



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA
DEPARTMENT OF MANAGEMENT



UNIVERSITY OF BOLOGNA
DEPARTMENT OF MANAGEMENT
RESEARCH YEARBOOK 2020



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Showing resilience in turbulent times



Prof. Maurizio Sobrero

*Head of the Department
of Management*

Welcome to our second edition of the Department of Management (DiSA) “Research Yearbook.” We continue our effort to share the achievements and the activities of our faculty working in Bologna, Forlì, and Rimini, three of the five Campuses of the University of Bologna.

I am writing during another wave of the Covid-19 pandemic. It has marked all of us worldwide since its outbreak last January in Wuhan. Individuals, families, organizations, communities, and entire nations have been deeply affected. Lives were lost, and many things that were taken for granted have been disrupted. We hope that the different vaccines - which were developed rapidly thanks to an effort never before undertaken - will be crucial to bringing us back to a new normal. In the meantime, we need to be resilient and do our part to keep on, look ahead without forgetting, and create new opportunities to learn from our mistakes.

All Department members have given a tremendous contribution to the prompt, determined, and inclusive response of the University of Bologna to face these challenging times. Our attention first focused on guaranteeing our 5,000 students the continuity of their programs, exams, and graduation efforts. It has not been easy, and it required to roll up many sleeves, quickly adapt to moving on-line all classes, seminars, and activities, and flexibly rearrange the different learning paths.

Browsing through the pages of the Research Yearbook, you will see that all these efforts have not undermined our research productivity, the launch of new initiatives, and the organization of many conferences and symposia. Yet, it would be wrong

to assume that there will be no consequences and that we should not keep our attention high. Our doctoral students were all delayed in their research efforts, like in all fields where a direct connection with society is critical to advance our knowledge. Our Post-Docs experienced similar difficulties, with the additional inconvenience of a much shorter time to catch up. Visiting in and out opportunities were significantly reduced, and so were the chances to use those programs to build new networks and strengthen the existing ones. Our efforts to secure further research funding have increased, though, continuing a path towards a more significant role and presence in the various EU Programs. It is a trend that brings hope for the future and contributes to further strengthening our international reputation in all our disciplines.

We begin 2021 with a bigger faculty, thanks to ten new men and women who have joined us during the last months. It is a significant growth in a single year, which brings a wealth of unique talents that are essential for our future. Thus, we took this opportunity to introduce some changes in this Yearbook. First, we provide some detail on the gender composition of our faculty, Ph.D.s, Post-Docs, and Staff. Second, we include a new section dedicated to those who recently retired. Third, we include a message from our Emeritus Gianni Lorenzoni.

We all look forward to starting again to meet in person, exchange ideas informally, bumping into each other at the coffee machine, and organizing our annual gathering. In the meantime, we hope you will appreciate our efforts by reading the following pages.

Maurizio Sobrero

A MESSAGE
BY OUR
EMERITUS
PROFESSOR
**GIANNI
LORENZONI**



GIANNI LORENZONI

Emeritus Professor of Strategic Management and Honorary Visiting Professor at the City University of London

.....
Gianni's research interests include strategic networks, design-driven innovation, industry emergence, and genealogical theories of entrepreneurship. His publications have appeared in journals such as Strategic Management Journal, Industrial and Corporate Change, Research Policy, The Journal of Business Venturing, California Management Review, Long Range Planning, and European Management Journal, The Journal of Product and Innovation Management. He was a visiting scholar at Stanford University and New York University and a visiting professor at Texas A&M University. Gianni was the founding President of Bologna Business School and AlmaCube, vice President of the Italian Academy of Management, and Head of the Department of Management of the University of Bologna. He was a member of the International Advisory Board of several multinational consulting companies.

“**B**ut in order to sustain the temple of education, we probably need to rescue it from those deans, donors, faculty, and students who respond to incentives and calculate consequences, and restore it to those who respond to senses of themselves and their callings, who support and pursue knowledge and learning because they represent a proper life, who read books not because they are relevant to their jobs but because they are not, who do research not in order to secure their reputations or improve the world but in order to honor scholarship, and who are committed to sustaining an institution of learning as an object of beauty and an affirmation of humanity.”

James G. March
“A Scholar's Quest”
in *Journal of Management Inquiry*, September 2003.

<https://journals.sagepub.com/doi/10.1177/1056492603256272>

A FEW WORDS BY OUR COLLEAGUES WHO BECAME ALMA MATER PROFESSORS OF THE UNIVERSITY OF BOLOGNA IN 2020

From January 2020, the University of Bologna has introduced the title "Professoressa e Professore Alma Mater dell'Università di Bologna (PAM)" for those professors who retired. This title allows them to continue research and seminar activities as UNIBO faculty members



PAOLO BASTIA
Full Professor

Paolo is Professor of Business Economics in Bologna and Professor of Cost Analysis at LUISS "Guido Carli" in Rome. He is a Scientific Consultant for "Il Mulino" Publishing House.

CAMPUS

BOLOGNA

RESEARCH GROUP

ACCOUNTING

JEL CODE

M16 | K24 | L11 | M16 | G34

Feeling part of a University naturally involves inexhaustible stimuli and opportunities over the years. The transition from student to researcher has given me the privilege of dedicating myself to study, as well as participating in various academic and social communities. Continuing to learn and integrate several disciplines and research groups' knowledge nurtures intellectual pleasure and highlights our limits. Looking ahead will lead nowhere without always treasuring and preserving what the scholars of previous generations gave us to build upon. I hope the Department's community will continue to interpret their role with joy, curiosity and passion together with all their students.

Prof. Paolo Bastia



ALBERT CARUANA
Full Professor

Albert lectures in Marketing. He holds a Ph.D. in Marketing from Henley Management College, UK, and has pursued postdoctoral research as a Fulbright Fellow in the US in 2004, as a Commonwealth Research Scholar in 2000, and on various postdoctoral research Fellowships in Australia between 1994 and 1999. His research interests focus primarily on marketing communications and services marketing. His work includes papers in highly ranked scientific journals. He is currently Associate Editor for the Journal of Advertising Research. Before joining academia in 1992, he worked as a marketing manager for a retail distribution company and in commercial banking.

CAMPUS

BOLOGNA

RESEARCH GROUP

MARKETING

JEL CODE

M31

I joined the Department of Management in January 2009, at a time when it was introducing its international programs. I have been fortunate to have had the opportunity to teach in Anglo Saxon and Nordic European countries. One of the joys of academia everywhere is to do research. The current wisdom is to find some specialised niche and target top-ranked journals because the output evaluation system has been reduced to a formula. I have tended to research things that interest me. I cannot talk about other disciplines, but I think one indictment of what we produce today is becoming increasingly irrelevant to practicing managers. Some rediscovery of real relevance can undoubtedly help discipline. Today, it is more difficult to research on your own. It is not impossible, but it isn't easy. Building a network of colleagues who share common values is therefore crucial. Given the times, it seems obligatory to say something about Covid-19. After all we've been experiencing, I suspect that this new technological savviness may potentially have long-term implications for both students and universities, who can interface from anywhere.

Prof. Albert Caruana



ANTONIO MATACENA

Full Professor

Antonio teaches Accounting. His research focuses on accountability and corporate social responsibility. His main publications investigate the social and sustainability reports of cooperatives and non-profit organisations.

CAMPUS

BOLOGNA

RESEARCH GROUP

ACCOUNTING

JEL CODE

M14 | M41 | M1

My first day at the University of Bologna was on the 1st of November 1969. At that time, I was a student at the Faculty of Economics. Now, after exactly 51 years, I am leaving the Department of Management as the doyen. When it all started I was convinced that studying, listening, and sharing ideas would have helped me all along. My expectations were not disappointed. My interests, the place where I lived, and the university context have always helped me find the best way to communicate with all the people I interacted with, most of all the students. All in all, what a beautiful and exciting life!

Prof. Antonio Maticena

FACTS & FIGURES



University of Bologna



QS WORLD UNIVERSITY RANKINGS
BY SUBJECT 2020

74th

WORLD POSITION IN SOCIAL SCIENCES & MANAGEMENT

1st

ITALIAN PUBLIC UNIVERSITIES FOR SOCIAL SCIENCE AND MANAGEMENT, ACCOUNTING AND FINANCE RESEARCH FIELDS



IN 2018, THE DEPARTMENT WAS AWARDED THE “DEPARTMENT OF EXCELLENCE” BY THE ITALIAN MINISTRY OF EDUCATION AND RESEARCH

The Department is a point of reference for teaching and research activities in Management and all its disciplines.

MISSION

To increase as well as disseminate managerial culture, and foster innovation.

RESEARCH GROUPS

- ACCOUNTING
- ARTS AND CULTURAL ORGANISATIONS
- BANKING
- ENTREPRENEURSHIP AND INNOVATION
- FINANCE
- MARKETING
- ORGANISATION & HUMAN RESOURCES MANAGEMENT
- SOCIAL MANAGEMENT AND SUSTAINABILITY
- STRATEGY
- YUNUS SOCIAL BUSINESS CENTRE

CAMPUSES

The Department's branches are located in Bologna, Forlì and Rimini.

The Department Team



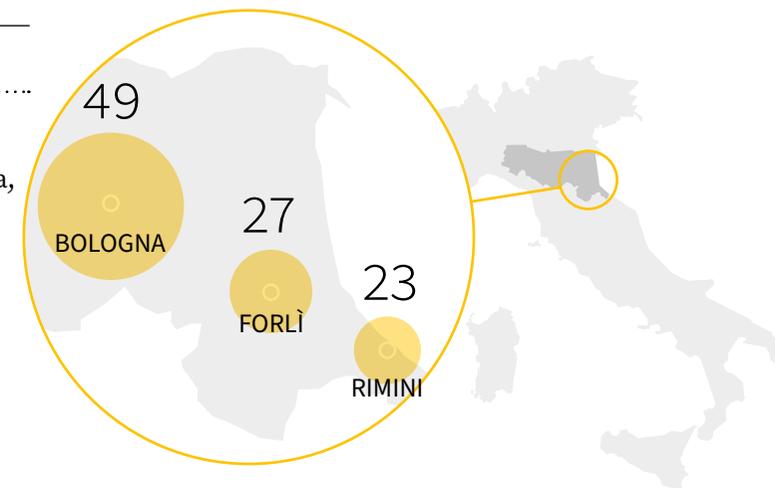
99
FACULTY

29
POST-DOCS

36
PH.D. STUDENTS

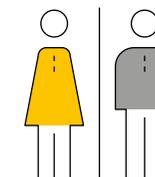
12
STAFF

Faculty by Campuses

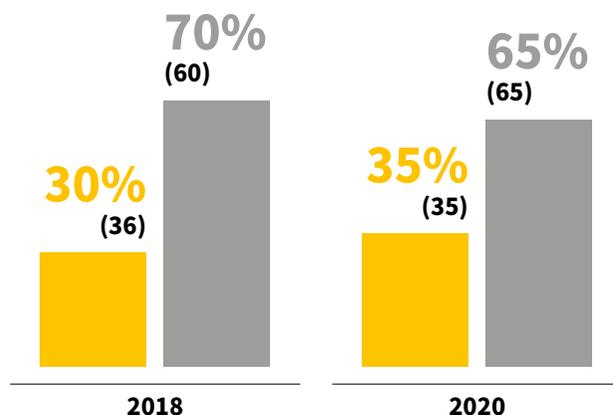


Data updated on 31 December 2020

Department of Management - Gender Distribution

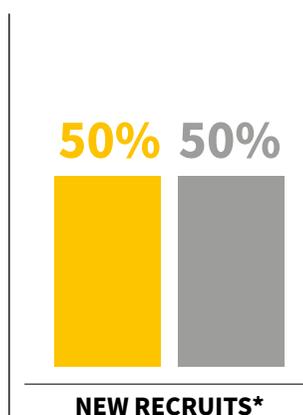


FACULTY

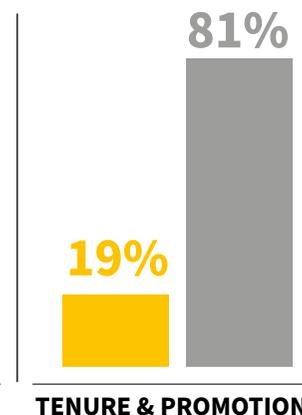


	2018		2020*	
Junior Assistant professors (RTD-A)	-	-	6	1
Senior Assistant professors (RTD-B)	-	3	3	3
Senior Assistant professors (RU)	6	12	2	7
Associate professors	16	20	19	27
Full professors	4	25	5	27

* 2020 data include new recruits starting by 31/01/21, but do not encompass retirements



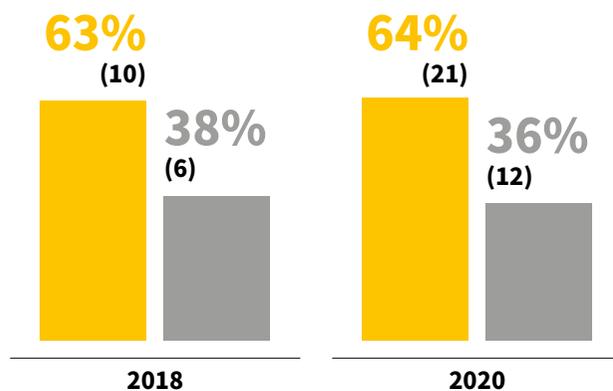
NEW RECRUITS*



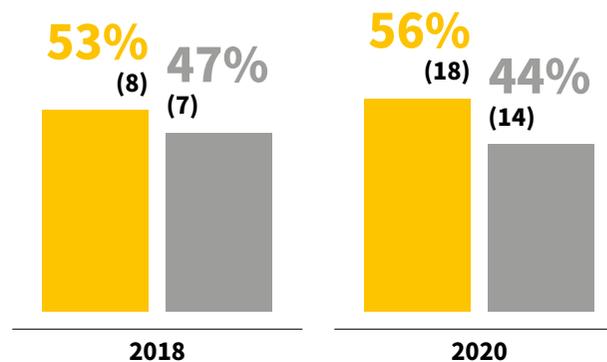
TENURE & PROMOTION*

*Data trend for the period 2018-2020

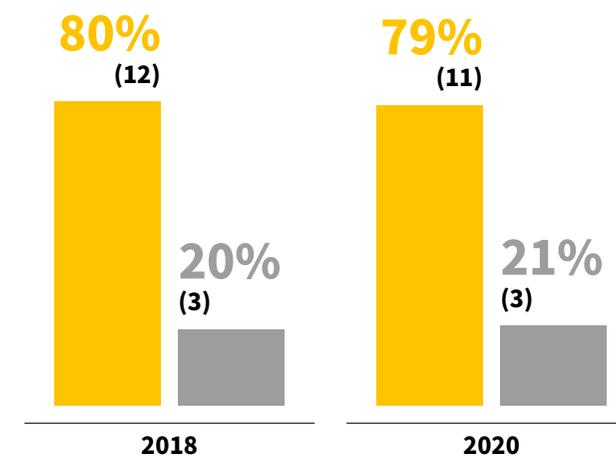
PH.D. STUDENTS



POST-DOCS



STAFF (ADMINISTRATIVES, TECHNICIANS AND LIBRARIANS)

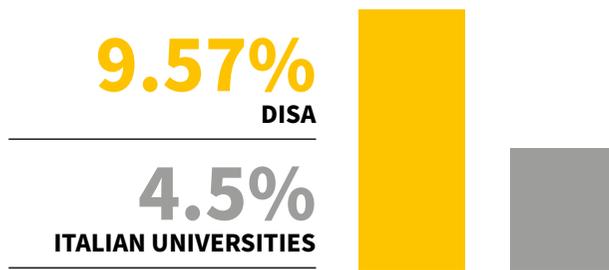


Source: Data from the 2018 and 2019 UNIBO Gender Equality Annual Report and DiSA elaboration on 2020

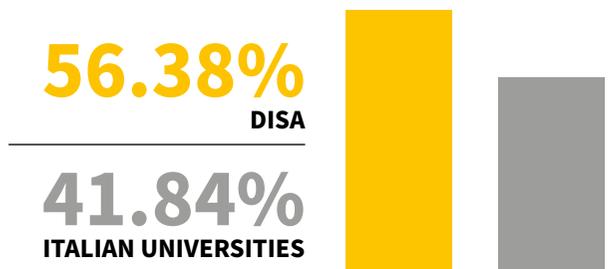
Research activities

The Department's publication performance has been continuously improving over time and is in line with international standards. For a quick appreciation of where we stand, we present some comparisons based on the publications reported in Scopus between 2015 and 2019, including all Italian scholars in the Department's disciplines as a benchmark.

Faculty with at least 1 published paper in ABS 4* journals, 2015-19



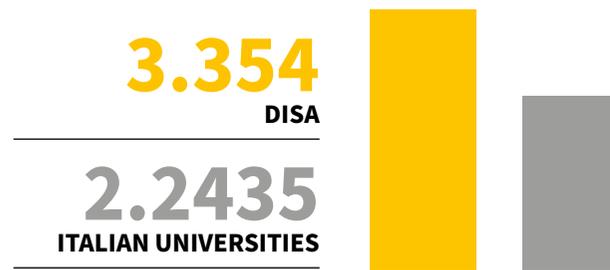
Faculty with at least 1 published paper in ABS 4 and 3 journals, 2015-19



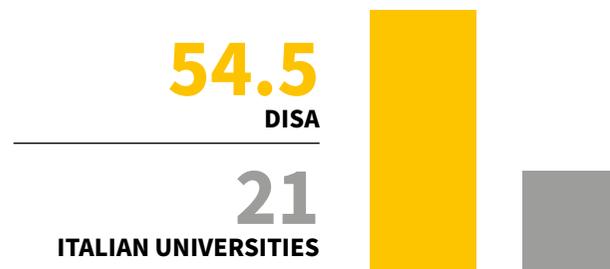
DiSA outputs in 2019

- 102 SCOPUS PUBLICATIONS
- 2 PUBLICATIONS 4* ABS (ACADEMY OF MANAGEMENT JOURNAL, JOURNAL OF MANAGEMENT)
- 36 SCIENTIFIC PUBLICATIONS 4 AND 3 ABS
- 3,372 CITATIONS AMONG ALL FACULTY
- 168,398 CUMULATIVE INDIVIDUAL SJR -SCIENTIFIC JOURNAL RANKING

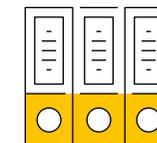
Cumulative Individual SJR: median, 2015-19



Individual citations: median, 2015-19

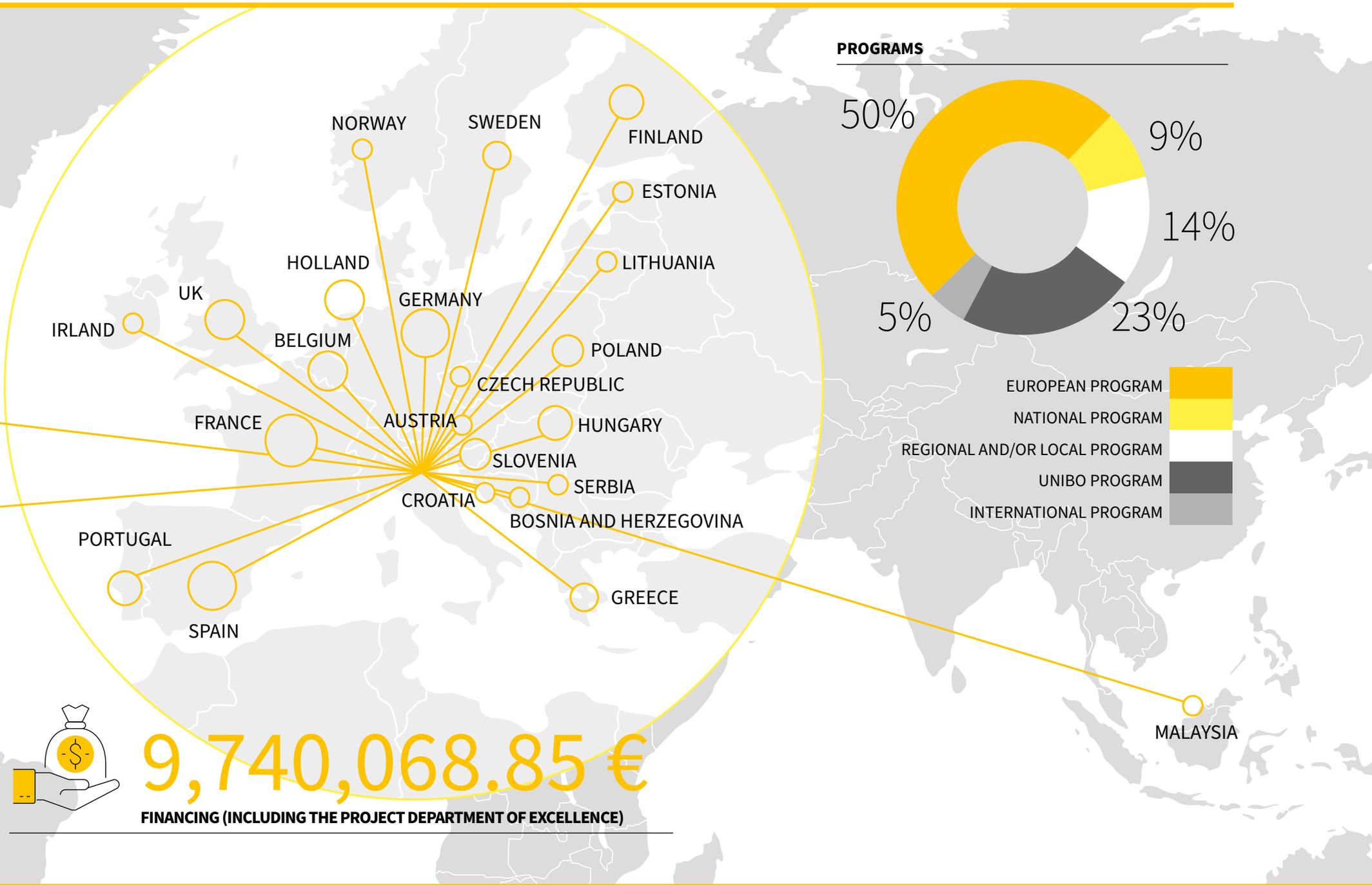


DiSA Networking



22

ON-GOING COMPETITIVE PROJECTS



Research Partnership and Funding Institutions



University Centres with Department Participation

- **ALMA AI - CENTRO INTERDIPARTIMENTALE PER L'INTELLIGENZA ARTIFICIALE** (RESEARCH INSTITUTE FOR HUMAN-CENTERED ARTIFICIAL INTELLIGENCE)
LOCATED IN BOLOGNA
- **ALMA CLIMATE - CENTRO INTERDIPARTIMENTALE** (ALMA MATER RESEARCH INSTITUTE ON GLOBAL CHALLENGES AND CLIMATE CHANGE)
LOCATED IN BOLOGNA
- **ALMA HEALTHY PLANET - CENTRO INTERDIPARTIMENTALE** (ALMA MATER RESEARCH INSTITUTE ON HEALTHY PLANET)
LOCATED IN BOLOGNA
- **CAST - CENTRO DI STUDI AVANZATI SUL TURISMO** (CENTRE FOR ADVANCED STUDIES IN TOURISM)
LOCATED IN RIMINI

Member of Networks

- **BIG DATA INNOVATION & RESEARCH EXCELLENCE (BI-REX)** PUBLIC-PRIVATE CONSORTIUM, THE EMILIA ROMAGNA INDUSTRY 4.0 COMPETENCE CENTER GATHERING OVER 50 PUBLIC AND PRIVATE PARTNERS, SUPPORTED BY THE MINISTRY OF ECONOMIC DEVELOPMENT
- **THE EUROPEAN INSTITUTE FOR ADVANCED STUDIES IN MANAGEMENT (EIASM)**, AN INTERNATIONAL NETWORK FOR MANAGEMENT RESEARCH AND TEACHING THAT INCLUDES MORE THAN 50,000 MANAGEMENT SCIENTISTS FROM ALL OVER THE WORLD
- **THE EUROPEAN NETWORK ON CULTURAL MANAGEMENT AND POLICY (ENATC)** THE MISSION IS TO STIMULATE THE DEVELOPMENT OF CULTURAL MANAGEMENT AND CULTURAL POLICY EDUCATION IN EUROPE AND BEYOND, ENGAGING AND RESPONDING TO NEW DEVELOPMENTS IN POLITICS, ECONOMICS, SOCIETIES AND TECHNOLOGY
- **THE RURAL POLICY LEARNING COMMONS (RPLC)**, A PARTNERSHIP GRANT FUNDED BY THE SOCIAL SCIENCES AND HUMANITIES RESEARCH COUNCIL OF CANADA WITH THE RURAL DEVELOPMENT INSTITUTE AND BRANDON UNIVERSITY. THE FOCUS IS ON BUILDING RURAL CAPACITY AND STRENGTHENING RELATIONSHIPS TO INFORM RURAL RESEARCH AND POLICY AT THE PROVINCIAL AND REGIONAL LEVEL THROUGH INTERNATIONAL COMPARATIVE ANALYSIS
- **RESPONSIBLE RESEARCH FOR BUSINESS AND MANAGEMENT (RRBM)** COMMUNITY DEDICATED TO INSPIRING, ENCOURAGING, AND SUPPORTING CREDIBLE AND USEFUL RESEARCH IN MANAGEMENT
- **THE SCANDINAVIAN CONSORTIUM FOR ORGANISATIONAL RESEARCH (SCANCOR)**, TO FACILITATE INQUIRY IN A TRANSNATIONAL NETWORK OF SCHOLARS THROUGH WORKING VISITS AND RESIDENCIES AT STANFORD AND HARVARD UNIVERSITIES
- **THE PRINCIPLES FOR RESPONSIBLE MANAGEMENT EDUCATION (UN-PRME)**, A PLATFORM TO RAISE THE PROFILE OF SUSTAINABILITY IN SCHOOLS AROUND THE WORLD, AND TO EQUIP TODAY'S BUSINESS STUDENTS WITH THE UNDERSTANDING AND ABILITY TO DELIVER CHANGE TOMORROW. GOVERNED BY UN GLOBAL COMPACT AND THE MAIN BUSINESS SCHOOL ACCREDITATION BODIES

Yunus Social Business Centre Forlì Campus

We want to improve knowledge on microfinance and Social Business mechanisms by encouraging discussions that can impact society.

