



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA  
DEPARTMENT OF MANAGEMENT

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UNIVERSITÀ DI BOLOGNA  
**DEPARTMENT OF MANAGEMENT**  
**RESEARCH YEARBOOK**

2023







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**DEPARTMENT OF MANAGEMENT**  
**RESEARCH YEARBOOK 2023**

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Data updated at 31<sup>st</sup> December 2022



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## Building the future knowledge-based society.



**Prof. Angelo Paletta**

*Head of the Department of Management*

The current academic year marks the first broad effort to return to a sense of normalcy after the terrible COVID-19 pandemic. Some international observers speculated that the university sector's innate conservatism and inertia would hinder its evolution, but many institutions proved during the pandemic that they can adapt reasonably quickly when pressed.

Now is the time for universities to build on that reactivity and reassert their vital role in a knowledge-based society. For some time, universities have seen their traditional role—as guardians of knowledge and managerial skills—chipped away by a surge in social, technological, and competitive challenges. Some of these challenges have, in fairness, arisen from increasingly open, pluralistic, and apparent democratic processes of knowledge elaboration. Researchers, students, businesses, and

other stakeholders now have many ways of producing, accessing, and sharing information.

Against this backdrop, we see two primary challenges to the continued flourishing of research, innovation, and education—and likewise, two places where universities can reassert their relevance. First, we are called to affirm the scientific method even more firmly, and thereby to counteract the biases, limitations, and inaccuracies in knowledge development that could negatively influence the learning processes, not to mention perpetuate stereotypes and other misinformation. Technologies such as ChatGPT and OpenAI represent new frontiers in the digital era, allowing users to generate images, speech, and even creative writing. As such, there are vast opportunities to create new relationships and experiences. However, universities need to imbue students with the critical thinking skills that will allow them to scrutinize the impact of innovations on our lives and societies.

A second major challenge is managing the introduction of extraordinary resources into the university system, following NextGenerationEU and the National Recovery and Resilience Plan (PNRR). The PNRR represents an opportunity to embody outward-facing social purposes and form genuinely strategic partnerships. The PNRR urges us to share knowledge resources, data and plans openly and immediately, thereby enhancing the collaborations between academia and industry within local ecosystems of learning and innovation.

Amidst these significant challenges, we feel a responsibility—as one of the largest management departments in Italy—to embrace innovative devel-

opment paths. From this perspective, we believe that sharing research results and activities more transparently can help build alliances and enhance the societal impact of teaching.

Following these goals, the Research Yearbook aims to be an internal and external communication tool for the department's strategies and actions. We hope that it will inspire dialogue and collaboration between colleagues and stakeholders, pushing us all to pursue the continuous improvement of research, teaching, and third mission activities.

The fourth edition of the Yearbook is part of DiSA's growing commitment to institutional communication, alongside the opening of our web page on LinkedIn in 2022, which is a first among Academic Departments at the University of Bologna (<https://www.linkedin.com/showcase/disa-universit%C3%A0-di-bologna/>).

The 2023 Yearbook reflects the commitment of many people within our department: a constant collaboration between faculty and technical-administrative staff as they processed, interpreted, and reflected upon periods of long data collection. My heartfelt thanks go out to all for the communicative quality of the Yearbook, which embodies our conviction to spread the news about our work and uncover new collaborations that will hopefully improve society.

**Angelo Paletta**





# DEPARTMENT: INSTITUTION & MISSION

# University of Bologna



**166<sup>th</sup>**

**IN THE QS WORLD UNIVERSITY RANKINGS 2022**

**1<sup>st</sup>**

**IN ITALY ACADEMIC REPUTATION INDICATOR**

(19<sup>TH</sup> IN EUROPE, AND 71<sup>ST</sup> WORLDWIDE)



BY SUBJECT

**62<sup>nd</sup>**

**IN SOCIAL SCIENCES & MANAGEMENT**

**135<sup>th</sup>**

IN BUSINESS & MANAGEMENT STUDIES  
DISA CONTRIBUTION 74%

**88<sup>th</sup>**

IN ACCOUNTING & FINANCE  
DISA CONTRIBUTION 74%

**top100**

IN HOSPITALITY & LEISURE MANAGEMENT  
(1<sup>ST</sup> YEAR OF EVALUATION)  
DISA CONTRIBUTION 39%

**In all the 3 disciplines, Unibo is the 1<sup>st</sup> Italian public University**

## FACTS & FIGURES

The Department of Management is a point of reference for teaching and research activities in Management and all its disciplines.

### MISSION

To increase as well as disseminate managerial culture, and foster innovation.

### RESEARCH GROUPS

- ACCOUNTING
- ARTS AND CULTURAL ORGANISATIONS AND CREATIVE INDUSTRIES (GIOCA)
- BANKING, FINANCIAL ANALYSIS AND INTERMEDIATION
- CORPORATE FINANCE
- INNOVATION MANAGEMENT
- MARKETING
- ORGANISATION & HUMAN RESOURCES MANAGEMENT
- STRATEGY
- TECHNOLOGY & RESOURCES VALORIZATION
- MULTIDISCIPLINARY RESEARCH GROUP ON SUSTAINABILITY, GOVERNANCE AND SOCIAL MANAGEMENT

### CAMPUSES

The Department's branches are located in Bologna, Forlì and Rimini.

## The Department Team



**109**

**FACULTY**

**30**

**POST-DOCS**

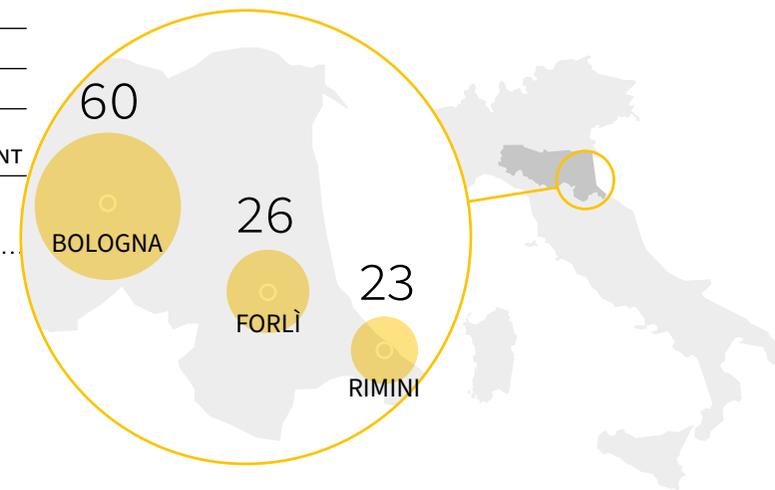
**53**

**PH.D. STUDENTS**

**14**

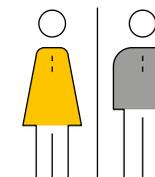
**STAFF**

## Faculty by Campuses

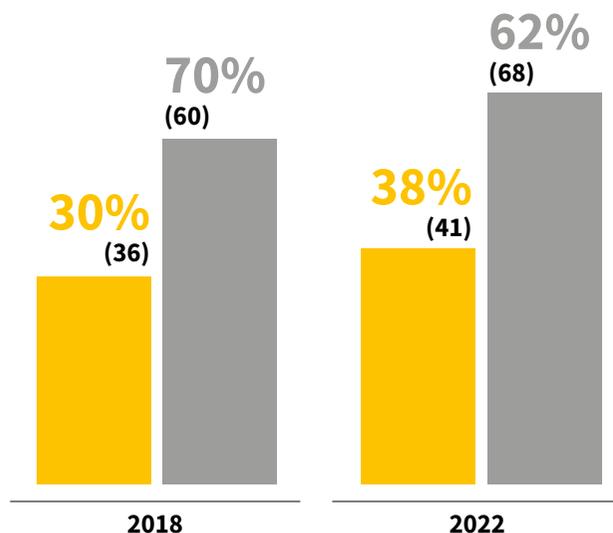


Data updated at 31<sup>st</sup> December 2022

# Department of Management - Gender Distribution

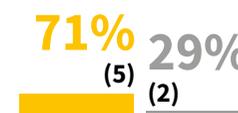


## FACULTY



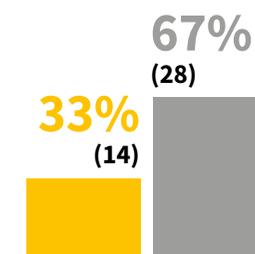
	2018		2022*	
Junior Assistant professors (RTD-A)	-	-	7	2
Senior Assistant professors (RTD-B)	-	3	7	5
Senior Assistant professors (RU)	6	12	1	5
Associate professors	16	20	19	27
Full professors	4	25	7	29

\* data include faculties leaving Unibo in 2022



### NEW RECRUITS

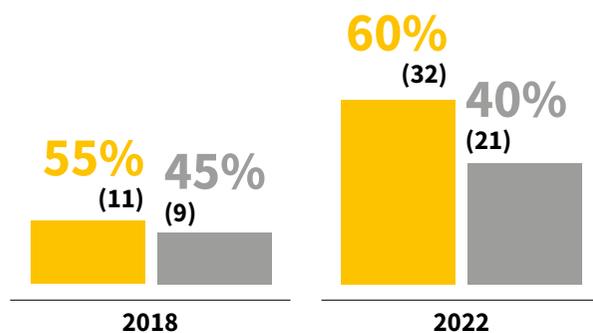
Total nr. of recruits in 2022:  
7 faculty



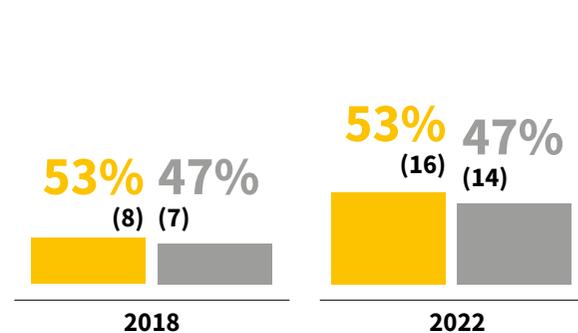
### TENURE & PROMOTION\*

Total nr of faculty: 42  
\*Data trend for the period 2018-2022

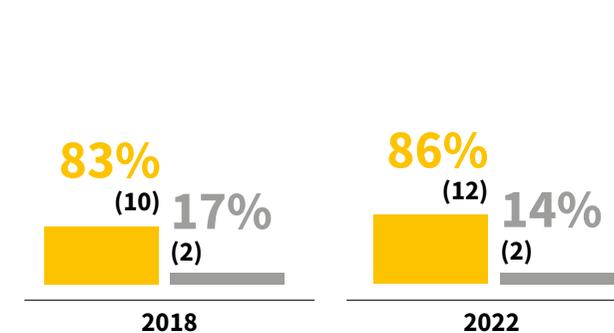
## PH.D. STUDENTS



## POST-DOCS



## STAFF (ADMINISTRATIVES, TECHNICIANS)



Source: Data from the 2018, and 2019 Unibo Gender Equality Annual Report and DiSA elaboration on 2022

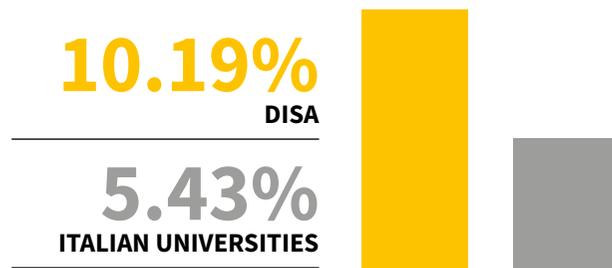
# RESEARCH

The Department's publication performance has been continuously improving over time and is in line with international standards. For a quick appreciation of where we stand, we present some comparisons based on the publications reported in Scopus between 2017 and 2021, including all Italian scholars in the Department's disciplines as a benchmark.

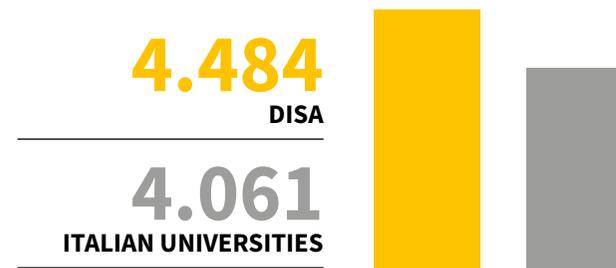
## DiSA outputs in 2021

- 143 SCOPUS PUBLICATIONS
- 2 PUBLICATIONS 4\* ABS (ACADEMY OF MANAGEMENT JOURNAL, JOURNAL OF MANAGEMENT)
- 68 SCIENTIFIC PUBLICATIONS 4 AND 3 ABS
- 6,903 CITATIONS AMONG ALL FACULTY
- 254,776 CUMULATIVE INDIVIDUAL SJR -SCIENTIFIC JOURNAL RANKING

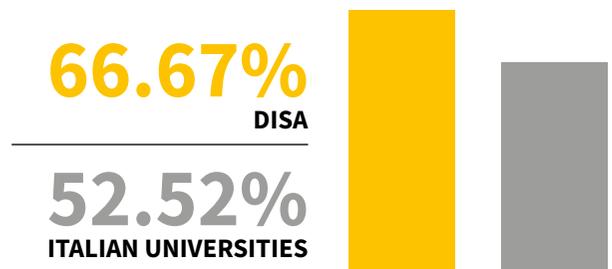
Faculty with at least 1 published paper in ABS 4\* journals, 2017-21



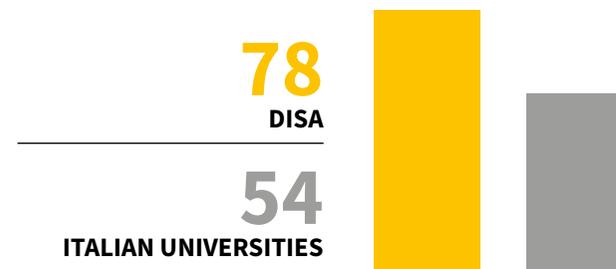
Cumulative individual SJR: median 2017-21



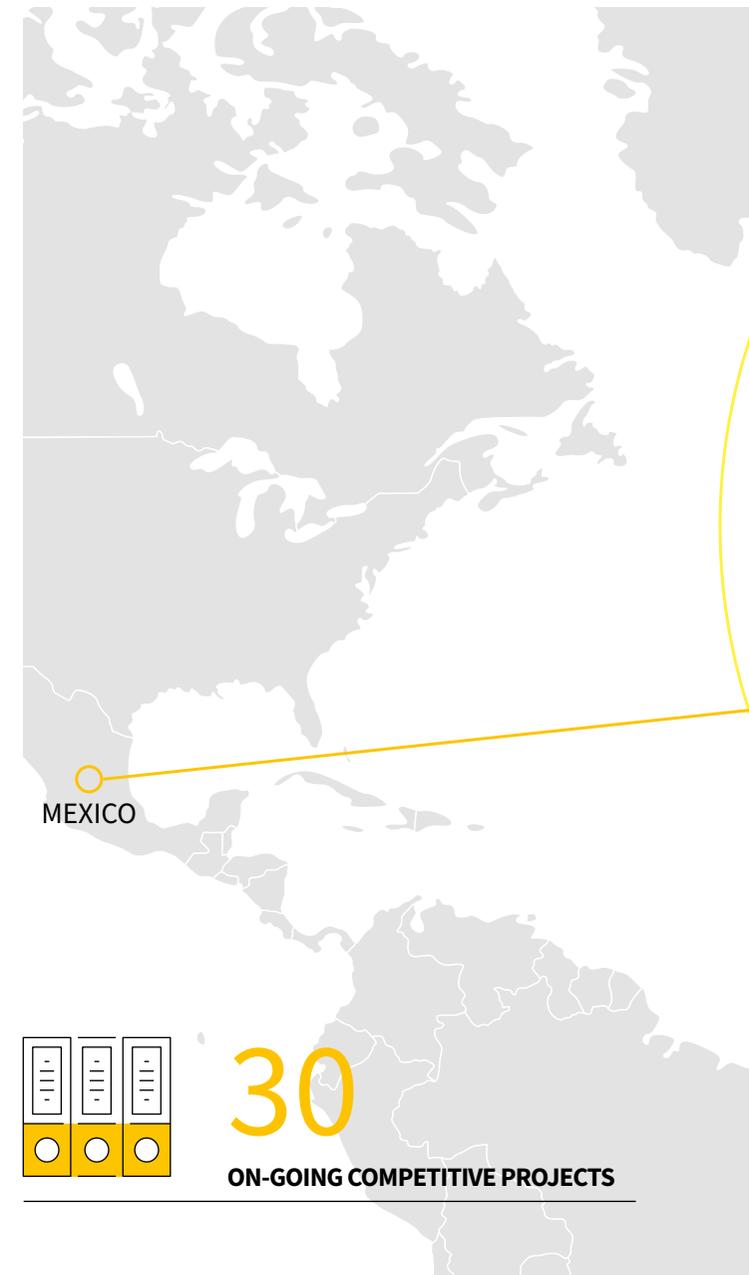
Faculty with at least 1 published paper in ABS 4 and 3 journals, 2017-21



Individual Citations: median, 2017-21

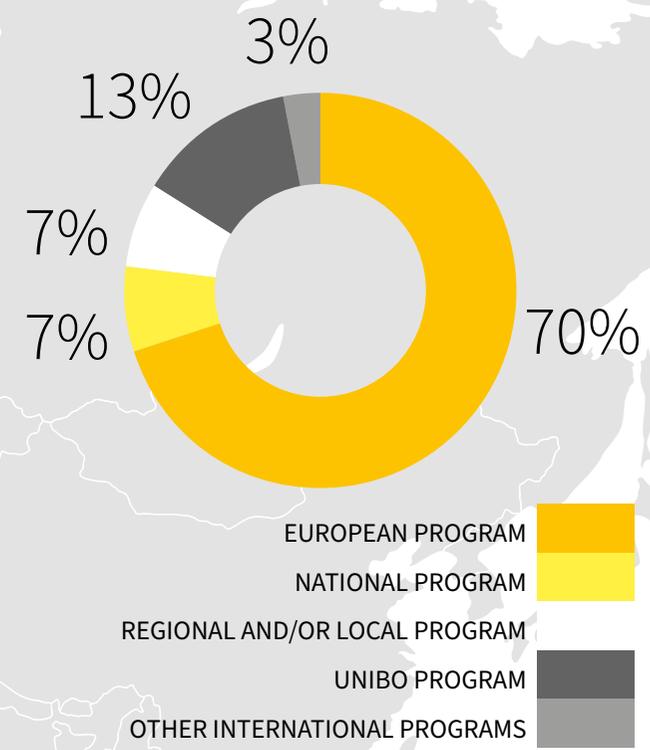


## DiSA Networking





**PROGRAMS**



**10.361.390,75 €**

**FINANCING (INCLUDING THE PROJECT DEPARTMENT OF EXCELLENCE)**



### Italian National Recovery and Resilience Plan

**The DiSA collaborates to** National Recovery and Resilience Plan-NRRP. The programme is part of the NextGenerationEU (NGEU), the EU instrument for promoting a consolidated economic recovery. In particular, **the DiSA is part of Partnership 9**, the Enlarged Partnerships extended to Universities, Research Centres, and Enterprises related to the Economic-financial sustainability of systems and territories.

**The 2-year project GRINS – Growing Resilient, INclusive and Sustainable** is coordinated by the Alma Mater, involving 23 public and private partners. It **aims at developing AMELIA (dAta platforM for the transfer of knowLedge and Statistical Analysis)**, an Online Data Platform giving access to high-quality data and instruments for data analysis for a wide range of applications. It will offer tools to support fundamental and applied research for firms and households and policy analysis and evaluation of the actions of public administrations. The GRINS AMELIA will create knowledge and transfer it to private and public actors and the national system of research and it is designed following the priorities set by this Plan and in strict

adherence with the fundamental underline goals that inspire the whole EU-NRRP action: favouring resilient, inclusive, and sustainable growth.

GRINS will work through nine different Spokes, each one focused on a specific item:

- SPOKE 0: DATA PLATFORM AND KNOWLEDGE TRANSFER
- SPOKE 1: FIRMS' SUSTAINABILITY
- SPOKE 2: PUBLIC SECTOR, POLICY DESIGN AND PERFORMANCE
- SPOKE 3: HOUSEHOLDS' SUSTAINABILITY
- SPOKE 4: SUSTAINABLE FINANCE
- SPOKE 5: INNOVATIONS – ECOSYSTEMS FOR CIRCULAR ECONOMIES
- SPOKE 6: LOW CARBON POLICIES
- SPOKE 7: TERRITORIAL SUSTAINABILITY
- SPOKE 8: SOCIAL SUSTAINABILITY

**Thanks to its expertise in the public sector, sustainability from different perspectives and innovation, DiSA is actively engaged in five spokes: nr 1, 2,3, 5, and 8.**

Furthermore, DiSA is part of **Mission 4** “Istruzione e Ricerca” **Component 2** “Dalla Ricerca all’Impresa” **Investment 1.5 for Territorial Ecosystem for Innovation in Emilia-Romagna (ECOSISTER)** for the spoke 5 “Circular economy and blue economy! and for **Investment 1.4.6 on “Mobility as a Service”**.

The first one is a network of Universities and research institutions from the Emilia-Romagna region to set up the competencies of the ART-ER Attractiveness Research Territory, Incubators and the Technopolis (Rete Alta Tecnologia, gli Incubatori ed i Tecnopoli).

The second one is related to Spoke 11 - “Innovative Materials and Lightweighting” from the National Centre for Sustainable Mobility (MOST), which aims to promote sustainable mobility using materials, processes, and strategies for innovative planning for lightweight vehicles.

# DiSA competitive research projects

## FUNDING INSTITUTIONS



## COMPETITIVE RESEARCH CALLS - NATIONAL PROJECTS

### CRCR

#### CLIMATE RISL FOR SMES' CREDIT RISK

*Co-funded by Alma Mater Studiorum Università di Bologna  
Alma Idea 2022 programme*

### LATTEFIENO.APP

#### INNOVAZIONE ORGANIZZATIVA PER UNA FILIERA DEL LATTE FIEÑO STG A SOSTEGNO DEGLI APPENNINI DELLA REGIONE EMILIA-ROMAGNA

*Co-funded by Emilia-Romagna Region  
RDP 2014-20 programme*

### PACK&GO

#### STUDIO E SVILUPPO DI UN NUOVO PACKAGING PER PRODOTTI AGRICOLI FRESCHI E TRASFORMATI FINALIZZATO A RIDURRE L'IMPATTO AMBIENTALE E A SVILUPPARE UN NUOVO MODELLO DI CONSUMO DIRETTO E MULTICANALE

*Co-funded by Emilia-Romagna Region*

### DIPARTIMENTI DI ECCELLENZA

*Co-funded by Dipartimento di Eccellenza MIUR  
(l. 232 del 1/12/2016)*

### ONVIRONMENT

#### ONLINE ENVIRONMENTAL DISCOURSE IN HOSPITALITY AND TOURISM: EVOLUTION OVER TIME AND ACROSS DESTINATIONS

*Co-funded by Alma Mater Studiorum Università di Bologna  
Alma Idea 2022 programme*

### RIDE

#### RETAIL INDUSTRY DEMAND ESTIMATION

*Co-funded by Ministry of University and Research  
PRIN 2020 programme*

### ESG-DILAB

#### ESG REPORTING AND DISCLOSURE FOR SMES' SURVIVAL

*Co-funded by Alma Mater Studiorum Università di Bologna  
Alma Idea 2022 programme*

### RIPLASMA

#### IL RUOLO DELLA DIVULGAZIONE SCIENTIFICA NEL PROCESSO DI TRASFERIMENTO TECNOLOGICO UNIVERSITÀ-INDUSTRIA

*Co-funded by Alma Mater Studiorum Università di Bologna  
Alma Idea 2022 programme*

### ABC4E

#### ATTRACT BEHAVIORAL CHANGE 4 ERI SCIENTISTS

*This project has received funding from ATTRACT. A European Union's Horizon 2020 research and innovation programme under grant agreement No. 101004462"*



### BIOPLASTICS EUROPE

#### DEVELOPING AND IMPLEMENTING SUSTAINABILITY-BASED SOLUTIONS FOR BIO-BASED PLASTIC PRODUCTION AND USE TO PRESERVE LAND AND SEA ENVIRONMENTAL QUALITY IN EUROPE

*This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 860407*



### CLEU

#### THE CLEANTECH INDUSTRY IN THE EUROPEAN GREEN DEAL: POLICY CHALLENGES AND THE FINANCE LANDSCAPE FOR SMES

*This project has received funding from the European Investment Bank under the programme Knowledge 2021/C/383/06 – Notice C 2021/383/6 C on the Official Journal of 21.09.2021*

### CROSS.LIFE

#### CROTONIC ACID FROM SEWAGE SLUDGE

*This project has received funding from the European Union under grant agreement no. LIFE21-ENV-IT-CROSS-LIFE/101074164*



### DYLMIC

#### ADAPTATION AND EVALUATION D.Y.L. METHODOLOGY TO INDIVIDUALIZED CAREER PLANNING IN HIGHER EDUCATION INSTITUTION

*Financed by the Polish National Agency for Academic Exchange (NAWA)*

### E3TRAIN

#### EUROPEAN ENTREPRENEURIAL EDUCATORS TRAINING PROGRAM

*Co-funded by the European Union Erasmus Plus Programme*



### EREDYMONITOR

#### THE ENGAGEMENT READINESS MONITOR PROJECT

*Co-funded by the European Union Erasmus Plus Programme*



### KTSOFTSKILLS

#### SOFT SKILLS FOR KNOWLEDGE TRANSFER

*Co-funded by the European Union Erasmus Plus Programme*

### INTEGRES

#### INTEGRATED REPORTING AND EDUCATION FOR SUSTAINABILITY

*Co-funded by the European Union Erasmus Plus Programme*



### LEDAM

#### LEVERAGING COMPETENCES AND SKILLS OF PROFESSIONALS IN DIGITAL AND AUTOMATED MANUFACTURING PROCESSES

*Co-Funded by the European Union - Knowledge Innovation Community EIT Manufacturing*



### MERGING

#### HOUSING FOR IMMIGRANTS AND COMMUNITY INTEGRATION IN EUROPE AND BEYOND: STRATEGIES, POLICIES, DWELLINGS, AND GOVERNANCE

*This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101004535.*



### MIG.EN.CUBE

FOSTERING MIGRANT ENTREPRENEURSHIP  
INCUBATION IN EUROPE

*Co-funded by the European Union Erasmus Plus Programme*



### OMNI.BEAST

OMNI - BE AWARE STUDENT

*Co-funded by the European Union Erasmus Plus Programme*



### REINSER

REFUGEES' ECONOMIC INTEGRATION  
THROUGH SOCIAL ENTREPRENEURSHIP

*Co-funded by the European Union INTERREG V-B  
Adriatic-Ionian ADRION Programme 2014-2020*



### SANDBOIL

LEVERAGING COMPETENCES AND SKILLS OF  
PROFESSIONALS IN DIGITAL AND AUTOMATED  
MANUFACTURING PROCESSES

*This project has received funding from the European Union  
under grant agreement no. LIFE19 ENV/IT/000071*



### SCG SME

CLUSTER GROWTH PROJECT

*Co-funded by the European Union Erasmus Plus Programme*



### SE4CES

SOCIAL ECONOMY 4CES: JOINING SOCIAL ECONOMY  
FORCES TOWARDS COMMUNITY DEVELOPMENT,  
CONNECTED SOCIETIES, COCREATION OF KNOWLEDGE  
AND COLLABORATIVE EDUCATION PRACTICES

*Co-funded by the European Union Erasmus Plus Programme*



### SEED

SOCIAL INNOVATION ECOSYSTEM DEVELOPMENT

*Co-funded by the European Union European Social Fund and  
European Programme for Employment and Social Innovation  
"EASI"*



### TEACHBEAST

TEACH - BE AWARE STUDENT

*Co-funded by the European Union Erasmus Plus Programme*

### UNAMUSEUMS

MANAGING ISSUES IN RUNNING UNIVERSITY  
MUSEUMS AND COLLECTIONS

*Co-funded by UnaEuropa Network Seed Funding*

### UNCHARTED

UNDERSTANDING, CAPTURING AND FOSTERING  
THE SOCIETAL VALUE OF CULTURE

*This project has received funding from the  
European Union's Horizon 2020 research and innovation  
programme, under grant agreement No 870793.*



## University Interdepartmental Centres with DiSA participation

- **ALMA AI - RESEARCH INSTITUTE FOR HUMAN-CENTERED ARTIFICIAL INTELLIGENCE**  
LOCATED IN BOLOGNA
- **ALMA CLIMATE - ALMA MATER RESEARCH INSTITUTE ON GLOBAL CHALLENGES AND CLIMATE CHANGE**  
LOCATED IN BOLOGNA
- **ALMA HEALTHY PLANET - ALMA MATER RESEARCH INSTITUTE ON HEALTHY PLANET**  
LOCATED IN BOLOGNA
- **CAST - CENTRE FOR ADVANCED STUDIES IN TOURISM**  
LOCATED IN RIMINI

## Member of Networks

- **BIG DATA INNOVATION & RESEARCH EXCELLENCE (BI-REX)**  
PUBLIC-PRIVATE CONSORTIUM, THE EMILIA ROMAGNA INDUSTRY 4.0 COMPETENCE CENTER GATHERING OVER 50 PUBLIC AND PRIVATE PARTNERS, SUPPORTED BY THE MINISTRY OF ECONOMIC DEVELOPMENT
- **THE EUROPEAN INSTITUTE FOR ADVANCED STUDIES IN MANAGEMENT (EIASM)**, AN INTERNATIONAL NETWORK FOR MANAGEMENT RESEARCH AND TEACHING THAT INCLUDES MORE THAN 50,000 MANAGEMENT SCIENTISTS FROM ALL OVER THE WORLD
- **THE EUROPEAN NETWORK ON CULTURAL MANAGEMENT AND POLICY (ENATC)** THE MISSION IS TO STIMULATE THE DEVELOPMENT OF CULTURAL MANAGEMENT AND CULTURAL POLICY EDUCATION IN EUROPE AND BEYOND, ENGAGING AND RESPONDING TO NEW DEVELOPMENTS IN POLITICS, ECONOMICS, SOCIETIES AND TECHNOLOGY
- **RESPONSIBLE RESEARCH FOR BUSINESS AND MANAGEMENT (RRBM)** COMMUNITY DEDICATED TO INSPIRING, ENCOURAGING, AND SUPPORTING CREDIBLE AND USEFUL RESEARCH IN MANAGEMENT
- **THE SCANDINAVIAN CONSORTIUM FOR ORGANISATIONAL RESEARCH (SCANCOR)**, TO FACILITATE INQUIRY IN A TRANSNATIONAL NETWORK OF SCHOLARS THROUGH WORKING VISITS AND RESIDENCIES AT STANFORD AND HARVARD UNIVERSITIES
- **THE PRINCIPLES FOR RESPONSIBLE MANAGEMENT EDUCATION (UN-PRME)**, A PLATFORM TO RAISE THE PROFILE OF SUSTAINABILITY IN SCHOOLS AROUND THE WORLD, AND TO EQUIP TODAY'S BUSINESS STUDENTS WITH THE UNDERSTANDING AND ABILITY TO DELIVER CHANGE TOMORROW. GOVERNED BY UN GLOBAL COMPACT AND THE MAIN BUSINESS SCHOOL ACCREDITATION BODIES  
THE LAST ANNUAL MEETING OF PRME CHAPTER ITALY TOOK PLACE ON SEPTEMBER 16TH, 2022, ONLINE, HOSTED BY THE BOLOGNA BUSINESS SCHOOL AND CHAIRED BY THE DEPARTMENT OF MANAGEMENT - DISA. THE EVENT FOCUSED ON SHARING UPDATES RELATED TO DIFFERENT PRME ACTIVITIES AND THE WAY IN WHICH MEMBERS CAN COLLABORATIVELY OR INDIVIDUALLY CONTRIBUTE TO ACHIEVING THE OBJECTIVES.
- **EFMD-EUROPEAN FOUNDATION FOR MANAGEMENT DEVELOPMENT**  
EFMD IS A NETWORK OF BUSINESS SCHOOLS AND CORPORATIONS DEDICATED TO ENHANCING EXCELLENCE IN MANAGEMENT EDUCATION AND DEVELOPMENT GLOBALLY. THE EFMD ENCLOSES IN ITS NETWORK 972 INSTITUTIONAL MEMBERS, 30,000 MANAGEMENT DEVELOPMENT PROFESSIONALS, AND 90 COUNTRIES WORLDWIDE.

