES
- SPOKE 6: LOW CARBON POLICIES
- SPOKE 7: TERRITORIAL SUSTAINABILITY
- SPOKE 8: SOCIAL SUSTAINABILITY

Thanks to its expertise in the public sector, sustainability from different perspectives and innovation, DiSA is actively engaged in five spokes: nr 1, 2,3, 5, and 8.

Furthermore, DiSA is part of **Mission 4** "Istruzione e Ricerca" **Component 2** "Dalla Ricerca all'Impresa" **Investment 1.5** for **Territorial Ecosystem for Innovation in Emilia-Romagna (ECOSISTER)** for the spoke 5 "Circular economy and blue economy! and for **Investment 1.4.6** on "**Mobility as a Service**". The first one is a network of Universities and research institutions from the Emilia-Romagna region to set up the competencies of the ART-ER Attractiveness Research Territory, Incubators and the Technopolis (Rete Alta Tecnologia, gli Incubatori ed i Tecnopoli).

The second one is related to Spoke 11 - "Innovative Materials and Lightweighting" from the National Centre for Sustainable Mobility (MOST), which aims to promote sustainable mobility using materials, processes, and strategies for innovative planning for lightweight vehicles.









Extended Partnership "GRINS – Growing Resilient, INclusive and Sustainable" selected under the PNRR, Mission 4 "Education and research" - Component 2 "From research to business" - Investment 1.3, funded by the European Union - NexGenerationEU (Notice D.D. 341 of 03/15/2022), topic "9. Economic and financial sustainability of systems and territories".





















COMPETITIVE CALLS - UNIBO PROJECTS

CRCR

CLIMATE RISL FOR SMES' CREDIT RISK

Co-funded by Alma Mater Studiorum Università di Bologna Alma Idea 2022 programme

ESG-DILAB

ESG REPORTING AND DISCLOSURE FOR SMES' SURVIVAL

Co-funded by Alma Mater Studiorum Università di Bologna Alma Idea 2022 programme

ONVIRONMENT

ONLINE ENVIRONMENTAL DISCOURSE IN HOSPITALITY AND TOURISM: EVOLUTION OVER TIME AND ACROSS DESTINATIONS

Co-funded by Alma Mater Studiorum Università di Bologna Alma Idea 2022 programme

RIPLASMA

THE ROLE OF SCIENTIFIC DISSEMINATION IN THE PROCESS OF UNIVERSITY-INDUSTRY TECHNOLOGY TRANSFER

Co-funded by Alma Mater Studiorum Università di Bologna Alma Idea 2022 programme

BUMOLDS

A BUSINESS MODEL FOR LOCAL DELIVERY PLATFORMS

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022

E-WELL

ESPORTS BETWEEN RESILIENCE, INCLUSION, AND SOCIAL CAPITAL

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022 - PNRR

THE LANGUAGE OF INNOVATION

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022

CASCADE

CRITICALITY ANALYSIS FOR SUPPLY CHAIN AVAILABILITY AND DEPENDENCY EVALUATION

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022 - PNRR

THE EUROPEAN GREEN ENERGY INDUSTRY

EQUITY FINANCING INSTRUMENTS AND POLICIES IN THE CLIMATE ACTION AGENDA

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022

FROM MARGINS TO MAINSTREAM

NOVEL PERSPECTIVES ON OUTSIDER INNOVATORS

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022 - PNRR

CATTSMM

CONSUMER ANALYTICS AND TECHNOLOGY TRANSFORMATION IN SPORTS MARKETING AND MANAGEMENT

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022

IEES

INSTITUTIONS, EDUCATION AND ENTREPRENEURSHIP STUDIES: A NOVEL PERSPECTIVE ON UNIVERSITY IMPACT

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022

A MULTIDIMENSIONAL MODEL

FOR THE TRANSITION OF SMES TO THE CIRCULAR ECONOMY

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022

CORPORATE POLICIES IN CRISIS TIMES

EVIDENCE FROM THE COVID-19 PANDEMIC

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022

THE IMPACT OF DIVERSITY AND INCLUSION

ON MANAGEMENT CONTROL AND CORPORATE DISCLOSURE: THE ROLE OF FINANCE

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022

NEW TECHNOLOGY, OLD TECHNOLOGY

THE INTERPLAY BETWEEN SOCIAL MEDIA AND MASS MEDIA FOR SOCIAL MOVEMENTS

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022 – PNRR

PLATFORM MONETIZATION

STRATEGIES, CHALLENGES AND IMPLICATIONS

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022

SWING

HELL, PURGATORY, OR PARADISE?
INSTITUTIONALISING SMART WORKING IN
GOVERNMENTS

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022

WHEN STRUGGLES DEVELOP STRENGTHS TRANSFORMING LEARNING IN INNOVATION.

AN ANALYSIS OF INDIVIDUALS, TEAMS AND ORGANIZATIONS

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022

RE3WORK

RESILIENT RETROFITTING AND REUSE OF WATER HERITAGE AND BUILT ENVIRONMENTS: MULTI-OBJECTIVE OPTIMIZATION FOR RISK MITIGATION AND CULTURAL ENHANCEMENT

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022

TOWARD CIRCULAR ECONOMY

A BUSINESS MODEL INNOVATION PERSPECTIVE

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022

WOMEN'S INCLUSION IN INNOVATION AND ENTREPRENEURSHIP

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022

RIDE

RETAIL INDUSTRY DEMAND ESTIMATION

Co-funded by Ministry of University and Research PRIN 2020 programme

TRUMAN

TRUST MACHINES FOR TRUSTLESSNESS: THE IMPACT OF DISTRIBUTED TRUST ON THE CONFIGURATION OF BLOCKCHAIN ECOSYSTEMS

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022

COMPETITIVE CALLS - EUROPEAN AND INTERNATIONAL PROJECTS

ABC4E

ATTRACT BEHAVIORAL CHANGE 4 ERI SCIENTISTS

This project has received funding from ATTRACT. A European Union's Horizon 2020 research and innovation programme under grant agreement No. 101004462"



BIOPLASTICS EUROPE

DEVELOPING AND IMPLEMENTING SUSTAINABILITY-BASED SOLUTIONS FOR BIO-BASED PLASTIC PRODUCTION AND USE TO PRESERVE LAND AND SEA ENVIRONMENTAL QUALITY IN EUROPE

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 860407



CLEU

THE CLEANTECH INDUSTRY IN THE EUROPEAN GREEN DEAL: POLICY CHALLENGES AND THE FINANCE LANDSCAPE FOR SMES

This project has received funding from the European Investment Bank under the programme Knowledge 2021/C/383/06 – Notice C 2021/383/6 C on the Official Journal of 21.09.2021

CROSS.LIFE

CROTONIC ACID FROM SEWAGE SLUDGE

This project has received funding from the European Union under grant agreement no. LIFE21-ENV-IT-CROSS-LIFE/101074164



DIN-ECO

BOOSTING DIGITAL INNOVATION AND TRANSFORMATION CAPACITY OF HEIS IN AN ENTREPRENEURIAL ECOSYSTEM

This project has received funding from the EIT HEI Initiative: Innovation Capacity Building for Higher Education, a joint EIT Community activity coordinated by EIT RawMaterials and supported by EIT Digital



E3TRAIN

EUROPEAN ENTREPRENEURIAL EDUCATORS
TRAINING PROGRAM

Co-funded by the European Union Erasmus Plus Programme



EREADYMONITOR

THE ENGAGEMENT READINESS MONITOR PROJECT

Co-funded by the European Union Erasmus Plus Programme



EUROPE-LAND

TOWARDS SUSTAINABLE LAND-USE STRATEGIES IN THE CONTEXT OF CLIMATE CHANGE AND BIODIVERSITY CHALLENGES IN EUROPE

Funded by the European Union, Horizon Europe programme



KTSOFTSKILLS

SOFT SKILLS FOR KNOWLEDGE TRANSFER

Co-funded by the European Union Erasmus Plus Programme



INTEGRES

INTEGRATED REPORTING AND EDUCATION FOR SUSTAINABILITY

Co-funded by the European Union Erasmus Plus Programme



MERGING

HOUSING FOR IMMIGRANTS AND COMMUNITY INTEGRATION IN EUROPE AND BEYOND: STRATEGIES, POLICIES, DWELLINGS, AND GOVERNANCE

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101004535



COMPETITIVE CALLS - EUROPEAN AND INTERNATIONAL PROJECTS

MIG.EN.CUBE

FOSTERING MIGRANT ENTREPRENEURSHIP INCUBATION IN EUROPE

Co-funded by the European Union Erasmus Plus Programme



OMNI.BEAST

OMNI - BE AWARE STUDENT

Co-funded by the European Union Erasmus Plus Programme



REINSER

REFUGEES' ECONOMIC INTEGRATION THROUGH SOCIAL ENTREPRENEURSHIP

Co-funded by the European Union INTERREG V-B Adriatic-Ionian ADRION Programme 2014-2020



SANDBOIL

LEVERAGING COMPETENCES AND SKILLS OF PROFESSIONALS IN DIGITAL AND AUTOMATED MANUFACTURING PROCESSES

This project has received funding from the European Union under grant agreement no. LIFE19 ENV/IT/000071



SCG SME

CLUSTER GROWTH PROJECT

Co-funded by the European Union Erasmus Plus Programme



SE4CES

SOCIAL ECONOMY 4CES: JOINING SOCIAL ECONOMY FORCES TOWARDS COMMUNITY DEVELOPMENT, CONNECTED SOCIETIES, COCREATION OF KNOWLEDGE AND COLLABORATIVE EDUCATION PRACTICES

Co-funded by the European Union Erasmus Plus Programme



SEED

SOCIAL INNOVATION ECOSYSTEM DEVELOPMENT

Co-funded by the European Union European Social Fund and European Programme for Employment and Social Innovation "EASI"



TEACHBEAST

TEACH - BE AWARE STUDENT

Co-funded by the European Union Erasmus Plus Programme



UNCHARTED

UNDERSTANDING, CAPTURING AND FOSTERING THE SOCIETAL VALUE OF CULTURE

This project has received funding from the European Union's Horizon 2020 research and innovation programme, under grant agreement No 870793.



University Interdepartmental Centres with DiSA participation

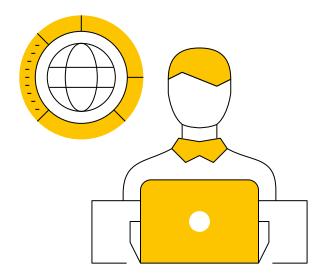
- ALMA AI RESEARCH INSTITUTE FOR HUMAN-CENTERED ARTIFICIAL INTELLIGENCE LOCATED IN BOLOGNA
- ALMA CLIMATE ALMA MATER RESEARCH INSTITUTE ON GLOBAL CHALLENGES AND CLIMATE CHANGE LOCATED IN BOLOGNA
- ALMA HEALTHY PLANET ALMA MATER RESEARCH INSTITUTE ON HEALTHY PLANET LOCATED IN BOLOGNA
- CAST CENTRE FOR ADVANCED STUDIES IN TOURISM LOCATED IN RIMINI

Member of Networks

- BIG DATA INNOVATION & RESEARCH EX ELLENCE (BI-REX)
 PUBLIC-PRIVATE CONSORTIUM, THE EMILIA ROMAGNA
 INDUSTRY 4.0 COMPETENCE CENTER GATHERING OVER
 50 PUBLIC AND PRIVATE PARTNERS, SUPPORTED BY THE
 MINISTRY OF ECONOMIC DEVELOPMENT
- THE EUROPEAN INSTITUTE FOR ADVANCED STUDIES IN MANAGEMENT (EIASM), AN INTERNATIONAL NETWORK FOR MANAGEMENT RESEARCH AND TEACHING THAT INCLUDES MORE THAN 50,000 MANAGEMENT SCIENTISTS FROM ALL OVER THE WORLD
- THE EUROPEAN NETWORK ON CULTURAL MANAGEMENT AND POLICY (ENATC) THE MISSION IS TO STIMULATE THE DEVELOPMENT OF CULTURAL MANAGEMENT AND CULTURAL POLICY EDUCATION IN EUROPE AND BEYOND, ENGAGING AND RESPONDING TO NEW DEVELOPMENTS IN POLITICS, ECONOMICS, SOCIETIES AND TECHNOLOGY
- RESPONSIBLE RESEARCH FOR BUSINESS AND
 MANAGEMENT (RRBM) COMMUNITY DEDICATED TO
 INSPIRING, ENCOURAGING, AND SUPPORTING CREDIBLE
 AND USEFUL RESEARCH IN MANAGEMENT

- THE PRINCIPLES FOR RESPONSIBLE MANAGEMENT EDUCATION (UN-PRME), A PLATFORM TO RAISE THE PROFILE OF SUSTAINABILITY IN SCHOOLS AROUND THE WORLD, AND TO EQUIP TODAY'S BUSINESS STUDENTS WITH THE UNDERSTANDING AND ABILITY TO DELIVER CHANGE TOMORROW. GOVERNED BY UN GLOBAL COMPACT AND THE MAIN BUSINESS SCHOOL ACCREDITATION BODIES
- THE LAST ANNUAL MEETING OF PRME CHAPTER ITALY TOOK PLACE ON SEPTEMBER 16TH, 2022, ONLINE, HOSTED BY THE BOLOGNA BUSINESS SCHOOL AND CHAIRED BY THE DEPARTMENT OF MANAGEMENT DISA. THE EVENT FOCUSED ON SHARING UPDATES RELATED TO DIFFERENT PRME ACTIVITIES AND THE WAY IN WHICH MEMBERS CAN COLLABORATIVELY OR INDIVIDUALLY CONTRIBUTE TO ACHIEVING THE OBJECTIVES.
- EFMD-EUROPEAN FOUNDATION FOR MANAGEMENT DEVELOPMENT

EFMD IS A NETWORK OF BUSINESS SCHOOLS AND CORPORATIONS DEDICATED TO ENHANCING EXCELLENCE IN MANAGEMENT EDUCATION AND DEVELOPMENT GLOBALLY. THE EFMD ENCLOSES IN ITS NETWORK 972 INSTITUTIONAL MEMBERS, 30,000 MANAGEMENT DEVELOPMENT PROFESSIONALS, AND 90 COUNTRIES WORLDWIDE.



Yunus Social Business Centre Forlì Campus

On April 18th, 2018, Professor Muhammad Yunus and the Department of Management inaugurated the YSBC of the University of Bologna at the Forlì campus. Yunus vision inspires the YSBC@Bologna and establish a new kind of capitalism, where altruism and generosity are valued as much as profit making, and where individuals not only have the capacity to lift themselves out of poverty, but also to affect real change for the planet and its people. The Yunus's World of Three Zeroes (the new economics of zero poverty, zero unem-ployment, and zero carbon emissions) offers a challenge to young people, business and political leaders, and ordinary citizens everywhere to em- brace a new form of capitalism, and improve the world for everyone. The main mission of the YSBC is the research of applied business solutions, mentoring services and support on developing social businesses. Muhammad Yunus has defined the idea of social business as a sustainable enterprise that deals mainly with problems of a social nature, rein-vesting profits to sustain its future development. Our Centre aims at improving the knowledge on the mechanisms of microfinance and social business by encouraging discussions that can lead to impacting social solutions. Consulting and advisory services are fundamental for us, leading to developing methods for solving social problems and fostering social entrepreneurship in the young generations.

Yunus Social Business Centre Conference in Sustainable and Socially Responsible Finance (November 2nd – 3rd – 4th 2023).

The Yunus Social Business Centre and the Department of Management organised the second edition of this Conference., cinse The challenge of financing the sustainable transition while ensuring a positive return for shareholders and satisfying the firm stakeholders' expectations is an ongoing topic of debate. The Conference was held at the Imola Campus of the Alma Mater and brought together leading academics, practitioners, and policymakers, providing the opportunity to present state-ofthe-art research on the most significant challenges. YUNUS FOR EVERYONE. During the Conference, on November 4, 2023, at the Imola Circuit "Autodromo Enzo e Dino Ferrari", the Yunus Social Business Center Conference on Sustainable and Socially Responsible Finance opened its doors to all interested parties, providing a stimulating morning of learning, discussion and networking on the topic of Sustainable Finance.

The Italian social business day (June 28th, 2023)

The event was promoted by the Yunus Fundation and was the first Italian day entirely dedicated to Social Business. It brought together the main stakeholders of the economic, social and institutional world, starting from Bologna, to follow the Italian path to Social Business. It was held under the patronage of the Department of Management too.





EDUCATION

5,161 students (A.Y. 2023/24) attend the 17 First and Second Cycle Programmes. Nine of these programmes are international out of which six are taught in English, while three of them offer a double degree with a foreign institution. In the A.Y. 2022/23 two new Second cycle Degrees have been activated: Service Management at the Rimini Campus and Business Administration and Sustainability at the Forlì Campus.

Students



5,161

Degree Programmes



17
53% INTERNATIONAL PROGRAMMES

Students' citizenship

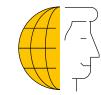
AFRICA	47
AMERICA	73
ASIA AND MIDDLE EAST	118
CINA	121
EUROPA	353
ITALY	4,430
INDIA	19

Students at DiSA with a foreign citizenship



14.2% A.Y. 2023/24

Students at Unibo with a foreign citizenship



9.5% A.Y. 2023/24

Source: The University Data Warehouse - data extraction on 31 January 2024

Students' Satisfaction and Job Placement Graduates in Economics and Management Programmes

According to the 2023 Report (June 2023) released by AlmaLaurea (the Italian Inter-University consortium focused on students and graduates), the graduates of the Department show levels of overall satisfaction with their programme and success in job placement. The percentage of job placement after 3 years from graduation is significantly higher than comparable programmes offered in other Italian universities. Job Placement
1 year from graduation

84.0% UNIBO-DISA

(87% MALE; 81,3% FEMALE)

84.6%

ALMA LAUREA CONSORTIUM

(85% MALE; 84,2% FEMALE)

Data refer to Second Cycle Degree Programmes Job Placement
3 years from graduation

93.0%

UNIBO-DISA (89.3% MALE: 97.4% FEMALE)

90.5%

ALMA LAUREA CONSORTIUM

(90,8% MALE; 90,1% FEMALE)

Data refer to Second Cycle Degree Programmes

Effectiveness of the second cycle degree for the job position covered, 3 years from graduation

57.1%

UNIBO-DISA

(REAL EFFECTIVE)

55.9%

ALMA LAUREA CONSORTIUM

(REAL EFFECTIVE)



Appropriateness of the professional training achieved at the University

64.2%

UNIBO-DISA

(HIGH APPROPRIATENESS)

59.2%

ALMA LAUREA
CONSORTIUM

(HIGH APPROPRIATENESS)



Source: AlmaLaurea Report 2023. Overall satisfaction sums up the percentages of the students completely and almost satisfied.

DiSA Degree Courses A.Y. 2023-2024





Bologna Campus

CLEA	BUSINESS ADMINISTRATION
CLABE	BUSINESS AND ECONOMICS
CLAMM	MANAGEMENT AND MARKETING

CLAMEP	ECONOMICS, CONSULTANCY AND ACCOUNTING
CLAMFIM	FINANCIAL MARKETS AND INSTITUTIONS
CLAMDA	BUSINESS ADMINISTRATION
CLAMIM	INTERNATIONAL MANAGEMENT
GIOCA	INNOVATION AND ORGANIZATION OF CULTURE AND THE ARTS

Forli Campus

CLEC	ECONOMICS AND BUSINESS
CLAME	MANAGEMENT AND ECONOMICS

CLAMEM	ECONOMICS AND MANAGEMENT
CLAMMES	MANAGEMENT FOR SOCIAL ECONOMY
CLAMEC	ECONOMICS AND COMMERCE
CLAMBAS	BUSINESS ADMINISTRATION AND SUSTAINABILITY

Rimini Campus

CLEI BUSINESS ECONOMICS

AEGI	BUSINESS ADMINISTRATION AND MANAGEMENT
SEM	SERVICE MANAGEMENT

Teaching and mobility agreements with foreign universities

DiSA stipulates teaching and mobility agreements with foreign universities, in Europe and worldwide, for teaching and research purposes. Some of these agreements allow for a period of study in the partner structure, also for joint or consecutive titles. Some of them extend beyond students' mobility to faculty and staff exchange.











2 JAPAN



2 ARGENTINA











AUSTRALIA











DiSA Educational projects

DiSA believes in the importance of supporting teaching activities with projects aimed at developing soft skills and allowing students practical experience of relating to the, world of work and international education as early as their first years of study

DiSA English courses

The Department, in agreement with the University Language Center, promoted the organization of three English language courses reserved for its students, for different levels of language proficiency, including a specialization in the "Business" area. The project was aimed at developping the language skills of students enrolled in DiSA Second cycle degrees.

Semester@Buenos Aires Campus

First cycle degrees students of the Department of Management can attend at least a semester in the University of Bologna's Buenos Aires campus.

Theses abroad

The Department of Management reserves grants to its near-graduate students of Second cycle degrees, to allow them in an international experience and a higher quality of their final work, with a 3-6 month period spent in a foreign university.

DiSA Project Work Awards

An award for the best "project work" for students enrolled in DiSA undergraduate and master's degree programmes was launched.

The goal of the call was to incentivize the participants to develop project works that aim to apply the skills and tools acquired in the classroom to concrete problems of interest to businesses, governments, and third-sector entities, developing teamwork skills and experimenting with new forms of collaboration between universities and businesses.

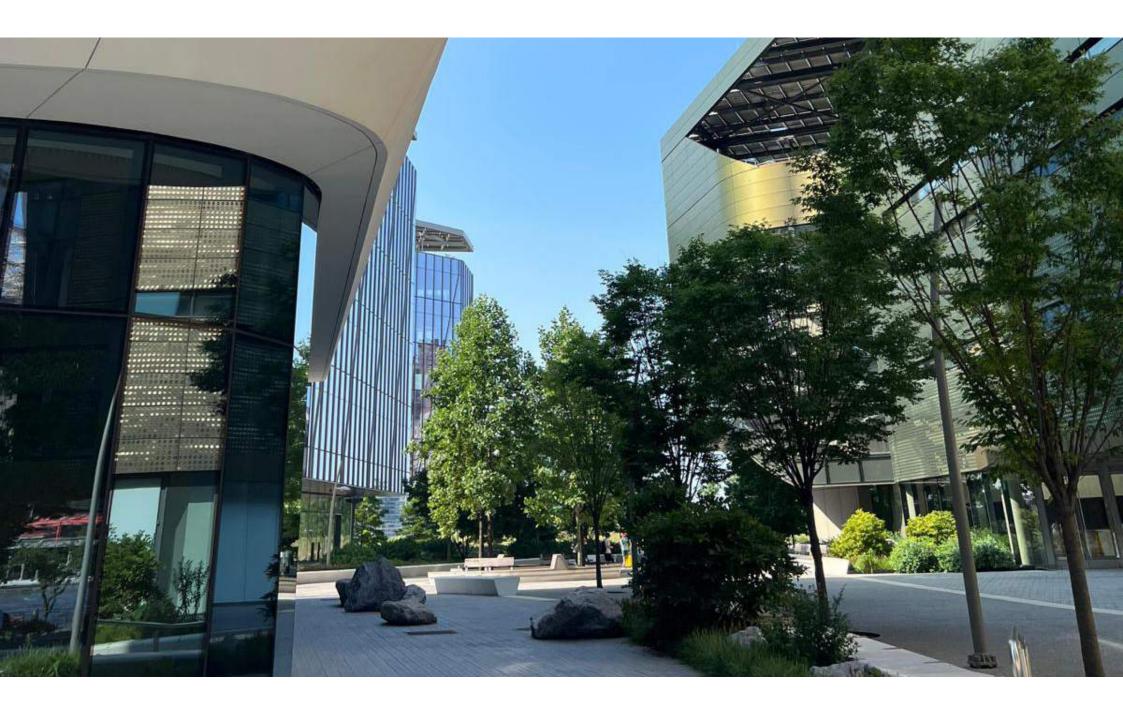
DiSA - New York Project

The project was conceived in 2022, ran over 2023 and will go on in 2024.

The project involves undergraduate and graduate students, to foster collaborations with high-profile global organizations and the Unibo Alumni in the state of New York and the USA, activating a new phase of internationalization of study programmes.

In 2023, the initiative collected about 180 applications from all Second cycle degree programmes of the three locations of the Department of Management: from these, 20 students were selected and received a scholarship to participate and flew to New York to take part in the course "Global Hedge Fund Investments".

The course was held at the Italian Academic Center, the New York space in the heart of the Cornell Tech campus that hosts innovation projects and education and research initiatives promoted by three of Italy's best-known and most prestigious universities: the University of Bologna, Sapienza University of Rome and the University of Naples Federico II. The Department of Management intends to replicate this initiative in 2024, thus fostering the internationalization process of its courses of study, which is already extensive thanks to the numerous exchanges activated with prestigious universities around the world.



AlmaGoals: The University of Bologna for the U.N. Sustainable Development Goals (SDGs)

The University of Bologna is committed to the values of sustainability, reflected in its pursuit of the SDGs through teaching the best suitable practices to achieve them by 2030. In the Times Higher Education Impact Raning 2023, the Alma Mater has been ranked 23rd in the world, 2nd in the European Union and 1st in Italy. The Department of Management contributes through dedicated teaching modules, a number of research projects and a specific commitment to gradually transforming its facilities and practices.

DiSA teaching and the Sustainable Development Goals



Source: Data Warehouse UniBO



Ph.D. in Management

Training the next generation of researchers in management, accounting, banking, and finance, fostering their cutting-edge theoretical, methodological, and empirical research skills. Generating knowledge to be used primarily in university and research centers, but also in the public administration and private sector.

The programme is organised in two tracks: "General Management" and "Accounting, Banking, and Finance".

The courses are shared and track-specific: Accounting, Corporate Finance, Corporate Governance, Economics & Management of Innovation, Econometrics, Marketing Strategy, Organizational Behavior, Qualitative and Quantitative Research Methods, Strategic Management, Technology Management & Entrepreneurship.

- ENTIRELY TAUGHT IN ENGLISH, SINCE 21°CYCLE
- 4-YEAR FULL-TIME PROGRAMME. AT LEAST A 6-MONTH PERIOD ABROAD
- 8 SCHOLARSHIPS IN 2022 PLUS ADDITIONAL TEACHING AND RESEARCH ASSISTANTSHIP OPPORTUNITIES
- 176 APPLICARTIONS IN 2023 FROM ALL OVER THE WORLD

https://phd.unibo.it/management/en

YEAR 2023

Seminars. Speed-dates and My Cup of Tea Research seminars are dedicated to P.hD. students to discuss working papers and research projects, and to share information and personal experiences with the faculty.

Workshops. On top of regular offer of Ph.D. courses and seminars, we organize workshops on topics such as entrepreneurship education, innovation ecosystems, digital platforms, computational analysis, bibliometric methods, academic writing, publishing scholarly research, and presenting at academic conferences.

6 month period abroad. In 2023 the Ph.D. students have visited: Erasmus University (Rotterdam), Grenoble École de Management (France), University of Bath (UK), and Vrije Universiteit (Amsterdam)

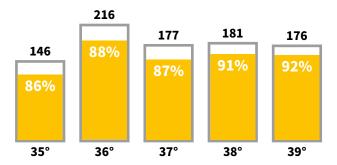
AWARDS 2023

ACR-Sheth Foundation Dissertation Award.

Musa Essa, a doctoral student in Management at DiSA, has won the "ACR-Sheth Foundation Dissertation Award." The award, honors his research project in the area of "Diversity, Equity, and Inclusion in the Marketplace." It is one of the most prestigious awards a doctoral student can win in the field of marketing studies and aims to incentivize the choice of research topics that have a social impact.

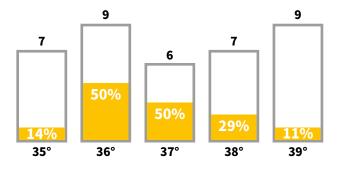
35°-39° Cycle: Applications

896 | **796** FROM ABROAD (89%)



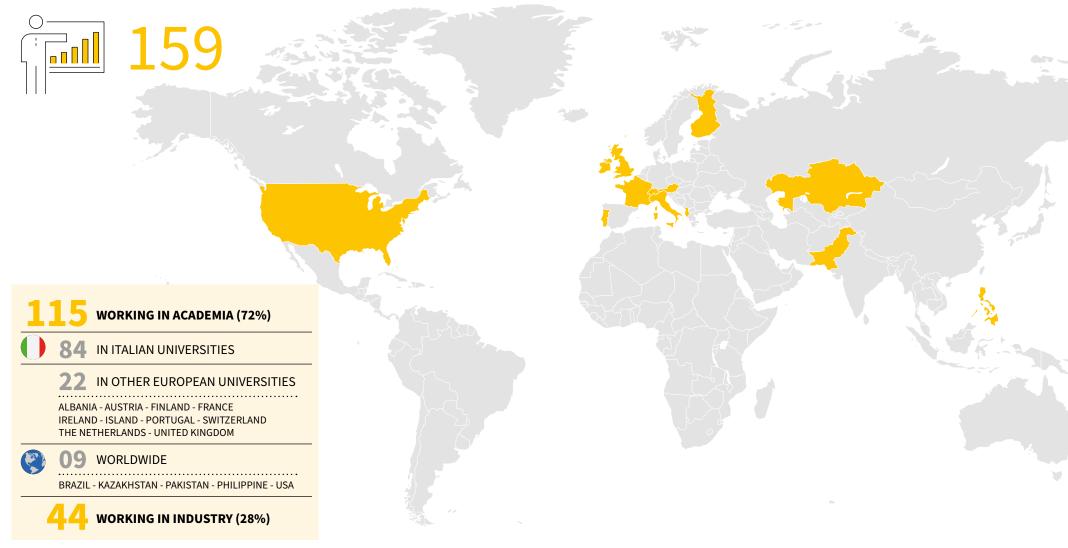
35°-39° Cycle: Students

38 | 11 FROM ABROAD (29%)



data updated in September 2023





Ph.D. in Public Governance, Management e Policy (Public-GoMaP)

Recently started in 2022, Public-GoMaP is a three-year interdepartmental doctorate involving the Departments of Management, Economics, Political Sciences, and Statistical Sciences "Paolo Fortunati." The training courses on Public Management, Governance, and Policy are based on a solid multidisciplinary scientific approach and focus on the knowledge of the elements necessary for the management of organizations that directly or indirectly intervene in the planning, provision, and monitoring of public services, capitalizing on the possible work experience of the candidates.

Public-GoMaP aims to prepare public senior analysts, managers, and academics for the future.