Muhammad Yunus has defined the idea of Social Business as a sustainable enterprise that deals mainly with problems of a social nature, reinvesting profits to sustain its future development. Based on this philosophy, Yunus Social Business Centres emerged as organisations that invest in Social Business development and growth aimed at solving community problems.

Furthermore, they support the study and promotion of social enterprises already present in the area, amplifying their effect on the community.

On April 18th, 2018, Professor Muhammad Yunus and the Department of Management inaugurated YSBC of the University of Bologna at the Forlì campus.

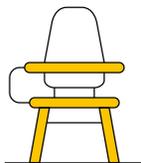


Yunus Social Business Centre
University of Bologna

Teaching activities

5,340 students (A.Y. 2020/21) attend the 13 First and Second Cycle Programs. Eight of these programs are international and six are taught in English, while four of them offer a double degree with a foreign institution. For post-graduate and executive education, the Department works closely with Bologna Business School, the Business School of the University of Bologna, which offers more than 50 programs involving around 1,300 students from almost 100 countries every year.

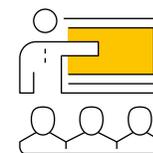
Students



5,340

A.Y. 2020/21

Degree Programs



13

62% INTERNATIONAL PROGRAMS

NEW CURRICULUM IN BUSINESS MANAGEMENT AND INNOVATION

- STARTED IN ACADEMIC YEAR 2020/21
- PART OF THE DEGREE COURSE IN MANAGEMENT AND MARKETING
- 50 POSITIONS, FIRST EDITION 94 APPLICATIONS
- TARGET GROUP: DESIGNED FOR WORKING PEOPLE AND FOR THOSE WHO ARE PLANNING TO COMPLETE UNIVERSITY STUDIES WHILE WORKING
- LECTURES IN THE EVENING AND SATURDAY
- MORE INFORMATION ON THE WEBSITE OF THE [DEGREE COURSE IN MANAGEMENT AND MARKETING](#)

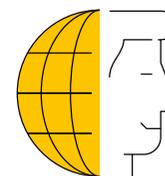
Students with a foreign citizenship in DiSA
A.Y. 2020/21



11.2%

A.Y. 2020/21

Students with a foreign citizenship in University of Bologna. A.Y. 2020/21



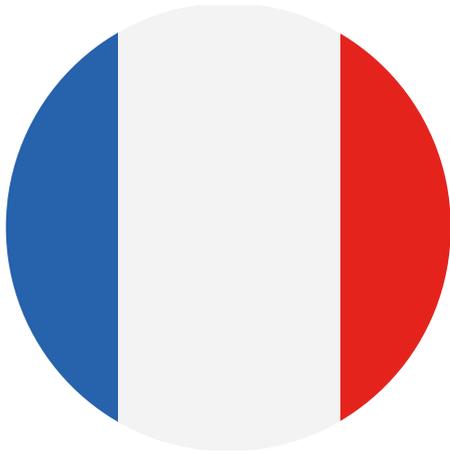
7.5%

A.Y. 2020/21

Source: The University Data Warehouse – data extraction on 19 January 2021.

Teaching and mobility agreements with foreign Universities

9
FRANCE



1
SPAIN



1
COSTA RICA



1
ARGENTINA



1
CANADA



2
ALBANIA



1
JAPAN



4
USA



1
CHINA



1
BRAZIL



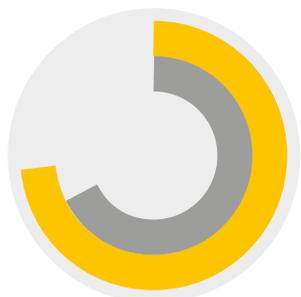
STUDENTS' SATISFACTION AND JOB PLACEMENT GRADUATES IN ECONOMICS AND MANAGEMENT PROGRAMS

According to the 2020 Report released by AlmaLaurea (the Italian Inter-University consortium focused on students and graduates), the graduates of the Department show levels of overall satisfaction with their program and success in job placement significantly higher than comparable programs offered in other Italian universities.

Job Placement
1 year from graduation

73.5%
UNIBO

67.7%
ALMA LAUREA
CONSORTIUM

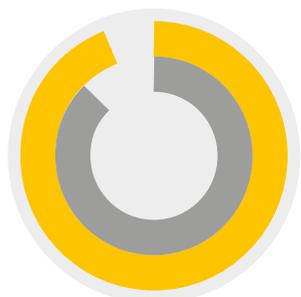


Data refer to Second Cycle Degree Programs

Job Placement
3 years from graduation

94.1%
UNIBO

87.7%
ALMA LAUREA
CONSORTIUM

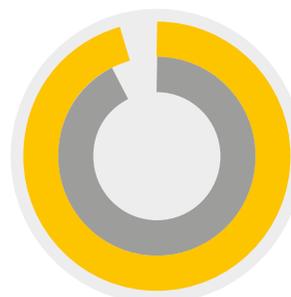


Data refer to Second Cycle Degree Programs

Overall satisfaction
Second Cycle Programs

95.7%
UNIBO

92.5%
ALMA LAUREA
CONSORTIUM



Overall satisfaction
First Cycle Programs

91.5%
UNIBO

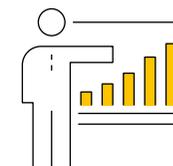
90.7%
ALMA LAUREA
CONSORTIUM



PH.D. IN MANAGEMENT

- IN ENGLISH
- 4-YEAR FULL-TIME PROGRAM WITH THE POSSIBILITY OF A 6-MONTH PERIOD ABROAD
- 7 FULL SCHOLARSHIPS PLUS ADDITIONAL TEACHING AND RESEARCH ASSISTANTSHIP OPPORTUNITIES
- AROUND 150 APPLICANTS EVERY YEAR COMING FROM ALL OVER THE WORLD

Ph.D. Alumni working
in Academia



84

FROM A.Y 2004/05 - 20 CYCLE
TO A.Y 2015/16 - 31 CYCLE

60
WORKING IN ACADEMIA

- 40 IN ITALIAN UNIVERSITIES
- 20 IN FOREIGN UNIVERSITIES

24
NON-ACADEMIC OCCUPATION

Source: [AlmaLaurea Report 2020](#). Overall satisfaction sums up the percentages of the students completely and almost satisfied.

AlmaGoals: The University of Bologna for the U.N. Sustainable Development Goals (SDGs)

The University of Bologna is committed to the values of sustainability, reflected in its pursuit of the SDGs and teaching the best suitable practices to achieve them by 2030. Thanks to its efforts in 2020, it has been ranked 6th in the World by Times Higher Education. The Department of Management contributes through dedicated teaching modules, a number of research projects and a specific commitment to gradually transforming its facilities and practices.

DiSA teaching and the Sustainable Development Goals



Courses by Program and SDG's

CYCLE DEGREE																	
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
BUSINESS ADMINISTRATION AND MANAGEMENT	LM			4	1			5	3	2	2	4					1
BUSINESS AND ECONOMICS	L			1				3	5			3					1
FASHION CULTURES AND PRACTICES	L			1				1									
BUSINESS ADMINISTRATION	LM	1	1	1	2	1	1	4	4	1	1	4	1				1
BUSINESS ADMINISTRATION	L			1	1			3	2	2		2					
ECONOMICS OF TOURISM	L	1		3	2	1		3	2	1	4	2			1		1
BUSINESS ECONOMICS	L				1	1		1	1								
ECONOMICS AND BUSINESS	L			3	7	3	1	4	2		1	1				1	1
ECONOMICS AND COMMERCE	LM							3									
LAW AND ECONOMICS	LM								1			1					
ECONOMICS AND MANAGEMENT	LM	1			9			5	2			2					
ECONOMICS AND ACCOUNTING	LM							2				1					1
ECONOMICS	LM				1			1	1	1							
FASHION STUDIES	LM				1	1											
FINANCE, INSURANCE AND BUSINESS	L				1			1				1					
FINANCIAL MARKETS AND INSTITUTIONS	LM				1			1		1							
HEALTH ECONOMICS AND MANAGEMENT	LM			1							1						
ENERGY ENGINEERING	L							1	1								
ENGINEERING MANAGEMENT	L				1		1		3		1	1	1				1
ENGINEERING MANAGEMENT	LM			2			2		4			2					
MECHANICAL ENGINEERING	LM								1								
INNOVATION AND ORGANIZATION OF CULTURE AND THE ARTS	LM				2			1		1	1						3
INTERNATIONAL POLITICS AND MARKETS	LM							1									
LANGUAGES, MARKETS AND CULTURES OF ASIA AND MEDITERRANEAN AFRICA	L							1	1		1						
MANAGEMENT FOR SOCIAL ECONOMY	LM			1				2	2		2	3					
WELLNESS AND SPORT MANAGEMENT	LM							1	1								
MANAGEMENT AND MARKETING	L			1	1		1	3	1	1	1	1					
QUANTITATIVE FINANCE	LM				1			2	1	1							
RESOURCE ECONOMICS AND SUSTAINABLE DEVELOPMENT	LM	1					1			1			1				
EXERCISE AND SPORT SCIENCES	L							1	1								
NURSING AND MIDWIFERY SCIENCES	LM			1	1												
TOURISM ECONOMICS AND MANAGEMENT	LM	1				1				1	1						

L = First Cycle, LM = Second Cycle

2019 Data - DiSA elaboration on data provided by Almagols Communication Unit

Third Mission

BOLOGNA BUSINESS SCHOOL

BBS represents the Department of Management's Third Mission's leading organization by promoting managerial culture and enhancing knowledge transfer.

DiSA's chair is a statutory member of BBS's Board of Directors. The Dean of BBS or his/her delegate is a member of DiSA's Teaching Committee. DiSA professors currently hold the Dean of the Business School and many of its leading roles.

The primary field of activity is lifelong and continuous learning through:

- FULL-TIME MASTER'S PROGRAMS, ACCREDITED BY THE UNIVERSITY OF BOLOGNA AND TARGETING YOUNG GRADUATES;
- EXECUTIVE PROGRAMS, TARGETING MANAGERS AND ENTREPRENEURS;
- CORPORATE PROGRAMS, CUSTOMIZED FOR COMPANIES AND OTHER INSTITUTIONS;
- OPEN PROGRAMS, TARGETING PROFESSIONALS FOR SHORT-TERM TRAINING ON SPECIFIC TOPICS.

Through its activities, BBS has a threefold impact:

Educational Impact: managerial impact through the participants' learning process and the development of applied research. Over 1,000 participants, from Italy and abroad, attend its 56 university and executive programs and various "custom" learning initiatives designed in collaboration with companies and other organizations. In 2020, BBS launched its ECCH case collection "Taking Italian Excellence Global".

Community Impact: involvement of academics, students, alumni, and companies to disseminate knowledge and share best practices and experiences. The Alumni association was established in 2017 to cultivate its network of over 10,000 alumni and provide all members with opportunities.

Entrepreneurial Impact: promoting economic growth through entrepreneurial development and innovation projects. BBS Entrepreneurship Hub is integrated with the University of Bologna entrepreneurship activities, which encourage students and faculty to create networking opportunities and facilitate access to resources.

DEPARTMENT OF MANAGEMENT

We are the point of reference for the University's initiatives promoting entrepreneurship within its community and spin-off activities. Almacube, AlmaEclub, Start-Up Day, AlmaLabor, Basement Club, Unibo Reactor are some of the programs supporting startups, companies, entrepreneurship training and local development.

Several research groups carry out applied research and consulting activities with companies, which even contribute to fund post-docs and Ph.D.s.

We maintain a strong commitment towards public engagement by promoting different initiatives such as:

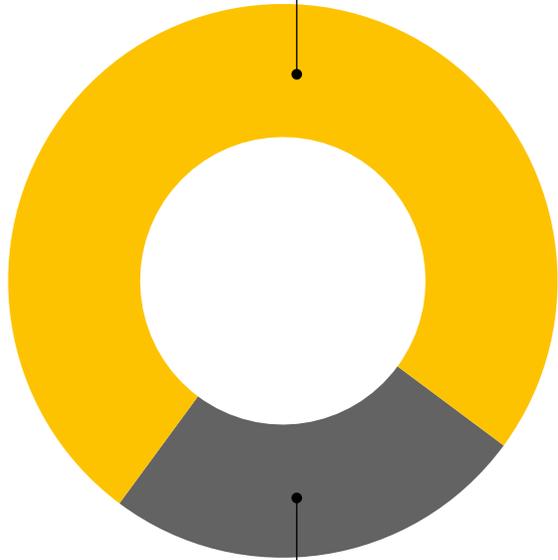
- EDUCATIONAL ACTIVITIES WITH HIGH SCHOOLS FOR THE WORK-SCHOOL TRAINING
- PARTICIPATION ON MOOC INITIATIVES OF THE UNIVERSITY "UNIBO OPEN KNOWLEDGE INNOVATION & DIGITAL LEARNING" ON THE TOPIC HIGHER EDUCATION FOR SUSTAINABLE DEVELOPMENT GOALS
- PARTICIPATION IN THE EUROPEAN NIGHT OF RESEARCHERS
- THE RESEARCH DAY OF THE DEPARTMENT
- REGIONAL AGREEMENTS FOR ACTIVITIES CONNECTED TO THE MANAGEMENT OF CULTURAL HERITAGE AND ACTIVITIES (THEATERS, MUSEUMS HUBS, AND AUDIOVISUAL ACTIVITIES)
- ACTIVE ROLE IN THE CENTER FOR ADVANCED STUDIES IN TOURISM AS A TOOL FOR CULTURAL, ECONOMIC, AND SOCIAL TERRITORIAL DEVELOPMENT THROUGH AGREEMENT WITH THE LOCAL STAKEHOLDERS
- PARTICIPATION TO THE UNIVERSITY AGREEMENTS (2020-25) WITH THE ASSOCIATION OF CHARTERED CERTIFIED ACCOUNTANTS IN BOLOGNA, FORLÌ, AND RIMINI



Agreements

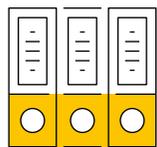
76%

**31 ON-GOING
BILATERAL
RESEARCH
AGREEMENTS**



24%

**10 ON-GOING
BUSINESS
AGREEMENTS**



41

ON-GOING AGREEMENTS

FUNDING INSTITUTIONS - BILATERAL RESEARCH AGREEMENTS



BILATERAL RESEARCH AGREEMENTS WITHOUT GRANT



FUNDING INSTITUTIONS - ON-GOING BUSINESS AGREEMENTS



636,215 €

FINANCING



RESEARCH GROUPS





ACCOUNTING

Our research focuses on regulation, financial reporting and auditing, organisational and strategic aspects of accounting and management, and accounting from historical perspectives.

REGULATION, AUDITING, AND FINANCIAL REPORTING

We investigate changes in reporting regulations, capital market implications, the transformations of auditing, risk regulation regimes, international accounting standards, ethics, and the role of non-financial information. We interact with private and public organisations and investigate the specificities of SMEs, which represent the backbone of the Italian and EU economy. Increasing attention is paid to data analytics and the possibilities offered by new technologies and big data.

ORGANISATIONAL AND STRATEGIC ASPECTS OF ACCOUNTING

This stream of research focuses on how accounting operates in organisational settings. It is an interdisciplinary field of study, including research in management and financial accounting among private, public, and not-for-profit organisations. We investi-

gate the development of performance management systems, the impact of new technologies, the consequences of public sector reform on accountability and service delivery, price modeling, product and client profitability, the strategic planning of non-financial information, and risk management.

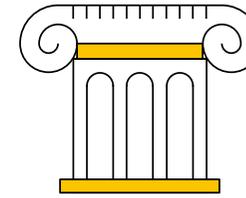
MANAGEMENT AND ACCOUNTING IN HISTORICAL PERSPECTIVES

We use a historical and pluralist approach applied to different realms: the field's lack of interest in history, a comparative analysis of accounting history and business history, the analysis of settings and institutions before the Industrial Revolution, and the Managerial Revolution.

Some examples of our analyses refer to: interpretative and grounded studies of protoindustrial settings, industrial heritage, and public administrations.

PUBLIC, HEALTH CARE AND NGOS FINANCE AND MANAGEMENT

This stream of research focuses on understanding effective and efficient operating models in such specific organisational contexts as public, health care, and non-governmental organisations. While the main field of study is related to management and accounting, this area is characterised by a highly interdisciplinary approach, cooperating with such other disciplines as political science, administrative science, economics, finance, and medicine.



ARTS AND CULTURAL ORGANISATIONS

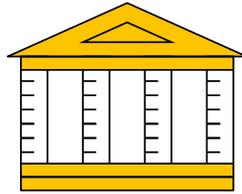
We investigate the cultural and creative fields, adding a managerial perspective to the sociological, juridical, and strictly professional ones.

CULTURAL HERITAGE MANAGEMENT

We run several projects on the management and organisation of arts and heritage institutions in different countries (Italy, China, Turkey, Peru, France). The aim is to investigate similar trends related to reducing public resources, differentiation of revenue streams, and now the introduction of visitor-oriented logics unfold in institutional contexts that differ from the more often analyzed Anglo-Saxon ones. Some examples are the comparative administrative history of university museums in Bologna, Oxford, and Padua, the controversial practice of heritage valuation for financial reporting purposes, and a set of case studies on different industrial heritage premises.

CREATIVE INDUSTRIES

We analyze industries such as comics, advertising, motion pictures, fashion, and wine-making



to contribute to broader conversations in management studies. The focus is on the social structure of creativity, network management, and interfirm relationships, using multiple methods ranging from experimental design, network analysis, and participant observations.

BANKING

We focus on the theory and practice of relationships among savers, banks, regulators, and markets.

ASSET PRICING AND ASSET MANAGEMENT

We investigate the factors behind asset pricing and mispricing and how they are implemented in the asset management industry. We then investigate mutual funds' performances, with a particular interest in the role of ESG and Impact Investing.

SME FINANCING

Small and Medium Enterprises play a significant role in most economies and require dedicated financial instruments and markets. We focus on the firm life-financial cycle, the development of dedicated formal and informal financial channels, the credit gap, and different institutional mechanisms developed to fill this gap.

BANK EFFICIENCY AND M&A

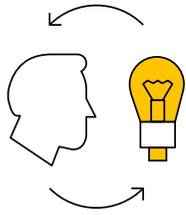
Beyond operational costs and interest margins, banks are concerned with factors such as governance and regulations. Activity diversification, market consolidation through M&A, new business models in the banking sector, and the emerging role of FinTech are some of the topics investigated.

BANK CORPORATE GOVERNANCE AND STABILITY

The global financial crisis has led to a re-examination of corporate governance practices in banks. We join this inquiry line, analyzing several aspects such as the role of institutional settings, the role of boards, the role of board members, and the role of board gender diversity.

SAVING AND FINANCIAL LITERACY

We join several academic, banking, and financial institutions in the effort to increase financial education and competencies.



ENTREPRENEURSHIP AND INNOVATION

We combine multi-level perspectives to investigate entrepreneurial and innovation processes and how operations are organized and managed in companies.

ENTREPRENEURIAL FINANCE AND SUPPORTING MECHANISMS

We use institutional and organisational perspectives to address entrepreneurial finance's managerial aspects at different stages of venture creation and development. We emphasize the importance of supporting mechanisms and entrepreneurial ecosystems.

ENTREPRENEURIAL UNIVERSITIES AND KNOWLEDGE TRANSFER

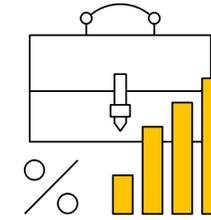
We focus on technology transfer, patenting, IP management, and new venture creation in academia. Using cognitive, organizational, and institutional perspectives, we study how academics commercialize university research, and how to best design policies and framework conditions to support technology transfer.

INNOVATION MANAGEMENT

We cover a wide range of economics and management aspects related to technological innovation. We pay special attention to the role of inter-organisational relationships, the valuation of R&D investments and intangibles, the diffusion of digital technologies, and the design and impact of science and innovation policies.

OPERATIONS MANAGEMENT

We investigate firms' production systems and supply chains to understand how firms effectively organize internal operations, manage interfirm relationships, and develop sustainable production strategies. We focus on buyer-supplier relationships, global supply chain management, re-shoring practices, performance measurement systems, business sustainability, and circular economy.



FINANCE

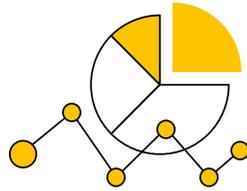
We investigate corporate investment and financing decisions, including corporate governance, corporate valuation, corporate risk management, and entrepreneurial finance.