## Yunus Social Business Centre Forlì Campus

On April 18<sup>th</sup>, 2018, Professor Muhammad Yunus and the Department of Management inaugurated the YSBC of the University of Bologna at the Forlì campus. Yunus vision inspires the YSBC@Bologna and establish a new kind of capitalism, where altruism and generosity are valued as much as profit making, and where individuals not only have the capacity to lift themselves out of poverty, but also to affect real change for the planet and its people. The Yunus's World of Three Zeroes (the new economics of zero poverty, zero unemployment, and zero carbon emissions) offers a challenge to young people, business and political leaders, and ordinary citizens everywhere to embrace a new form of capitalism, and improve the world for everyone.

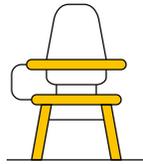
The main mission of the YSBC is the research of applied business solutions, mentoring services and support on developing social businesses. Muhammad Yunus has defined the idea of social business as a sustainable enterprise that deals mainly with problems of a social nature, reinvesting profits to sustain its future development. Our Centre aims at improving the knowledge on the mechanisms of microfinance and social business by encouraging discussions that can lead to impacting social solutions. Consulting and advisory services are fundamental for us, leading to developing methods for solving social problems and fostering social entrepreneurship in the young generations.



## EDUCATION

5,232 students (A.Y. 2022/23) attend the 15 First and Second Cycle Programs. 9 of these programs are international and 7 are taught in English, while three of them offer a double degree with a foreign institution. In the A.Y. 2022/23 the Department has contributed substantially to the activation of the international First cycle Degree in Economics, Politics and Social Sciences coordinated by the Department of Economics and of the international Second cycle Degree in Digital Transformation Management coordinated by the Department of Computer Science and Engineering.

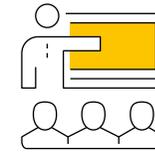
### Students



5,232

A.Y. 2022/23

### Degree Programs



15

60% INTERNATIONAL PROGRAMS

### Students' citizenship

AFRICA	41
AMERICA	69
ASIA AND MIDDLE EAST	90
CINA	113
EUROPA	316
ITALY	4584
INDIA	18
OCEANIA	1

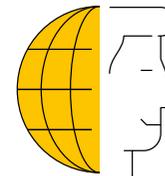
### Students at DiSA with a foreign citizenship



12.4%

A.Y. 2022/23

### Students at Unibo with a foreign citizenship



8.4%

A.Y. 2022/23

Source: The University Data Warehouse – data extraction on 9 January 2023

## Students' Satisfaction and Job Placement Graduates in Economics and Management Programs

According to the 2022 Report released by AlmaLaurea (the Italian Inter-University consortium focused on students and graduates), the graduates of the Department show levels of overall satisfaction with their program and success in job placement significantly high.

Job Placement  
1 year from graduation

**70.1%**  
UNIBO-DISA

**66.1%**  
ALMA LAUREA  
CONSORTIUM



Data refer to Second Cycle  
Degree Programs

Overall satisfaction  
First Cycle Programs

**91.4%**  
UNIBO-DISA

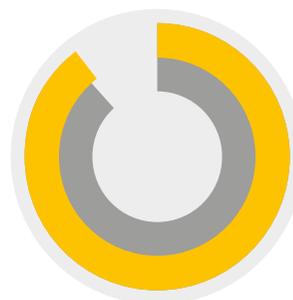
**91.8%**  
ALMA LAUREA  
CONSORTIUM



Job Placement  
3 years from graduation

**89.6%**  
UNIBO-DISA

**88.6%**  
ALMA LAUREA  
CONSORTIUM

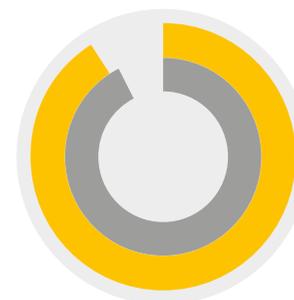


Data refer to Second Cycle  
Degree Programs

Overall satisfaction  
Second Cycle Programs

**90.9%**  
UNIBO-DISA

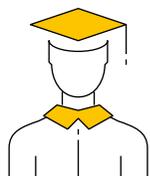
**92.5%**  
ALMA LAUREA  
CONSORTIUM



Source: AlmaLaurea Report 2022. Overall satisfaction sums up the percentages of the students completely and almost satisfied.

# Shaping the future: Department of Management - First Cycle Degree Courses & Job profiles

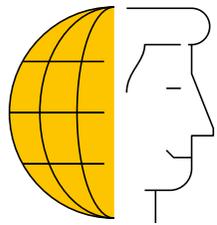
The Department of Management courses are designed to face the present and future challenges of our society, in order to train qualified professionals able to assume managerial positions in an international environment.



	DEGREE COURSES	JOB PROFILES
<b>BOLOGNA CAMPUS</b>		
CLAMM	MANAGEMENT AND MARKETING	<ul style="list-style-type: none"> <li>• COMPANY OPERATOR</li> <li>• BUSINESS ANALYST</li> <li>• MANAGEMENT CONSULTANT</li> </ul>
CLABE	BUSINESS AND ECONOMICS	<ul style="list-style-type: none"> <li>• MANAGEMENT CONSULTANCY COMPANIES</li> <li>• BUSINESS COMPANIES</li> <li>• NON PROFIT ORGANIZATIONS</li> <li>• MANUFACTURING AND SERVICE COMPANIES</li> </ul>
CLEA	BUSINESS ADMINISTRATION	<ul style="list-style-type: none"> <li>• ASSOCIATE/MANAGER OF THE ADMINISTRATION, FINANCE AND CONTROL FUNCTION</li> <li>• AUDITOR PURSUANT, EMPLOYEE OF INDEPENDENT AUDITING FIRM</li> <li>• ACCOUNTING EXPERT</li> </ul>
<b>FORLÌ CAMPUS</b>		
CLAME	MANAGEMENT AND ECONOMICS	<ul style="list-style-type: none"> <li>• SALES, ADMINISTRATIVE OR FINANCIAL MANAGER</li> </ul>
CLEC	ECONOMICS AND BUSINESS	<ul style="list-style-type: none"> <li>• COMMERCIAL, ADMINISTRATIVE AND FINANCIAL MANAGER</li> <li>• CONSULTANT AND INDEPENDENT ENTREPRENEUR FOR START-UP AND MANAGEMENT OF NEW BUSINESSES</li> <li>• AUDITOR/ACCOUNTING EXPERT</li> </ul>
<b>RIMINI CAMPUS</b>		
CLEI	BUSINESS ECONOMICS	<ul style="list-style-type: none"> <li>• COMPANY CONSULTANT</li> </ul>

## Teaching and mobility agreements with foreign universities

DISA stipulates teaching and mobility agreements with foreign universities, in Europe and worldwide, for teaching and research purposes. Some of these agreements allow for a period of study in the partner structure, also for joint or consecutive titles. Some of them extend beyond students' mobility to faculty and staff exchange.



21

TOTAL

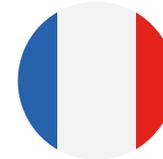
2

ALBANIA



9

FRANCE



1

SPAIN



2

ARGENTINA



1

INDONESIA



1

USA



1

BRAZIL



2

JAPAN



1

CHINA



1

SOUTH KOREA



DISA Educational project  
at the Alma Mater  
New York City Office

The project has been conceived in 2022 and will run over 2023 and 2024, with Winter and Summer Schools on Management and Edge funding. The project will involve undergraduate and graduate students, in order to foster collaborations with high-profile global organizations, and the Unibo Alumni in the state of New York and USA; activate a new phase of internationalization of study programs, and increase their attractiveness to non-EU students.

## AlmaGoals: The University of Bologna for the U.N. Sustainable Development Goals (SDGs)

The University of Bologna is committed to the values of sustainability, reflected in its pursuit of the SDGs through teaching the best suitable practices to achieve them by 2030. Thanks to its efforts it has been ranked 37th in Times Higher Education Impact Ranking 2022 equal to the best in Italy. The Department of Management contributes through dedicated teaching modules, a number of research projects and a specific commitment to gradually transforming its facilities and practices.

## DiSA teaching and the Sustainable Development Goals



**492**  
UNITS COMPLIANT

---

**242 (49%)**  
COURSE UNITS COMPLIANT WITH THE SDGS

---

**15**  
REACHED SDGS

Source: AlmaGoals



ALMA MATER STUDIORUM  
FACULTÀ DI INGEGNERIA

## Ph.D. Programs at DiSA

### PH.D. IN MANAGEMENT

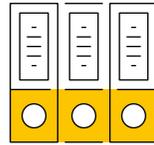
Training the next generation of researchers in management, accounting, banking, and finance, fostering their cutting-edge theoretical, methodological, and empirical research skills. Generating knowledge to be used primarily in university and research centers, but also in the public administration and private sector.

The program is organized in two tracks: “General Management” and “Accounting, Banking, and Finance”.

The courses are shared and track-specific: Accounting, Corporate Finance, Corporate Governance, Economics & Management of Innovation, Econometrics, Marketing Strategy, Organizational Behavior, Qualitative and Quantitative Research Methods, Strategic Management, Technology Management & Entrepreneurship.

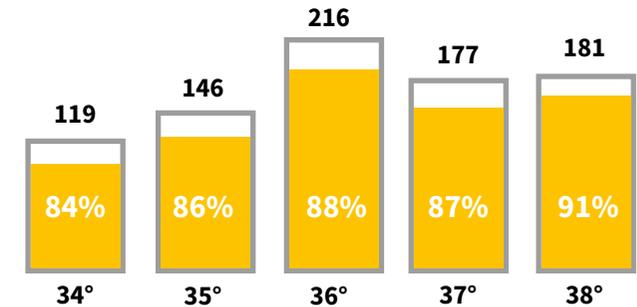
- ENTIRELY TAUGHT IN ENGLISH, SINCE 21° CYCLE
- 4-YEAR FULL-TIME PROGRAM. AT LEAST A 6-MONTH PERIOD ABROAD
- 7 SCHOLARSHIPS IN 2022 PLUS ADDITIONAL TEACHING AND RESEARCH ASSISTANTSHIP OPPORTUNITIES
- 181 APPLICATIONS IN 2022 FROM ALL OVER THE WORLD

<https://phd.unibo.it/management/en>



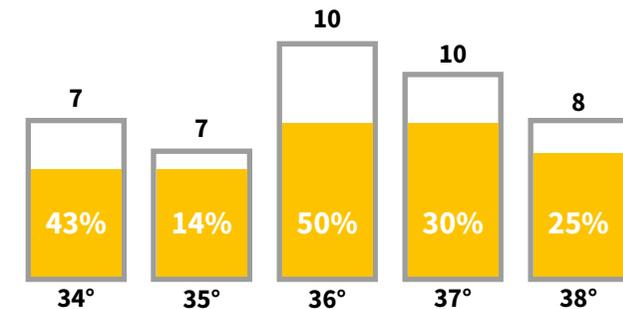
### 34°-38° Cycle: Applications

**839** **746**  
FROM ABROAD (86%)



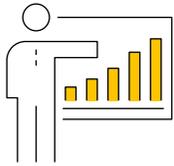
### 34°-38° Cycle: Students

**42** **16**  
FROM ABROAD (38%)



FOREIGN CITIZENS TOTAL

data updated in September 2022



## Ph.D. in Management Graduates (1994-2022)

# 153

**111** WORKING IN ACADEMIA (72%)

 **83** IN ITALIAN UNIVERSITIES

 **20** IN OTHER EUROPEAN UNIVERSITIES

ALBANIA - AUSTRIA - FINLAND - FRANCE  
IRELAND - ISLAND - PORTUGAL - SWITZERLAND  
THE NETHERLANDS - UNITED KINGDOM

 **08** WORLDWIDE

BRAZIL - KAZAKHSTAN - PAKISTAN - PHILIPPINE - USA

**42** WORKING IN INDUSTRY (28%)

## YEAR 2022

**Seminars.** Speed-dates and My Cup of Tea Research seminars are dedicated to Ph.D. students to discuss working papers and research projects, and to share information and personal experiences with the faculty.

**Workshops.** On top of the regular offer of Ph.D. courses and seminars, we organize workshops on specific scientific issues. In 2022 we discussed: *Digital standard platform & eco-system, Publishing Scholarly Research, Qualitative Research Methods, Work-life, Gender, and Cultural Diversity in the Changing Workplace and Workforce.*

**6 month period abroad.** In 2022 the Ph.D. students have visited: Bayes Business School (London), EM Normandie Business School (Paris), Erasmus University (Rotterdam), Judge Business School (Cambridge).

## AWARDS 2022

**The Stefano Pace Award** established by the Italian Marketing Society, was won by Mussa Essa Ph.D. student in Management at DISA. The prize was awarded for the best scientific article for a study on communication in the food sector.

**At the International Accounting & Finance Doctoral Symposium**, four prizes were awarded to the Ph.D. students: Valentina Febo and Daniela Arzu Ph.D students in Management at DiSA were awarded those related to the scientific articles.

## PH.D. IN FUTURE EARTH, CLIMATE CHANGE AND SOCIETAL CHALLENGES – FRONTIER PROGRAM

Training professionals in the fields of earth and climate sciences, food production, economics, human health in the environmental context and social sciences in the context of climate change for careers in academia, research, government, industry and international organizations.

- 3-YEAR FULL-TIME, ENTIRELY TAUGHT IN ENGLISH
- 5 FULL SCHOLARSHIPS
- 5 CURRICULA: ONE HEALTH; THE EARTH SYSTEM; IMPACTS, ADAPTATION AND VULNERABILITY; TECHNOLOGICAL INNOVATIONS FOR A DECARBONISED SOCIETY; SOCIO-ECONOMIC AND LEGAL STUDIES FOR MITIGATION OF CLIMATE CHANGE
- ALIGNED WITH THE SDGS

FRONTIER is a multidisciplinary program, led by the Department of Physics and Astronomy “Augusto Righi”; DiSA participates as an Associated Department in:

- CITY OF ART, TOURISM AND SUSTAINABLE DEVELOPMENT: PROCESSES OF GOVERNANCE IN SMART CITIES
- GREEN FACTORS IN FINANCIAL INTERMEDIATION
- FEMINIST APPROACH TO ORGANIZATIONAL CULTURE FOR SUSTAINABLE WORK AND GREEN REPORTING

## PH.D. IN PUBLIC GOVERNANCE, MANAGEMENT E POLICY (PUBLIC-GOMAP)

Newly started in 2022, Public-GoMaP is a three-year interdepartmental doctorate involving the Departments of Management, Economics, Political Sciences, and Statistical Sciences “Paolo Fortunati.”

The training courses on public management, governance, and policy are based on a solid multidisciplinary scientific approach and focus on the knowledge of the elements necessary for the management of organizations that directly or indirectly intervene in the planning, provision, and monitoring of public services, capitalizing on the possible work experience of the candidates.

Public-GoMaP aims to prepare public senior analysts, managers, and academics for the future. For the first year of its activation:

- 18 STUDENTS, INCLUDING 6 EXECUTIVES, SELECTED AMONG 101 APPLICATIONS
- 13 SCHOLARSHIPS AVAILABLE
- 4 SCHOLARSHIPS CO-FINANCED BY SELECTED ORGANIZATIONS WHERE STUDENTS WILL UNDERGO THEIR RESEARCH PROJECTS

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## Almae Matris Alumni Association

The Association represents the Community of students and graduates of the University of Bologna: an international community united by shared values and experiences, walking together. Thanks to the project Departments of Excellence, DiSA has collaborated with the Almae Matris Alumni Association. The DiSA Groups within the Association are the Management Chapter and the CLAMDA Group. The promoted initiatives aim to create a network that forges personal and professional relations among Alumni and current students, strengthens the Community's identity, and increases the number of qualified work opportunities.

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### DiSA - MANAGEMENT CHAPTER TALKS

#### **From Unibo to the World of Entertainment: Digital Disruption and the Future of Media**

In January 2022, the DiSA - Management Chapter promoted the talk. Special guest: Luca Bersaglia, a prominent UNIBO Alumni and a leading expert of Entertainment and New Media, today Programming Director Disney+ and Linear Channels at The Walt Disney Company.

#### **From UNIBO to the World's Rock Stages: Launching the Biggest Rock Band on Earth**

In May, the DiSA - Management Chapter promoted the talk. Special guest: Fabio Zaffagnini, co-founder and CEO of the biggest rock band on Earth, Rockin'1000, but also Alumnus of the University of Bologna.

<https://site.unibo.it/alumni-association/it>

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### CLAMDA-IM GLOBAL REUNION 2022

In December 2022, the event "bring back" to Bologna the CLAMDA-IM international Alumni community. 250 Alumni from more than 30 countries around the world responded to the Reunion invitation. It was a testament to the bonding that links our students, professors, and alumni together and a striking demonstration of the energy that animates this group.



## THIRD MISSION

### Department of Management

DiSA is the point of reference for the University's initiatives promoting entrepreneurship within its community and spin-off activities.

Almacube, AlmaEclub, Start-Up Day, AlmaLabor, Basement Club, and Unibo Reactor are some programs supporting startups, companies, entrepreneurship training, and local development. DiSA research groups carry out applied research and consulting activities with companies, contributing to funding post-docs and Ph.D. grants.

A solid commitment to public engagement:

- Educational activities with High Schools for the work-school training and MOOC initiatives ("Unibo Open Knowledge Innovation & Digital Learning") in Higher Education for Sustainable Development Goals
- European Night of Researchers and DiSA Research Day
- Regional agreements on the management of Cultural Heritage (theaters, museum stubs, and audiovisual activities)
- University agreements (2020-25) with the Association of Chartered Certified Accountants in Bologna, Forlì, and Rimini
- Active role in the Center for Advanced Studies in Tourism as a tool for cultural, economic, and social development through agreements with the local stakeholders

## Bologna Business School (BBS)

BBS represents the leading organization of the Department of Management's Third Mission, promoting managerial culture and enhancing knowledge transfer.

DiSA's Head of Department is a statutory member of BBS's Board of Directors. The Dean of BBS or his/her delegate is a member of DiSA's Teaching Committee. The primary field of activity is life-long and continuous learning through:

- Full-time Master's programs, accredited by the University of Bologna and targeting young graduates;
- Executive programs targeting managers and entrepreneurs;
- Corporate programs, customized for companies and other institutions;
- Open Programs targeting professionals for short-term training on specific topics.

BBS has a threefold impact:

**Educational Impact:** development of a managerial impact through the participants' learning process and the applied research. Over 1,000 participants from 100 countries in the world attend its 56 university and executive programs, along with various "custom" learning initiatives designed in collaboration with companies and other organizations. In 2020, BBS launched its ECCH case collection, "Taking Italian Excellence Global."

**Community Impact:** involvement of academics, students, alumni, and companies to disseminate knowledge and share experiences. The Alumni association was established in 2017 to cultivate its network of over 10,000 alumni and provide all members with opportunities.

**Entrepreneurial Impact:** promoting economic growth through entrepreneurial development and innovation projects. BBS Entrepreneurship Hub is integrated with the University of Bologna's entrepreneurship activities, encouraging students and faculty to create networking opportunities and facilitate access to resources.

For post-graduate and executive education, the Department works closely with Bologna Business School, the Business School of the University of Bologna, which offers more than 50 programs involving around 1,300 students from almost 100 countries every year.

### BBS Initiative for Sustainable Society and Business

Bologna Business School aims to become a European benchmark in translating interdisciplinary and cutting-edge research on ethics, responsibility and sustainability into management education programs and initiatives, thus providing a positive impact on business communities and society. BBS delivers management education programs and initiatives on sustainability, circular economy, and social innovation, and supports companies in their sustainability transition process. The Bbs Initiative for Sustainable Society and Business focuses on three main areas:

- **Learning:** refers to the BBS educational activities on sustainability management and climate change.
- **Dissemination:** highlights BBS's commitment to promoting and disseminating its research on ethics, responsibility and sustainability among its students, the academic community, business partners, and society.

- **Impact:** focuses on a set of initiatives that have a direct impact on BBS stakeholders and stimulate community outreach, both locally and globally.

### **EQUIS Accreditation**

BBS and DiSA collaborated for the prestigious international EQUIS accreditation system, issued to just 1% of the worldwide business schools by the EFMD-European Foundation for Management Development. So the BBS is now part of the small group of global business schools that meet the most stringent quality requirements for teaching staff, students, programs, practices of sustainability and diversity inclusion. With the accreditation of BBS, there are now four executive-level higher education schools as a part of the international EQUIS accreditation system in Italy.

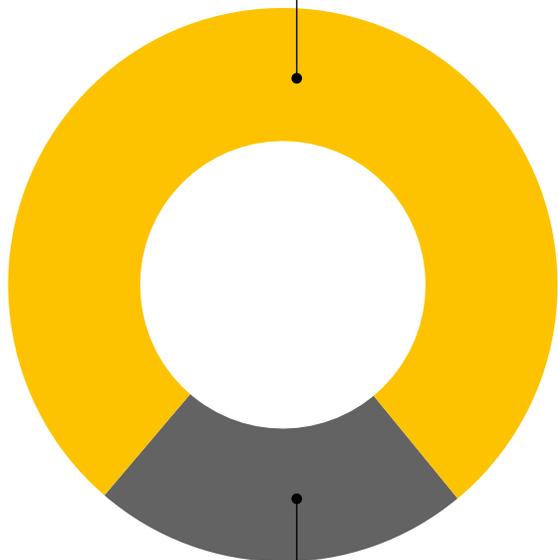




# Agreements

78%

29 ON-GOING  
BILATERAL  
RESEARCH  
AGREEMENTS



22%

8 ON-GOING  
BUSINESS  
AGREEMENTS

## FUNDING INSTITUTIONS - BILATERAL RESEARCH AGREEMENTS

ASSOBENEFIT

ASSOCIAZIONE ITALIANA IMPRENDITORI  
PER UN'ECONOMIA DI COMUNIONE

ASSOCIAZIONE RETAIL INSTITUTE ITALY

CATÓLICA PORTO BUSINESS SCHOOL

CNEL - CONSIGLIO NAZIONALE  
DELL'ECONOMIA E DEL LAVORO

COMITATO DI SOSTENIBILITÀ DEL  
MOVIMENTO DEI FOCOLARI

DIPARTIMENTO DI ECONOMIA E  
MANAGEMENT UNIVERSITÀ DI TRENTO  
& DIPARTIMENTO DI ECONOMIA,  
SOCIETÀ, POLITICA UNIVERSITÀ DI  
URBINO

EMILIA-ROMAGNA REGIONAL  
GOVERNMENT FOR CULTURE

FERRARA BUSKERS FESTIVAL

ISTITUTO NAZIONALE DI  
DOCUMENTAZIONE, INNOVAZIONE E  
RICERCA EDUCATIVA

PER FORMARE S.R.L. IMPRESA SOCIALE

PHR IUS CENTER FOR RESEARCH IN  
POLITICS AND HUMAN RIGHTS

STANTEC S.P.A.

UNIVERSITÀ DEGLI STUDI DI CATANIA

UNIVERSITÀ DI PARMA & DCE-UNIMORE

UNIVERSITÀ LA SAPIENZA DI ROMA

UNIVERSITÀ URBINO

## FUNDING INSTITUTIONS - BILATERAL RESEARCH AGREEMENTS WITHOUT GRANT

ALMACUBE

AUA SOLUZIONI S.R.L. UNIPERSONALE

AZIENDA UNITÀ SANITARIA LOCALE -  
IRCCS DI REGGIO EMILIA

BOLOGNA BUSINESS SCHOOL

C.S.R. CONSORZIO SOCIALE ROMAGNOLO  
COOPERATIVA SOCIALE A R.L.

FONDAZIONE LA BIENNALE DI VENEZIA

GHENT UNIVERSITY

ISTITUTO COMPRENSIVO "AMANZIO -  
RANUCCI - ALFIERI" DI MARANO

MANAGERITALIA

RIVIERABANCA CREDITO COOPERATIVO DI  
RIMINI E GRADARA SOCIETÀ COOPERATIVA

## FUNDING INSTITUTIONS - ON-GOING BUSINESS AGREEMENTS

ASSOCIAZIONE NAZIONALE COMUNI  
ITALIANI - ANCI

CONSORZIO BIREX  
(REKEEP S.P.A. COORDINATOR)

ICONSULTING S.P.A.

INTESA SAN PAOLO

INNOVATION ENGINEERING SRL

MAMA INDUSTRY S.R.L.

PARMALAT S.P.A.

SCM GROUP SPA



37

ON-GOING AGREEMENTS



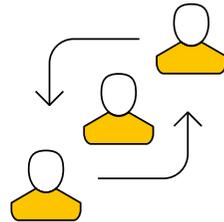
571.097,00 €

FINANCING

## DEPARTMENT OF MANAGEMENT THEMATIC OBSERVATORIES

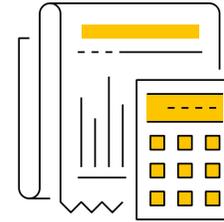
In the framework of the Department of Excellence project, The Department of Management has launched 7 Thematic Observatories between 2019 and 2022.

The research skills of the Department of Management are made available to the stakeholders' community. Each Observatory conducts research and training activities, data collection and analysis, monitoring and dissemination in collaboration with a network of partners from academy, industry, and societal organizations at the local and national levels.



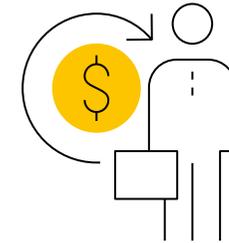
### Academic Mobility – Mobility

The Observatory intends to map the mobility of male and female researchers in Italy, starting from the National Scientific Qualification (ASN) data. The Observatory is finalizing a working paper on the topic and creating a relational database for the construction of visual analytics interfaces and for bibliometric analyses on the determinants and effects of mobility in the Italian academic system.



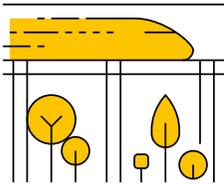
### Budget of Third Sector Institutions

The Observatory develops, observes, and disseminates models of interpretation about the performance of Third Sector Entities, moving from the financial statements information and referring to entities operating in fields of: health and social care, education and training, research, environmental protection, sport and social tourism. The Observatory elaborates Third Sector accountability reports and organizes workshops and working groups with Public Administration representatives. The Observatory involves the Yunus Social Business Centre in Forlì and the Second cycle Degree course in Economics and Management.



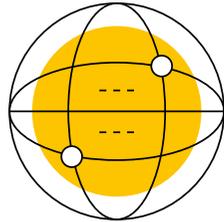
### Financial Advisory and Retail Investors

The Observatory intends to monitor investors' awareness of the portfolio choices adopted and financial advisors' awareness of the perception of the service by investor clients. The Observatory annually conducts research on the attention of retail investors and the financial advisory service; the results of this research are published annually in a report distributed to interested sector operators.



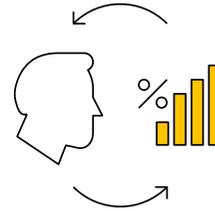
## Local Public Services

The Observatory aims at studying the performance trends of local public services offered by Italy's local public administrations (municipalities, metropolitan cities, provinces, regions), which are called to satisfy the basic needs of citizens and businesses. These services represent the substrate on which the social and productive system of the country relies, determining the level of competitiveness and attractiveness in the European and international context. The Observatory provides a reasoned analysis of official data collected from local public administrations; the aim is to verify, compare, and assess local public services to citizens and corporations.



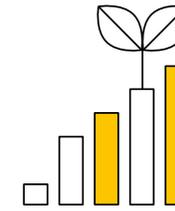
## Oper.Lab: the Observatory for open innovation.

Oper.Lab analyzes, promotes and designs concrete and replicable models of Open Innovation: it experiments, identifies and systematizes successful cases, good practices and experiences of Open innovation, to be shared in its network. Oper.Lab aims indeed to be the reference point for those innovation communities that adopt open innovation approaches to create value for organizations and society.



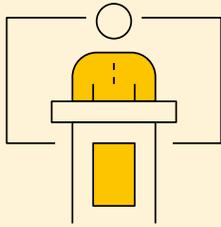
## Social Impact Revolution: Finance & Entrepreneurship

In collaboration with local and national partners, the Observatory aims to reduce the barriers between capital supply and demand in the social impact finance market in Italy. The Observatory provides research of applied business solutions, mentoring services and support on social business and access to entrepreneurship. The activities of the YSBC concern research on economic and business models with a social vocation, the dissemination of scientific knowledge on this issue, and the cooperation with the international network for joint research.



## Sustainable Development

The Observatory aims at implementing research and training activities on the economics and management of sustainable development. The Observatory also seeks to promote a new awareness of companies with respect to the objectives of sustainable development. The Observatory addresses all types of companies: private and public, profit and non-profit, including SMEs. The Observatory is co-funded by BBS.



## DEPARTMENT OF MANAGEMENT INTERNATIONAL CONFERENCES, WORKSHOPS AND SUMMER SCHOOLS

The Department of Management organized and collaborated with a number of events in 2022, also in the framework of the Department of Excellence project. The Department is strongly engaged in the organization of conferences at the national and international levels, as occasions to share knowledge and create new synergies and collaborations.