In the second year of activation:

- 39 STUDENTS, INCLUDING 7 EXECUTIVES, SELECTED AMONG 228 APPLICATIONS
- 32 SCHOLARSHIPS AVAILABLE
- 8 SCHOLARSHIPS CO-FINANCED BY SELECTED ORGANIZATIONS WHERE STUDENTS WILL UNDERGO THEIR RESEARCH PROJECT

Research focus of current students:

- HEALTHCARE SYSTEM: COST-EFFECTIVENESS OF RARE-DISEASE PATIENTS IN THE METROPOLITAN NETWORK MODEL; GOVERNANCE INNOVATIVE MODELS AND MONITORING OF SURGICAL PATIENTS; ORGANIZATIONAL MODELS, OPERATION, AND VALUE-BASED MANAGEMENT
- EVALUATION IMPACT AND STATISTICAL MODELS FOR COMPETITION AND COMMERCIAL POLICIES

- MEASUREMENT OF SOCIAL AND GENDER INEQUITIES, ANALYSIS OF SOCIAL NORMS IN SUPPORT OF ECOLOGICAL TRANSITION AND CIRCULAR ECONOMY
- SOCIAL SERVICES: PERFORMANCE MEASUREMENT, MODELS OF PUBLIC GOVERNANCE, SOCIAL COHESION
- FINANCIAL RESILIENCE OF LOCAL GOVERNMENTS
- ROLE OF HUMAN, SOCIAL, AND FINANCIAL CAPITAL, OF CULTURAL AND EDUCATION INSTITUTIONS AND POLICY-MAKING IN INNOVATIVE PROCESSES
- EVOLUTION OF PA: DYNAMICS OF CO-PLANNING AND CO-DESIGNING; MULTILEVEL MANAGEMENT; INNOVATIVE METHODOLOGIES IN POLICY INTERVENTIONS, DETERMINANTS OF SUCCESS OR FAILURES
- QUANTITATIVE METHODS FOR THE PUBLIC PENSION SYSTEM,
 PUBLIC POLICY DECISIONS, AND ALSO ABOUT TOURISM

PUBLIC GOMAP PHD FORUM, 21-22 SETTEMBRE 2023

Doctoral students in the 38th cycle presented the progress and any preliminary results of their research and had the opportunity to obtain feedback from a pre-assigned discussant.

Each doctoral student had about 20 minutes to present their research plan and any preliminary results. The discussant had about ten minutes for public discussion, with the opportunity to send more in-depth comments to the doctoral student and/or elaborate in bilateral meetings.

Questions of clarification were welcomed from the audience, as well as comments and suggestions. The meeting turned out to be a two-day event of interesting scientific discussion, which allowed students to find useful insights for the continuation of their own research.



PRIN & EU Project Day 2023

The Department of Management organised a day to present the research carried out at DiSA to all students enrolled in its doctoral programmes through the presentation of currently funded projects.

More than 20 Principal Investigators presented their awarded competitive research projects to more than 50 students currently enrolled in the PhD programmes at DiSA. We first onboarded the newly hired PhD students. Then, we discussed the future of research with all PhD students, post-docs, and PhD programme coordinators.

In the afternoon, we hosted six workshops addressing the topics of the Projects of National Relevant Interest (PRIN) and The European projects recently won by DiSA faculty.











Funded by the European Union Next Generation EU

Ph.D. in Future Earth, Climate Change and Societal Challenges – FRONTIER Program

Training professionals in the fields of earth and climate sciences, food production, economics, human health in the environmental context and social sciences in the context of climate change for careers in academia, research, government, industry and international organizations.

- 3-YEAR FULL-TIME, ENTIRELY TAUGHT IN ENGLISH
- 5 FULL SCHOLARSHIPS
- 5 CURRICULA: ONE HEALTH; THE EARTH SYSTEM; IMPACTS, ADAPTATION AND VULNERABILITY; TECHNOLOGICAL INNOVATIONS FOR A DECARBONISED SOCIETY; SOCIO-ECONOMIC AND LEGAL STUDIES FOR MITIGATION OF CLIMATE CHANGE
- ALIGNED WITH THE SDGS

FRONTIER is a multidisciplinary programme, led by the Department of Physics and Astronomy "Augusto Righi"; DiSA participates as an Associated Department in:

- CITY OF ART, TOURISM AND SUSTAINABLE DEVELOPMENT: PROCESSES OF GOVERNANCE IN SMART CITIES
- GREEN FACTORS IN FINANCIAL INTERMEDIATION
- FEMINIST APPROACH TO ORGANIZATIONAL CULTURE FOR SUSTAINABLE WORK AND GREEN REPORTING



Almae Matris Alumni Association



The Association represents the Community of students and graduates of the University of Bologna: an international community united by shared values and experiences, walking together.

The DiSA Groups within the Associaton are the Management Chapter and the CLAMDA-International Management Group.

The promoted initiatives aim to create a network that forges personal and professional relations among Alumni and current students, strengthens the Community's identity, and increases the number of qualified work opportunities.

ALUMNI AWARDS 2023

Beginning in 2019, the Alma Mater will award a Medal each year to recognize the commitment, dedication, study, research, and work of Alumni who work in civil society, contributing to enhancing the University's reputation in the world. Alumni who through their professional merits and social and civic engagement are contributing to the growth of society and the University Community.

The Awards were presented by the Magnificent Rector at an Athenaeum Ceremony open to the public on December 4, 2023, in the Aula Magna of Santa Lucia.

2023 winners include two graduates of the Department of Management:

• Marconi Medal 2023 given to the today CEO of San Quirico. Among his many management experiences, he was for years CEO of ERG, one of

the most important green energy companies in Europe, which redirected its business, previously dedicated to the oil sector, toward a choice of ecological transition. He is currently the CEO of San Quirico, the holding company that controls ERG. A manager figure who has been and still is concerned with ESG and Climate Change issues.

• Copernico Medal 2023 given to European Union Policy Officer, Responsible for Climate Diplomacy Relations with the Middle East, North Africa, and Gulf Countries, and Directorate General for Climate Action. Her career path has mainly developed within the European Union, where she has taken on various responsibilities as a policy advisor on climate change, green transition, and energy, and has dedicated herself to the management of development cooperation programmes, until th etoday position.

ALUMNI REUNION: GIOCA - MASTER IN INNOVATION AND ORGANIZATION OF CULTURE AND THE ARTS

On May 13, the third GIOCA Alumni Reunion was held in Bologna. Alumni, Students, and Professors gathered in the evocative halls of the Museum of Modern Art MAMbo in a day of networking, thematic working tables, talks, and celebrations to celebrate the 20th anniversary of the Master of Arts and Cultural Organizations Management and Innovation (GIOCA) degree programme. The Almae Matris Alumni Association of the University of Bologna organised the event in collaboration with the Department of Management.



THIRD MISSION

Department of Management

DiSA is the point of reference for the University's initiatives promoting entrepreneurship within its community and spin-off activities.

Almacube, AlmaEclub, Start-Up Day, AlmaLabor and Basement Club are some programmes supporting startups, companies, entrepreneurship training, and local development. DiSA research groups carry out applied research and consulting activities with companies, contributing to funding post-docs and Ph.D. grants.

A solid commitment to public engagement:

- Educational activities with High Schools for the work-school training and MOOC initiatives ("Unibo Open Knowledge Innovation & Digital Learning") in Higher Education for Sustainable Development Goals
- European Night of Researchers and DiSA Research Day
- Regional agreements on the management of Cultural Heritage (theaters, museum stubs, and audiovisual activities)
- University agreements (2020-25) with the Association of Chartered Certified Accountants in Bologna, Forlì, and Rimini
- Active role in the Center for Advanced Studies in Tourism as a tool for cultural, economic, and social development through agreements with the local stakeholders





MOOC-MASSIVE ONLINE OPEN COURSES

Incubating Migrant Entrepreneurs

It has been developed within the ERASMUS+ project MIG.EN.CUBE, focuses on enhancing the knowledge and competencies of diverse incubation professionals who deal with current or aspiring migrant entrepreneurs. The MOOC delivers content about social, intercultural, and technical business competencies. It has been designed and produced with the involvement of 13 academic professors, 12 incubation professionals, and 10 entrepreneurs; it is available in English, Dutch, French, Italian, and Portuguese.

The New Plastics Economy:

Circular Business Models and Sustainability

It has been developed within the Horizon 2020 BIO-PLASTICS EUROPE project, aimed to develop sustainable strategies and solutions related to biobased plastics and support the "European Strategy for Plastics in a Circular Economy". 16 project partners from 11 different countries contributed the summer school realization, together with numerous speakers from the public sector and industry. The course was designed for students, researchers, young entrepreneurs, managers, and professionals who want to deepen the themes of the circular bio-economy.

Reporting Value Creation and Sustainability for SME

It has been developed within the ERASMUS+ project "INTEGRES- Integrated Reporting and Education for Sustainability". Effectively communicating value creation and sustainability is essential for SMEs' long-term success. This MOOC presents several aspects of value creation and sustainability reporting from an SME's perspective. It is designed to help students, consultants, managers, and entrepreneurs understand the value of reporting non-financial information related to social and environmental aspects.

PODCAST

Be Social - Exploring third-sector organizations

"Be Social" is a podcast dedicated to exploring third-sector organizations in the Forlì area. It was created as part of the Erasmus Plus project "SE4Ces-Social Economy 4Ces: Joining Social Economy Forces towards Community Development, Connected Societies, Cocreation of Knowledge and Collaborative education practices," co-funded by the European Union to strengthen collaboration between European higher education institutions, social enterprises and social economy organizations. It is a series of five episodes to discover how the third sector fits into the social fabric, facing unique challenges and opportunities: Corporate Welfare in Third Sector Organizations; Reward Systems in the Third Sector; Contracts in third-sector organizations; Inclusion Policies in the Third Sector; Exclusive Interviews with third-sector experts and workers.

SUMMER SCHOOLS

"The new plastics economy: circular business models and sustainability".

This is the Summer School of the BIO-PLASTICS Horizon 2020 EU-funded project. It was held in Bologna from July 10th to 14th, 2023, hosted in the historic University campus and the prestigious Bologna Business School. It was designed for students, researchers, new graduates, young entrepreneurs, and professionals with different backgrounds and expertise. Training activities aimed at broadening

participants' knowledge on sustainability and circularity, with specific applications to fossil-based, biobased, and biodegradable plastics value chains. The summer school featured dynamic lectures given by HYPERLINK "https://site.unibo.it/the-new-plastics-economy-circular-business-models-and-sustainability/en/summer-school/guest-speakers" guest speakers from the science, policy, and industry fields; site visits at innovative companies and plants, and hands-on mentoring sessions.



XXXI AiIG Ph.D. Summer School – 2023: «Striving for research quality».

This summer school course helped students design and develop research projects that generate high-quality, relevant, and rigorous results. More specifically, the course taught participants to understand how to identify and frame a research problem that can advance scientific and practical knowledge; to discuss the criteria and process used by top journal editors to assess research quality; to get acquainted with innovative methodologies borrowed from neighboring research domains; and to effectively communicate research findings to diverse audiences. The summer school employed a broad set of activities to meet these goals, including seminars, roundtables, hands-on teamwork, and networking events.

OTHER INITIATIVES

The Job Guidance Week

The event was held from June 20th to 23rd, 2023 and organised by the Department of Management in collaboration with the University of Trento.

The event's goal was to teach participants how to plan their career by synchronising their expectations and job market opportunities. The training was based on the **Design Thinking methodology** and the **BeASt** - **Be Aware Student approach**, developed by the Erasmus+ project OMNI-BEAST (OMNI - BE Aware Student) and the project DYLMIC

(Adaptation and Evaluation D.Y.L. Methodology to Individualized Career Planning in Higher Education Institutions, financed by the Polish National Agency for Academic Exchange NAWA) in conjunction with other European partners. Within summer schools for students and recent graduates, the BEAST method worked to expose students' best career opportunities and evaluate their potential entrepreneurial paths. The training also emphasised work-life balance in a historical and social context characterised by volatility, uncertainty, complexity,

and ambiguity. **Meanwhile, the next challenge is**ready: **Teach-Beast Teaching to BE Aware Stu-**dents. The new Erasmus+ project, proposed by the same team of researchers and partners, aims to bring career guidance directly into the classroom.

DIN-ECO initiatives. Free online seminars

In the framework of the DIN-ECO project ("Boosting Digital Innovation and Transformation Capacity of HEIs in an Entrepreneurial Ecosystem", funded by the EIT-European Institute of Innovation and Technology), the consortium has designed specialised training seminars for academics and non-academics that disseminate basic knowledge and skills related to innovation. These seminars cover a range of topics including the exploitation of research results, the protection of intellectual property, and the establishment of spin-offs.

DIGITAL HACKATHON 2nd Innovation Competition Call

This student competition—running in Denmark, Greece, Italy, Poland, Serbia, and Turkey-brings together students from different disciplines so they can identify and support innovative business solutions in the fields of Digital Technologies, Digital Health, and Digital Manufacturing. The second competition call was won by an international team from the Alma Mater. Two first-year students in the Master's Degree in International Management were awarded for their project: a start-up designed to accompany and support international students moving to Italy. By providing guidance on administrative procedures, housing, transportation, university services, and city life, the start-up seeks to help students arriving from abroad start their international study experience on the best possible footing.



Bologna Business School (BBS)

BBS represents the leading organization of the Department of Management's Third Mission, promoting managerial culture and enhancing knowledge transfer.

DiSA's Head of Department is a statutory member of BBS's Board of Directors. The Dean of BBS or his/ her delegate is a member of DiSA's Teaching Committee. The primary field of activity is lifelong and continuous learning through:

- Full-time Master's programmes, accredited by the University of Bologna and targeting young graduates;
- Executive programmes targeting managers and entrepreneurs;
- Corporate programmes, customized for companies and other institutions;
- Open Programmes targeting professionals for short-term training on specific topics.

BBS has a threefold impact:

Educational Impact: development of a managerial impact through the participants' learning process and the applied research. Over 1,000 participants from 100 countries in the world attend its 56 university and executive programmes, along with various "custom" learning initiatives designed in collaboration with companies and other organizations. In 2020, BBS launched its ECCH case collection, "Taking Italian Excellence Global."

Community Impact: involvement of academics, students, alumni, and companies to disseminate knowledge and share experiences. The Alumni association was established in 2017 to cultivate its network of over 10,000 alumni and provide all members with opportunities.

Entrepreneurial Impact: promoting economic growth through entrepreneurial development and innovation projects. BBS Entrepreneurship Hub is integrated with the University of Bologna's entrepreneurship activities, encouraging students and faculty to create networking opportunities and facilitate access to resources.

For post-graduate and executive education, the Department works closely with Bologna Business School, the Business School of the University of Bologna, which offers more than 50 programmes involving around 1,300 students from almost 100 countries every year.

BBS Initiative for Sustainable Society and Business

Bologna Business School aims to become a European benchmark in translating interdisciplinary and cutting-edge research on ethics, responsibility and sustainability into management education programmes and initiatives, thus providing a positive impact on business communities and society. BBS delivers management education programmes and initiatives on sustainability, circular economy, and social innovation, and supports companies in their sustainability transition process.

The Bbs Initiative for Sustainable Society and Business focuses on three main areas:

- Learning: refers to the BBS educational activities on sustainability management and climate change.
- Dissemination: highlights BBS's commitment to promoting and disseminating its research on ethics, responsibility and sustainability among its students, the academic community, business partners, and society.

 Impact: focuses on a set of initiatives that have a direct impact on BBS stakeholders and stimulate community outreach, both locally and globally.

EQUIS Accreditation

BBS and DiSA collaborated for the prestigious international EQUIS accreditation system, issued to just 1% of the worldwide business schools by the EFMD-European Foundation for Management Development. So the BBS is now part of the small group of global business schools that meet the most stringent quality requirements for teaching staff, students, programmes, practices of sustainability and diversity inclusion. With the accreditation of BBS, there are now four executive-level higher education schools as a part of the international EQUIS accreditation system in Italy.

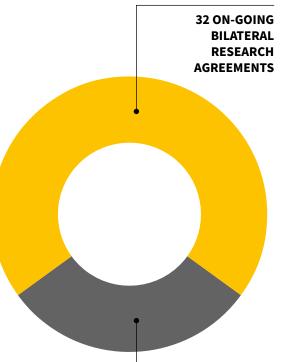






Agreements

70%



30%

14 ON-GOING BUSINESS AGREEMENTS

FUNDING INSTITUTIONS - BILATERAL RESEARCH AGREEMENTS

AZIENDA UNITÀ SANITARIA LOCALE-IRCCS DI REGGIO EMILIA

AZIENDA USL DI PARMA E AZIENDA
OSPEDALIERO-UNIVERSITARIA DI PARMA
BOLOGNA BUSINESS SCHOOL

C.S.R. CONSORZIO SOCIALE ROMAGNOLO
COOPERATIVA SOCIALE A R.L

CENTRO PROVINCIALE DI ISTRUZIONE PER GLI ADULTI DI CALTANISSETTA ED ENNA

FONDATION PARTENARIALE PARIS-DAUPHINE
FONDAZIONE PER LA SCUOLA DELLA
COMPAGNIA DI SAN PAOLO

GHENT UNIVERSITY
.....
MANAGERITALIA

NOMISMA

POLITECNICO DI MILANO

STANTEC S.P.A

L'EMILIA-ROMAGNA

RIVIERABANCA CREDITO COOPERATIVO DI RIMINI E GRADARA SOCIETÀ COOPERATIVA

UFFICIO SCOLASTICO REGIONALE PER

UNIVERSITÀ CÀ FOSCARI VENEZIA -DIPARTIMENTO DI MANAGEMENT

UNIVERSITÀ DEGLI STUDI DI TRENTO

FUNDING INSTITUTIONS - BILATERAL RESEARCH AGREEEMENTS WITHOUT GRANT

ART-ER ATTRATTIVITÀ RICERCA TERRITORIO

ASSESSORATO ALLA CULTURA E
PAESAGGIO REGIONE EMILIA-ROMAGNA SERVIZIO PATRIMONIO CULTURALE (SPC)
ASSOCIAZIONE ITALIANA IMPRENDITORI
PER UN'ECONOMIA DI COMUNIONE
ASSOCIAZIONE RETAIL INSTITUTE ITALY

CAMERA DI COMMERCIO INDUSTRIA, ARTIGIANATO E AGRICOLTURA DI TARANTO INFOCAMERE S.C.P.A CATÓLICA PORTO BUSINESS SCHOOL

CITTÀ METROPOLITANA DI BOLOGNA

COMITATO DI SOSTENIBILITÀ DEL

MOVIMENTO DEI FOCOLARI

DIPARTIMENTO DI COMUNICAZIONE DI ECONOMIA UNIVERSITÀ DI MODENA E REGGIO EMILIA

CRIF CENTRALE RISCHI FINANZIARI

DIPARTIMENTO DI SCIENZE ECONOMICHE E AZIENDALI UNIVERSITÀ DI PARMA DIPARTIMENTO DI ECONOMIA E MANAGEMENT UNIVERSITÀ DI TRENTO & DIPARTIMENTO DI ECONOMIA, SOCIETÀ, POLITICA UNIVERSITÀ DI URBINO

FERRARA BUSKERS FESTIVAL

ISTITUTO NAZIONALE DI DOCUMENTAZIONE, INNOVAZIONE E RICERCA EDUCATIVA

STANTEC S.P.A

FUNDING INSTITUTIONS - ON-GOING BUSINESS AGREEEMENTS

ABISERVIZI SPA

ALMAVICOO CENTRO UNIVERSITARIO PER LA FORMAZIONE E LA PROMOZIONE DELL'IMPRESA COOPERATIVA

ASSOCIAZIONE NAZIONALE COMUNI ITALIANI - ANCI BIREX CONSORTIUM

COOPERATIVA NUOVA COOPSERVIZI S.C.C.
COOPSERVICE

FLORENCETOWN S.R.L.

FONDAZIONE SCUOLA DEI BENI E DELLE ATTIVITÀ CULTURALI

INNOVATION ENGINEERING SRL

INTESA SANPAOLO INNOVATION CENTER S.P.A.

PARMALAT GRUPPO LACTALIS S.P.A

REKEEP S.P.A.

SCS CONSULTING AZIONINNOVA SPA

UNINDUSTRIA REGGIO EMILIA



46



535.872,00€

FINANCING

ON-GOING AGREEMENTS

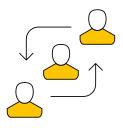
DEPARTMENT OF MANAGEMENT

OBSERVATORIES

In the framework of the Department of Excellence project, The Department of Management has launched 7 Thematic Observatories between 2019 and 2022 and another one in 2023.

The research skills of the Department of Management are made available to the stakeholders' community.

Each Observatory conducts research and training activities, data collection and analysis, monitoring, and dissemination in collaboration with a network of partners from the academy, industry, and societal organizations at the local and national levels.



Academic Mobility – Mobilitaly

The Observatory intends to map the mobility of male and female researchers in Italy, starting from the National Scientific Qualification (ASN) data. The Observatory is finalizing a working paper on the topic and creating a relational database for the construction of visual analytics interfaces and for bibliometric analyses on the determinants and effects of mobility in the Italian academic system.



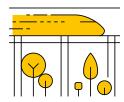
Budget of Third Sector Institutions

The Observatory develops, observes, and disseminates models of interpretation about the performance of Third Sector Entities, moving from the financial statements information and referring to entities operating in fields of: health and social care, education and training, research, environmental protection, sport and social tourism. The Observatory elaborates Third Sector accountability reports and organizes workshops and working groups with Public Administration representatives. The Observatory involves the Yunus Social Business Centre in Forlì and the Second cycle Degree course in Economics and Management.



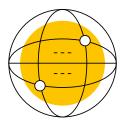
Financial Advisory and Retail Investors

The Observatory intends to monitor investors' awareness of the portfolio choices adopted and financial advisors' awareness of the perception of the service by investor clients. The Observatory annually conducts research on the attention of retail investors and the financial advisory service; the results of this research are published annually in a report distributed to interested sector operators.



Local Public Services

The Observatory aims at studying the performance trends of local public services offered by Italy's local public administrations (municipalities, metropolitan cities, provinces, regions), which are called to satisfy the basic needs of citizens and businesses. These services represent the substrate on which the social and productive system of the country relies, determining the level of competitiveness and attractiveness in the European and international context. The Observatory provides a reasoned analysis of official data collected from local public administrations; the aim is to verify, compare, and assess local public services to citizens and corporations.



Oper.Lab: the Observatory for open innovation

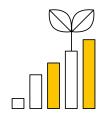
Oper.Lab analyzes, promotes and designs concrete and replicable models of Open Innovation: it experiments, identifies and systematizes successful cases, good practices and experiences of Open innovation, to be shared in its network. Oper.Lab aims indeed to be the reference point for those innovation communities that adopt open innovation approaches to create value for organizations and society.



Social Impact Revolution: Finance & Entrepreneurship

In collaboration with local and national partners, the Observatory aims to reduce the barriers between capital supply and demand in the social impact finance market in Italy.

The Observatory provides research of applied business solutions, mentoring services and support on social business and access to entrepreneurship. The activities of the YSBC concern research on economic and business models with a social vocation, the dissemination of scientific knowledge on this issue, and the cooperation with the international network for joint research.



Sustainable Development

The Observatory aims at implementing research and training activities on the economics and management of sustainable development. The Observatory also seeks to promote a new awareness of companies with respect to the objectives of sustainable development. The Observatory addresses all types of companies: private and public, profit and non-profit, including SMEs. The Observatory is co-funded by BBS.



Sport and Sustainability

The aim of the Observatory is to collect and analyze information on the transition to sustainability taking place in Italian sports, starting with the national sports federations, and then proceeding to the drafting of scientific publications, the preparation of reports, and the organization of seminars for the dissemination of the culture of sustainability in sport. In this way, the Observatory intends to offer itself as an interlocutor for the formation of a widespread culture of sustainability in sport, combining Research and Third Mission, with potential effects in the educational sphere as well.

The observatory is based on multidisciplinary expertise from the Department of Management such as Business Administration and Accounting Studies, Marketing, Financial Markets and Institutions. In addition, the observatory draws on the expertise of external partners specialized in the field of sustainability in sports organizations.





DEPARTMENT OF MANAGEMENT

INTERNATIONAL CONFERENCES AND WORKSHOPS

The Department of Management organised and collaborated on several events in 2023. It is strongly engaged in the organization of conferences at national and international levels, as occasions to share knowledge and create new synergies and collaborations.

OMNI-BEAST: FINAL EVENT (FEBRUARY 2023, BOLOGNA)

OMNI-BEAST- OMNI - BE Aware Student was the Erasmus Plus project funded by the European Union to help universities support students in the personalisation of their learning process and career paths. It particularly aimed to increase students' awareness about how to design their career paths and align their education with their professional identity and aptitudes. The event was an occasion to share the project's results—acquired through two years of activities—with a wider audience.

TOP500 (APRIL 2023, BOLOGNA)

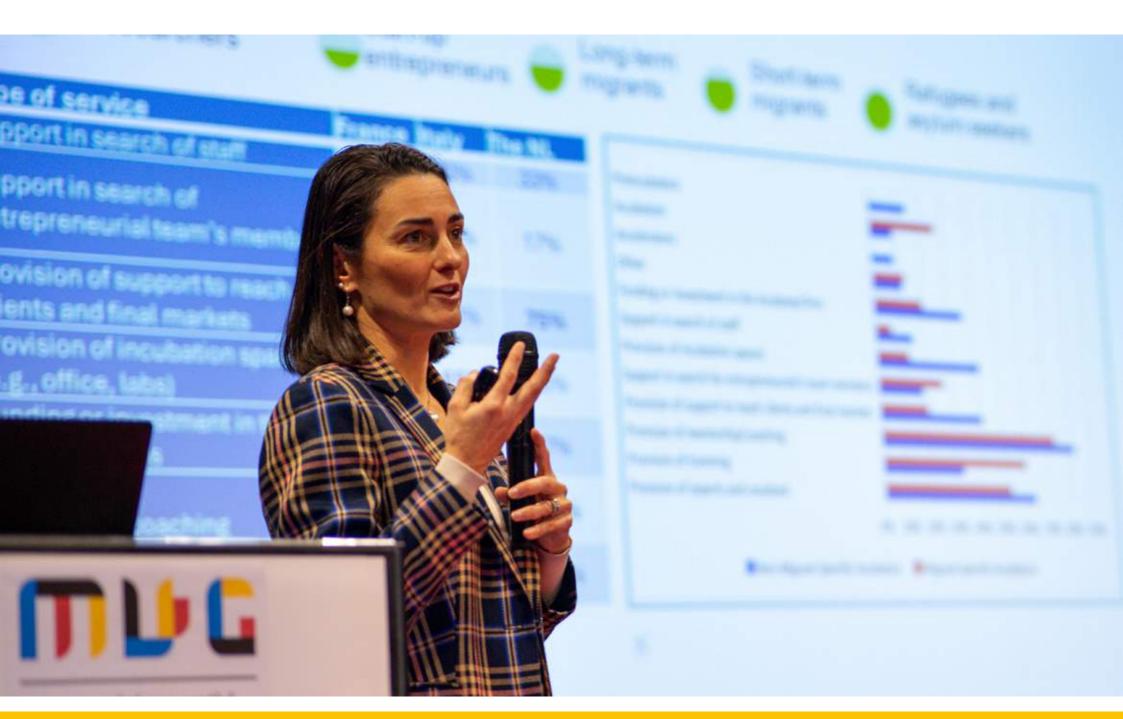
The Department of Management contributed to the 11th edition of the Top500 initiative. During the 2023 event "Bologna businesses, between the opportunities of the National Recovery and Resilience Plan (PNRR) and the challenges of the current context", the top 500 stakeholders talked about digitalisation, sustainability, and PNRR opportunities, alongside upcoming challenges, investment plans, and key strategies for the revitalisation of territories.

MIGRANT ENTREPRENEURSHIP: DEVELOPMENTS AT THE INTERSECTION OF POLICY AND PRACTICE (APRIL 2023, BOLOGNA)

The conference aimed to share experiences of policies and practices of entrepreneurial support initiatives for migrants (e.g., pre-incubation, incubation, or acceleration programmes). The event sought to generate new evidence, broadly increase awareness about the potential strengths and weaknesses of such initiatives, and stimulate a dialogue between academics, practitioners and policymakers. The conference was organised as a two-day event: The first day (27th April) was open to policy-practice interaction with academia; the second day (28th April) was focused on academic papers. It was organised within the Erasmus Plus project "MIG.EN.CUBE. - Fostering MIGrant Entrepreneurship in CUBation in Europe", co-funded by the European Union.

EDUCATION GOVERNANCE AND LEADERSHIP FOR INCLUSIVE DIGITAL TRANSFORMATION (May 2023, BOLOGNA)

The conference was an academic-policy-practice forum addressing the challenges and opportunities of education systems from multi-domain and multi-level perspectives. It was organised in partnership with ELA – European Association for Education Law and Policy, under the patronage of the City of Bologna. The conference intended to collect and systematise best practices for inclusivity in education and the most recent scientific evidence on national education systems and international frameworks, in order to fulfill the United Nations' 2030 Agenda. It was structured in two parts: first, as an experts' seminar addressing different domains of education, and second, as an open conference focusing on digital transformation and inclusion.



34TH ANNUAL CONFERENCE OF EUROPEAN BUSINESS ETHICS NETWORK-EBEN POVERTY, PROFIT AND ETHICS IN DIALOGUE TOWARDS NEW BUSINESS PARADIGMS IN DIFFERENT SECTORS (MAY 2023, RIMINI)

The conference sought to capture the state-of-theart in theory and practice on the relationship between poverty, profit, and ethics. The event—aimed at and beyond academia—covered wide-ranging theoretical and empirical contributions from interdisciplinary perspectives.

INTEGRES MULTIPLIER EVENT - THE CLOSING CONFERENCE (JUNE 2023, BREDA, THE NETHERLANDS)

INTEGRES - Integrated Reporting and Education for Sustainability was the Erasmus Plus project funded by the European Union to develop educational material for bachelor- and master-level business and accounting students. The project focused on Integrated Reporting (IR) and the disclosure of non-financial information for SMEs, with the goal of preparing students for their future work as IR business advisors in Europe. After two years of work, the project consortium shared and discussed the results with a broad audience of educators, researchers, representatives of finance and accountancy firms, (business) controllers of SMEs, sustainability reporting experts, and other professionals.

SIM Doctoral and Research Colloquium and JFCC Meeting (June 2023, Rimini)

The Società Italiana Marketing Doctoral & Research Colloquium (coordinated by DiSA faculty) and the first Junior Faculty Climber Community Meeting (JFCC) were held at the Rimini Campus of the Department of Management. The events proved to be exceptionally successful opportunities for international scientific exchange.

DISA INITIATIVES WITHIN THE 18TH INTERNATIONAL ARCHITECTURE EXHIBITION IN VENICE 2023 (JUNE-NOVEMBER 2023, VENICE)

The Department of Management participated in the 18th International Architecture Exhibition in Venice. The event was organised in the framework of the Austrian Pavilion activities, in collaboration with other European universities and public institutions at the national and international level. In particular, three workshops were organised on The Transformation of European Historical Shipyards and Arsenals, with a focus on both research and public discussions.

FROM RISK TO DEEP UNCERTAINTY IN PUBLIC ADMINISTRATION AND SERVICES - PSAAG ANNUAL WORKSHOP 2023 & EARLY CAREER COLLOQUIUM (NOVEMBER 2023, BOLOGNA)

In order to meet the challenges of uncertainty, public sector organisations seemingly require new ways of conceptualising and governing risks. These efforts encompass not only new tools, but also a change of mindset towards building robustness, resilience, anti-fragility or even "tensegrity". The conference was organised in collaboration with the Public Service Accounting and Accountability Group (PSAAG) of the International Research Society for Public Management (IRSPM).