CORPORATE GOVERNANCE

The rules, practices, and processes by which a firm is managed and controlled involve balancing the interests of many actors (shareholders, management, customers, suppliers, financiers, government, and the local community). We study how corporate governance impacts all these interests.

CORPORATE VALUATION

The value of a firm is a central topic in corporate finance. We study how a firm's value is affected by the corporate restructuring process, i.e., transactions that expand or reduce a firm's operations or change its capital structure. These include M&A, leverage restructuring, divestitures, spin-offs, and reorganizations in general.



CORPORATE RISK MANAGEMENT

As for value, risk is also at the heart of corporate finance and represents the other side of the “value” coin. We study how firms manage risks, and we analyze the consequences of risk and risk management on the firm’s stakeholders. We focus on market risk, i.e., commodity (comprising equity) price risk, interest rate risk, and FX risk, and on credit risk. We also study sources of risks originated by environmental, social, and governance (ESG) factors.

ENTREPRENEURIAL FINANCE

The funding of seed and early-stage ventures is a specific research topic, as these businesses are yet unable to access capital markets or traditional funding sources. We focus on “conventional” equity financing for such companies, i.e., business angels and venture capitalists, as well as more recent alternatives, such as equity crowdfunding and P2P lending.

MARKETING

We cover a broad range of topics, including customer decision-making, marketing strategy, and marketing modeling.

CONSUMER BEHAVIOR AND DECISION MAKING

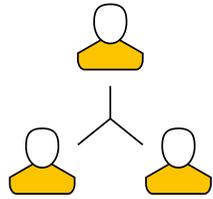
What drives customer choices, how people behave in different contexts, what consumers want, and why customers are satisfied are some of the broad topics examined. Our research covers private and public settings, consumer goods, and services, using cross-level and longitudinal perspectives. Growing attention is given to new digital technologies as research tools, as mediators of different behaviors, and as productive instruments in marketing processes.

MARKETING MODELING AND DATABASE MARKETING

We leverage rich customer databases, advances in methodologies and analytics to investigate marketing effectiveness along the customer journey, digital marketing within social media, channel migration models, the impact of artificial intelligence on different marketing contexts and processes.

MARKETING MANAGEMENT AND STRATEGY

We focus on understanding the effectiveness of various marketing strategies to provide robust theoretical frameworks supporting the design of innovative solutions. We share a wide range of interests ranging from branding, distribution channels, including franchising and distribution networks, multichannel and omnichannel management, pricing, customer value management, and new product development processes.



ORGANISATION & HUMAN RESOURCES MANAGEMENT (HRM)

We study contemporary organisations with a focus on their culture, decision-making processes, and stakeholders’ behaviors.

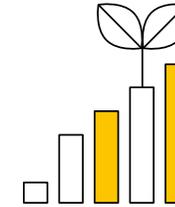
ORGANISATIONAL BEHAVIOR

We cover individuals’ cognition, attitudes, and behaviors in several work-related and nonwork-related processes and outcomes. Attention is given to learning processes, the propensity to innovate, work motivation, the development of professional identities, careers, team dynamics, interpersonal relations, work-life balance, and the enhancement of individual and organisational well-being. We integrate theoretical frameworks from various disciplines and apply different research methods, including field studies, social network analysis, longitudinal research, experimental design, and agent-based simulation.

HUMAN RESOURCES MANAGEMENT

We focus on the organisational socialization

process with a particular interest in examining contextual factors and individuals’ strategies and behaviors. I.e., promoting a successful newcomer adjustment, the interplay of group size and group communication structure, and the effectiveness of work-family and diversity programs that can help create a climate of inclusion and a culture of well-being at work. Different fields of interest include health, tourism, digital technologies, manufacturing, and Human Resources Management services to offer relevant and empirically validated knowledge to help those companies achieve their strategic goals.



SUSTAINABILITY AND SOCIAL MANAGEMENT

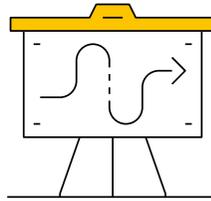
We investigate how environmental, social, and governance-related aspects become mainstream into the management, measurement, and reporting practices of organisations and their impact.

SUSTAINABILITY MEASUREMENTS

Linking environmental, social, and governance-based performance measures to external reporting, we question how management and accounting practice should adapt or develop to contend with changing expectations. Carbon and other climate-related measurements and risks are analyzed along with different forms of corporate reporting associated with the Global Reporting Initiative.

SUSTAINABILITY TRANSITION OF INDUSTRIAL ECOSYSTEMS

This research stream explores how sustainability practices contribute to decoupling the economic growth of industrial ecosystems from their impact on the natural environment. Longitudinal analysis



and empirical modeling are used to assess current environmental regulations and support policymakers in shaping future strategies on the relationship between the economy and the natural environment.

REGULATIONS AND PUBLIC POLICIES

We study the relationship between international and national regulation and the behavior of businesses, social enterprises, and public sector organisations. The impact of environmental and sustainability policies is analyzed with particular attention to those aimed at spurring social enterprises as vehicles for the provision of public services.

SOCIAL ENTREPRENEURSHIP

We study social business creation, applying managerial tools to social enterprises. We analyse the role of social entrepreneurship as a driver of sustainable innovation, assessing its impact on the whole economy and society.

MICRO-CREDIT AND SOCIAL BANKING

Building on a special relationship with the Grameen Foundation, we participate in the growing debate on the role of new business models, financial instruments, and solutions targeted to support environmental, social, and governance (ESG) challenges.

STRATEGY

Our group researches various topics relevant for firm success across a range of industries: from competitive analysis to decision-making processes, from knowledge management to business modeling, from inter-organisational agreements to growth and change strategies.

STRATEGY AND COMPETITIVE DYNAMICS

Analyzing the relationship between firms' competitive and growth strategies and the environment, we cover a wide range of low- to high-tech sectors, emphasizing the creative and service industries. We investigate internationalization and other related strategies, such as re-shoring, in large, small, and medium-sized enterprises. The role of strategy in managing digital transformation is examined both in incumbent and emerging industries. In the tourism industry, we focus on hotels' performance, cultural events, and destination management.

STRATEGY AND INNOVATION

The focus is on strategic choice and implementation in firms engaged in innovative actions, such as

developing disruptive innovations, designing new business models, undertaking social innovations, or engaging in open innovation. Our works combine historical methods, laboratory experiments, and network analysis to study social evaluation processes in the market and non-market settings.

STRATEGY, NETWORKS, AND ENTREPRENEURSHIP

We study the causes and consequences of social networks on various performance outcomes, including knowledge transfer among individuals and companies, the discovery and exploitation of new entrepreneurial opportunities, survival, and firm growth. We examine the dynamics of inter-organisational social capital inside vertical business networks and their impact on innovation and knowledge-transfer processes. A sociologically oriented interest has been developed in understanding the origin of extraordinary entrepreneurial outcomes and innovations in cultural productions.



EUROPEAN PROJECTS STARTED IN 2020



Uncharted - Understanding, Capturing and Fostering the Societal Value of Culture

The Department of Management is one of the partners of the project *Uncharted: Understanding, Capturing and Fostering the Societal Value of Culture*, funded by the European Commission for the 2020-2024 period. The main focus of the project is cultural values, and it aims to identify and analyze the social processes that contribute to their definition. In fact, the values of culture are multiple. In the last sixty years, the cultural sphere has undergone numerous transformations, determined by social change, technological progress, and a general democratization of the arts, cultural production, and consumption processes.

Examining the plurality of cultural values makes it possible to provide a broader view of Europe's cultural sector, identify the emergence of innovative values, and finally create an interpretative and methodological framework for understanding, evaluating, and measuring the new values of the culture.

The project is divided into four main parts: **WP1** aims to analyze **the historical and social factors contributing to the configuration and transformation of cultural values**. From this perspective, Uncharted will focus on how globalization and digitization, urbanization, gender diversity, and neoliberal policies have contributed to this transformation.

WP2 aims to **map the emergence of cultural values in their diversity**, with a mainly empirical approach related to four different contexts: cultural participa-

tion in the live arts; cultural participation through the media; cultural production and heritage management; and cultural administration. Members of the Department of Management are directly involved in this phase of the research. With the experience created over the years, they will contribute to mapping the emerging cultural values in the field of cultural production and heritage management through the proposal of two case studies.

DiSA is the leader of **WP3**, which has the main objective of **analyzing the tensions/conflicts that arise from how different actors construct, measure, manage and rank the values they attribute to culture**. This phase will also be divided into four areas of investigation: the field of cultural consumption, cultural production, and heritage management; in the evaluations made by the public administration; and the cultural information system. Even in this phase, the UNIBO team will address, in particular, the field of cultural production and heritage management.

WP4 primarily seeks to **identify the strategies implemented by cultural policies** in the attempt to **foster the plurality of cultural values** in a more complex and efficient model of action.

The Department of Management participates through prof. Luca Zan (scientific coordinator for UNIBO team), prof. Cristina Boari, prof. Paolo Ferri, prof. Rebecca Levy Orelli and Dr. Marco Sottilotta.

FINANCING PROGRAM

EUROPEAN PROGRAM - HORIZON2020
TOPIC TRANSFORMATIONS-08-2019: THE SOCIETAL PROGRAM VALUE OF CULTURE AND THE IMPACT OF CULTURAL POLICIES IN EUROPE

DURATION

48 MONTHS - FROM 01/02/20 TO 31/01/24

CONSORTIUM

SPAIN - UNIVERSITAT DE BARCELONA, COORDINATOR

ITALY - UNIVERSITY OF BOLOGNA DEPARTMENT OF MANAGEMENT

HUNGARY - EOTVOS LORAND UNIVERSITY

PORTUGAL - CENTRO DE ESTUDOS SOCIAIS

NORWAY - TELEMARKE RESEARCH INSTITUTE

FRANCE - CENTRE NATIONAL DE LA RECHERCHE SCIENTIFIQUE

PORTUGAL - UNIVERSIDADE DO PORTO

UK - GOLDSMITHS' COLLEGE

FRANCE - UNIVERSITÉ PARIS 8 VINCENNES SAINT-DENIS

ITALY - PROMOTER SRL

SDGS



MIG.EN.CUBE - Fostering MIGrant Entrepreneurship inCUBation in Europe

MIG.EN.CUBE is set to take into account the current critical issues in fostering migrant entrepreneurship in Europe, characterized by a fragmentation of incubation programs targeting migrant entrepreneurs, the diversity of actors that provide incubation activities. MIG.EN.CUBE strongly focuses on the current critical issues in fostering migrant entrepreneurship in Europe, characterized by a fragmentation of incubation programs. Those programs target migrant entrepreneurs, the diversity of actors that provide incubation activities; meanwhile they have a strong focus on the “demand side” (i.e., migrant entrepreneurs), but lack in training opportunities and the exchange of best practices for the professionals working for incubation programs/ organizations to better serve super-diverse aspiring or current migrant entrepreneurs.

MIG.EN.CUBE seeks to enhance diverse incubation professionals’ knowledge and competencies dealing with (would-be) super-diverse entrepreneurs. The aim is to foster migrant entrepreneurs’ opportunities to learn and experience how to start and grow a successful business. The project aims to (1) increase the understanding of the specific incubation needs of migrant entrepreneurs and the competencies required for incubation professionals working with them; (2) systematize and share best practices for innovative incubation programs for migrants across Europe; (3) provide incubation professionals with new, tried-and-tested materials and tools for advising, training, performing, and

assessing incubation for migrant entrepreneurs. The methodology of the project is designed around four main phases:

(1) the preparation phase carried out before the beginning of the project and within the first three months of activity;

(2) a scanning and assessment phase, where the partners will be involved in qualitative and quantitative research to produce a **Synoptic Scan on incubation activities for migrants** (led by University of Amsterdam) and a Training Needs Diagnostic Assessment (conducted by University of Bologna) to understand the specific training needs of migrant entrepreneurs and incubation professionals dealing with this group;

(3) the production phase, which regards the development of training contents targeted to incubation professionals, consisting of **the development and piloting of “Incubating Migrant Entrepreneurs” MOOC** (led by Institut Supérieur de Gestion) and “The Inclusive Incubator” Guidebook (led by Fondazione Grameen).

(4) the dissemination phase aimed at achieving impact and relevance through public presentations, scientific and non-scientific publications, the project website, and other virtual repositories.

The Department of Management (Principal Investigator: Dr. Daniela Bolzani) is the project coordinator; the other members of the UNIBO team are prof. Federica Bandini, prof. Rosa Grimaldi, and Prof. Laura Toschi.

FINANCING PROGRAM

EUROPEAN PROGRAM -ERASMUS+ KA2 - STRATEGIC PARTNERSHIP FOR ADULT EDUCATION

DURATION

30 MONTHS - FROM 1/11/20 TO 30/04/23

CONSORTIUM

ITALY - UNIVERSITY OF BOLOGNA DEPARTMENT OF MANAGEMENT, COORDINATOR

THE NETHERLANDS - UNIVERSITEIT VAN AMSTERDAM

FRANCE - INSTITUT SUPÉRIEUR DE GESTION

ITALY - FONDAZIONE GRAMEEN ITALIA

THE NETHERLANDS - IMPACT HUB AMSTERDAM

FRANCE - PLACE NETWORK

AUSTRIA - IMPACT HUB COMPANY

BELGIUM - MIGRATION POLICY GROUP

SWITZERLAND - UNCTAD, ASSOCIATE PARTNER

SDGS



INTEGRES - Integrated Reporting and Education for Sustainability Project

The main objective of INTEGRES is to develop **educational material for bachelor and master business and accounting students about Integrated Reporting (IR) and disclosure of non-financial information for SMEs** to prepare the students for their future work as IR business advisors in Europe. Companies are expected to be transparent and need to communicate their impact on society. A traditional annual report containing only financial information is not sufficient anymore. Consequently, companies ask professionals to develop new skills, but a new way of working requiring different knowledge. Financial professionals need to evolve from experts in reporting financial information to a broad educated expert and advisor in financial and non-financial information. The INTEGRES partners are aware of this skills gap and noticed that existing frameworks and models for non-financial reporting focus on large companies, while applied methods and materials for SMEs are missing. Based on input from students, accounting firms, and SMEs, the project partners will create suitable educational material on how to use IR and how to disclose non-financial information for SMEs. They will develop **a module of 5 courses** (6 credits each) containing **issues related to the subject of IR, an Open Education Resources (OER), and a Handbook on Integrated Reporting**. The educational material and the OER will be available for all bachelor and master business and accounting

students. A handbook will be produced to inform and educate other students and, eventually, SMEs and small accounting and audit firms. The project will deliver future-proof financial professionals equipped with the required knowledge and skills to help SMEs in their sustainability transition. Moreover, this project will provide students and teachers with intercultural awareness regarding IR, experiences in international cooperation, and improved networking and language skills. The project aims to fill the need of partner universities struggling with ways to introduce knowledge and theories about non-financial (risk) management, accounting, reporting, and communication in their curriculum. There is a significant lack of proper educational material on how to introduce integrated reporting in SMEs. The University of Bologna is involved in developing one course (out of five) on IR and Human Capital for SMEs to better understand how SMEs can report on non-financial aspects, with a focus on the role played by human capital. Interactions and discussions with SME representatives will challenge students to apply concepts and tools learned in class while adapting them to real-life contexts. Furthermore, the University of Bologna will coordinate, design, implement, and deliver the Open Educational Resource (Mooc) to make the educational material digitally available. All courses will include cases, lectures, clips, assignments, and tests for third and fourth-year Bachelor business

and accounting students and first- and second-year Master students. The Department of Management participates through professors Selena Aureli, Monica Bartolini, John Duymay, and the Department of Sociology and Business Law with prof. Federica Farneti.

FINANCING PROGRAM

EUROPEAN PROGRAM - ERASMUS+ KA2 - STRATEGIC PARTNERSHIP FOR HIGHER EDUCATION

DURATION

36 MONTHS FROM 01/09/20 TO 31/08/23

CONSORTIUM

THE NETHERLANDS - STICHTING AVANS, COORDINATOR

ITALY - UNIVERSITY OF BOLOGNA DEPARTMENT OF MANAGEMENT

BELGIUM - HOGESCHOOL GENT

FRANCE - UNIVERSITÉ CATHOLIQUE DE LILLE

IRELAND - TECHNOLOGICAL UNIVERSITY DUBLIN

SDGS



OMNI-BEAST-OMNI - BE Aware Student

The project aims to help Universities **support their students in the personalization of their learning process and career path development in connection with the labor market by providing a body of knowledge in the form of Canvas**. The canvas set will support entrepreneurial students to personalize their curriculum to anticipate the skills and expertise needed to start new ventures. This tool increases students' consciousness concerning the choice of specialty, aligning their educational path with their real passion and interests while increasing their value on the labour market. The project's main participants are students who will take part in International Summer Schools run by partner universities and professors who will participate in the International Academy - Training of Trainers. The consortium will organize an OMNI-BEAST Academy (a 5-day program for teachers) to enhance knowledge and skills on the topic of interested teachers in the Universities.

The role of the Department of Management is to contribute to defining the "Job position/occupation Canvanizing Body of Knowledge." This output is composed of a set of good practices supporting the creation of a reference canvas for job positions and **developing five national Career Canvas** based on the model of a personal business model (BusinessModelYou.com) and **five podcasts as a part of Podcast Library**. The project output will be a book called "*Catalog of key competencies with tutorials on key competencies development methods, techniques, tools*," and a course called "*Entrepreneurial student - developing ideas for an innovative business with canvas*". The course will be offered to students in all the partner universities.

From the Department of Management, Dr. Matteo Vignoli will act as the scientific coordinator of the UNIBO team.

FINANCING PROGRAM

EUROPEAN PROGRAM -ERASMUS+ KA2 - STRATEGIC PARTNERSHIP FOR HIGHER EDUCATION

DURATION

30 MONTHS - FROM 1/11/20 TO 30/04/23

CONSORTIUM

POLAND - UNIVERSITY OF INFORMATION TECHNOLOGY AND MANAGEMENT DI RZESZOW, COORDINATOR

ITALY - UNIVERSITY OF BOLOGNA DEPARTMENT OF MANAGEMENT

PORTUGAL - INSTITUTO POLITÉCNICO DE PORTALEGRE

GREECE - MILITOS CONSULTING SA

SPAIN - UNIVERSIDAD DE SEVILLA

SDGS



EReadyMonitor - The Engagement Readiness Monitor project

EReadyMonitor project investigates and enhances the factors that make HEIs more likely to engage with companies by developing Engagement. More specifically, the project has the following objectives:

- to gain **an in-depth understanding of universities' engagement with business and their readiness to cooperate in various engagement activities**
- to develop **a novel tool enabling the evaluation of the university engagement readiness at the institutional level**
- to design the **Engagement Readiness Toolkit**, which will help increase the readiness of the universities to develop cooperation with business

The Engagement Readiness Monitor project emphasizes measuring the university's readiness to engage according to different perspectives and methodologies, rather than just addressing standard indicators measuring only the quantifiable outputs of engagement and cooperation activities of universities with businesses. It emphasizes the need to expand these metrics to cover a more comprehensive set of engagement activities, including traditional research and education, as well as valorization and governance. The self-assessment tool will allow for measuring the readiness of HEIs to cooperate in different activities and, through the provision of the tools, roadmap, and other materials created as a result of the project, will help increase their readiness to engage with firms.

Specifically, the Department of Management is involved in:

- developing a novel tool enabling the evaluation of the HEI engagement readiness at the institutional level (Engagement Readiness Self-Assessment Framework, IO2), concerning activities related to both the commercial valorization of research results and the production of public goods with educational, social, and environmental impact.
- designing a toolkit that will help increase the readiness of the HEIs to cooperate with different channels through which the output of academic research can be conveyed to the market and society at large, including patents, licenses, university-industry collaborations, academic consulting, and the creation of new ventures. Specific attention has been paid to new venture creation and the improvement of relations with established companies.

The Department of Management participates through prof. Rosa Grimaldi and dr. Elisa Villani. They contribute to the project by leveraging their prior experience developed in research and institutional activities.

FINANCING PROGRAM

EUROPEAN PROGRAM - ERASMUS+
KA2 - STRATEGIC PARTNERSHIP FOR HIGHER EDUCATION

DURATION

24 MONTHS - FROM 1/11/20 TO 30/10/22

CONSORTIUM

THE NETHERLANDS - UNIVERSITY INDUSTRY INNOVATION NETWORK BV, COORDINATOR

ITALY - UNIVERSITY OF BOLOGNA DEPARTMENT OF MANAGEMENT

FRANCE - INSTITUT MINES TELECOM BUSINESS SCHOOL

CZECH REPUBLIC - UNIVERZITA KARLOVA V PRAZE

FINLAND - JAMK UNIVERSITY OF APPLIED SCIENCES

SDGS



SAND BOILS - Natural-based solution to mitigate flood risk due to SAND BOILS reactivations along the Po River

The main aim is to mitigate the risk of backward erosion piping by employing an innovative, sustainable, natural-based, and cost-effective engineering solution. DiSA appears as an advisory partner and will be involved in developing the activities related to Life Cycle Assessment, Business Plan, and Socio-economic Impact of the project with the following specific tasks.

A Life Cycle Assessment (LCA) analysis on the environmental impacts of the project will be performed to define the direct and indirect implications of adopting a replacing strategy to deal with the area's sand boil problem under investigation. More sustainable, economic, and innovative techniques will be included in the study compared to the technologies currently used.

The data collection process will be performed through different steps set out in the Evaluation Plan to gather primary and secondary data through research study, interviews, existing literature, and administrative sources of information.

Economists and engineers will carry out a detailed life-cycle environmental analysis, monitor and measure changes in ex-ante observations, in itinere, and ex-post evaluation analyses. Specific and customized models will be developed to reproduce the costs and risks of both the new strategy and the traditional system through professional tools and methodology. Following the pilot's application and the prototype, the collected data will be enough to write down a complete and detailed **Business Plan**.

Together with Officine Maccaferri Co. Ltd. (industrial partner), researchers from DiSA will draft a Business Plan for the market application of the technology solution implemented.

To this end, the Business Plan will undertake a detailed SWOT analysis to highlight the potential innovative while carefully stressing the environmental, technical, and economic improved performances introduced, the economic and technical feasibility, the sustainability, and the replicability of the proposed solution.

Besides, quantitative answers from **Cost-Benefit Analysis (CBA) will be complemented by a Positional Analysis (PA)** that considers the local context, the interconnected elements, and the environmental ecosystem.

To fully monitor and assess LIFE Sand-Boil technology's contribution, a set of project performance parameters and a set of specific socio-economic indicators will be computed to evaluate the impact of the technology on economic and social dimensions in the area under investigation.

The measured benefits will be compared to the current baseline and to the expectations defined at the proposal stage. LIFE Sand-Boil will produce **an analysis of the social impacts of the prototype application implementing a combination of qualitative and quantitative methods**. Thus, the project will conduct semi-structured interviews with a representative sample of involved local people, as well as a counterfactual approach to estimate the proj-

ect's net impact (that is, to verify what would have happened had the intervention not taken place). The Department of Management participates through prof. Giuseppe Torluccio.