### BOOSTING ENTREPRENEURIAL SKILLS AND MINDSETS: THEORIES, METHODS AND IMPACT (FEBRUARY, ON-LINE - MAY 2022, BOLOGNA)

A series of events was planned in 2021-22, in collaboration with the Bologna Business School, Nord University Business School, Lund University, and Syracuse University. The first online event was held in 2021. The second event was held online and doctoral students' extended abstracts were presented on three topics: entrepreneurial mindset, entrepreneurial education, and development of entrepreneurial skills. The third event took place at the Bologna Business School, with a workshop on "Entrepreneurship Education and Training". About 120 participants attended the 3 events.

### TOP500 (MARCH 2022, BOLOGNA)

The Department of Management, together with PwC Italia, in collaboration with Il Resto del Carlino, Confindustria Emilia, the Order and Foundation of Chartered Accountants and Accounting Experts of Bologna, organized the 2022 edition of "Top 500 Bologna". The event portrays the state of health of the major entrepreneurial realities in the area with a prospective vision of economic trends and upcoming challenges.

### OMNI-BE AWARE STUDENT - BEAST SUMMER SCHOOL (MAY 2022, BOLOGNA)

The course was held as a part of the Erasmus Plus - OMNI - BE Aware Student - BEAST project co-funded by the European Union. The Summer School aimed to help university students in planning their future careers more effectively, through greater awareness of their potential, job opportunities, and business creation.

### FUNDRAISING FESTIVAL (JUNE 2022, RICCIONE)

The Fundraising Festival is today the most important Italian and European Community conference on fundraising and non-profit. The 2022 edition featured about 3,000 participants, 80 speakers and 68 training sessions.

### THE 8TH SIM DOCTORAL COLLOQUIUM (JUNE 2022, RIMINI)

The SIM Doctoral Colloquium offers to doctoral students a place to meet and discuss their research projects and results with leading academics in the field of marketing. The colloquium aims at supporting young scholars in strengthening the theoretical, methodological, and practical relevance of their research. This will be done by stimulating the debate with the faculty members as well as with fellow doctoral students. The edition 2022 was held at the Rimini Campus, with the participation of DiSA faculties.

### THE WORDS OF INNOVATION SUMMER SCHOOL (SEPTEMBER 2022, RIMINI)

School "Words of Innovation" has a keyword item each year. In 2022, it was "Machines". A new interlocutor enters the relationship between man and reality, so the organization of work changes, new cognitive and scientific potentialities are discovered and "cybersociety" represents a new social model. The Summer School 2022 edition investigated those aspects.

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**SUSTAINABLE AND SOCIALLY RESPONSIBLE FINANCE  
(OCTOBER 2022, FORLÌ)**

The Yunus Social Business Centre in Forlì and the Department of Management organize the first edition of this international conference, with the support of Fondazione Cassa dei Risparmi di Forlì. The Conference brought together leading academics, practitioners, and policy-makers, as an opportunity to present state-of-the-art research on the nowadays more significant challenges in the sector: about 60 abstracts, 2 guest speakers, 4 panelists, and about 45 authors in presence and remotely.

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Dedicated to the DiSA  
community

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**DISA RESEARCH DAY 2022 - RESEARCH EVALUATION:  
TODAY'S AND TOMORROW'S CHALLENGES AND  
OPPORTUNITIES (SEPTEMBER 2022, FORLÌ)**

In 2022, the yearly DiSA Research Day was focused on the research evaluation: the methodologies used nationally and internationally were analyzed in order to propose strategies and actions to improve the scientific productivity at DiSA. Two external high-level speakers were invited for an overview of assessment methods in Northern European Universities, in the British system, and the departmental monitoring activity. Besides the plenary sessions, the working groups focused on proposals to improve support for research activity and evaluation.

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**PAPER DEVELOPMENT WORKSHOP ON DIGITAL  
TRANSFORMATION OF ORGANIZATIONS (OCTOBER  
2022)**

Editors of important scientific journals (i.e. Strategic Management Journal, Research Policy, Organization Studies, Journal of Management Studies) participated to the event. The workshop included a plenary session and working groups on papers development.





# RESEARCH GROUPS





## ACCOUNTING

Our research focuses on regulation, financial reporting and auditing, organisational and strategic aspects of accounting and management, and accounting from historical perspectives.

### REGULATION, FINANCIAL REPORTING, AND AUDITING

We investigate changes in reporting regulations, capital market implications, the transformations of auditing, risk regulation regimes, international accounting standards, ethics, and the role of non-financial information. We interact with private and public organisations and investigate the specificities of SMEs, which represent the backbone of the Italian and EU economy. Increasing attention is paid to data analytics and the possibilities offered by new technologies and big data.

### ORGANISATIONAL AND STRATEGIC ASPECTS OF ACCOUNTING

This stream of research focuses on how accounting operates in organisational settings. It is an interdisciplinary field of study, including research in management and financial accounting among private, public, and not-for-profit organisations. We investi-

gate the development of performance management systems, the impact of new technologies, the consequences of public sector reform on accountability and service delivery, price modeling, product and client profitability, the strategic planning of non-financial information, and risk management.

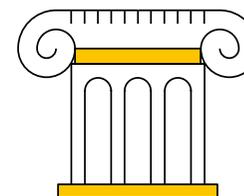
### MANAGEMENT AND ACCOUNTING IN HISTORICAL PERSPECTIVES

We use a historical and pluralist approach applied to different realms: the field's lack of interest in history, a comparative analysis of accounting history and business history, the analysis of settings and institutions before the Industrial Revolution, and the Managerial Revolution.

Some examples of our analyses refer to: interpretative and grounded studies of protoindustrial settings, industrial heritage, and public administrations.

### PUBLIC, HEALTH CARE AND NGOS FINANCE AND MANAGEMENT

This stream of research focuses on understanding effective and efficient operating models in such specific organisational contexts as public, health care, and non-governmental organisations. While the main field of study is related to management and accounting, this area is characterised by a highly interdisciplinary approach, cooperating with such other disciplines as political science, administrative science, economics, finance, and medicine.

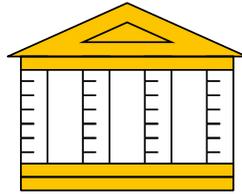


## ARTS AND CULTURAL ORGANISATIONS AND CREATIVE INDUSTRIES (GIOCA)

We investigate the cultural and creative fields, adding a managerial perspective to the sociological, juridical, and strictly professional ones.

### CULTURAL HERITAGE MANAGEMENT

We run several projects on the management and organisation of arts and heritage institutions in different countries (Italy, China, Turkey, Peru, France). The aim is to investigate similar trends related to reducing public resources, differentiation of revenue streams, and now the introduction of visitor-oriented logics unfold in institutional contexts that differ from the more often analyzed Anglo-Saxon ones. Some examples are the comparative administrative history of university museums in Bologna, Oxford, and Padua, the controversial practice of heritage valuation for financial reporting purposes, and a set of case studies on different industrial heritage premises.



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#### **CREATIVE INDUSTRIES**

We analyze industries such as comics, advertising, motion pictures, fashion, and wine-making to contribute to broader conversations in management studies. The focus is on the social structure of creativity, network management, and interfirm relationships, using multiple methods ranging from experimental design, network analysis, and participant observations.

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#### **TEACHING AND TRAINING**

Most faculty members interested in cultural and creative industries are actively involved in the GIO-CA program (Graduate degree in Innovation and Organization of Culture and the Arts). The innovative program is designed to help students attain the management skills they need to work in cultural organizations, focusing on extensive managerial knowledge and using a strong interdisciplinary and international approach

## **BANKING, FINANCIAL ANALYSIS AND INTERMEDIATION**

We focus on the theory and practice of relationships among savers, banks, regulators, and markets.

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#### **ASSET MANAGEMENT, IMPACT INVESTING AND ESG FACTORS**

We investigate the factors behind asset pricing and mispricing and how they are implemented in the asset management industry. We then investigate mutual funds' performances, with a particular interest in the role of ESG (Environmental, Social, and Governance) and Impact Investing.

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#### **SME FINANCING SOURCES**

Small and Medium Enterprises play a significant role in most economies and require dedicated financial instruments and markets. We focus on the firm life-financial cycle, the development of dedicated formal and informal financial channels, the credit gap, and different institutional mechanisms developed to fill this gap.

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#### **BANK EFFICIENCY AND MERGERS & ACQUISITIONS**

Beyond operational costs and interest margins, banks are concerned with factors such as governance and regulations. Activity diversification, market consolidation through M&A, new business models in the banking sector, and the emerging role of FinTech are some of the topics investigated.

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#### **BANK CORPORATE GOVERNANCE AND STABILITY**

The global financial crisis has led to a re-examination of corporate governance practices in banks. We join this inquiry line, analyzing several aspects such as the role of institutional settings, the role of boards, the role of board members, and the role of board gender diversity.

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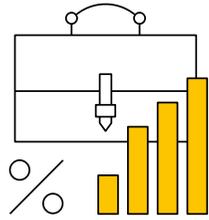
#### **SAVING AND FINANCIAL LITERACY**

We join several academic, banking, and financial institutions in the effort to increase financial education and competencies.

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#### **SOCIAL BUSINESS AND IMPACT FINANCE**

Based on the Grameen Bank microcredit experience, the literature has recently formulated social business models that require new value propositions, value constellations, and profit equations, and, therefore, resemble business model innovation. This new approach aims to evaluate the social impact in terms of stakeholders' value maximization (as opposed to the traditional approach of evaluating shareholders' value maximization).



## CORPORATE FINANCE

We investigate corporate investment and financing decisions, including corporate governance, corporate valuation, corporate risk management, and entrepreneurial finance.

### CORPORATE GOVERNANCE

The rules, practices, and processes by which a firm is managed and controlled involve balancing the interests of many actors (shareholders, management, customers, suppliers, financiers, government, and the local community). We study how corporate ownership and governance impacts all these interests, with a special interest on closely held and family firms.

### CORPORATE VALUE

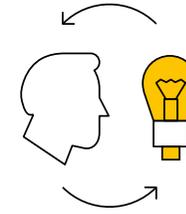
The value of a firm is a central topic in corporate finance. We study how a firm's value is affected by the corporate restructuring process, i.e., transactions that expand or reduce a firm's operations or change its capital structure. These include M&A, leverage restructuring, divestitures, spin-offs, and reorganizations in general.

### CORPORATE RISK MANAGEMENT

Risk is also at the heart of corporate finance and represents the other side of the "value" coin. We study how firms manage risks, and we analyze the consequences of risk and risk management on the firm's stakeholders. We focus on market risk, i.e., commodity (comprising equity) price risk, interest rate risk, and FX risk, and on credit risk. We also study sources of risks originated by environmental, social, and governance (ESG) factors.

### ENTREPRENEURIAL FINANCE

The funding of seed and early-stage ventures is a special research topic, as these businesses are yet unable to access capital markets or traditional funding sources. We focus on "conventional" equity financing for such companies, i.e., business angels and venture capitalists, as well as more recent alternative sources of capital, such as equity crowdfunding and P2P lending. We also study how, at a later stage, firms finally go public, and we investigate initial public offering (IPO)-related issues.



## INNOVATION MANAGEMENT

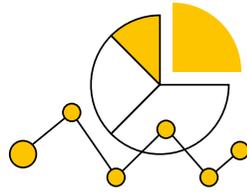
We combine multi-level perspectives to investigate entrepreneurial and innovation processes and how operations are organized and managed in companies.

### ECONOMICS OF INNOVATION

We cover a wide range of economics and management aspects related to technological innovation. We pay special attention to the role of inter-organizational relationships, the valuation of R&D investments and intangibles, and the diffusion of digital technologies.

### ENTREPRENEURSHIP

We consider a variety of topics dealing with ideation and action in entrepreneurship, such as i) new venture creation, development, and growth; ii) the characteristics, behaviors and types of entrepreneurs; iii) international entrepreneurship, migrant and female entrepreneurship; iv) entrepreneurial teams and the mechanisms supporting entrepreneurship.



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### **OPERATIONS MANAGEMENT**

We investigate firms' production systems and supply chains to understand how firms effectively organize internal operations, manage interfirm relationships, and develop sustainable production strategies. We focus on buyer-supplier relationships, global supply chain management, re-shoring practices, performance measurement systems, business sustainability, and circular economy.

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### **SCIENCE AND PUBLIC POLICY**

We investigate the design, implementation, and evaluation of public policies in support of science, innovation, social cohesion, and sustainability. We adopt multidisciplinary approaches to understand how the public intervention can effectively address social and economic challenges. A specific focus is given to the assessment of the impact of public policies as a way to support "evidence-based" policy-making.

## **MARKETING**

We cover a broad range of topics, including customer decision-making, marketing strategy, and marketing modeling.

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### **CONSUMER BEHAVIOR AND DECISION MAKING**

What drives customer choices, how people behave in different contexts, what consumers want, and why customers are satisfied are some of the broad topics examined. Our research covers private and public settings, consumer goods, and services, using cross-level and longitudinal perspectives. Growing attention is given to new digital technologies as research tools, as mediators of different behaviors, and as productive instruments in marketing processes.

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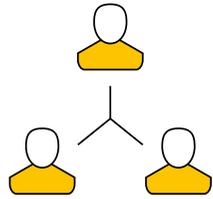
### **MARKETING MODELING AND DATABASE MARKETING**

We leverage rich customer databases, advances in methodologies and analytics to investigate marketing effectiveness along the customer journey, digital marketing within social media, channel migration models, the impact of artificial intelligence on different marketing contexts and processes.

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### **MARKETING MANAGEMENT AND STRATEGY**

We focus on understanding the effectiveness of various marketing strategies to provide robust theoretical frameworks supporting the design of innovative solutions. We share a wide range of interests ranging from branding, distribution channels, including franchising and distribution networks, multichannel and omnichannel management, pricing, customer value management, and new product development processes.



## ORGANISATION & HUMAN RESOURCES MANAGEMENT (HRM)

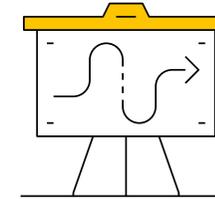
We study contemporary organisations with a focus on their culture, decision-making processes, and stakeholders' behaviors.

### ORGANISATIONAL BEHAVIOR

We cover individuals' cognition, attitudes, and behaviors in several work-related and nonwork-related processes and outcomes. Attention is given to learning processes, the propensity to innovate, motivation, the development of professional identities, careers, team dynamics, interpersonal relations, work-life balance, and the enhancement of individual well-being. We integrate theoretical frameworks from various disciplines and apply different research methods, including field studies, social network analysis, longitudinal research, experimental design, and agent-based simulation.

### HUMAN RESOURCES MANAGEMENT

We focus on the organisational socialization process with a particular interest in examining contextual factors and individuals' strategies and behaviors, i.e., promoting a successful newcomer adjustment, the interplay of group size and group communication structure, and the effectiveness of work-family and diversity programs that can help create a climate of inclusion and a culture of well-being at work. Different fields of interest include health, tourism, digital technologies, manufacturing, and Human Resources Management services to offer relevant and empirically validated knowledge to help those companies achieve their strategic goals.



## STRATEGY

Our group researches various topics relevant for firm success across a range of industries: from competitive analysis to decision-making processes, from knowledge management to business modeling, from inter-organisational agreements to growth and change strategies.

### STRATEGY AND COMPETITIVE DYNAMICS

Analyzing the relationship between firms' competitive and growth strategies and the environment, we cover a wide range of low- to high-tech sectors, emphasizing the creative and service industries. We investigate internationalization and other related strategies, such as re-shoring, in large, small, and medium-sized enterprises. The role of strategy in managing digital transformation is examined both in incumbent and emerging industries. In the tourism industry, we focus on hotels' performance, cultural events, and destination management.



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#### **STRATEGY AND INNOVATION**

The focus is on strategic choice and implementation in firms engaged in innovative actions, such as developing disruptive innovations, designing new business models, undertaking social innovations, or engaging in open innovation. Our works combine historical methods, laboratory experiments, and network analysis to study social evaluation processes in the market and non-market settings.

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#### **STRATEGY, NETWORKS, AND ENTREPRENEURSHIP**

We study the causes and consequences of social networks on various performance outcomes, including knowledge transfer among individuals and companies, the discovery and exploitation of new entrepreneurial opportunities, survival, and firm growth. We examine the dynamics of inter-organisational social capital inside vertical business networks and their impact on innovation and knowledge-transfer processes. A sociologically oriented interest has been developed in understanding the origin of extraordinary entrepreneurial outcomes and innovations in cultural productions.

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#### **ENTREPRENEURSHIP**

We consider a variety of topics dealing with ideation and action in entrepreneurship: from new venture creation, development, and growth to the characteristics, behaviors and types of entrepreneurs; from international entrepreneurship to migrant and female entrepreneurship; from entrepreneurial teams to the organizational mechanisms supporting entrepreneurship. The research operates across three core themes that provide unique insight into the entrepreneurial processes involved in major changes in our society.

## **TECHNOLOGY & RESOURCES VALORIZATION**

The area focuses, through a scientific and an educational approach, on aspects connected to production technologies, to their complex effects on the use and enhancement of natural resources, on ecosystems, on industrial production, and on quality.

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A scientific peculiarity of the area is the multi and interdisciplinary nature, therefore, collaborations with other scientific areas of the University have always been fruitful (Food Sciences, Applied Chemistry, Economics, Statistics, Mathematics, Tree Crops, Technologies, Special Chemistry).



## MULTIDISCIPLINARY RESEARCH GROUP ON SUSTAINABILITY, GOVERNANCE AND SOCIAL MANAGEMENT

We investigate how environmental, social, and governance-related aspects become mainstream into the management, measurement, and reporting practices of organisations and their impact.

### SUSTAINABILITY MEASUREMENTS

Linking environmental, social, and governance-based performance measures to external reporting, we question how management and accounting practice should adapt or develop to contend with changing expectations. Carbon and other climate-related measurements and risks are analyzed along with different forms of corporate reporting associated with the Global Reporting Initiative.

### SUSTAINABILITY TRANSITION OF INDUSTRIAL ECOSYSTEMS

This research stream explores how sustainability practices contribute to decoupling the economic growth of industrial ecosystems from their impact on the natural environment. Longitudinal analysis and empirical modeling are used to assess current environmental regulations and support policymakers in shaping future strategies on the relationship between the economy and the natural environment.

### REGULATIONS AND PUBLIC POLICIES

We study the relationship between international and national regulation and the behavior of businesses, social enterprises, and public sector organisations. The impact of environmental and sustainability policies is analyzed with particular attention to those aimed at spurring social enterprises as vehicles for the provision of public services.

### SOCIAL ENTREPRENEURSHIP

We study social business creation, applying managerial tools to social enterprises. We analyze the role of social entrepreneurship as a driver of sustainable innovation, assessing its impact on the whole economy and society.

### MICRO-CREDIT AND SOCIAL BANKING

Building on a special relationship with the Grameen Foundation, we participate in the growing debate on the role of new business models, financial instruments, and solutions targeted to support environmental, social, and governance (ESG) challenges.





# EUROPEAN PROJECTS STARTED IN 2022



# ABC4E - ATTRACT Behavioural Change 4 ERI scientists

This experimental study wants to improve open innovation in ERI science-driven projects. To achieve this goal, we will design and test behavioural training that develops scientists' psychological flexibility (a key entrepreneurial skill) and empowers knowledge exchange in open innovation processes. In an open innovation context, scientists display different degrees of openness, with different open innovation attitudes. Scientists' disposition to evaluate external knowledge and share internal knowledge will affect the degree to which their research results are open or closed, which then impacts programs' performance like ATTRACT. To adopt knowledge from the outside and share knowledge from the inside, scientists need to dismantle their knowledge boundaries. The open innovation literature has studied negative attitudes such as the Not Invented Here (NIH) and Not Sold Here (NSH), which are connected to knowledge absorption and sharing behaviours, respectively. The literature shows which constructs (e.g., perspective taking) act as a countermeasure to increase knowledge-exchange behaviours towards individual-level attitudes. However, research has yet to provide practical tools and interventions that support individuals in modifying their behaviours

on various constructs. Research from management scholars has identified the specific countermeasures that can bolster the connection between behavioural psychology connects to psychological flexibility. In this transition, we will experiment at the individual level to try and modify scientists' behaviours. We will test whether it is possible to train scientists' entrepreneurial skills by targeting their psychological flexibility and whether such training improves scientists' open innovation performance. To do this, we will adapt Acceptance Commitment Therapy (ACT) to ERI contexts for open innovation in science. ACT works at the behavioural level to improve individuals' psychological flexibility; it is already used in clinical environments and offers a form of distress management in high-performance contexts (work, sports). The results of the study will help define a training programme for scientists who want to improve their open innovation competencies and capabilities. The training will also help ERI managers assess and support their organisational scientists in developing these competencies. Finally, policy-makers will be able to leverage the training tool as another means of evaluating and maximising the success of funded projects.

## FINANCING PROGRAM

THIS PROJECT HAS RECEIVED FUNDING FROM ATTRACT, A EUROPEAN UNION'S HORIZON 2020 RESEARCH AND INNOVATION PROGRAMME UNDER GRANT AGREEMENT NO. 101004462

## DURATION

15 MONTHS FROM 16/05/2022 TO 15/08/2024

## CONSORTIUM

ITALY – ALMA MATER STUDIORUM – UNIVERSITÀ DI BOLOGNA, DEPARTMENT OF MANAGEMENT COORDINATOR OF THE ABC4E THIRD PARTY

ITALY – UNIVERSITY OF ENNA “KORE”

THE ATTRACT-PHASE 2 INITIATIVE COMPRISES 9 EUROPEAN ENTITIES – “CONSORTIUM PARTNERS”:

- SWITZERLAND – THE EUROPEAN ORGANIZATION FOR NUCLEAR RESEARCH (CERN)
- THE EUROPEAN MOLECULAR BIOLOGY LABORATORY (EMBL)
- FRANCE - THE EUROPEAN SYNCHROTRON RADIATION FACILITY (ESRF)
- THE EUROPEAN SOUTHERN OBSERVATORY (ESO)
- SPAIN - THE FUNDACIÓN ESADE (ESADE)
- GERMANY - THE EUROPEAN X-RAY FREE-ELECTRON LASER FACILITY GMBH (EUROPEAN XFEL)
- FRANCE - THE INSTITUT MAX VON LAUE-PAUL LANGEVIN (ILL)
- FINNLAND - THE AALTO UNIVERSITY FOUNDATION SR (AALTO)
- BELGIUM - THE EUROPEAN INDUSTRIAL RESEARCH MANAGEMENT ASSOCIATION (EIRMA)



# CLEU - The cleantech industry in the European Green Deal: policy challenges and the finance landscape for SMEs

The European Green Deal aims to create a 2050 neutral economy through multiple channels of intervention. Technological innovation is crucial to reach the targets of decarbonising the energy sector, increasing energy efficiency, enhancing the role of the circular economy, and developing cheaper and healthier forms of private and public transport. Against that background, this project aims to analyse: I) European cleantech firms' engagement in transformative climate and innovation actions that align with the policies inspired by the European Green Deal; II) the association between environmental innovation and the number of new

investments made by venture capital (VC) investors in cleantech companies; III) the factors that enable the development of European cleantech firms, with a focus on policies, regulations, and sources of financing targeted at the EU- and country levels; IV) the extent to which the implementation of policies and regulations affects cleantech firms' propensity to seek external equity financing and the equity offer by VC funds.

## FINANCING PROGRAM

EUROPEAN INVESTMENT BANK (BEI) UNIVERSITY RESEARCH SPONSORSHIP (EIBURS)

## DURATION

36 MONTHS FROM 15/05/2022 TO 14/05/2025

## CONSORTIUM

ITALY - POLITECNICO DI TORINO – DEPARTMENT OF PRODUCTION AND MANAGEMENT ENGINEERING COORDINATOR

ITALY - ALMA MATER STUDIORUM – UNIVERSITÀ DI BOLOGNA, DEPARTMENT OF MANAGEMENT

ITALY - DEPARTMENT OF MANAGEMENT, ECONOMICS AND INDUSTRIAL ENGINEERING OF POLITECNICO DI MILANO



# CROSS LIFE - CROtonic acid from Sewage Sludge

The sludge produced in the EU by the treatment of urban and industrial wastewater (WWTS) is 6 and 4 Mt/y on a dry basis. Therefore, the organic matter contained in WWTS is enormous.

Thus, societies can bolster their circular economy and reduce their fossil fuel exploitation by uptaking novel strategies that can valorise WWTS as feed-stock for the synthesis of bio-based chemicals is win-win approach in terms of the circular economy and fossil reducing exploitation.

The CROSS-LIFE project will play a novel role in the “WWTS-tochemicals” panorama by converting the C atoms in WWTS into a specific drop-in chemical (crotonic acid, CA) without consuming new resources, while simultaneously decreasing the volume of WWTS to manage at the End-of-Life. Crotonic acid, currently 100% fossil-based, has found applications in coating, paint, textile, adhesives, ceramics, and agrochemical industries. The global production of CA is 60000 t/y, at a selling price of 7-10 €/kg.

Unigrà (a food company that specialises in edible oils and fats) will participate in the project as an industrial WWTS supplier, while AqA (an integrated water services company) will supply urban WWTS. The project will produce two DEMO plants (1000 t/y of WWTS) at both companies’ sites. Unigrà and AqA will benefit from a significant reduction in the volume of WWTS (about 70-80%), producing 1.5 t/y of bio-based crotonic acid with a carbon footprint of 4.8 kgCO<sub>2</sub>eq/kg CA (almost 3-times lower than the carbon footprint of fossil-based crotonic acid, 13.5 kgCO<sub>2</sub>eq/kg CA). The project will generate a supplementary credit of 280 kgCO<sub>2</sub>/t dry WWTS by avoiding the impacts of fossil-based crotonic acid, WWTS dewatering, and transporting a higher amount of WWTS to the final disposal site. Vinavil, one of the main Italian end-users of crotonic acid, will exploit bio-based crotonic acid to produce poly (vinyl acetate-co-crotonic acid) during (and after) the project. From a market perspective, Vinavil will benefit from introducing a novel bio-based monomer into its polymer portfolio.

## FINANCING PROGRAM

PROGRAMME FOR ENVIRONMENTAL AND CLIMATE ACTION (LIFE)

## DURATION

48 MONTHS FROM 01/09/2022 TO 31/08/2026

## CONSORTIUM

ITALY - ALMA MATER STUDIORUM-UNIVERSITÀ DI BOLOGNA, DEPARTMENT OF CHEMISTRY “GIACOMO CIAMICIAN” - COORDINATOR

ITALY - ALMA MATER STUDIORUM – UNIVERSITÀ DI BOLOGNA, DEPARTMENT OF MANAGEMENT CO-PARTNER OF THE COORDINATOR

ITALY - B-PLAS BENEFIT CORPORATION LLC

ITALY - UNIGRÀ LLC

ITALY - AQA LLC

ITALY - UNIVERSITÀ DEGLI STUDI DI PAVIA

ITALY - VINAVIL LTB



# E3Train - European Entrepreneurial Educators Training Program

The E3TRAIN project will create a self-assessment tool, training materials, and a networked group of 30+ multidisciplinary entrepreneurial educators and change-makers at European higher education institutions. They, in turn, will drive the development of curricula and pedagogies designed to better prepare employable and innovative students to drive social and economic sustainability in Europe. Through a range of studies, the European Commission has recognized:

- the importance of embedding entrepreneurial values across sectors and educational levels (The New European Skills Agenda, 2021; OECD

Future of Education and Skills 2030, 2018; Promoting Youth Entrepreneurship through education and training, 2015);

- the prominence of higher education institutions (HEIs) as a major catalyst for this effort (The Entrepreneurship Action Plan 2020, 2013; Renewed Agenda for Higher Education, 2017; EU Digital Education Action Plan, 2018);
- the ability of HEIs to stimulate an entrepreneurial evolution is twofold: a high percentage of citizens attend HEIs and most leaders in society emerge from an HEI.

## FINANCING PROGRAM

ERASMUS PLUS PROGRAMME KEY ACTION 2 COOPERATION PARTNERSHIPS IN HIGHER EDUCATION

## DURATION

26 MONTHS FROM 01/02/22 TO 31/3/24

## CONSORTIUM

ITALY - ALMA MATER STUDIORUM – UNIVERSITÀ DI BOLOGNA, DEPARTMENT OF MANAGEMENT COORDINATOR

THE NETHERLANDS - UNIVERSITY INDUSTRY INNOVATION NETWORK BV

FRANCE - INSTITUT MINES TELECOM BUSINESS SCHOOL

THE NETHERLANDS - TECHNISCHE UNIVERSITEIT DELFT

BELGIUM - BANTANI EDUCATION



Co-funded by  
the Erasmus+ Programme  
of the European Union

# KTSofSkills - Soft Skills for Knowledge Transfer

With the goal of improving the effectiveness and inclusiveness of knowledge transfer (KT) activities, the project aims at achieving the following specific objectives:

- a. improving KT professionals' soft skills;
- b. designing a tailored training programme for KT professionals to enhance KT across Europe;
- c. increasing institutional actors and managers' awareness about the importance of qualitative output measures for KT.

Through these specific objectives, the project aims at supporting civic engagement and participation in KT issues, as well as fostering greater interconnection and inclusiveness among HEIs. To do so, the project will first investigate the needs and benefits of enhancing KT professionals' soft skills. In a subsequent phase, the project team will provide

KT professionals with a tool to assess their soft skills (the self-assessment framework), thus allowing to validate the first research phase.

Furthermore, some activities will focus on the design and pilot testing of the Online KT Soft Skills Training Programme and Toolkit.

Overall, the project is expected to produce varying results: quantifiable outputs (in the form of reports and documents), a self-assessment framework online tool, and a KT Soft Skills Training Programme and Toolkit. All end-products will be offered free of charge and made available through the project website.

Ideally, the projects will challenge our understanding of the KT professionals, proposing a novel way of depicting their role in KT. Besides, the project aims at fostering more inclusivity and collaboration among HEIs, businesses and institutions.

## FINANCING PROGRAMME

ERASMUS PLUS PROGRAMME KEY ACTION 2 COOPERATION PARTNERSHIPS IN HIGHER EDUCATION.

## DURATION

36 MONTHS FROM 01/12/2022 TO 30/11/2025.

## CONSORTIUM

ITALY – ALMA MATER STUDIORUM – UNIVERSITÀ DI BOLOGNA, DEPARTMENT OF MANAGEMENT COORDINATOR

ITALY – NETVAL

THE NETHERLANDS – ASTP PROTON

FINLAND – SOPU ACADEMY

FINLAND – THINK COMPANY

POLAND – JAGIELLONIAN UNIVERSITY



Co-funded by  
the Erasmus+ Programme  
of the European Union

# LeDAM - Leveraging competences and skills of professionals in digital and automated manufacturing processes

“LeDAM” is a new and innovative online training programme addressing the issue of upskilling and reskilling professionals in the manufacturing sector as key elements for competitiveness in a rapidly changing technology scenario and for breaking down inter-generational barriers.