THE TRANSITION TO SUSTAINABILITY IN COOPERATIVE ENTERPRISES (DECEMBER 2023, BOLOGNA)

The conference was organised in collaboration with KPMG and covered scientific papers, qualified technical interventions, and presentations from the world of cooperatives. The event presented the results of a research project that analysed a sample of Italian cooperatives falling within the EU Corporate Sustainability Reporting Directive (CSRD); an illustration of several business cases that explored the role of ESG information in financing cooperatives, and an implementation of sustainability management tools in mutual and social cooperatives. The conference concluded with a panel discussion on the motivations for, and the critical issues behind, the transition to sustainability.

MULTIPLIER EVENT ON DEVELOPING COMPETENCIES FOR THE WORK WORLD: A JOURNEY FROM UNIVERSITIES TO COMPANIES (DECEMBER 2023, BOLOGNA).

The event combined the experiences related to two Erasmus plus projects, "SCG - SME Cluster Growth" and "E3Train - European Entrepreneurial Educators Training Program", that were co-funded by the European Union. On one hand, the E3TRAIN project is finalising the creation of a self-assessment tool and training materials intended for multidisciplinary entrepreneurial educators and change-makers at European higher education institutions. On the other hand, SCG aimed at empowering SMEs in the engineering sector by equipping them with horizontal skills and knowledge that can ensure their maturation and stable growth. The event sought to present the results of both projects and highlight the synergies between them.

HONORARY MASTER'S DEGREE TO ALBERTO VACCHI (JANUARY 2023, BOLOGNA)

Alberto Vacchi, Chairman and Chief Executive Officer of IMA Group, has received an honorary Master's Degree in Management Engineering from the Alma Mater.

The Management Engineering course involves applying principles and scientific engineering methods in complex contexts characterised by a close interaction between technological, economic, organisational, and environmental variables. It is a strongly multidisciplinary path that emphasises the themes of technical and manufacturing excellence, the design and management of integrated logistics chains, entrepreneurship, digital and ecological transition, and sustainable innovation. Alberto Vacchi fully embraced and expressed all these values at the highest level. The Head of the Department of Management, together with the Head of the Department of Industrial Engineering, were committed to and involved in awarding the honorary master's degree. The Department of Management also pronounced the Laudatio.



Dedicated to the DiSA community





Bologna Marathon 2023 (March 2023, Bologna)

5th March, 5 kilometers at the Bologna Marathon 2023: the DiSA team ran together in the beautiful city centre of Bologna. Seven Departments of the Alma Mater ran non-competitive distances at the 5 km and the Charity relays. It was a day of sport, leisure, and good fun, with DiSA obtaining first place as the most numerous Department, with 23 participants in the competitions.

DISA RESEARCH DAY 2023 - THE LEARNING ORGANISATION: NURTURING AND MENTORING (SEPTEMBER 2023, RIMINI)

The morning started early, with a wonderful sunrise over the beach in Rimini. The participants shared a walk by the sea and then met at the University Campus to talk about mentoring and coaching. Thanks to everyone's precious contributions, the participants could reflect on and discuss the possible applications of these principles in the daily life at DiSA and put new projects in the pipeline for the coming year. Once again, the Research Day turned out to be a fruitful and enjoyable time for meeting and discussing.

40 YEARS OF MANAGEMENT STUDIES (SEPTEMBER 2023, RIMINI). THE DEPARTMENT OF MANAGEMENT'S 40TH BIRTHDAY

It was celebrated with a workshop that brought together the DiSA Community, all the former Directors/Heads of Department, and prominent guests to discuss management studies over the years.

BUSINESS ADMINISTRATION: SCIENTIFIC DISCUSSIONS AND GREETINGS (NOVEMBER 2023, BOLOGNA)

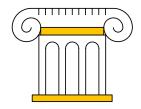
After many years of academic life, Professor Luca Zan retired and the Department took the opportunity to throw a scientific party full of insights for research and teaching. The participants discussed business administration in light of Luca's views on interdisciplinarity, arts management, dialogue with industry professionals, and educational innovation. Thanks to the contributions and participation of so many colleagues and friends from different public and private institutions, the retirement party was a success.













ACCOUNTING

Our research focuses on regulation, financial reporting and auditing, organisational and strategic aspects of accounting and management, and accounting from historical perspectives.

- REGULATION, FINANCIAL REPORTING, AND AUDITING
- ORGANISATIONAL AND STRATEGIC ASPECTS OF ACCOUNTING
- MANAGEMENT AND ACCOUNTING IN HISTORICAL PERSPECTIVES
- Public, Health Care and NGOs Finance and Management

ARTS AND CULTURAL ORGANISATIONS AND CREATIVE INDUSTRIES

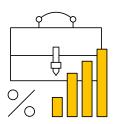
We investigate the cultural and creative fields, adding a managerial perspective to the sociological, juridical, and strictly professional ones.

BANKING, FINANCIAL ANALYSIS AND INTERMEDIATION

We focus on the theory and practice of relationships among savers, banks, regulators, and markets.

- CULTURAL HERITAGE MANAGEMENT
- CREATIVE INDUSTRIES
- TEACHING AND TRAINING

- ASSETT MANAGEMENT, IMPACT INVESTIN AND ESG FACTORS
- SME FINANCING SOURCES
- Bank Efficiency and Mergers & Acquisitions
- Bank Corporate Governance and Stability
- SAVING AND FINANCIAL LITERACY
- SOCIAL BUSINESS AND IMPACT FINANCE



CORPORATE FINANCE

We investigate corporate investment and financing decisions, including corporate governance, corporate valuation, corporate risk management, and entrepreneurial finance.



- CORPORATE VALUE
- CORPORATE RISK MANAGEMENT
- ENTREPRENEURIAL FINANCE



INNOVATION MANAGEMENT

We combine multi-level perspectives to investigate entrepreneurial and innovation processes and how operations are organised and managed in companies.

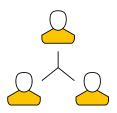
- ECONOMICS OF INNOVATION
- ENTREPRENEURSHIP
- OPERATIONS MANAGEMENT
- SCIENCE AND PUBLIC POLICY



MARKETING

We cover a broad range of topics, including customer decision-making, marketing strategy, and marketing modeling.

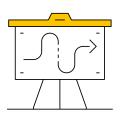
- CONSUMER BEHAVIOR AND DECISION MAKING
- MARKETING MODELING AND DATABASE MARKETING
- MARKETING MANAGEMENT AND STRATEGY



ORGANISATION& HUMAN RESOURCES MANAGEMENT (HRM)

We study contemporary organisations with a focus on their culture, decision-making processes, and stakeholders' behaviors.

- ORGANISATIONAL BEHAVIOR
- HUMAN RESOURCES MANAGEMENT



STRATEGY

Our group researches various topics relevant for firm success across a range of industries: from competitive analysis to decision-making processes, from knowledge management to business modeling, from inter-organisational agreements to growth and change strategies.

- STRATEGY AND COMPETITIVE DYNAMICS
- STRATEGY AND INNOVATION
- STRATEGY, NETWORKS, AND ENTREPRENEURSHIP
- ENTREPRENEURSHIP



TECHNOLOGY & RESOURCES VALORIZATION

The area focuses, through a scientific and an educational approach, on aspects connected to production technologies, to their complex effects on the use and enhancement of natural resources, on ecosystems, on industrial production, and on quality.



MULTIDISCIPLINARY REASEARCH GROUP ON SUSTAINABILITY, GOVERNANCE AND SOCIAL MANAGEMENT

We investigate how environmental, social, and governance-related aspects become mainstream into the management, measurement, and reporting practices of organisations and their impact.

SUSTAINABILITY MEASUREMENTS

Linking environmental, social, and governance-based performance measures to external reporting, we question how management and accounting practice should adapt or develop to contend with changing expectations. Carbon and other climate-related measurements and risks are analyzed along with different forms of corporate reporting associated with the Global Reporting Initiative.

SUSTAINABILITY TRANSITION OF INDUSTRIAL ECOSYSTEMS

This research stream explores how sustainability practices contribute to decoupling the economic growth of industrial ecosystems from their impact on the natural environment. Longitudinal analysis and empirical modeling are used to assess current environmental regulations and support policymakers in shaping future strategies on the relationship between the economy and the natural environment.

REGULATIONS AND PUBLIC POLICIES

We study the relationship between international and national regulation and the behavior of businesses, social enterprises, and public sector organisations. The impact of environmental and sustainability policies is analyzed with particular attention to those aimed at spurring social enterprises as vehicles for the provision of public services.

SOCIAL ENTREPRENEURSHIP

We study social business creation, applying managerial tools to social enterprises. We analyze the role of social entrepreneurship as a driver of sustainable innovation, assessing its impact on the whole economy and society.

MICRO-CREDIT AND SOCIAL BANKING

Building on a special relationship with the Grameen Foundation, we participate in the growing debate on the role of new business models, financial instruments, and solutions targeted to support environmental, social, and governance (ESG) challenges.





DIN-ECO - Boosting Digital Innovation and Transformation Capacity of HEIs in an Entrepreneurial ecosystem

EUROPEAN PROJECTS



The project's general objectives are to increase participating HEIs' innovation and entrepreneurial capacity, as well as facilitate their integration into European innovation value chains and ecosystems.

- The DIN-ECO's specific objectives are to:
- Set up or expand structures within HEIs to enhance students' digital skills and capacities in innovation and entrepreneurship - phase 1
- Set up or expand processes within HEIs to facilitate the transfer of knowledge and innovation from universities to the market and policymaking centers, and vice versa (like TTOs) phase 1
- Foster collaborations between HEIs, especially between HEI KIC members, the Enterprises KIC members and non-KIC members, wherein they exchange knowledge and best practices related to entrepreneurship and innovation set up in phase 1; expand in phase 2

- Create mechanisms for innovation-driven research that result from collaborating with industry partners from the consortium phase 2
- Introduce, support and enhance entrepreneurial and innovation studies in HEIs through the reorientation of existing curricula and new education programmes - phase 2
- Support HEIs' ability to continuously self-assess the impact produced by the implemented DIVAP actions - phase 2

FINANCING PROGRAMME

EIT HEI INITIATIVE: INNOVATION CAPACITY BUILDING FOR HIGHER EDUCATION, A JOINT EIT COMMUNITY ACTIVITY COORDINATED BY EIT RAWMATERIALS AND SUPPORTED BY EIT DIGITAL.

OTHER UNIBO DEPARTMENTS INVOLVED

INNOVATION DIVISION

COMMUNICATION CENTRAL OFFICE

DISA TEAM LEADER

MATTEO VIGNOLI

DISA TEAM MEMBERS

ALESSANDRO GRANDI

NUNZIA COCO

CONSORTIUM

CYPRUS - A.B. INSTITUTE OF ENTREPRENEURSHIP DEVELOPMENT LTD (A.B IED)

DENMARK - AALBORG UNIVERSITY

GREECE - FOUND.ATION

GREECE- IONIAN UNIVERSITY, COORDINATOR

ITALY – ALMA MATER STUDIORUM UNIVERSITÀ DI BOLOGNA, DEPARTMENT OF MANAGEMENT

ITALY - FENICE GREEN ENERGY PARK (FODANZIONE FENICE)

POLAND -SGGW - WARSAW UNIVERSITY OF LIFE SCIENCE

SERBIA -UNIVERSITY OF NIŠ

TURKEY - UNIVERSITY OF MUGLA SITKI KOCMAN UNIVERSITY (MSKU)

DURATION

START DATE 01/2023 - END DATE 06/2024

THE DEPARTMENT OF MANAGEMENT HAS TAKEN THE ROLE OF AN OUTGOING PARTNER SINCE JULY 2023







EUROPE-LAND - Towards Sustainable Land-use Strategies in the Context of Climate Change and Biodiversity Challenges in Europe

Following leading European efforts in climate science and sustainability, the project "Towards Sustainable Land-use Strategies in the Context of Climate Change and Biodiversity Challenges in Europe" (EUROPE-LAND) focuses on identifying, developing, testing and implementing tools that can improve our understanding of land-use decisions. EUROPE-LAND expects to go beyond the state-of-the-art and fill in specific gaps associated with integrated indicators for monitoring land-use and land cover change; the effects of stakeholder awareness and behavioral typologies on pathways to more sustainable land-use across Europe; and interactive tools to explore land-use under different scenarios and with participatory approaches. The project also intends to challenge the dominant narrative through its choice of case studies. It will particularly compare Eastern and Western European situations, while also devoting special attention to the role of stakeholders in land-use decisions. EUROPE-LAND will integrate 12 EU member states and consist of 7 work packages that cover a range of tasks: assessing land-use behavior across Europe; investigating the key stakeholders' awareness of climate change and biodiversity challenges and their willingness to address them; mapping land-use and land cover patterns, and constructing integrated assessment modeling approaches.

The project will also produce an interactive, user-friendly toolbox via the web, where users can experiment with different land uses, understand hidden connections between them, and develop a holistic and systemic way of thinking. Combined with efforts on strategic stakeholder engagement and capacity-building initiatives, the project is expected to support sustainable land-use and decision-making at all levels.

FINANCING PROGRAMME

FUNDED BY THE EUROPEAN UNION WITHIN THE HORIZON EUROPE PROGRAMME

OTHER UNIBO DEPARRMENTS INVOLVED ED ELENCARE

DEPARTMENT OF CIVIL, CHEMICAL, ENVIRONMENTAL, AND MATERIALS ENGINEERING (DICAM)

DEPARTMENT OF STATISTICAL SCIENCES "PAOLO FORTUNATI"

DISA TEAM LEADER

ANGELO PALETTA

DISA TEAM MEMBERS

GIUSEPPE TORLUCCIO

MARCO MARIA MATTEI

ELEONORA MONACO

MAGALÌ FIA

CONSORTIUM

GERMANY - HAMBURG UNIVERSITY OF APPLIED SCIENCES, COORDINATOR

AUSTRIA - BOKU UNIVERSITAET FUER BODENKULTUR WIEN

CZECH REPUBLIC - CU UNIVERZITA KARLOVA

DENMARK - UCPH KOBENHAVNS UNIVERSITET

FINLAND - LUT UNIVERSITY LAPPEENRANNAN-LAHDEN TEKNILLINEN YLIOPISTO LUT

GERMANY - IAMO LEIBNIZ-INSTITUT FUER AGRARENTWICKLUNG IN TRANSFORMATIONSOEKONOMIEN

GREECE - AUTH ARISTOTELIO PANEPISTIMIO THESSALONIKIS

GREECE - EMU EESTI MAAULIKOOL

ITALY - ALMA MATER STUDIORUM UNIVERSITÀ DI BOLOGNA, DEPARTMENT OF MANAGEMENT; OTHER DEPARTMENTS INVOLVED: THE DEPARTMENT OF CIVIL, CHEMICAL, ENVIRONMENTAL, AND MATERIALS ENGINEERING (DICAM), AND THE DEPARTMENT OF AGRICULTURAL AND FOOD SCIENCES (DISTAL)

LATVIA - LU LATVIJAS UNIVERSITATE

LITHUANIA - VU VILNIAUS UNIVERSITETAS,

POLAND - BUT POLITECHNIKA BIALOSTOCKA

PORTUGAL - UC UNIVERSIDADE DE COIMBRA

ROMANIA - IGAR INSTITUTUL DE GEOGRAFIE

SLOVAKIA - SUA SLOVENSKA POLNOHOSPODARSKA UNIVERZITA V NITRE

DURATION

START DATE 01/06/23 - END DATE 31/05/27









A Multidimensional Model for the Transition of SMEs to the Circular Economy

NATIONAL PROJECTS



European small and medium enterprises (SMEs) account for 99% of total EU business and provide 2/3 of total private sector jobs (effectively 85% of employment) (Eurostat, 2018). The EU's challenge to make the economy more circular is a great opportunity for these companies to seize. The COVID-19 crisis, the war in Ukraine and the consequent volatility of raw material prices have heightened the need for sustainable development to ultimately shift from a linear economy (LE) to a circular economy (CE). While large companies are better equipped for a holistic CE transition, SMEs tend to struggle to rethink their business model and thus apply isolated and narrow circular practices. The existing literature outlines the main assets for sustainable competitive success: a governance oriented towards responsibility; firms' relationships with stakeholders, and an inclination towards innovation. While scholars have examined various aspects of the CE implementation (e.g., core principles, business models, risk management, measurement tools, reporting, etc.), there is still a need for an integrated approach to the transition (Chen, 2020). SMEs, in particular, need a model that can help with setting objectives, selecting actions, and committing resources in ways that will lead to longterm sustainability.

Against that background, this research aims to develop a methodological approach to support

SMEs' strategic and comprehensive transition to the CE (Lewandowski, 2016; Korhonen et al., 2017); provide SMEs with an application model, which takes the form of a strategic management tool for evaluating and planning circularity in a non-fragmented manner that also considers different sector specificities.

The model planning will involve engaging key stakeholders to determine the sectors that can best achieve the Sustainable Development Goals (SDGs), identifying key performance indicators and sectoral benchmarks for each CE founding asset, as well as the testing activity in pilot companies and geographical areas.

Finally, the partners will work to disseminate the research outcomes to both local territories and the international scientific community in order to bring the model to SMEs' attention.

This project proposal aims to make two significant contributions: First, it will benefit the international scientific community by establishing a systemic approach to CE that aligns with an integrated governance vision. Second, it will help SMEs begin their transition to the CE, which will be useful for attracting both private funds (as required by the European regulation on taxonomy for sustainable activities) and public financing (such as the money made availbale in Italy's 2021 Budget Law and the National Recovery and Resilience Plan (NRRP).

FUNDING AGENCY

ITALIAN MINISTRY OF UNIVERSITY AND RESEARCH (MUR)

FUNDING PROGRAM

PROJECTS OF RELEVANT NATIONAL INTEREST - PRIN 2022

DISA ROLE

PARTNER - LOCAL UNIT

OTHER UNIBO DEPARTMENTS INVOLVED

DEPARTMENT OF ECONOMICS

DISA TEAM LEADER

SELENA AURELI

DISA TEAM MEMBERS

ELEONORA FOSCHI

PROJECT COORDINATOR

UNIVERSITÀ DI BRESCIA

PROJECT PARTNERS

UNIVERSITÀ DI URBINO CARLO BO

URATION

START DATE28/09/2023 - END DATE 27/09/2025









BUMOLDS: A Business Model for Local Delivery PlatformS

The aim of the BUMOLDS project is to define a prototype of a local delivery platform that creates value by promoting and leveraging local resources while meeting local stakeholders' needs. Local delivery platforms are poised to generate profits at scale as they actively integrate multiple impacts on society and the environment and put consumers at the core of their business model. Thus, local platforms differentiate from large ones, as they focus on environmental and social value drivers, and purposefully distance themselves from logistics, convenience, and other operational value drivers. Therefore, the BUMOLDS project addresses the following question: Which characteristics should a business model for local delivery platforms have to respect the environment and society while putting the relationship with local stakeholders as its focus?

BUMOLDS has at its core the ability to bring business and local society together while competing with big online platforms that drain resources from the local context. In doing so, it integrates suppliers' determinants to adopt a local delivery platform; consumers' willingness to use local delivery platforms and their expectations in terms of habits, attitudes, and product and service choices; the ability to integrate and promote relationships with consumers, suppliers, employees, and other local stakeholders.

FUNDING AGENCY

ITALIAN MINISTRY OF UNIVERSITY AND RESEARCH (MUR)

FUNDING PROGRAM

PROJECTS OF RELEVANT NATIONAL INTEREST - PRIN 2022

DISA ROLE

PRINCIPAL INVESTIGATOR

DISA TEAM LEADER

ANNAMARIA TUAN

DISA TEAM MEMBERS

MARCO VISENTIN

DEBORA CASOLI

PROJECT PARTNERS:

UNIVERSITÀ CATTOLICA DEL SACRO CUORE

UNIVERSITÀ DEGLI STUDI DI BERGAMO

UNIVERSITÀ DI PISA

DURATION

START DATE: 29/09/2023 - END DATE: 28/09/2025









Funded by the European Union Next Generation EU



CASCADE - Criticality Analysis for Supply Chain Availability and Dependency Evaluation

NATIONAL PROJECTS



Both the scientific literature and institutional agencies (European Commission, 2020) suggest that the world economy will likely face a serious issue of resource scarcity - particularly critical raw materials (CRMs) scarcity - within the next few years, which will strain essential value chains. The COVID-19 pandemic and recent geopolitical crises have further exacerbated the issue by substantially increasing commodity prices and producing shortages of critical supplies (e.g., semiconductors). With the aim of strengthening its economic competitiveness and strategic autonomy, the EU has started to delineate a strategy for ensuring that its key industries maintain access to CRMs. Yet it is still unclear (a) how national governments, including Italy's, should adopt and support these general guidelines; and (b) which managerial strategies and practices, including those related to the circular economy, will help with tackling scarcity-driven issues and ensuring supply continuity.

This project's main goal is to advance the scholarly management literature regarding scarcity-driven issues within value chains. To that end, we will pursue three main objectives:

- First, it will develop an original methodology for the identification, among the strategic supply chains/industries, of the associated raw materials that are considered "critical" for a given country in a given period, as well as of other possible sources of criticalities/scarcity.
- Second, we will aim to bolster awareness among firms, industrial associations, and governments about the risks raised by CRMs and other sources of scarcity in strategic supply chains, with the goal of supporting their decision-making process.
- Third, we will glean managerial and policy insights about enhancing competitiveness and reducing external dependencies by focusing on one product value chain (PVC) that the EU has designated as "strategic".
- Fourth, we will contribute to fostering the sustainability of the production ecosystem by analyzing how the shift towards the circular economy paradigm not only decreases strategic supply chains' dependency on CRMs, but also improves the efficiency of the whole production system.

FUNDING AGENCY

ITALIAN MINISTRY OF UNIVERSITY AND RESEARCH (MUR)

FUNDING PROGRAM

PROJECTS OF RELEVANT NATIONAL INTEREST - PRIN 2022 - PNRR

DISA ROLE

PRINCIPAL INVESTIGATOR

DISA TEAM LEADER

PAOLO BARBIERI

DISA TEAM MEMBERS

DANIELA BOLZANI

MARCELLO MARIA MARIANI

PROJECT PARTNERS

UNIVERSITÀ DEGLI STUDI DELL'AQUILA

UNIVERSITÀ DEGLI STUDI DI BERGAMO

POLITECNICO DI MILANO

DURATION

START DATE: 30/11/20232023 - END DATE: 29/11/2025









CATTSMM - Consumer analytics and technology transformation in sports marketing and management

New technologies and data analytics represent more and more an evolution of the traditional understanding of sports marketing as they are becoming more accessible, reliable, and feasible. However, they still require training in data skills and technology integration with strategic and operational marketing to be used efficiently by sports marketers as superior tools for value creation and delivery.

Sports marketers should capitalize on technology's benefits by harnessing the power of data; thinking agilely, and looking at the customer/fan experience end-to-end.

This project starts from the above premise. Based on a database of 12,000 players, 100,000 observations, and 18,000 videos already available to the researchers, we aim to understand applications of new technologies in sports, both in data collection and generation (and in the experience/interface with the consumers.

Ultimately, the project aims to understand how new technologies benefit sports marketers (scholars and practitioners).

FUNDING AGENCY

ITALIAN MINISTRY OF UNIVERSITY AND RESEARCH (MUR)

FUNDING PROGRAM

PROJECTS OF RELEVANT NATIONAL INTEREST - PRIN 2022

DISA ROLE

PRINCIPAL INVESTIGATOR

DISA TEAM LEADER

DANIELE SCARPI

DISA TEAM MEMBERS

GIUSEPPE CAPPIELLO

PROJECT PARTNERS

UNIVERSITÀ DEGLI STUDI DI TORINO

UNIVERSITÀ DEGLI STUDI DI SALERNO

DURATION

START DATE: 29/09/2023 - END DATE: 28/09/2025









Funded by the European Union Next Generation EU



Corporate Policies in Crisis Times: Evidence from the COVID-19 Pandemic

NATIONAL PROJECTS



The project studies the impact of the Covid-19 pandemic on corporate policies. Economic activity was nearly halted by lockdowns, with severe consequences for firms' financial health. The implications of this crisis are investigated along two dimensions: the market for corporate control; and government-backed financing programs. The first line of research focuses on the relation between Covid-19 and M&A under different angles. First, the project investigates whether acquisitions served as a rescuing mechanism for firms that became financially vulnerable due to the crisis. Second, given the dash for cash that occurred since the beginning of the pandemic, the project examines whether part of this capital is used by firms to exploit investment opportunities in the form of acquisitions. Third, the pandemic has shown that the consequences of the lockdown would have been magnified in the absence of digital technologies. The project analyzes whether mergers and acquisitions have been utilized by companies to accelerate the acquisition of technology and knowledge and how investors have reacted to the deals. Finally, deals completed shortly before the outbreak may have faced severe difficulties in post-M&A integration due to lockdowns. The project aims at addressing this issue as well.

The second line of research examines the role played by state-backed loan guarantees on firms'

financing policy. The Italian government put forward extraordinary policy measures to support firms' financial health, including a program of loan guarantees.

Since financial flexibility is extremely valuable to firms especially during crises, the project looks at public and private firms that had access to state-backed guaranteed loans to understand whether they benefited from improved financial flexibility. State guarantees come at the cost of curbing firms' distribution policies. Also, the project investigates whether state-guaranteed loans have affected firms' ability to repay such debt, which is expected to increase following the pandemic.

The research team is composed of two units: Università Cattolica in Milan (lead unit), and University of Bologna. The project's time horizon is two years. Besides contributing to the academic debate, the project can achieve relevant results in terms of social and economic impact. In particular, the project can help to shed light on firms' vulnerability to shocks, providing evidence on how firms change their investment policies and how they adapt their capital structure and distribution policies under unforeseen shocks like Covid-19. Also the project can help policymakers and regulators to design the proper incentives and mechanisms for firms to maintain their economic activity and accelerate post-crisis recovery.

FUNDING AGENCY

ITALIAN MINISTRY OF UNIVERSITY AND RESEARCH (MUR)

FUNDING PROGRAM

PROJECTS OF RELEVANT NATIONAL INTEREST - PRIN 2022

DISA ROLE

PARTNER - LOCAL UNIT

DISA TEAM LEADER

EMANUELE BAJO

DISA TEAM MEMBERS

MARCO BIGELLI

MASSIMILIANO BARBI

PROJECT COORDINATOR

UNIVERSITÀ CATTOLICA DEL SACRO CUORE DI MILANO

DURATION

START DATE 28/09/2023 - END DATE 27/09/2025









E-well: esports between resilience, inclusion, and social capital

This research proposal aims to investigate how innovation technology in the sport industry is changing the entire ecosystem. One of the most notable examples is the exponential rise of eSports. While consumers and practitioners have largely embraced this growing domain, the academic debate has mainly focused on whether eSports can be classified as sports. By overcoming this issue, Hamari & Sjöblom (2017) recognize eSports as competitive and organised video gaming as a form of sport. Moving from these considerations, this research project aims at shedding light on the eSports phenomenon by analysing them from different perspectives: well-being and resilience, pedagogical, linguistic, and ethic. In doing so, the project will understand the current state of academic research of eSports to identify convergent research questions, findings, and trends across fields. This project seeks to understand the evolution of eSports, providing guidance to industry through education and research considering the next Olympic Games, when eSports will be formally part of this worldwide sport events. Differently from the previous eSports studies, this project contributes to

(a) the extension of knowledge for what it includes amateur eSporters (who constitute the bulk of the population), (b) the inclusion of constructs of well-being, resilience, and social capital in eSporters, (c) a multi-level analysis at the individual and team grades, and (d) an age diversification (youth, adult, and elders) across amatorial eSporters. The milestones of this project are to: (1) construct a new global system evaluation for sports and eSports and (2) analyse the social structure among eSporters. In order to evaluate eSporters' individual perceptions about resilience and well-being process, the project will construct a new questionnaire that can be submitted to both players and eSporters. For the second milestone, we will adopt Social Network Analysis (SNA). Methodology of the research will be quali-quantitative. This project contributes to understanding whether eSports, either at the amatorial and professional level, can be practically used for well-being and resiliency training. Positive results of the research can foster eSports as a digital, interactive, and connecting tool enhancing both mental and social well-being and resilience processes in youth, adults, and elders.

FUNDING AGENCY

ITALIAN MINISTRY OF UNIVERSITY AND RESEARCH (MUR)

FUNDING PROGRAM

PROJECTS OF RELEVANT NATIONAL INTEREST - PRIN 2022

DISA ROLE

PARTNER - LOCAL UNIT

DISA TEAM LEADER

GIUSEPPE CAPPIELLO

PROJECT COORDINATOR

UNIVERSITÀ DI ROMA "FORO ITALICO"

DURATION

START DATE 30/11/2023 - END DATE 29/11/2025









Funded by the European Union Next Generation EU



From margins to mainstream: Novel perspectives on outsider innovators

NATIONAL PROJECTS



This project aims to offer novel perspectives on the legitimation journeys of outsider innovators. While, in principle, markets must be open, that they create incentives for outsiders to challenge consolidated positions renewing mature systems, obstacles to this process result partly from the nature of fields' institutional arrangements. As social and economic systems tend to reproduce the power and privileges of incumbents, outsiders have a slim chance of gaining participation in the production of knowledge.

Outsiders need credibility in order to compete against incumbents, but the odds are against them: They may be foreign to the field they seek to enter, disengaged from the centers of power, lack the crucial markers of legitimacy, and have limited ties to insiders. At the same time, 'outsiderness' can equip actors with a distinctive outlook and idiosyncratic approach to problems. As outsiders are structurally distant from the influence of prevailing social norms, they are more likely to advance unusual ideas that challenge the status quo. In other words, the very traits that make outsiders so disadvantaged within standard occupational structures and categorical systems are what enable their exceptional entrepreneurial achievements.

These characteristics may turn outsiders (whether individuals, groups, or organisations) into high-impact actors in terms of innovation and productivity. What processes allow outsiders to stake out some ground in the insiders' terrain, especially when their claims to novelty clash with the status quo? When successful, outsiders are portrayed as unambiguously positive forces in society. Yet, there can be a darker side to the characteristics that make outsiders potentially formidable innovators. What processes lead promising outsiders to slide into morally questionable activities? Under what conditions do outsiders become non-virtuous examples of innovation?

In short, this project aspires to shed light on both the light and dark sides of outsider innovators. To that end, the study will unite theories and developments in entrepreneurship, innovation management, sociology, and social psychology. We will examine such mechanisms through a multi-method, multidisciplinary research design that combines historiographic approaches, experimental design, and big data analytics to yield insights at multiple levels of analysis.