FINANCING PROGRAM

EUROPEAN PROGRAMME - LIFE 2014-20

DURATION

60 MONTHS, FROM 01/10/20 TO 30/09/25

CONSORTIUM

ITALY - UNIVERSITY OF BOLOGNA - DEPARTMENT OF CIVIL, CHEMICAL, ENVIRONMENTAL, AND MATERIALS ENGINEERING, COORDINATOR AND DEPARTMENT OF MANAGEMENT AS ADVISORY PARTNER OF UNIBO COORDINATOR

ITALY - THE INTERREGIONAL AGENCY FOR THE PO RIVER (AIPO)

ITALY - OFFICINE MACCAFERRI ITALIA CO. LTD

HUNGARY - NORTH-TRANS-DANUBIAN WATER DIRECTORATE ÉSZAK-DUNÁNTÚLI VÍZÜGYI IGAZGATÓSÁG

SDGS



Breadth and depth strategies of B Corps in pursuing SDGs. Learning from north and South

The project's objective is to adopt *breadth* and *depth* conceptualization to explain B Corps' strategies towards achieving the SDGs across Global North and Global South. B Corps represent a set of hybrid social organizations, in which social and/or environmental objectives should be integrated into profitable business activity. Thus, we analyze how B Corps contribute to the SDGs in terms of *breadth* and *depth* dimensions.

The main framework is the project implemented by Sistema B with the International Development Research Centre (Canadian Government); the aim is to inform and generate renewed interest in business action for the Sustainable Development Goals (SDGs) (the "Project"). New data are gathered and exploited from the SDG Action Manager creating: an impact assessment tool to support businesses in reaching the SDGs, while also incorporating existing data from the B Impact Assessment (a tool adopted by firms to assess the impact on their community, environment, workers, and customers).

The aim of the project "Breadth and Depth Strategies of B Corps in Pursuing SDGs. Learning from North and South" is to address how the business community can achieve the SDGs by 2030.

The concept of *breadth* identifies the extent to which firms' efforts are directed to target a vast number of SDGs. The higher the *breadth*, the higher the awareness concerning the diversity of sustainable development declination. On the other hand, the concept of *depth* determines how the organizations focus on each specific SDG, concerning the internal practic-

es (i.e., business model, internal operations) and external engagement (i.e., supply chain, collective action). This measure indicates the organizational effort for a particular SDG.

The three main goals within the context of certified B Corps are:

- a. Providing 2X2 matrix of certified B Corps located in South America and Europe.** The aim is to capture Global North versus Global South potential heterogeneity to understand how B Corps strategically organize SDGs.
- b. Understanding the antecedents of *breadth* and *depth* combinations,** distinguished by size, sector, and country.
- c. Defining potential policy implications** as a consequence of the results achieved.

The team from the Department of Management is composed of prof. Federica Bandini (coordinator), prof. Laura Toschi, dr. Magalì Fia, and dr. Leonardo Boni.

FINANCING PROGRAM

CALL FOR PROPOSAL "THE ROLE OF BUSINESS IN ACHIEVING THE SUSTAINABLE DEVELOPMENT GOALS IN THE GLOBAL SOUTH" BY THE B LAB (THE ENTITY THAT ENCOURAGES AND MANAGES THE B CORPORATION CERTIFICATION), AND THE B ACADEMICS (THE GROUP OF RESEARCHERS AND PROFESSORS WHO ADVANCE RESEARCH WITHIN THE CONTEXT OF THE B CORP MOVEMENT)

DURATION

12 MONTHS - FROM 11/09/20 TO 30/06/21
(PROBABLY POSTPONED TO 30/08/21)

CONSORTIUM

ITALY - UNIVERSITY OF BOLOGNA DEPARTMENT OF MANAGEMENT, COORDINATOR

MEXICO - INSTITUTO POLITÉCNICO NACIONAL (IPN) OF THE CITY OF MEXICO GRUPO DE INVESTIGACIÓN EN COOPERATIVISMO Y ORGANIZACIONES DE LA ECONOMÍA SOCIAL Y SOLIDARIA

SDGS









SHORT BIOS



SHORT BIOS

FACULTY



FABIO ANCARANI
Full Professor

Fabio teaches Business Management and Marketing. He is Associate Dean for Executive Education at the Bologna Business School, where he is also Scientific Director of the Executive Master in Sales and Marketing. He has been a Visiting Scholar at the Robert H. Smith School of Business - University of Maryland (USA) and a Visiting Professor at the European School of Management (ESCP-EAP) in Paris. He took part in the ITP world's leading faculty-development program at the Stockholm School of Economics.

CAMPUS
BOLOGNA

RESEARCH GROUP
MARKETING

JEL CODE
M31 | M16



SELENA AURELI
Associate Professor

Selena teaches Financial Reporting and Analysis in master courses and Managerial accounting at the Bachelor's level. She holds a Ph.D. in Business Administration. Her research and publications cover the fields of performance measurement, management, and the reporting of non-financial performance. Her work focuses on tourism organisations and small and medium-sized enterprises. She is also involved in research on business networks.

CAMPUS
RIMINI

RESEARCH GROUP
ACCOUNTING

JEL CODE
M41 | M14



MARIA-GABRIELLA BALDARELLI
Associate Professor

Maria-Gabriella Ph.D. teaches financial, social and environmental accounting and accountability. Keynote Speaker at the 2nd International Conference- Univ. Bandar Lampung-Bali-Indonesia (2019). Her research interests include: ethical, social and environmental accounting, auditing and accountability; gambling; CSR; sustainability in tourism; accessible tourism; economy of communion; accounting history. She won the Emilia-Romagna Region competition for Social innovators - 2019. She is a member of: the Board of CAST (www.tourism.unibo.it), CSEAR, EBEN and of the EU project-EXCOVER - Statistical analysis of the reputation of touristic destinations.

CAMPUS
RIMINI

RESEARCH GROUP
ACCOUNTING

JEL CODE
M14 | M4 | I24



FEDERICA BANDINI
Associate Professor

Federica teaches Social Enterprises and Public Organisations Management and Accounting; she is a member of the Yunus Social Business Center Steering Committee (Forlì) and Fellow Senior Professor at Bocconi School of Management (Milan). She was awarded an ITP - International Teachers Program at London Business School and a Ph.D. in Management of Public and Non-profit Organisations at the University of Parma. She was the Director of the Second cycle degree in Management for Social Economy of the University of Bologna and of the Professional Master Program in Management of Social Enterprise NGO - Cooperatives at SDA Bocconi (Milan).

CAMPUS
FORLÌ

RESEARCH GROUP
ACCOUNTING

JEL CODE
I | O3 | H



MONICA BARALDI

She was Senior Assistant Professor until July 1, 2020 at the Department. She is currently Assistant Teaching Professor at North-eastern University, Boston, USA. Monica teaches in the field of International Business Administration.

CAMPUS

RIMINI

RESEARCH GROUP

ACCOUNTING

JEL CODE

M16



MASSIMILIANO BARBI

Associate Professor

Massimiliano holds a Ph.D. in Banking and Finance from the Catholic University of Milan. He is an associate professor of Finance, and his research interests are in the fields of corporate finance, risk management and derivatives, corporate valuation and governance, and household finance. He has extensively published on these topics in finance journals, such as the Journal of Corporate Finance, the Journal of Banking and Finance, the European Journal of Finance, Quantitative Finance, and the Journal of Futures Markets. He has been teaching several introductory and intermediate corporate finance, corporate valuation, and risk management courses. He also has experience in graduate, MBA, and Ph.D.-level courses on the same topics.

CAMPUS

BOLOGNA

RESEARCH GROUP

FINANCE

JEL CODE

G32 | G34 | G31 | G11 | G12



PAOLO BARBIERI

Associate Professor

Paolo teaches Supply Chain Management. He is a core faculty member at Bologna Business School. He has been a Visiting Professor in the USA at Michigan State University, Clarkson University, University of North Florida, and at Cass Business School of London (UK). His research interests include buyer-supplier relationships, supply chain strategy, and global supply chain management. He holds a Ph.D. in Management from the University of Padua.

CAMPUS

BOLOGNA

RESEARCH GROUP

ENTREPRENEURSHIP AND INNOVATION

JEL CODE

M2



FRANCESCO MARIA BARBINI

Senior Assistant Professor

Francesco teaches Organisational Behavior. His main research interests focus on organizational change, occupational health and safety, and the organization and management of people in tourism enterprises. He holds a Ph.D. in Business Information Systems from the Luiss “Guido Carli” University. He participates in the research activities of the interdisciplinary research programs “The Organisation Workshop” and “Organisation and Well-Being”, as well as of the Centre for Advanced Studies in Tourism at Rimini Campus.

CAMPUS

RIMINI

RESEARCH GROUP

ORGANISATION & HUMAN RESOURCES MANAGEMENT

JEL CODE

M12 | M54 | M13



MONICA BARTOLINI

Associate Professor

Monica teaches Business Administration, specifically Financial Accounting and Analysis and Management Accounting. She is currently programme coordinator of the Second Cycle Degree in Economics and Commerce. She is also lecturer in several master programs of Bologna Business School. She has been a Visiting Scholar at the Cardiff Business School (Cardiff University) at the Lean Enterprise Research Centre. Her research interests are in business performance analytics and performance management systems, management control systems, and international financial reporting standards.

CAMPUS

FORLÌ

RESEARCH GROUP

ACCOUNTING

JEL CODE

M1 | M4

**GIULIA BASCHIERI***Senior Assistant Professor*

Giulia teaches Corporate Finance. She was a Junior Assistant Professor of Corporate Finance at the University of Venice until 2018. Her research interests include asset-pricing dynamics tied to corporate geographic location, corporate evaluation, and enterprise risk management. She was Ph.D. exchange student in Finance at Cass Business School – City University London (UK), and she holds a Ph.D. in Markets and Financial Intermediaries from the University of Bologna.

CAMPUS

RIMINI

RESEARCH GROUP

FINANCE

JEL CODE

G32

**MASCIA BEDENDO***Full Professor*

Mascia is Professor of Finance. Before joining the University of Bologna, she held positions at Audencia Business School (France), Bocconi University, and Imperial College London (UK). She has been visiting scholar at Collegio Carlo Alberto (University of Torino), Imperial College London, and Cass Business School (UK). She holds a Ph.D. in Finance from the University of Warwick (UK). Her research is mostly focused on firm financing and credit risk, spanning across corporate finance, financial intermediation, and financial derivatives. Mascia has international teaching experience at all levels.

CAMPUS

BOLOGNA

RESEARCH GROUP

FINANCE

JEL CODE

G32 | G24

**MASSIMO BERGAMI***Full Professor*

Massimo teaches Organisational Behavior and is the Dean of Bologna Business School. He has been Visiting Scholar at the University of Michigan, Postdoctoral Associate at the University of Florida, and Adjunct Professor at Bocconi University (Milan). He took part in the International Teachers Program at New York University and is a Guest Professor at Nankai University (Tianjin, China) and Mirbis (Mosca, Russia). His research interests focus on organisational behaviors and on the relationship between identity and organisational outcomes. Member of the Board of Trustees of the European Foundation for Management Development and a Non-Executive Director in Ferrarelle spa, Senior Advisor at the Mast Foundation and Program Director of the Ferrari Corporate EMBA.

CAMPUS

BOLOGNA

RESEARCH GROUP

ORGANISATION & HUMAN RESOURCES MANAGEMENT

JEL CODE

M5

**MARCO BIGELLI***Full Professor*

Marco teaches Corporate Finance and Corporate Governance. His research interests include dual-class firms, media independence, and shareholders' expropriation. He holds a Ph.D. in Finance from the University of Bergamo. He has been Visiting Ph.D. at the University of Alberta (Canada), professor at Johns Hopkins University, and Visiting Professor at the University of Italian Switzerland of Lugano, Université de Paris XII (France), and University of Strathclyde (Glasgow, UK).

CAMPUS

BOLOGNA

RESEARCH GROUP

FINANCE

JEL CODE

G32 | G34 | G31 | L26 | G3

**CRISTINA BOARI***Full Professor*

Cristina teaches Business Strategy. She was Head of the Department of Management in the period 2000-2006 and was Coordinator of the Ph.D. program in Management. She has been a Visiting Scholar at the Institute of Business Research of Hitotsubashi University of Tokyo, Graduate School of Business dell'University of Wisconsin (Madison), Jaume I University of Castellon de la Plana (Spain), and Universidade Federal do Rio Grande do Sul a Porto Alegre (Brasil). Her research focuses on the relations between inter-organisational networks, entrepreneurship, and innovation, with a special focus on industrial clusters and creative industries.

CAMPUS

BOLOGNA

RESEARCH GROUPS

ARTS AND CULTURAL ORGANISATIONS

STRATEGY

JEL CODE

M13 | M1



DANIELA BOLZANI

Daniela teaches Business Planning; her research mainly focuses on entrepreneurship, with a special interest on migrant, academic, social and international entrepreneurship, and entrepreneurship education. She was previously Assistant Professor at the Università Cattolica del Sacro Cuore in Milan. She has been a visiting scholar at the Leeds School of Business (University of Colorado at Boulder, USA) and HEC- École des hautes études commerciales in Paris.

CAMPUS

FORLÌ

RESEARCH GROUPS

STRATEGY

JEL CODE

M13 | O32: | J61 | M16



CARLO BOSCHETTI

Full Professor

Carlo Boschetti teaches Business Strategy. He was Head of the Department of Management from 2012 to 2017. He was Director of the First Cycle Degree Programs in Management and Marketing, after the one in Business administration. He also directed the Second cycle Degree Program in Business Administration and its Curriculum in International Management.

CAMPUS

BOLOGNA

RESEARCH GROUP

STRATEGY

JEL CODE

M



PAOLA BRIGHI

Associate Professor

Paola teaches Banking and Finance and is currently Director of the First cycle Degree in Business Economics. She has also been Director of the Second cycle Degree in Business Administration and Management. Her research interests are in banking structure, relationship lending, bank geographic diversification, bank efficiency, cooperative banks, and SME financing.

CAMPUS

RIMINI

RESEARCH GROUP

BANKING

JEL CODE

G21



GIUSEPPE CAPPIELLO

Associate Professor

Giuseppe teaches Business Management and Service Marketing. He holds a Ph.D. in Strategy, Management, and Quantitative Methods from the University of Milan. He has been a Visiting Scholar at Kellogg School of Management, Evanston (Illinois, USA).

CAMPUS

RIMINI

RESEARCH GROUP

MARKETING

JEL CODE

M31 | M | L88 | R



STEFANO CENNI

Full Professor

Stefano teaches Financial Markets and Institutions and was the Dean of the School of Economics, Management, and Statistics in the period 2015-2018. His research focuses on economics and management of banks and other financial institutions, and on small-business finance.

CAMPUS

BOLOGNA

RESEARCH GROUP

BANKING

JEL CODE

G2 | G1



FRANCESCO CIABUSCHI

Full Professor

Francesco is a Professor of International Business with a 20+ years international working experience. He has published more than 30 articles in highly ranked journals (Journal of International Business Studies, Journal of Management Studies, Academy of Management Perspectives, Industrial Marketing and Management, Lancet Infectious Disease), and many contributions to books. His work has been presented at international conference obtaining 5 nominations and 3 best papers' awards. Research interests: Multinationals, International Strategy, Chinese FDI, Reshoring, Innovation, Networks, and Antibiotic Resistance.

CAMPUS

BOLOGNA

RESEARCH GROUP

STRATEGY

JEL CODE

M16 | L1 | I18 | M13



MARIACHIARA COLUCCI

Associate Professor

Mariachiara teaches strategic management, corporate strategy and management for fashion companies. She is also the Scientific Director of the MBA at Bologna Business School. She has been a visiting scholar at the University of Pennsylvania (USA) and at the Grenoble Ecole de Management (France). Her research interests focus on vertical interfirm relationships, brand licensing, creativity, sustainability, with a focus on the creative industries, in particular the fashion industry.

CAMPUS

BOLOGNA

RESEARCH GROUP

STRATEGY

JEL CODE

M1



LEONARDO CORBO

Senior Assistant Professor

Leonardo teaches courses in the area of Entrepreneurship. Before joining the University of Bologna, he was Assistant Professor of Management at Católica Porto Business School (Portugal). After earning his Ph.D. in Business Administration from the University of Bologna, he was a Visiting Scholar at Kellogg School of Management, Northwestern University (USA) and Sauder School of Business - University of British Columbia (Canada). His research interests include alliances and networks, business model innovation and new venture creation. Leonardo seats in the Editorial Boards of Long Range Planning and the Journal of Air Transport Studies.

CAMPUS

BOLOGNA

RESEARCH GROUP

STRATEGY

JEL CODE

M1 | M13



MARCO CORSINO

Senior Assistant Professor

Marco teaches in the courses of Management. His research focuses on Economics and Management of innovation, technology strategy, entrepreneurship, and firm growth.

CAMPUS

RIMINI

RESEARCH GROUP

STRATEGY

JEL CODE

O34



RAFFAELE CORRADO

Associate Professor

Raffaele teaches Management. He holds a Ph.D. in Management from the University of Bologna. His research focuses on the evolution of intra- and inter-organisational networks.

CAMPUS

FORLÌ

RESEARCH GROUPS

ARTS AND CULTURAL ORGANISATIONS

STRATEGY

JEL CODE

M1



MATTEO COTUGNO

Associate Professor

Matteo teaches Financial Markets and Institutions. His research interests are in the fields of relationship lending, credit risk and bank asset quality, corporate banking, corporate governance in banking. He has published on these topics in highly regarded finance journals, such as Journal of Banking and Finance, Corporate Governance and Applied Financial Economics.

CAMPUS

BOLOGNA

RESEARCH GROUP

BANKING

JEL CODE

G21 | G28



LORENZO DAL MASO

Associate Professor

Lorenzo teaches Financial Analysis and is an associate professor of Accounting. Before joining the University of Bologna, he was Assistant Professor at Erasmus School of Economics (The Netherlands) and at ESSEC Business School (France) where he taught courses on Accounting Principles and Financial Analysis. His research focuses on bank financial reporting and the impact of ESG information on firm performance, market reaction, and investors behavior.

CAMPUS

BOLOGNA

RESEARCH GROUP

ACCOUNTING

JEL CODE

M41 | M14 | G21 | Q56



ANTONIO DELLA BINA

Senior Assistant Professor

Antonio teaches Corporate Finance. His research interests include financial analyses, capital structure, cross-listing decisions, and empirical asset pricing. He holds a Ph.D. in Finance from the University of Bologna.

CAMPUS

RIMINI

RESEARCH GROUP

FINANCE

JEL CODE

G3 | G14 | G15 | G12



JOHANNES (JOHN) DUMAY

Associate Professor

John is a highly regarded and highly cited accounting scholar. He has published over 90 peer-reviewed articles in important journals. He is an Associate Editor of the Accounting Auditing and Accountability Journal, Meditari Accountancy Research and Deputy Editor of Accounting and Finance. He holds a Ph.D. in Economics from the University of Sydney (Australia).

CAMPUS

FORLÌ

RESEARCH GROUP

ACCOUNTING

JEL CODE

M41 | M1



ANDI DUQI

Senior Assistant Professor

Andi teaches Banking and Finance. He holds a Ph.D. in Banking and Finance from the University of Bologna. He was Assistant Professor at the University of Sharjah, United Arab Emirates. He has been a Visiting Researcher at Bangor University (UK) and Nottingham University (UK). His research focuses on the performance of banking institutions, dividend policy, Islamic finance, ethical finance, bank market structure, microfinance, and market valuation of R&D.

CAMPUS

FORLÌ

RESEARCH GROUP

BANKING

JEL CODE

G21 | G35



PAOLO FERRI

Associate Professor

Paolo teaches Accounting and Business models in creative industries. He is Director of the two-year master in Innovation and Organization of Culture and the Arts (GIOCA). Before joining UNIBO, Paolo worked as lecturer in Accounting at RMIT University in Melbourne (2015-2016, Australia) and post-doctoral fellow at Stockholm Business School (2013-2015, Sweden). His research interests cover the study of change and innovation in accountability systems among complex and professional organisations. His research studies are mainly focused on cultural organisations such as museums, archaeological sites, and opera houses.

CAMPUS

BOLOGNA

RESEARCH GROUPS

ACCOUNTING
ARTS AND CULTURAL ORGANISATIONS

JEL CODE

M4



SIMONE FERRIANI

Full Professor

Simone is Professor of Entrepreneurship; Honorary Professor at Cass Business School (City University, London), Lifetime member at Clare-Hall College (University of Cambridge) and Visiting Fellow at the Centre on Organisational Innovation at Columbia University (USA). His research interests include entrepreneurship, creativity, processes of social evaluation, and social networks.

CAMPUS

BOLOGNA

RESEARCH GROUPS

STRATEGY
ARTS AND CULTURAL ORGANISATIONS

JEL CODE

M13 | O31 | Z13



MAGALÌ FIA

Assistant Professor

Magalì is a member of the Yunus Social Business Center - University of Bologna. She has been a post-doc researcher at the University of Bologna and at Politecnico di Milan. Her publications cover topics on business ethics, social innovation and social impact issues. Her research areas also include the governance of enterprises, universities, and innovation policies. She taught the social innovation course at the executive Master in Sustainability and Business Innovation of the Bologna Business School. She is a member of the scientific committee of EconomEtica - an interuniversity center on business ethics.

CAMPUS

FORLÌ

RESEARCH GROUPS

ACCOUNTING
SOCIAL MANAGEMENT AND SUSTAINABILITY

JEL CODE

O35 | G3 | L3 | L31 | M14



RICCARDO FINI

Associate Professor

Riccardo teaches Innovation Management and Entrepreneurship and is the Director of the Entrepreneurship Hub at Bologna Business School and a Fellow at Imperial College London. His research interests include entrepreneurship, science commercialization, and impact. He holds a Ph.D. in Management from the University of Bologna.

CAMPUS

BOLOGNA

RESEARCH GROUP

ENTREPRENEURSHIP AND INNOVATION

JEL CODE

O32 | L26 | O31 | L31



GUIDO FIORETTI

Associate Professor

Guido teaches Human Resources Management as well as basic Organization Science from an evolutionary point of view. He holds a M.Sc in electronic engineering followed by a Ph.D. in Economics, which he uses in order to construct agent-based models of social phenomena. His research interests combine social and cognitive sciences to model decision-making of individuals and organizations. In particular, he is interested in connectionist models of distributed cognition and the emergence of collective behavior.

CAMPUS

FORLÌ

RESEARCH GROUP

ORGANISATION & HUMAN RESOURCE MANAGEMENT

JEL CODE

M | L23 | C63 | B4 | Z13



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA
DEPARTMENT OF MANAGEMENT



ANTONIO FOCACCI
Senior Assistant Professor

Antonio carries out different research activities following an integrated approach to economic issues. His articles have been published in international economic and management academic journals. He is an Invited Editorial Board Member of two international scientific Journals. He served or is serving as a referee and as advisor for international scientific Journals.

CAMPUS

FORLÌ

JEL CODE

E31

SABRINA GIGLI
Associate Professor

Sabrina teaches Accounting. She is Director of the First cycle Degree in Management & Marketing. Her research focuses on financial accounting for both the private and public sectors, change in accounting systems, business models and public value for social enterprises, and sustainability reports and value relevance.

CAMPUS

FORLÌ

RESEARCH GROUP

ACCOUNTING

JEL CODE

M41

PAOLA GIURI
Full Professor

Paola teaches Management and is currently Head of the Department of Management – Rimini Campus. She has coordinated international research projects funded by the European Commission and the European Investment Bank. Her research focuses on economics and management of innovation and patenting, university-industry technology transfer, and entrepreneurship.

CAMPUS

RIMINI

RESEARCH GROUP

STRATEGY

JEL CODE

O32 | M13 | O34 | O31

ALESSANDRO GRANDI
Full Professor

Alessandro teaches Management. He is Director of the Master in Management at Bologna Business School and is Chairman of Almacube Company (University of Bologna startup incubator). His research covers the fields of technology strategy, university-industry technology transfer, high-tech startups, and project management.