The aim of LeDAM project is to meet industrial needs for T-shaped professional education programmes with online educational modules with the most updated and innovative contents on the topics of: Digitalization and Automation of manufacturing processes; AI and VR/AR as enabling tools for flexibility, productivity and competitiveness; Eco-design for sustainable greener processes; Innovation and Entrepreneurship.

It addresses two main targets: Junior professionals (<3 years in the Company), to accelerate the process of aligning skills and consequently improve professional growth and professional development; Senior professionals to integrate missing skills in relation to the most recent technologies introduced in their manufacturing sector.

## FINANCING PROGRAM

CO-FUNDED BY THE KNOWLEDGE INNOVATION COMMUNITY (KIC) EIT MANUFACTURING

## DURATION

12 MONTHS FROM 01/12/2022 TO 31/12/2022

## CONSORTIUM

ITALY – ALMA MATER STUDIORUM – UNIVERSITÀ DI BOLOGNA,  
DEPARTMENT OF INDUSTRIAL ENGINEERING COORDINATOR

OTHER DEPARTMENTS INVOLVED: DEPARTMENT OF MANAGEMENT,  
DEPARTMENT OF COMPUTER SCIENCE AND DEPARTMENT OF  
ENGINEERING, CIVIL, CHEMICAL, ENVIRONMENTAL, AND MATERIALS  
ENGINEERING

MEXICO- INSTITUTO NACIONAL DE ESTADÍSTICA Y GEOGRAFÍA

GERMANY - FRAUNHOFER INSTITUTE IAPT

ITALY - BONFIGLIOLI

ITALY – MARPOSS L.T.D.

ITALY - FONDAZIONE ALMA MATER AS LINKED THIRD PARTY OF UNIBO



# Seed-social Innovation Ecosystem Development

SEED is one of the six projects supported by the European Commission in order to establish national competence centres for social innovation across the EU. During two years (May 2021-May 2023) social innovation organisations, research centres, ESF managing authorities and other partners design and develop competence centres, which can help their countries to promote social innovation, including with funding from ESF+ and other EU programmes.

The specific objective of SEED is to stimulate and support the establishment of 4 Social Innovation Competence Centers in Italy, Greece, Romania and Slovenia, where researchers, practitioners, policy-makers and civil servants will work together to create public and open infrastructures capable to assist national ESF managing authorities to better employ the ESF+ funds for the mainstream of Social Innovation as Public Sector Innovation approach to societal challenges.

To achieve these objectives SEED, by taking into the account the priority needs of ESF managing authorities, will engage, build and connect social innovation actors from: Italy, Greece, Slovenia and Romania with diversified ecosystems to design and implement SI competence centers based on 4 priorities/challenges for the whole consortium and for each country respectively

## FINANCING PROGRAM

SUPPORTED BY THE EUROPEAN UNION PROGRAMME FOR EMPLOYMENT AND SOCIAL INNOVATION (EASI) (2014-2020) AND THE EUROPEAN SOCIAL FUND UNDER GRANT AGREEMENT VS/2021/0191

## DURATION

24 MONTHS, FROM 17/05/2022 TO 16/05/2024

## CONSORTIUM

ITALY - ALMA MATER STUDIORUM UNIVERSITÀ DI BOLOGNA  
DEPARTMENT OF ECONOMIC SCIENCE COORDINATOR

OTHER DEPARTMENTS INVOLVED: DEPARTMENT OF MANAGEMENT, DEPARTMENT OF POLITICAL AND SOCIAL SCIENCES, DEPARTMENT OF SOCIOLOGY AND BUSINESS LAW, DEPARTMENT OF THE ARTS

ITALY - MUNICIPALITY OF TORINO

GREECE- MINISTRY OF LABOUR AND SOCIAL AFFAIRS GENERAL DIRECTORATE OF LABOUR RELATIONS, OCCUPATIONAL HEALTH & SAFETY AT WORK AND EMPLOYMENT INTEGRATION

SLOVENIA - MINISTRY OF ECONOMIC DEVELOPMENT AND TECHNOLOGY, DIRECTORATE FOR REGIONAL DEVELOPMENT

ITALY - POLITECNICO DI TORINO

ITALY - POLITECNICO DI MILANO

GREECE- ANKA, DEVELOPMENT AGENCY OF KARDITSA

ITALY - EURICSE EUROPEAN RESEARCH INSTITUTE ON COOPERATIVE AND SOCIAL ENTERPRISES

ROMANIA - GRUPUL DE CONSULTANTA PENTRU DEZVOLTARE DCG SRL

GREECE - SCIENCE FOR YOU NPC COMPANY

SLOVENIA - CENTER NOORDUNG, CENTER FOR SPACE TECHNOLOGIES HERMAN POTOČNIK NOORDUNG

SLOVENIA - HASHNET DISTRIBUIRANE TEHNOLOGIJE L.T.D.

ITALY - GIACOMO BRODOLINI FOUNDATION

ITALY - ITALIA SOCIALE FOUNDATION

SLOVENIA - SONČNA ZADRUGA, Z.B.O SLOVENIAN ENERGY COOPERATIVE

BULGARIA - KOLLEKTIVA NON-PROFIT ORGANISATION



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# Teach-BEASTs – Teaching to BE Aware Students

The Teach-BEAST project is primarily focused on “stimulating innovative practices in learning and teaching”. Academic institutions should adapt their university offer to the real requirements of the labour market. In order to achieve this goal, academic teachers must continuously improve their professional competences. To that end, they need to constantly search for new teaching methods, improve their curricula, arouse their students’ imagination and interests, and help students produce interesting and attractive work. Because students often perceive teachers as people detached from society, it is important that students see personality traits in their teachers that

will galvanise certain interests. The goal of the project is to develop and implement an innovative approach to teaching STEM subjects, whereby teachers develop the related skills in non-technical majors by changing the teaching model: 1\Profiling STEM subjects according to the field of study and the real requirements of the labour market in order to show the practical utility of the skills and knowledge transferred in STEM subjects; 2\Designing classes around a project model based on the Design Thinking framework; and 3\Implementing the role of a teacher-mentor who asks pertinent questions to stimulate reflection about students’ passions and professional identity.

## FINANCING PROGRAM

ERASMUS PLUS PROGRAMME KEY ACTION 2 COOPERATION PARTNERSHIPS IN HIGHER EDUCATION

## DURATION

25 MONTHS FROM 01/02/2022 TO 28/02/2025

## CONSORTIUM

POLAND - UNIVERSITY OF INFORMATION TECHNOLOGY AND MANAGEMENT IN RZESZOW COORDINATOR

ITALY - ALMA MATER STUDIORUM – UNIVERSITÀ DI BOLOGNA, DEPARTMENT OF MANAGEMENT

PORTUGAL - INSTITUTO POLITÉCNICO DE PORTALEGRE

SPAIN - UNIVERSITAT RAMON LLULL FUNDACI



Co-funded by  
the Erasmus+ Programme  
of the European Union



# PEOPLE





# PEOPLE FACULTY



**FABIO ANCARANI**  
*Full Professor*

Fabio teaches Business Management and Marketing. He is Associate Dean for Executive Education at the Bologna Business School, where he is also Scientific Director of the Executive Master in Sales and Marketing. He has been a Visiting Scholar at the Robert H. Smith School of Business - University of Maryland (USA) and a Visiting Professor at the European School of Management (ESCP-EAP) in Paris. He took part in the ITP world's leading faculty-development program at the Stockholm School of Economics.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

MARKETING

**JEL CODE**

M31 | M16



**EMANUELE BAJO**  
*Full Professor*

Emanuele teaches Corporate Finance and Risk Management. His research interests and major publications are mainly related to IPO, Household Finance and Corporate Risk Management. He has published numerous articles in prestigious finance journals (among others, Journal of Financial Economics and Journal of Corporate Finance). He is also Honorary Professor at the University of Queensland and formerly Adjunct Professor at Boston College, Johns Hopkins University and San Diego State University.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

FINANCE

**JEL CODE**

G11 | G24 | G31 | G32 | G41



**SELENA AURELI**  
*Associate Professor*

Selena teaches Financial Reporting and Analysis in master courses and Managerial accounting at the Bachelor's level. She holds a Ph.D. in Business Administration. Her research and publications cover the fields of performance measurement, management, and the reporting of non-financial performance. Her work focuses on tourism organisations and small and medium-sized enterprises. She is also involved in research on cultural heritage.

**CAMPUS**

RIMINI

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

M41



**MARIA-GABRIELLA BALDARELLI**  
*Associate Professor*

Maria-Gabriella teaches Financial, social and environmental accounting and reporting. She is Business Economics graduate course director and delegated by the department to Emilia-lab Network. Her research interests include ethical, social and environmental accounting; populism and accountability; economy of communion; accounting history, accountability and populism. She won the Emilia-Romagna Region competition for Social innovators 2019. She is a member of CSEAR, EBEN and of the EU project-EX-COVER.

**CAMPUS**

RIMINI

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

M14 | M4 | I24 | Q56



**FEDERICA BANDINI**  
*Associate Professor*

Federica teaches Social Enterprises and Public Organisations Management and Accounting; she is a member of the Yunus Social Business Center Steering Committee (Forlì) and Fellow Senior Professor at Bocconi School of Management (Milan). She was awarded an ITP - International Teachers Program at London Business School and a Ph.D. in Management of Public and Non-profit Organisations at the University of Parma. She was the Director of the Second cycle degree in Management of Social Economy of the University of Bologna and of the Professional Master Program in Management of Social Enterprise NGO – Cooperatives at SDA Bocconi (Milan).

**CAMPUS**

FORLÌ

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

I | O3 | H



**MASSIMILIANO BARBI**  
*Full Professor*

Massimiliano holds a Ph.D. in Banking and Finance from the Catholic University of Milan. His research interests are in the fields of corporate governance, risk management, and entrepreneurial finance. His research has been published in the Journal of Corporate Finance, the Journal of Banking and Finance, and Quantitative Finance, among others. He has been teaching several introductory and intermediate corporate finance, corporate valuation, and risk management courses. He also has experience in graduate, MBA, and Ph.D.-level courses on the same topics.

**CAMPUS**

RIMINI

**RESEARCH GROUP**

FINANCE

**JEL CODE**

G32 | G34 | G31 | G11 | G12



**PAOLO BARBIERI**  
*Associate Professor*

Paolo teaches Supply Chain Management. He is a Core Faculty member at Bologna Business School. He has been a Visiting Professor at Michigan State University, Clarkson University, and Bayes [formerly Cass] Business School. His research interests include buyer-supplier relationships and global SCM. He's the scientific director of the "Reshoring ER" Research Group, and the scientific co-director of the "Re4IT-Reshoring Italy" and of the "SCBA-Supply Chain Business Analytics" Research Groups.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ENTREPRENEURSHIP AND INNOVATION

**JEL CODE**

M2



**FRANCESCO MARIA BARBINI**  
*Associate Professor*

Francesco teaches Organisational Behavior. His main research interests focus on organizational change, occupational health and safety, and the organization and management of people in tourism enterprises. He holds a Ph.D. in Business Information Systems from the Luiss "Guido Carli" University. He participates in the research activities of the interdisciplinary research programs "The Organisation Workshop" and "Organisation and Well-Being", as well as of the Centre for Advanced Studies in Tourism at Rimini Campus.

**CAMPUS**

RIMINI

**RESEARCH GROUP**

ORGANISATION & HUMAN RESOURCES MANAGEMENT

**JEL CODE**

M12 | M54 | M13



**ALEKSANDRA BAROS**  
*Junior Assistant Professor*

Aleksandra Baros is an Assistant professor of Corporate Finance. Before joining the University of Bologna, she was a postdoctoral fellow and has taught International Financial Markets at Università Cattolica. She holds a Ph.D. in Economics and Finance from the Università Cattolica and was a visiting Ph.D. student at Rotman School of Management in Toronto. Her research interests are focused on M&As, restructurings, corporate governance and empirical banking. She has received several conference awards for the quality of her research and her papers are published in the Journal of Corporate Finance and European Journal of Finance.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

FINANCE

**JEL CODE**

G32 | G34 | G21



**MONICA BARTOLINI**

*Associate Professor*

Monica teaches Business Administration, specifically Financial Accounting and Analysis and Management Accounting. She is currently the program director of the Second Cycle Degree in Economics and Commerce and a Member of the Faculty Committee of the Department of Management. She is also a lecturer in several master programs at Bologna Business School. She has been a Visiting Scholar at the Cardiff Business School (Cardiff University) at the Lean Enterprise Research Centre. Her research interests are in international financial reporting standards reporting and reporting of non-financial performance, business performance analytics, and performance management systems, and management control systems.

**CAMPUS**

FORLÌ

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

M1 | M4



**GIULIA BASCHIERI**

*Associate Professor*

Giulia teaches Corporate Finance. She is a core faculty member at Bologna Business School. She was a Junior Assistant Professor of Corporate Finance at the University of Venice until 2018. Her research interests include asset-pricing dynamics tied to corporate geographic location, corporate evaluation, and enterprise risk management. She was Ph.D. exchange student in Finance at Cass Business School – City University London (UK), and she holds a Ph.D. in Markets and Financial Intermediaries from the University of Bologna.

**CAMPUS**

RIMINI

**RESEARCH GROUP**

FINANCE

**JEL CODE**

G32



**MASCIA BEDENDO**

*Full Professor*

Mascia is Professor of Finance. Before joining the University of Bologna, she held positions at Audencia Business School (France), Bocconi University, and Imperial College London (UK). She has been visiting scholar at Collegio Carlo Alberto (University of Torino), Imperial College London, and Cass Business School (UK). She holds a Ph.D. in Finance from the University of Warwick (UK). Her research is mostly focused on firm financing and credit risk, spanning across corporate finance, financial intermediation, and financial derivatives. Mascia has international teaching experience at all levels.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

FINANCE

**JEL CODE**

G32 | G24



**MASSIMO BERGAMI**

*Full Professor*

Massimo teaches Organisational Behavior and is the Dean of Bologna Business School. He has been Visiting Scholar at the University of Michigan, Postdoctoral Associate at the University of Florida, Adjunct Professor at Bocconi University. He participated to the International Teachers Program at Stern (NYS), is a Guest Professor at Nankai University (Tianjin, China) and Mirbis (Moscow, Russia). His research interests focus on organisational behaviors and on the relationship between identity and organisational outcomes. He is the Founding Chair of the Emba Consortium and Board Member of EFMD where he serves on the Accreditation Board. He is a Non-Executive Director at Snam spa and Ferrarelle spa, Senior Advisor at the Mast Foundation and Program Director of the Ferrari Corporate EMBA.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ORGANISATION & HUMAN RESOURCES MANAGEMENT

**JEL CODE**

M5



**MARCO BIGELLI**

*Full Professor*

Marco teaches Corporate Finance and Corporate Governance. His research interests include dual-class firms, media independence, and shareholders' expropriation. He holds a Ph.D. in Finance from the University of Bergamo. He has been Visiting Ph.D. at the University of Alberta (Canada), professor at Johns Hopkins University, and Visiting Professor at the University of Italian Switzerland of Lugano, Université de Paris XII (France), and University of Strathclyde (Glasgow, UK).

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

FINANCE

**JEL CODE**

G32 | G34 | G31 | L26 | G3



**CRISTINA BOARI**  
*Full Professor*

Cristina teaches Business and Corporate strategy and Managing Relationships and Networks. She was Head of the Department of Management, Coordinator of the Ph.D. program in Management and Visiting Scholar at the Hitotsubashi University-Tokyo, University of Wisconsin-Madison, Jaume I University - Castellon de la Plana and UFRGS - Porto Alegre. Her research focuses on the relation between networks, innovation and entrepreneurship with a special focus on industrial clusters and creative industries.

- CAMPUS**  
BOLOGNA
- RESEARCH GROUPS**  
ARTS AND CULTURAL ORGANISATIONS  
STRATEGY
- JEL CODE**  
M13 | M1



**DANIELA BOLZANI**  
*Senior Assistant Professor*

Daniela teaches Business Planning. Her research mainly focuses on entrepreneurship, with a special interest on migrant, academic, social and international entrepreneurship, and entrepreneurship education. She was previously Assistant Professor at the Università Cattolica del Sacro Cuore in Milan. She has been a visiting scholar at the Leeds School of Business - University of Colorado at Boulder, and HEC Paris. She is the Department Delegate for Equity Diversity and Inclusion and for Disability.

- CAMPUS**  
FORLÌ
- RESEARCH GROUPS**  
STRATEGY
- JEL CODE**  
M13 | O32 | J61 | M16



**CARLO BOSCHETTI**  
*Full Professor*

Carlo Boschetti teaches Business Strategy. He was Head of the Department of Management from 2012 to 2017. He was Director of the First Cycle Degree Programs in Management and Marketing, after the one in Business administration. He also directed the Second cycle Degree Program in Business Administration and its Curriculum in International Management.

- CAMPUS**  
BOLOGNA
- RESEARCH GROUP**  
STRATEGY
- JEL CODE**  
M



**PAOLA BRIGHI**  
*Associate Professor*

Paola teaches Banking and Finance. She was the Director of the First Cycle Degree in Business Economics and the Director of the Second Cycle Degree in Business Administration and Management. Her research interests are in ESG topics, banking structure, relationship lending, bank geographic diversification, bank efficiency, cooperative banks, and SME financing.

- CAMPUS**  
RIMINI
- RESEARCH GROUP**  
BANKING
- JEL CODE**  
G21



**LUDOVICO BULLINI ORLANDI**  
*Senior Assistant Professor*

Ludovico teaches Organization Theory and Design. He is Co-Director of the Master in Human Resources and Organization at Bologna Business School and Visiting Researcher at Lund University School of Economics and Management (Sweden). His research interests are focused on digitalization's consequences on organizations, human resources, individual and collective behaviors.

- CAMPUS**  
BOLOGNA
- RESEARCH GROUP**  
ORGANISATION & HUMAN RESOURCES MANAGEMENT
- JEL CODE:**  
M15 | M54



**GIUSEPPE CAPIELLO**

*Associate Professor*

Giuseppe teaches Business Management and Service Marketing. He holds a Ph.D. in Strategy, Management, and Quantitative Methods from the University of Milan. He has been a Visiting Scholar at Kellogg School of Management, Evanston (Illinois, USA).

**CAMPUS**  
RIMINI

**RESEARCH GROUP**  
MARKETING

**JEL CODE**  
M31 | M | L88 | R



**GIOVANNI CARDILLO**

*Senior Assistant Professor*

Giovanni is an Assistant Professor (RTDa) in Banking. His research interests are mainly related to five Banking areas: the impact of government monitoring on the national banking system, the impact of IFRS (The International Financial Reporting Standards) on capital markets, implications of financial networks for systemic risk, the central banking, and the evaluation of the effects of corporate governance mechanisms on firm performance and policies.

**CAMPUS**  
FORLÌ

**RESEARCH GROUP**  
BANKING

**JEL CODE**  
G2



**STEFANO CENNI**

*Full Professor*

Stefano teaches Financial Markets and Institutions and was the Dean of the School of Economics, Management, and Statistics in the period 2015-2018. His research focuses on economics and management of banks and other financial institutions, and on small-business finance.

**CAMPUS**  
BOLOGNA

**RESEARCH GROUP**  
BANKING

**JEL CODE**  
G2 | G1



**FRANCESCO CIABUSCHI**

*Full Professor*

Francesco is a Professor of International Business with a 20+ years international working experience. He has published more than 30 articles in highly ranked journals (Journal of International Business Studies, Journal of Management Studies, Academy of Management Perspectives, Industrial Marketing and Management, Lancet Infectious Disease), and many contributions to books. His work has been presented at international conference obtaining 5 nominations and 3 best papers' awards. Research interests: Multinationals, International Strategy, Chinese FDI, Reshoring, Innovation, Networks, and Antibiotic Resistance. He has moved on October, 1.

**CAMPUS**  
BOLOGNA

**RESEARCH GROUP**  
STRATEGY

**JEL CODE**  
M16 | L1 | I18 | M13



**MARIACHIARA COLUCCI**

*Associate Professor*

Mariachiara teaches strategic management and corporate strategy. She is also the Scientific Director of the MBA at Bologna Business School and University delegate for relations with the Fashion Research Italy Foundation. She has been a visiting scholar at the University of Pennsylvania (USA) and the Grenoble Ecole de Management (France). Her research interests include vertical interfirm relationships (in particular brand licensing), creativity and innovation, sustainability and circular economy, with a focus on the fashion industry.

**CAMPUS**  
BOLOGNA

**RESEARCH GROUP**  
STRATEGY

**JEL CODE**  
M1



**LEONARDO CORBO**

*Associate Professor*

Leonardo teaches in the area of Entrepreneurship. Before joining the University of Bologna, he was Assistant Professor of Management at Católica Porto Business School (Portugal) and post-doctoral fellow at Luiss University (Italy). He has held Visiting Scholar positions at Kellogg School of Management (Northwestern University, USA), Sauder School of Business (University of British Columbia, Canada), and Stanford University (USA). His research interests include alliances and networks, business model innovation and new venture creation. Leonardo seats in the Editorial Boards of Long Range Planning and the Journal of Air Transport Studies.

**CAMPUS**  
BOLOGNA

**RESEARCH GROUP**  
STRATEGY

**JEL CODES**  
L1 | L26 | M1 | M13



**RAFFAELE CORRADO**

*Associate Professor*

Raffaele teaches Management. He holds a Ph.D. in Management from the University of Bologna. His research focuses on the evolution of intra- and inter-organisational networks.

**CAMPUS**  
FORLÌ

**RESEARCH GROUPS**  
ARTS AND CULTURAL ORGANISATIONS  
STRATEGY

**JEL CODE**  
M1



**MARCO CORSINO**

*Senior Assistant Professor*

Marco teaches in the courses of Management. His research focuses on Economics and Management of innovation, technology strategy, entrepreneurship, and firm growth.

**CAMPUS**  
RIMINI

**RESEARCH GROUP**  
STRATEGY

**JEL CODE**  
O34



**SIMONA COSMA**

*Associate Professor*

Simona is an Associate Professor of the Economics of Financial Intermediaries and teaches Economics of Insurance Companies and Financial Markets and Services. Until November 2022, she held the same position at the University of Salerno, teaching Risk Management and Economics of Financial Intermediaries. She was an Affiliated Professor at SDA Bocconi School of Management. Her research activity focuses mainly on risk management, corporate governance and sustainability. She is author and co-author of numerous books and articles in international academic journals. She is an independent director in two companies.

**CAMPUS**  
BOLOGNA

**RESEARCH GROUP**  
BANKING

**JEL CODE**  
G21 | G32



**LORENZO DAL MASO**

*Associate Professor*

Lorenzo is Associate Professor of Financial Analysis and International Accounting. He is also an Adjunct Professor of Financial Accounting & Performance Measurement at the Bologna Business School. He worked as an Assistant Professor at the Erasmus School of Economics in Rotterdam and the ESSEC Business School in Paris. His research interests are on the impact of ESG activities on companies' valuation. He is the Director of the Master of Science in Economics, Consultancy & Accounting.

**CAMPUS**  
BOLOGNA

**RESEARCH GROUP**  
ACCOUNTING

**JEL CODE**  
M41 | M14 | G21 | Q56



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA  
DEPARTMENT OF MANAGEMENT



**ANTONIO DELLA BINA**  
*Senior Assistant Professor*

Antonio teaches Corporate Finance. His research interests include financial analyses, capital structure, cross-listing decisions, and empirical asset pricing. He holds a Ph.D. in Finance from the University of Bologna.

**CAMPUS**

RIMINI

**RESEARCH GROUP**

FINANCE

**JEL CODE**

G3 | G14 | G15 | G12



**ANTONIO DE VITO**  
*Senior Assistant Professor*

Antonio teaches accounting and taxation courses. Before joining the University of Bologna, he was Assistant Professor at the IE Business School where he taught at the undergraduate and graduate levels and won several teaching awards. Before becoming an Assistant Professor, he obtained a Ph.D. in Business and Economics from WHU–Otto Beisheim School of Management. His research has been published in top academic journals, presented at international conferences, and featured in various news outlets.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

G32 | H25 | H26 | M41



**CLIO DOSI**  
*Junior Assistant Professor*

Management engineer with PhD in General Management (2014). Her research is about the organizational dynamics that enable innovation, and she is passionate at understanding how organizations manage and design innovation. Visiting scholar at Esade business school (2022), HPI Hasso Plattner Institute (2020), and Cass Business School (2014). She is a CERN Ideasquare fellow. She supports the Design factory of the University of Bologna where she coordinates Oper.lab observatory of open innovation of the Department of Management.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ENTREPRENEURSHIP AND INNOVATION

**JEL CODE**

O34



**ANDI DUQI**  
*Associate Professor*

Andi teaches Risk Management, Fundamentals of Banking and Private Equity. He holds a Ph.D. in Banking and Finance from the University of Bologna. He was Assistant Professor at the University of Sharjah, United Arab Emirates. He has been a Visiting Researcher at Bangor University (UK) and Nottingham University (UK). His research focuses on the performance of banking institutions, dividend policy, Islamic finance, ethical finance, bank market structure, and microfinance.

**CAMPUS**

FORLÌ

**RESEARCH GROUP**

BANKING

**JEL CODE**

G21 | G35

**STEFANIA FARACE**  
*Senior Assistant Professor*

Stefania Farace is Senior Assistant Professor of Marketing at the University of Bologna. Stefania previously worked at John Cabot University (Rome), LUISS Guido Carli (Rome), and ECSU (USA), where she taught several marketing courses, such as Consumer Behavior, Marketing Research, and Retailing, targeted to (under)graduate students. Her research interests focus on multimodal visual persuasion. Her publications have appeared in the Journal of Advertising, European Journal of Marketing, and Journal of Interactive Marketing.

**CAMPUS**

RIMINI

**RESEARCH GROUP**

ARTS AND CULTURAL ORGANIZATIONS

**JEL CODE**

M4

**PAOLO FERRI***Associate Professor*

Paolo teaches Accounting and Business models in creative industries. He is Director of the two-year master in Innovation and Organization of Culture and the Arts (GIOCA). Before joining Unibo, Paolo worked as lecturer in Accounting at RMIT University in Melbourne (2015-2016, Australia) and post-doctoral fellow at Stockholm Business School (2013-2015, Sweden). His research interests cover the study of change and innovation in accountability systems among complex and professional organisations. His research studies are mainly focused on cultural organisations such as museums, archaeological sites, and opera houses.

**CAMPUS**

BOLOGNA

**RESEARCH GROUPS**

ACCOUNTING

ARTS AND CULTURAL ORGANISATIONS

**JEL CODE**

M4

**SIMONE FERRIANI***Full Professor*

Simone is Professor of Entrepreneurship, Honorary Professor at Bayes Business School, lifetime member at the University of Cambridge's Clare-Hall College, and Visiting Fellow at the Centre on Organisational Innovation at Columbia University. His research interests include entrepreneurship, creativity, and social networks. He is the academic coordinator of the MSc in International Management and founding director of the Medici Summer School in Management Studies. He teaches courses in Entrepreneurship and Strategy.

**CAMPUS**

BOLOGNA

**RESEARCH GROUPS**

STRATEGY

ARTS AND CULTURAL ORGANISATIONS

**JEL CODE**

M13 | O31 | Z13

**MAGALÌ FIA***Senior Assistant Professor*

Magali is member of the Steering Committee of the Yunus Social Business Center - University of Bologna. She has been a Post-doc researcher at the University of Bologna and at Politecnico of Milan. Her research areas and publications cover topics on business ethics, research and innovation: universities and (social) innovation policies, and social impact issues. They include theoretical and empirical works. She teaches the Social Innovation course at the Bologna Business School and other courses at the master degree Program in Management of Social Economy of the University of Bologna. She is a member of the scientific committee of the EconomEtica Center on Business Ethics.

**CAMPUS**

RIMINI

**RESEARCH GROUPS**

ACCOUNTING

SOCIAL MANAGEMENT AND SUSTAINABILITY

**JEL CODE**

O35 | G3 | L3 | L31 | M14 | A2

**RICCARDO FINI***Full Professor*

Riccardo teaches Innovation Management and Entrepreneurship, and he is the Coordinator of the PhD Program in Management. He's the Director of the Entrepreneurship Hub at Bologna Business School and a visiting professor at Danish Technical University (DK), Gent University (BE), Imperial College London (UK), and Nord University Bodø (NO). His research interests include entrepreneurship, science commercialization, and impact. He holds a Ph.D. in Management from the University of Bologna.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ENTREPRENEURSHIP AND INNOVATION

**JEL CODE**

O32 | L26 | O31 | L31

**GUIDO FIORETTI***Associate Professor*

Guido teaches Human Resources Management as well as basic Organization Science from an evolutionary point of view. He holds a M.Sc in electronic engineering followed by a Ph.D. in Economics, which he uses in order to construct agent-based models of social phenomena. His research interests combine social and cognitive sciences to model decision-making of individuals and organizations. In particular, he is interested in connectionist models of distributed cognition and the emergence of collective behavior.

**CAMPUS**

FORLÌ

**RESEARCH GROUP**

ORGANISATION &amp; HUMAN RESOURCES MANAGEMENT

**JEL CODE**

M | L23 | C63 | B4 | Z13



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA  
DEPARTMENT OF MANAGEMENT



**ANTONIO FOCACCI**

*Senior Assistant Professor*

Antonio is a post Keynesian economist. His articles have been published in international economic and management academic journals. He is an Invited Editorial Board Member of two international scientific Journals. He served or is serving as a referee and as advisor for international scientific Journals.

**CAMPUS**

FORLÌ

**RESEARCH GROUP**

COMMODITY SCIENCE

**JEL CODE**

E31



**ELEONORA FOSCHI**

*Junior Assistant professor*

Eleonora is Assistant Professor (RTD-a) in Circular Economy and Sustainable Business Models. She holds a Ph.D. in Environmental Engineering from the University of Bologna. She has been visiting scholar at the Technical University of Delft (NL). She is a member of the Centre for Sustainability and Climate Change of Bologna Business School. She is involved in H2020 programs on the circularity of plastics and her research focuses on designing, testing, and validating innovative business models at the corporate and value chain levels in the circular economy context.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

Q1 | Q53 | Q56



**SABRINA GIGLI**

*Associate Professor*

Sabrina teaches Accounting. She is Director of the First cycle Degree in Management & Marketing. Her research focuses on financial accounting for both the private and public sectors, change in accounting systems, business models and public value for social enterprises, and sustainability reports and value relevance.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

M41



**PAOLA GIURI**

*Full Professor*

Paola teaches Management and was Head of the Department of Management – Rimini Campus (2018-2021). She is Associate Dean for Faculty and Research at Bologna Business School. She has coordinated international research projects funded by the European Commission and the European Investment Bank. Her research focuses on economics and management of innovation and patenting, university-industry technology transfer, and entrepreneurship.