FUNDING AGENCY

ITALIAN MINISTRY OF UNIVERSITY AND RESEARCH (MUR)

FUNDING PROGRAM

PROJECTS OF RELEVANT NATIONAL INTEREST - PRIN 2022

DISA ROLE

PRINCIPAL INVESTIGATOR

DISA TEAM LEADER

LEONARDO CORBO

DISA TEAM MEMBERS

SIMONE FERRIANI

ELISA VILLANI

PROJECT PARTNERS

LUISS BUSINESS SCHOOL

DURATION

START DATE 30/11//2023 - END DATE 29/11/2025









Institutions, Education and Entrepreneurship Studies: a Novel Perspective on University Impact (IEES)

IEES investigates student entrepreneurship (SE, i.e., "entrepreneurial endeavours undertaken by university students"): specifically, its diffusion and impact in Italy across different manifestations, as well as the influence of higher education institutions (HEIs) over those expressions. By "students", this project refers to university students and recent graduates (within 5 years after graduation); by "entrepreneurship", to the identification and exploitation of new business opportunities within existing organisations or through venture creation. Acquiring entrepreneurial skills and undertaking entrepreneurial activities are key enablers of innovation and socio-economic development. With students assuming a larger role in this domain, HEIs around the world are prioritising SE. However, there is still a need for both scholars and policymakers to assess the diffusion and impact of SE. This effort is especially relevant in Italy because the majority of students, who are looking for job opportunities in existing firms or their parents' business, could promote entrepreneurship in several types of organisations, not only through venture creation. Moreover, SE could favour higher inclusiveness for students from heterogeneous regional contexts. Yet, while the vibrant research stream on SE has documented the role of HEIs in fostering venture

creation of students and recent graduates, we need to better understand how different manifestations of SE are diffused considering different forms (not just venture creation but also intrapreneurship in SMEs and corporations as well as succession in family firms and motivations (necessity vs. opportunity driven entrepreneurship); we also need more knowledge about the distinctive impact of SE across its different manifestations, given the lively debate on whether and how SE really matters. Moreover, scholars need a better understanding of SE's determinants, especially as they relate to HEIs' ecosystems. These gaps lead to the following research questions, which this project will address through a multilevel approach:

RQ1: What is the diffusion and impact of SE manifestations?

RQ2: How do HEI ecosystems' characteristics drive different manifestations of SE?

IEES expects to contribute to entrepreneurship theory and SE literature, as well as provide valuable insights for policymakers, university managers and students. This project builds upon the scientific excellence of the consortium, demonstrated by recognised international research on SE and HEI ecosystems.

FUNDING AGENCY

ITALIAN MINISTRY OF UNIVERSITY AND RESEARCH (MUR)

FUNDING PROGRAM

PROJECTS OF RELEVANT NATIONAL INTEREST - PRIN 2022

DISA ROLE

PARTNER - LOCAL UNIT

DISA TEAM LEADER

RICCARDO FINI

DISA TEAM MEMBERS

AZZURRA MEOLI

PROJECT COORDINATOR

UNIVERSITÀ DI BERGAMO

PROJECT PARTNERS

POLITECNICO DI MILANO

POLITECNICO DI TORINO

DURATION

START DATE 28/09/2023 - END DATE 27/09/2025









Funded by the European Union Next Generation EU



New Technology, Old Technology: The Interplay Between Social Media and Mass Media for Social Movements

NATIONAL PROJECTS



The proposed research project will investigate the role and nature of social media and mass media and their interplay in various modern social movements (e.g. regarding environmental, gender inequality, racial justice, etc.) In the modern days, public narratives and collective attention during social movements are shaped by the interplay between social media and mass media. Our study will seek to understand how social media and mass media interact to amplify and shape collective attention and public narratives during social movements from a holistic perspective at the scale of the information ecosystem. The unique property of connective action makes it particularly suitable for studying this question as each movements can be treated as an significant event through which we will investigate the dynamical relationship between social media discussion, mass media coverage, and collective attention and public attitude toward the movement. In our context, we measure collective attention as information-seeking behavior (i.e., online search for the movement) and information consumption (i.e., viewership of Wikipedia pages for the relevant event), while we measure public attitude by both sentiment and issue stance in social media posts. Existing studies have examined social media and mainstream media separately and thus

failed to provide a complete picture of how online activism and connective action interact. Our study will address this critical gap in scholarship. Our project will conduct large-scale data analyses of structured and unstructured data from multiple sources. These will include data from (1) Twitter posts; (2) TV news transcripts; (3) measures of collective attention such as online search and web pageviews, and (4) incidences of social movements. We will apply advanced statistical tools to this rich data set in order to model the temporal dynamic interplay between media coverage (both social and mass) and collective attention, as well as perform rigorous causal inference on the relative impact of different information sources.

This proposed research will contribute to both scholarship and practice. The study will enable us to develop a conceptualisation of the complex relationships of technologies with different affordance complement and compete in shaping the collective attention and public narratives during social movements. Our empirical investigation will also shed light on how mass media coverage and social media discussions co-evolve to produce public narratives. Practically, our study will illuminate how online activism campaigns can strategically utilise different mechanisms that guide public attention.

FUNDING AGENCY

ITALIAN MINISTRY OF UNIVERSITY AND RESEARCH (MUR)

FUNDING PROGRAM

PROJECTS OF RELEVANT NATIONAL INTEREST - PRIN 2022

DISA ROLE

PARTNER - LOCAL UNIT

DISA TEAM LEADER

TOLOUE MIANDAR

PROJECT COORDINATOR

UNIVERSITÀ BOCCONI

DURATION

START DATE 30/11/2023 - END DATE 29/11/2025









Platform Monetization: Strategies, Challenges and Implications

This project aims to deepen our understanding of how to monetise a platform business model, which is a pressing challenge for modern internet businesses. Specifically, we want to illuminate how a platform ecosystem evolves over time, investigate the impact of various monetisation strategies on the platform business model, and design the optimal pricing strategies for a platform under different conditions. This project will leverage qualitative methods, natural experiments, analytical models, and machine learning techniques in order to answer the following questions and produce a holistic view on platform monetisation:

- 1. How do digital platform ecosystems emerge and evolve? What is the impact of platform monetisation on the governance of digital platform ecosystems?
- 2. How do monetisation policy changes impact supply concentration and the platform's product diversity?
- 3. How advertising strategy be designed to create value for, and thus attract participants from, both sides of a social media platform?
- 4. What is the optimal platform pricing strategy when considering markets where users on both sides might experience wait times?

FUNDING AGENCY

ITALIAN MINISTRY OF UNIVERSITY AND RESEARCH (MUR)

FUNDING PROGRAM

PROJECTS OF RELEVANT NATIONAL INTEREST - PRIN 2022

DISA ROLE

PARTNER - LOCAL UNIT

DISA TEAM LEADER

LEONARDO CORBO

DISA TEAM MEMBERS

ANDREA LIPPARINI

PROJECT COORDINATOR

UNIVERSITÀ BOCCONI DI MILANO

DURATION

START DATE 28/09/2023 - END DATE 27/09/2025









Funded by the European Union Next Generation EU



RE3WORK – REsilient REtrofitting and REuse of Water heritage and built environments: multi-objective Optimization for RisK mitigation and cultural enhancement.

NATIONAL PROJECTS



In Italian cities and regions water and its built environment play a crucial role. Historical water infrastructures and water-based production plants, which are associated to specific urban, maritime, lagoon, and fluvial landscapes, can define, thanks to their material and immaterial evidences, a solid basis for an eco-systemic approach to sustainable urban and regional development, toward the blue economy vision. Within this framework, this research will focus on the retrofitting, reuse and

enhancement of the Water Built Environment (WaterBE) in urban areas, as a comprehensive system of open spaces, structures and infrastructures with historical-architectural-industrial value. In detail, this project considers three investigation targets: seaports, arsenals and river industrial settlements. All three types are undergoing increasing physical and functional obsolescence due to the overcoming of the production models for which they were conceived.

FUNDING AGENCY

ITALIAN MINISTRY OF UNIVERSITY AND RESEARCH (MUR)

FUNDING PROGRAM

PROJECTS OF RELEVANT NATIONAL INTEREST - PRIN 2022

DISA ROLE

PARTNER - LOCAL UNIT

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PAOLO FERRI

PROJECT COORDINATOR

POLITECNICO DI BARI

PROJECT PARTNERS

UNIVERSITÀ DI ROMA LA SAPIENZA

DURATION

START DATE 28/09/2023 - END DATE 27/09/2025









SWING - Hell, purgatory, or paradise? institutionalising Smart Working IN Governments

Public Administrations (PAs) are entirely and deeply plunged into globalisation, dematerialization, and digitalisation. Processes contributing to drive/influence the reform that has invested PAs during the last decades call for their managerilisation. In this environment, smart working represents an opportunity for PAs to improve their efficiency and effectiveness toward citizens and other stakeholders. Smart working is essentially based on greater discretion and responsibility in working activities, fostering the need to manage PAs' resources appro-

priately to make the deployment and institutionalization of these principles possible and to move from "hell/purgatory" to "paradise" situations. To this end, the research project focuses on the relationships between SW and the most relevant resources/capitals in PAs: the human, the structural/organizational, and the relational for enhancing the understanding of "how" smart working impacts PAs' intellectual capitals and PAs' performance and value creation processes.

FUNDING AGENCY

ITALIAN MINISTRY OF UNIVERSITY AND RESEARCH (MUR)

FUNDING PROGRAM

PROJECTS OF RELEVANT NATIONAL INTEREST - PRIN 2022

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OTHER UNIBO DEPARTMENTS INVOLVED

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DISA TEAM LEADER

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PROJECT PARTNERS

UNIVERSITÀ DI CAGLIARI

UNIVERSITÀ DI ROMA "LA SAPIENZA"

DURATION

START DATE 28/09/2023 - END DATE 27/09/2025









Funded by the European Union Next Generation EU



The European green energy industry: equity financing instruments and policies in the climate action agenda

NATIONAL PROJECTS



The threats of environmental issues linked to the global climate change have been recognized to be one of the most serious problems challenging the world (Bailey and Tatikonda, 2018; Lee et al., 2015; Lerner, 2010; Zhang et al., 2019). Societies need to transition to sustainability in order to meet this challenge and energy-intensive industries are a key player in that effort. Green energy firms have an opportunity to address the climate crisis in this decade by aligning with EU Green Deal-inspired policies and facilitating the transition to climate neutrality. So far, however, the academic literature has mainly focused on established firms in the broader cleantech field, while neglecting early-stage ventures and Small and Medium Enterprises (SMEs) involved in green energy. Those firms have a great inclination to pursue innovation in this field (Cohen and Winn, 2007; Dean and McMullen, 2007; Garud and Karnøe, 2003; Hart and Milstein, 1999; McDaniels and Robins, 2017; Owen et al., 2018; Wüstenhagen et al., 2008), but they often face financial constraints to develop and scale their business (Ghosh and Nanda, 2010; Giudici et al., 2018; Hornuf and Schwienbacher, 2018; Josefy et al., 2017) because of high levels of uncertainty characterizing their inventions and their capital-intensive nature.

The project will involve four broad research activities:

- 1. "The mapping of green energy in Europe": is aimed at building a complete dataset of green energy companies with associated financial accounting information, patent data, and sources of financing. We will map the geographical distribution, the evolution over time, the current size, the patenting activities, and the sources of financing of the green energy sector.
- 2. "The Collection of EU-level and country-level targeted policies and regulations" that are central to the European Green Deal (and that can be declined at both European and national level).
- 3. "The enabling factors for the development of green energy firms": is aimed at exploring the effects of the implementation of specific and targeted policies and regulations (at both EU-level and country-level) that are central to the European Green Deal and the effects of different sources of financing on the financial and innovative performance of green energy firms.
- 4. We will explore the extent to which the implementation of policies and regulations affect the offer of equity by VCs in the green energy subfield. The results stemming from such research activities will lead to the definition of a set of policy recommendations.

FUNDING AGENCY

ITALIAN MINISTRY OF UNIVERSITY AND RESEARCH (MUR)

FUNDING PROGRAM

PROJECTS OF RELEVANT NATIONAL INTEREST - PRIN 2022

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DISA TEAM LEADER

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DISA TEAM MEMBERS

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MAURIZIO SOBRERO

PROJECT COORDINATOR

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PROJECT PARTNERS

POLITECNICO DI MILANO

DURATION

START DATE 28/09/2023 - END DATE 27/09/2025









The impact of diversity and inclusion on management control and corporate disclosure: the role of finance.

The project's overall objective is to analyse the impact of diversity and inclusion within the finance function on companies' accounting information. We start from the fundamental premise that while top management team and board of directors play a pivotal role in shaping accounting information and the overall company's disclosure, the development of accounting information lies within a specific function of a business company, i.e., the finance and accounting function (IFAC 2020). Nonetheless, the accounting literature has ignored this function's fundamental role. Therefore, this

project aims to understand how the surface-level diversity, deep-level diversity, and degree of inclusivity within the finance-account function improve the efficiency, effectiveness and sustainability of accounting information. Accordingly, the project intends to pursue the following sub-objectives: (a) Map accounting and finance functions within organisations (i.e., Italian companies), (b) Develop a measure of diversity and inclusion within the finance function, and (c) Empirically investigate the effects of diversity and inclusion on accounting information and corporate disclosure

FUNDING AGENCY

ITALIAN MINISTRY OF UNIVERSITY AND RESEARCH (MUR)

FUNDING PROGRAM

PROJECTS OF RELEVANT NATIONAL INTEREST - PRIN 2022

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UNIVERSITÀ COMMERCIALE LUIGI BOCCONI

DURATION

START DATE 28/09/2023 - END DATE 27/09/2025









Funded by the European Union Next Generation EU



The Language of Innovation

NATIONAL PROJECTS



A key theme in the innovation and entrepreneurship literature is the struggle that innovators face in rallying key audiences around their novel ideas, products, or projects. This struggle is intrinsic to the paradoxical nature of novelty. On the one hand, creating something genuinely new requires breaking out of existing categories, often by recombining them in atypical ways. However, the relevant audiences may not be able to meaningfully and positively recognise the outcomes of atypical recombination.

The challenge faced by innovators seeking to rally support for their ideas is especially acute in those situations where evaluative responses occur in the absence of any tangible product and/or before reputational information becomes available to relevant audiences. In fact, the diffusion of any innovation is a social effort and eminently an outcome of communicative acts -oral or written.

We focus on three distinct but related empirical settings where language is a crucial cultural resource mobilized by innovators as they interact with relevant audiences: pitch competitions, online crafting, and TED talks. These settings have unique features that make them particularly suitable for analytically unpacking the themes presented above.

FUNDING AGENCY

MINISTRY OF EDUCATION/ UNIVERSITY

FUNDING PROGRAM

PROJECTS OF RELEVANT NATIONAL INTEREST - PRIN 2022

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PROJECT PARTNERS

UNIVERSITÀ CA' FOSCARI DI VENEZIA

DURATION

START DATE 28/09/2023 - END DATE 27/09/2025









Toward Circular Economy: A Business Model Innovation Perspective

This research aims to advance our theoretical understanding of how firms innovate their business models to align with the circular economy, with a particular focus on digitisation and managerial practices.

The research also has significant implications for firms and policymakers, as it will help highlight which drivers affect the capacity of business models innovation, combining the needs of competitiveness and performance with the growing expectations of sustainability and environmental protection expressed by the civil society. This mixed-method study will involve a quantitative component followed by a qualitative one. After developing the theoretical framework, we will build

a rich database that captures the interrelationships between the economic, financial and environmental performance among firms subject to environmental regulation. We will specifically survey Italian companies that are known for their considerable environmental impact, seeking to identify the drivers of business model innovation. The subsequent qualitative research, a multiple case study, will investigate how and why some of the identified drivers affect of business models oriented towards the circular economy.

The results of both studies will support the development of a model that can deepen our understanding of this topic, as well as help firms and civil society in the transition to the circular economy.

FUNDING AGENCY

ITALIAN MINISTRY OF UNIVERSITY AND RESEARCH (MUR)

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PROJECTS OF RELEVANT NATIONAL INTEREST - PRIN 2022

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MARIA GABRIELLA BALDARELLI

DISA TEAM MEMBERS

STEFANIA VIGNINI

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UNIVERSITÀ DI MODENA E REGGIO EMILIA

PROJECT PARTNERS

UNIVERSITÀ DI MODENA E REGGIO EMILIA

UNIVERSITÀ DI PISA, UNIVERSITÀ "G. D'ANNUNZIO" CHIETI

SCUOLA IMT ALTI STUDI LUCCA

DURATION

START DATE28/09/2023 - END DATE 27/09/2025









Funded by the European Union Next Generation EU



Trust Machines for TrustlessNess (TruMaN): The Impact of Distributed Trust on the Configuration of Blockchain Ecosystems

NATIONAL PROJECTS



The blockchain is widely regarded as a breakthrough innovation that may have a profound on almost every sector of the economy and society. While words like 'trust machine' and 'trustlessness' are used to invoke the revolutionary potential of blockchains, the actual influence of trust in this domain blockchain implies is still ill-understood. Indeed, current conceptions of trust are limited to either human-based or technology-based or algorithmic trust. However, as we move towards agreement that blockchains are complex socio-technical (eco)systems capable of revolutionizing the relational and contractual base of human transactions, there is need of an integrated perspective on the multiple dimensions of trust involved in blockchains, a process-based view of their interplay, and a careful analysis of their impact on the emergence

of blockchain use cases. The main goal of this project is to understand how blockchain stakeholders contribute to distributed trust in blockchain ecosystems and with what impact on the ecosystems' configuration in terms of governance, participation, regulatory attempts, and technology adoption and use. Case studies will be conducted in sectors that the Italian Ministry of Economic Development and the OCSE consider of strategic importance. The project contributes to management and organization research by theorizing about distributed system trust processes in blockchain ecosystems. Moreover, the project intends to contribute to legal studies by analyzing multiple cases of regulatory efforts in different blockchain spheres and by formulating recommendations for future regulatory interventions.

FUNDING AGENCY

ITALIAN MINISTRY OF UNIVERSITY AND RESEARCH (MUR)

FUNDING PROGRAM

PROJECTS OF RELEVANT NATIONAL INTEREST - PRIN 2022

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ELISA VILLANI

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ROSA GRIMALDI

PROJECT COORDINATOR

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PROJECT PARTNERS

UNIVERSITÀ DEL MOLISE

DURATION

START DATE 28/09/2023 - END DATE 27/09/2025









When Struggles Develop Strengths: Transforming Learning in Innovation. An Analysis of Individuals, Teams and Organizations.

When experiencing a systemic shock, it is very likely that organizational actors closely cooperate to restructure and reorganize internal resources and processes to maintain their functioning during adversity. The result of this huge collective effort, which goes beyond leveraging the capacity of being more prepared to cope with future shocks, is the development of newer organizational routines, greater diffused resilience, new knowledge, processes, meanings, and strategies that renew and transform organizations, by fostering organizational learning and allowing to benefit t from experimented innovations.

This research aims to improve the current understanding of how innovative routines, practices, and behaviors introduced by organizations while coping with systemic shocks can be maintained and capitalized in the post-shock period.

FUNDING AGENCY

ITALIAN MINISTRY OF UNIVERSITY AND RESEARCH (MUR)

FUNDING PROGRAM

PROJECTS OF RELEVANT NATIONAL INTEREST - PRIN 2022

DISA ROLE

PRINCIPAL INVESTIGATOR

DISA TEAM LEADER

MARCELO RUSSO

DISA TEAM MEMBERS

MASSIMILIANO BERGAMI, GABRIELE MORANDIN, CLAUDIA MANCA LUDOVICO BULLINI

PROJECT PARTNERS

UNIVERSITÀ CATTOLICA DEL SACRO CUORE

UNIVERSITÀ DEGLI STUDI DI PADOVA

DURATION

START DATE: 29/09/2023 - END DATE: 28/09/2025









Funded by the European Union Next Generation EU



Women's inclusion in innovation and entrepreneurship

NATIONAL PROJECTS



This project investigates gender issues in innovation and entrepreneurship activity. Theories across economics, sociology, and gender studies suggest that the antecedents of the gender gap are rooted in complex and interrelated factors. While some studies propose that the gap originates in early childhood, progressing through high school and tertiary education choices, others suggest that structural factors such as family and career roles are more responsible.

A better understanding of the extent and causes of the gender gap in these areas is important. Although women and men have comparable intellectual capacities and educational attainment, women still face greater obstacles to career success than men. These obstacles include unequal opportunities and standards of assessment. The consequences include inefficiencies in the labor market, missed opportunities in terms of entrepreneurial and innovation development, and reduced social wealth and justice. Achieving gender equality in the labour market in skilled jobs such as innovation and entrepreneurship has become a priority for modern societies (European Commission 2020).

The project studies these critical issues by both consulting existing databases and collecting novel data that track the entire career trajectory of men and women, with a focus on science and technology sectors. An extensive data collection exercise will allow to focus on individuals who become scientists, inventors, and entrepreneurs in Italy, with a special emphasis on women's transition from academia to industry. The projects advance the theoretical understanding of the gender gap in innovation and entrepreneurship and offers insights for the design of better managerial practices and policy initiatives

FUNDING AGENCY

ITALIAN MINISTRY OF UNIVERSITY AND RESEARCH (MUR)

FUNDING PROGRAM

PROJECTS OF RELEVANT NATIONAL INTEREST - PRIN 2022

DISA ROLE PARTNER

LOCAL UNIT

DISA TEAM LEADER

DANIELA BOLZANI

DISA TEAM MEMBERS

PAOLA GIURI, CRISTINA BOARI, FRANCESCO MARIA BARBINI

PROJECT COORDINATOR

UNIVERSITÀ DI FOGGIA

PROJECT PARTNERS

UNIVERSITÀ LUISS GUIDO CARLI

DURATION

START DATE 28/09/2023 - END DATE 27/09/2025



















Fabio Ancarani Full Professor

Fabio teaches Business Management and Marketing. He is Associate Dean for Executive Education at the Bologna Business School, where he is also Scientific Director of the Executive Master in Sales and Marketing.

He has been a Visiting Scholar at the Robert H. Smith School of Business - University of Maryland (USA) and a Visiting Professor at the European School of Management (ESCP-EAP) in Paris. He took part in the ITP world's leading faculty-development programme at the Stockholm School

CAMPUS BOLOGNA

of Economics.

RESEARCH GROUP

MARKETING

JEL CODE

M31 | M16



SELENA AURELI Associate Professor

Selena teaches Financial Reporting and Analysis in master courses and Managerial accounting at the Bachelor's level and she is Program Director of the International Bachelor Degree in Financial and Business Management at Rimini Campus. She holds a Ph.D. in Business Administration Her research and publications cover the fields of performance measurement, management, and the reporting of non-financial performance. Her work focuses on tourism organisations and small and medium-sized enterprises. She is also involved in research on cultural heritage.

CAMPUS

RIMINI

RESEARCH GROUP

ACCOUNTING

JEL CODE

M41



EMANUELE BAJO Full Professor

Emanuele teaches Corporate Finance, Risk Management and Fintech. His research interests and major publications are mainly related to IPO, Household Finance and Corporate Risk Management. He has published numerous articles in prestigious finance journals (among others, Journal of Financial Economics and Journal of Corporate Finance). He is also Honorary Professor at the University of Queensland and formerly Adjunct Professor at Boston College, Johns Hopkins University and San Diego State University.

CAMPUS

BOLOGNA

RESEARCH GROUP

FINANCE

JEL CODE

G11 | G24 | G31 | G32 | G41



MARIA-GABRIELLA BALDARELLI Associate Professor

Maria-Gabriella teaches Financial, social and environmental accounting and reporting. She is Business Economics graduate course director and delegated by the Department to Emilia-lab Network. Her research interests include ethical, social and environmental accounting; populism and accountability; economy of communion; accounting history, accessible tourism. She won the Emilia-Romagna Region competition for Social innovators 2019. She is a member of CSEAR, EBEN and of the EU project-EX-COVER.

CAMPUS

RIMINI

RESEARCH GROUP

ACCOUNTING

JEL CODE

M14 | M4 | I24 | Q56



FRANCESCO BALDI Associate Professor

Francesco teaches Corporate Finance, Finance Laboratory, and Financial Products and Markets. He holds a Master's degree in Finance (Sapienza University of Rome), a Master's degree in Applied Econometrics (Ezio Vanoni School of the Ministry of Economy and Finance), a PhD in Business Administration (University of Roma Tre). He was an associate professor of Corporate Finance at the University of Turin, and an adjunct professor of Finance at LUISS Guido Carli University. He has been Visiting Scholar at Columbia University and MIT. His research interests include real options theory and its applications to the valuation of intangibles, M&A transactions, initial public offerings (IPOs) through SPACs, capital market access choices of SMEs, sustainable finance.

CAMPUS

BOLOGNA

RESEARCH GROUP

FINANCE

JEL CODE

G3 | G12 | G31 | G34 | O34



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FEDERICA BANDINIAssociate Professor

Federica teaches Social Enterprises and Public Organisations Management and Accounting; she is a member of the Yunus Social Business Center Steering Committee (Forlì) and Fellow Senior Professor at Bocconi School of Management (Milan). She was awarded an ITP - International Teachers Program at London Business School and a Ph.D. in Management of Public and Non-profit Organisations at the University of Parma. She was the Director of the Second cycle degree in Management for Social Economy of the University of Bologna and of the Professional Master Program in Management of Social Enterprise NGO – Cooperatives at SDA Bocconi (Milan).

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FORLÌ

RESEARCH GROUP

ACCOUNTING

JEL CODE

I | 03 | H



MASSIMILIANO BARBI Full Professor

Massimiliano holds a Ph.D. in Banking and Finance from the Catholic University of Milan. His research interests are in the fields of corporate governance, risk management, and entrepreneurial finance. His research has been published in the Journal of Corporate Finance, the Journal of Banking and Finance, and Quantitative Finance, among others. He has been teaching several introductory and intermediate corporate finance, corporate valuation, and risk management courses. He also has experience in graduate, MBA, and Ph.D.-level courses on the same topics.

CAMPUS

RIMINI

RESEARCH GROUP

CORPORATE FINANCE

JEL CODE

G32 | G34 | G31 | G11 | G12



•••••

PAOLO BARBIERI Associate Professor

Paolo teaches Supply Chain Management. He is a Core Faculty member at Bologna Business School. He has been a Visiting Professor at Michigan State University, Clarkson University, and Bayes [formerly Cass] Business School. His research interests include buyer-supplier relationships and global SCM. He's the scientific director of the "Reshoring ER" Research Group, and the scientific co-director of the "Re4IT-Reshoring Italy" and of the "SCBA-Supply Chain Business Analytics" Research Groups.

CAMPUS

BOLOGNA

RESEARCH GROUP

INNOVATION MANAGEMENT

JEL CODE

M2



FRANCESCO MARIA BARBINI Associate Professor

•••••

Francesco teaches Organisational Behavior. His main research interests focus on organizational change, occupational health and safety, and the organization and management of people in tourism enterprises. He holds a Ph.D. in **Business Information Systems from** the Luiss "Guido Carli" University. He participates in the research activities of the interdisciplinary research programmes "The Organisation Workshop" and "Organisation and Well-Being", as well as of the Centre for Advanced Studies in Tourism at Rimini Campus.

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RIMINI

RESEARCH GROUP

ORGANISATION & HUMAN RESOURCES MANAGEMENT

JEL CODE

M12 | M54 | M13



ALEKSANDRA BAROS *Junior Assistant Professor*

•••••

Aleksandra Baros is an Assistant professor of Corporate Finance. Before joining the University of Bologna, she was a postdoctoral fellow and has taught International Financial Markets at Università Cattolica. She holds a Ph.D. in Economics and Finance from the Università Cattolica and was a visiting Ph.D. student at Rotman School of Management in Toronto. Her research interests are focused on M&As, restructurings, corporate governance and empirical banking. She has received several conference awards for the quality of her research and her papers are published in the Journal of Corporate Finance and European Journal of Finance.

CAMPUS

BOLOGNA

RESEARCH GROUP

FINANCE

JEL CODE

G32 | G34 | G21



MONICA BARTOLINI Associate Professor

Monica teaches Business Administration, specifically Financial Accounting and Analysis and Management Accounting. She is currently the programme director of the Second Cycle Degree in Economics and Commerce and a Member of the Faculty Committee of the Department of Management. She is also a lecturer in several master programmes at Bologna Business School. She has been a Visiting Scholar at the Cardiff Business School (Cardiff University) at the Lean Enterprise Research Centre. Her research interests are in international financial reporting standards reporting and reporting of non-financial performance, business performance analytics, and performance management systems, and management control systems.

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FORLÌ

RESEARCH GROUP

ACCOUNTING

JEL CODE

M1 | M4



GIULIA BASCHIERI Associate Professor

Giulia teaches Corporate Finance.
She is a core faculty member at
Bologna Business School. She was
a Junior Assistant Professor of
Corporate Finance at the University
of Venice until 2018.
Her research interests include
asset-pricing dynamics tied to
corporate geographic location,
corporate evaluation, and enterprise risk management. She was
Ph.D. exchange student in Finance
at Cass Business School – City University London (UK), and she holds
a Ph.D. in Markets and Financial

Intermediaries from the University

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of Bologna.

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RESEARCH GROUP

FINANCE

JEL CODE

G32



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MASCIA BEDENDO Full Professor

Mascia is Professor of Finance. Before joining the University of Bologna, she held positions at Audencia Business School (France), Bocconi University, and Imperial College London (UK). She has been visiting scholar at Collegio Carlo Alberto (University of Torino), Imperial College London, and Cass Business School (UK). She holds a Ph.D. in Finance from the University of Warwick (UK). Her research is mostly focused on firm financing and credit risk, spanning across corporate finance, financial intermediation, and financial derivatives. Mascia has international teaching experience at all levels.

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G32 | G24



MASSIMO BERGAMI Full Professor

Massimo is a professor of Organisational Behavior and Dean of BBS. He holds a PhD in Managment (University of Bologna), has been Visiting Scholar at the University of Michigan, Postdoctoral Associate at the University of Florida, Adjunct Professor at Bocconi University, ITP Fellow at Stern. He has been appointed Guest Professor from Nankai University and Mirbis. His research interests include organizational identification and social identity in organization. He his the Founding Chair of the Emba Consortium and Board Member of EFMD where he serves also in the Accreditation Board. He is a Non-Executive Director at Snam spa and Ferrarelle spa, Senior Advisor at the Mast Foundation, Program Director of the Ferrari Corporate EMBAs.

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BOLOGNA

RESEARCH GROUP

ORGANISATION & HUMAN RESOURCES MANAGEMENT

JEL CODE

M5



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MARCO BIGELLI Full Professor

Marco teaches Corporate Finance and Corporate Governance. His research interests include dual-class firms, media independence, and shareholders' expropriation. He holds a Ph.D. in Finance from the University of Bergamo. He has been Visiting Ph.D. at the University of Alberta (Canada), professor at Johns Hopkins University, and Visiting Professor at the Università della Svizzera Italiana of Lugano, Université de Paris XII (France), and University of Strathclyde (Glasgow, UK).

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RESEARCH GROUP

FINANCE

JEL CODE

G32 | G34 | G31 | L26 | G3



•••••

CRISTINA BOARIFull Professor

Cristina teaches Business and Corporate strategy and Managing Relationships and Networks. She was Head of the Department of Management, Coordinator of the Ph.D. programme in Management and Visiting Scholar at the Hitotsubashi University-Tokyo, University of Wisconsin-Madison, Jaume I University - Castellon de la Plana and UFRGS - Porto Alegre. Her research focuses on the relation between networks, innovation and entrepreneurship with a special focus on industrial clusters and creative industries.

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BOLOGNA

RESEARCH GROUPS

ARTS AND CULTURAL ORGANISATIONS
STRATEGY

JEL CODE

M13 | M1



MATTEO BOCCHINO Junior Assistant Professor

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Matteo is a Junior Assistant Professor in Management. He holds a Ph.D. in Urban Studies and Regional Sciences from the Gran Sasso Science Institute, a Master degree in Sociology and a Bachelor degree in Intercultural Communication, both from the University of Turin. His current research focuses on Italian social services at the municipal level. He is interested in welfare policies, multi-level governance, inter-municipal cooperation, inter-governmental relations.