CAMPUS

BOLOGNA

RESEARCH GROUP

ENTREPRENEURSHIP AND INNOVATION

JEL CODE

ROSA GRIMALDI
Full Professor

Rosa teaches Entrepreneurship and Innovation Management. She is the Delegate for Entrepreneurship and Business relationships at the University of Bologna and is Director of the Executive Master in Technology and Innovation Management (EMTIM). Her research is mainly focused on new business creation, entrepreneurship, and technology transfer.

CAMPUS

BOLOGNA

RESEARCH GROUP

ENTREPRENEURSHIP AND INNOVATION

JEL CODE

O32 | O34 | O35



UMBERTO LAGO
Associate Professor

Umberto teaches Management. He holds a Ph.D. in Management from the Imperial College of Science, Technology, and Medicine of London (UK). He is a certified auditor, chartered accountant, and management consultant. He is also a board member and statutory auditor for several private and public companies. He was President and deputy-President of the UEFA Club Financial Control Body – Investigatory Chamber. He is the author of several business books and articles published in academic and practitioners’ journals.

CAMPUS
RIMINI

RESEARCH GROUPS
MARKETING
STRATEGY

JEL CODE
M15



ANDREA LIPPARINI
Full Professor

Andrea teaches Management. His research focuses on inter-firm relationships, the development of organizational capabilities, and the management of innovation. He holds a Ph.D. in Management from the University of Bologna. He has been a Visiting Scholar and a Visiting Researcher at the Wharton School of the University of Pennsylvania (USA), and a Visiting Researcher at the Tuck School at Dartmouth (USA). He is the Director of the Executive MBA at Bologna Business School. He is a member of the Board of Directors of Human Company and a Statutory Auditor in Air Dolomiti-Lufthansa and a member of the editorial boards of Strategic Management Journal, Long Range Planning, and Economia & Management.

CAMPUS
BOLOGNA

RESEARCH GROUPS
STRATEGY

JEL CODE
M1



MARIOLINA LONGO
Associate Professor

Mariolina teaches Management. Her research focuses on performance measurement systems, sustainability measurement and management, corporate social responsibility, and the circular economy.

CAMPUS
BOLOGNA

RESEARCH GROUP
SOCIAL MANAGEMENT AND SUSTAINABILITY

JEL CODE
M14



GIUSEPPE LUSIGNANI
Full Professor

Giuseppe teaches Economics of Financial Intermediaries. He has a Ph.D in Capital Markets and Financial Management from the University of Bergamo and has been a visiting research scholar at New York University. He is an independent director on the board of several companies, adviser to leading financial institutions, and member of the editorial boards of several academic journals.

CAMPUS
BOLOGNA

RESEARCH GROUP
BANKING

JEL CODE
G21 | G14



ANGELO MANARESI
Full Professor

He teaches Marketing and Management and is the Head of the Department of Management - Bologna Campus. After obtaining a Ph.D. in Marketing from the London Business School, he researched and published on distribution channels and branding, working with researchers in different countries. Later he dedicated himself to duties such as managing course programs (e.g., the bachelor’s program in Economics and Marketing, the bachelor’s program in Business and Economics, and master’s programs). He served six years as Director of the University of Bologna, Buenos Aires Campus (Argentina). He worked as a consultant for several companies in branding and distribution channel development.

CAMPUS
BOLOGNA

RESEARCH GROUP
MARKETING

JEL CODE

**MAURIZIO MARANO***Associate Professor*

Maurizio teaches Accounting, specifically in the courses on Sustainability Reporting and Management of Co-Operative Firms. He is a Delegate for sports activities at the University of Bologna and is the President of the Observatory on Environmental Sustainability established in 2016 in Bologna. His research is focused on co-operative firms, non-financial information, and sports organisations.

CAMPUS

BOLOGNA

RESEARCH GROUP

ACCOUNTING

JEL CODE

M1 | M14

**MARCELLO MARIA MARIANI***Associate Professor*

Marcello teaches Strategic Management, Entrepreneurship and Marketing. His research interests include big data and analytics, eWOM, digital business models, AI, IoT, automation and cooperation strategies. He has published in leading journals: Industrial Marketing Management, Journal of Business Research, Journal of Advertising, Industrial and Corporate Change, Psychology & Marketing, Long Range Planning, Technological Forecasting and Social Change, International Journal of Electronic Commerce, European Accounting Review, Production Planning & Control, Tourism Management, Journal of Travel Research, Annals of Tourism Research.

CAMPUS

RIMINI

RESEARCH GROUPS

STRATEGY / MARKETING / ENTREPRENEURSHIP AND INNOVATION / ORGANISATION & HUMAN RESOURCES MANAGEMENT / ARTS AND CULTURAL ORGANISATIONS

JEL CODE

M | M15 | M31 | M11 | M13

**MASSIMILIANO MARZO***Associate Professor*

Massimiliano teaches International Finance and the Economics of Financial Markets. He is the Director of the Master in Wealth Management at Bologna Business School. His research examines the link between macroeconomics and financial markets, intertemporal portfolio theory, asset classes correlation dynamics, asset pricing, banking in general equilibrium bounded rationality in macroeconomics, and portfolio models.

CAMPUS

FORLÌ

RESEARCH GROUP

FINANCE

JEL CODE**GIAN LUCA MARZOCCHI***Full Professor*

Gian Luca teaches Marketing and Consumer Behavior. He is Chair of Quality Assurance Committee at University of Bologna. His research specialties include brand communities, satisfaction modeling, service quality and waiting perception management in service settings, and inter-temporal choice (focusing on the impact of levels of construal of a future event on consumer decision processes).

CAMPUS

BOLOGNA

RESEARCH GROUP

MARKETING

JEL CODE

M31

**MARCO MARIA MATTEI***Full Professor*

Marco teaches Financial Accounting and Analysis. He earned a Ph.D. in Accounting at the University of Pisa. He is the Director of the Master in Finance, Control and Auditing at Bologna Business School. His research focuses on financial information and capital markets. His main publications investigate the determinants of earnings quality and of analyst forecasts' accuracy.

CAMPUS

RIMINI

RESEARCH GROUP

ACCOUNTING

JEL CODE

M41 | M4 | M4



LUCA MAZZARA

Associate Professor

Luca teaches Management and is Director of the Professional Master’s Program First Level in City Management at Forlì Campus, where he is the President. His research focuses on public management, city management, strategic planning and control in the public sector, internal auditing in different sectors (profit, non-profit and public), social accountability, union and merger between local governments, and performance evaluation.

CAMPUS

FORLÌ

RESEARCH GROUP

ACCOUNTING

JEL CODE

M41



VALERIO MELANDRI

Senior Assistant Professor

Valerio is a Visiting Professor at Columbia University (USA) and Director of the Professional Master’s Program First Level in Fundraising at the University of Bologna. He is the founder of the Philanthropy Research Centre based in Forlì Campus. His last book on Fundraising has been translated and published in 5 languages. He is the creator of the “Festival del Fundraising,” the first Italian Conference about fundraising, and the third biggest in the world.

CAMPUS

FORLÌ

RESEARCH GROUP

ACCOUNTING

JEL CODE

M38 | O35



AZZURA MEOLI

Assistant Professor

Azzurra is an Assistant Professor (RTDa) in Management. She holds a Ph.D. in Management from the University of Bologna in 2018. Her research interests fall primarily within the area of entrepreneurship and innovation. She has been a visiting scholar for a year at the Whitman School of Business, Syracuse University (USA). Her works are presented at the BCERC, AOM, DRUID, and published in the field’s top journals. Azzurra is part of a research team engaged in European projects.

CAMPUS

BOLOGNA

RESEARCH GROUP

ENTREPRENEURSHI AND INNOVATION

JEL CODE

M13 | M



STEFANO MENGOLI

Full Professor

Stefano teaches Corporate Finance. He holds a Ph.D. in Financial Markets from the University of Siena. He has been Academic Visiting at the London School of Economics and Ph.D. Visiting Scholar at City University Business School (London). His research focuses on corporate governance, empirical asset pricing, and the effect of geography on financial markets.

CAMPUS

BOLOGNA

RESEARCH GROUP

FINANCE

JEL CODE

G34 | G12



ELISA MONTAGUTI

Full Professor

Elisa teaches Marketing and Marketing Analytics. Her primary research interests lie in the area of marketing models with a particular focus on choice modeling. Most of her current projects focus on multichannel shopping, data management and privacy and digital marketing.

CAMPUS

FORLÌ

RESEARCH GROUP

MARKETING

JEL CODE

M31 | M3



FRANCESCO MONTANI
Senior Assistant Professor

Francesco is senior researcher of organization and human resource management. He earned his Ph.D. in Organizational Psychology at the University of Verona, Italy. His current research interests embrace employee innovation, mindfulness and compassion in organizational contexts. His work has appeared in Journal of Organizational Behavior, Journal of Management Studies, Human Relations, and Journal of Occupational and Organizational Psychology, among others.

- CAMPUS**
RIMINI

- RESEARCH GROUP**
ORGANISATION & HUMAN RESOURCES MANAGEMENT

- JEL CODE**
D23 | M12



GABRIELE MORANDIN
Full professor

Gabriele teaches Organisational Behavior. He is the Director of the First Cycle Degree Program of Business Administration at the School of Economics and Management. He is also Co-Director of the Master in HRO (EPAS Accredited) and Associate Dean at Bologna Business School. His research covers topics related to sustainable relationships at work, including on-boarding newcomers, work-life balance, and supervisor-employee relationships.

- CAMPUS**
BOLOGNA

- RESEARCH GROUP**
ORGANISATION & HUMAN RESOURCES MANAGEMENT

- JEL CODE**
M



FEDERICO MUNARI
Full Professor

Federico teaches Technology and Innovation Management. He is the Director of the First and the Second Cycle Degree of Engineering Management of the University of Bologna. He served as the Director of the Ph.D. in Management at the University of Bologna. His research interests include technology commercialization, intellectual property management, and entrepreneurial finance.

- CAMPUS**
BOLOGNA

- RESEARCH GROUP**
ENTREPRENEURSHIP AND INNOVATION

- JEL CODE**
O32 | M13



MATTEO MURA
Associate Professor

Matteo teaches Business and Management Engineering and is a Visiting Fellow at the Cranfield School of Management (UK). He holds a Ph.D. in management engineering from the University of Padua. His research focuses on performance measurement systems and business sustainability. He is involved in several EU-funded research projects.

- CAMPUS**
BOLOGNA

- RESEARCH GROUP**
SOCIAL MANAGEMENT AND SUSTAINABILITY

- JEL CODE**
M14



MAURIZIO MUSSONI
Senior Assistant Professor

Maurizio teaches Economics at the Rimini Campus. He holds a Ph.D. in Law and Economics from the University of Bologna and a Professional Master's Program (2nd Level) in Economics from the University of Leuven (Belgium). His research focuses on microcredit and social business, Social business, impact investing and finance, tourism and cultural heritage economics, applied spatial econometrics, social capital, and contract theory.

- CAMPUS**
RIMINI

- RESEARCH GROUP**
BANKING

- JEL CODE**
G21 | L83 | Z32 | R12 | L83



VINCENZA ODORICI

Associate Professor

Vincenza teaches Management. Her research interests focus on international entrepreneurship, early internationalization, family firms' internationalization, diversity in corporate boards, and corporate elite selection.

CAMPUS
BOLOGNA

RESEARCH GROUP
STRATEGY

JEL CODE
M13 | F23 | M14 | M1



REBECCA LEVY ORELLI

Associate Professor

Rebecca teaches Accounting and was a Visiting Scholar at the London School of Economics and the University of Kent (UK). Her research interests include accounting in the European public sector and accounting as a social and institutional practice. Her publications are related to social and environmental accounting and performance management issues.

CAMPUS
FORLÌ

RESEARCH GROUP
ACCOUNTING

JEL CODE
M41 | M48 | H75



CHIARA ORSINGER

Associate Professor

Chiara teaches Marketing. Her research interests focus on Service Management and Consumer Behavior in services, namely satisfaction, complaint handling, and customer interactions with digital employees. She is also interested in meta-analysis and experimental research. She serves as director of the Ph.D. Program in Management.

CAMPUS
BOLOGNA

RESEARCH GROUP
MARKETING

JEL CODE
M31



EMANUELE PADOVANI

Associate Professor

Emanuele teaches Management Accounting and Control. His research focuses mainly on public management and accounting, with a specific emphasis on local governments and healthcare organisations. He has collaborated on research projects with major local, national, and international public institutions throughout Italy, Europe and the United States. He is Non-resident Senior Fellow at MSU Center for Local Government Finance and Policy Michigan State University, East Lansing (USA).

CAMPUS
FORLÌ

RESEARCH GROUP
ACCOUNTING

JEL CODE
H7 | M48 | M1



ANGELO PALETTA

Full Professor

Angelo teaches Business Administration and is the Delegate for Budget, strategic planning, and process innovation at the University of Bologna. His research focuses on public management, educational leadership and policy, business turnaround and bankruptcy and the circular economy.

CAMPUS
BOLOGNA

RESEARCH GROUP
ACCOUNTING

JEL CODE
M14 | A2



FABRIZIO PALMUCCI
Associate Professor

Fabrizio teaches Financial Markets and Institutions. He holds a M. Sc. in Financial Economics from the London School of Economics and Political Science (UK). His research focuses on pricing in financial markets, financial advisory services, asset management, ESG (Environmental, Social and Governance) factors, and firm performance. He has worked in consulting with several financial intermediaries.

- CAMPUS**
- BOLOGNA

- RESEARCH GROUP**
- BANKING

- JEL CODE**
- G12 | G14 | G24 | G34 | G41



BARBARA PETRACCI
Associate Professor

Barbara teaches Corporate Finance. She is Program Director of the Second Cycle Degree in Management for Social Economy. Her research focuses on corporate governance, corporate social responsibility, ethical finance, and market efficiency. She holds a Ph.D. in Corporate Finance from the University of Trieste. She was a visiting Ph.D. student at the Department of Accounting and Finance of the University of Strathclyde (Glasgow, Scotland).

- CAMPUS**
- FORLÌ

- RESEARCH GROUP**
- FINANCE

- JEL CODE**
- G34 | M14



PATRIZIA PETROLATI
Associate Professor

Patrizia teaches Financial Accounting and Extraordinary Budget. She holds a Ph.D. in Business Administration from the University of Pisa. Her research focuses on accountancy and financial statements according to Italian Civil Law as well as on merger and acquisition operations. She is serving as an auditor in the Emilia Romagna Regional Health System and she has previous experiences in the field of trade fair sector administration.

- CAMPUS**
- BOLOGNA

- RESEARCH GROUP**
- ACCOUNTING

- JEL CODE**
- M41



GABRIELE PIZZI
Associate Professor

Gabriele teaches Retailing and Customer Value Management. He was visiting Ph.D. at the University of Maryland (USA). His research deals with assortment management, the impact of innovative technologies on retailing activity, and longitudinal analysis of customer satisfaction. He coordinated a research project on the application of Virtual Reality to Retailing financed by the Italian Marketing Society, and he is the scientific director of the Retailing Observatory developed by the Department of Management jointly with Retail Institute Italy.

- CAMPUS**
- BOLOGNA

- RESEARCH GROUP**
- MARKETING

- JEL CODE**
- M31 | M3 | C91



MANUELA PRESUTTI
Associate Professor

Manuela teaches Management and is Director of the International Second cycle degree in Tourism Economics and Management at Rimini Campus. She collaborates in many international projects and is a member of CAST - Centre of Advanced Studies in Tourism. Her research focuses on social capital, innovation, small firms, and entrepreneurship.

- CAMPUS**
- RIMINI

- RESEARCH GROUP**
- STRATEGY

- JEL CODE**
- M13



MARCELLO RUSSO

Associate Professor

Marcello teaches Organisation. He is Director of the Global Master in Business Administration and Co-Director of the Master in Human Resources and Organisation at Bologna Business School, and Fellow at Kedge Business School, Bordeaux (France). He has been Associate Editor for the Journal of Vocational Behavior. His research interests include work-life balance, diversity at work, and the organisational socialization process.

CAMPUS

FORLÌ

RESEARCH GROUP

ORGANISATION & HUMAN RESOURCES MANAGEMENT

JEL CODE

L2 | M



SANDRO SANDRI

Full Professor

Sandro teaches Corporate Finance. He played various key roles at the University of Bologna, such as Vice Rector and Budget Delegate, member of the Executive Board, Chairman of the Budget and Planning Committee, Dean of the Faculty of Economics and Head of Department of Management. He was a Visiting Scholar in the Department of Finance at New York University (USA). He is a member of the Board of Auditors of the Bank of Italy.

CAMPUS

BOLOGNA

RESEARCH GROUP

FINANCE

JEL CODE

G34



MATTEO SANTI

Associate Professor

Matteo teaches Management Accounting at Bologna Campus. He holds a Ph.D. in Business Administration from Pisa University. He's been Consultant of the Emilia Romagna Regional Health Agency, and actually is consultant of banking Foundations and non-profit organisations, and is a Certified Accountant (dottore commercialista).

CAMPUS

BOLOGNA

RESEARCH GROUP

ACCOUNTING

JEL CODE

M15



GIUSEPPE SAVIOLI

Full Professor

Giuseppe is Professor of Business Administration and Lecturer of Accounting, Business Combinations, Consolidated Financial Statements and "Business Crisis Management" at the Campus in Forlì.

CAMPUS

FORLÌ

RESEARCH GROUP

ACCOUNTING

JEL CODE

M1



DANIELE SCARPI

Associate Professor

Daniele teaches Marketing and Consumer Behavior. His research interests deal with consumers' reactions in offline, online and virtual-reality retail environments, hedonic shopping orientation, context effects, perceptions of brand heritage and typicality, and extreme behaviors (e.g. extreme sports).

CAMPUS

FORLÌ

RESEARCH GROUP

MARKETING

JEL CODE

M31 | M31

**BENEDETTA SIBONI***Associate Professor*

Benedetta chairs the Guarantee Committee for Equal Opportunities, Employee Wellbeing and Non-Discrimination at Work - (CUG) of the University of Bologna. She is also a member of the Committee for Social Reporting and Sustainable Development Goals and is in charge of the drafting of the Gender Equality Annual Report. She is involved in national and international research projects. Her research interests include sustainability, intellectual capital and gender accounting, with a focus on local governments and state universities.

CAMPUS

FORLÌ

RESEARCH GROUP

ACCOUNTING

JEL CODE

M1 | M14 | M41 | H75 | L31 | Q1

**RICCARDO SILVI***Full Professor*

Riccardo teaches Cost Management and Performance Measurement Systems at Forlì Campus. His research focuses on Advances in management accounting, performance management systems, business performance analytics, and cost management. He is Director of the International Executive MBA (I-Emba) at the Bologna Business School.

CAMPUS

FORLÌ

RESEARCH GROUP

ACCOUNTING

JEL CODE

M1 | M

**MAURIZIO SOBRERO***Full Professor*

Maurizio, Ph.D. MIT, B.S. Università di Bologna, is Professor of Innovation Management, author of over 30 peer-reviewed articles and five books in the Economics and Management of Innovation. He taught graduate and executive courses in Europe, Asia, and South-America, consulted for private corporations and government institutions, and acted as a board member of startups and listed companies. He is a Founding Faculty of the Skolkovo Institute of Science and Technology (Russia) and a member of the board of the MIT Alumni Association of Italy.

CAMPUS

BOLOGNA

RESEARCH GROUP

ENTREPRENEURSHIP AND INNOVATION

JEL CODE

M13 | O32 | O33 | O35 | O38

**MASSIMO SPISNI***Full Professor*

Massimo teaches Corporate Finance and is the Head of the Department of Management - Forlì Campus. His research focuses on the investment industry, with specific attention given to private equity and real estate funds. Other interests include finance of innovation and venture capital.

CAMPUS

FORLÌ

RESEARCH GROUP

FINANCE

JEL CODE**ENRICO SUPINO***Associate Professor*

Enrico teaches Accounting. He holds a Ph.D. in Accounting from the University of Florence and was a Visiting Scholar at Southbank University (London - UK). He has authored several scientific publications and served as a reviewer for several international journals and conferences.

CAMPUS

RIMINI

RESEARCH GROUP

ACCOUNTING

JEL CODE

M41 | G31 | C88 | Q56 | Z3

**ROBERTO TASCA***Full Professor*

Roberto teaches Financial Intermediation and Markets and Corporate Banking. He is currently on leave from work.

CAMPUS

FORLÌ

RESEARCH GROUP

BANKING

JEL CODE

G24

**GIUSEPPE TORLUCCIO***Full Professor*

Giuseppe teaches Economics of Financial Institutions. He is the Director of the Yunus Social Business Centre and Vice President of the Grameen Italian Foundation. He earned an MBA at the Olin Business School (Washington University in St. Louis-USA) and was a Visiting Scholar at Washington University in St. Louis (USA), Arizona State University (USA) and Bangor University (UK).

CAMPUS

FORLÌ

RESEARCH GROUP

BANKING

JEL CODE

G2 | M | O1 | Q2

**LAURA TOSCHI***Associate Professor*

Laura teaches Entrepreneurship and Innovation Management. She serves as Deputy Director for the Executive Master in Technology and Innovation Management at Bologna Business School. She holds a Ph.D. in Management from the University of Bologna. She has been Visiting Scholar at Boston University, Queensland University of Technology and Post-Doc at the SPRU (Science Policy Research Unit), University of Sussex. Her main research interests include financing mechanisms for innovation, science commercialization, entrepreneurship and social impact.

CAMPUS

BOLOGNA

RESEARCH GROUPS

SOCIAL MANAGEMENT AND SUSTAINABILITY

STRATEGY

JEL CODE

O34 | L26 | G23 | L3 | M13

**IVANOE TOZZI***Associate Professor*

Ivanoe teaches Financial Reporting and Business Valuation at Rimini Campus. He holds a Ph.D. in Management. He is Director of the Second cycle Degree Program in Business Administration. He has been involved in research programs on national and international financial accounting standards, and relationships between business valuation and appraisal.

CAMPUS

RIMINI

RESEARCH GROUP

ACCOUNTING

JEL CODE

M41 | K22

**CLAUDIO TRAVAGLINI***Full Professor*

Claudio teaches Accounting and management control at the Rimini Campus. His research focuses on accountability and social accountability in Non-profit Organisation and Social Enterprises. His main publications investigate Financial Statements for non-profit organisations and Social Responsibility in cooperatives. Most of his current projects deal with health professional focus on costing and performance evaluation in health and social services, home care and nursing home.

CAMPUS

RIMINI

RESEARCH GROUP

ACCOUNTING

JEL CODE

M41 | I18 | H



ANNAMARIA TUAN
Assistant professor

Annamaria is Assistant Professor (RTD-A) in Marketing. She was Post-Doc in Marketing at DiSA till September 2020 on the topic Relationship Management and Corporate Social Responsibility. She teaches International Marketing in Tourism and Value Pricing Laboratory in the Rimini campus. Her main research interests are related to Social Media Marketing and Corporate Social Responsibility communication. She is specialized in the usage of content analysis and automated text analysis.

CAMPUS
RIMINI

RESEARCH GROUP
MARKETING

JEL CODE
M31



SARA VALENTINI
Associate Professor

Sara teaches Marketing, Marketing Models, and Social Media Marketing. Her area of expertise is the measurement and analysis of marketing effectiveness and customer profitability, especially in omnichannel marketing and customer relationship management. She has additional expertise in customer satisfaction and service recovery. She has been the Italian representative executive member of the European Marketing Academy, and she is a member of the internationalization committee of the Italian Association of Marketing. She holds a Laura cum Laude in Statistics and a Ph.D. in Marketing from the University of Bologna. She was visiting scholar at Tuck School of Business (USA).