**CAMPUS**

RIMINI

**RESEARCH GROUP**

STRATEGY

ENTREPRENEURSHIP AND INNOVATION

**JEL CODE**

O32 | M13 | O34 | O31



**ALESSANDRO GRANDI**

*Full Professor*

Alessandro teaches Management. He is Director of the Master in Management at Bologna Business School and is Chairman of Almacube Company (University of Bologna startup incubator). His research covers the fields of technology strategy, university-industry technology transfer, high-tech startups, and project management.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ENTREPRENEURSHIP AND INNOVATION

**JEL CODE**

M31 | O32 | O36



**ROSA GRIMALDI**  
*Full Professor*

Rosa teaches Entrepreneurship and Innovation Management at the School of Engineering. She is deputy Mayor in the city of Bologna for Innovation and Director of the Executive Master in Technology and Innovation Management (EMTIM) at Bologna Business School. Her research is mainly focused on new business creation, entrepreneurship, and technology transfer.

**CAMPUS**  
BOLOGNA

**RESEARCH GROUP**  
ENTREPRENEURSHIP AND INNOVATION

**JEL CODE**  
O32 | O34 | O35



**MURAD HARASHEH**  
*Senior Assistant Professor*

Murad is an Assistant Professor of Finance. His primary research interests are related to corporate finance, firm valuation, energy and commodity finance, and sustainability economics. He is the author of the book *Global Commodities: Physical, Financial, and Sustainability Aspects*, and of various publications in international journals in finance, business valuation, and energy. He also a research fellow at Yunus Social Business Center at the University of Bologna.

**CAMPUS**  
FORLÌ

**RESEARCH GROUPS**  
BANKING

**JEL CODES:**  
G14| G15| G32| M2



**UMBERTO LAGO**  
*Associate Professor*

Umberto teaches Management. He holds a Ph.D. in Management from the Imperial College of Science, Technology, and Medicine of London (UK). He is a certified auditor, chartered accountant, and management consultant. He is also a board member and statutory auditor for several private and public companies. He was President and deputy-President of the UEFA Club Financial Control Body – Investigatory Chamber. He is the author of several business books and articles published in academic and practitioners' journals.

**CAMPUS**  
RIMINI

**RESEARCH GROUPS**  
MARKETING  
STRATEGY

**JEL CODE**  
M15



**ANDREA LIPPARINI**  
*Full Professor*

Andrea teaches Management. His research focuses on inter-firm relationships, the development of organizational capabilities, and the management of innovation. He holds a Ph.D. in Management from the University of Bologna. He has been a Visiting Scholar and a Visiting Researcher at the Wharton School of the University of Pennsylvania (USA), and a Visiting Researcher at the Tuck School at Dartmouth (USA). He is the Associate dean for Executive masters and the Director of the Executive MBA at Bologna Business School. He is a member of the editorial boards of *Strategic Management Journal*, *Long Range Planning*, and *Economia & Management*.

**CAMPUS**  
BOLOGNA

**RESEARCH GROUPS**  
STRATEGY

**JEL CODE**  
M1



**MARIOLINA LONGO**  
*Associate Professor*

Mariolina teaches Management. Her research focuses on performance measurement systems, sustainability measurement and management, corporate social responsibility, and the circular economy.

**CAMPUS**  
BOLOGNA

**RESEARCH GROUP**  
SOCIAL MANAGEMENT AND SUSTAINABILITY

**JEL CODE**  
M14



**GIUSEPPE LUSIGNANI**

*Full Professor*

Giuseppe teaches Economics of Financial Intermediaries. He has a Ph.D in Capital Markets and Financial Management from the University of Bergamo and has been a visiting research scholar at New York University. He is an independent director on the board of several companies, adviser to leading financial institutions, and member of the editorial boards of several academic journals.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

BANKING

**JEL CODE**

G21 | G14



**ANGELO MANARESI**

*Full Professor*

Angelo teaches Marketing and Management and has been the Head of the Department of Management -Bologna Campus (20218-2021). After obtaining a Ph.D. in Marketing from the London Business School, he researched and published on distribution channels and branding, working with researchers in different countries. Later he dedicated himself to duties such as managing course programs (e.g., the bachelor's program in Economics and Marketing, the bachelor's program in Business and Economics, and master's programs). He served six years as Director of the University of Bologna, Buenos Aires Campus (Argentina). He worked as a consultant for several companies in branding and distribution channel development.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

MARKETING

**JEL CODE**

M31



**CLAUDIA MANCA**

*Junior Assistant Professor*

Claudia teaches Organizational Behavior, Change Management and Cross-Cultural Management. She is also the Co-Director of studies of the Master in Human Resource and Organization at Bologna Business School. She holds a Ph.D. from KTH, the Royal Institute of Technology in Stockholm, and Universidad Politécnica de Madrid, achieved within a double doctoral program funded by the EU Commission. She investigates the impact of new ways of working on managerial practice and collaborative dynamics, and how alternative forms of collective action arise in response to crises.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ORGANISATION & HUMAN RESOURCES MANAGEMENT

**JEL CODE**

M | L2



**MAURIZIO MARANO**

*Associate Professor*

Maurizio teaches Accounting, specifically in the courses on Sustainability Reporting and Management of Co-Operative Firms. He is the President of the Observatory on Environmental Sustainability established in 2016 in Bologna. His research is focused on co-operative firms, non-financial information, and sports organisations.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

M1 | M14



**MARCELLO MARIA MARIANI**

*Associate Professor*

Marcello teaches Strategic Management, Entrepreneurship and Marketing. His research interests include the digital transformation of business, Industry 4.0 technologies (namely Big Data, Analytics, Artificial Intelligence, IoT), digital business models and entrepreneurship, innovation, eWOM, customer satisfaction/behavior, inter-organizational relationships, performance measurement. He has authored almost 150 publications, some of them in leading academic journals (rated 4 and 3 ABS).

**CAMPUS**

RIMINI

**RESEARCH GROUPS**

STRATEGY / MARKETING / ENTREPRENEURSHIP AND INNOVATION / ORGANISATION & HUMAN RESOURCES MANAGEMENT / ARTS AND CULTURAL ORGANISATIONS

**JEL CODE**

M1 | M3 | M11 | M13 | M15 | M16 | M31 | O3 | O33 | Z1



**MASSIMILIANO MARZO**  
*Associate Professor*

Massimiliano teaches International Finance and the Economics of Financial Markets. He is the Director of the Master in Wealth Management at Bologna Business School. His research examines the link between macroeconomics and financial markets, intertemporal portfolio theory, asset classes correlation dynamics, asset pricing, banking in general equilibrium bounded rationality in macroeconomics, and portfolio models.

- CAMPUS**  
FORLÌ

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- RESEARCH GROUP**  
FINANCE

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- JEL CODE**



**GIAN LUCA MARZOCCHI**  
*Full Professor*

Gian Luca teaches Marketing and Consumer Behavior. He is Chair of Quality Assurance Committee at University of Bologna. His research specialties include brand communities, satisfaction modeling, service quality and waiting perception management in service settings, and inter-temporal choice (focusing on the impact of levels of construal of a future event on consumer decision processes).

- CAMPUS**  
BOLOGNA

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- RESEARCH GROUP**  
MARKETING

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- JEL CODE**  
M31



**MARCO MARIA MATTEI**  
*Full Professor*

Marco teaches Financial Accounting and Analysis. He earned a Ph.D. in Accounting at the University of Pisa. He is the Director of the Master in Finance, Control and Auditing at Bologna Business School. His research focuses on financial information and capital markets. His main publications investigate the determinants of earnings quality and of analyst forecasts' accuracy.

- CAMPUS**  
RIMINI

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- RESEARCH GROUP**  
ACCOUNTING

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- JEL CODE**  
M41 | M4 | M4



**LUCA MAZZARA**  
*Associate Professor*

Luca teaches Management and is Director of the Professional Master's Program First Level in City Management at Forlì Campus, where he was the President. He holds a Ph.D. in Management. His research focuses on public management and value creation, city management, strategic planning and control in the public sector, internal auditing in different sectors (profit, non-profit and public), social accountability, union and merger between local governments, and performance evaluation.

- CAMPUS**  
FORLÌ

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- RESEARCH GROUP**  
ACCOUNTING

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- JEL CODE**  
M1 | M4 | H7 | M48 | M14 | Q1



**VALERIO MELANDRI**  
*Senior Assistant Professor*

Valerio is a Visiting Professor at Columbia University (USA) and Director of the Professional Master's Program First Level in Fundraising at the University of Bologna. He is the founder of the Philanthropy Research Centre based in Forlì Campus. His last book on Fundraising has been translated and published in 5 languages. He is the creator of the "Festival del Fundraising," the first Italian Conference about fundraising, and the third biggest in the world.

- CAMPUS**  
FORLÌ

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- RESEARCH GROUP**  
ACCOUNTING

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- JEL CODE**  
M38 | O35



**AZZURA MEOLI**

*Senior Assistant Professor*

Azzurra is an Assistant Professor in Management. She holds a Ph.D. in Management from the University of Bologna in 2018. Her research interests fall primarily within the area of entrepreneurship and innovation. She has been a visiting scholar for a year at the Whitman School of Business, Syracuse University (USA). Her works are presented at the BCERC, AOM, DRUID, and published in the field's top journals. Azzurra is part of a research team engaged in European projects.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ENTREPRENEURSHIP AND INNOVATION

**JEL CODE**

M13 | M



**STEFANO MENGOLI**

*Full Professor*

Stefano teaches Corporate Finance. He holds a Ph.D. in Financial Markets from the University of Siena. He has been Academic Visiting at the London School of Economics and Ph.D. Visiting Scholar at City University Business School (London). His research focuses on corporate governance, empirical asset pricing, and the effect of geography on financial markets.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

FINANCE

**JEL CODE**

G34 | G12



**TOLOUE MIANDAR**

*Junior Assistant Professor*

Toloue is Assistant Professor at the Department of Management of University of Bologna and faculty member at BBS Centre for Sustainability and Climate Change where she is teaching Sustainability-Oriented Innovation, Business Ethics and Sustainability. Prior to this position she was a Postdoctoral Research Fellow at the Department of Economics and Management of University of Padova and at the Politecnico di Milano School of Management. She received the PhD degree of Economic Sociology and Labour Studies from University of Milan.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ORGANIZATION & HUMAN RESOURCES MANAGEMENT

**JEL CODE:**

M1 | M14 | Q1



**ELEONORA MONACO**

*Senior Assistant Professor*

Eleonora teaches Financial Accounting, and is invited Assistant Professor of Accounting&Finance at Católica Porto Business School, where she was faculty member. She holds a Ph.D. in Management (University of Chieti-Pescara) and is a Postdoc in Accounting&Capital Markets at Capital Markets Cooperative Research Centre (Sydney). She has been visiting scholar at the University of Edinburgh Business School and Queensland University of Technology in Brisbane. She is Former Liason Officer of the European Capital Markets Cooperative Research Centre and Continental Network Officer of the British Academy of Management for the Financial Management Group of Interest. Her research interests include Capital Market-based research in Accounting, Narrative Accounting, Mergers&Acquisitions and Earnings Management.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ACCOUNTING

**JEL CODES**

M40 | M41 | G14 | G34



**ELISA MONTAGUTI**

*Full Professor*

Elisa teaches Marketing and Marketing Analytics. Her primary research interests lie in the area of marketing models with a particular focus on choice modeling. Most of her current projects focus on multichannel shopping, data management and privacy and digital marketing.

**CAMPUS**

FORLÌ

**RESEARCH GROUP**

MARKETING

**JEL CODE**

M31 | M3



**FRANCESCO MONTANI**  
*Senior Assistant Professor*

Francesco is senior researcher of organization and human resource management. He earned his Ph.D. in Organizational Psychology at the University of Verona, Italy. His current research interests embrace employee innovation, mindfulness and compassion in organizational contexts. His work has appeared in Journal of Organizational Behavior, Journal of Management Studies, Human Relations, and Journal of Occupational and Organizational Psychology, among others.

**CAMPUS**

RIMINI

**RESEARCH GROUP**

ORGANISATION & HUMAN RESOURCES MANAGEMENT

**JEL CODE**

D23 | M12



**GABRIELE MORANDIN**  
*Full professor*

Gabriele is Professor of Organizational Behavior. He is Director of the First Cycle Degree Program of Business Administration at the Department of Management and Associate Dean of Accreditation's & Quality Assurance at Bologna Business School. He does research on sustainable relationships at work, including leadership, work-life balance, on-boarding newcomers, and agentic connectivity behaviors. He collaborates with companies and other institutions on innovation and people management projects.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ORGANISATION & HUMAN RESOURCES MANAGEMENT

**JEL CODE**

D23 | M14 | O15



**FEDERICO MUNARI**  
*Full Professor*

Federico teaches Technology and Innovation Management. He is the Director of the First and the Second Cycle Degree of Engineering Management of the University of Bologna. He served as the Director of the Ph.D. in Management at the University of Bologna. His research interests include technology commercialization, intellectual property management, and entrepreneurial finance.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ENTREPRENEURSHIP AND INNOVATION

**JEL CODE**

O32 | M13



**MATTEO MURA**  
*Associate Professor*

Matteo teaches Management Control Systems at the School of Engineering of the University of Bologna and he is a Visiting Fellow at the Cranfield School of Management. He holds a Ph.D. in management engineering from the University of Padua. His research focuses on performance measurement systems, sustainability transition management and decarbonization strategies. He serves as Director of the Centre for Sustainability and Climate Change at the Bologna Business School. He is currently involved in a EU-funded research project on sustainability transition pathways of European firms.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

SOCIAL MANAGEMENT AND SUSTAINABILITY

**JEL CODE**

M14



**MAURIZIO MUSSONI**  
*Senior Assistant Professor*

Maurizio teaches Economics at the Rimini Campus. He holds a Ph.D. in Law and Economics from the University of Bologna and a Professional Master's Program (2nd Level) in Economics from the University of Leuven (Belgium). His research focuses on microcredit and social business, Social business, impact investing and finance, tourism and cultural heritage economics, applied spatial econometrics, social capital, and contract theory.

**CAMPUS**

RIMINI

**RESEARCH GROUP**

BANKING

**JEL CODE**

G21 | L83 | Z32 | R12 | L83



**SIMONE NAPOLITANO**

*Junior Assistant Professor*

Simone holds a Ph.D. in Management from the University of Bologna. He was a Visiting Fellow at the Wharton School, University of Pennsylvania. His research focuses on the processes and practices of conservation and innovation in professional organizations and industries, with a primary focus on longitudinal studies of arts organizations. He teaches Management in arts organizations and Accounting.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ACCOUNTING

ARTS AND CULTURAL ORGANIZATIONS

**JEL CODE**

M1



**VINCENZA ODORICI**

*Associate Professor*

Vincenza teaches Management. Her research interests focus on international entrepreneurship, early internationalization, family firms' internationalization, diversity in corporate boards, and corporate elite selection.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

STRATEGY

**JEL CODE**

M13 | F23 | M14 | M1



**REBECCA LEVY ORELLI**

*Associate Professor*

Rebecca teaches Accounting and was a Visiting Scholar at the London School of Economics and the University of Kent (UK). She is the delegate of the Rector to the Budget, the Planning System and the Sustainability Reporting. Her research interests include accounting in the European public sector, social and environmental accounting, and performance measurement and management issues..

**CAMPUS**

FORLÌ

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

M41 | M48 | H75



**CHIARA ORSINGER**

*Full Professor*

Chiara teaches Marketing. Her research interests focus on Service Management and Consumer Behavior in services, namely satisfaction, complaint handling, and customer interactions with digital employees. She is also interested in meta-analysis and experimental research.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

MARKETING

**JEL CODE**

M31



**EMANUELE PADOVANI**

*Associate Professor*

Emanuele teaches Management Control. His research focuses mainly on public management and accounting, with an emphasis on local governments and healthcare. He is vice coordinator of the Ph.D. in Public Governance, Management and Policy. He has collaborated on research projects with major local, national, and international public institutions in Italy, Europe and the United States. He is Non-resident Senior Fellow at MSU Center for Local Government Finance and Policy Michigan State University.

**CAMPUS**

FORLÌ

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

H7 | M48 | M1



**ANGELO PALETTA**  
*Full Professor*

Angelo teaches Business Administration and has been the Delegate for Budget, strategic planning, and process innovation at the University of Bologna (2016-2021). Currently, he is the Director of the Department of Management. His research focuses on public management, educational leadership and policy, business turnaround and bankruptcy and the circular economy.

**CAMPUS**  
BOLOGNA

**RESEARCH GROUP**  
ACCOUNTING

**JEL CODE**  
M14 | A2



**FABRIZIO PALMUCCI**  
*Associate Professor*

Fabrizio teaches Financial Markets and Institutions. He is Program Director of the Second Cycle Degree in Finance, Intermediaries and Markets. He is also the director of the Observatory on Financial Advice and Retail Investors - COFIR. He holds a M. Sc. in Financial Economics from the London School of Economics and Political Science (UK). His research focuses on pricing in financial markets, financial advisory services, asset management, ESG (Environmental, Social and Governance) factors, and firm performance. He has worked in consulting with several financial intermediaries.

**CAMPUS**  
BOLOGNA

**RESEARCH GROUP**  
BANKING

**JEL CODE**  
G12 | G14 | G24 | G34 | G41



**SALVATORE PERDICHIZZI**  
*Junior Assistant Professor*

Salvatore is a Junior Assistant Professor in Banking and Finance since January 2022. His research interests cover monetary policy and empirical banking, with a focus on the effectiveness of non-standard monetary policies, bank lending conditions, bank risk-shifting through dividend and share-repurchase, bank performance, credit, and sovereign debt dynamics.

**CAMPUS**  
FORLÌ

**RESEARCH GROUP**  
BANKING

**JEL CODE**  
G2 | E52



**BARBARA PETRACCI**  
*Associate Professor*

Barbara teaches Corporate Finance. She is Program Director of the Second Cycle Degree in Management for Social Economy. Her research focuses on corporate governance, corporate social responsibility, ethical finance, and market efficiency. She holds a Ph.D. in Corporate Finance from the University of Trieste. She was a visiting Ph.D. student at the Department of Accounting and Finance of the University of Strathclyde (Glasgow, Scotland).

**CAMPUS**  
FORLÌ

**RESEARCH GROUP**  
FINANCE

**JEL CODE**  
G34 | M14



**PATRIZIA PETROLATI**  
*Associate Professor*

Patrizia teaches Financial Accounting and Extraordinary Budget. She holds a Ph.D. in Business Administration from the University of Pisa. Her research focuses on accountability and financial statements according to Italian Civil Law as well as on merger and acquisition operations. She has previous experiences as an auditor in the Emilia Romagna Regional Health System and in the field of trade fair sector administration.

**CAMPUS**  
BOLOGNA

**RESEARCH GROUP**  
ACCOUNTING

**JEL CODE**  
M41



**GABRIELE PIZZI**  
*Associate Professor*

Gabriele teaches Marketing, Innovative Retailing and Customer Value Management. He is Director of the International Master in Marketing Management at Bologna Business School. He is the scientific director of the Retailing Observatory developed with Retail Institute Italy, and Principal Investigator of a PRIN 2021 project financed by the Italian Ministry of University and Research. His research deals with assortment management, and the impact of innovative technologies on retailing activity”

**CAMPUS**  
BOLOGNA

**RESEARCH GROUP**  
MARKETING

**JEL CODE**  
M31 | M3 | C91



**MANUELA PRESUTTI**  
*Associate Professor*

Manuela teaches Management and is Director of the International Second cycle degree in Tourism Economics and Management at Rimini Campus. She collaborates in many international projects and is a member of CAST - Centre of Advanced Studies in Tourism. Her research focuses on social capital, innovation, small firms, and entrepreneurship.

**CAMPUS**  
RIMINI

**RESEARCH GROUP**  
STRATEGY

**JEL CODE**  
M13



**MARCELLO RUSSO**  
*Full Professor*

Marcello teaches People Management, Leadership and Organizational Behaviors. He is Full Professor of Organizational Behaviors and Director of the Global Master in Business Administration at Bologna Business School. He is Associate Editor for the Journal of Occupational and Organizational Psychology. His research interests include work- life balance, onboarding, and the leadership process that enable human flourishing and thriving at work.

**CAMPUS**  
FORLÌ

**RESEARCH GROUP**  
ORGANISATION & HUMAN RESOURCES MANAGEMENT

**JEL CODE**  
L2 | M



**SANDRO SANDRI**  
*Full Professor*

Sandro teaches Corporate Finance. He played various key roles at the University of Bologna, such as Vice Rector and Budget Delegate, member of the Executive Board, Chairman of the Budget and Planning Committee, Dean of the Faculty of Economics and Head of Department of Management. He was a Visiting Scholar in the Department of Finance at New York University (USA). He was member of the Board of Auditors of the Bank of Italy.

**CAMPUS**  
BOLOGNA

**RESEARCH GROUP**  
FINANCE

**JEL CODE**  
G34



**MATTEO SANTI**  
*Associate Professor*

Matteo teaches Management Accounting at Bologna Campus. He holds a Ph.D. in Business Administration from Pisa University. He’s been Consultant of the Emilia Romagna Regional Health Agency, and actually is consultant of banking Foundations and non-profit organisations, and is a Certified Accountant (dottore commercialista).

**CAMPUS**  
BOLOGNA

**RESEARCH GROUP**  
ACCOUNTING

**JEL CODE**  
M15

**GIUSEPPE SAVIOLI***Full Professor*

Giuseppe is Professor of Business Administration and Lecturer of Accounting, Business Combinations, Consolidated Financial Statements and “Business Crisis Management” at the Campus in Forlì.

**CAMPUS**

FORLÌ

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

M1

**DANIELE SCARPI***Associate Professor*

Daniele teaches Marketing and Consumer Behavior. His research activities mainly relate to the study of consumers’ and tourists’ behavior, with particular emphasis on retailing (consumers’ reactions to retailer strategies and technology) and branding (including place branding and heritage branding).

**CAMPUS**

FORLÌ

**RESEARCH GROUP**

MARKETING

**JEL CODE**

M31

**BENEDETTA SIBONI***Associate Professor*

Benedetta teaches Business Administration and Accounting. Her research interests includes performance measurement, sustainability, and gender accounting, with a specific focus on local governments, universities and healthcare sector. She chaired the Guarantee Committee e for Equal Opportunities, Employee Wellbeing and Non-Discrimination at Work - (CUG) and was member of the Committee for Social Reporting and Sustainable Development of the University of Bologna.

**CAMPUS**

FORLÌ

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

M1 | M14 | M41 | H75 | L31 | Q1

**RICCARDO SILVI***Full Professor*

Riccardo teaches Cost Management and Performance Measurement Systems at Forlì Campus. His research focuses on Advances in management accounting systems, performance management systems, business performance analytics, and cost management. He is Director of the International Executive MBA (I-Emba) at the Bologna Business School.

**CAMPUS**

FORLÌ

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

M1 | M

**MAURIZIO SOBRERO***Full Professor*

Maurizio, Ph.D. MIT, B.S. Università di Bologna, is Professor of Innovation Management, author of over 30 peer-reviewed articles and five books in the Economics and Management of Innovation. He taught graduate and executive courses in Europe, Asia, and South-America, consulted for private corporations and government institutions, and acted as a board member of startups and listed companies. He is a Founding Faculty of the Skolkovo Institute of Science and Technology (Russia) and a member of the board of the MIT Alumni Association of Italy.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ENTREPRENEURSHIP AND INNOVATION

**JEL CODE**

M13 | O32 | O33 | O35 | O38



**MASSIMO SPISNI**

*Full Professor*

Massimo teaches Corporate Finance and has been the Head of the Department of Management - Forlì Campus (2018-2021). His research focuses on the investment industry, with specific attention given to private equity and real estate funds. Other interests include finance of innovation and venture capital.

**CAMPUS**

FORLÌ

**RESEARCH GROUP**

FINANCE

**JEL CODE**



**ILEANA STECCOLINI**

*Full Professor*

Ileana teaches performance management, public management and financial accounting. She is the Editor of Financial Accountability and Management, the President of the International Research Society of Public Management, the Chair of the EIASM conference on Public Sector Accounting and Accountability, and the Chair of the Standing Scientific Committee of the European Accounting Association.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

M1 | M4



**ENRICO SUPINO**

*Associate Professor*

Enrico teaches Accounting. He holds a Ph.D. in Accounting from the University of Florence and was a Visiting Scholar at Southbank University (London - UK). He has authored several scientific publications and served as a reviewer for several international journals and conferences.

**CAMPUS**

RIMINI

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

M41 | G31 | C88 | Q56 | Z3



**ROBERTO TASCA**

*Full Professor*

Roberto teaches Financial Intermediation and Markets and Corporate Banking.

**CAMPUS**

FORLÌ

**RESEARCH GROUP**

BANKING

**JEL CODE**

G24



**GIUSEPPE TORLUCCIO**

*Full Professor*

Giuseppe teaches Economics of Financial Institutions. He is the Director of the Yunus Social Business Centre and Vice President of the Grameen Italian Foundation. He earned an MBA at the Olin Business School (Washington University in St. Louis-USA) and was a Visiting Scholar at Washington University in St. Louis (USA), Arizona State University (USA) and Bangor University (UK).

**CAMPUS**

FORLÌ

**RESEARCH GROUP**

BANKING

**JEL CODE**

G2 | M | O1 | Q2

**LAURA TOSCHI***Associate Professor*

Laura teaches Entrepreneurship and Innovation Management and serves as Deputy Director for the Executive Master in Technology and Innovation Management at Bologna Business School. She holds a PhD in Management from the University of Bologna. She has been Visiting Scholar at Boston University, Queensland University of Technology and Post-Doc at the SPRU. Her main research interests include financing mechanisms for innovation, science commercialization, entrepreneurship and social impact.

**CAMPUS**

BOLOGNA

**RESEARCH GROUPS**

SOCIAL MANAGEMENT AND SUSTAINABILITY

STRATEGY

**JEL CODE**

O32 | O35 | L26 | M13 | L31

**IVANOE TOZZI***Associate Professor*

Ivanoe teaches Financial Reporting and Business Valuation at Rimini Campus. He holds a Ph.D. in Management. He is Director of the Second cycle Degree Program in Business Administration. He has been involved in research programs on national and international financial accounting standards, and relationships between business valuation and appraisal.

**CAMPUS**

RIMINI

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

M41 | K22

**CLAUDIO TRAVAGLINI***Full Professor*

Claudio teaches Accounting and management control at the Rimini Campus. His research focuses on accountability and social accountability in Non-profit Organisation and Social Enterprises. His main publications investigate Financial Statements for non-profit organisations and Social Responsibility in cooperatives. Most of his current projects deal with health professional focus on costing and performance evaluation in health and social services, home care and nursing home.

**CAMPUS**

RIMINI

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

M41 | I18 | H

**ANNAMARIA TUAN***Senior Assistant professor*

Annamaria is Senior Assistant Professor (RTD-B) in Marketing. She holds a Ph.D. in Management (University of Udine) and has spent four years at University of Pisa. She teaches Marketing Models and Value Pricing Laboratory. Her main research interests are Digital Marketing and Corporate Social Responsibility with a focus on how content and linguistic features of text coming from traditional sources or digital sources impact outcome variables such as consumer word of mouth, companies' reputation, spreading of news, legitimacy issues in a range of consumer and corporate contexts. She is the coordinator of the Junior Faculty Climber Community for the Italian Marketing Association and member of the Ph.D. committee for AIDEA.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

MARKETING

**JEL CODE**

M31

**VIRGINIA VANNUCCI***Junior Assistant Professor*

Virginia teaches Brand Management and Social Media Marketing. She was visiting researcher at the Middlesex University in London (UK). Her research deals with retail marketing, brand management, and the impact of digital technologies on consumer behavior. She is part of Retailing Observatory developed by the Department of Management jointly with Retail Institute Italy.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ARTS AND CULTURAL ORGANIZATIONS

**JEL CODE**

M31

**ALESSANDRA VECCHI***Senior Assistant Professor*

Alessandra held a Marie Curie Fellowship from 2012 to 2018. She gained her Ph.D. from the University of Bath (UK) and completed a postdoc at Trinity College in Ireland. She has a significant track of high-profile publications and is author of eight books. Her research interests tend to be of multidisciplinary nature in the field of International Business and rather eclectic, ranging from the space industry to the fashion industry. She was a DiSA member until June, 2022.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

STRATEGY

**JEL CODE**

L6 | L67 | L81

**STEFANIA VIGNINI***Senior Assistant Professor*

Stefania received her Ph.D. in Business Administration from the University of Pisa. She teaches Accounting and her research focuses on accounting history, accounting systems (IAS - International Accounting Standards and IFRS - International Financial Reporting Standards), gender accounting, sustainability and environmental accounting.

**CAMPUS**

RIMINI

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

M41

**MATTEO VIGNOLI***Associate Professor*

Matteo received his Ph.D. from the University of Padua and was a Visiting Scholar at Stanford University (USA) and Ryerson University (Canada). He teaches Management Engineering, and is a member of the Design Thinking ME310/SUGAR network and of the CBI initiative @ CERN. Delegate for the University of Bologna Open Innovation Initiatives @Almacube, Academic Director of various BBS Open Programs, Founder and Trustee of the Future Food Institute. Matteo's focus is "building the future" with Design Thinking Innovation. His work appeared in: Research Policy, Creativity Innovation Management, Computers & Operations Research, Production Planning & Control and International Journal of Physical Distribution & Logistics Management.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ENTREPRENEURSHIP AND INNOVATION

**JEL CODE**

O32

**ELISA VILLANI***Associate Professor*

Elisa is Associate Professor of Entrepreneurship and Innovation. She teaches Organisational Behavior at the Master Level. Prior to join the University of Bologna Elisa was Assistant Professor at the Free University of Bolzano. She has been Visiting Researcher at Imperial College Business School from 2017 to 2022. Her research focus is on entrepreneurship, innovation, technology transfer, and organizational behavior. In these research domains she has published in top-tier management journals.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ENTREPRENEURSHIP AND INNOVATION

**JEL CODE**

M13 | M1 | M12

**FRANCO VISANI***Associate Professor*

Franco teaches Management Accounting and Cost Management at Forlì Campus. He also teaches in several postgraduate and executive programs at Bologna Business School. He was a Post-Doc at the Lean Enterprise Research Centre of Cardiff University (U.K.) and has been involved in several international research programs in the fields of Business Analytics, Performance Management Systems, and Sustainability. He is the Director of the Bachelor Degree Program in Management and Economics and the scientific co-director of the "SCBA-Supply Chain Business Analytics" Research Group.