CONTRACT INTO FORCE TILL

SEPTEBMER 30, 2023

JEL CODE

Z13 | L88 | M41



Daniela Bolzani Associate Professor

Daniela teaches Business Planning. Her research mainly focuses on entrepreneurship, with a special interest on migrant, academic, social and international entrepreneurship, and entrepreneurship education. She was previously Assistant Professor at the Università Cattolica del Sacro Cuore in Milan. She has been a visiting scholar at the Leeds School of Business – University of Colorado at Boulder, and HEC Paris. She is the Department Delegate for Equity Diversity and Inclusion and for Disability.

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CAMPUS

FORLÌ

RESEARCH GROUPS

STRATEGY

JEL CODE

M13 | O32 | J61 | M16



CARLO BOSCHETTI Full Professor

Carlo Boschetti teaches Business Strategy. He was Head of the Department of Management from 2012 to 2017. He was Director of the First Cycle Degree Programmes in Management and Marketing, after the one in Business administration. He also directed the Second cycle Degree Program in Business Administration and its Curriculum in International Management.

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CAMPUS

BOLOGNA

RESEARCH GROUP

STRATEGY

JEL CODE

М



PAOLA BRIGHI Associate Professor

Paola teaches Banking and Finance. She was the Director of the First Cycle Degree in Business Economics and the Director of the Second Cycle Degree in Business Administration and Management. Her research interests are in ESG topics, banking structure, relationship lending, bank geographic diversification, bank efficiency, cooperative banks, and SME financing.

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CAMPUS

RIMINI

RESEARCH GROUP

BANKING

JEL CODE

G21



Ludovico Bullini Orlandi Senior Assistant Professor

Ludovico teaches Organization
Theory and Design.
He is Co-Director of the Master in
Human Resources and Organization at Bologna Business School
and Visiting Researcher at Lund
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and Management (Sweden). His
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organizations, human resources,
individual and collective behaviors.

CAMPUS

BOLOGNA

RESEARCH GROUP

ORGANISATION & HUMAN RESOURCES MANAGEMENT

JEL CODE:

M15 | M54



FEDERICA CABONI Junior Assistant Professor

•••••

Federica, is junior assistant professor in Marketing. Qualified as an Associate Professor, she holds Doctor Europaeus labeled Ph.D. in Economics and Business (University of Cagliari). She spent five years as a visiting scholar at the Center for Retailing, School of Business, Economics and Law of the University of Gothenburg. She teaches Business Communication and Digital Marketing. Her research interest focus on retail digitalization, consumer behavior, and the impact of digital technologies on retail activities.

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BOLOGNA

RESEARCH GROUP

MARKETING

JEL CODE

M31



GIUSEPPE CAPPIELLO
Associate Professor

Giuseppe teaches Business Management and Service Marketing. He holds a Ph.D. in Strategy, Management, and Quantitative Methods from the University of Milan. He has been a Visiting Scholar at Kellogg School of Management, Evanston (Illinois, USA).

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CAMPUS

RIMINI

RESEARCH GROUP

MARKETING

JEL CODE

M31 | M | L88 | R



GIOVANNI CARDILLO Senior Assistant Professor

•••••

Giovanni is an Assitant Professor (RTDa) in Banking. His research interests are mainly related to five Banking areas: the impact of government monitoring on the national banking system, the impact of IFRS (The International Financial Reporting Standards) on capital markets, implications of financial networks for systemic risk, the central banking, and the evaluation of the effects of corporate governance mechanisms on firm performance and policies.

CAMPUS

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RESEARCH GROUP

BANKING

JEL CODE

G2



STEFANO CENNIFull Professor

Stefano teaches Financial Markets and Institutions and was the Dean of the School of Economics, Management, and Statistics in the period 2015-2018. His research focuses on economics and management of banks and other financial institutions, and on small-business finance.

CAMPUS

BOLOGNA

RESEARCH GROUP

BANKING

JEL CODE

G2 | G1



NUNZIA COCO Junior Assistant Professor

•••••

Nunzia Coco teaches International Business. Before her current position at the University of Bologna, she was a visiting scholar at ETH Zurich and a research fellow at Ca' Foscari University of Venice. Her research focuses on how innovation and design processes affect organizational strategies. She's particularly interested in studying collaborative methods that bring external ideas and resources into creative processes. Her research covers areas like digital transformation and fostering a culture of open innovation within organizations.

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BOLOGNA

RESEARCH GROUP

INOVATION MANAGEMENT

JEL CODE

032



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MARIACHIARA COLUCCI Associate Professor

Mariachiara teaches strategic management and corporate strategy. She is also the Scientific Director of the MBA at Bologna Business School and University delegate for relations with the Fashion Research Italy Foundation. She has been a visiting scholar at the University of Pennsylvania (USA) and the Grenoble Ecole de Management (France). Her research interests include vertical interfirm relationships (in particular brand licensing), creativity and innovation, sustainability and circular economy, with a focus on the fashion industry.

CAMPUS

BOLOGNA

RESEARCH GROUP

STRATEGY

JEL CODE

М1



LEONARDO CORBO

Associate Professor

Leonardo teaches in the area of Entrepreneurship. Before joining the University of Bologna, he was Assistant Professor of Management at Católica Porto Business School (Portugal) and post-doctoral fellow at Luiss University (Italy). He has held Visiting Scholar positions at Kellogg School of Management (Northwestern University, USA), Sauder Schoolof Business (University of British Columbia, Canada), and Stanford University (USA). His research interests include alliances and networks, business model innovation and new venture creation. Leonardo seats in the Editorial Boards of Long Range Planning and the Journal of Air Transport Studies.

CAMPUS

BOLOGNA

RESEARCH GROUP

STRATEGY

JEL CODES

L1 | L26 | M1 | M13



RAFFAELE CORRADO Associate Professor

Raffaele teaches Management. He holds a Ph.D. in Management from the University of Bologna. His research focuses on the evolution of intra- and inter-organisational networks.

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CAMPUS

FORLÌ

RESEARCH GROUPS

ARTS AND CULTURAL ORGANISATIONS
STRATEGY

JEL CODE

М1



MARCO CORSINO Senior Assistant Professor

Marco teaches in the courses of Management. His research focuses on Economics and Management of innovation, technology strategy, entrepreneurship, and firm growth. At DiSA until September 2023.

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CAMPUS

RIMINI

RESEARCH GROUP

STRATEGY

JEL CODE

034



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SIMONA COSMAAssociate Professor

Simona is an Associate Professor of the Economics of Financial Intermediaries and teaches Economics of Insurance Companies and Financial Markets and Services, Until November 2022, she held the same position at the University of Salento, teaching Risk Management and Economics of Financial Intermediaries. She was an Affiliated Professor at SDA Bocconi School of Management. Her research activity focuses mainly on risk management, corporate governance and sustainability. She is author and co-author of numerous books and articles in international academic iournals. She is an independent director in an Italian bank.

CAMPUS

BOLOGNA

RESEARCH GROUP

BANKING

JEL CODE

G21 | G32



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LORENZO DAL MASO Associate Professor

Lorenzo is Associate Professor of Financial Analysis and International Accounting. He is also an Adjunct Professor of Financial Accounting & Performance Measurement at the Bologna Business School. He worked as an Assistant Professor at the Erasmus School of Economics in Rotterdam and the ESSEC Business School in Paris. His research interests are on the impact of ESG activities on companies' valuation. He is the Director of the Master of Science in Economics, Consultancy & Accounting.

CAMPUS

BOLOGNA

RESEARCH GROUP

ACCOUNTING

JEL CODE

M41 | M14 | G21 | Q56



ANTONIO DELLA BINA

Senior Assistant Professor

Antonio teaches Corporate Finance. His research interests include financial analyses, capital structure, cross-listing decisions, and empirical asset pricing. He holds a Ph.D. in Finance from the University of Bologna.

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CAMPUS

RIMINI

RESEARCH GROUP

FINANCE

JEL CODE

G3 | G14 | G15 | G12



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ANTONIO DE VITOSenior Assistant Professor

Antonio teaches accounting and taxation courses. Before joining the University of Bologna, he was Assistant Professor at the IE Business School where he taught at the undergraduate and graduate levels and won several teaching awards. Before becoming an Assistant Professor, he obtained a Ph.D. in Business and Economics from WHU-Otto Beisheim School of Management. His research has been published in top academic journals, presented at international conferences, and featured in various news outlets.

CAMPUS

BOLOGNA

RESEARCH GROUP

ACCOUNTING

JEL CODE

G32 | H25 | H26 | M41



CLIO DOSI Junior Assistant Professor

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Management engineer with PhD in General Management (2014). Her research is about the organizational dynamics that enable innovation, and she is passionate at understanding how organizations manage and design innovation. Visiting scholar at Esade business school (2022), HPI Hasso Plattner Institute (2020), and Cass Business School (2014). She is a CERN Ideasquare fellow. She supports the Design factory of the University of Bologna where she coordinates Oper.lab observatory of open innovation of the Department of Management.

CAMPUS

BOLOGNA

RESEARCH GROUP

INNOVATION MANAGEMENT

JEL CODE

034



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Andi Duqi Associate Professor

Andi teaches Risk Management, Fundamentals of Banking and Private Equity. He holds a Ph.D. in Banking and Finance from the University of Bologna. He was Assistant Professor at the University of Sharjah, United Arab Emirates. He has been a Visiting Researcher at Bangor University (UK) and Nottingham University (UK). His research focuses on the performance of banking institutions, dividend policy, Islamic finance, ethical finance, bank market structure, and microfinance.

CAMPUS

FORLÌ

RESEARCH GROUP

BANKING

JEL CODE

G21 | G35



STEFANIA FARACE Senior Assistant Professor

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Stefania Farace is Senior Assistant Professor of Marketing at the University of Bologna. Stefania previously worked at John Cabot University (Rome), LUISS Guido Carli (Rome), and ECSU (USA), where she taught several marketing courses, such as Consumer Behavior, Marketing Research, and Retailing, targeted to (under)graduate students. Her research interests focus on multimodal visual persuasion. Her publications have appeared in the Journal of Advertising, European Journal of Marketing, and Journal of Interactive Marketing.

CAMPUS

RIMINI

RESEARCH GROUP

MARKETING

JEL CODE

M4



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PAOLO FERRI Associate Professor

Paolo teaches Accounting and Business models in creative industries. He is Director of the two-year master in Innovation and Organization of Culture and the Arts (GIOCA). Before joining Unibo, Paolo worked as lecturer in Accounting at RMIT University in Melbourne (2015-2016, Australia) and post-doctoral fellow at Stockholm Business School (2013-2015, Sweden). His research interests cover the study of change and innovation in accountability systems among complex and professional organisations. His research studies are mainly focused on cultural organisations such as museums, archaeological sites, and opera houses.

CAMPUS

BOLOGNA

RESEARCH GROUPS

ACCOUNTING

ARTS AND CULTURAL ORGANISATIONS

JEL CODE

M4



SIMONE FERRIANI Full Professor

Simone is Professor of Entrepreneurship, Honorary Professor at Bayes Business School, lifetime member at the University of Cambridge's Clare-Hall College, and Visiting Fellow at the Centre on Organisational Innovation at Columbia University. His research interests include entrepreneurship, creativity, and social networks. He is the academic coordinator of the MSc in International Management and founding director of the Medici Summer School in Management Studies. He teaches courses in Entrepreneurship and Strategy.

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CAMPUS

BOLOGNA

RESEARCH GROUPS

STRATEGY

ARTS AND CULTURAL ORGANISATIONS

JEL CODE

M13 | O31 | Z13



MAGALÌ FIA Senior Assistant Professor

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Magali is member of the Steering Committee of the Yunus Social Business Center - University of Bologna. She has been a Postdoc researcher at the University of Bologna and at Politecnico of Milan. Her research areas and publications cover topics on business ethics, research and innovation: universities and (social) innovation policies, and social impact issues. They include theoretical and empirical works. She teaches the Social Innovation course at the Bologna Business School and other courses at the master degree Program in Management of Social Economy of the University of Bologna. She is a member of the scientific committee of the EconomEtica Center on Business Ethics.

CAMPUS

RIMINI

RESEARCH GROUPS

ACCOUNTING

SOCIAL MANAGEMENT AND SUSTAINABILITY

JEL CODE

O35 | G3 | L3 | L31 | M14 | A2



RICCARDO FINI Full Professor

Riccardo teaches Innovation Management and Entrepreneurship, and he is the Coordinator of the PhD Program in Management. He's the Director of the Entrepreneurship Hub at Bologna Business School and a visiting professor at Gent University (BE) and Imperial College London (UK). His research interests include entrepreneurship, science commercialization, and impact. He holds a Ph.D. in Management from the University of Bologna. He's a cofounder of the science-based spin-off Fieldrobotics.

CAMPUS

BOLOGNA

RESEARCH GROUP

INNOVATION MANAGEMENT

JEL CODE

O32 | L26 | O31 | L31



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GUIDO FIORETTI Associate Professor

Guido teaches Human Resources Management as well as basic Organization Science from an evolutionary point of view. He holds a M.Sc in electronic engineering followed by a Ph.D. in Economics, which he uses in order to construct agentbased models of social phenomena. His research interests combine social and cognitive sciences to model decision-making of individuals and organizations. In particular, he is interested in connectionist models of distributed cognition and the emergence of collective behavior.

CAMPUS

FORLÌ

RESEARCH GROUP

ORGANISATION & HUMAN RESOURCES MANAGEMENT

JEL CODE

M | L23 | C63 | B4 | Z13



ANTONIO FOCACCI

Senior Assistant Professor

Antonio is a post keynesian economist. His articles have been published in international economic and management academic iournals. He is an Invited Editorial Board Member of two international scientific Journals. He served or is serving as a referee and as advisor for international scientific Journals.

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CAMPUS

FORLÌ

RESEARCH GROUP

COMMODITY SCIENCE

JEL CODE

E31



ELEONORA FOSCHI

Junior Assistant professor

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Fleonora is Assistant Professor (RTD-a) in Circular Economy and Sustainable Business Models. Eleonora teaches Business Models and Metrics for Circular Economy and Sustainability Transition Management in university masters, MBAs and custom programmes at the Bologna Business School. She holds a Ph.D. in Environmental Engineering from the University of Bologna. She has been visiting scholar at the Technical University of Delft (NL). She is a member of the Centre for Sustainability and Climate Change of Bologna Business School. She is involved in H2020 programmes on the circularity of plastics and her research focuses on designing, testing, and validating innovative business models at the corporate and value chain levels in the circular economy context.

CAMPUS

BOLOGNA

RESEARCH GROUP

ACCOUNTING

JEL CODE

M41 | Q1 | Q5



Antonio Giuliani Associate Professor

Paco teaches entrepreneurship and strategy courses. His research interests include entrepreneurship, entrepreneurial innovation, narratives and language. He has held faculty positions at Pennsylvania State University, University of Illinois at Chicago, IESEG School of Management (Paris) and was previously a strategy consultant at Bain & Company.

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CAMPUS

RIMINI

RESEARCH GROUP

STRATEGY

JEL CODE

M13 | M14 | O31 | Z13



SABRINA GIGLIAssociate Professor

Sabrina teaches Accounting. She is Director of the First cycle Degree in Management & Marketing. Her research focuses on financial accounting for both the private and public sectors, change in accounting systems, business models and public value for social enterprises, and sustainability reports and value relevance.

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CAMPUS

BOLOGNA

RESEARCH GROUP

ACCOUNTING

JEL CODE

M41



PAOLA GIURI Full Professor

Paola teaches Management and was Head of the Department of Management – Rimini Campus (2018-2021). She is Associate Dean for Faculty and Research at Bologna Business School. She has coordinated international research projects funded by the European Commission and the European Investment Bank. Her research focuses on economics and management of innovation and patenting, university-industry technology transfer, and entrepreneurship.

CAMPUS

RIMINI

RESEARCH GROUP

STRATEGY

INNOVATION MANAGEMENT

JEL CODE

032 | M13 | 034 | 031



ALESSANDRO GRANDI Full Professor

Alessandro teaches Innovation and Project Management. He is Director of the corporate MBA at Bologna Business School and is Chairman of Almacube ltd (University of Bologna startup incubator). His research covers the fields of technology strategy, university-industry technology transfer, high-tech startups, and project management.

CAMPUS

BOLOGNA

RESEARCH GROUP

INNOVATION MANAGEMENT

JEL CODE

M31 | O32 | O36



ROSA GRIMALDI Full Professor

Rosa teaches Entrepreneurship and Innovation Management at the School of Engineering. She is deputy Mayor in the city of Bologna for Innovation and Director of the Executive Master in Technology and Innovation Management (EMTIM) at Bologna Business School. Her research is mainly focused on new business creation, entrepreneurship, and technology transfer.

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CAMPUS

BOLOGNA

RESEARCH GROUP

INNOVATION MANAGEMENT

JEL CODE

032 | 034 | 035



MURAD HARASHEH Senior Assistant Professor

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Murad is an Assistant Professor of Finance. His primary research interests are related to corporate finance, firm valuation, energy and commodity finance, and sustainability economics. He is the author of the book Global Commodities: Physical, Financial, and Sustainability Aspects, and of various publications in international journals in finance, business valuation, and energy. He is a research fellow at Yunus Social Business Center at the University of Bologna and a core faculty at Bologna Business School (BBS). Since 2023, he is the responsible for Erasmus exchange with Portuguese universities at Forlì campus.

CAMPUS

FORLÌ

RESEARCH GROUPS

FINANCE

JEEL CODES:

G14 | G15 | G32 | M2



Umberto LagoAssociate Professor

Umberto teaches Management. He holds a Ph.D. in Management from the Imperial College of Science, Technology, and Medicine of London (UK). He is a certified auditor, chartered accountant, and management consultant. He is also a board member and statutory auditor for several private and public companies. He was President and deputy-President of the UEFA Club Financial Control Body - Investigatory Chamber. He is the author of several business books and articles published in academic and practitioners' journals.

CAMPUS

RIMINI

RESEARCH GROUPS

MARKETING STRATEGY

JEL CODE

M15



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Andrea Lipparini Full Professor

Andrea teaches Management. His research focuses on inter-firm relationships, the development of organizational capabilities, and the management of innovation. He holds a Ph.D. in Management from the University of Bologna. He has been a Visiting Scholar and a Visiting Researcher at the Wharton School of the University of Pennsylvania (USA), and a Visiting Researcher at the Tuck School at Dartmouth (USA). He is the Associate dean for Executive masters and the Director of the Executive MBA at Bologna Business School. He is a member of the editorial boards of Strategic Management Journal. Long Range Planning, and Economia & Management.

CAMPUS

BOLOGNA

RESEARCH GROUPS

STRATEGY

JEL CODE

М1



MARIOLINA LONGO Associate Professor

Mariolina teaches Management. Her research focuses on performance measurement systems, sustainability measurement and management, corporate social responsibility, and the circular economy.

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CAMPUS

BOLOGNA

RESEARCH GROUP

SOCIAL MANAGEMENT AND SUSTAINABILITY

JEL CODE

M14



GUSEPPE LUSIGNANI Full Professor

Giuseppe teaches Economics of Financial Intermediaries.
He has a Ph.D in Capital Markets and Financial Management from the University of Bergamo and has been a visiting research scholar at New York University.
He is an independent director on the board of several companies, adviser to leading financial institutions, and member of the editorial boards of several academic journals.

CAMPUS

BOLOGNA

RESEARCH GROUP

BANKING

JEL CODE

G21 | G14



Angelo Manaresi Full Professor

Angelo teaches Marketing and Management and has been the Head of the Department of Management -Bologna Campus (20218-2021). After obtaining a Ph.D. in Marketing from the London Business School, he researched and published on distribution channels and branding, working with researchers in different countries. Later he dedicated himself to duties such as managing course programmes (e.g., the bachelor's programme in Economics and Marketing, the bachelor's programme in Business and Economics, and master's programmes). He served six years as Director of the University of Bologna, Buenos Aires Campus (Argentina). He worked as a consultant for several companies in branding and distribution channel development.

CAMPUS

BOLOGNA

RESEARCH GROUP

MARKETING

JEL CODE

M31



CLAUDIA MANCAJunior Assistant Professor

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Claudia teaches Organizational Behavior, Change Management and Cross-Cultural Management. She is also the Co-Director of studies of the Master in Human Resource and Organization at Bologna Business School. She holds a Ph.D. from KTH, the Royal Institute of Technology in Stockholm, and Universidad Politécnica de Madrid, achieved within a double doctoral programme funded by the EU Commission. She investigates the impact of new ways of working on managerial practice and collaborative dynamics, and how alternative forms of collective action arise in response to crises.

CAMPUS

BOLOGNA

RESEARCH GROUP

ORGANISATION & HUMAN RESOURCES MANAGEMENT

JEL CODE

M | L2



RAFFAELE MANCUSO
Junior Assistant Professor

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Raffaele teaches business economics and analysis of corporate data at the undergraduate level. His research has focused on metascience. He has studied the processes by which people apply for funding and how funding policies shape the direction of science. He has also studied the COVID19 affected the productivity of scholars, and the impact of artificial intelligence on science and scientific productivity. He is now focused on how government policy, and in particular circular economy policies, shape the behavior of the entrepreneurial ecosystem.

CAMPUS

BOLOGNA

RESEARCH GROUP

INNOVATION MANAGEMENT

JEL CODE

L26 | O31 | O38



MAURIZIO MARANO Associate Professor

Maurizio teaches Accounting, specifically in the courses on Sustainability Reporting (in the master's degree on Economics Consultancy and Accounting and the master's degree on Management of Co-Operative Firms). He coordinates the Observatory on Sport and Sustainability. He is also a member of the scientific committee for the Sustainability Report of Bologna University. His research focuses on sustainability reports, co-operative firms, and sports organisations.

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CAMPUS

BOLOGNA

RESEARCH GROUP

ACCOUNTING

JEL CODE

M1 | M14



MARCELLO MARIA MARIANI Associate Professor

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Marcello teaches Strategic Management, Entrepreneurship and Marketing. He has been director of several Masters at BBS. His research interests include digital transformation of business, Industry 4.0 technologies (e.g., robots and AI), digital business models, entrepreneurship, innovation, eWOM, customer satisfaction/behavior, inter-organizational relationships, performance measurement. He has authored almost 200 publications, also in leading academic journals (4* and 4ABS) i.e., Academy of Management Journal. He has been PI of several funded research projects and sits on the editorial board of 8 leading academic journals (4 and 3ABS).

CAMPUS

RIMINI

RESEARCH GROUPS

STRATEGY / MARKETING / INNOVATION MANAGEMENT / ORGANISATION & HU-MAN RESOURCES MANAGEMENT / ARTS AND CULTURAL ORGANISATIONS

JEL CODE

M1 | M3 | M11 | M13 | M15 | M16 | M31 O3 | O33 | Z1



MASSIMILIANO MARZO Associate Professor

Massimiliano teaches International Finance and the Economics of Financial Markets. He is the Director of the Master in Wealth Management at Bologna Business School. His research examines the link between macroeconomics and financial markets, intertemporal portfolio theory, asset classes correlation dynamics, asset pricing, banking in general equilibrium bounded rationality in macroeconomics, and portfolio models.

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CAMPUS

FORLÌ

RESEARCH GROUP

FINANCE

JEL CODE



GIAN LUCA MARZOCCHI Full Professor

Gian Luca teaches Marketing and Consumer Behavior. He has served as Deputy Head for Research of the Department of Management and as Chair of Quality Assurance Committee at University of Bologna. He has been Visiting Scholar at the New York University Stern School of Business. His research specialties include brand communities, satisfaction modeling, service quality and waiting perception management in service settings, and inter-temporal choice (focusing on the impact of levels of construal of a future event on consumer decision processes).

CAMPUS

BOLOGNA

RESEARCH GROUP

MARKETING

JEL CODE

M31



MARCO MARIA MATTEI
Full Professor

Marco teaches Financial Accounting and Analysis. He earned a Ph.D. in Accounting at the University of Pisa. He is the Director of the Master in Finance, Control and Auditing at Bologna Business School. His research focuses on financial information and capital markets. His main publications investigate the determinants of earnings quality and of analyst forecasts' accuracy.

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CAMPUS

RIMINI

RESEARCH GROUP

ACCOUNTING

JEL CODE

M41 | M4 | M4



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Luca Mazzara Associate Professor

Luca teaches Management and is Director of the Professional Master's Program First Level in City Management at Forlì Campus, where he was the President. He holds a Ph.D. in Management. His research focuses on public management and value creation, city management, strategic planning and control in the public sector, internal auditing in different sectors (profit, non-profit and public), social accountability, union and merger between local governments, and performance evaluation.

CAMPUS

FORLÌ

RESEARCH GROUP

ACCOUNTING

JEL CODE

M1 | M4 | H7 | M48 | M14 | Q1



VALERIO MELANDRI Senior Assistant Professor

Valerio is a Visiting Professor at Columbia University (USA) and Director of the Professional Master's Program First Level in Fundraising at the University of Bologna. He is the founder of the Philanthropy Research Centre based in Forlì Campus. His last book on Fundraising has been translated and published in 5 languages. He is the creator of the "Festival del Fundraising," the first Italian Conference about fundraising, and the third biggest in the world.

CAMPUS

FORLÌ

RESEARCH GROUP

ACCOUNTING

JEL CODE

M38 | O35



AZZURA MEOLI Senior Assistant Professor

Azzurra is an Assistant Professor in Management. She holds a Ph.D. in Management from the University of Bologna in 2018. Her research interests fall primarily within the area of entrepreneurship and innovation. She has been a visiting scholar for a year at the Whitman School of Business, Syracuse University (USA). Her works are presented at the BCERC, AOM, DRUID, and published in the field's top journals. Azzurra is part of a research team engaged in European projects.

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CAMPUS

BOLOGNA

RESEARCH GROUP

INNOVATION MANAGEMENT

JEL CODE

M13 | M



Stefano Mengoli Full Professor

Stefano teaches Corporate Finance. He holds a Ph.D. in Financial Markets from the University of Siena. He has been Academic Visiting at the London School of Economics and Ph.D. Visiting Scholar at City University Business School (London). His research focuses on corporate governance, empirical asset pricing, and the effect of geography on financial markets.

CAMPUS

BOLOGNA

RESEARCH GROUP

FINANCE

JEL CODE

G34 | G12



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TOLOUE MIANDARJunior Assistant Professor

Toloue is Assistant Professor at the Department of Management of University of Bologna and faculty member at BBS Centre for Sustainability and Climate Change where she is teaching Sustainability-Oriented Innovation, Business Ethics and Sustainability. Prior to this position she was a Postdoctoral Research Fellow at the Department of Economics and Management of University of Padova and at the Politecnico di Milano School of Management. She received the PhD degree of Economic Sociology and Labour Studies from University of Milan.

CAMPUS

BOLOGNA

RESEARCH GROUP

ORGANIZATION & HUMAN RESOURCES MANAGEMENT

JEL CODE:

M1 | M14 | Q1



ELEONORA MONACO Senior Assistant Professor

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Fleonora teaches Financial Accounting, and is invited Assistant Professor of Accounting&Finance at Católica Porto Business School, where she was faculty member. She holds a Ph.D. in Management (University of Chieti-Pescara) and is a Postdoc in Accounting&Capital Markets at Capital Markets Cooperative Research Centre (Sydney). She has been visiting scholar at the University of Edi burgh Business School and Queensland University of Technology in Brisbane. She is Former Liason Officer of the European Capital Markets Cooperative Research Centre and Continental Network Officer of the British Academy of Management for the Financial Management Group of Interest. Her research interests include Capital Market-based research in Accounting, Narrative Accounting, Mergers&Acquisitions and Earnings Management.

CAMPUS

BOLOGNA

RESEARCH GROUP

ACCOUNTING

JEL CODES

M40 | M41 | G14 | G34



ELISA MONTAGUTIFull Professor

Elisa teaches Marketing and Marketing Analytics. Her primary research interests lie in the area of marketing models with a particular focus on choice modeling. Most of her current projects focus on multichannel shopping, data management and privacy and digital marketing.

CAMPUS

FORLÌ

RESEARCH GROUP

MARKETING

JEL CODE

M31 | M3



FRANCESCO MONTANI Associate Professor

Francesco is senior researcher of organization and human resource management. He earned his Ph.D. in Organizational Psychology at the University of Verona, Italy. His current research interests embrace employee innovation, mindfulness and compassion in organizational contexts. His work has appeared in Journal of Organizational Behavior, Journal of Management Studies, Human Relations, and Journal of Occupational and Organizational Psychology, among others.

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CAMPUS

RIMINI

RESEARCH GROUP

ORGANISATION & HUMAN RESOURCES MANAGEMENT

JEL CODE

D23 | M12



GABRIELE MORANDIN Full professor

Gabriele is Professor of Organisational Behavior. He is the President of the School of Economics and Management of the University of Bologna and the Associate Dean of Faculty and Research at Bologna Business School. He does research on sustainable relationships at work, including leadership, worklife balance, on-boarding newcomers, and agentic connectivity behaviors. He collaborates with companies and other institutions on innovation and change.

CAMPUS

BOLOGNA

RESEARCH GROUP

ORGANISATION & HUMAN RESOURCES MANAGEMENT

JEL CODE

D23 | M14 | O15



FEDERICO MUNARI
Full Professor

Federico teaches Technology and Innovation Management. He is the Director of the First and the Second Cycle Degree of Engineering Management of the University of Bologna. He served as the Director of the Ph.D. in Management at the University of Bologna. His research interests include technology commercialization, intellectual property management, and entrepreneurial finance.

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CAMPUS

BOLOGNA

RESEARCH GROUP

INNOVATION MANAGEMENT

JEL CODE

O32 | M13



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MATTEO MURA
Associate Professor

Matteo teaches Management Control Systems at the School of Engineering of the University of Bologna and he is a Visiting Fellow at the Cranfield School of Management. He holds a Ph.D. in management engineering from the University of Padua. His research focuses on performance measurement systems, sustainability transition management and decarbonization strategies. He serves as Director of the Centre for Sustainability and Climate Change at the Bologna Business School. He is currently involved in a EU-funded research project on sustainability transition pathways of European firms.

CAMPUS

BOLOGNA

RESEARCH GROUP

SOCIAL MANAGEMENT AND SUSTAINABILITY

JEL CODE

M14



MAURIZIO MUSSONI Senior Assistant Professor

Maurizio teaches Economics at the Rimini Campus. He holds a Ph.D. in Law and Economics from the University of Bologna and a Professional Master's Program (2nd Level) in Economics from the University of Leuven (Belgium). His research focuses on microcredit and social business, Social business, impact investing and finance, tourism and cultural heritage economics, applied spatial econometrics, social capital, and contract theory.

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CAMPUS

RIMINI

RESEARCH GROUP

BANKING

JEL CODE

G21 | L83 | Z32 | R12 | L83



SIMONE NAPOLITANO *Junior Assistant Professor*

Simone holds a Ph.D. in Management from the University of Bologna. He was a Visiting Fellow at the Wharton School, University of Pennsylvania. His research focuses on the processes and practices of conservation and innovation in professional organizations and industries, with a primary focus on longitudinal studies of arts organizations. He teaches Management in arts organizations and Accounting.