CAMPUS
BOLOGNA

RESEARCH GROUP
MARKETING

JEL CODE
M31



ALESSANDRA VECCHI
Senior Assistant Professor

Alessandra held a Marie Curie Fellowship from 2012 to 2018. She gained her Ph.D. from the University of Bath (UK) and completed a postdoc at Trinity College in Ireland. She has a significant track of high-profile publications and is author of eight books. Her research interests tend to be of multidisciplinary nature in the field of International Business and rather eclectic, ranging from the space industry to the fashion industry.

CAMPUS
BOLOGNA

RESEARCH GROUP
STRATEGY

JEL CODE
L6 | L67 | L81



STEFANIA VIGNINI
Senior Assistant Professor

Stefania teaches Accounting and her research focuses on accounting history, accounting systems (IAS - International Accounting Standards and IFRS - International Financial Reporting Standards), and gender accounting.

CAMPUS
RIMINI

RESEARCH GROUP
ACCOUNTING

JEL CODE
M41



MATTEO VIGNOLI
Senior Assistant Professor

Matteo received his Ph.D. from the University of Padua and was a Visiting Scholar at Stanford University (USA) and Ryerson University (Canada). He teaches Management Engineering, and is a member of the Design Thinking ME310/SUGAR network and of the CBI initiative @ CERN. Delegate for the University of Bologna Open Innovation Initiatives @Almacube, Academic Director of BBS React Innovation Program, Founder and Trustee of the Future Food Institute. Matteo's focus is "building the future" with Design Thinking Innovation. His work appeared in: Research Policy, Creativity Innovation Management, Computers & Operations Research and International Journal of Physical Distribution & Logistics Management.

CAMPUS
BOLOGNA

RESEARCH GROUP
ENTREPRENEURSHIP AND INNOVATION

JEL CODE
O32

**ELISA VILLANI***Assistant Professor*

Elisa teaches Organisational Behavior at the Master level. She is Visiting Researcher at Imperial College Business School (UK). Prior to join the University of Bologna Elisa was Assistant Professor at the Free University of Bolzano. Her research focus is on entrepreneurship, innovation, technology transfer, and public-private partnerships. She holds a Ph.D. in Management from the University of Bologna.

CAMPUS

BOLOGNA

RESEARCH GROUP

ENTREPRENEURSHIP AND INNOVATION

JEL CODE

M13 | M1 | M12

**FRANCO VISANI***Associate Professor*

Franco teaches Management Accounting and Cost Management at Forlì Campus. He also teaches in several postgraduate and executive programs at the Bologna Business School. He was a Post-Doc at the Lean Enterprise Research Centre of Cardiff University (U.K.) and has been involved in several international research programs in the fields of Business Analytics, Performance Management Systems, and Sustainability.

CAMPUS

FORLÌ

RESEARCH GROUP

ACCOUNTING

JEL CODE

M41

**MARCO VISENTIN***Associate Professor*

Marco has a degree in Mathematics, one in Philosophy and holds a Ph.D. in Management from the University of Bologna. His research interests include consumer behavior, business to business relationships, business ethics, services and social media. He is the program director of Service Management (AEGI-SEM). He published in several journals, Industrial Marketing Management, Business Ethics: A European Review, Industry and Innovation, Journal of Sport Management, Journal of Interactive Marketing, Journal of Cleaner Production and Journal of Retailing and Consumer Services. In 2019, he won two Grants from the Società Italiana Marketing and from the SIM-AMS to develop research on the effects of fake news in marketing.

CAMPUS

RIMINI

RESEARCH GROUP

MARKETING

JEL CODE

M31 | L8

**SIMONA ZABELLI***Associate Professor*

Simona was a postdoctoral researcher in financing innovation at Harvard Business School (USA); she was awarded with several international fellowships at Rensselaer Polytechnic Institute - New York; Schulich School of Business - York University (Canada); University of Leicester and Westminster University, London (UK). She collaborates with York University and Ryerson University (Canada) and IPAG Business School, Paris (France). She received research awards such as: Canada-Italy Innovation Awards (Canada), and the Best Paper Award, INCORME II Conference, London.

CAMPUS

FORLÌ

RESEARCH GROUP

BANKING

JEL CODE

G23 | G34 | G24 | G28 | K22

**ALESSANDRA ZAMMIT***Associate Professor*

Alessandra teaches Marketing. Her research interests deal with consumer choice problems and context effects. Currently her research focuses on the evolution of preferences, on the influence of social norms on consumers' choices, and on self-customization decisions and self-expressive choices. She received her Ph.D. in General Management from the University of Bologna and she was a visiting scholar at Fuqua School of Business -Duke University (North Carolina USA). Her research has appeared in several marketing journals including: Journal of Consumer Research, Journal of Service Research and European Journal of Marketing.

CAMPUS

FORLÌ

RESEARCH GROUP

MARKETING

JEL CODE

M31



LUCA ZAN

Full Professor

Luca is active in the fields of management and accounting history and the management of arts and heritage organisations. He has carried out fieldwork in China, Turkey, Peru, and Ecuador, in addition to Europe. He is involved in arts management education: up to the Academic year 2019-20 he has been Program Director of the Graduate degree in Innovation and Organisation of Culture and the Arts (GIO-CA), and adjunct faculty at Carnegie Mellon University, Pittsburgh (USA), and Central Academy of Fine Arts (CAFA), Beijing (China).

CAMPUS

BOLOGNA

RESEARCH GROUPS

ACCOUNTING

ARTS AND CULTURAL ORGANISATIONS

JEL CODE



MASSIMILIANO ZANIGNI

Associate Professor

Massimiliano teaches Business Management. He has taught courses on management control, planning and control systems, cost accounting, corporate governance, and internal auditing. He has worked on several research projects related to both for-profit and not-for-profit organisations.

CAMPUS

BOLOGNA

RESEARCH GROUP

ACCOUNTING

JEL CODE

M42

SHORT BIOS POST-DOCS



GENC ALIMEHMETI

Post-Doc

Genc has a Ph.D. in “Management and Business Administration”, University “G. d’Annunzio”. He has worked at the Universities of Tirana (Albania), Malta (Malta), Antwerp (The Netherlands), and as a consultant for the International Finance Corporation - World Bank Group; Delegation of the EU to Albania; TACSO. His research interests focus on bio plastics, circular economy, school leadership, entrepreneurship, corporate governance, corporate social responsibility, corporate insolvency. He has published on the Educational Administration Quarterly, Educational Management Administration & Leadership Journal; International Journal for Educational Law and Policy; Journal of Accounting, Auditing and Finance.

CAMPUS

BOLOGNA

PROJECT TITLE

DEVELOPMENT OF CIRCULAR BUSINESS MODELS BASED ON NEW BIOPLASTICS MATERIALS

CONTRACT INTO FORCE TILL

MARCH 31, 2022



PIETRA PAOLA AMATA

Post-Doc

Her research field concerns the implementation of management control systems in the Legislative Assembly of the Emilia-Romagna Region to consolidate the knowledge and application of management control in the Public Sector. Her work experience in private companies on the implementation of control systems to optimise production effectiveness and efficiency (KAI-ZEN) has stimulated her interest in the improvements for the local Public Administration sector.

CAMPUS

BOLOGNA

PROJECT TITLE

MANAGEMENT CONTROL AND PERFORMANCE CYCLE IMPLEMENTATION

CONTRACT INTO FORCE TILL

FEBRUARY 29, 2020

JEL CODE



DAVIDE BAGNARESI

Post-Doc

Davide (Ph.D. in History of political parties and movements) is an adjunct professor in the World History of Tourism. He is Post-Doc at the Center for Advanced Studies on Tourism- CAST. His research ranges from the history of tourism to the history of the business. He deals with generational change in tourism businesses and beach history and knowledge. His project “Romagna motor valley” intends to investigate the potential of the phenomenon on the territory.

CAMPUS

RIMINI

PROJECT TITLE

ROMAGNA MOTOR VALLEY

CONTRACT INTO FORCE TILL

MAY 31, 2021

JEL CODE

B25 | N94 | Z32



BRENDA BENAGLIA

Post-Doc

Brenda is a cultural anthropologist. At the Department of Management, she is engaged in a project on the development of Italian organizations in the fields of culture and the arts. Other research areas of her interests are the anthropology of reproduction and the politics of care. She worked for the Bologna Business School, ALTEMS – Università Cattolica del Sacro Cuore (Roma), and she collaborates with the Global Health Centre of the Meyer University Hospital in Florence.

CAMPUS

BOLOGNA

PROJECT TITLE

ANALYZING HEDGE FUNDS: A SOCIAL NETWORK PERSPECTIVE

CONTRACT INTO FORCE TILL

DECEMBER 31, 2021

JEL CODE

Z1

**FILIPPO BOCCALI***Post-Doc*

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Filippo is engaged in a project on the assessment of the financial impact of innovative industrial production technologies. He is a Ph.D. student at Università Politecnica delle Marche - Department of Management. He holds a First and a Second cycle Degree in Economics and Business Administration from the University of Bologna. His research focuses on management accounting, performance management systems, business performance analytics, and sustainability.

CAMPUS

BOLOGNA

PROJECT TITLE

ANALYSIS OF THE FINANCIAL AND VALUE IMPACT IN THE IMPLEMENTATION OF PRODUCTION TECHNOLOGIES FOR INDUSTRY 4.0: THE CASE-STUDY OF COMPONENTS MADE BY ADDITIVE MANUFACTURING

CONTRACT INTO FORCE TILL

NOVEMBER 14, 2022

JEL CODE

M4 | M41

**LETICIA CANAL VIEIRA***Post-Doc*

.....

Doctor of Philosophy in Environmental Planning from Griffith University (Australia), Master in Production Engineering from Universidade Federal do Rio Grande do Sul (UFRGS – Brazil), and Bachelor in Environmental Engineering from Universidade de Passo Fundo (UPF – Brazil). She is interested in how economic activities can be transformed in the context of climate change to create circular economies and maintain ecosystem services.

CAMPUS

BOLOGNA

PROJECT TITLE

SUSTAINABILITY TRANSITION: MEASURING SUSTAINABLE PERFORMANCE OF INDUSTRIAL ECOSYSTEMS (SUSTRAN)

CONTRACT INTO FORCE TILL

MAY 31, 2022

JEL CODE

Q01

**PAOLA CANESTRINI***Post-Doc*

.....

Paola studies the public value developed by hybrid organisations delivering health public services in Italy and is a Teaching Assistant in Methods and Social Research since 2013. Previously, she was a Research Assistant and a Post-Doc, still at the University of Bologna. Her background is composed of a Bachelor Degree in Sociology, a Master Degree in Health Sociology II Cycle, a Ph.D. in Social Policies, and several study visits in Europe and the USA.

CAMPUS

FORLÌ

PROJECT TITLE

ANALYSIS OF THE DETERMINANTS OF PUBLIC VALUE IN KIPOS HEALTH SERVICES PROVIDER

CONTRACT INTO FORCE TILL

MAY 31, 2022

JEL CODE

M41 | I2

**GIOVANNI CARDILLO***Post-Doc*

.....

Giovanni is a Post-Doc in Banking. His research interests are mainly related to five Banking areas: the impact of government monitoring on the national banking system, the impact of IFRS (The International Financial Reporting Standards) on capital markets, implications of financial networks for systemic risk, the central banking, and the evaluation of the effects of corporate governance mechanisms on firm performance and policies.

CAMPUS

BOLOGNA

PROJECT TITLE

THE ROLE OF EXECUTIVE REMUNERATION AND CORPORATE GOVERNANCE IN THE BANKING INDUSTRY

CONTRACT INTO FORCE TILL

NOVEMBER 30, 2020

JEL CODE

G2

**DONATO CUTOLO***Post-Doc and Ph.D. Student (32° cycle)*

.....

Donato is a Post-Doc and a Ph.D. candidate in Management. His research grant is funded by the ERC-European project BLINDSPOT” “Diversity and Performance: Network of Cognition in Markets and Teams”. He was a visiting scholar at the MIT Sloan School of Management (USA). His research is at the intersection of economic sociology, entrepreneurship, and strategy. In his latest project, he is using a mix of quantitative analysis and topic models to investigate the interplay between categories and narratives in determining market performance.

CAMPUS

BOLOGNA

PROJECT TITLE

DIVERSITY AND PERFORMANCE: NETWORKS OF COGNITION IN MARKETS AND TEAMS

CONTRACT INTO FORCE TILL

JULY 31, 2021

JEL CODE

Z13 | M13 | O33

**ANTONIO DAOOD***Post-Doc*

Antonio collaborates with the Centre for Research in Leadership, Innovation and Organisation at Luiss University. His current research interests are focused on organizational change, business model innovation and Made in Italy industries. He voluntarily serves as a member of the Board of Directors at a Food Bank, Associazione Banco Alimentare Roma OdV, to fight hunger and food waste.

CAMPUS

RIMINI

PROJECT TITLE

MANUFACTURING AND SERVICES DURING THE TRANSITION PHASE OF THE EMILIA ROMAGNA DISTRICTS: NEW INTEGRATIONS AND INNOVATION CHALLENGES

CONTRACT INTO FORCE TILL

DECEMBER 31, 2021

JEL CODE

M1

**LUIS AUGUSTO DE FREITAS CORDEIRO***Post-Doc*

Luis has been part of the Scouting Reshoring System project until September 2020. He is a Ph.D. student at Politecnico di Milan in the Department of Management, Economics and Industrial Engineering. He holds a Second cycle Degree (M.sc.) in Production Engineering and a Mechanical Engineering bachelor at the Federal University of Santa Catarina (Brazil). He has more than 23 years of experience in business advice in international business, marketing, purchasing and logistics.

CAMPUS

BOLOGNA

PROJECT TITLE

DEVELOPMENT AND FIRST IMPLEMENTATION OF A SCOUTING RESHORING SYSTEM

CONTRACT INTO FORCE TILL

SEPTEMBER 30, 2020

JEL CODE

F21

**CLIO DOSI***Post-Doc*

Clio has a Ph.D. in General Management from the University of Bologna - thesis in Organisational Behavior (visiting scholar Cass Business School - UK - in 2013). She is a member of the Italian management engineering association and the Design Society. From 2019 she works with Oper. space, the first Italian Design Factory; in the period 2013-2019, she collaborated with the Department of Engineering Sciences and Methods of the University of Modena and Reggio Emilia. She is a member of the CERN IdeaSquare network (2014-2020).

CAMPUS

BOLOGNA

PROJECT TITLE

THE ROLE OF SUPPLY CHAIN IN BOOSTING RESHORING FOR INDUSTRIAL RENAISSANCE

CONTRACT INTO FORCE TILL

OCTOBER 10, 2021

JEL CODE

O31 | O32 | I1 | C63

**DENISE FALCHETTI***Post-Doc*

Denise completed a Ph.D. in Management at the University of Bologna. During her doctoral training she spent three years as a Visiting Scholar at NYU Stern School of Business and she did a Postdoc at Boston University. Her research examines social evaluation processes and focuses on three main topics: creativity, entrepreneurship, and innovation. For her dissertation project, she employed experiments to increase the understanding of the evaluative processes of novelty.

CAMPUS

BOLOGNA

PROJECT TITLE

COLLABORATIVE CREATION AND LEGITIMATION OF INNOVATION AND CREATIVITY

CONTRACT INTO FORCE TILL

OCTOBER 31, 2022

JEL CODE

O3 O31

**ELEONORA FOSCHI***Post-Doc*

Eleonora holds a Ph.D. in Environmental Engineering from University of Bologna. Her research focuses on designing, testing, and validating circular economy strategies and sustainable business models. She is involved in EU projects on bio-economy, eco-design, plastics recycling and prevention. She is a visiting researcher at the Technical University of Delft (The Netherlands). Finally, she is active in many EU-based networks on circular economy and industrial symbiosis.

CAMPUS

BOLOGNA

PROJECT TITLE

DEVELOPING AND IMPLEMENTING SUSTAINABILITY-BASED SOLUTIONS FOR BIO-BASED PLASTIC PRODUCTION AND USE TO PRESERVE LAND AND SEA ENVIRONMENTAL QUALITY IN EUROPE.

CONTRACT INTO FORCE TILL

NOVEMBER 30, 2020

JEL CODE

M



CARLA FREITAS SILVEIRA NETTO
Post-Doc

Carla is a Post-Doc in Marketing at the University of Bologna in collaboration with the University of Amsterdam (The Netherlands). She has a Ph.D. in marketing from the Federal University of Rio Grande do Sul (UFRGS – Brazil). She was a visiting Ph.D. student of the Department of Econometrics & Business Statistics at Monash University, Australia. Carla has experience working with industry in business intelligence and marketing research.

CAMPUS
BOLOGNA

PROJECT TITLE
THE EVOLVING LANDSCAPE OF MARKETING EFFECTIVENESS IN THE OMNICHANNEL ERA.

CONTRACT INTO FORCE TILL
OCTOBER 6, 2021

JEL CODE
M31



LUCA GIACOMELLI
Post-Doc

Luca is a Post-Doc working on a project in collaboration with SMA (Sistema Museale di Ateneo) for inventory verification and cataloguing of the collections. He has an academic background in Art History and museology: he graduates with honors at the University of Turin and obtained his doctoral degree in Art History at Scuola Normale Superiore in Pisa. Luca has working experiences as an exhibition manager in Turin and he was assistant curator at the Leonardo: Arte & Scienza Department at the Museo Nazionale della Scienza e della Tecnologia, Milan.

CAMPUS
BOLOGNA

PROJECT TITLE
IMPROVING CATALOGUING PRACTICES AT THE UNIVERSITY MUSEUM OF UNIBO (SMA), 2020-21

CONTRACT INTO FORCE TILL
MAY 31, 2021

JEL CODE
Z11



LUCA GIORGIO
Post-Doc

Luca is a Post-Doc in Management. He holds a Ph.D. in Management and Innovation from Università Cattolica del Sacro Cuore. His research interests include organisational and intraorganisational social networks, network dynamics and team process in complex organizations.

CAMPUS
BOLOGNA

PROJECT TITLE
MANAGING RELATIONAL END-OF-LIFE PATTERNS OF ONCOLOGICAL PATIENTS: A SOCIAL NETWORK ANALYSIS APPROACH

CONTRACT INTO FORCE TILL
JANUARY 31, 2022

JEL CODE
M1 | I1



ALLA KUDRYASHOVA
Post-Doc

After graduating from the State University of Management in Moscow (Russia), Alla pursued a Master in Strategic Leadership towards Sustainability at Blekinge Institute of Technology in Kalrksrona (Sweden). Her academic background comprises certification schemes for sustainable buildings, sustainable innovation, and technology commercialization. She has experience in marketing and communications across industries, with a focus on internationalisation of SMEs that offer B2B services. She has been overseeing patent protection and exploitation at the Knowledge Transfer Office - University of Bologna.

CAMPUS
BOLOGNA

PROJECT TITLE
EXPLOITATION: ACTIONS TO ENHANCE PATENTS' EXPLOITATION

CONTRACT INTO FORCE TILL
JUNE 30, 2020

JEL CODE



ALESSANDRA LIA
Post-Doc

Alessandra graduated in Art History, she attended a Specialization Course in Digital Collections Curator for archiving, conservation and management of digital museum collections. Her research in the field of cultural heritage (CH) management aims to define the patrimonial value of the university museums assets, to enhance them through the definition of standardized cataloguing procedures and their inclusion in the National Catalogue of CH.

CAMPUS
BOLOGNA

PROJECT TITLE
IMPROVING CATALOGUING PRACTICES AT THE UNIVERSITY MUSEUM OF UNIBO (SMA), 2020-21

CONTRACT INTO FORCE TILL
MAY 31, 2021

JEL CODE
Z11



ANDREA CARLO LO VERSO

Post-Doc

Andrea earned his M.Sc. in Economics and Ph.D. in General Management from the University of Bologna. He was visiting fellow at the University of Edinburgh Business School, (Scotland). His research focuses on the emergence process of new industries and organizational fields, with specific emphasis on collective meaning-making activities studied through discourse- and text- analytical approaches.

CAMPUS

BOLOGNA

PROJECT TITLE

PROFESSIONALIZATION AND COLLECTIVE IDENTITY IN CLUSTERS

CONTRACT INTO FORCE TILL

OCTOBER 31, 2020

JEL CODE

M | O33 | Z13 | M13



RENATO MEDEI

Post-Doc

Renato Medei received his Ph.D. in Business Administration from University of Macerata. He was visiting scholar at University of St. Andrews – Scotland. As a Post-Doc, he is working at DiSA, focusing on the impact of well-being and human capital on firms' performances. Renato's primary research interests include firms' performances, digital reputation and operational performances. Other interests include textual analysis and R programming.

CAMPUS

RIMINI

PROJECT TITLE

HUMAN CAPITAL AND WELLBEING IN ORGANISATIONS: CHANGES AND EMERGENT PERSPECTIVES

CONTRACT INTO FORCE TILL

DECEMBER 31, 2020

JEL CODE

M41 | M15



HÉRICA MORAIS RIGHI

Post-Doc

Hérica is an economist with a Ph.D. in Management and an M.Sc. in Science and Technology Policy. She has 15 years of experience as an innovation researcher and 5 years as an Assistant Professor in innovation and entrepreneurship. Her research interests are on economic development, emerging economies, innovation process and entrepreneurship.

CAMPUS

BOLOGNA

PROJECT TITLE

STUDENT ENTREPRENEURSHIP IN ITALY (STUDENTI)

CONTRACT INTO FORCE TILL

JANUARY 31, 2022

JEL CODE

O32 | O34 | M13



SIMONE NAPOLITANO

Post-Doc

Simone studied management of cultural and artistic organisations in Bologna. After completing a master's degree, he took a Ph.D. in Management at Unibo and was a Visiting Fellow at the Wharton School (University of Pennsylvania, USA). His research interests include the processes and practices of innovation and conservation in organizations and industries. Currently, he is Adjunct Professor of Management of Cultural Heritage in the Arts Department.

CAMPUS

BOLOGNA

PROJECT TITLE

GOING BACK TO THE FIELD. UPDATING KEY CULTURAL MANAGEMENT CASE STUDIES

CONTRACT INTO FORCE TILL

OCTOBER 31, 2020

JEL CODE

M1



SALVATORE PERDICHIZZI

Post-Doc

Salvatore is a Post-Doc in Banking and Finance. His research interests cover monetary policy and empirical banking, with a focus on the effectiveness of non-standard monetary policies, bank lending conditions, bank risk-shifting through dividend and share-repurchase, bank performance, credit, and sovereign debt dynamics.

CAMPUS

BOLOGNA

PROJECT TITLE

MONETARY POLICY AND BANK PERFORMANCE: A NEW STABILITY DILEMMA

CONTRACT INTO FORCE TILL

SEPTEMBER 30, 2021

JEL CODE

G2 | E52



ZINAIDA SIANOVA

Post-Doc

Zinaida received her Ph.D. in Business Administration and Management from Bocconi University in 2019. The primary goals of her research are to understand how individuals form social networks and to understand the consequences of team diversity for nascent entrepreneurial teams. Zinaida teaches communication across cultures at master level.