**CAMPUS**

FORLÌ

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

M41



**MARCO VISENTIN**

*Associate Professor*

Marco has a degree in Mathematics, one in Philosophy and holds a Ph.D. in Management from the University of Bologna. His research interests include consumer behavior, business to business relationships, business ethics, services and social media. He is the program director of Service Management (AEGI-SEM). He published in several journals, Industrial Marketing Management, Business Ethics: A European Review, Industry and Innovation, Journal of Sport Management, Journal of Interactive Marketing, Journal of Cleaner Production and Journal of Retailing and Consumer Services. In 2019, he won two Grants from the Società Italiana Marketing and from the SIM-AMS to develop research on the effects of fake news in marketing.

**CAMPUS**

RIMINI

**RESEARCH GROUP**

MARKETING

**JEL CODE**

M31 | L8



**ALESSANDRA ZAMMIT**

*Associate Professor*

Alessandra teaches Marketing. Her research interests deal with consumer choice problems and context effects. Currently her research focuses on the evolution of preferences, on the influence of social norms on consumers' choices, and on self-customization decisions and self-expressive choices. She received her Ph.D. in General Management from the University of Bologna and she was a visiting scholar at Fuqua School of Business -Duke University (North Carolina USA). Her research has appeared in several marketing journals including: Journal of Consumer Research, Journal of Service Research and European Journal of Marketing.

**CAMPUS**

FORLÌ

**RESEARCH GROUP**

MARKETING

**JEL CODE**

M31



**LUCA ZAN**

*Full Professor*

Luca is active in the fields of management and accounting history and the management of arts and heritage organisations. He has carried out fieldwork in China, Turkey, Peru, and Ecuador, in addition to Europe. He is involved in arts management education: up to the Academic year 2019-20 he has been Program Director of the Graduate degree in Innovation and Organisation of Culture and the Arts (GIO-CA), and adjunct faculty at Carnegie Mellon University, Pittsburgh (USA), and Central Academy of Fine Arts (CAFA), Beijing (China).

**CAMPUS**

BOLOGNA

**RESEARCH GROUPS**

ACCOUNTING

ARTS AND CULTURAL ORGANISATIONS

**JEL CODE**



**MASSIMILIANO ZANIGNI**

*Associate Professor*

Massimiliano teaches Business Management. He has taught courses on management control, planning and control systems, cost accounting, corporate governance, and internal auditing. He has worked on several research projects related to both for-profit and not-for-profit organisations.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

M42



**SARA ZANNI**

*Junior Assistant Professor*

Sara is Assistant Professor (RTD-A) of Business Sustainability at the BBS Center for Sustainability and Climate Change, Environmental engineer, She completed a Ph.D. at the University of Bologna. she has been engaged in the European project "Re-Industrialise funded within Horizon 2020 Program-Climate Kic Flagship and she is currently involved into the Observatory on Business Sustainability. Her primary research interest is measuring sustainable performance at ecosystem and company level, with particular regards to environmental aspects of sustainability.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

SOCIAL MANAGEMENT AND SUSTAINABILITY

**JEL CODE**

Q56 | Q53 | Q52

## PEOPLE POST-DOCS



### **CARMELO ALGERI**

*Post-Doc*

Carmelo is a Post-Doctoral Research Fellow in Banking and Finance at the Department of Management. His key research interests are empirical banking, with a particular focus on the role of spatial spillover effects, bank efficiency, bank market power, bank risks, and ESG.

#### **CAMPUS**

RIMINI

#### **PROJECT TITLE**

LOCAL AND FUTURE BANKS: OPPORTUNITIES AND THREATS RELATED TO THE GREEN & DIGITAL TRANSITION AND THE IMPLEMENTATION OF THE ITALIAN NATIONAL RECOVERY AND RESILIENCE PLAN

#### **CONTRACT INTO FORCE TILL**

APRIL 30, 2024

#### **JEL CODE**

G21 | C33 | D40



### **GENC ALIMEHMETI**

*Post-Doc*

Genc (Ph.D. at University G. d'Annunzio) has worked at Universities of Tirana, Malta, Antwerp; as a consultant for International Finance Corporation - World Bank Group; Delegation of the EU to Albania; TACSO. His research interests focus on bio plastics, circular economy, school leadership, entrepreneurship, corporate governance, corporate social responsibility, and insolvency. He has published on Educational Administration Quarterly, Educational Management Administration & Leadership Journal; International Journal for Educational Law & Policy; Journal of Accounting, Auditing & Finance.

#### **CAMPUS**

BOLOGNA

#### **PROJECT TITLE**

DEVELOPMENT OF CIRCULAR BUSINESS MODELS BASED ON NEW BIOPLASTICS MATERIALS

#### **CONTRACT INTO FORCE TILL**

APRIL 30, 2024

#### **JEL CODE**

A2 | M14



### **FILIPPO BOCCALI**

*Post-Doc*

Filippo is engaged in a project on the assessment of the financial impact of innovative industrial production technologies. He is a Ph.D. student at Università Politecnica delle Marche - Department of Management. He holds a First and a Second cycle Degree in Economics and Business Administration from the University of Bologna. His research focuses on management accounting, performance management systems, business performance analytics, and sustainability.

#### **CAMPUS**

BOLOGNA

#### **PROJECT TITLE**

ANALYSIS OF THE FINANCIAL AND VALUE IMPACT IN THE IMPLEMENTATION OF PRODUCTION TECHNOLOGIES FOR INDUSTRY 4.0: THE CASE-STUDY OF COMPONENTS MADE BY ADDITIVE MANUFACTURING

#### **CONTRACT INTO FORCE TILL**

NOVEMBER 14, 2022

#### **JEL CODE**

M4 | M41



### **MATTEO BOCCHINO**

*Post-Doc*

Matteo is a post-doc in Management. He holds a Ph.D. in Urban Studies and Regional Sciences from the Gran Sasso Science Institute, a Master degree in Sociology and a Bachelor degree in Intercultural Communication, both from the University of Turin. His current research focuses on Italian social services at the municipal level. He is interested in welfare policies, multi-level governance, inter-municipal cooperation, inter-governmental relations.

#### **CONTRACT INTO FORCE TILL**

SEPTEMBER 30, 2023

#### **JEL CODE**

Z13 | L88 | M41



**LETICIA CANAL VIEIRA**

*Post-Doc*

Leticia has a PhD in Environmental Planning from Griffith University, Australia. Her research focuses on how organisations respond to global sustainability challenges and integrate them into their business strategy and performance management systems. She also teaches courses on sustainability transition and sustainability performance measurement at the University of Bologna and Bologna Business School.

**CAMPUS**

BOLOGNA

**PROJECT TITLE**

SUSTAINABILITY TRANSITION: MEASURING SUSTAINABLE PERFORMANCE OF INDUSTRIAL ECOSYSTEMS (SUSTRAN)

**CONTRACT INTO FORCE TILL**

MAY 31, 2023

**JEL CODE**

Q01



**PAOLA CANESTRINI**

*Post-Doc*

Paola studies the performance of Italian health care and research institutes. She is a Teaching Assistant in Methods and Social Research in Sociology since 2020 at the University of Bologna. Her background is composed of a Bachelor Degree in Sociology, a Master Degree in Health Sociology II Cycle, a Ph.D. in Social Policies, and several study visits in Europe and the USA.

**CAMPUS**

FORLÌ

**PROJECT TITLE**

A PERFORMANCE MEASUREMENT SYSTEM TO THE HEALTH CARE AND RESEARCH OUTPUTS FOR EVALUATING IRCCS

**CONTRACT INTO FORCE TILL**

JANUARY 31, 2024

**JEL CODE**

M41 | I2



**DONATO CUTOLO**

*Post-Doc*

Donato is a Post-Doc and defended his Ph.D. on 27/05/2021. His research grant is funded by the ERC-European project BLIND-SPOT” “Diversity and Performance: Network of Cognition in Markets and Teams”. He was a visiting scholar at the MIT Sloan School of Management (USA). His research is at the intersection of economic sociology, entrepreneurship, and strategy. In his latest project, he is using a mix of quantitative analysis and topic models to investigate the interplay between categories and narratives in determining market performance.

**CAMPUS**

BOLOGNA

**PROJECT TITLE**

DIVERSITY AND PERFORMANCE: NETWORKS OF COGNITION IN MARKETS AND TEAMS

**CONTRACT INTO FORCE TILL**

JULY 31, 2022

**JEL CODE**

Z13 | M13 | O33



**DENISE FALCHETTI**

*Post-Doc*

Denise completed a Ph.D. in Management at the University of Bologna. During her doctoral training she spent three years as a Visiting Scholar at NYU Stern School of Business and she did a Postdoc at Boston University. Her research examines social evaluation processes and focuses on three main topics: creativity, entrepreneurship, and innovation. For her dissertation project, she employed experiments to increase the understanding of the evaluative processes of novelty.

**CAMPUS**

BOLOGNA

**PROJECT TITLE**

COLLABORATIVE CREATION AND LEGITIMATION OF INNOVATION AND CREATIVITY

**CONTRACT INTO FORCE TILL**

SEPTEMBER 30, 2023

**JEL CODE**

O3 O31



**ANNA FEDOROVA**

*Post-Doc*

Anna obtained her PhD in Management degree in Ca’ Foscari University of Venice. Her PhD dissertation was dedicated to individual creativity in social networks. Anna joined the Department of Management at the University of Bologna in April 2022 to work on ERASMUS+ project about entrepreneurial education. Anna is a tutor of several courses in the area of general management.

**CAMPUS**

BOLOGNA

**PROJECT TITLE**

ACADEMIC COMPETENCE SCOUTING FOR IMPLEMENTING INNOVATIVE AND SUSTAINABILITY-ORIENTED EDUCATION

**CONTRACT INTO FORCE TILL**

APRIL 30, 2022

**JEL CODE**

M12 | I23



**CARLA FREITAS SILVEIRA NETTO**  
*Post-Doc*

Carla is a Post-Doc in Marketing at the University of Bologna in collaboration with the University of Amsterdam (The Netherlands). She has a Ph.D. in marketing from the Federal University of Rio Grande do Sul (UFRGS – Brazil). She was a visiting Ph.D. student of the Department of Econometrics & Business Statistics at Monash University, Australia. Carla has experience working with industry in business intelligence and marketing research.

**CAMPUS**  
BOLOGNA

**PROJECT TITLE**  
THE EVOLVING LANDSCAPE OF MARKETING EFFECTIVENESS IN THE OMNICHANNEL ERA.

**CONTRACT INTO FORCE TILL**  
OCTOBER 6, 2023

**JEL CODE**  
M31



**KHATEREH GHASEMZADEH**  
*Post-Doc*

Khaterah holds a Ph.D. degree in Innovation Management with a focus on Open and User Innovation, user knowledge in organizations, and organizations and sustainability policies. Currently, she is researching sustainability and higher education and how higher education institutions are transforming societies through sustainable development. She has also the responsibility to organize the communication activities regarding UN SDGs (Almagoads). Her research orientation is multidisciplinary with innovation studies in particular user and collaborative innovation, sustainability management, sustainability strategy in higher education institutes and, organizational behavior being her main fields.

**CONTRACT INTO FORCE TILL**  
DECEMBER 31, 2022

**JEL CODE**  
M1



**LUCA GIACOMELLI**  
*Post-Doc*

Luca is a Post-Doc working on a project in collaboration with SMA (Sistema Museale di Ateneo) for inventory verification and cataloguing of the collections. He has an academic background in Art History and museology: he graduates with honors at the University of Turin and obtained his doctoral degree in Art History at Scuola Normale Superiore in Pisa. Luca has working experiences as an exhibition manager in Turin and he was assistant curator at the Leonardo: Arte & Scienza Department at the Museo Nazionale della Scienza e della Tecnologia, Milan.

**CAMPUS**  
BOLOGNA

**PROJECT TITLE**  
IMPROVING CATALOGUING PRACTICES AT THE UNIVERSITY MUSEUM OF UNIBO (SMA), 2020-21

**CONTRACT INTO FORCE TILL**  
NOVEMBER, 30 2022

**JEL CODE**  
Z11



**LUCA GIORGIO**  
*Post-Doc*

Luca is a Post-Doc in Management. He holds a Ph.D. in Management and Innovation from Università Cattolica del Sacro Cuore. His research interests include organisational and intraorganisational social networks, network dynamics and team process in complex organizations.

**CAMPUS**  
BOLOGNA

**PROJECT TITLE**  
MANAGING RELATIONAL END-OF-LIFE PATTERNS OF ONCOLOGICAL PATIENTS: A SOCIAL NETWORK ANALYSIS APPROACH

**CONTRACT INTO FORCE TILL**  
JANUARY 31, 2023

**JEL CODE**  
M1 | I1



**GIULIA LEONI**  
*Post-Doc*

Giulia is engaged in a project on the Design of a Business Performance Analytics system to support decision-making and control in local governments (Municipalities and Municipal Unions). She holds a Ph.D. in Management and a Second Cycle Degree in Economics and Management from the University of Bologna. Her research interests include performance management systems and collaborative governance in Local Governments. She is also interested in social accountability and digital technologies in accounting.

**CAMPUS**  
FORLÌ

**PROJECT TITLE**  
DESIGN OF A BUSINESS PERFORMANCE ANALYTICS SYSTEM TO SUPPORT DECISION MAKING AND CONTROL IN LOCAL GOVERNMENTS

**CONTRACT INTO FORCE TILL**  
OCTOBER 31, 2023

**JEL CODE**  
M1 | M4 | H7 | M14 | Q1 | O33



**ALESSANDRA LIA**

*Post-Doc*

Alessandra graduated in Art History, she attended a Specialization Course in Digital Collections Curator for archiving, conservation and management of digital museum collections.

Her research in the field of cultural heritage (CH) management aims to define the patrimonial value of the university museums assets, to enhance them through the definition of standardized cataloguing procedures and their inclusion in the National Catalogue of CH.

**CAMPUS**

BOLOGNA

**PROJECT TITLE**

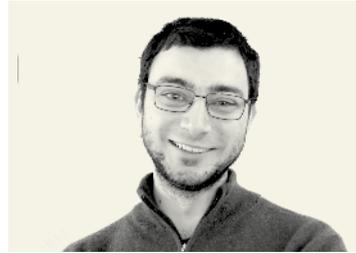
IMPROVING CATALOGUING PRACTICES AT THE UNIVERSITY MUSEUM OF UNIBO (SMA), 2020-21

**CONTRACT INTO FORCE TILL**

JUNE 30, 2023

**JEL CODE**

Z11



**ANDREA CARLO LO VERSO**

*Post-Doc*

Andrea earned his M.Sc. in Economics and Ph.D. in General Management from the University of Bologna. He was visiting fellow at the University of Edinburgh Business School, (Scotland). His research focuses on the emergence process of new industries and organizational fields, with specific emphasis on collective meaning-making activities studied through discourse- and text- analytical approaches.

**CAMPUS**

BOLOGNA

**PROJECT TITLE**

PROFESSIONALIZATION AND COLLECTIVE IDENTITY IN CLUSTERS

**CONTRACT INTO FORCE TILL**

FEBRUARY 14, 2023

**JEL CODE**

M | O33 | Z13 | M13



**ALESSANDRO MAZZA**

*Post-doc*

Alessandro holds a bachelor's degree in Business Administration from the University of Salerno and a Second cycle Degree in Statistics, Economics and Business from the University of Bologna. His research interests include consumer behaviour, retailing and social psychology.

**CAMPUS**

RIMINI

**PROJECT TITLE:**

INNOVATIVE PACKAGING FOR SHORT-TERM PRODUCT DISTRIBUTION

**CONTRACT INTO FORCE TILL**

JUNE 14, 2022

**JEL CODE**

M31



**LUIGI MERSICO**

*Post-doc*

Luigi is a Post-Doc in Business Administration and Management. He holds a Ph.D. in "Global Studies - Economy, Society and Law" and a Master's Degree in Economics and Management from the University of Urbino. He served as a consultant in European Project Management.

**CAMPUS**

BOLOGNA

**PROJECT TITLE:**

DISSEMINATING KNOWLEDGE ON CIRCULAR BIOECONOMY: POLICY INTERVENTIONS AND TRAINING OFFERS.

**CONTRACT INTO FORCE TILL**

FEBRUARY 28, 2023

**JEL CODE**

M1 | M2



**HÉRICA MORAIS RIGHI**

*Post-Doc*

Hérica is an economist with a Ph.D. in Management and an M.Sc. in Science and Technology Policy. She has 15 years of experience as an innovation researcher and 5 years as an Assistant Professor in innovation and entrepreneurship. Her research interests are on economic development, emerging economies, innovation process and entrepreneurship.

**CAMPUS**

BOLOGNA

**PROJECT TITLE**

STUDENT ENTREPRENEURSHIP IN ITALY

**CONTRACT INTO FORCE TILL**

NOVEMBER 30, 2023

**JEL CODE**

O32 | O34 | M13

**CHIARA NESPOLI***Post-Doc*

Chiara pursued her Ph.D. at the “Seconda Università degli Studi di Napoli”, investigating on the importance of the emotional ownership for enterprises’ economic success. Her research interests are focused on, but not limited to, Knowledge Management concerning the rising phenomenon of Cooperate Universities, and Innovation and Knowledge for encouraging enterprise competitiveness.

**RESEARCH GROUP**

MARKETING

**PROJECT TITLE**

CORPORATE UNIVERSITY AS A STRATEGIC KNOWLEDGE MANAGEMENT MODEL FOR INNOVATIVE PROCESSES

**CONTRACT INTO FORCE TILL**

MARCH 31, 2023

**JEL CODE****CHIARA PAGANO***Post-Doc*

Chiara (Ph.D. in African History - European and International Studies - University of Roma Tre) is post-doc within “MERGING - Housing for immigrants and community integration in Europe and beyond” (Horizon 2020). She was post-doc in African History at the University of Pavia; the principal researcher for Italy, Tunisia, and Libya for “Infrastructure Space and the Future of Migration Management: the EU Hotspots in the Mediterranean Borderscape”, international project funded by SNIS at the University of Basel (Germany). Her research interests concern politics of spaces and identities in colonial and post-colonial North Africa; critical studies on migration and mobilities in the Large Mediterranean.

**PROJECT TITLE**

MERGING - HOUSING FOR IMMIGRANTS AND COMMUNITY INTEGRATION IN EUROPE AND BEYOND

**CONTRACT INTO FORCE TILL**

JULY 31, 2022

**JEL CODE**

J61 | I3 | H7

**VALENTINA PIERONI***Post-doc*

Valentina is Ph.D. Candidate in Systems Science at IMT School for Advanced Studies Lucca (Italy). She has been Visiting Ph.D. Student at the American University of Sharjah (United Arab Emirates). She holds a master’s degree in “Strategy, Management, and Control” from the University of Pisa (Italy). Her research interests embrace SMEs, regional development, and inter-firm cooperation. Her current research explores the relationship between SMEs’ financial performance and exposure to climate risk.

**CAMPUS**

BOLOGNA

**PROJECT TITLE**

CLIMATE RISK FOR SMES’ CREDIT RISK

**CONTRACT INTO FORCE TILL**

NOVEMBER 30, 2024

**JEL CODE**

M1 | R12 | D23

**FRANCESCO SAVOIA***Post-Doc*

Francesco is an applied economist with a background in Economics (Ph.D. - M.Sc.) and Politics (degree). His research and professional experience focused mainly on theoretical and empirical issues of European economic integration, the economics of inequality, and innovation. Francesco’s research empirically investigated the dynamics of income distribution in the EU and applied impact evaluation methods to study the effects of the EU development policy. His recent research has also looked at the impact of technological change on employment variations and the evolution and implications of income inequality in Egypt.

**CAMPUS**

FORLÌ

**PROJECT TITLE**

REFUGEES’ ECONOMIC INTEGRATION THROUGH SOCIAL ENTREPRENEURSHIP (REINSER)

**CONTRACT**

APRIL 30, 2023

**JEL CODES**

O1 | O15 | O3 | O33 | R1

**ZINAIDA SIANOVA***Post-Doc*

Zinaida received her Ph.D. in Business Administration and Management from Bocconi University in 2019. The primary goals of her research are to understand how individuals form social networks and to understand the consequences of team diversity for nascent entrepreneurial teams. Zinaida teaches communication across cultures at master level.

**CAMPUS**

FORLÌ

**PROJECT TITLE**

TEAM FORMATION AND COMPOSITION IN NASCENT ENTERPRISES

**CONTRACT INTO FORCE TILL**

MARCH 31, 2022

**JEL CODE**

M1



**GIUSEPPE SIMONE**

*Post-Doc*

Giuseppe is a post-doc at the Department of Management of the University of Bologna, working on a research project aiming to explore the performance of innovative migrant companies and their recent increasing engagement in high-tech industries. He holds Ph.D. in economics from the University of Tuscany (Siena, Firenze, Pisa). His research interests include structural change, economic geography and uneven territorial development, as well as innovation dynamics by using applied economic methods.

**CAMPUS**

BOLOGNA

**PROJECT TITLE**

IMMIGRATION AND ENTREPRENEURSHIP IN INNOVATIVE CONTEXTS

**CONTRACT INTO FORCE TILL**

APRIL 30, 2024

**JEL CODE**

C3 | C33 | L16 | O3 | O14



**MARCO SOTTILOTTA**

*Post-Doc*

Marco received a Ph.D. in Anthropology at the University of Roma "La Sapienza" Post-Doc. His study focuses on the values of culture expressed by the organizations operating in cultural and heritage field. His research interests include the processes of heritagization related to the politics of memory and the uses of history in European and post-colonial contexts.

**CAMPUS**

BOLOGNA

**PROJECT TITLE**

EVALUATING THE MULTIDIMENSIONAL ACTIVITIES OF MUSEUMS, LIBRARIES AND ARCHIVES

**CONTRACT INTO FORCE TILL**

JUNE 16, 2022

**JEL CODE**

Z11



**JESSICA TANGHETTI**

*Post-Doc*

Jessica is involved in a project on University museums. Before, she was Post-Doc at Ca' Foscari, where she worked on a project on the evolution of creative clusters. She holds a Ph.D in Business&Law from University of Brescia, during which she visited King's College London, where she developed her thesis on business investments in the arts with the support of Arts Council England. Her research interests are on museums' management, art investments and creative work.

**CAMPUS**

BOLOGNA

**PROJECT TITLE**

MANAGING UNIVERSITY MUSEUMS: PROFESSIONAL VALUES, USERS AND CULTURAL ENTREPRENEURSHIP

**CONTRACT**

AUGUST 31, 2023

**JEL CODE**

M1 | M4

## PEOPLE PH.D. STUDENTS



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA  
DEPARTMENT OF MANAGEMENT

### ANTONIO ARFÈ

*Ph.D. Student (34° cycle)*

Antonio holds a First cycle degree in Statistics and a Second cycle Degree in Economics, focusing on Applied Econometrics from the University of Bologna. In 2004, he was Advisor to Chair of the Finance and Treasury Commission of the Italian Senate for credit and finance matters. Antonio has been an advisor to European Central Banks for asset quality review and stress tests. Since 2011, he has been working at the University of Bologna as an Adjunct Professor of the Second cycle Degree courses in Financial Risk Management and Corporate Finance. He has authored numerous publications in Financial Risk Management.

#### JEL CODE

G21



### DANIELA ARZU

*Ph.D. Student (34° cycle)*

Daniela is a fourth-year Ph.D. student in the Management Program (the Bank and Finance Track). She graduated in 2017 with a degree in Global Development and Entrepreneurship from Ca' Foscari University (Venice) and worked as a Post-Doc from 2016 to 2018 at Ca' Foscari University. Last year, she was an Adjunct Professor of the Second Cycle Degree course in Valuation and Corporate Financial Strategy. Her research focuses on gender and finance, industry 4.0, and Financial technology (FinTech) topics.

#### JEL CODE

G21 | G34 | F36



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA  
DEPARTMENT OF MANAGEMENT

### ANNALISA BREGA

*Ph.D. Student (38° cycle)*

Annalisa is a PhD student in Public Governance, Management and Policy under the Department of Management at the University of Bologna. She is a public manager at the University of Bologna experienced in project management, design of international Bachelor and Master programmes and student' services. She holds a Master Degree in Semiotics and a Master in Public Management and Innovation. Her research interests are related to Strategy, Performance Management and Risk Management in Higher Education Institutions.

#### JEL CODE



### DEBORA CASOLI

*Ph.D. Student (37° cycle)*

Debora is a PhD Student in the "Frontier Program" - "Future of the Hearth, Climate Changes and Social Challenges". She is teaching assistant at the School of Economics and Management - Rimini Campus, Unibo - since 2016. She is involved in the management and marketing courses at the School of Economics, Management, and Statistics - Rimini campus (Bologna). She collaborated with the Center for Advanced Studies in Tourism of the University of Bologna for the project "Mototourism". She is the Rimini Campus Chapter Leader of the Alma Mater Alumni Community. Her research interests are Circular Economy, Climate Change, sustainability marketing, Green Packaging, Tourism Hospitality, Motorcycle tourism, Sport Tourism.

#### JEL CODE

M31



**ALESSANDRA CAVALLO**  
*Ph.D. Student (38° cycle)*

Alessandra is a PhD student in Management at the University of Bologna. She holds a Bachelor degree in International Business with Languages from Glasgow Caledonian University and a Master degree in International Development from the University of Edinburgh. Her main research interests include sustainability management, circular economy and social innovation.

**JEL CODE**



**NICOLÒ COCCHI**  
*Ph.D. Student (36° cycle)*

Nicolò is a management engineer and currently a PhD student and teaching tutor at the Department of Management. He is also a member of the Open Innovation unit of Almacube, the incubator, accelerator, and innovation hub of the University of Bologna and Confindustria Emilia. His research focuses on innovation management, especially new product development, design thinking, and open innovation.

**JEL CODE**

O31 | O35 | O33



**SARA D'ATTORRE**  
*Ph.D. Student (38° cycle)*

After a BA in Contemporary History (2006) and a Master in European Studies from the University of Bath and Sciences Po (2008), Sara obtained a Master Degree in Management for the Social Economy in 2017. In the meantime, she worked as European Project Manager on international cooperation, social economy and innovation. She's currently working as a Project Manager for the internationalization of regional innovation ecosystem towards the United States, with particular attention to the most innovative hubs (Silicon Valley, Boston, Philadelphia, Houston). Sara is enrolled in the PhD in Public-GoMaP

**JEL CODE**



**CHIARA GIULIA DE LEO**  
*Ph.D. Student (36° cycle)*

Chiara is a joint Ph.D. candidate in Management at the University of Bologna and the University of Edinburgh and is part of the first cohort of the UNA Europa Doctoral Program in Cultural Heritage. She holds a B.Sc. in Economics and Management for Art, Culture, and Communication from Bocconi University and an M.A. in Art History from the Courtauld Institute of Art in London. She worked for almost five years in the art world in art galleries, museums, and auction houses. Her main research interests are the materiality and microfoundations of institutional change and digital transformation processes in the museums' sector.

**JEL CODE**

Z11 | O33 | Z38



**DARIA DEMYANOVA**  
*Ph.D. Student (38° cycle)*

Daria is a Ph.D. student in Management. She holds a bachelor's degree in Management from the Higher School of Economics and a master's degree in Fashion Studies with a Curriculum Strategy in Fashion Management from the University of Bologna. Her main research interests are related to circular economy, sustainable business models and circular ecosystems.

**JEL CODE**

M1 | Q1

**FARDEEN DODO***Ph.D. Student (36° cycle)*

Fardeen studies how entrepreneurship improves and/or worsens the state of wellbeing of people and societies. He earned a First cycle Degree from Bayero University, Kano (Nigeria) and a Second cycle Degree from Newcastle University (UK). Fardeen has taught entrepreneurship at American University of Nigeria and consulted for entrepreneurs, and local and international NGOs. His overarching research interests focus on understanding how entrepreneurship can best be promoted for targeted development outcomes in Sub-Saharan Africa.

**JEL CODE**

O1 | L26, M13 | L31 | L32

**OTTAVIA DORRUCCI***Ph.D. Student (38° cycle)*

Ottavia is a Ph.D. Student in Management. She has a Master's Degree in Innovation and Organisation of Culture and the Arts (University of Bologna), a BA in Philosophy, Politics, and Economics (Ca' Foscari University, Venice), a MA in Piano from the Conservatory of Music of Verona and a Master's at Teatro Comunale di Bologna. She has years of experience in the music and film industries. During her time at Copenhagen Business School, she developed an interest in creative industries and the arts' role in enterprises. Her research interests vert on governance, public enterprises, and strategic processes in the creative industries.

**JEL CODE**

M1 | L32 | M38 | O31

**MUSA ESSA***Ph.D. Student (35° cycle)*

Musa is a Ph.D. student in Marketing at the Department of Management of the University of Bologna. In 2019 he obtained his master's degree in service management with a grade of 110 cum laude at the University of Bologna. His main research interests are related to consumer behavior, consumer psychology, and service quality in the tourism and hospitality industry.

**JEL CODE**

M13

**VALENTINA FEBO***Ph.D. Student (34° cycle)*

Third Year Ph.D. Student Valentina holds a bachelor's degree in Economics and Business Administration from the University of L'Aquila, Italy, and a master's degree in Economics and Finance, with a major in Finance from LUISS Guido Carli in Rome. Before joining the program, she worked as Controller in a Multinational Corporation. Her research interests are related to the impact of social and political factors on financial risk-taking behavior include the following topics: Corporate Finance, Social Capital, Political Capital, Equity Crowdfunding, Risk-taking behavior.

**JEL CODE**

G3 | G32 | G34 | L26

**ROBERTO FERRARI***Ph.D. Student (37° cycle)*

Roberto is a 2nd-year PhD Student in the Banking & Finance track. He holds a Bachelor's Degree in Economics and Finance and a Master's Degree in Financial Markets and Institutions, both achieved at the University of Bologna. Before joining the Department of Management, Roberto attended a Training Course in Data Science at the Kilometro Rosso Innovation District, and he worked two years as a Business Intelligence Consultant. His primary research interests concern Big Data, Analytics, and FinTech.

**JEL CODE**

G2 | G21 | G23 | G24



**ROBERTA FERRARINI**  
*Ph.D. Student (37° cycle)*

Graduated in Art Management at the University of Bologna, Roberta is currently part of the GIOCA Research Group. Previously, she coordinated the Una Europa project UnaMuseums, researching museums and collections management. Her Ph.D. research project studies the case of Venice, from a multilevel governance perspective.