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CAMPUS BOLOGNA

RESEARCH GROUPS

ACCOUNTING

ARTS AND CULTURAL ORGANIZATIONS

JEL CODE

М1



VINCENZA ODORICI Associate Professor

Vincenza teaches Management. Her research interests focus on international entrepreneurship, early internationalization, family firms' internationalization, diversity in corporate boards, and corporate elite selection.

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CAMPUS

BOLOGNA

RESEARCH GROUP

STRATEGY

JEL CODE

M13 | F23 | M14 | M1



REBECCA LEVY ORELLI Associate Professor

Rebecca teaches Accounting and was a Visiting Scholar at the London School of Economics and the University of Kent (UK). She is the delegate of the Rector to the Budget, the Planning System and the Sustainability Reporting. Her research interests include accounting in the European public sector, social and environmental accounting, and performance measurement and management issues..

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CAMPUS

FORLÌ

RESEARCH GROUP

ACCOUNTING

JEL CODE

M41 | M48 | H75



CHIARA ORSINGHER
Full Professor

Chiara teaches Marketing. Her research interests focus on Service Management and Consumer Behavior in services, namely satisfaction, complaint handling, and customer interactions with digital employees. She is also interested in meta-analysis and experimental research.

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CAMPUS

BOLOGNA

RESEARCH GROUP

MARKETING

JEL CODE

M31



EMANUELE PADOVANIFull Professor

Emanuele teaches Management Control in the fields of public, non-profit and healthcare organisations. His research focuses mainly on public management and accounting, with an emphasis on local governments and healthcare. He is vice-coordinator of the Ph.D. in Public Governance, Management and Policy. He has collaborated on research projects and served advisor in major local, national, and international research and public institutions in Italy, Europe and the United States.

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CAMPUS

FORLÌ

RESEARCH GROUP

ACCOUNTING

JEL CODE

H7 | M48 | M1



Angelo Paletta Full Professor

Angelo teaches Business Administration and has been the Delegate for Budget, strategic planning, and process innovation at the University of Bologna 2016-2021). Currently, he is the Director of the Department of Management. His research focuses on public management, educational leadership and policy, business turnaround and bankruptcy and the circular economy.

CAMPUS

BOLOGNA

RESEARCH GROUP

ACCOUNTING

JEL CODE

M14 | A2



FABRIZIO PALMUCCI Associate Professor

Fabrizio teaches Financial Markets and Institutions. He is Program Director of the Second Cycle Degree in Finance, Intermediaries and Markets. He is also the director of the Observatory on Financial Advice and Retail Investors - COFIR. He holds a M. Sc. in Financial Economics from the London School of Economics and Political Science (UK). His research focuses on pricing in financial markets, financial advisory services, asset management, ESG (Environmental, Social and Governance) factors, and firm performance. He has worked in consulting with several financial intermediaries.

CAMPUS

BOLOGNA

RESEARCH GROUP

BANKING

JEL CODE

G12 | G14 | G24 | G34 | G41



SALVATORE PERDICHIZZI
Junior Assistant Professor

Salvatore is a Junior Assistant Professor in Banking and Finance since January 2022. His research interests cover monetary policy and empirical banking, with a focus on the effectiveness of non-standard monetary policies, bank lending conditions, bank risk-shifting through dividend and share-repurchase, bank performance, credit, and sovereign debt dynamics.

CAMPUS

FORLÌ

RESEARCH GROUP

BANKING

JEL CODE

G2 | E52



BARBARA PETRACCI Associate Professor

Barbara teaches Corporate

Finance. She is Program Director of the Second Cycle Degree in Management for Social Economy. Her research focuses on corporate governance, corporate social responsibility, ethical finance, and market efficiency. She holds a Ph.D. in Corporate Finance from the University of Trieste. She was a visiting Ph.D. student at the Department of Accounting and Finance of the University of Strathclyde (Glasgow, Scotland).

CAMPUS

FORLÌ

RESEARCH GROUP

FINANCE

JEL CODE

G34 | M14



PATRIZIA PETROLATI Associate Professor

Patrizia teaches Financial Accounting and Business Combination. She holds a Ph.D. in Business Administration from the University of Pisa. Her research focuses on accountancy and financial statements according to Italian Civil Law as well as on merger and acquisition operations.

She has previous experiences as an auditor in the Emilia Romagna Regional Health System and in the field of trade fair sector administration.

CAMPUS

BOLOGNA

RESEARCH GROUP

ACCOUNTING

JEL CODE

M41



GABRIELE PIZZI
Associate Professor

Gabriele teaches Marketing and Retailing. He is Director of the Master Degree in International Management and of the International Master in Marketing Management at Bologna Business School. He is the director of the Retailing Observatory developed with Retail Institute Italy, and Principal Investigator of a PRIN 2021 project financed by the Italian Ministry of University and Research. His research deals with assortment management, and the impact of innovative technologies on retailing activity.

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CAMPUS

BOLOGNA

RESEARCH GROUP

MARKETING

JEL CODE

M31 | M3 | C91



MANUELA PRESUTTI Associate Professor

Manuela teaches Management and is Director of the International Second cycle degree in Tourism Economics and Management at Rimini Campus. She collaborates in many international projects and is a member of CAST - Centre of Advanced Studies in Tourism. Her research focuses on social capital, innovation, small firms, and entrepreneurship.

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CAMPUS

RIMINI

RESEARCH GROUP

STRATEGY

JEL CODE

M13



MARCELLO RUSSO

Full Professor

Marcello teaches People Management, Leadership and Organizational Behaviors. He is Full Professor of Organizational Behaviors and Director of the Global Master in Business Administration at Bologna Business School. He is Associate Editor for the Journal of Occupational and Organizational Psychology. His research interests include work- life balance, onboarding, and the leadership process that enable human flourishing and thriving at work.

CAMPUS

FORLÌ

RESEARCH GROUP

ORGANISATION & HUMAN RESOURCES MANAGEMENT

JEL CODE

L2 | M



SANDRO SANDRI

Full Professor

Sandro teaches Corporate Finance. He played various key roles at the University of Bologna, such as Vice Rector and Budget Delegate, member of the Executive Board, Chairman of the Budget and Planning Committee, Dean of the Faculty of Economics and Head of Department of Management. He was a Visiting Scholar in the Department of Finance at New York University (USA). He was member of the Board of Auditors of the Bank of Italy.

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CAMPUS

BOLOGNA

RESEARCH GROUP

FINANCE

JEL CODE

G34



MATTEO SANTI

Associate Professor

Matteo teaches Management
Accounting at Bologna Campus. He
holds a Ph.D. in Business Administration from Pisa University. He's
been Consultant of the Emilia
Romagna Regional Health Agency,
ad actually is consultant of banking
Foundations and non-profit organisations, and is a Certified Accountant (dottore commercialista).

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CAMPUS

BOLOGNA

RESEARCH GROUP

ACCOUNTING

JEL CODE

M15



GIUSEPPE SAVIOLI
Full Professor

Giuseppe is Professor of Business Administration and Lecturer of Accounting, Business Combinations, Consolidated Financial Statements and "Business Crisis Management" at the Campus in Forlì.

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CAMPUS

FORLÌ

RESEARCH GROUP

ACCOUNTING

JEL CODE

М1



DANIELE SCARPIAssociate Professor

Daniele teaches Marketing and Consumer Behavior. His publications and research interests are about how consumers interact with technologies, physical and digital store environments, brands, places, and time. Some of his research has been picked up by the European Commission, The Conversation (UK), and the World Health Organization. He has been the director of the Master's Degree Course in Economics and Management for three years and is currently the principal investigator of a PRIN 2022 project financed by the Italian Ministry of University and Research.

CAMPUS

FORLÌ

RESEARCH GROUP

MARKETING

JEL CODE

M31



BENEDETTA SIBONIAssociate Professor

Benedetta teaches Business
Administration and Accounting.
Her research interests includes
performance measurement, sustainability, and gender accounting,
with a specific focus on local governments, universities and health
sector. She chaired the Guarantee
Committee e for Equal Opportunities, Employee Wellbeing and
Non-Discrimination at Work - (CUG)
and was member of the Committee
for Social Reporting and Sustainable Development of the University
of Bologna.

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CAMPUS

FORLÌ

RESEARCH GROUP

ACCOUNTING

JEL CODE

M1 | M14 | M41 | H75 | L31 | Q1



RICCARDO SILVI Full Professor

Riccardo teaches Cost Management and Performance Measurement Systems at Forlì Campus. His research focuses on Advances in management accounting, performance management systems, business performance analytics, and cost management. He is Director of the International Executive MBA (I-Emba) at the Bologna Business School.

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CAMPUS

FORLÌ

RESEARCH GROUP

ACCOUNTING

JEL CODE

M1 | M



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MAURIZIO SOBRERO Full Professor

Maurizio, Ph.D. MIT, B.S. Università di Bologna, is Professor of Innovation Management, author of over 30 peer-reviewed articles and five books in the Economics and Management of Innovation. He taught graduate and executive courses in Europe, Asia, and South-America, consulted for private corporations and government institutions, and acted as a board member of startups and listed companies. He is a Founding Faculty of the Skolkovo Institute of Science and Technology (Russia) and a member of the board of the MIT Alumni Association of Italy.

CAMPUS

BOLOGNA

RESEARCH GROUP

INNOVATION MANAGEMENT

JEL CODE

M13 | O32 | O33 | O35 | O38



MASSIMO SPISNI Full Professor

Massimo teaches Corporate
Finance and has been the Head of
the Department of Management
- Forlì Campus (20218-2021). His
research focuses on the investment
industry, with specific attention
given to private equity and real estate funds. Other interests include
finance of innovation and venture
capital.

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CAMPUS

FORLÌ

RESEARCH GROUP

FINANCE

JEL CODE



ILEANA STECCOLINIIFull Professor

Ileana teaches performance management, public management and financial accounting. She is the Editor of Financial Accountability and Management, the President of the International Research Society of Public Management, the Chair of the EIASM conference on Public Sector Accounting and Accountability, and the Chair of the Standing Scientific Committee of the European Accounting Association.

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CAMPUS

BOLOGNA

RESEARCH GROUP

ACCOUNTING

JEL CODE

M1 | M4



ENRICO SUPINO Associate Professor

Enrico teaches Accounting. He holds a Ph.D. in Accounting from the University of Florence and was a Visiting Scholar at Southbank University (London - UK). He has authored several scientific publications and served as a reviewer for several international journals and conferences.

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CAMPUS

RIMINI

RESEARCH GROUP

ACCOUNTING

JEL CODE

M41 | G31 | C88 | Q56 | Z3



ROBERTO TASCA

Full Professor

Roberto teaches Financial Intermediation and Markets and Corporate Banking.

CAMPUS

FORLÌ

RESEARCH GROUP

BANKING

JEL CODE

G24



GIAN LUCA TASSINARI

Junior Assistant Professor

Gian Luca teaches Corporate
Finance and Mathematics. He holds
a Ph.D. in Computational Methods for economic and financial
forecasting and decisions from
University of Bergamo. His research
focuses on corporate finance, option pricing, risk management and
credit risk.

CAMPUS

BOLOGNA

RESEARCH GROUP

FINANCE

JEL CODE

C6 | G3 | G11 | G12 | G32



GIUSEPPE TORLUCCIO Full Professor

Giuseppe teaches Economics of Financial Institutions. He is the Director of the Yunus Social Business Centre and Vice President of the Grameen Italian Foundation. He earned an MBA at the Olin Business School (Washington University in St. Louis-USA) and was a Visiting Scholar at Washington University in St. Louis (USA), Arizona State University (USA) and Bangor University (UK).

CAMPUS

FORLÌ

RESEARCH GROUP

BANKING

JEL CODE

G2 | M | O1 | Q2



Laura Toschi Associate Professor

Laura teaches Entrepreneurship and Innovation Management and serves as Deputy Director for the **Executive Master in Technology** and Innovation Management at Bologna Business School. She holds a PhD in Management from the University of Bologna. She has been Visiting Scholar at Boston University, Queensland University of Technology and Post-Doc at the SPRU. Her main research interests include financing mechanisms for innovation, science commercialization, entrepreneurship and social impact.

CAMPUS

BOLOGNA

RESEARCH GROUPS

SOCIAL MANAGEMENT AND SUSTAINABILITY

STRATEGY

JEL CODE

O32 | O35 | L26 | M13 | L31



IVANOE TOZZI
Associate Professor

Ivanoe teaches Financial Reporting and Business Valuation at Rimini Campus. He holds a Ph.D. in Management. He is Director of the Second cycle Degree Program in Business Administration. He has been involved in research programmes on national and international financial accounting standards, and relationships between business valuation and appraisal.

CAMPUS

RIMINI

RESEARCH GROUP

ACCOUNTING

JEL CODE

M41 | K22



CLAUDIO TRAVAGLINIFull Professor

Claudio teaches Accounting and management control at the Rimini Campus. His research focuses on accountability and social accountability in Non-profit Organisation and Social Enterprises.

His main publications investigate Financial Statements for non-profit organisations and Social Responsibility in cooperatives. Most of his current projects deal with health professional focus on costing and performance evaluation in health and social services, home care and nursing home.

CAMPUS

RIMINI

RESEARCH GROUP

ACCOUNTING

JEL CODE

M41 | I18 | H



Annamaria Tuan Senior Assistant professor

Annamaria is Senior Assistant Professor (RTD-B) in Marketing. She holds a Ph.D. in Management (University of Udine) and she has spent four years at University of Pisa. She teaches Marketing Models and Digital Marketing. Her main research interests are related to Digital Marketing and Corporate Social Responsibility communication with a focus on text analysis. She is Principal Investigator of a PRIN 2022 project financed by the Italian Ministry of University and Research. She is the Department delegate for communication and Open Science representative for the Department. At a national level. she is the coordinator of the Junior Faculty Climber Community of the Italian Marketing Association.

CAMPUS

BOLOGNA

RESEARCH GROUP

MARKETING

JEL CODE

M31



VIRGINIA VANNUCCI
Junior Assistant Professor

Virginia teaches Brand Management and Social Media Marketing. She was visiting researcher at the Middlesex University in London (UK). Her research deals with retail marketing, brand management, and the impact of digital technologies on consumer behavior. She is part of Retailing Observatory developed by the Department of Management jointly with Retail Institute Italy.

CAMPUS

BOLOGNA

RESEARCH GROUP

ARTS AND CULTURAL ORGANIZATIONS

JEL CODE

M31



STEFANIA VIGNINI Senior Assistant Professor

Stefania received her Ph.D. in Business Administration from the University of Pisa. She teaches Accounting and her research focuses on accounting history, accounting systems (IAS - International Accounting Standards and IFRS - International Financial Reporting Standards), gender accounting, sustainability and environmental accounting.

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CAMPUS

RIMINI

RESEARCH GROUP

ACCOUNTING

JEL CODE

M41



MATTEO VIGNOLI
Associate Professor

Matteo received his Ph.D. from the University of Padua and was a Visiting Scholar at Stanford University and Ryerson University. He teaches Change **Management and Business Process** Design at Management Engineering and Project Design at Advanced Design and is a member of the Design Thinking ME310/SUGAR network and the CBI initiative at CERN. Member of the University of Bologna Open Innovation board and spokesperson of OPER. space, Academic Director of various BBS Open Programmes, Founder and Trustee of the Future Food Institute. Matteo's focus is "building the future" with Design Thinking Innovation. His work appeared: Research Policy, Creativity Innovation Management, Computers & Operations Research, Production Planning & Control, and International Journal of Physical Distribution & Logistics Management.

CAMPUS

BOLOGNA

RESEARCH GROUP

INNOVATION MANAGEMENT

JEL CODE

032



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ELISA VILLANIAssociate Professor

Flisa is Associate Professor of Entrepreneurship and Innovation. She teaches Organisational Behavior at the Master Level. Prior to join the University of Bologna Elisa was Assistant Professor at the Free University of Bolzano. She was Visiting Researcher at Imperial College Business School (2017-2022). Her research focuses on innovation, knowledge transfer, organizational behavior, and entrepreneurship. She has published in top-tier journals, such as Journal of Management, Journal of Management Studies.

CAMPUS

 ${\tt BOLOGNA}$

RESEARCH GROUP

INNOVATION MANAGEMENT

JEL CODE

M13 | M1 | M12



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FRANCO VISANIAssociate Professor

Franco teaches Management Accounting and Cost Management at Forlì Campus. He also teaches in several postgraduate and executive programmes at Bologna Business School. He was a Post-Doc at the Lean Enterprise Research Centre of Cardiff University (U.K.) and has been involved in several international research programmes in the fields of Business Analytics, Performance Management Systems, and Sustainability. He is the Director of the Bachelor Degree Program in Management and Economics and the scientific co-director of the "SCBA-Supply Chain Business Analytics" Research Group.

CAMPUS

FORLÌ

RESEARCH GROUP

ACCOUNTING

JEL CODE

M41



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MARCO VISENTIN
Associate Professor

Marco has a degree in Mathematics, one in Philosophy and holds a Ph.D. in Management from the University of Bologna. His research interests include consumer behavior, business to business relationships, business ethics, services and social media. He is the programme director of Service Management (AEGI-SEM). He published in several journals, Industrial Marketing Management, Business Ethics: A European Review, Industry and Innovation, Journal of Sport Management, Journal of Interactive Marketing, Journal of Cleaner Production and Journal of Retailing and Consumer Services. In 2019, he won two Grants from the Società Italiana Marketing and from the SIM-AMS to develop research on the effects of fake news in marketing.

CAMPUS

RIMINI

RESEARCH GROUP

MARKETING

JEL CODE

M31 | L8



ALESSANDRA ZAMMIT Associate Professor

Alessandra teaches Marketing. Her research interests deal with consumer choice problems and context effects. Currently her research focuses on the evolution of preferences, on the influence of social norms on consumers' choices, and on self-customization decisions and self-expressive choices. She received her Ph.D. in General Management from the University of Bologna and she was a visiting scholar at Fuqua School of Business -Duke University (North Carolina USA).

Her research has appeared in several marketing journals including: Journal of Consumer Research, Journal of Service Research and European Journal of Marketing.

CAMPUS

FORLÌ

RESEARCH GROUP

MARKETING

JEL CODE

M31



LUCA ZANFull Professor

Luca is active in the fields of management and accounting history and the management of arts and heritage organisations. He has carried out fieldwork in China, Turkey, Peru, and Ecuador, in addition to Europe. He is involved in arts management education: up to the Academic year 2019-20 he has been Program Director of the Graduate degree in Innovation and Organisation of Culture and the Arts (GIO-CA), and adjunct faculty at Carnegie Mellon University, Pittsburgh (USA), and Central Academy of Fine Arts (CAFA), Beijing (China).

CAMPUS

BOLOGNA

RESEARCH GROUPS

ACCOUNTING

ARTS AND CULTURAL ORGANISATIONS

JEL CODE



MASSIMILIANO ZANIGNI Associate Professor

Massimiliano teaches Business Management. He has taught courses on management control, planning and control systems, cost accounting, corporate governance, and internal auditing. He has worked on several research projects related to both for-profit and not-for-profit organisations.

CAMPUS

BOLOGNA

RESEARCH GROUP

ACCOUNTING

JEL CODE

M42



SARA ZANNIJunior Assistant Professor

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Sara is Assistant Professor (RTD-A) of Business Sustainability at the BBS Center for Sustainability and Climate Change, Environmental engineer, She completed a Ph.D. at the University of Bologna. she has been engaged in the European project "Re-Industrialise funded within Horizon 2020 Program-Climate Kic Flagship and she is currently involved into the Observatory on Business Sustainability. Her primary research interest is measuring sustainable performance at ecosystem and company level, with particular regards to environmental aspects of sustainability.

CAMPUS

BOLOGNA

RESEARCH GROUP

SOCIAL MANAGEMENT AND SUSTAINABILITY

JEL CODE

Q56 | Q53 | Q52



LEILA AHMADPOUR

Post-Doc

Leila is a research fellow at the Department of Management. Her main research interest is oriented on teams and technology adoption. In addition, she is involved in a project aimed at addressing contemporary environmental issues through the implementation of circular economy business models. She conducts research to understand the multifaceted relationship between circular economy practices and social engagement, including community empowerment, job creation, and improved quality of life.

CAMPUS

BOLOGNA

PROJECT TITLE

POLICIES AND EQUITY FINANCING INSTRUMENTS IN SUPPORT OF CIRCULAR ECONOMY

CONTRACT INTO FORCE TILL

UNTIL MARCH 14,2024

JEL CODE

033



CARMELO ALGERI

Post-Doc

Carmelo is a Post-Doctoral Research Fellow in Banking and Finance at the Department of Management. His key research interests are empirical banking, with a particular focus on the role of spatial spillover effects, bank efficiency, bank market power, bank risks, and ESG.

CAMPUS

RIMINI

PROJECT TITLE

LOCAL AND FUTURE BANKS:
OPPORTUNITIES AND THREATS
RELATED TO THE GREEN &
DIGITAL TRANSITION AND THE
IMPLEMENTATION OF THE ITALIAN
NATIONAL RECOVERY AND RESILIENCE
PLAN

CONTRACT INTO FORCE TILL

APRIL 30, 2024

JEL CODE

G21 | C33 | D40



TARIKU AYANA ABDI

Post-doc

Tariku Ayana Abdi holds a Ph.D. in Work and Organizational Psychology from the University of Campania "Luigi Vanvitelli". His research interests include employability, career success, entrepreneurship, and well-being. Since July 2023, he has been working as a research fellow at the University of Bologna, Department of Management Science.

CAMPUS

BOLOGNA

PROJECT TITLE:

ENTREPRENEURSHIP AS A MEANS TO FOSTERING INCLUSION AND SOCIAL COHESION

CONTRACT INTO FORCE TILL

JUNE 14, 2022

JEL CODE

L26



GENC ALIMEHMETI

Post-Doc

Genc (Ph.D. at University G. d'Annunzio) has worked at Universities of Tirana, Malta, Antwerp; as a consultant for International Finance Corporation - World Bank Group; Delegation of the EU to Albania; TACSO. His research interests focus on bio plastics, circular economy, school leadership, entrepreneurship, corporate governance, corporate social responsibility, and insolvency. He has published on Educational Administration Quarterly, Educational Management Administration&Leadership Journal; International Journal for Educational Law&Policy; Journal of Accounting, Auditing&Finance.

CAMPUS

BOLOGNA

PROJECT TITLE

DEVELOPMENT OF CIRCULAR BUSINESS MODELS BASED ON NEW BIOPLASTICS MATERIALS

CONTRACT INTO FORCE TILL

APRIL 30, 2024

JEL CODE

A2 | M14



FILIPPO BOCCALI
Post-Doc

Filippo is engaged in a project on the assessment of the financial impact of innovative industrial production technologies. He is a Ph.D. student at Università Politecnica delle Marche - Department of Management. He holds a First and a Second cycle Degree in Economics and Business Administration from the University of Bologna. His research focuses on management accounting, performance management systems, business performance analytics, and sustainability.

CAMPUS

BOLOGNA

PROJECT TITLE

ANALYSIS OF THE FINANCIAL AND VALUE IMPACT IN THE IMPLEMENTATION OF PRODUCTION TECHNOLOGIES FOR INDUSTRY 4.0: THE CASE-STUDY OF COMPONENTS MADE BY ADDITIVE MANUFACTURING

CONTRACT INTO FORCE TILL

DECEMBER 31, 2024

JEL CODE

M4 | M41



LETICIA CANAL VIEIRA
Post-Doc

Leticia has a PhD in Environmental Planning from Griffith University, Australia. Her research focuses on how organisations respond to global sustainability challenges and integrate them into their business strategy and performance management systems. She also teaches courses on sustainability transition and sustainability performance measurement at the University of Bologna and Bologna Business School.

CAMPUS

BOLOGNA

PROJECT TITLE

SUSTAINABILITY TRANSITION: MEASURING SUSTAINABLE PERFORMANCE OF INDUSTRIAL ECOSYSTEMS (SUSTRAN)

CONTRACT INTO FORCE TILL

SEPTEMBER 30, 2023

JEL CODE

Q01



PAOLA CANESTRINI

Post-Doc

Paola studies the performance of Italian health care and research institutes. She is a Teaching Assistant in Methods and Social Research since 2013 and Contract Lecturer in Sociology since 2020 at the University of Bologna. Her background is composed of a Bachelor Degree in Sociology, a Master Degree in Health Sociology II Cycle, a Ph.D. in Social Policies, and several study visits in Europe and the USA.

CAMPUS

FORLÌ

PROJECT TITLE

A PERFORMANCE MEASUREMENT SYSTEM TO THE HEALTH CARE AND RESEARCH OUTPUTS FOR EVALUATING IRCCSS

CONTRACT INTO FORCE TILL

DECEMBER 31, 2023

JEL CODE

M41 | I2



Natalia Cardenà

Post-Doc

Natalia holds a Bachelor's degree in Economics and Business from the University of Milano Bicocca and a M.Sc. in Business Administration and Innovation in Healthcare from Copenhagen Business School. Prior to her role at the University of Bologna, she worked as a Blue Book Trainee, seconded from the European Commission, at the European Environment Agency in the data management group. Her primary research interest lies in sustainability transition, decarbonization and economic development.

CAMPUS

BOLOGNA

PROJECT TITLE

ORGANIZATIONAL BOUNDARIES FOR SUSTAINABILITY TRANSITION

CONTRACT INTO FORCE TILL

OCTOBER 31, 2025

JEL CODE

M1 |Q1 |Q56



ANNA FEDOROVA

Post-Doc

Anna obtained her PhD in Management degree in Ca' Foscari University of Venice. Her PhD dissertation was dedicated to individual creativity in social networks. Anna joined the Department of Management at the University of Bologna in April 2022 to work on ERASMUS+ project about entrepreneurial education. Anna is a tutor of several courses in the area of general management.

CAMPUS

BOLOGNA

PROJECT TITLE

ACADEMIC COMPETENCE SCOUTING FOR IMPLEMENTING INNOVATIVE AND SUSTAINABILITY-ORIENTED EDUCATION

CONTRACT INTO FORCE TILL

APRIL 30, 2024

JEL CODE

M12 | I23



CARLA FREITAS SILVEIRA NETTO
Post-Doc

Carla is a Post-Doc in Marketing at the University of Bologna in collaboration with the University of Amsterdam (The Netherlands). She has a Ph.D. in marketing from the Federal University of Rio Grande do Sul (UFRGS – Brazil). She was a visiting Ph.D. student of the Department of Econometrics & Business Statistics at Monash University, Australia. Carla has experience working with industry in business intelligence and marketing research.

CAMPUS

BOLOGNA

PROJECT TITLE

THE EVOLVING LANDSCAPE OF MARKETING EFFECTIVENESS IN THE OMNICHANNEL ERA.

CONTRACT INTO FORCE TILL

OCTOBER 6, 2023

JEL CODE

M31



Luca Giorgio
Post-Doc

Luca is a Post-Doc in Management. He holds a Ph.D. in Management and Innovation from Università Cattolica del Sacro Cuore. His research interests include organisational and intraorganisational social networks, network dynamics and team process in complex organizations.

CAMPUS

BOLOGNA

PROJECT TITLE

MANAGING RELATIONAL END-OF-LIFE PATTERNS OF ONCOLOGICAL PATIENTS: A SOCIAL NETWORK ANALYSIS APPROACH

CONTRACT INTO FORCE TILL

JANUARY 31, 2023

JEL CODE

M1 | I1



GIULIA LEONI
Post-Doc

Giulia holds a Ph.D. in Management and a Second Cycle Degree in Economics and Management (University of Bologna). Her research interests include performance management systems, collaborative governance; social and environmental accounting and reporting, management of digital technologies. She teaches the Business and Public Institutions Economics Lab course at the Degree program in Economics and business and other courses at the Master in City Management of the University of Bologna. She is a member of the the SC of the Master in City Management.

CAMPUS

BOLOGNA

PROJECT TITLE

DATABASE ON UNIVERSITY STUDENTS FOR MAPPING STUDENTS' SKILLS, SUSTAINABILITY COMPETENCIES, JOB MARKET NEEDS AND GRADUATES' EMPLOYABILITY

CONTRACT INTO FORCE TILL

DECEMBER 31, 2025

JEL CODE

M1 | M4 | H7 | M14 | Q1 | O33 | Q56



ALESSANDRA LIA
Post-Doc

Alessandra graduated in Art History, she attended a Specialization Course in Digital Collections Curator for archiving, conservation and management of digital museum collections.

Her research in the field of cultural heritage (CH) management aims to define the patrimonial value of the university museums assets, to enhance them through the definition of standardized cataloguing procedures and their inclusion in the National Catalogue of CH.

CAMPUS

BOLOGNA

PROJECT TITLE

IMPROVING CATALOGUING PRACTICES AT THE UNIVERSITY MUSEUM OF UNIBO (SMA), 2020-21

CONTRACT INTO FORCE TILL

NOVEMBER 30, 2023

JEL CODE

Z11



Andrea Carlo Lo Verso

Post-Doc

Andrea earned his M.Sc. in Economics and Ph.D. in General Management from the University of Bologna. He was visiting fellow at the University of Edinburgh Business School, (Scotland). His research focuses on the emergence process of new industries and organizational fields, with specific emphasis on collective meaning-making activities studied through discourse- and text- analytical approaches.

CAMPUS

BOLOGNA

PROJECT TITLE

PROFESSIONALIZATION AND COLLECTIVE IDENTITY IN CLUSTERS

CONTRACT INTO FORCE TILL

FEBRUARY 14, 2023

JEL CODE

M | O33 | Z13 | M13



Luigi Mersico
Post-doc

Luigi is a Post-Doc in Business Administration and Management. He holds a Ph.D. in "Global Studies - Economy, Society and Law" and a Master's Degree in Economics and Management from the University of Urbino. He served as a consultant in European Project Management.

CAMPUS

BOLOGNA

PROJECT TITLE:

DISSEMINATING KNOWLEDGE ON CIRCULAR BIOECONOMY: POLICY INTERVENTIONS AND TRAINING OFFERS.

CONTRACT INTO FORCE TILL

FEBRUARY 28, 2023

JEL CODE

M1 | M2



HÉRICA MORAIS RIGHI Post-Doc

Hérica is an economist with a Ph.D. in Management and an M.Sc. in Science and Technology Policy. She has 15 years of experience as an innovation researcher and 5 years as an Assistant Professor in innovation and entrepreneurship. Her research interests are on economic development, emerging economies, innovation process and entrepreneurship.

CAMPUS

BOLOGNA

PROJECT TITLE

STUDENT ENTREPRENEURSHIP IN ITALY

CONTRACT INTO FORCE TILL

NOVEMBER 30, 2023

JEL CODE

O32 | O34 | M13



CHIARA NESPOLI

Post-Doc

Chiara pursued her Ph.D. at the "Seconda Università degli Studi di Napoli", investigating on the importance of the emotional ownership for enterprises' economic success. Her research interests are focused on, but not limited to, Knowledge Management concerning the rising phenomenon of Cooperate Universities, and Innovation and Knowledge for encouraging enterprise competitiveness.