CAMPUS

RIMINI

PROJECT TITLE

TEAM FORMATION AND COMPOSITION IN NASCENT ENTERPRISES

CONTRACT INTO FORCE TILL

MARCH 31, 2022

JEL CODE

M1



MARCO SOTTILOTTA

Post-Doc

Marco received a Ph.D. in Anthropology at the University of Roma "La Sapienza" Post-Doc. His study focuses on the values of culture expressed by the organizations operating in cultural and heritage field. His research interests include the processes of heritagization related to the politics of memory and the uses of history in European and post-colonial contexts.

CAMPUS

BOLOGNA

PROJECT TITLE

EVALUATING THE MULTIDIMENSIONAL ACTIVITIES OF MUSEUMS, LIBRARIES AND ARCHIVES

CONTRACT INTO FORCE TILL

APRIL 14, 2022

JEL CODE

Z11



ALIASHGAR BAHOO TORODI

Post-Doc

Bahoo Torodi is a Post-Doc and a Teaching Assistant at the University of Bologna. His research interests are at the intersection of organization and entrepreneurship, as part of which he studies employee entrepreneurship: that is, the process through which employees of industry incumbents leave their paid jobs to become entrepreneurs.

CAMPUS

BOLOGNA

PROJECT TITLE

AN EXAMINATION OF ORGANIZATIONAL FACTORS ENABLING GREATER WORK-LIFE BALANCE AND ROLE PERFORMANCE

CONTRACT INTO FORCE TILL

AUGUST 31, 2020

JEL CODE



VERONICA VALLI

Post-Doc

Veronica is a Post-Doc in Marketing at the University of Bologna in collaboration with the University of Mannheim (Germany). She holds a Ph.D. in Marketing from the University of Mannheim and she was a visiting scholar at Stanford Graduate School of Business and at the University of Chicago Booth School of Business (USA). Her primary research interests are in Consumer Behavior with a focus on subscription marketing and on the long-term consequences of context effects and promotions. She has extensive experience conducting Field and Lab Experiments.

CAMPUS

BOLOGNA

PROJECT TITLE

SUBSCRIPTION MARKETING AND THE DIGITAL CONSUMER

CONTRACT INTO FORCE TILL

NOVEMBER 30, 2022

JEL CODE

M3 M31



SARA ZANNI

Post-Doc

Sara is an Environmental Engineer and has been engaged in the European project "Re-Industrialise funded within Horizon 2020 Program-Climate Kic Flagship. She completed a Ph.D. at the University of Bologna and has been involved in multiple research programs, including POR FESR (Regional Operational Program - European Regional Development Fund) "GST-4Water" and 7th FP "Minotaurus," as a Life Cycle Assessment (LCA) and sustainability analyst. Her research focuses on environmental sustainability and sustainable

CAMPUS

BOLOGNA

PROJECT TITLE

MEASURING SUSTAINABLE PERFORMANCE OF INDUSTRIAL ECOSYSTEMS

CONTRACT INTO FORCE TILL

NOVEMBER 30, 2020

JEL CODE

Q56 | Q53 | Q52

SHORT BIOS

PH.D. STUDENTS



LEILA AHMADPOUR
Ph.D. Student (33° cycle)

Leila is a fourth-year Ph.D. student in Management. She holds a Second cycle Degree in Industrial Engineering. Her Ph. D. dissertation focuses on temporary teams in healthcare organisations and 3D printing technology's impact on temporary teams' performance.

JEL CODE
O33



ANTONIO ARFÈ
Ph.D. Student (34° cycle)

Antonio holds a First cycle degree in Statistics and a Second cycle Degree in Economics, focusing on Applied Econometrics from the University of Bologna. In 2004, he was Advisor to Chair of the Finance and Treasury Commission of the Italian Senate for credit and finance matters. Antonio has been an advisor to European Central Banks for asset quality review and stress tests. Since 2011, he has been working at the University of Bologna as an Adjunct Professor of the Second cycle Degree courses in Financial Risk Management and Corporate Finance. He has authored numerous publications in Financial Risk Management.

JEL CODE
G21



DANIELA ARZU
Ph.D. Student (34° cycle)

Daniela is a third-year Ph.D. student in the Management Program (the Bank and Finance Track). She graduated in 2017 with a degree in Global Development and Entrepreneurship from Ca' Foscari University (Venice) and worked as a Post-Doc from 2016 to 2018 at Ca' Foscari University. Last year, she was an Adjunct Professor of the Second Cycle Degree course in Valuation and Corporate Financial Strategy. Her research focuses on gender and finance, industry 4.0, and Financial technology (FinTech) topics.

JEL CODE
G21 | G34 | F36



EKATERINA BASKAKOVA
Ph.D. Student (31° cycle)

Ekaterina is a fourth-year Ph.D. student in Management. She holds a First cycle Degree in Mathematical Methods in Economics (State University of Saint-Petersburg, Russian Federation) and a Second cycle Degree in Innovation and Organisation of Culture and the Arts (GIOCA, University of Bologna). Her research focuses on the management of cultural organisations and organisational history.

JEL CODE
Z11 | N84 | N83

**LEONARDO BONI***Ph.D. Student (32° cycle)*

Leonardo is a Ph.D. scholar in General Management; he graduated from Bocconi University (Milan) in Economics and Management of Innovation and Technology (EMIT), with a major in Green Management and Sustainability. After graduation, he worked as an Analyst for Climate Policy Initiative (CPI), a consulting and research Company in climate finance. He is a member of the Yunus Social Business Center, and his main research interests are social impact, corporate social responsibility, and impact investing.

JEL CODE

M14 | L2

**MASSIMILIANO CALVIA***Ph.D. Student (33° cycle)*

Massimiliano is a Ph.D. student in the Banking and Finance track. His background includes engineering and economics. His main research interests are related to financial economics and quantitative methods for macro-finance.

JEL CODE

E | Q | C6

**NICOLÒ COCCHI***Ph.D. Student (36° cycle)*

Nicolò is a Management Engineer, currently a Ph.D. Student and Academic Tutor at the Department of Management. He is also a member of the Open Innovation unit of Almacube, the University of Bologna's incubator. His research interests are focused on Innovation Management, especially New Product Development, Design Thinking, and Open Innovation.

JEL CODE

O31 | O35 | O33

**CATERINA D'ASSERGIO***Ph.D. Student (32° cycle)*

Caterina is a Ph.D. student in Management. She holds a Second cycle Degree in Statistics, Economics, and Business from the University of Bologna. After graduation, she worked as a data analyst in a big Italian company. During her studies, she spent a year at the University of Illinois (U.S.A.) and six months at the Ross School of Business (U.S.A.) to strengthen her digital marketing knowledge and expand her network. Her research interests lie at the intersection of marketing and computer science, focusing on privacy issues.

JEL CODE

M31

**CHIARA GIULIA DE LEO***Ph.D. Student (36° cycle)*

Chiara is a Ph.D. student in the General Management Track. She holds a B.Sc. in Economics and Management for Art, Culture, and Communication from Bocconi University and an M.A. in Art History from the Courtauld Institute of Art (UK). She worked for four years within the art world in both museums and auction houses. Her main research interests are organisational behavior, digital transformation in the museums' sector, and the link between copyright and innovation in the creative industries.

JEL CODE

Z11 | O33 | Z38



ANA RITA DOMINGUES
Ph.D. Student (32° cycle)

Ana Rita is a Ph.D. candidate in Management with an MSc. in Environmental Engineering. Her research activity is carried out within sustainability reporting, sustainability indicators, and stakeholder engagement. She has participated in research projects related to the reporting process and organisational change management for sustainability in public sector organisations. She has also worked previously as an environmental consultant.

JEL CODE

M4 | Q01



MUSA ESSA
Ph.D. Student (35° cycle)

Musa is a Ph.D. student in the Management track with a master's degree in service management from the University of Bologna. His academic background includes marketing, management, finance, accounting, and organisational behavior. His main research interests are related to organisational behavior, diversity management in organisations, and inclusion in the workplace.

JEL CODE

D23 | M14



VALENTINA FEBO
Ph.D. Student (34° cycle)

Third Year Ph.D. Student Valentina holds a bachelor's degree in Economics and Business Administration from the University of L'Aquila, Italy, and a master's degree in Economics and Finance, with a major in Finance from LUISS Guido Carli in Rome. Before joining the program, she worked as Controller in a Multinational Corporation. Her research interests are related to the impact of social and political factors on financial risk-taking behavior include the following topics: Corporate Finance, Social Capital, Political Capital, Equity Crowdfunding, Risk-taking behavior.

JEL CODE

G3 | G32 | G34 | L26



MARIA CECILIA FLORES COLUCCIO
Ph.D. Student (35° cycle)

Cecilia is a Ph.D. student in the General Management track with a Degree in engineering from the University of Buenos Aires (UBA). She completed a postgraduate program in Innovation and Product Design at the AOTS Institute of Tokyo and earned a Master's Degree in International Relations at the University of Bologna (UNIBO). She has worked at the Technology Transfer Office of UBA and is currently collaborating with the Knowledge Transfer Office at UNIBO.

JEL CODE

O32



RICHA GAAVAR
Ph.D. Student (36° cycle)

Richa is a Ph.D. student in the General Management track. She holds a Bachelor in Commerce (Hons.) from the University of Delhi (India), a Master of Commerce from Panjab University, Chandigarh (India), and a Master of Research in Management Sciences from ESADE Business School, Barcelona (Spain). Her main research interests are Human Resource Management, particularly diversity management, skilled migrant women careers, and discrimination at the workplace.

JEL CODE

M14 | M12 | M16 | M



ELEONORA GRASSI

Ph.D. Student (35° cycle)

Eleonora is a Ph.D. student in the Management track, with specific research in Social Innovation and Public Management. She holds a master’s degree in Social Economics, and before joining the program, she worked for the Italian Sustainable Investment Forum. Her main research interests are related to social innovation and impact measurement.

JEL CODE

O35 | M14



NOVIN HASHEMI

Ph.D. Student (36° cycle)

Novin is a Ph.D. student in the General Management track. She has a Second cycle Degree in Business Administration – International Management with a focus on Marketing from the University of Bologna. She has a background in research on E-commerce and CKM and working as a strategist in the Marketing and Advertising field.

JEL CODE

M31 | M37 | M1



CASEY JUN

Ph.D. Student (34° cycle)

Casey is a third-year Ph.D. student in Management. She holds a Second cycle Degree in Wine Science from the University of Auckland, New Zealand, and a Second-level Professional Degree from INSEEC Business School, France. Her research focuses on entrepreneurial pitches and explores the role of aesthetics in guiding audiences’ evaluation of novel ideas.

JEL CODE

L26 | M13 | Z13



NICO LAURIDSEN

Ph.D. Student (35° cycle)

Nico is a Ph.D. student in the Banking and Finance track. His background includes economics and finance, executive management experience in startup and scaleup and digital transformation advisor for SMEs. His main research interests are related to Fintech, Open Banking model, and PSD2 - Payment Services Directive 2.

JEL CODE

G23 | E61 | P43



ORNELA LINA

Ph.D. Student (36° cycle)

Ornela is a Ph.D. student in the General Management track. Her main research interests are related to Circular Economy, in particular, the development of business models for a circular economy. She studied Finance-Accounting and Business Administration at the University of Tirana (Albania).

JEL CODE

C3 | M11 | O32 | Q53



ZARRIN MAHDIZADEH

Ph.D. Student (36°cycle)

Zarrin is a first-year student in Management. She holds a B.Sc. in Theoretical Economics and an M.A. in International Business Management at the University of Tabriz (Azerbaijan). Before joining the Ph.D. program, she worked at several High-Tech companies in Iran as a Marketing Analyst and Instructor. Her research interests include Human Research Management, Organisational Behavior, and Marketing.

JEL CODE



MURTUZA SOOFI MOHAMMED

Ph.D. Student (36°cycle)

Mohammed is a Ph.D. student in Management. He has a Bachelor's Degree in Civil Engineering from the Jawaharlal Nehru Technological University, Hyderabad (India). He also has a Post Graduate Diploma in Business Management (PGDBM) from the University of Hyderabad and an M.Sc. in Business Management from La Sapienza University of Rome.

Before moving to Rome, he worked with Amazon as a Marketplace Specialist in Intellectual Property Rights Management and Transaction Risk Management. He also worked with an Italian Sustainable E-commerce Platform as a Platform Operations Manager.

JEL CODE

O31 | M1 | O35 | O34



MATILDE RAPEZZI

Ph.D. Student (35° cycle)

Matilde is a second-year Ph.D. student in General Management. She holds a bachelor's degree in Statistical Sciences and a master's degree in Statistics, Economics, and Business from the University of Bologna. Her research interests include consumer behavior, retailing, and social psychology.

JEL CODE

M31



STEFANO RODIGHIERO

Ph.D. Student (34° cycle)

Stefano is a third-year Ph.D. student. He holds a Second cycle Degree in Management and Communication from the University of Modena and Reggio Emilia. His research focuses on organisation studies, creative industries, multi-stakeholder collaboration in social innovation projects, creativity in collaborative spaces, and hybrid organisational settings.

JEL CODE

M



YUPAL SANATKUMAR SHUKLA

Ph.D. Student (34° cycle)

Yupal is a doctoral student and an Adjunct professor at the Department of Management. He was a visiting research scholar at Henken School of Economics, Finland, and deals with digital services, service recovery, digital services ecosystem. His researches have been published in international journals such as the Journal of Retailing and Consumer Services, Australasian Marketing Journal, International Review on Public and Non-Profit Marketing. He was a recipient of the Liam Glynn Research Scholarship Award in 2018 awarded by Arizona State University, USA. He is an ad-hoc reviewer for the Journal of Services Marketing, Journal of Business Research, Journal of Service Theory & Practice.

JEL CODE

M31

**MARIA SCIARRA***Ph.D. Student (33° cycle)*

Maria is a fourth-year Ph.D. student in Management. Previously, she got a Second cycle Degree in Management Engineering at Tor Vergata University in Rome and worked as a consultant at EY (former Ernest & Young). She gained experience with IT solutions and organisational dynamics in financial service companies. Her research interests are innovation technology and its strategic implications.

JEL CODEO33**GRETA SERPENTE***Ph.D. Student (35° cycle)*

Greta is a second-year Ph.D. student in Management. She holds a First and a Second cycle Degree in Economics and Management from Gabriele D'Annunzio University of Pescara, Italy. Her main research interests are related to Innovation and Entrepreneurship fields.

JEL CODEO3**JONADA TAFI***Ph.D. Student (33° cycle)*

Jonada Tafa is a Ph.D. student of Finance at the Department of Management. She holds a master's degree in Banking and Finance (Epoka University, Tirana, Albania). Before joining the program, she worked as a research and teaching assistant at the Banking and Finance Department at Epoka University (Albania). Jonada is currently working on financial literacy and its impact on financial behavior.

JEL CODEG3 | G41 | F3 | A1 | D**KORINZIA TONIOLO***Ph.D. Student (35° cycle)*

Korinzia is a second-year Ph.D. student in Management. Before joining the Ph.D. program, she worked as a Post-Doc at the Department of Management at Ca' Foscari University in Venice. Her main research interests are related to the impact of new digital technologies on organisations.

JEL CODEO3 | M1**OLGA TRUNOVA***Ph.D. Student (34° cycle)*

Olga is a 3rd-year Ph.D. student. She obtained her master degree with a major in Public Administration at the National Research University Higher School of Economics (HSE, Russian Federation), having a bachelor's background in National Economics. Before joining the Ph.D. program at the University of Bologna, Olga worked as a research assistant at the consulting subdivision of HSE, then as a lecturer for local and international students at the Ural Federal University in Russia, later moving to Austria to conduct her research internship at the University of Klagenfurt (Austria).

JEL CODEH76 | L33 | L32 | L5



CHIARA VAGNINI

Ph.D. Student (36°cycle)

Chiara is a Ph.D. student in the General Management Track. She holds a Master’s degree in Management Engineering from the University of Bologna. Before joining the program, she conducted research activities on the decarbonization of European regions. Her main research interests are industrial sustainability transition and sustainability measurement in companies and industrial ecosystems.

JEL CODE

Q56 | M21



SHEXIAN ZHANG

Ph.D. Student (36°cycle)

Shexian is a Ph.D. student in the General Management track. His main research interests are related to Firm Internationalization, particularly the internationalization of traditional SMEs, overseas M & A. He studied International Management at the University of Modena and Reggio Emilia. And he worked for some years as a market manager.

JEL CODE

- A1** · GENERAL ECONOMICS

- A2** · ECONOMIC EDUCATION AND TEACHING OF ECONOMICS

- B4** · ECONOMIC METHODOLOGY

- B25** · HISTORICAL
· INSTITUTIONAL
· EVOLUTIONARY
· AUSTRIAN
· STOCKHOLM SCHOOL

- C3** · MULTIPLE OR SIMULTANEOUS EQUATION MODELS
· MULTIPLE VARIABLES

- C6** · MATHEMATICAL METHODS
· PROGRAMMING MODELS
· MATHEMATICAL AND SIMULATION MODELING

- C63** · COMPUTATIONAL TECHNIQUES
· SIMULATION MODELING

- C88** · OTHER COMPUTER SOFTWARE

- C91** · LABORATORY INDIVIDUAL BEHAVIOR

- D** · MICROECONOMICS

- D23** · ORGANIZATIONAL BEHAVIOR
· TRANSACTION COSTS
· PROPERTY RIGHTS

- E** · MACROECONOMICS AND MONETARY ECONOMICS

- E31** · PRICE LEVEL
· INFLATION
· DEFLATION

- E52** · MONETARY POLICY

- E61** · POLICY OBJECTIVES
· POLICY DESIGNS AND CONSISTENCY
· POLICY COORDINATION

- F3** · INTERNATIONAL FINANCE

- F21** · INTERNATIONAL INVESTMENT
· LONG-TERM CAPITAL MOVEMENTS

- F23** · MULTINATIONAL FIRMS
· INTERNATIONAL BUSINESS

- F36** · FINANCIAL ASPECTS OF ECONOMIC INTEGRATION

- G1** · GENERAL FINANCIAL MARKETS

- G2** · FINANCIAL INSTITUTIONS AND SERVICES

- G3** · CORPORATE FINANCE AND GOVERNANCE

- G11** · PORTFOLIO CHOICE
· INVESTMENT DECISIONS

- G12** · ASSET PRICING
· TRADING VOLUME
· BOND INTEREST RATES

- G14** · INFORMATION AND MARKET EFFICIENCY
· EVENT STUDIES
· INSIDER TRADING

- G15** · INTERNATIONAL FINANCIAL MARKETS

- G21** · BANKS
· DEPOSITORY INSTITUTIONS
· MICRO FINANCE INSTITUTIONS
· MORTGAGES

- G23** · NON-BANK FINANCIAL INSTITUTIONS
· FINANCIAL INSTRUMENTS
· INSTITUTIONAL INVESTORS

- G24** · INVESTMENT BANKING
· VENTURE CAPITAL
· BROKERAGE
· RATINGS AND RATINGS AGENCIES

- G28** · GOVERNMENT POLICY AND REGULATION

- G31** · CAPITAL BUDGETING
· FIXED INVESTMENT AND INVENTORY STUDIES
· CAPACITY

- G32** · FINANCING POLICY
· FINANCIAL RISK AND RISK MANAGEMENT
· CAPITAL AND OWNERSHIP STRUCTURE
· VALUE OF FIRMS
· GOODWILL

- G34** · MERGERS
· ACQUISITIONS
· RESTRUCTURING
· CORPORATE GOVERNANCE

- G35** · PAYOUT POLICY

- G41** · ROLE AND EFFECTS OF PSYCHOLOGICAL EMOTIONAL SOCIAL AND COGNITIVE FACTORS ON DECISION MAKING IN FINANCIAL MARKETS

- H** · PUBLIC ECONOMICS

- H7** · STATE AND LOCAL GOVERNMENT
· INTERGOVERNMENTAL RELATIONS

- H75** · STATE AND LOCAL GOVERNMENT:
HEALTH
· EDUCATION
· WELFARE
· PUBLIC PENSIONS

- H76** · STATE AND LOCAL GOVERNMENT.
OTHER EXPENDITURE CATEGORIES

- I** · HEALTH EDUCATION AND WELFARE

- I1** · HEALTH

- I2** · EDUCATION AND RESEARCH INSTITUTIONS

- I3** · WELFARE WELL-BEING AND POVERTY

- I18** · GOVERNMENT POLICY
· REGULATION
· PUBLIC HEALTH

- I24** · EDUCATION AND INEQUALITY

- J61** · GEOGRAPHIC LABOR MOBILITY
· IMMIGRANT WORKERS

- K22** · BUSINESS AND SECURITIES LAW

- K24** · CYBER LAW

- L1** · MARKET STRUCTURE FIRM STRATEGY AND MARKET PERFORMANCE

- L2** · FIRM OBJECTIVES ORGANIZATION AND BEHAVIOR

- L3** · NONPROFIT ORGANIZATIONS AND PUBLIC ENTERPRISE

- L5** · REGULATION AND INDUSTRIAL POLICY

- L6** · INDUSTRY STUDIES: MANUFACTURING

- L8** · INDUSTRY STUDIES: SERVICES

- L11** · PRODUCTION PRICING AND MARKET STRUCTURE
· SIZE DISTRIBUTION OF FIRMS

- L23** · ORGANIZATION OF PRODUCTION

- L26** · ENTREPRENEURSHIP

- L31** · NONPROFIT INSTITUTIONS
· NGOS
· SOCIAL ENTREPRENEURSHIP

- L32** · PUBLIC ENTERPRISES
· PUBLIC-PRIVATE ENTERPRISES

- L33** · COMPARISON OF PUBLIC AND PRIVATE ENTERPRISES AND NONPROFIT INSTITUTIONS
· PRIVATIZATION
· CONTRACTING OUT

- L67** · OTHER CONSUMER NONDURABLES: CLOTHING, TEXTILES, SHOES, AND LEATHER GOODS; HOUSEHOLD GOODS; SPORTS EQUIPMENT

- L81** · RETAIL AND WHOLESALE TRADE
· E-COMMERCE

- L83** · SPORTS
· GAMBLING
· RESTAURANTS
· RECREATION
· TOURISM

- L88** · GOVERNMENT POLICY

M · BUSINESS ADMINISTRATION AND BUSINESS ECONOMICS
· MARKETING
· ACCOUNTING
· PERSONNEL ECONOMICS

M1 · BUSINESS ADMINISTRATION

M2 · BUSINESS ECONOMICS

M3 · MARKETING AND ADVERTISING

M4 · ACCOUNTING AND AUDITING

M5 · PERSONNEL ECONOMICS

M11 · PRODUCTION MANAGEMENT

M12 · PERSONNEL MANAGEMENT
· EXECUTIVES, EXECUTIVE COMPENSATION

M13 · NEW FIRMS
· STARTUPS

M14 · CORPORATE CULTURE
· DIVERSITY
· SOCIAL RESPONSIBILITY

M15 · IT MANAGEMENT

M16 · INTERNATIONAL BUSINESS ADMINISTRATION

M21 · BUSINESS ECONOMICS

M31 · MARKETING

M37 · ADVERTISING

M38 · GOVERNMENT POLICY AND REGULATION

M41 · ACCOUNTING

M42 · AUDITING

M48 · GOVERNMENT POLICY AND REGULATION

M54 · LABOR MANAGEMENT

N83 · EUROPE: PRE-1913

N84 · EUROPE: 1913-

N94 · EUROPE: 1913-

O1 · ECONOMIC DEVELOPMENT

O3 · INNOVATION
· RESEARCH AND DEVELOPMENT
· TECHNOLOGICAL CHANGE
· INTELLECTUAL PROPERTY RIGHTS

O15 · HUMAN RESOURCES
· HUMAN DEVELOPMENT
· INCOME DISTRIBUTION
· MIGRATION

O31 · INNOVATION AND INVENTION: PROCESSES AND INCENTIVES

O32 · MANAGEMENT OF TECHNOLOGICAL INNOVATION AND R&D

O33 · TECHNOLOGICAL CHANGE: CHOICES AND CONSEQUENCES
· DIFFUSION PROCESSES

O34 · INTELLECTUAL PROPERTY AND INTELLECTUAL CAPITAL

O35 · SOCIAL INNOVATION

O38 · GOVERNMENT POLICY

P43 · PUBLIC ECONOMICS
· FINANCIAL ECONOMICS

Q · AGRICULTURAL AND NATURAL RESOURCE ECONOMICS
· ENVIRONMENTAL AND ECOLOGICAL ECONOMICS

Q1 · SUSTAINABLE DEVELOPMENT

Q2 · RENEWABLE RESOURCES AND CONSERVATION

Q52 · POLLUTION CONTROL ADOPTION AND COSTS
· DISTRIBUTIONAL EFFECTS
· EMPLOYMENT EFFECTS

Q53 · AIR POLLUTION
· WATER POLLUTION
· NOISE
· HAZARDOUS WASTE
· SOLID WASTE
· RECYCLING

Q56 · ENVIRONMENT AND DEVELOPMENT
· ENVIRONMENT AND TRADE
· SUSTAINABILITY
· ENVIRONMENTAL ACCOUNTS AND ACCOUNTING
· ENVIRONMENTAL EQUITY
· POPULATION GROWTH

R · URBAN RURAL REGIONAL REAL ESTATE AND TRANSPORTATION ECONOMICS

R12 · SIZE AND SPATIAL DISTRIBUTIONS OF REGIONAL ECONOMIC ACTIVITY

Z1 · CULTURAL ECONOMICS
· ECONOMIC SOCIOLOGY
· ECONOMIC ANTHROPOLOGY

Z3 · TOURISM ECONOMICS

Z11 · ECONOMICS OF THE ARTS AND LITERATURE

Z13 · ECONOMIC SOCIOLOGY
· ECONOMIC ANTHROPOLOGY
· LANGUAGE
· SOCIAL AND ECONOMIC STRATIFICATION

Z32 · TOURISM AND DEVELOPMENT

Z38 · POLICY

See the complete JEL classification codes <https://www.aeaweb.org/econlit/jelCodes.php?view=jel>



SHORT BIOS

RETIRED PROFESSORS PERIOD 2015-2018



MASSIMO BIANCHI
*Full Professor of
Organization and Human
Resources Management*

Retired in October 2017

Massimo taught at the Public University Haxhi Reka of Peja (Albania), the Prishtina University (Albania), the UMESPE Methodist University of S. Paolo (Brasil); University D'Annunzio of Chieti-Pescara (Italy). He led several European projects, such as PICAPS, RESINT, CASCADE and DOCSMES. He contributed to University-Enterprise Cooperation in the Caspian Area, and several capacity building initiatives in Eastern European countries. He acted an external expert in several projects financed by EACEA and by the Italian Ministry of Foreign Affairs.