**JEL CODE**

H7, M1, M48



**MARIA CECILIA FLORES**  
*Ph.D. Student (35° cycle)*

Cecilia is a Ph.D. student in the General Management track with a Degree in engineering from the University of Buenos Aires (UBA). She completed a postgraduate program in Innovation and Product Design at the AOTS Institute of Tokyo and earned a Master's Degree in International Relations at the University of Bologna (Unibo). She has worked at the Technology Transfer Office of UBA and is currently collaborating with the Knowledge Transfer Office at Unibo.

**JEL CODE**

O32



**CRISTIAN FORONI**  
*Ph.D. Student (37° cycle)*

Cristian is a PhD student in Future Earth, Climate Change and Societal Challenges under the Department of Management at the University of Bologna. He holds a degree in Management for Social Economy and a master (2nd level) in Development Economics. His research interests are related to sustainable finance, climate related financial risks, and impact evaluation methods.

**JEL CODE**

G21 | Q1 | Q56

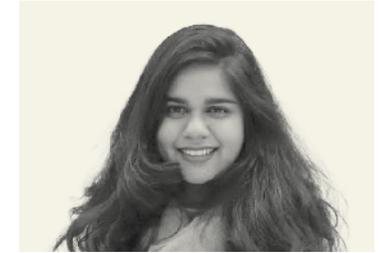


**GABRIEL FRANCESCHINI**  
*Ph.D. Student (38° cycle)*

Gabriel is a Ph.D. student in the Management Track. He holds a bachelor's degree in International Relations and a master's degree in Service Management, both from the University of Bologna. Before joining the Ph.D., he gained experience in the manufacturing industry and worked on several projects in collaboration with the University. His research interests focus on Innovation Management, particularly concerning innovation strategy, technological trajectories, breakthrough innovation, patenting activities, and technological competition.

**JEL CODE**

O31 | O32 | O33 | O34



**RICHA GAAVAR**  
*Ph.D. Student (36° cycle)*

Richa is a Ph.D. student in the General Management track. She holds a Bachelor in Commerce (Hons.) from the University of Delhi (India), a Master of Commerce from Panjab University, Chandigarh (India), and a Master of Research in Management Sciences from ESADE Business School, Barcelona (Spain). Her main research interests are Human Resource Management, particularly diversity management, skilled migrant women careers, and discrimination at the workplace.

**JEL CODE**

M14 | M12 | M16 | M



**FIRDAWSS GARTITE**

*Ph.D. Student (38°cycle)*

Firdawss is a 1st-year Ph.D. Student in Public Governance, Management and Policy. She holds a Bachelor’s Degree in Political Science and International Relationships and a Master’s Degree in Health Economics, Management and Policy. She collaborates with the excellent Rizzoli Orthopedic Institute in order to identify effective and efficient methods of managing public health services. Her primary research interests are related to Public Health and Cost-Effective Analysis of clinical pathways.

**JEL CODE**

G28 | H | I18 | M41



**ELEONORA GRASSI**

*Ph.D. Student (35° cycle)*

Eleonora is a Ph.D. student in the Management track, with specific research in Social Innovation and Public Management. She holds a master’s degree in Social Economics, and before joining the program, she worked for the Italian Sustainable Investment Forum. Her main research interests are related to social innovation and impact measurement.

**JEL CODE**

O35 | M14



**NOVIN HASHEMI**

*Ph.D. Student (36°cycle)*

Novin is a Ph.D. student in the General Management track. She has a Second cycle Degree in Business Administration – International Management with a focus on Marketing from the University of Bologna. She has a background in research on E-commerce and CKM and working as a strategist in the Marketing and Advertising field.

**JEL CODE**

M31 | M37 | M1



**MOHAMMAD HAWILY**

*Ph.D. Student (37°cycle)*

Mohammad is a Ph.D. student in the Management track. He holds a first cycle degree in International Business Management from the Lebanese International University (Lebanon) and a Second cycle Degree in Service Management from the University of Bologna. His academic background incorporates international business management, strategic management, marketing, economics, finance, and accounting. His research interests are in the field of international entrepreneurship, international business management, and diversity.

**JEL CODE**

L26 | M16 | M14



**CASEY JUN**

*Ph.D. Student (34° cycle)*

Casey is a fourth-year Ph.D. student in Management. She holds a Second cycle Degree in Wine Science from the University of Auckland, New Zealand, and a Second-level Professional Degree from INSEEC Business School, France. Her research focuses on entrepreneurial pitches and explores the role of aesthetics in guiding audiences’ evaluation of novel ideas.

**JEL CODE**

L26 | M13 | Z13

**NICO LAURIDSEN***Ph.D. Student (35° cycle)*

Nico is a Ph.D. student in the Banking and Finance track. His background includes economics and finance, executive management experience in startup and scaleup and digital transformation advisor for SMEs. His main research interests are related to Fintech, Open Banking model, and PSD2 - Payment Services Directive 2.

**JEL CODE**

G23 | E61 | P43

**ORNELA LINA***Ph.D. Student (36° cycle)*

Ornella is a Ph.D. student in the General Management track. Her main research interests are related to Circular Economy, in particular, the development of business models for a circular economy. She studied Finance-Accounting and Business Administration at the University of Tirana (Albania).

**JEL CODE****CRISTOFORO LOSITO***Ph.D. Student (37° cycle)*

Cristoforo holds a Bachelors' degree in Economics and Management and a Masters' degree in Analytics & Metrics from Luiss Guido Carli University. Before joining the PhD program, he worked as Teaching & Research Assistant respectively for courses of Marketing and Business Process Management and Sales Networks at LUISS. Currently, he is working as Program Manager of the Masters' degree in Strategic Management at Luiss University and as a tutor for the chair in Digital & Social Media Management at International Telematic University UNINETTUNO. His research interests involve Marketing field with a particular focus on sustainability issues, consumer behavior, digital marketing, marketing analytics.

**JEL CODE**

M31 | C3 | M11 | O32 | Q53

**MONICA MAGRONE***Ph.D. Student (38° cycle)*

Monica is a Ph.D. student in the management track. She holds a bachelor's degree in International Tourism and Leisure Industries and a master's degree in Service Management, both from the University of Bologna. Her academic background includes management, statistics, organizational behavior, marketing, and accounting. Her research interests are in the field of organizational behavior, human resource management, and tourism.

**JEL CODE**

D23 | L83 | M14 | M31

**ZARRIN MAHDIZADEH***Ph.D. Student (36° cycle)*

Zarrin is a third-year student in Management. She holds a First cycle Degree in Theoretical Economics and an Second cycle Degree in International Business Management at the University of Tabriz (Azerbaijan). Before joining the Ph.D. program, she worked at several High-Tech companies in Iran as a Marketing Analyst and Instructor. Her research interests include Human Research Management, Organisational Behavior, and Marketing.

**JEL CODE**

M31

**PIETRO MAREGA***Ph.D. Student (37°cycle)*

Pietro is a second-year Ph.D. student in the Management Track. He holds a master's degree in Social, Economic and Decision-making Psychology from the University of Milano-Bicocca, with a thesis on the impact of design in human-robot interaction. He also attended a summer school in Competitive Strategy and Game Theory at The London School of Economics and Political Science (Uk). Prior to joining the Ph.D. program, he worked as a research assistant at the University of Milano-Bicocca, focusing mainly on consumer behaviour and user experience design projects. His main research interests include decision-making, game theory, service management, and consumer behaviour.

**JEL CODE:**

M31

**MATTEO MERLO***Ph.D. Student (37°cycle)*

Matteo is a second-year Ph.D. student in the Banking and Finance track. He holds a First cycle Degree in Economics and Business Administration from the University of Roma Tre, and a Master's degree in Economics and Accounting from the University of Bologna. Before joining the Ph.D. program, he worked as a trainee chartered accountant and auditor. His main research interests are focused on financial accounting, capital markets and corporate valuation.

**JEL CODE**

G34 | M4 | M41

**MURTUZA SOOFI MOHAMMED***Ph.D. Student (36°cycle)*

Mohammed is a Ph.D. student in Management. He has a Bachelor's Degree in Civil Engineering from the Jawaharlal Nehru Technological University, Hyderabad (India). He also has a Post Graduate Diploma in Business Management (PGDBM) from the University of Hyderabad and an M.Sc. in Business Management from La Sapienza University of Rome. Before moving to Rome, he worked with Amazon as a Marketplace Specialist in Intellectual Property Rights Management and Transaction Risk Management. He also worked with an Italian Sustainable E-commerce Platform as a Platform Operations Manager.

**JEL CODE**

O31 | M1 | O35 | O34

**MARIO NICOLAS MORA***Ph.D. Student (37° cycle)*

Nicolas is a second-year Ph.D. student in Future Earth, Climate Change and Societal Challenges at the Department of Management. His background includes a B.Sc. in Business and Economics (CLaBE) at the University of Bologna, an M.Sc. in Economics and Development at the University of Florence, and a Global MBA in Green Energy and Sustainable Businesses at the Bologna Business School (BBS), as well as periods of study and work abroad in Sweden, Spain and Argentina. His main research interests surround sustainability and economic development.

**JEL CODE**

M14 | M21 | Q1

**SILVIA POLI***Ph.D. Student (37°cycle)*

Silvia Poli is a Ph.D. student in the General Management track and a teaching tutor at the Department of Industrial Engineering. Her background is in Forecasting, Innovation and Change (International Relations) and Political Sciences. Before joining the Ph.D. program, she had a research grant for an Erasmus Plus project on university-business collaboration. Her main research interests are entrepreneurship, knowledge sharing, and innovation, especially in the entertainment industry.

**JEL CODE**

O3 | L26 | L82

**MARIO PONTIERI***Ph.D. Student (38° cycle)*

Mario is a first-year Ph. D. student in Public GoMaP. He holds a degree in Law, a specialization Diploma in Industrial and Labor Relations and a Master’s Degree in Health Law, from University of Bologna. He obtained the title of lawyer. He has been working at the University of Bologna since 1999, playing roles of sector manager in the administrative-management area. His main research interests are public management, impact of technological innovation on organizational environments, human resource management.

**JEL CODE**

O33 | M12

**GIAN LORENZO PREITE***Ph.D. Student (38° cycle)*

Graduated in Statistics and Economics in 2003 and with executive Master in Institutional Relations, Lobbying and Public Affairs, he gained a multi-year experience as Export sales manager at mainly multinational companies. Reliable and enthusiastic, he speaks six languages, has a deep interest in policy analysis and in 2017 with Professor Gherardo Girardi he was co-author of the paper “Escaping the economist’s straightjacket: overcoming the free-rider mentality which prevents climate change from being addressed. Gian Lorenzo has been attending the Ph.D. in Public Governance, Management & Policy.

**JEL CODE**B4 | F23 | G3 | G28 | H | H7 | H75 | I3 | I18  
L88 | M38 | O35 | O38 | Q1**MATILDE RAPEZZI***Ph.D. Student (35° cycle)*

Matilde is a Ph.D. student in the General Management track. She holds a bachelor’s degree in Statistical Sciences and a master’s degree in Statistics, Economics, and Business from the University of Bologna. Her research interests revolve around Marketing, with a particular focus on consumer psychology, Impression Management and Identity-Signaling theories, and social media.

**JEL CODE**

M31

**DAVIDE RAVAIOLI***Ph.D. Student (38° cycle)*

Davide is a PhD student in the Management track. He holds a bachelor degree in Business and Economics from the University of Bologna and a Master degree in Management from Bocconi University in Milan. Before Joining the PhD Program, he worked for two year as a consultant and in the sales department in the automotive sector. His research interest are digital innovation and business strategy.

**JEL CODE**

L1 | O3 | O31 | O33

**GIANLUCA RICOTTINI***Ph.D. Student (37° cycle)*

Gianluca is a Ph.D. student in the Banking and Finance track. He has a Second cyle degree in Finance, Intermediaries and Markets from the University of Bologna. His main research interests are related to the bank credit risk and sustainable long-term investments.”

**JEL CODE**

G2 | G21 | Q56



**STEFANO RODIGHIERO**  
*Ph.D. Student (34° cycle)*

Stefano is a fifth-year Ph.D. student. He holds a Second cycle Degree in Management and Communication from the University of Modena and Reggio Emilia. His research focuses on organisation studies, creative industries, multi-stakeholder collaboration in social innovation projects, creativity in collaborative spaces, and hybrid organisational settings.

**JEL CODE**

D23



**GRETA SERPENTE**  
*Ph.D. Student (35° cycle)*

Greta is a fourth-year Ph.D. student in Management. She holds a Second cycle Degree in Economics and Management from the University of Pescara. Her main research interests are related to Innovation and Entrepreneurship.

**JEL CODE**

03 | L26 | M13



**YUPAL SANATKUMAR SHUKLA**  
*Ph.D. Student (34° cycle)*

Yupal Shukla is Ph.D. student in marketing. He was a visiting scholar at Henken School of Economics, Helsinki, Finland and worked as a visiting fellow at MICA, Ahmedabad, India. He worked as an Assistant Professor in marketing at the V.M. Patel Institute of Management, Ganpat University, India. His research papers have appeared in academic journals such as Journal of Business Research, Journal of Strategic Marketing, International Journal of Information Management, Australasian Marketing Journal, Journal of Retailing and Consumer Services to name few. He is the recipient of won 2018 Liam Glynn Research Scholarship Award supported by Arizona State University, USA. He has won couple of awards including Emerald and Journal of Service Management Highly Commended Award and Best Research Paper Award at IRSSM symposium. He has been serving as reviewer of more than 10 journals in marketing area.

**JEL CODE**

M31



**ELENA SINICO**  
*Ph.D. Student (38° cycle)*

Elena is a student of the Ph.D. course in Public Governance, Management e Policy (Public Go-MaP). She holds a Bachelor in International Studies – Cooperation and Development from the University of Trento and a Master of Management of Social Economy at the Alma Mater Studiorum – University of Bologna. Her main research interests are related to the management of the migration phenomenon, particularly the evolution and the features of the Italian reception system.

**JEL CODE**

H7 | I3 | O15



**KORINZIA TONIOLO**  
*Ph.D. Student (35° cycle)*

Korinzia is a fourth-year Ph.D. student in Management. Before joining the Ph.D. program, she worked as a Research Fellow at the Department of Management at Ca' Foscari University in Venice. Her main research interests are related to the management of new digital technologies, in particular artificial intelligence.

**JEL CODE**

O32 | O33



**OLGA TRUNOVA**

*Ph.D. Student (34° cycle)*

Olga is a Ph.D. candidate at the Department of Management (track 'Management'). Before joining the Ph.D. program at the University of Bologna, Olga has pursued her research and academic interests as a lecturer, researcher, translator, and course content creator in academia. Her research interests continue to focus on the promise of collaboration between private and public entities, governance of Smart Cities and sustainable development goals. Research areas: public management, smart city, cross-sectoral collaboration, SDGs.

**JEL CODE**

H76 | L33 | L32 | L5



**CHIARA VAGNINI**

*Ph.D. Student (36° cycle)*

Chiara is Ph.D. student in the General Management Track and teaching assistant of Management at the School of Engineering and Architecture of the University of Bologna. She holds a Master's degree in Management Engineering from the University of Bologna. Before joining the program, she conducted research activities on the decarbonization of European regions. Her research activity focuses on sustainable operations and supply chain management and industrial sustainability transition.

**JEL CODE**

M14 | Q56



**MACARENA PAZ VELASCO ROSALES**

*Ph.D. Student (37° cycle)*

Macarena is a Ph.D. student from the Future Earth, Climate Change and Societal Challenges, program. She is a Commercial Engineer from Pontificia Universidad Católica de Chile and holds a master's degree in Business Administration in Green Energy and Sustainable Businesses from Bologna Business School. Her Research focuses on the feminist approach to organizational culture for sustainable work and green reporting.

**JEL CODE**

M14 | Q11



**SHEXIAN ZHANG**

*Ph.D. Student (36° cycle)*

Shexian is a Ph.D. student in the General Management track. His main research interests are related to Firm Internationalization, particularly the internationalization of traditional SMEs, overseas M & A. He studied International Management at the University of Modena and Reggio Emilia. And he worked for some years as a market manager. He has moved on September 2022

**JEL CODE**

M14 | M16 | Q1



**XIAODAN WU**

*Ph.D. Student (37° cycle)*

Xiaodan is a Ph.D. student in the Management track. She holds two Second cycle Degrees in Psychology from China and the United States. Before joining Bologna University, she had also been working in academics, institutions, and entrepreneurial firms. She worked as an educational psychology researcher at Haidian District Institute of Educational Science and as a private education management officer at Haidian District Bureau of Education in Beijing (China). She also researched at Perking University (China), Tsinghua University (China), Miami University (USA), and Liaoning Normal University (China). Her main research interests include an interdisciplinary study of organizational behavior and strategic management.

**JEL CODE**

M L2



**BEIBEI YU**

*Ph.D. Student (38<sup>o</sup>cycle)*

Beibei Yu is a first-year Ph.D. student in Management. She holds a Bachelor's degree and a Master's degree in Accounting from Guangzhou University. Before joining the Ph.D. program, she worked as an accounting teacher. Her main research interests are focused on corporate governance and financial behavior.

**JEL CODE**

G3 | G32 | M4



# JEL CODES

**A1** • GENERAL ECONOMICS

**A2** • ECONOMIC EDUCATION AND  
TEACHING OF ECONOMICS

**B4** • ECONOMIC METHODOLOGY

**B25** • HISTORICAL  
• INSTITUTIONAL  
• EVOLUTIONARY  
• AUSTRIAN  
• STOCKHOLM SCHOOL

**C3** • MULTIPLE OR SIMULTANEOUS  
EQUATION MODELS  
• MULTIPLE VARIABLES

**C6** • MATHEMATICAL METHODS  
• PROGRAMMING MODELS  
• MATHEMATICAL AND SIMULATION  
MODELING

**C63** • COMPUTATIONAL TECHNIQUES  
• SIMULATION MODELING

**C88** • OTHER COMPUTER SOFTWARE

**C91** • LABORATORY INDIVIDUAL BEHAVIOR

**D** • MICROECONOMICS

**D23** • ORGANIZATIONAL BEHAVIOR  
• TRANSACTION COSTS  
• PROPERTY RIGHTS

**E** • MACROECONOMICS AND MONETARY  
ECONOMICS

**E31** • PRICE LEVEL  
• INFLATION  
• DEFLATION

**E52** • MONETARY POLICY

**E61** • POLICY OBJECTIVES  
• POLICY DESIGNS AND CONSISTENCY  
• POLICY COORDINATION

**F3** • INTERNATIONAL FINANCE

**F21** • INTERNATIONAL INVESTMENT  
• LONG-TERM CAPITAL MOVEMENTS

**F23** • MULTINATIONAL FIRMS  
• INTERNATIONAL BUSINESS

**F36** • FINANCIAL ASPECTS OF ECONOMIC  
INTEGRATION

**G1** • GENERAL FINANCIAL MARKETS

**G2** • FINANCIAL INSTITUTIONS AND  
SERVICES

**G3** • CORPORATE FINANCE AND  
GOVERNANCE

**G11** • PORTFOLIO CHOICE  
• INVESTMENT DECISIONS

**G12** • ASSET PRICING  
• TRADING VOLUME  
• BOND INTEREST RATES

**G14** • INFORMATION AND MARKET  
EFFICIENCY  
• EVENT STUDIES  
• INSIDER TRADING

**G15** • INTERNATIONAL FINANCIAL  
MARKETS

**G21** • BANKS  
• DEPOSITORY INSTITUTIONS  
• MICRO FINANCE INSTITUTIONS  
• MORTGAGES

**G23** • NON-BANK FINANCIAL  
INSTITUTIONS  
• FINANCIAL INSTRUMENTS  
• INSTITUTIONAL INVESTORS

**G24** • INVESTMENT BANKING  
• VENTURE CAPITAL  
• BROKERAGE  
• RATINGS AND RATINGS AGENCIES

**G28** • GOVERNMENT POLICY AND  
REGULATION

**G31** • CAPITAL BUDGETING  
• FIXED INVESTMENT AND INVENTORY  
STUDIES  
• CAPACITY

**G32** • FINANCING POLICY  
• FINANCIAL RISK AND RISK  
MANAGEMENT  
• CAPITAL AND OWNERSHIP  
STRUCTURE  
• VALUE OF FIRMS  
• GOODWILL

**G34** • MERGERS  
• ACQUISITIONS  
• RESTRUCTURING  
• CORPORATE GOVERNANCE

**G35** • PAYOUT POLICY

**G41** • ROLE AND EFFECTS OF  
PSYCHOLOGICAL EMOTIONAL  
SOCIAL AND COGNITIVE FACTORS  
ON DECISION MAKING IN FINANCIAL  
MARKETS

**H** • PUBLIC ECONOMICS

**H7** • STATE AND LOCAL GOVERNMENT  
• INTERGOVERNMENTAL RELATIONS

**H75** • STATE AND LOCAL GOVERNMENT:  
HEALTH  
• EDUCATION  
• WELFARE  
• PUBLIC PENSIONS

**H76** • STATE AND LOCAL GOVERNMENT,  
OTHER EXPENDITURE CATEGORIES

**I** • HEALTH EDUCATION AND WELFARE

**I1** • HEALTH

**I2** • EDUCATION AND RESEARCH  
INSTITUTIONS

**I3** • WELFARE WELL-BEING AND POVERTY

**I18** • GOVERNMENT POLICY  
• REGULATION  
• PUBLIC HEALTH

**I24** • EDUCATION AND INEQUALITY

**J61** • GEOGRAPHIC LABOR MOBILITY  
• IMMIGRANT WORKERS

**K22** • BUSINESS AND SECURITIES LAW

**K24** • CYBER LAW

**L1** • MARKET STRUCTURE FIRM  
STRATEGY AND MARKET  
PERFORMANCE

**L2** • FIRM OBJECTIVES ORGANIZATION  
AND BEHAVIOR

**L3** • NONPROFIT ORGANIZATIONS AND  
PUBLIC ENTERPRISE

**L5** • REGULATION AND INDUSTRIAL  
POLICY

**L6** • INDUSTRY STUDIES:  
MANUFACTURING

**L8** • INDUSTRY STUDIES: SERVICES

**L11** • PRODUCTION PRICING AND MARKET  
STRUCTURE  
• SIZE DISTRIBUTION OF FIRMS

**L23** • ORGANIZATION OF PRODUCTION

**L26** • ENTREPRENEURSHIP

**L31** • NONPROFIT INSTITUTIONS  
• NGOS  
• SOCIAL ENTREPRENEURSHIP

**L32** • PUBLIC ENTERPRISES  
• PUBLIC-PRIVATE ENTERPRISES

**L33** • COMPARISON OF PUBLIC AND  
PRIVATE ENTERPRISES AND  
NONPROFIT INSTITUTIONS  
• PRIVATIZATION  
• CONTRACTING OUT

**L67** • OTHER CONSUMER NONDURABLES:  
CLOTHING, TEXTILES, SHOES, AND  
LEATHER GOODS; HOUSEHOLD  
GOODS; SPORTS EQUIPMENT

**L81** • RETAIL AND WHOLESALE TRADE  
• E-COMMERCE

**L83** • SPORTS  
• GAMBLING  
• RESTAURANTS  
• RECREATION  
• TOURISM

**L88** • GOVERNMENT POLICY

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**M** · BUSINESS ADMINISTRATION AND BUSINESS ECONOMICS  
· MARKETING  
· ACCOUNTING  
· PERSONNEL ECONOMICS

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**M1** · BUSINESS ADMINISTRATION

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**M2** · BUSINESS ECONOMICS

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**M3** · MARKETING AND ADVERTISING

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**M4** · ACCOUNTING AND AUDITING

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**M5** · PERSONNEL ECONOMICS

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**M11** · PRODUCTION MANAGEMENT

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**M12** · PERSONNEL MANAGEMENT  
· EXECUTIVES, EXECUTIVE COMPENSATION

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**M13** · NEW FIRMS  
· STARTUPS

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**M14** · CORPORATE CULTURE  
· DIVERSITY  
· SOCIAL RESPONSIBILITY

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**M15** · IT MANAGEMENT

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**M16** · INTERNATIONAL BUSINESS ADMINISTRATION

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**M21** · BUSINESS ECONOMICS

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**M31** · MARKETING

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**M37** · ADVERTISING

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**M38** · GOVERNMENT POLICY AND REGULATION

---

**M41** · ACCOUNTING

---

**M42** · AUDITING

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**M48** · GOVERNMENT POLICY AND REGULATION

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**M54** · LABOR MANAGEMENT

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**N83** · EUROPE: PRE-1913

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**N84** · EUROPE: 1913-

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**N94** · EUROPE: 1913-

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**O1** · ECONOMIC DEVELOPMENT

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**O3** · INNOVATION  
· RESEARCH AND DEVELOPMENT  
· TECHNOLOGICAL CHANGE  
· INTELLECTUAL PROPERTY RIGHTS

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**O15** · HUMAN RESOURCES  
· HUMAN DEVELOPMENT  
· INCOME DISTRIBUTION  
· MIGRATION

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**O31** · INNOVATION AND INVENTION: PROCESSES AND INVENTIVES

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**O32** · MANAGEMENT OF TECHNOLOGICAL INNOVATION AND R&D

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**O33** · TECHNOLOGICAL CHANGE: CHOICES AND CONSEQUENCES  
· DIFFUSION PROCESSES

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**O34** · INTELLECTUAL PROPERTY AND INTELLECTUAL CAPITAL

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**O35** · SOCIAL INNOVATION

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**O38** · GOVERNMENT POLICY

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**P43** · PUBLIC ECONOMICS  
· FINANCIAL ECONOMICS

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**Q** · AGRICULTURAL AND NATURAL RESOURCE ECONOMICS  
· ENVIRONMENTAL AND ECOLOGICAL ECONOMICS

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**Q1** · SUSTAINABLE DEVELOPMENT

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**Q2** · RENEWABLE RESOURCES AND CONSERVATION

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**Q52** · POLLUTION CONTROL ADOPTION AND COSTS  
· DISTRIBUTIONAL EFFECTS  
· EMPLOYMENT EFFECTS

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**Q53** · AIR POLLUTION  
· WATER POLLUTION  
· NOISE  
· HAZARDOUS WASTE  
· SOLID WASTE  
· RECYCLING

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**Q56** · ENVIRONMENT AND DEVELOPMENT  
· ENVIRONMENT AND TRADE  
· SUSTAINABILITY  
· ENVIRONMENTAL ACCOUNTS AND ACCOUNTING  
· ENVIRONMENTAL EQUITY  
· POPULATION GROWTH

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**R** · URBAN RURAL REGIONAL REAL ESTATE AND TRANSPORTATION ECONOMICS

---

**R12** · SIZE AND SPATIAL DISTRIBUTIONS OF REGIONAL ECONOMIC ACTIVITY

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**Z1** · CULTURAL ECONOMICS  
· ECONOMIC SOCIOLOGY  
· ECONOMIC ANTHROPOLOGY

---

**Z3** · TOURISM ECONOMICS

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**Z11** · ECONOMICS OF THE ARTS AND LITERATURE

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**Z13** · ECONOMIC SOCIOLOGY  
· ECONOMIC ANTHROPOLOGY  
· LANGUAGE  
· SOCIAL AND ECONOMIC STRATIFICATION

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**Z32** · TOURISM AND DEVELOPMENT

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**Z38** · POLICY

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See the complete JEL classification codes  
<https://www.aeaweb.org/econlit/jelCodes.php?view=jel>



PEOPLE  
**RETIRED**  
**PROFESSORS**



ALMA MATER STUDIORUM  
 UNIVERSITÀ DI BOLOGNA  
 DEPARTMENT OF MANAGEMENT



**MASSIMO BIANCHI**  
*Full Professor of  
 Organization and Human  
 Resources Management*  
 .....  
**Retired in 2017**



**GIANFRANCO CAPODAGLIO**  
*Full Professor of Accounting*  
 .....  
**Retired in 2016**



**ALBERT CARUANA**  
*Full Professor of Marketing*  
 .....  
**Retired in 2020**



**JAMES GUTHRIE**  
*Full Professor of Accounting*  
 .....  
**Retired in 2018**



**ANTONIO MATACENA**  
*Full professor of Accounting*  
 .....  
**Retired in 2020**



**ANDREA ZANONI**  
*Full Professor of  
 Engineering Management*  
 .....  
**Retired in 2015**

## PEOPLE STAFF



### **MICHELA BEGA**

---

Michela holds a Degree in Law from the University of Bologna and a Professional Master (2nd Level) in International Contracts. She has developed experience in legal issues and contracts with Companies and public Bodies. She has been a member of the accounting team at the Department of Management since 2015 with a specific focus on recruitment procedures.



### **LOREDANA CAPONE**

---

Loredana holds a Degree in Economics from the University of Salerno, has a Professional Master (2nd Level) in Auditing, and has completed three years of professional training in bookkeeping. She has been working at the University of Bologna since 2001 in the accounting field. She plays the role as “expert accountant” which implies monitoring of accounting processes.



### **MIRELLA DALLAVALLE**

---

Mirella started her career at the University of Bologna in 1994 as a health Assistant at the Institute of Psychiatry. In 2005 she moved to a different position and is currently involved in accounting tasks such as purchase orders, payments to non-IT suppliers, reimbursements of costs.



### **LUIGINA DA RIN ZANCO**

---

Luigina holds a degree in Law from the University of Bologna, passed the bar exam and obtained the European Master on Humanitarian Assistance NOHA. She has been working at the University of Bologna since 1998. She was the Administrative Coordinator of the of the Faculty of Economics and the School of Engineering and Architecture. She is in charge of the management of teaching procedures (Degree Programs education planning, teaching assignments, quality assurance procedures).



**ENRICA GERACI**

---

Enrica holds a first cycle degree in Philosophy and second cycle degree in Cultural Anthropology and Ethnology from the University of Bologna. She has been working at the Department since October 2022 and she is responsible for the recruitment procedures.



**ALESSANDRA MALAVOLTA**

---

Alessandra holds a degree in Law from the University of Bologna and has a Master in European Legislation. She developed her career at the University of Bologna on various subjects, such as financial management, research project management, Ph.D. student services. She is the Accounting Manager of the Department and is in charge of the organization, budget planning, monitoring and coordination of the Team activities.



**TIZIANO MANFERDINI**

---

Tiziano has a High School Diploma in Agriculture and a Certification in software development. He has developed experience in administration, specifically in local council offices. He works in a separate branch of the Department and supports Academics in the daily need for the organisation of students' activities.



**MASSIMO MONESI**

---

Massimo holds a degree in Statistics and Economics. He has ten-year experience in the private sector as an IT technician, analyst and developer for data structuring and managing with database management systems. He provides technical support for gathering and processing of research data, statistics, and mathematical elaborations.



**ANNA MURARO**

---

Anna holds a degree in Literature and Philosophy from the University of Siena. She has been working at University since 1999. In 2007, she started working as a data manager and analyst in research assessment and bibliometric data in the University of Bologna Research Area. In 2019 she moved to the Department of Management, where she supports the Research Commission.