RESEARCH GROUP

MARKETING

PROJECT TITLE

CORPORATE UNIVERSITY AS A STRATEGIC KNOWLEDGE MANAGEMENT MODEL FOR INNOVATIVE PROCESSES

CONTRACT INTO FORCE TILL

MARCH 31, 2023

JEL CODE



VALENTINA PIERONI

Post-doc

Valentina is Ph.D. Candidate in Systems Science at IMT School for Advanced Studies Lucca (Italy). She has been Visiting Ph.D. Student at the American University of Sharjah (United Arab Emirates). She holds a master's degree in "Strategy, Management, and Control" from the University of Pisa (Italy). Her research interests embrace SMEs, regional development, and inter-firm cooperation. Her current research explores the relationship between SMEs' financial performance and exposure to climate risk.

CAMPUS

BOLOGNA

PROJECT TITLE

CLIMATE RISK FOR SMES' CREDIT RISK

CONTRACT INTO FORCE TILL

SEPTEMBER 30, 2023

JEL CODE

M1 | R12 | D23



GIUSEPPE SIMONE

Post-Doc

Giuseppe is a post-doc at the Department of Management of the University of Bologna, working on a research project aiming to explore the performance of innovative migrant companies and their recent increasing engagement in hightech industries. He holds Ph.D. in economics from the University of Tuscany (Siena, Firenze, Pisa). His research interests include structural change, economic geography and uneven territorial development, as well as innovation dynamics by using applied economic methods.

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CAMPUS

BOLOGNA

PROJECT TITLE

IMMIGRATION AND ENTREPRENEURSHIP IN INNOVATIVE CONTEXTS

CONTRACT INTO FORCE TILL

APRIL 15, 2023

JEL CODE

C3 | C33 | L16 | O3 | O14



JESSICA TANGHETTI

Post-Doc

Jessica is involved in a project on University museums. Before, she was Post-Doc at Ca' Foscari, where she worked on a project on the evolution of creative clusters. She holds a Ph.D in Business&Law from University of Brescia, during which she visited King's College London, where she developed her thesis on business investments in the arts with the support of Arts Council England. Her research interests are on museums' management, art investments and creative work.

CAMPUS

BOLOGNA

PROJECT TITLE

MANAGING UNIVERSITY MUSEUMS: PROFESSIONAL VALUES, USERS AND CULTURAL ENTREPRENEURSHIP

CONTRACT

JULY 31, 2025

JEL CODE

M1 | M4



Antonio Arfè

Ph.D. Student (34° cycle)

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Antonio defended his Ph.D. thesis in Management. Antonio holds a First cycle degree in Statistics and a Second cycle Degree in Economics, focusing on Applied Econometrics from the University of Bologna. In 2004, he was Advisor to Chair of the Finance and Treasury Commission of the Italian Senate for credit and finance matters. Antonio has been an advisor to European Central Banks for asset quality review and stress tests. Since 2011, he has been working at the University of Bologna as an Adjunct Professor of the Second cycle Degree courses in Financial Risk Management and Corporate Finance. He has authored numerous publications in Financial Risk Management.

JEL CODE

G21

PEOPLE

STUDENTS

PH.D.



DANIELA ARZU

Ph.D. Student (34° cycle)

Daniela defended her Ph.D. thesis in Management. (the Bank and Finance Track). She graduated in 2017 with a degree in Global Development and Entrepreneurship from Ca' Foscari University (Venice) and worked as a Post-Doc from 2016 to 2018 at Ca' Foscari University. Last year, she was an Adjunct Professor of the Second Cycle Degree course in Valuation and Corporate Financial Strategy. Her research focuses on gender and finance, industry 4.0, and Financial technology (FinTech) topics.

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JEL CODE

G21 | G34 | F36



Annalisa Brega

Ph.D. Student (38° cycle)

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Annalisa is a PhD student in Public Governance, Management and Policy under the Department of Management at the University of Bologna. She is a public manager at the University of Bologna experienced in project management, design of international Bachelor and Master programmes and student' services. She holds a Master Degree in Semiotics and a Master in Public Management and Innovation. Her research interests are related to Strategy, Performance Management and Risk Management in Higher Education Institutions.



MARIANNA VANESSA BUONI PINEDA

PhD student (39° Cycle)

Since 2018, she has started her research collaboration in health economics, management, and sustainable development across Europe, Latin America, and Asia. Meanwhile, Marianna has conducted her research with passion and discipline with various international and academic teams. Her commitment to improving the social situation has increased her skills, and her research has provided the basis for practical suggestions and the implementation of the results at the international and regional levels.

JEL CODE

I15 | M14 | Q5 | Z1



Ph.D. Student (37° cycle)

Debora is a PhD Student in the "Frontier Program" - "Future of the Hearth, Climate Changes and Social Challenges". She is teaching assistant at the School of Economics and Management - Rimini Campus, Unibo - since 2016. She is involved in the management and marketing courses at the School of Economics, Management, and Statistics - Rimini campus (Bologna). She collaborated with the Center for Advanced Studies in Tourism of the University of Bologna for the project "Mototourism". She is the Rimini Campus Chapter Leader of the Alma Mater Alumni Community. Her research interests are Circular Economy, Climate Change, sustainability marketing, Green Packaging, Tourism Hospitality, Motorcycle tourism, Sport Tourism.

JEL CODE

M31



ALESSANDRA CAVALLO Ph.D. Student (38° cycle)

Alessandra is a PhD student in Management at the University of Bologna. She holds a Bachelor degree in International Business with Languages from Glasgow Caledonian University and a Master degree in International Development from the University of Edinburgh. She has worked in the field of EU project management for two years. Her main research interests include microfinance, microfinance institutions and their related corporate governance mechanisms.

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JEL CODE

G2 | G21 | G23



NICOLÒ COCCHI Ph.D. Student (36°cycle)

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Nicolò Cocchi is currently a PhD student in general management. He is also affiliated with Oper.Lab, the Observatory for Open Innovation at DiSA. His research focuses on innovation management, especially new product development, design thinking, and open innovation. Nicolò earned his MSc in management engineering from the University of Pisa, then he was a visiting student at the School for Business and Society, University of York and at the Department of Management and Production Engineering, Politecnico di Torino. He also worked as a research fellow at the Department of Sciences and Methods for Engineering, University of Modena and Reggio Emilia.

JEL CODE

031 | 035 | 033



STEFANIA COLACICCO
Ph.D. Student (39°cycle)

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Stefania is a first-year Ph.D. student in Public Governance, Management and Policy. Before she worked for two of the first Italian Private Banks for four years, and I held a previous position as a junior project manager at a well-known multinational consulting firm. In 2017, she moved to London, where she studied and worked for 3 years. Her first degree was in Business and Economics at the University of Bologna and her MSc at the Catholic University of the Sacred Heart in Milan was in Management and Finance. She has a particular interest in developing and applying new methods within the Project Financing field for social services, and in discovering new factors that will improve the effectiveness of its models.

JEL CODE

G24 | H | H75 | I3 | L3 | L31 | L32 | L33 | O35



LAURA CROCCOLO *Ph.D Student (39° Cycle)*

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Laura is a Ph.D Student in Finance. She is engaged in the FECS Global Ph.D Course. Finance Associate Editor of the Financial Group 'Taureaux du Panthéon' at Panthéon Sorbonne Paris 1 University. MBA undertaken in French at Sorbonne University (a.y. 2022/2023) and in English at Padua University (a.y. 2021/2022). Master's Thesis in Microeconomics and Experimental Economics with the title "How information on tax expenditure can affect tax compliance". Participated in CREAR Seminars in Financial **Econometrics at ESSEC Business** School (Paris, 2023). Bachelor's Degree in Economics (Padua University, 2021).

JEL CODE

G30 | G10



LORENZO DANIELI *Ph.D. Student (39° Cycle)*

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Lorenzo is a Ph.D. student in the Accounting, Banking and Finance track. He holds a bachelor's degree in Economics and Business from Luiss Guido Carli University and a Master of Science degree in Economics from HEC Lausanne. He has experience in risk analysis for the insurance and financial sectors from working first at EIOPA and then at ESMA. His main research interests are related to retail investor financial behaviour, technological innovation in financial markets and financial education.

JEL CODE

G11 | G23 | G41



SARA D'ATTORRE *Ph.D. Student (38°cycle)*

After a BA in Contemporary History (2006) and a Master in European Studies from the University of Bath and Sciences Po (2008), Sara obtained a Master Degree in Management for the Social Economy in 2017. In the meantime, she worked as Euroepan Project Manager on international cooperation, social economy and innovation. She's currently working as a Project Manager for the internationalization of regional innovation ecosystem towards the United States, with particular attention to the most innovative hubs (Silicon Valley, Boston, Philadelphia, Houston). Sara is enrolled in the PhD in Public-GoMaP

JEL CODE



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CHIARA GIULIA DE LEO Ph.D. Student (36°cycle)

Chiara is a joint Ph.D. candidate in Management at the University of Bologna and the University of Edinburgh and is part of the first cohort of the UNA Europa Doctoral Program in Cultural Heritage. She holds a B.Sc. in Economics and Management for Art, Culture, and Communication from Bocconi University and an M.A. in Art History from the Courtauld Institute of Art in London. She worked for almost five years in the art world in art galleries, museums, and auction houses. Her main research interests are the materiality and microfoundations of institutional change and digital transformation processes in the museums' sector.

JEL CODE

Z11 | O33 | Z38



DARIA DEMYANOVA *Ph.D. Student (38°cycle)*

Daria is a Ph.D. student in Management. She holds a bachelor's degree in Management from the Higher School of Economics and a master's degree in Fashion Studies with a Curriculum Strategy in Fashion Management from the University of Bologna. Her main research interests are related to circular economy, sustainable business models and circular ecosystems.

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JEL CODE

M1 | Q1



AMBROGIO DIONIGI *Ph.D. Student (38°cycle)*

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Ambrogio is a PhD student in Public Governance, Management and Policy. He has a particular interest in methods pertaining to the relationship between public administration and companies. His work is focused on collaboration, participation and co-production of services between local administration and companies and the phenomenon of deinstitutionalization. He is currently in charge at the Office of **Employment Policies and Services** of the Metropolitan City and the Municipality of Bologna. Before he qualified as a lawyer. He holds a master's degree in Administration and Territorial Governance from Luiss Guido Carli and SSAI - Scuola superiore Amministrazione degli Interni - and another one from the Brodolini Foundation in Diversity management.

JEL CODE

M1 | M5



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FARDEEN DODOPh.D. Student (36°cycle)

Fardeen studies how entrepreneurship improves and/or worsens the state of wellbeing of people and societies. He earned a First cycle Degree from Bayero University, Kano (Nigeria) and a Second cycle Degree from Newcastle University (UK). Fardeen has taught entrepreneurship at American University of Nigeria and consulted for entrepreneurs, and local and international NGOs. His overarching research interests focus on understanding how entrepreneurship can best be promoted for targeted development outcomes in Sub-Saharan Africa.

JEL CODE

01 | L26, M13 | L31 | L32



OTTAVIA DORRUCCI Ph.D. Student (38°cycle)

Ottavia is a Ph.D. Student in Management. She has a MA in Innovation and Organisation of Culture and the Arts (University of Bologna), a BA in Philosophy, Politics, and Economics (Ca' Foscari University, Venice), a MA in Piano from the Conservatory of Music of Verona and a Master's at Teatro Comunale di Bologna.

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Her research interests vert on the use of accounting information in decision-making processes, on cultural and creative industries and public-private partnerships.

JEL CODE

M41 | L32 | Z1



MUSA ESSA
Ph.D. Student (35° cycle)

Musa is a Ph.D. student in Marketing - Consumer Behavior at the Department of Management of the University of Bologna. His main research interest focuses on how consumer behavior can affect marketplace inclusivity. His work has appeared in several international conferences (EMAC, EACR, ACR), and he has won the best dissertation award during the 2023 ACR conference held in Seattle. He is currently visiting the Rotterdam School of Management at the Erasmus University.

JEL CODE

M31



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VALENTINA FEBO
Ph.D. Student (34° cycle)

Valentina defended her Ph.D. thesis in Management. She holds a bachelor's degree in Economics and Business Administration from the University of L'Aquila, Italy, and a master's degree in Economics and Finance, with a major in Finance from LUISS Guido Carli in Rome. Before joining the programme, she worked as Controller in a Multinational Corporation. Her research interests are related to the impact of social and political factors on financial risk-taking behavior include the following topics: Corporate Finance, Social Capital, Political Capital, Equity Crowdfunding, Risk-taking behavior.

JEL CODE

G3 | G32 | G34 | L26



ROBERTO FERRARI *Ph.D. Student (37° cycle)*

Roberto is a 2nd-year PhD Student in the Banking & Finance track. He holds a Bachelor's Degree in Economics and Finance and a Master's Degree in Financial Markets and Institutions, both achieved at the University of Bologna. Before joining the Department of Management, Roberto attended a Training Course in Data Science at the Kilometro Rosso Innovation District, and he worked two years as a Business Intelligence Consultant. His primary research interests concern Big Data, Analytics, and FinTech. At DiSA until September 2023.

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JEL CODE

G2 | G21 | G23 | G24



ROBERTA FERRARINI *Ph.D. Student* (37° cycle)

Graduated in Art Management at the University of Bologna, Roberta is currently part of the GIOCA Research Group. Previously, she coordinated the Una Europa project UnaMuseums, researching museums and collections management. Her Ph.D. research project studies the case of Venice, from a multilevel governance perspective.

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JEL CODE

H7, M1, M48



MARIA CECILIA FLORES
Ph.D. Student (35° cycle)

Cecilia is a Ph.D. student in the General Management track with a Degree in engineering from the University of Buenos Aires (UBA). She completed a postgraduate programme in Innovation and Product Design at the AOTS Institute of Tokyo and earned a Master's Degree in International Relations at the University of Bologna (Unibo). She has worked at the Technology Transfer Office of UBA and is currently collaborating with the Knowledge Transfer Office at Unibo.

JEL CODE

032



CRISTIAN FORONI *Ph.D. Student (37° cycle)*

Cristian is a third year PhD student in Future Earth, Climate Change and Societal Challenges under the Department of Management at the University of Bologna. He holds a degree in Management for Social Economy and a master in Development Economics. His main research interests include green and sustainable finance, climate-related financial risks, and ESG ratings.

JEL CODE

G21 | Q1 | Q56



GABRIEL FRANCESCHINI Ph.D. Student (38°cycle)

Gabriel is a Ph.D. student in the Management Track. He holds a bachelor's degree in International Relations and a master's degree in Service Management, both from the University of Bologna. Before joining the Ph.D., he gained experience in the manufacturing industry and worked on several projects in collaboration with the University. His research interests focus on Innovation Management, particularly concerning innovation strategy, technological trajectories, breakthrough innovation, patenting activities, and technological competition.

JEL CODE

031 | 032 | 033 | 034



RICHA GAAVAR Ph.D. Student (36°cycle)

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Richa Gaavar is a fourth-year PhD candidate in the Department of Management at the University of Bologna. She completed her Bachelors in Commerce (Hons.) from University of Delhi (India), Master in Commerce from Panjab University, Chandigarh (India) and a Master of Research in Management Sciences from ESADE Business School (Barcelona, Spain). She has been a visiting PhD candidate at Grenoble Ecole de Management in France. Her research interests are aimed at exploring the manner in which gender & class intersect to affect the experiences of working women in flexible work arrangements.

JEL CODE

 $M14\,|\,M12\,|\,M16\,|\,M$



FIRDAWSS GARTITE
Ph.D. Student (38°cycle)

Firdawss is a Ph.D. Student in Public Governance, Mangement and Policy. She holds a Bachelor's Degree in Political Science and International Relationships and a Master's Degree in Health Economics, Management and Policy. She collaborates with the excellent Rizzoli Orthopedic Institute in order to identify effective and efficient methods of managing public health services relationships. Her primary research interests are related to Economic evaluation of clinical pathways and Public-Private Partnerships sustainability.

JEL CODE

G28 | H | I18 | M41



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ETTORE GORNI
Ph.D. Student (39°cycle)

Ettore is a Ph.D student in General Management and serves as a teaching assistant in the Design of Business Processes course. With an MSc in Management Engineering from the University of Bologna, his pre-program research explored the relationship between Psychological Flexibility and Open Innovation behaviors in Science. Ettore has worked as a designer, coordinator, researcher, and consultant for European projects in the field of youth. His current research focuses on collaborative dynamics and open innovation.

JEL CODE

03



ELEONORA GRASSI Ph.D. Student (35° cycle)

Eleonora is a Ph.D. student in the Management track, with specific research in Social Innovation and Public Management. She holds a master's degree in Social Economics, and before joining the programme, she worked for the Italian Sustainable Investment Forum. Her main research interests are related to social innovation and impact measurement.

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JEL CODE

O35 | M14



Novin Hashemi Ph.D. Student (36°cycle)

Novin is a Ph.D. student in the General Management track. She has a Second cycle Degree in Business Administration – International Management with a focus on Marketing from the University of Bologna. She has a background in research on E-commerce and CKM and working as a strategist in the Marketing and Advertising field.

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JEL CODE

M31 | M37 | M1



MOHAMMAD HAWILY Ph.D. Student (37°cycle)

Mohammad is a Ph.D. student in the Management track. He holds a first cycle degree in International Business Management from the Lebanese International University (Lebanon) and a Second cycle Degree in Service Management from the University of Bologna. His academic background incorporates international business management, strategic management, marketing, economics, finance, and accounting. His research interests are in the field of international entrepreneurship, international business management, and diversity.

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JEL CODE

L26 | M16 | M14



CASEY JUN
Ph.D. Student (34° cycle)

Casey is a fourth-year Ph.D. student in Management. She holds a Second cycle Degree in Wine Science from the University of Auckland, New Zealand, and a Second-level Professional Degree from INSEEC Business School, France. Her research focuses on entrepreneurial pitches and explores the role of aesthetics in guiding audiences' evaluation of novel ideas. At DiSA until February 2023.

JEL CODE

L26 | M13 | Z13



IBISO KEJEH *Ph.D. Student (39° cycle)*

Ibiso has a B-Tech in Computer Engineering and obtained an MSc in Engineering Business Management at University of Warwick United Kingdom. She also has an Executive Master in Business Analytics and Data Science at Bologna Business School (BBS). She has over 10 years of work experience in Public sector in Nigeria. Her research interest is in the area of developing new skills and retaining talent in Public Administration in line with Digital transformation initiatives within the Italian context.

JEL CODE

D23 | O15



NICO LAURIDSEN
Ph.D. Student (35° cycle)

Nico is a Ph.D. student in the Banking and Finance track. His background includes economics and finance, executive management experience in startup and scaleup and digital transformation advisor for SMEs. His main research interests are related to Fintech, Open Banking model, and PSD2 - Payment Services Directive 2.

JEL CODE

G23 | E61 | P43



ORNELA LINA
Ph.D. Student (36°cycle)

Ornela is a Ph.D. student in the General Management track. Her main research interests are related to Circular Economy, in particular, the development of business models for a circular economy. She studied Finance-Accounting and Business Administration at the University of Tirana (Albania).

JEL CODE



SEBASTIANO LEONELLI *Ph.D. Student* (39° cycle)

Sebastiano is a Ph.D. student in the General Management track. He holds a bachelor's degree in Business Administration from the University of Modena and Reggio Emilia and a master's degree in International Business & Entrepreneurship from the University of Pavia. His main research interests revolve around the conjuncture of entrepreneurship and innovation management, and new technologies.

JEL CODE

L26 | M13 | O3



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CRISTOFORO LOSITO *Ph.D. Student (37°cycle)*

Cristoforo holds a Bachelors' degree in Economics and Management and a Masters' degree in Marketing with a major in Analytics & Metrics from Luiss Guido Carli University. Before joining the PhD programme, he worked as Teaching & Research Assistant respectively for courses of Marketing and **Business Process Management and** Sales Networks at LUISS. Currently, he is working as Program Manager of the Masters' degree in Strategic Management at Luiss University and as a tutor for the chair in Digital & Social Media Management at International Telematic University UNINETTUNO. His research interests involve Marketing field with a particular focus on sustainability issues, consumer behavior, digital marketing, marketing analytics.

JEL CODE

M31 | C3 | M11 | O32 | Q53



MONICA MAGRONE
Ph.D. Student (38°cycle)

Monica is a PhD student in the management track. She holds a bachelor's degree in International Tourism and Leisure Industries and a master's degree in Service Management, both from the University of Bologna. Her academic background includes management, statistics, organizational behavior, marketing, and accounting. Her research interests are in the field of organizational behavior, human resource management, and the service industry.

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JEL CODE

D23 | L83 | M14



ZARRIN MAHDIZADEH *Ph.D. Student (36°cycle)*

Zarrin is a fourth-year student in Management. She holds a First cycle Degree in Theoretical Economics and an Second cycle Degree in International Business Management at the University of Tabriz (Azerbaijan). Before joining the Ph.D. programme, she worked at several High-Tech companies in Iran as a Marketing Analyst and Instructor. Her research interests include Human Research Management, Organisational Behavior, and Marketing.

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JEL CODE

M31



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PIETRO MAREGA
Ph.D. Student (37°cycle)

Pietro is a third-year Ph.D. student in the Management Track. He holds a master's degree in Social, Economic and Decision-making Psychology from the University of Milano-Bicocca, with a thesis on the impact of design in human-robot interaction. He also attended a summer school in Competitive Strategy and Game Theory at The London School of Economics and Political Science (Uk). Prior to joining the Ph.D. programme, he worked as a research assistant at the University of Milano-Bicocca, focusing mainly on consumer behaviour and user experience design projects. His main research interests include decision-making, game theory, service management, and consumer behaviour. At Disa unitl January 2023.

JEL CODE

M31



SIMONETTA MASCIA *Ph.D. Student* (39° Cycle)

Simonetta is a first year Ph.D.
Student in Public Governance,
Management and Policy. She holds
a master's degree in Accounting
from the University of Bologna and
a bachelor's degree in Business Administration from the University of
Cagliari. Her Ph.D. research project
focuses on the topic of resilience
and financial vulnerability of local
governments.

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JEL CODE

H7 | M4 | M1



MATTEO MERLO Ph.D. Student (37°cycle)

Matteo is a third-year Ph.D. student in the Banking and Finance track. He holds a First cycle Degree in Economics and Business Administration from the University of Roma Tre, and a Master's degree in Economics and Accounting from the University of Bologna. Before joining the Ph.D. programme, he worked as a trainee chartered accountant and auditor. His main research interests are focused on financial accounting, capital markets and corporate valuation.

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JEL CODE

G34 | M4 | M41



MURTUZA SOOFI MOHAMMED *Ph.D. Student (36°cycle)*

Mohammed Murtuza Soofi is a Final Year PhD student in Management at the University of Bologna. Currently involved in research in Consumer Behaviour, Soofi's research interests involve Consumer and Brand Identities. He has completed his Master of Science in Business Management from Sapienza University of Rome and a Post Graduate Diploma in Business Management from the University of Hyderabad, India. He has worked with Amazon and an Italian Sustainable e-commerce startup, Impakter.com.

JEL CODE

031 | M1 | 035 | 034



MARIO NICOLAS MORA Ph.D. Student (37° cycle)

..... Nicolas is a third-year Ph.D. candidate in Future Earth, Climate Change, and Societal Challenges at the Department of Management, holds a B.Sc. in Business and Economics from the University of Bologna, an M.Sc. in Economics and Development from the University of Florence, and a Global MBA in Green Energy and Sustainable Businesses from Bologna Business School. With international experiences in Ecuador, Sweden, Spain, and Argentina, he integrates global perspectives into his research. Currently, Nicolas is a tutor in Economics and Business Organization at the Department of Electrical Energy Engineering, Bologna campus. His research focuses on sustainability and supply chain management, reflecting a commitment to advancing knowledge in these areas and exploring the intersection of sustainability and economic development.

JEL CODE

M14 | M21 | Q1



ALICE MOZZONIPhD Student (39° cycle)

Alice is a student in the PhD course in Public Governance, Management and Policy (Public Go-MaP). She obtained a Bachelor's degree in International and Diplomatic Sciences and a Master's degree in Social Economy Management, both earned at the University of Bologna. Her main research topics are focused on the management of public services, social and healthcare and the performance of models of public service delivery.

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JEL CODE

H75 | L32 | L33



NATALIA PANCHIERI Ph.D. Student (39° Cycle)

Natalia is a PhD student in the General Management track. She holds a Master Degree in Management Engineering from Politecnico di Milano. Before graduating, she was part of the "Osservatorio CrowdInvesting" at Politecnico di Milano and conducted research on crowdfunding. Before joining the PhD programme, she worked as a Consultant in the Financial Services, Media & Telco and Energy & Utilities sectors. Her current research interests are Entrepreneurship and Innovation.

JEL CODE

L26 | M13 | O3



NOEMI PECORARO *Ph.D. Student (39° cycle)*

Noemi is first-year Ph.D. student in Management. She holds a Bachelor's degree in Business Administration from the University of Catania and a Master's degree in Business and Profession from the University of Bologna. Noemi undertook an internship in the audit department at KPMG in Bologna. Her primary research interests are focused on accounting and corporate finance, particularly in the field of taxation.

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JEL CODE

G34 | H25 | H26 | M4 | M41



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SILVIA POLI *Ph.D. Student (37°cycle)*

Silvia Poli is a Ph.D. candidate in Management and a teaching tutor at the Department of Industrial Engineering. Her background is in Forecasting, Innovation and Change (International Relations). Before joining the Ph.D. programme, she had a research grant for an Erasmus Plus project on university-business collaboration. Her research interests are entrepreneurial support and entrepreneurial ecosystems in the creative and cultural sector. She is ordinary member of the Game Science Research Center.

JEL CODE

O3 | L26 | L82



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MARIO PONTIERI Ph.D. Student (38°cycle)

Mario is a second-year Ph.D. student in Public Governance, Management, and Policy (GoMaP). He holds a specialization diploma in Industrial and Labor Relations and a Master's degree in Health Law, both from the University of Bologna. His current research interests encompass public management, public leadership, leadership styles, human resource management, and organizational well-being. With a diverse educational background and ongoing Ph.D. studies, Mario is actively contributing to the field of public administration and management.

JEL CODE

O33 | M12



GIAN LORENZO PREITE Ph.D. Student (38° cycle)

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Gian Lorenzo is a Ph.D. candidate in Public Governance, Management and Policy. Graduated in Statistics and Economics and with executive Master in Institutional Relations, Lobbying and Public Affairs, he gained a multi-year experience as Export sales manager at mainly multinational companies. Reliable and enthusiastic, he speaks six languages, has a deep interest in policy analysis and in 2017 with Professor Gherardo Girardi was co-author of the paper "Escaping the economist's straightjacket: overcoming the free-rider mentality which prevents climate change from being addressed". His current research focuses on social services and the related governance within the EU context.

JEL CODE

B4 | F23 | G3 | G28 | H | H7 | H75 | I3 | I18 L88 | M38 | 035 | 038 | Q1



MATILDE RAPEZZI
Ph.D. Student (35° cycle)

Matilde is a Ph.D. student in the General Management track. She holds a bachelor's degree in Statistical Sciences and a master's degree in Statistics, Economics, and Business from the University of Bologna. Her research interests revolve around Marketing, with a particular focus on consumer psychology, Impression Management and Identity-Signaling theories, and social media.

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JEL CODE

M31



DAVIDE RAVAIOLI *Ph.D. Student (38° cycle)*

Davide is a PhD student in the Management track. He holds a bachelor degree in Business and Economics from the University of Bologna and a Master degree in Management from Bocconi University in Milan. Before Joining the PhD Program, he worked for two year as a consultant and in the sales department in the automotive sector. His research interest are digital innovation and business strategy.

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JEL CODE

L1 | O3 | O31 | O33



STEFANO RODIGHIERO *Ph.D. Student (34° cycle)*

Stefano is a fifth-year Ph.D. student. He holds a Second cycle Degree in Management and Communication from the University of Modena and Reggio Emilia. His research focuses on organisation studies, creative industries, multi-stakeholder collaboration in social innovation projects, creativity in collaborative spaces, and hybrid organisational settings.

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JEL CODE

D23



Andrea Roncadori Ph.D. Student (39° cycle)

Andrea is a Ph.D. student in Public GoMaP.

He is a specialist in Health Economics & Outcome Research (HEOR) in a Research Cancer Centre and collaborates with the hospital sector of the Emilia-Romagna Region. He holds a Master's Degree in Health Economics, Management, and Policy and a BA in Statistics from Bologna University. After years of experience in clinical research, he focused his research interest on the study of outcomes in the clinical pathway of cancer patients, public governance models, and the evaluation of health technologies from a value-oriented perspective.

JEL CODE

H75 | I1 | I18 | M48



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STANISLAV RUSSO
Ph.D. Student (39° cycle)

Stanislav is a first-year Ph.D. student in Public Governance, Management and Policy. He holds a master degree in Business and Administration from the University of Bologna. His main research interests involve the study and evaluation of innovative models for monitoring and governing surgical patient pathways, from the Waiting List to hospital discharge. He collaborates with the Rizzoli Orthopedic Institute in order to study how to increase the efficiency and effectiveness of surgical patient pathways. Has had experience as assistant professor on two bachelor's degree courses.

JEL CODE

G28 | H | I1 | I18



GRETA SERPENTE *Ph.D. Student (35° cycle)*

Greta is a fourth-year Ph.D. student in Management. She holds a Second cycle Degree in Economics and Management from the University of Pescara. Her main research interests are related to Innovationand Entrepreneurship.

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JEL CODE

03 | L26 | M13



YUPAL SANATKUMAR SHUKLA *Ph.D. Student* (34° cycle)

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Yupal Shukla defended his Ph.D. thesis in Management. He was a visiting scholar at Henken School of Economics, Helsinki, Finland and worked as a visiting fellow at MICA, Ahmedabad, India. He worked as an Assistant Professor in marketing at the V.M. Patel Institute of Management, Ganpat University, India. His research papers have appeared in academic journals such as Journal of Business Research, Journal of Strategic Marketing, International Journal of Information Management, Australasian Marketing Journal, Journal of Retailing and Consumer Services to name few. He is the recipient of won 2018 Liam Glynn Research Scholarship Award supported by Arizona State University, USA. He has won couple of awards including Emerald and Journal of Service Management Highly Commended Award and Best Research Paper Award at IRSSM symposium. He has been serving as reviewer of more than 10 journals in marketing area.

JEL CODE

M31



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ELENA SINICO *Ph.D. Student (38° cycle)*

Flena is a student of the Ph.D. course in Public Governance, Management e Policy (Public Go-MaP). She holds a Bachelor in International Studies - Cooperation and Development from the University of Trento and a Master of Management of Social Economy at the Alma Mater Studiorum – University of Bologna. Her main research interests are related to the management of the migration phenomenon, particularly the features of the Italian reception system. Particularly, she is focusing on analyzing how the gender affects the integration path of asylum seekers to promote the design of more inclusive integration services.

JEL CODE

H7 | I3 | O15



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FRANCESCA TESTON
P.D. Student (39° cycle)

Francesca Teston is a PhD Student in Public GoMaP. Her research concerns performance measurement in long-term care. She holds a bachelor's and a master's degree in Management of Public Administration achieved at Bocconi University. She currently works as controller in one of the biggest public care home in Friuli Venezia Giulia Region. Previously she was involved in European funds management, in communication and in research on local development, both in Italy and abroad (South Tyrol, GER, USA).