GIANFRANCO CAPODAGLIO
Full Professor of Accounting

Retired in October 2016

Gianfranco is an accountant member of the Bologna Order of Chartered Accountants and statutory auditor in Bologna and Rimini. He was responsible for the Italian scientific review of accounting and business economics (RIREA) and was Director of the series "RIREA Aziende" up to 2018. He served as the Mayor auditor for the Italian Academy of Accounting (AIDEA) until 2017 and a member of the Organismo italiano di contabilità (OIC) from 2008 to 2014. He chaired the Commission for the statutory audit of financial statements and accounting standards at the Bologna Order of Chartered Accountants and Accounting Experts, and the Commission for the study and establishment of national accounting standards at the National Council of Chartered Accountants and Accounting Experts. Since 2011 he has been President of the Commission to create the accounting principles for the San Marino Republic.



JAMES GUTHRIE
Full Professor of Accounting

Retired in March 2018

James, AM, FCPA, is a Professor of Accounting at Macquarie Business School (Macquarie University, Australia). He is the joint founding editor of the highly regarded Accounting, Auditing and Accountability Journal (AAAJ). James has published 220 articles, 20 books, and 60 chapters in books. He has had a significant impact in his fields of expertise – Audit, Non-financial Reporting, Public Sector Accounting, Intellectual Capital, Knowledge Management, and Social and Environmental Accounting. His work has been cited more than 29,000 times, as measured by Google Scholar. James has been actively involved with the OECD and the European and broader academic communities.



ANDREA ZANONI
*Full Professor of
Engineering Management*

Retired in September 2015

Andrea research and teaching interested covered a varied set of topics related to supply chain management, such as purchasing policy, supply chain strategy, and inter-firm networks. He is the Director of the Executive Master in Supply Chain and Operations at Bologna Business School. He was Head of the Department of Management and Director of the Program of Industrial Management at the School of Engineering at the University of Bologna. He promoted the introduction and development of economics and management studies in the curricula for engineering students and was President of the AiIG (Italian Association of Engineering Management).

SHORT BIOS STAFF



DANIELA ARGIROPULOS

Daniela holds a Degree in Humanities from the University of Bologna. She worked part time in the Department Library and was in charge of journals and books cataloguing. Due to the reorganization of the University library services Daniela is July joined the new Unit of the Economics and Management Library “Walter Bigiavi”.



MICHELA BEGA

Michela holds a Degree in Law from the University of Bologna and a Professional Master (2nd Level) in International Contracts. She has developed experience in legal issues and contracts with Companies and public Bodies. She has been a member of the accounting team at the Department of Management since 2015 with a specific focus on recruitment procedures.



LOREDANA CAPONE

Loredana holds a Degree in Economics from the University of Salerno, has a Professional Master (2nd Level) in Auditing, and has completed three years of professional training in bookkeeping. She has been working at the University of Bologna since 2001 in the accounting field. She plays the role as “expert accountant” which implies monitoring of accounting processes.



MIRELLA DALLAVALLE

Mirella started her career at the University of Bologna in 1994 as a health Assistant at the Institute of Psychiatry. In 2005 she moved to a different position and is currently involved in accounting tasks such as purchase orders, payments to non-IT suppliers, reimbursements of costs.

**LUIGINA DA RIN ZANCO**

Luigina holds a degree in Law from the University of Bologna, passed the bar exam and obtained the European Master on Humanitarian Assistance NOHA. She has been working at the University of Bologna since 1998. She was the Administrative Coordinator of the of the Faculty of Economics and the School of Engineering and Architecture. She is in charge of the management of teaching procedures (Degree Programs education planning, teaching assignments, quality assurance procedures).

**MICHELE DE NINNO**

Michele holds a degree in Political Sciences from the University of Bologna. He worked in the Department Library until July 2020. His main tasks referred to student services related to bibliography research. Due to the University library re-organization he has moved to the new Library of Economics and Management "Walter Bigiavi".

**ALESSANDRA MALAVOLTA**

Alessandra holds a degree in Law from the University of Bologna and has a Master in European Legislation. She developed her career at the University of Bologna on various subjects, such as financial management, research project management, Ph.D. student services. She is the Accounting Manager of the Department and is in charge of the organization, budget planning, monitoring and coordination of the Team activities.

**TIZIANO MANFERDINI**

Tiziano has a High School Diploma in Agriculture and a Certification in software development. He has developed experience in administration, specifically in local council offices. He works in a separate branch of the Department and supports Academics in the daily need for the organisation of students' activities.

**LEONARDA MARTINO**

Leonarda holds a Degree in Philosophy of Science from the University of Pisa and a Master in Library management from the Catholic University of Milan. She has been working as a librarian since 1990, first at the University of Pisa, then at the University of Bologna as Head of the Library at the Istituto Giuridico "A. Cicu" and the Library of Economics "Walter Bigiavi". In November 2019, she was appointed Head of the DiSA Library until July 2020, when the Library was joint with the Bigiavi Library.



MASSIMO MONESI

Massimo holds a degree in Statistics and Economics. He has ten-year experience in the private sector as an IT technician, analyst and developer for data structuring and managing with database management systems. He provides technical support for gathering and processing of research data, statistics, and mathematical elaborations.



ANNA MURARO

Anna holds a degree in Literature and Philosophy from the University of Siena. She has been working at University since 1999. In 2007, she started working as a data manager and analyst in research assessment and bibliometric data in the University of Bologna Research Area. In 2019 she moved to the Department of Management, where she supports the Research Commission.



CLAUDIA NATALI

Claudia holds a degree in Law from the University of Pisa. After working some years at the University of Verona mainly in the international student office. In 2013 she started her activities at the Department of Management in Bologna. Her job is focused on the management of national research projects and education programs.



TIZIANA NOBILI

Tiziana has a High School Qualification in Accounting. She has been working at the University of Bologna since 1985. Her main tasks are related to the Department personnel procedures and accounting issues.



GIUSEPPE PANCALDI

Giuseppe holds a degree in Political Sciences and has a Master (second Level) in Management of Public Bodies. His main activities included security, web communication and supporting the Department Executive Boards and. In July 2020 he moved to another public Administration on a secondment

**FRANCESCA REGOLI**

Francesca holds a degree in Political Science with an International specialization and a Ph.D. in International Cooperation and Sustainable Development Policies from the University of Bologna. She has been working at the Department of Management since 2012. She plays the role as research manager for international research projects, teaching cooperation programs, and international relations. She is also supporting the Research Committee of the Department for the elaboration of documents, monitoring and proposal development.

**SANTA SANTOIANNI**

Santa holds a degree in Economics from the University of Bologna, a Master (2nd Level) in Fiscal Legislation, and a Master (2nd Level) in Fund Management for Enterprises and Accounting. Santa has professional training in book keeping and worked in the Province office and as a manager of the University Library. She was deputy accounting officer at the Department of Management and contact person for research contracts and fundraising procedures. She resigned on 1st September 2020.

**NICOLETTA SECCHIERI**

Nicoletta has been a member of the DiSA Library staff. After the re-organization of the library services in July 2020 she moved to another Unit.

**ELSA SIRK**

Elsa started working at the University of Bologna in 1989. She is involved in the accounting management, mainly in purchase orders, invoice payments and inventory procedures. She is also the contact person for logistics.





A photograph of three people in a meeting room. A woman on the left is leaning over a table, looking at a document. A man in the center is sitting and looking towards the woman. A woman on the right is sitting at the table, holding a pen and looking at the document. The room has a yellowish tint and a coat hanging on the wall in the background.

Ph.D. THESES
DEFENDED
IN 2020
ABSTRACTS

ESSAYS IN PUBLIC SERVICE CO-PRODUCTION

Navigating participatory and involvement pathways in education governance

.....
DR. JASON ALINSUNURIN

This dissertation aims to contribute to the scholarly discourse on how citizen co-production matters for various social outcomes and public values. At the theoretical level, coproduction is approaching conceptual clarity. Its adoption as a novel way of framing normative views about public services offers a plethora of opportunities to address a wide variety of social challenges. As a form of active and direct involvement by citizens, co-production can develop countless avenues by which we can improve and design social services. Our work offers the

perspective that co-production is more than just a new lens of exploring how services can create value or enhance outcomes; instead, it is also an innovative knowledge pathway of understanding that involvement and participation are also just as crucial as inputs and outputs of the service delivery process. Moreover, we aim to strike a chord that co-production fits well among the issues of a broader social policy agenda and the challenges public sectors, especially schools worldwide, face.

Essay 1 revisits the conceptual evolution of co-production and how scholars have delineated it. More importantly, we review its antecedents and drivers, historicizing why the clashing paradigms in public administration and management matter in the discourse. The fallout and failure of New Public Management vis-à-vis the ascent of New Public Governance herald the advancement of collaborative and participatory approaches. Essay 2 responds to the need for coproduction to meaningfully relate to outcomes that we can integrate into public service designs, such as in the education sector. In this empirical work, we investigate the role of parental involvement in cultivating an environment conducive to learning, using the lens of school leadership. We find that specific dimensions of parental involvement and principal leadership matter for enhancing learning climate and educational inclusion.

Essay 3 contextualizes parental co-production and how various school involvement is associated with reading, mathematics, and science scores. As our unit of observation, with parent-student pairs, we find that the negative relationship of test scores with parental involvement indicates that academic performance is likely activating the parental involvement as a response to address learning challenges.

Essay 4 investigates how parental involvement and engagement matter for educational retention in India's case—the world's most extensive education system fraught by challenges of quality, efficiency, and equity. Our analytical strategy traces through a temporal mechanism by which parental involvement and engagement are associated with school outcomes, considering child, schooling, and other social characteristics. We utilize the India Human Development Survey (IHDS). This unique longitudinal household survey allowed us to look at how the interaction of household-level and schooling characteristics may shape future educational outcomes.



JASON ALINSUNURIN
Ph.D. Student (31st cycle)

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Jason defended his doctoral dissertation on the role of parental involvement in education governance systems. He is an education economist at the Rizalino S. Navarro Policy Center for Competitiveness - Asian Institute of Management in Manila, Philippines. By October 2020, he has joined the School of Economics at De La Salle University in Manila as an Assistant Professor. Before the Ph.D. program, Jason held consulting appointments at the World Bank and the Asian Development Bank. He has also received reviewer awards from the Public and Non-Profit Division of the Academy of Management and the editorial board of the Journal of the Public Administration Research and Theory.

JEL CODE

015 | I2 | I3

INDIVIDUALS IN THE WORKPLATFORM

Exploring Implications for Work Identity and Algorithmic Reputation Management

.....
DR. FRANCESCA BELLESIA

In the new world of work, workers change jobs more frequently and perform independent work in online labor markets. As they accomplish smaller and shorter jobs at organizations' boundaries, employment relationships become unstable, and career trajectories less linear. These new working conditions question the validity of existing management theories and call for more studies explaining gig workers' behavior. This dissertation aims to contribute to this emerging body of knowledge by (I) exploring how gig workers shape their work identity on

online platforms and (II) investigating how algorithmic reputation changes dynamics of quality signaling and affects gig workers' behavior. Chapter 1 introduces the debate on gig work, detailing why existing theories and definitions cannot be applied to this emergent workforce. Chapter 2 provides a systematic review of studies on individual work in online labor markets and identifies future research areas.

Chapter 3 describes the exploratory, qualitative methodology applied to collect and analyze data. Chapter 4 presents the first empirical paper investigating how the process of work identity construction unfolds for gig workers. It explores how digital platforms, intended both as providers of technological features and online environments, affect this process. Findings reveal the online environment constrains workers' actions pushed to take advantage of the platform's technical features to succeed. This interplay leads workers to develop an entrepreneurial orientation.

Drawing on signaling theory, Chapter 5 understands how gig workers interpret algorithmic calculated reputation and with what consequences for their experience. Results show that, after complying with the platform's rules in the first period, freelancers respond to algorithmic management through different strategies – i.e., manipulation, nurturing relationships, and living with it. Although reputation

scores standardize information on freelancers' quality and, apparently, freelancers' work, this study shows instead, responses to algorithmic control can be diverse.



FRANCESCA BELLESIA

Ph.D. Student (31° cycle)

.....
Francesca obtained her Ph.D. in April 2020 and is now a post-doctoral researcher at the Department of Science and Methods for Engineering, University of Modena and Reggio Emilia. She has a background in Management Engineering, and has been a visiting student at the Center for Work, Technology and Organisation (WTO), Stanford University. She is interested in new forms of work that entail knowledge-intensive and technology-supported collaboration. In particular, she studies crowdsourcing and the impact of digital platforms and algorithms on professionals' work. She is also interested now in Multiple Team Membership and virtual teams' dynamics.

JEL CODE

O33

ESSAYS IN PUBLIC SERVICE CO-PRODUCTION

The complexity of exploration and exploitation in organizations

DR. CIRO COTTINI

The presented work aims to study the exploration-exploitation problem in a complex organization. The study roots in a rich and influential research stream, starting from the paper of James March (1991), who created a model to address interesting questions on balance between exploration and exploitation. In the presented study, the organization is considered embracing different aspects of the mechanisms of knowledge exchange. First, the organization is modeled as a multicultural center of activities where knowledge is no universal but composed of other knowledge areas. Second, various communication channels are modeled together, covering most of the chances of seeking knowledge.

Autonomous search, search through propinquity, search through friendship, and search through governance (itself split into project and department meetings) are the channels modeled.

The study shows impressive results. First, March's output seems to be valid within a limited range of members in an organization. Second, the environment has a significant impact on the exploration-exploitation problem. With different channels activated and other settings, the organization's exploration-exploitation output could be significantly different. Third, the connections network study shows the presence of a cost in terms of energy in maintaining the communication channel.

Moreover, the network tends to change its structure according to the active channels. Last, the presence of emergent phenomena demonstrates the complexity of the exploration-exploitation problem. The study covers many different aspects and discusses the essential points of the exploration-exploitation dilemma. Moreover, such a sophisticated model opens different directions for future studies and offers practical implications for balancing exploration-exploitation within organizations.



CIRO COTTINI

Ph.D. Student (31^o cycle)

Ciro is a fourth-year Ph.D. student in Management. His research interests span knowledge management, exploration and exploitation balance, social network analysis, and agent-based modeling.

JEL CODE

C63

HOW DO BROKERS BROKER?

Exploring brokering through a process perspective

DR. IRENE SALA

This Ph.D. thesis explores how brokers facilitate innovative collective processes and aims to increase the understanding of how and why individuals' brokering practices simplify interactions towards the achievement of creative collective outcomes. Focusing on how brokering practices unfold and their underlying dynamics provides an empirical and theoretical contribution to the literature on networks, brokers, creativity, and innovation. Answering the question "how do brokers broker?" is particularly relevant. It allows providing scientific contributions to understanding the practices and processes through which brokers produce impact. It also addresses the need for useful

models and frameworks to enhance professional brokers' effectiveness within dynamic and complex real-life processes. Such as in project networks aimed at producing innovative products or processes or in social innovation arrangements intended at finding interdisciplinary solutions to social issues.

The thesis contains three papers, two empirical and one theoretical, taking a practice and process perspective to address this issue. The first paper investigates brokers' behaviors within a cross-sector partnership active in the north of Italy formed by multiple and heterogeneous members participating in a social innovation process to generate and elaborate novel solutions on tackling school dropout. It adopts a case study and multi-level process methodology and uses an abductive approach for analyzing qualitative primary and secondary data collected from the field. It develops a multi-level process model showing how brokers, through their behaviors, facilitate the social innovation process advancement over time but are, in turn, affected by the emergence of relational challenges throughout the innovation process.

The second empirical paper explores how brokers affect ties contents in a collective innovation setting. It uncovers the multiple kinds of interactions on which individuals' relations build within an innovation process enacted within a highly het-

erogeneous group of people within the same cross-sector partnership. It analyzes multiplex brokering as the behavioral process through which brokers make the multiplexity of instrumental and affective ties develop, allowing participants' achievement of innovative collective outcomes. It adopts an interview-based study methodology and an inductive approach and process perspective for analyzing qualitative data. It develops a process model showing how brokers combine instrumental- and affective-related behaviors to address multiplex dynamics of interaction. The third paper theoretically uncovers the fragmentation characterizing extant research addressing the question, "how do brokers broker?". It proposes a novel definition of brokering to lay the groundwork for a comprehensive stream of research based on a process ontology and epistemology. Borrowing from process and complexity theory, it also outlines an agenda for future research highlighting critical points of reflection for increasing understanding of the processes through which brokers broker.



IRENE SALA

Ph.D. Student (31° cycle)

Irene has obtained her Ph.D. in Management in April 2020. During her Ph.D. she has been a visiting student at the Rotterdam School of Management. Her research involves studying how brokering is enacted within whole and complex networks, such as multi-actor cross-sector partnerships. She mainly focuses on how individual brokers' practices impact collective innovation processes occurring among multiple heterogeneous actors.

JEL CODE

M1



PUBLICATIONS 2019-20



JOURNAL ARTICLES

The 2020 "in print" articles have been available on-line at the moment of printing the Research Yearbook

AADLAND E., CATTANI G., FALCHETTI D., FERRIANI S., 2020.

"Reflecting glory or deflecting stigma? The interplay between status and social proximity in peer evaluations"
PLoS ONE, 15(9)

AADLAND E., CATTANI G., FERRIANI S., 2019.

"Friends, Cliques and Gifts: Social Proximity and Recognition in Peer-Based Tournament Rituals"
Academy of Management Journal, 62(3), 883-917

ABHAYAWANSA S., ELIJIDO-TEN E., DUMAY J., 2019.

"A practice theoretical analysis of the irrelevance of integrated reporting to mainstream sell-side analysts"
Accounting and Finance, 59(3), 1621-1653

AGNOLETTI V., BONILAURI S., DE PIETRI L., FERRARA D., LANAIA A., PIPIA N., SELIGARDI M., PADOVANI E., CORSO R.M., 2020.

"Implementation of an enhanced recovery program after bariatric surgery: Clinical and cost-effectiveness analysis"
Acta Clinica Croatica, 59(2), 227-232

AHN J.M., ROIJAKKERS N., FINI R., MORTARA L., 2019.

"Leveraging open innovation to improve society: past achievements and future trajectories"
R & D Management, 49(3), 267-278

ALETI T., PALLANT J.I., TUAN A., VAN LAER T., 2019.

"Tweeting with the Stars: Automated Text Analysis of the Effect of Celebrity Social Media Communications on Consumer Word of Mouth"
Journal of Interactive Marketing, 48, 17-32

AMATA P.P., DRAGHETTI L., GALIOTTO S., ORELLI R.L., TIEGHI M., 2019.

"The Introduction of Management Control in the Legislative Assembly of the Emilia-Romagna Region"
International Journal of Business and Management, 14(10), 185-195

ANCARANI A., BARBIERI P., FRATOCCHI L., NASSIMBENI G., 2019.

"Le ragioni del reshoring"
Economia & Management, 1, 54-57

AURELI S., CARDONI A., DEL BALDO M., LOMBARDI R., 2019.

"Traditional management accounting tools in SMEs' network. Do they foster partner dialogue and business innovation?"
Management Control, 1(1), 35-50

AURELI S., DEL BALDO M., 2019.

"Performance measurement in the networked context of convention and visitors bureaus (CVBs)"
Annals of Tourism Research, 75, 92-105

AURELI S., DELBALDO M., 2019.

"The changing role of convention bureaus. An analysis of business models currently adopted by privately owned CBs"
Tourismos, 14, 1-14

AURELI S., GIAMPAOLI D., CIAMBOTTI M., BONTIS N., 2019.

"Key factors that improve knowledge-intensive business processes which lead to competitive advantage"
Business Process Management Journal, 25(1), 126-143

AURELI S., GIGLI S., MEDEI R., SUPINO E., 2020.

"The value relevance of environmental, social, and governance disclosure: Evidence from Dow Jones Sustainability World Index listed companies"
Corporate Social Responsibility & Environmental Management, 27(1), 43-52

AURELI S., LOMBARDI R., NAPPO F., DELBALDO M., 2020.

"Nonfinancial reporting regulation and challenges in sustainability disclosure and corporate governance practices"
Business Strategy and the Environment, 29(6), 2392-2403

AURELI S., MAGNAGHI E., SALVATORI F., 2019.

"The Role of Existing Regulation and Discretion in Harmonising Non-Financial Disclosure"
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