**CLAUDIA NATALI**

.....

Claudia holds a degree in Law from the University of Pisa. After working some years at the University of Verona mainly in the international student office. In 2013 she started her activities at the Department of Management in Bologna. Her job is focused on the management of national research projects and education programs.

**TIZIANA NOBILI**

.....

Tiziana has a High School Qualification in Accounting. She has been working at the University of Bologna since 1985. Her main tasks are related to the Department personnel procedures and accounting issues.

**CLAUDIA PACCIOLLA**

.....

Claudia holds a degree in Law and an executive master's in Communication Management for Public Institutions and Services. She worked at the Research Area of the University of Bologna since 2008, as a research communication and dissemination specialist, research advisor, and project manager. She was also in charge of training and professional development, international networks, and lobby activities. Claudia joined the Department of Management in 2022: she is responsible for the Department's institutional and research communications.

**FRANCESCA REGOLI**

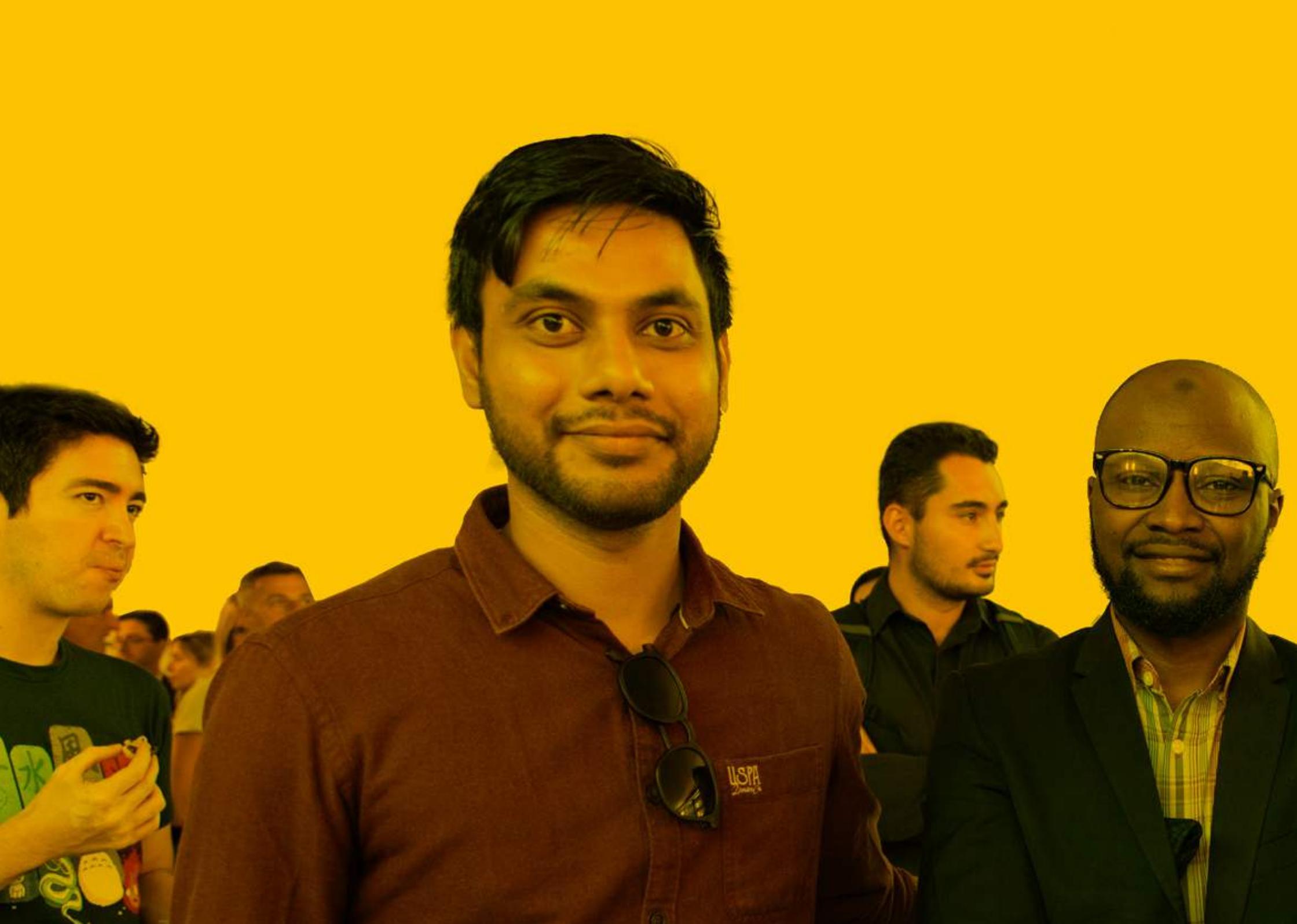
.....

Francesca holds a degree in Political Science with an International specialization and a Ph.D. in International Cooperation and Sustainable Development Policies from the University of Bologna. She has been working at the Department of Management since 2012. She plays the role as research manager for international research projects, and international relations. She is also supporting the Research Committee of the Department for the elaboration of documents, monitoring and proposals development.

**ELSA SIRK**

.....

Elsa started working at the University of Bologna in 1989. She is involved in the accounting management, mainly in purchase orders, invoice payments and inventory procedures. She is also the contact person for logistics.



Ph.D. THESES  
DEFENDED  
IN 2022  
ABSTRACTS



# TEMPORARY TEAMS LEARNING AND PERFORMANCE

## The case of 3D printing technology in orthopaedic surgery

.....  
**DR. LEILA AHMAD POUR**  
SUPERVISOR: DANIELE MASCIA

This dissertation contributes to the scholarly debate on temporary teams by exploring team interactions and boundaries. The fundamental challenge in temporary teams is in their very name: Because participants join the team for a short period of time, it is difficult to build the trust and shared understanding that facilitate effective interactions. Consequently, team outputs and practices built on team interactions become vulnerable. Secondly, teams' boundaries become blurred over time as participants move in and out. This leads to uncertainty among team participants and leaders about who is/is not identified as a team member, causing collective disagreement within the team. Focusing on the aforementioned challenges, we researched the use of temporary teams in healthcare organisations, as such teams are prevalent in hospital settings. In particular, we focused on orthopaedic teams that provide personalised treatments for patients using 3D printing technology. We collected qualitative and quantitative data using interviews, observations, questionnaires and archival data from the Rizzoli Orthopaedic Institute in Bologna, Italy. This study provides the following research outputs: The first study is a systematic review of the literature on temporary teams, using bibliometric analysis to highlight research gaps. The second paper qualitatively evaluates the dynamics of temporary team

relationships by collecting data using group interviews and observations. The results highlight the role of short-term dyadic relationships as a foundation for sharing and transferring knowledge at the team level. Moreover, the hierarchical structure of the teams facilitates knowledge-sharing by supporting dyadic relationships within and beyond the team meetings. The third paper investigates the impact of blurred boundaries on temporary teams' performance. Using quantitative data collected through questionnaires and archival data, we conclude that boundary blurring differently impacts team performance (in terms of fluidity, overlap and dispersion) at high and low levels of task complexity.



**LEILA AHMAD POUR**  
*Ph.D. Student (33° cycle)*

.....  
Leila defended her Ph.D. thesis in Management. She holds a Second cycle Degree in Industrial Engineering. Her Ph. D. dissertation focuses on temporary teams in healthcare organizations and 3D printing technology's impact on temporary teams' performance.

**JEL CODE**

033

# ENHANCED FINANCIAL LITERACY THROUGH FINANCIAL EDUCATION AND ITS IMPACT ON FINANCIAL BEHAVIOUR

.....  
**DR. JONADA Tafa**

SUPERVISOR: MASSIMILIANO BARBI

This dissertation aims to contribute to the ongoing discourse about the effect of enhanced financial literacy, achieved via financial education, on financial behaviour. We posit that financial education courses bolster financial literacy, which then significantly impacts individuals' financial behaviour. Moreover, we argue that improved financial literacy plays a significant role in mitigating behavioural biases and an asset price bubble. Chapter 1 analyses the impact of a high school-level financial education course on financial literacy. Students at specific schools in Tirana, Albania participated in such a course, which lasts one academic year. To understand the course's impact on financial literacy, we administered the PISA (2012) questionnaire on financial literacy to the students before and after the course. Chapter 2 analyses the ability of financial literacy to mitigate behavioural biases: specifically, the impact of the financial education course on the propensity towards mental accounting bias. Chapter 3 investigates how financial literacy drives the likelihood of an asset price bubble. We posit that enhanced financial literacy reduces the probability of an asset price bubble. Indeed, we find that the financial education course enhanced financial literacy, which then had a significant impact on individuals' financial behaviour.



**DR. JONADA Tafa**

*Ph.D. Student (33° cycle)*

.....  
Jonada holds a master's degree in Banking and Finance (Epoka University, Tirana, Albania). Before joining the program, she worked as a research and teaching assistant at the Banking and Finance Department at Epoka University (Albania). Jonada is currently studying financial literacy and its impact on financial behaviour.

## JEL CODE

G3 | G41 | F3 | A1 | D

## A STUDY ON THE MACROECONOMICS OF CLIMATE CHANGE

**DR. MASSIMILIANO CALVIA**  
SUPERVISOR: RICCARDO FINI

This work aims to explore the relationship between the short-term nature of business cycles and the long-term concerns of climatic phenomena. The ultimate goal is to provide a theoretical framework to address these questions: How could very long-run considerations affect short-run economic decisions? How do short-run and transitory decisions exert a long-lasting effect on the climate? To address these questions, this work built an off-the-shelf real business cycle (RBC) model augmented so as to include a climatic block. In the model, the economy is perturbed by a technology shock and an energy-price shock. The model performs relatively well in terms of reproducing the cyclical characteristics of the economic variables; however, it is less successful in capturing the cyclical behaviour of the climatic variables. Based on the results, this work proposes a set of policy experiments involving an energy tax that is directly or indirectly linked to the climatic status. The paper uncovered positive effects when making the tax responsive to the business cycle: When a technology shock hits the economy, tax mitigates global warming with minor costs in terms of potential output losses. Tax also protects the economy from an increase in energy prices, sustaining a certain level of output despite the fall in fossil energy use.



**MASSIMILIANO CALVIA**  
*Ph.D. Student (33° cycle)*

Massimiliano is Research Fellow at the Department of Economics of the University of Bologna. He holds a PhD in Management (Unibo). His background ranges from engineering to economics. As a computational economist, his main research interests revolve around agricultural and land economics, environmental and resource economics, and business cycles.

### JEL CODE

Z13 | M13 | O33

# FROM TRUST WHO TO TRUST WHAT

## A fresh perspective on trust in the era of blockchain

**DR. MARIA SCIARRA**

SUPERVISOR: CRISTINA BOARI

In the last few years, the world has undergone a remarkable technological revolution that has implications for not only improving efficiency but an important end of social order. Using the blockchain as a focal example, this work highlights that the success of a disintermediated transaction is conditional on people's level of trust in the rules of code. This dissertation is organized into three studies: Study 1 is a theoretical paper that presents and discusses a model of how blockchain-like technologies can automate and algorithmically dictate the nurturing of trust. Following this, study 2 develops and validates a quantitative scale to measure each component of the proposed trust model. Lastly, study 3 seeks to investigate how telematic equipment can affect individual trust behavior under the condition of information asymmetry. The setting of this study revolves around the introduction of the black box in the Italian automobile insurance market. Overall, the dissertation offers some major contributions to theory and practice about the dynamics that underlie the development of trust in the new era of blockchain transactions.



**DR. MARIA SCIARRA**

*Ph.D. Student (33° cycle)*

.....  
Maria defended her Ph.D. thesis in Management. Previously, she got a Second cycle Degree in Management Engineering at Tor Vergata University in Rome and worked as a consultant at EY (former Ernest & Young). Her research interests range from innovation technology to its strategic implications. She is currently working as a digital specialist at the Italian Trade Agency.

**JEL CODE**

O33



PUBLICATIONS  
2021-22

# DiSA publications and the Sustainable Development Goals



**435**

**TOTAL PUBLICATIONS**

**162 (37%)**

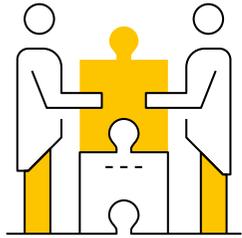
**PUBLICATIONS SDGS COMPLIANT**

**14**

**REACHED SDGS**

Data by Scopus: DiSA faculties' publications 2021-2022 SDGs compliant. Scopus does not consider SDG 17

# DiSA research collaborations



**352**  
ITALY

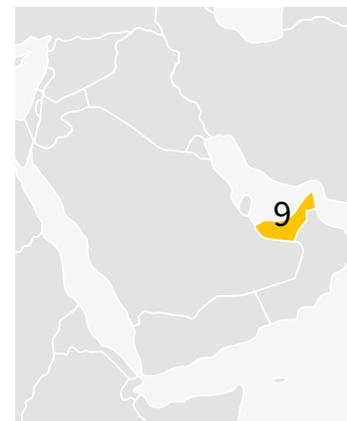
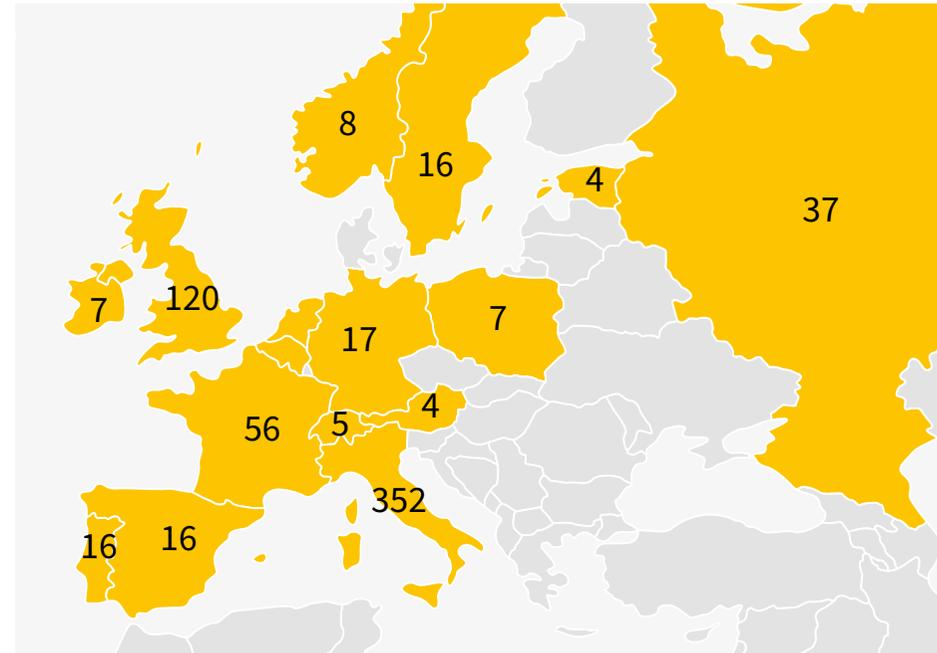
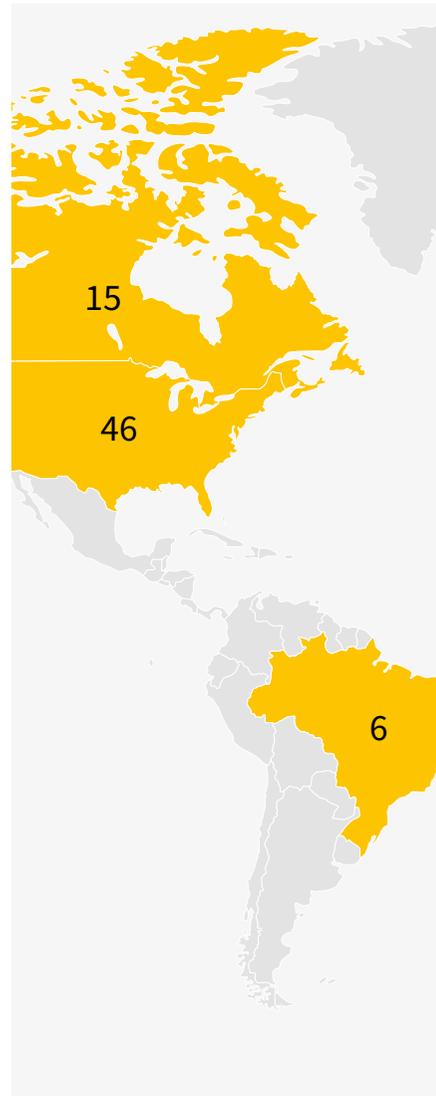
**352**  
EUROPE

**68**  
AMERICA

**59**  
ASIA PACIFIC

**12**  
MIDDLE EAST

COUNTRIES WITH AT LEAST 4 COLLABORATIONS



Data by Scopus: DiSA faculties' collaborations in publications 2021-2022

## JOURNAL ARTICLES

**ADHIKARIPARAJULI M., HASSAN A., SIBONI B., 2021.**

“Csr implication and disclosure in higher education: Uncovered points. results from a systematic literature review and agenda for future research”  
*Sustainability (Switzerland)*, 13(2), 1-23

**AGOSTINO D., BRACCI E., STECCOLINI I., 2022.**

“Accounting and accountability for the digital transformation of public services”  
*Financial Accountability and Management*, 38(2), 145-151

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“Digitalization, accounting and accountability: A literature review and reflections on future research in public services”  
*Financial Accountability and Management*, 38(2), 152-176

**AKTAS N., BAROS A., CROCI E., 2022.**

“Corporate divestitures around acquisitions”  
*Journal of Corporate Finance*, 73

**AKTER S., WAMBA S.F., MARIANI M., HANI U., 2021.**

“How to Build an AI Climate-Driven Service Analytics Capability for Innovation and Performance in Industrial Markets?”  
*Industrial Marketing Management*, 97, 258-273

**AL TAMIMI H.A.H., DUQI A., KANAS A., ZERVOPOULOS P.D., 2022.**

“Directional distance function DEA estimators for evaluating efficiency gains from possible mergers and acquisitions”  
*Journal of the Operational Research Society*, 73(6), 1240-1257

**ALEXANDER D., CARUNGU J., VIGNINI S., 2022.**

“IFRS meets the realities of a post-communist Balkan State”  
*Accounting and Management Information Systems*, 21(2), 141-173

**ALGERI C., ANSELIN L., FORGIONE A.F., MIGLIARDO C., 2022.**

“Spatial dependence in the technical efficiency of local banks”  
*Papers in Regional Science*, 101(3), 685-716

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“Do spatial dependence and market power matter in the diversification of cooperative banks?”  
*Economic Notes*, 51(3)

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“Spatial dependence in small cooperative bank risk behavior and its effects on bank competitiveness and SMEs”  
*Applied Stochastic Models in Business and Industry*, 37(6), 1080-1096

**AMATO S., PIERONI V., LATTANZI N., VITALI G., 2022.**

“Are family firms good neighbours? A spatial analysis of Italian technology-intensive firms”  
*Journal of Small Business and Enterprise Development*, 29(4), 663-693

**ANNOSI M.C., MARTINI A., MARZI G., VIGNOLI M., PARRA H., 2022.**

“How to organize for open innovation from the ground up: a microfoundations approach in a foodservice firm”  
*British Food Journal*, 124(13), 391-408

**ARNABOLDI M., DE BRUIJN H., STECCOLINI I., VAN DER VOORT H., 2022.**

“On humans, algorithms and data”  
*Qualitative Research in Accounting and Management*, 19(3), 241-254

**ASIA N., PALIWAL P., SHUKLA Y., 2021.**

“Seeking reliable services: a case of natural gas distribution utility”  
*Emerald Emerging Markets Case Studies*, 11(3), 1-21

**BAGNARESI D., BARBINI F.M., BATTILANI P., 2021.**

“Organizational change in the hospitality industry: The change drivers in a longitudinal analysis”  
*Business History*, 63(7), 1175-1196

**BAJO E., JANKENSGARD H., MARINELLI N., 2022.**

“Me, myself and I: CEO narcissism and selective hedging”  
*European Financial Management*, 28(3), 809-833

**BALBONI B., DOSI C., MARCHINI S., MINCOLELLI G., VIGNOLI M., 2021.**

“N2T ‘Need to Tech discovery’ tool: enabling interaction with scientists in CBI students’ projects”  
*CERN IdeaSquare Journal of Experimental Innovation*, 5(1), 22-31

**BALDARELLI M. G., 2021.**

“From Sport to Gambling in the SISAL Case: the Accounting and Accountability Role”  
*Almatourism*, 12(23), 175-197

**BALDARELLI M. G., CARDILLO E., 2022.**

“Managerial Paths, Social Inclusion, and NBS in Tactile Cultural Products: Theory and Practice”  
*Journal of Hospitality and Tourism Research*, 46(3), 544-582

**BAMEL N., PEREIRA V., BAMEL U., CAPPIELLO G., 2021.**

“Knowledge management within a strategic alliances context: past, present and future”  
*Journal of Knowledge Management*, 25(7), 1782-1810

**BANDINI F., CHIAPPINI H., PALLARA F., 2022.**

“Fund managers acting as impact investors: Strategies, practices, and tensions”  
*Corporate Social Responsibility and Environmental Management*, 29(4), 1084-1095

**BANDINI F., GIGLI S., MARIANI L., 2021.**

“Social Enterprises and Public Value: A Multiple-Case Study Assessment”  
*Voluntas*, 32(1), 61-77

**BARALDI E., CIABUSCHI F., KRONLID C., LINDAHL O., 2022.**

“Managing interorganizational interactions for social impact: A study of two antibiotics R&D networks”  
*Journal of Business Research*, 141, 264-278

**BARBERA C., JONES M., KORAC S., SALITERER I., STECCOLINI I., 2021.**

“Local government strategies in the face of shocks and crises: the role of anticipatory capacities and financial vulnerability”  
*International Review of Administrative Sciences*, 87(1), 154-170

**BARBIERI P., BOFFELLI A., ELIA S., FRATOCCHI L., KALCHSCHMIDT M., 2022.**

“How does Industry 4.0 affect international exposure? The interplay between firm innovation and home-country policies in post-offshoring relocation decisions”  
*International Business Review*, 31(4)

**BARBIERI P., ELLRAM L., FORMENTINI M., RIES J.-M., 2021.**

“Guest editorial Emerging research and future pathways in digital supply chain governance”  
*International Journal of Operations and Production Management*, 41(7), 1021-1034

**BARBIERI P., PAULRAJ A., ELTANTAWY R., PRODI G., 2022.**

“Understanding the governance of high-performing international buyer-supplier relationships in China using complexity-based contingencies”  
*Journal of Purchasing and Supply Management*, 28(4)

**BARBIERI P.N., LUSIGNANI G., PROSPERI L., ZICCHINO L., 2022.**

“Model-based approach for scenario design: stress test severity and banks’ resiliency”  
*Quantitative Finance*, 22(10), 1927-1954

**BARBINI F.M., CORSINO M., GIURI P., 2021.**

“How do universities shape founding teams? Social proximity and informal mechanisms of knowledge transfer in student entrepreneurship”  
*Journal of Technology Transfer*, 46(4), 1046-1082

**BARONCELLI A., BOLZANI D., LANDONI M., 2022.**

“Mapping the engagement of alumni organisations in entrepreneurship education and support at UK universities”  
*International Journal of Management Education*, 20(2)

**BASCHIERI G., CAROSI A., MENGOLI S., 2021.**

“The decision to go public and the IPO underpricing with locally biased investors”  
*European Journal of Finance*, 27(15), 1489-1532

**BATTILANI P., BAGNARESI D., 2022.**

“L’esperienza dello shopping nelle località turistiche fra pianificazione urbana e innovazione tecnologica e organizzativa”  
*Storia e Futuro*, 6-22(55), 78-89

**BATTILANI P., MARIOTTI A., BAGNARESI D., 2021.**

“Un progetto di ricerca storica partecipata: la comunità di Riccione, il “saper fare dei bagnini” e l’antropizzazione della sua spiaggia”  
*Storia e Futuro*, 53, 1-18

**BECK S., BERCOVITZ J., BERGENHOLTZ C., DOSI C., VIGNOLI M., ET AL., 2021.**

“Experimenting with Open Innovation in Science (OIS) practices: A novel approach to co-developing research proposals”  
*CERN IdeaSquare Journal of Experimental Innovation*, 5(2), 28-49

**BEDENDO M., FEBO V., SIMING L., 2022.**

“The effect of cultural origin on COVID-19 infection rates”  
*Applied Economics Letters*, 29(12), 1116-1120

**BEDENDO M., SIMING L., 2021.**

“To Advocate or Not to Advocate: Determinants and Financial Consequences of CEO Activism”  
*British Journal of Management*, 32(4), 1062-1081

**BELLINI D., CUBICO S., FAVRETTO G., CIABUSCHI F., ET AL., 2021.**

“A metamodel for competence assessment: Co.S.M.O.© competences software management for organizations”  
*European Journal of Training and Development*, 45(6-7), 603-616

**BEN-HAFIAEDH C., PATTITONI P., PETRACCI B., 2022.**

“Egregious Separation Payments? The Role of Internal and External Corporate Governance”  
*International Journal of Business Governance and Ethics*, 1(1), 1-35

**BERGAMI M., CORSINO M., DAOOD A., GIURI P., 2022.**

“Being resilient for society: evidence from companies that leveraged their resources and capabilities to fight the COVID-19 crisis”  
*R and D Management*, 53(2), 235-254

**BERGAMI M., MORANDIN G., BAGOZZI R.P., 2021.**

“How and when Identification with a Boundary-Spanning Part of One’s Organization Influences Customer Satisfaction”  
*European Management Review*, 18(2), 93-103

**BERNUZZI C., SETTI I., MAFFONI M., SOMMOVIGO V., 2022.**

“From moral distress to burnout through work-family conflict: the protective role of resilience and positive refocusing”  
*Ethics and Behavior*, 32(7), 578-600

**BERNUZZI C., SOMMOVIGO V., SETTI I., 2022.**

“The role of resilience in the work-life interface: A systematic review”  
*Work*, 73(4), 1147-1165

**BERTOLOTTI F., TAGLIAVENTI M.R., DOSI C., 2022.**

“From lone wolves to members of the pack: Exploring interpersonal identity work within identity workspaces”  
*Journal of Organizational Behavior*, 43(4), 620-642

**BOARI C., FIORETTI G., ODORICI V., 2021.**

“Identifying Rivals Among Clustered and Isolated Firms: An Empirical Investigation and a Computational Model”  
*Nonlinear Dynamics, Psychology, and Life Sciences*, 25(4), 507-522

**BOCCALI F., MARIANI M.M., VISANI F., MORA-CRUZ A., 2022.**

“Innovative value-based price assessment in data-rich environments: Leveraging online review analytics through Data Envelopment Analysis to empower managers and entrepreneurs”  
*Technological Forecasting and Social Change*, 182

**BOCCALI F., MOSCHINI G., SILVI R., 2022.**

“Digitalizzazione del settore Retail Energy e utilities: analisi e ridisegno dei processi”  
*Controllo di Gestione*, 5, 15-27

**BOCCALI F., VISANI F., BARBIERI P., FRANCI R., FRANCHI M., FORTUNATO A., 2022.**

“Additive Manufacturing: modelli di costing e applicazioni operative”  
*Controllo di Gestione*, 3, 29-38

**BOCCHINO M., PADOVANI E., 2021.**

“Does municipal fiscal distress hinder inter-municipal cooperation?”  
*Journal of Public Budgeting, Accounting and Financial Management*, 33(5), 552-574

**BOITANI A., PERDICHIZZI S., PUNZO C., 2022.**

“Nonlinearities and expenditure multipliers in the Eurozone”  
*Industrial and Corporate Change*, 31(2), 552-575

**BOLZANI D., CRIVELLARO F., GRIMALDI R., 2021.**

“Highly skilled, yet invisible. The potential of migrant women with a STEMM background in Italy between intersectional barriers and resources”  
*Gender, Work and Organization*, 28(6), 2132-2157

**BOLZANI D., FINI R., MARZOCCHI G.L., 2021.**

“The influence of entrepreneurs’ immigrant status and time on the perceived likelihood of exporting”  
*International Entrepreneurship and Management Journal*, 17(2), 593-623

**BOLZANI D., LUPPI E., 2021.**

“Assessing entrepreneurial competences: insights from a business model challenge”  
*Education and Training*, 63(2), 214-238

**BOLZANI D., MUNARI F., RASMUSSEN E., TOSCHI L., 2021.**

“Technology transfer offices as providers of science and technology entrepreneurship education”  
*Journal of Technology Transfer*, 46(2), 335-365

**BOLZANI D., RASMUSSEN E., FINI R., 2021.**

“Spin-offs’ linkages to their parent universities over time: The performance implications of equity, geographical proximity, and technological ties”  
*Strategic Entrepreneurship Journal*, 15(4), 590-618

**BONI L., TOSCHI L., FINI R., 2021.**

“Investors’ aspirations toward social impact: A portfolio-based analysis”  
*Sustainability (Switzerland)*, 13(9)

**BONOLI A., BONINSEGGNI W., FOSCHI E., 2021.**

“Valorization of rare earth elements from end-of-life fluorescent lamps: A contribution to urban mining”  
*Detritus*, 15, 67-77

**BONOLI A., ZANNI S., SERRANO-BERNARDO F., 2021.**

“Sustainability in building and construction within the framework of circular cities and European new green deal. The contribution of concrete recycling”  
*Sustainability (Switzerland)*, 13(4), 1-16

**BORGHİ M., MARIANI M.M., 2021.**

“Service robots in online reviews: Online robotic discourse”  
*Annals of Tourism Research*, 87

**BORGHİ M., MARIANI M.M., 2022.**

“The role of emotions in the consumer meaning-making of interactions with social robots”  
*Technological Forecasting and Social Change*, 182

**BOSCHETTI C., 2022.**

“Antropocene: l’assenza di pensiero strategico”  
*Oikonomia*, 21(1), 17-20

**BOSCHETTI C., 2022.**

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## CONTACTS

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Alma Mater Studiorum - Università di Bologna  
Department of Management

### Headquarters

Via Capo di Lucca 34, Bologna 40126 IT  
Tel: +39 0512098085  
E-mail: [alessandra.malavolta@unibo.it](mailto:alessandra.malavolta@unibo.it)

### Bologna Branch

Via Terracini 28, Bologna 40131 IT

### Forlì Campus

Piazzale della Vittoria 15, Forlì 47100 IT  
Tel: +39 0512098089  
E-mail: [elisa.montaguti@unibo.it](mailto:elisa.montaguti@unibo.it)

### Rimini Campus

Via Angherà 22, Rimini 47921 IT  
Tel: +39 0512098438  
E-mail: [marcomaria.mattei@unibo.it](mailto:marcomaria.mattei@unibo.it)

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