JEL CODE

H75 | M41



KORINZIA TONIOLO *Ph.D. Student (35° cycle)*

Korinzia is a fourth-year Ph.D. student in Management. Before joining the Ph.D. programme, she worked as a Research Fellow at the Department of Management at Ca' Foscari University in Venice. Her main research interests are related to the management of new digital technologies, in particular artificial intelligence.

JEL CODE

032 | 033



OLGA TRUNOVA *Ph.D. Student (34° cycle)*

Olga defended her Ph.D. thesis in Management (track 'Management'). Her educational background includes a Master's in Public Administration and a Bachelor's in National Economics. Olga has pursued her academic interests both as a lecturer and researcher, with a primary focus on cross-sectoral collaboration, sustainability, and smart cities. Research areas: smart city, cross-sectoral collaboration, sustainability, technology.

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JEL CODE

H76 | L33 | L32 | L5



CHIARA VAGNINI
Ph.D. Student (36°cycle)

Chiara is Ph.D. student in the General Management Track and teaching assistant of Management at the School of Engineering and Architecture of the University of Bologna. She holds a Master's degree in Management Engineering from the University of Bologna. Before joining the programme, she conducted research activities on the decarbonization of European regions. Her research activity focuses on sustainable operations and supply chain management and industrial sustainability transition.

JEL CODE

M14 | Q56



MACARENA PAZ VELASCO ROSALES Ph.D. Student (37°cycle)

Macarena is a Ph.D. student from the Future Earth, Climate Change and Societal Challenges, programme. She is a Commercial Engineer from Pontificia Universidad Católica de Chile and holds a master's degree in Business Administration in Green Energy and Sustainable Businesses from Bologna Business School. Her Research focuses on the feminist

approach to organizational culture

for sustainable work and green

JEL CODE

reporting.

M14 | Q11



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XIAODAN WU Ph.D. Student (37°cycle)

Xiaodan is a Ph.D. student in the Management track. She holds two Second cycle Degrees in Psychology from China and the United States. Before joining Bologna University, she had also been working in academics, institutions, and entrepreneurial firms. She worked as an educational psychology researcher at Haidian District Institute of Educational Science and as a private education management officer at Haidian District Bureau of Education in Beijing (China). She also researched at Perking University (China), Tinghua University (China), Miami University (USA), and Liaoning Normal University (China). Her main research interests include an interdisciplinary study of organizational behavior and strategic management.

JEL CODE

M L2



BEIBEI YU Ph.D. Student (38°cycle)

Beibei Yu is a second-year-year Ph.D. student in Management. She holds a Bachelor's degree and a Master's degree in Accounting from Guangzhou University. Before joining the Ph.D. programme, she worked as an accounting teacher. Her main research interests are focused on corporate governance and financial behavior.

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JEL CODE

G3 | G32 | M4

JEL CODES

A1	· GENERAL ECONOMICS	F3 · INTERNATIONAL FINANCE	F21 · INTERNATIONAL INVESTMENT · LONG-TERM CAPITAL MOVEMENTS F23 · MULTINATIONAL FIRMS F44 · FINANCIAL RISK AND RISK MANAGEMENT • CAPITAL AND OWNERSHIP STRUCTURE • VALUE OF FIRMS	L1 · MARKET STRUCTURE FIRM STRATEGY AND MARKET PERFORMANCE
A2	• ECONOMIC EDUCATION AND TEACHING OF ECONOMICS	F21 · INTERNATIONAL INVESTMENT · LONG-TERM CAPITAL MOVEMENTS		
в4	· ECONOMIC METHODOLOGY	F23 · MULTINATIONAL FIRMS		L2 • FIRM OBJECTIVES ORGANIZATION AND BEHAVIOR
	HISTORICAL HISTORICAL VINSTITUTIONAL VEVOLUTIONARY AUSTRIAN STOCKHOLM SCHOOL	• INTERNATIONAL BUSINESS F36 • FINANCIAL ASPECTS OF ECONOMIC	G34 · MERGERS · ACQUISITIONS · RESTRUCTURING · CORPORATE GOVERNANCE	L3 · NONPROFIT ORGANIZATIONS AND PUBLIC ENTERPRISE
		INTEGRATION G1 • GENERAL FINANCIAL MARKETS		L5 · REGULATION AND INDUSTRIAL POLICY
c 3	· MULTIPLE OR SIMULTANEOUS EQUATION MODELS	G2 · FINANCIAL INSTITUTIONS AND SERVICES	G35 · PAYOUT POLICY	L6 · INDUSTRY STUDIES: MANUFACTURING
	• MULTIPLE VARIABLES	G3 · CORPORATE FINANCE AND	G41 • ROLE AND EFFECTS OF PSYCHOLOGICAL EMOTIONAL SOCIAL AND COGNITIVE FACTORS ON DECISION MAKING IN FINANCIAL MARKETS	L8 · INDUSTRY STUDIES: SERVICES
		GOVERNANCE G11 • PORTFOLIO CHOICE • INVESTMENT DECISIONS		L11 • PRODUCTION PRICING AND MARKET STRUCTURE • SIZE DISTRIBUTION OF FIRMS
	· COMPUTATIONAL TECHNIQUES	G12 · ASSET PRICING	H · PUBLIC ECONOMICS	L23 · ORGANIZATION OF PRODUCTION
	· SIMULATION MODELING	TRADING VOLUMEBOND INTEREST RATES	H7 · STATE AND LOCAL GOVERNMENT · INTERGOVERNMENTAL RELATIONS	L26 · ENTREPRENEURSHIP
c88	OTHER COMPUTER SOFTWARE	G14 · INFORMATION AND MARKET	H75 · STATE AND LOCAL GOVERNMENT: HEALTH • EDUCATION • WELFARE	L31 · NONPROFIT INSTITUTIONS · NGOS
C91	· LABORATORY INDIVIDUAL BEHAVIOR	EFFICIENCY		
D	· MICROECONOMICS	EVENT STUDIESINSIDER TRADING		· SOCIAL ENTREPRENEURSHIP
D23	· ORGANIZATIONAL BEHAVIOR	G15 · INTERNATIONAL FINANCIAL	• PUBLIC PENSIONS H76 • STATE AND LOCAL GOVERNMENT. OTHER EXPENDITURE CATEGORIES	• PUBLIC ENTERPRISES • PUBLIC-PRIVATE ENTERPRISES
	TRANSACTION COSTSPROPERTY RIGHTS	MARKETS		L33 · COMPARISON OF PUBLIC AND PRIVATE ENTERPRISES AND NONPROFIT INSTITUTIONS PRIVATIZATION CONTRACTING OUT
E	· MACROECONOMICS AND MONETARY	G21 · BANKS · DEPOSITORY INSTITUTIONS	I · HEALTH EDUCATION AND WELFARE	
	ECONOMICS	MICRO FINANCE INSTITUTIONSMORTGAGES	I1 · HEALTH	
_	PRICE LEVELINFLATIONDEFLATION	G23 · NON-BANK FINANCIAL INSTITUTIONS	• EDUCATION AND RESEARCH INSTITUTIONS	L67 · OTHER CONSUMER NONDURABLES: CLOTHING, TEXTILES, SHOES, AND LEATHER GOODS; HOUSEHOLD GOODS; SPORTS EQUIPMENT
E52	· MONETARY POLICY	FINANCIAL INSTRUMENTSINSTITUTIONAL INVESTORS	13 · WELFARE WELL-BEING AND POVERTY	
	POLICY OBJECTIVES POLICY DESIGNS AND CONSISTENCY POLICY COORDINATION	G24 · INVESTMENT BANKING · VENTURE CAPITAL · BROKERAGE · RATINGS AND RATINGS AGENCIES	118 · GOVERNMENT POLICY · REGULATION	L81 · RETAIL AND WHOLESALE TRADE · E-COMMERCE L83 · SPORTS · GAMBLING · RESTAURANTS · RECREATION · TOURISM
			• PUBLIC HEALTH	
		G28 · GOVERNMENT POLICY AND REGULATION G31 · CAPITAL BUDGETING	124 · EDUCATION AND INEQUALITY	
			J61 · GEOGRAPHIC LABOR MOBILITY · IMMIGRANT WORKERS	
			K22 · BUSINESS AND SECURITIES LAW	L88 · GOVERNMENT POLICY
			K24 · CYBER LAW	

М	BUSINESS ADMINISTRATION AND BUSINESS ECONOMICS MARKETING ACCOUNTING PERSONNEL ECONOMICS
м1	BUSINESS ADMINISTRATION
м2	BUSINESS ECONOMICS
мз	· MARKETING AND ADVERTISING
м4	· ACCOUNTING AND AUDITING
м5	· PERSONNEL ECONOMICS
м11	· PRODUCTION MANAGEMENT
м12	• PERSONNEL MANAGEMENT • EXECUTIVES, EXECUTIVE COMPENSATION
м13	· NEW FIRMS · STARTUPS
м14	· CORPORATE CULTURE · DIVERSITY · SOCIAL RESPONSIBILITY

м13	· NEW FIRMS · STARTUPS	— o32 —
м14	CORPORATE CULTURE DIVERSITY SOCIAL RESPONSIBILITY	— o33 —
м15	· IT MANAGEMENT	034
м16	· INTERNATIONAL BUSINESS ADMINISTRATION	035
M21	BUSINESS ECONOMICS	038
м31	· MARKETING	P43

M37 · ADVERTISING

M38 · GOVERNMENT POLICY AND REGULATION

M41 · ACCOUNTING

M42 · AUDITING

M48 · GOVERNMENT POLICY AND REGULATION

M54 · LABOR MANAGEMENT

N84	• EUROPE: 1913-
N94	· EUROPE: 1913-
01	· ECONOMIC DEVELOPMENT
03	· INNOVATION
	RESEARCH AND DEVELOPMENT
	TECHNOLOGICAL CHANGE
	· INTELLECTUAL PROPERTY RIGHTS
015	· HUMAN RESOURCES
_	· HUMAN DEVELOPMENT
	INCOME DISTRIBUTION
	· MIGRATION
031	· INNOVATION AND INVENTION:
٠	PROCESSES AND INCENTIVES
032	 MANAGEMENT OF TECHNOLOGICAL
	INNOVATION AND R&D
033	· TECHNOLOGICAL CHANGE:
	CHOICES AND CONSEQUENCES
	· DIFFUSION PROCESSES
034	· INTELLECTUAL PROPERTY AND
	INTELLECTUAL CAPITAL
035	· SOCIAL INNOVATION
038	· GOVERNMENT POLICY
P43	· PUBLIC ECONOMICS
	FINANCIAL ECONOMICS
Q	 AGRICULTURAL AND NATURAL
	RESOURCE ECONOMICS
	• ENVIRONMENTAL AND ECOLOGICAL
	ECONOMICS
Q1	· SUSTAINABLE DEVELOPMENT
Q2	· RENEWABLE RESOURCES AND
•	CONSERVATION
052	· POLLUTION CONTROL ADOPTION
-C.	AND COSTS
	- DICTRIBUTIONAL EFFECTS

• DISTRIBUTIONAL EFFECTS
• EMPLOYMENT EFFECTS

N83 • EUROPE: PRE-1913

Q53	· AIR POLLUTION
-	· WATER POLLUTION
	· NOISE
	· HAZARDOUS WASTE
	· SOLID WASTE
	· RECYCLING
Q 56	ENVIRONMENT AND DEVELOPMEN
	ENVIRONMENT AND TRADE
	· SUSTAINABILITY
	 ENVIRONMENTAL ACCOUNTS AND
	ACCOUNTING
	 ENVIRONMENTAL EQUITY
	· POPULATION GROWTH
R	· URBAN RURAL REGIONAL REAL
	ESTATE AND TRANSPORTATION
	ECONOMICS
R12	· SIZE AND SPATIAL DISTRIBUTIONS
	OF REGIONAL ECONOMIC ACTIVITY
Z 1	· CULTURAL ECONOMICS
	ECONOMIC SOCIOLOGY
	ECONOMIC ANTHROPOLOGY
z3	· TOURISM ECONOMICS
Z11	· ECONOMICS OF THE ARTS AND
	LITERATURE
Z13	· ECONOMIC SOCIOLOGY
	ECONOMIC ANTHROPOLOGY
	· LANGUAGE
	· SOCIAL AND ECONOMIC
	STRATIFICATION
z32	· TOURISM AND DEVELOPMENT
z38	· POLICY

See the complete JEL classification codes https://www.aeaweb.org/econlit/jelCodes.php?view=jel





PAOLO BASTIA
Full Professor of
Business Economics

Retired in 2020



MASSIMO BIANCHI
Full Professor of
Organization and Human
Resources Management

Retired in 2017





PEOPLE RETIRED PROFESSORS



JAMES GUTHRIE
Full Professor of Accounting

Retired in 2018



ANTONIO MATACENA
Full professor of Accounting

Retired in 2020



Andrea Zanoni Full Professor of Engineering Management

Retired in 2015



MICHELA BEGA

Michela holds a Degree in Law from the University of Bologna and a Professional Master (2nd Level) in International Contracts. She has developed experience in legal issues and contracts with Companies and public Bodies. She has been a member of the accounting team at the Department of Management since 2015 with a specific focus on recruitment procedures.



LOREDANA CAPONE

Loredana holds a Degree in Economics from the University of Salerno, has a Professional Master (2nd Level) in Auditing, and has completed three years of professional training in bookkeeping. She has been working at the University of Bologna since 2001 in the accounting field. She plays the role as "expert accountant" which implies monitoring of accounting processes.



MIRELLA DALLAVALLE

Mirella started her career at the University of Bologna in 1994 as a health Assistant at the Institute of Psychiatry. In 2005 she moved to a different position and is currently involved in accounting tasks such as purchase orders, payments to non-IT suppliers, reimbursements of costs.



LUIGINA DA RIN ZANCO

Luigina holds a degree in Law from the University of Bologna, passed the bar exam and obtained the European Master on Humanitarian Assistance NOHA. She has been working at the University of Bologna since 1998. She was the Administrative Coordinator of the of the Faculty of Economics and the School of Engineering and Architecture. She is in charge of the management of teaching procedures (Degree Programmes education planning, teaching assignments, quality assurance procedures).





ENRICA GERACI

Enrica holds a frist cycle degree in Philosophy and second cycle degree in Cultural Anthropology and Ethnology from the University of Bologna. She has been working at the Department since October 2022 and she is responsible for the recruitment procedures.



ALESSANDRA MALAVOLTA

Alessandra holds a degree in Law from the University of Bologna and has a Master in European Legislation. She developed her career at the University of Bologna on various subjects, such as financial management, research project management, Ph.D. student services. She is the Accounting Manager of the Department and is in charge of the organization, budget planning, monitoring and coordination of the

Team activities.



TIZIANO MANFERDINI

Tiziano has a High School Diploma in Agriculture and a Certification in software development. He has developed experience in administration, specifically in local council offices. He works in a separate branch of the Department and supports Academics in the daily need for the organisation of students' activities.



Massimo Monesi

Massimo holds a degree in Statistics and Economics. He has ten-year experience in the private sector as an IT technician, analyst and developer for data structuring and managing with database management systems. He provides technical support for gathering and processing of research data, statistics, and mathematical elaborations.



ANNA MURARO

Anna holds a degree in Literature and Philosophy from the University of Siena. She has been working at University since 1999. In 2007, she started working as a data manager and analyst in research assessment and bibliometric data in the University of Bologna Research Area. In 2019 she moved to the Department of Management, where she supports the Research Commission.



CLAUDIA NATALI

Claudia holds a degree in Law from the University of Pisa. After working some years at the University of Verona mainly in the international student office. In 2013 she started her activities at the Department of Management in Bologna. Her job is focused on the management of national research projects and education programmes.



Tiziana Nobili

Tiziana has a High School Qualification in Accounting. She has been working at the University of Bologna since 1985. Her main tasks are related to the Department personnel procedures and accounting issues.



CLAUDIA PACCIOLLA

Claudia holds a degree in Law and an executive master's in Communication Management for Public Institutions and Services. She worked at the Research Area of the University of Bologna since 2008, as a research communication and dissemination specialist, research advisor, and project manager. She was also in charge of training and professional development, international networks, and lobby activities. Claudia joined the Department of Management in 2022: she is responsible for the Department's institutional and research communications.



Francesca Regoli

Francesca holds a degree in Political Science with an International specialization and a Ph.D. in International Cooperation and Sustainable Development Policies from the University of Bologna. Since 2012, at the Department of Management she works as research manager for European and international research projects, and international relations. She is also supporting the Research Committee of the Department and participates to the activities of the Research Managers Network of the University.



ELSA SIRK

Elsa started working at the University of Bologna in 1989. She is involved in the accounting management, mainly in purchase orders, invoice payments and inventory procedures. She is also the contact person for logistics.





REAL EFFECTS OF THE IFRS 9 ADOPTION IN BANKING

DR. ANTONIO ARFÈ

SUPERVISOR: MARCO MARIA MATTEI

ithin the academic research on the economic consequences of accounting, the "real effect hypothesis" provides theoretical arguments and empirical evidence supporting the idea that accounting measurements and disclosures have an effect on firms' operations and investment decisions. In the banking sector, due to its impact on financial stability, accounting for financial instruments has always been a controversial topic. In particular, the potential consequences of fair value accounting (FVA) and loan loss provisions (LLP) on the real economy, such as lending procyclicality, banks' capital adequacy, and market discipline, have originated significant academic debates. However, there is still distance toward a convincing theoretical framework underpinning the real effect hypothesis, which is mainly due to the lack of extensive empirical evidence on the real effects of accounting rules. In this context, the recent adoption in 2018 of IFRS 9 (Financial Instruments), which intro-

duces a transition on LLP approach from the incurred loss model (ICL) to the expected loss model (ECL), is a highly disruptive accounting reform for banks and can be a very important new area of academic scrutiny to test the hypothesis. The objective of this thesis is to empirically examine the real effects of the IFRS 9 accounting reform and hence contribute to the academic debate about the relevance of accounting measurements and disclosures in an industry that is highly regulated and crucial for financial stability. This thesis collects three relevant academic studies on the topic. The first study has the objective to review the literature on the real effects of accounting regulation in the banking sector. The second study examines the role of the new measurement and recognition policy on price terms for Corporate Loans. The third study specifically focuses on the retail banking sector by examining Loan-to-Value conditions requested by private individuals to access mortgage loans, before and after IFRS 9 introduction.



ANTONIO ARFÈ

Ph.D. Student (34° cycle)

Antonio holds a First cycle degree in Statistics and a Second cycle Degree in Economics, focusing on Applied Econometrics from the University of Bologna. In 2004, he was Advisor to the Chair of the Finance and Treasury Commission of the Italian Senate for credit and finance matters. Antonio has been an advisor to European Central Banks for asset quality review and stress tests. Since 2011, he has been working at the University of Bologna as an Adjunct Professor of the Second cycle Degree courses in Financial Risk Management and Corporate Finance. He has authored numerous publications in Financial Risk Management.

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JEL CODE

G21

ETHNICITY AND CROSS-BORDER LENDING: EVIDENCE FROM THE SYNDICATED LOAN MARKET

DR. DANIELA ARZU

SUPERVISOR: EMANUELE BAJO

hilst the connection between culture and financial intermediation across countries has received considerable attention, there is scant work on the role of local ethnicity in bank lending operations. To fill this void, we lean on the sociology literature to scrutinize the impact of local ethnicity characteristics on syndicated loan composition and size in cross-border lending. We specifically examine whether local demographics in the U.S. for a specific bank impact their contracting in the international syndicated loan market. Exploiting Gravity Models, we find a higher likelihood of syndication and volume in cross-border loans when there is an overlap in local and foreign market ethnicity. To alleviate endogeneity concerns between ethnicity and bank lending, we conduct robustness tests on different sub-samples. This analysis reports a significant uptick in cross-border loans for merging banks that share ethnicity in their neighborhood (or zip). Moreover, these loans are associated with lower spreads than other matched cross-border loans, which can be explained by lower asymmetric information.



DANIELA ARZU *Ph.D. Student (34° cycle)*

Daniela defended her Ph.D. thesis in Management. (the Bank and Finance Track). She graduated in 2017 with a degree in Global Development and Entrepreneurship from Ca' Foscari University (Venice) and worked as a Post-Doc from 2016 to 2018 at Ca' Foscari University. Last year, she was an Adjunct Professor of the Second Cycle Degree course in Valuation and Corporate Financial Strategy. Her research focuses on gender and finance, industry 4.0, and Financial technology (FinTech) topics.

JEL CODE

G21 | G34 | F36

ESSAYS ON RISK-TAKING IN CORPORATE FINANCE

DR. VALENTINA FEBO

SUPERVISOR: BARBI MASSIMILIANO

☐ his thesis consists of three independent essays on risk-taking in corporate finance. The first essay explores how community-level social capital (CSC), framed as a cultural characteristic of individuals born in different provinces of Italy. affects investment behavior in equity crowdfunding. Results show that investors born in high-CSC provinces invest more money in ventures characterized by an enhanced risk profile. Observed risk-taking is theoretically linked to higher generalized trust endowed to people born in high-CSC areas. The second essay focuses on how the convexity of Chief Financial Officers' stock options affects their hedging decisions in the oil and gas industry. Highly convex CFOs hedge less commodity price risk, even if the Chief Executive Officer's incentives are consistent with a more conservative hedging strategy. Finally, the third essay is a systematic literature review on how different sources of compensation-based risk-taking incentives of Chief Executive Officers affect decision-making in corporate finance.



VALENTINA FEBO *Ph.D. Student (34° cycle)*

Valentina defended her Ph.D. thesis in Management. She holds a bachelor's degree in Economics and Business Administration from the University of L'Aquila, Italy, and a master's degree in Economics and Finance, with a major in Finance from LUISS Guido Carli in Rome. Before joining the programme, she worked as Controller in a Multinational Corporation. Her research interests are related to the impact of social and political factors on financial risk-taking behavior include the following topics: Corporate Finance, Social Capital, Political Capital, Equity Crowdfunding, Risk-taking behavior.

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JEL CODE

G3 | G32 | G34 | L26

COWORKING SPACES: THRIVING AND ORGANIZING IN THE NEW WORLD OF WORK

DR. STEFANO RODIGHIERO

SUPERVISOR: CRISTINA BOARI

☐ he present Ph.D. thesis proposes three studies on coworking spaces to understand how they foster thriving and organizing in the new world of work. The first study maps and analyzes the thematic structure and evolution of the academic debate that has emerged around coworking spaces in recent years. In doing so, it conducts a science mapping analysis of 351 publications on coworking spaces to detect and visualize key themes in the literature and their co-occurrence with subthemes. The second study proposes an interpretive review of 98 publications from multiple disciplines to shed light on how coworking spaces emerge as sites of organizing for professionals who are not formally connected to one another. It suggests five dimensions that articulate coworking spaces as sites of organizing - 'mate-

riality,' 'temporality,' 'affect,' 'identity,' and 'formalization.' This study aims to go beyond the community-related understanding of coworking that has characterized most scholarly attention, instead focusing on coworking spaces' organizational character. The third study investigates what drives thriving at work for remote workers in coworking spaces. In doing so, it acknowledges the potential complex set of interrelationships underpinning thriving at work and mobilizes complexity theory and qualitative comparative analysis to uncover six different, yet equifinal, configurations of antecedents driving remote workers' thriving in coworking spaces.



STEFANO RODIGHIERO *Ph.D. Student (34° cycle)*

Stefano defended his Ph.D. thesis in Management. He holds a Second-cycle Degree in Management and Communication from the University of Modena and Reggio Emilia. His research focuses on organisation studies, creative industries, multi-stakeholder collaboration in social innovation projects, creativity in collaborative spaces, and hybrid organisational settings.

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JEL CODE

D23

COLLABORATIVE GOVERNANCE OF SMART CITIES: ADDRESSING MULTIPLE RELATIONS OF ACTORS INVOLVED

DR. OLGA TRUNOVA

SUPERVISOR: EMANUELE PADOVANI

7 his dissertation aims to contribute to the discourse on the governance of smart cities (SC) by examining the collaborative relationships between various actors involved in developing and implementing SC initiatives. Poorly organised collaboration can lead to conflicts and misunderstandings, resulting in failures in realizing such complex technological initiatives. Hence, capturing the main elements of SC collaboration becomes essential for understanding how they should be developed and managed. However, the topic has been limitedly explored in prior research, with fragmented studies on narrow aspects related to the SC governance. Using Russia as an empirical setting, the study focuses on the interplay of both government and non-governmental stakeholders in constructing collaborative relationships within SC, covering both vertical and horizontal dimensions of their interaction. This research aims to understand how collaborative governance unfolds in the SC context by stating two guiding research questions: 1) who are the dominant

actors in SC, and what are their roles? 2) what are the relationships forged among them? The dissertation investigates the SC initiatives across three different cities - Moscow, Saint Petersburg, and Perm - in an empirical illustration format as well as an in-depth case study. The dissertation provides three main contributions. First, it strengthens the link between the SC domain, public governance, and literature on cross-sectoral collaboration by highlighting 'urban smartness' as a source for generating multiple values. Second, the thesis offers a novel view of the strategic development paths which conceptually shape the SC framework. It connects the techno-centric and human-centric perspectives of SC by showing that they are naturally linked rather than mutually exclusive. Third, the study illustrates that SC initiatives are contextually dependent, and this dependence covers specificities of public governance, including underlying informal mechanisms, which influence the inception, development, and management of SC in the organizational realms.



OLGA TRUNOVA
Ph.D. Student (34° cycle)

Olga defended her Ph.D. thesis in Management (track 'Management'). Her educational background includes a Master's in Public Administration and a Bachelor's in National Economics. Olga has pursued her academic interests both as a lecturer and researcher, with a primary focus on cross-sectoral collaboration, sustainability, and smart cities. Research areas: smart city, cross-sectoral collaboration, sustainability, technology.

JEL CODE

H76 | L33 | L32 | L5

EXPERIMENTING WITH THE ROLE OF PERFORMANCE OF HYGIENE AND MOTIVATORS ON CUSTOMER SATISFACTION: STUDYING THE TEMPORAL EFFECT

DR. YUPAL SANATKUMAR SHUKLA SUPERVISOR: CHIARA ORSINGHER

arketers continuously attempt to identify important attributes and innovate in order to understand how attribute performance could lead to customer satisfaction in the short term and in the long term. Understanding the impact of customer satisfaction may offer a competitive edge to companies. Researchers are discussing the importance of performance attributes in leading to satisfaction; however, there is no clear understanding of whether an attribute that leads to satisfaction at one time (e.g., shortrun) can cause it in the long run, without excluding the possibility that it could lead to dissatisfaction and no satisfaction. The present research tries to understand anomalies related to asymmetric attribute performance and satisfaction over time with the help of Herzberg's (1967) Two-Factor Theory (TFT) and construal level theory (CLT). More precisely, there are main purposes of this dissertation. First, the present research tries to understand whether positive or negative hygiene attribute performance and motivator attribute factors exert different weights on overall customer satisfaction depending on the time elapsed from the service experience. Second, to test if positive or negative hygiene/motivator attribute performance effect to revisit intention and to word of mouth by considering the mediating role of satisfaction. The results reveal that in the near past

(NP) experience, the positive performance of hygiene concrete attributes creates a differential effect on overall satisfaction higher than the negative performance of hygiene concrete attributes. Results also confirmed the mediating role of satisfaction in the relationship between attribute performance and revisit intention for near past conditions but not for distant past. Likewise significant relationship was found for the mediating role of satisfaction in the relationship between attribute performance and word of mouth (WOM) for near past condition but not for distant past.



YUPAL SANATKUMAR SHUKLA *Ph.D. Student* (34° cycle)

••••• Yupal Shukla defended his Ph.D. thesis in Management. He was a visiting scholar at Henken School of Economics, Helsinki, Finland and worked as a visiting fellow at MICA, Ahmedabad, India. He worked as an Assistant Professor in marketing at the V.M. Patel Institute of Management, Ganpat University, India. His research papers have appeared in academic journals such as Journal of Business Research, Journal of Strategic Marketing, International Journal of Information Management, **Australasian Marketing** Journal, Journal of Retailing and Consumer Services to name few. He is the recipient of won 2018 Liam Glynn Research Scholarship Award supported by Arizona State University, USA. He has won couple of awards including Emerald and Journal of Service Management Highly Commended Award and Best Research Paper Award at IRSSM symposium. He has been serving as reviewer of more than 10 journals in marketing area.

JEL CODE

M31





DiSA publications and the Sustainable Development Goals





375
TOTAL PUBLICATIONS

156 (41,6%)

PUBLICATIONS SDGS COMPLIANT

13
REACHED SDGS

DiSA research collaborations



347

236 **EUROPE**

AFRICA

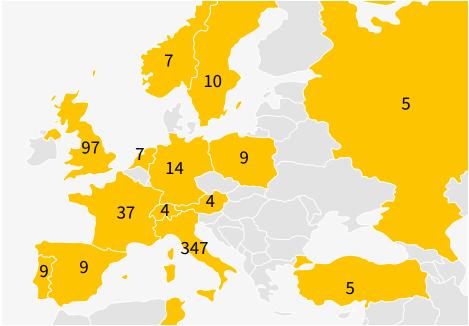
AMERICA

ASIA PACIFIC

MIDDLE EAST











Data by Scopus: DiSA faculties' collaborations in publications 2022-2023

JOURNAL ARTICLES

ADERA A., 2023.

"Chinese aid and social ties in Africa: Evidence from sub-national aid projects"

Cogent Economics and Finance, 11(1)

ADERA A., 2023.

"Do migrant remittances have state de-legitimizing tendencies? A micro-survey based evidence from Africa"

Cogent Economics and Finance, 11(1)

ADERA A., ABDISA L.T., 2023.

"Financial inclusion and women's economic empowerment: Evidence from Ethiopia"

Cogent Economics and Finance, 11(2)

AGOSTINO D., BRACCI E., STECCOLINI I., 2022.

"Accounting and accountability for the digital transformation of public services"

Financial Accountability and Management, 38(2), 145-151

AGOSTINO D., SALITERER I., STECCOLINI I., 2022.

"Digitalization, accounting and accountability: A literature review and reflections on future research in public services"

Financial Accountability and Management, 38(2), 152-176

AHMADPOUR L., LEARDINI A., FINI R., MASCIA D., 2023.

"Knowledge sharing in temporary teams: Exploring the use of 3D printing in orthopaedic surgery"

Technovation, 123

AKTAS N., BAROS A., CROCI E., 2022.

"Corporate divestitures around acquisitions"

Journal of Corporate Finance, 73

AKTER S., SULTANA S., MARIANI M., WAMBA S.F., SPANAKI K., ET AL., 2023.

"Advancing algorithmic bias management capabilities in AI-driven marketing analytics research"

Industrial Marketing Management, 114, 243-261

AL TAMIMI H.A.H., DUQI A., KANAS A., ZERVOPOULOS P.D., 2022.

"Directional distance function DEA estimators for evaluating efficiency gains from possible mergers and acquisitions"

Journal of the Operational Research Society, 73(6), 1240-1257

ALGERI C., ANSELIN L., FORGIONE A.F., MIGLIARDO C., 2022.

"Spatial dependence in the technical efficiency of local banks" *Papers in Regional Science,* 101(3), 685-716

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