



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA  
DEPARTMENT OF MANAGEMENT

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UNIVERSITÀ DI BOLOGNA  
**DEPARTMENT OF MANAGEMENT**  
**RESEARCH YEARBOOK**



2022



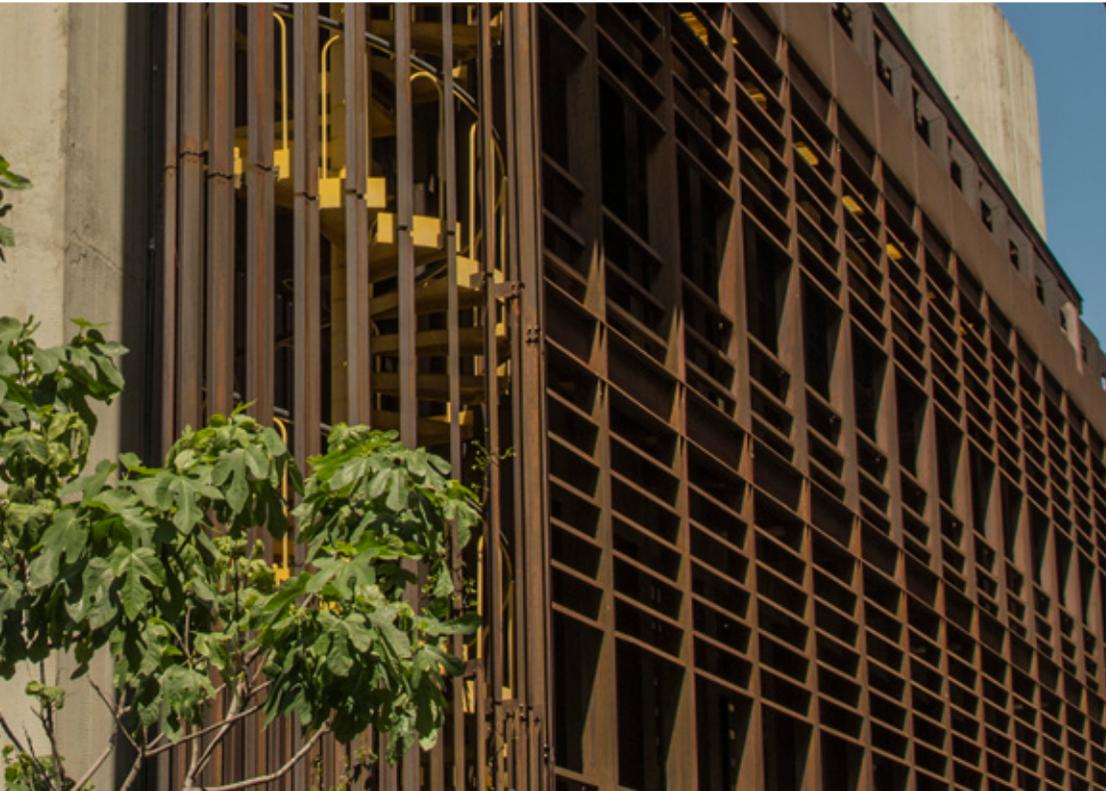


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UNIVERSITÀ DI BOLOGNA  
**DEPARTMENT OF MANAGEMENT**  
**RESEARCH YEARBOOK 2022**

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Data updated at 31<sup>st</sup> December 2021



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UNIVERSITÀ

- ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA
- CAMPUS DI RIMINI
- SCUOLA DI ECONOMIA  
MANAGEMENT E STATISTICA  
VICEPRESIDENZA
- CENTRO DI STUDI  
AVANZATI SUL TURISMO
- CENTRO LINGUISTICO DI ATENE (ICLA)
- DIREZIONE CAMPUS
- AMMINISTRAZIONE CAMPUS
- LABORATORI INFORMATICI CAMPUS
- SEGRETERIA DIDATTICA  
SCUOLA ECONOMIA MANAGEMENT E STATISTICA
- AULE DIDATTICHE

22



24

# The Future Challenges of Management Education and Research



**Prof. Angelo Paletta**

*Head of the Department of Management*

As the current Head of the Department of Management (DiSA), I have the privilege of introducing you to the third edition of our “Research Yearbook.” We continue our commitment to sharing the results and activities of our faculty and all the staff who work in the Bologna, Forlì and Rimini campuses of the Alma Mater.

We live in a historical moment characterized by significant challenges for universities worldwide and certainly for management education and research. We feel a strong responsibility to build more just, inclusive, socially cohesive communities capable of making rational choices based on scientific knowledge, systemic thinking, and the foresight of solutions.

The last two years have been defined by the extraordinary conditions caused by the Covid-19 emergency. At the beginning of 2022, the conflict

in Ukraine exacerbated our fears, disrupting our hopes for a return to normal living conditions. As academics, we have suffered from restrictions on individual freedoms, the ability to participate personally in conferences, seminars, and research groups, and build authentic learning communities with students and colleagues.

New technologies and digital teaching have allowed us to give continuity to our activities and experiment with new technical approaches and a new way of conceiving social relationships. We have become aware of being at the center of paradigm changes and that our commitment to the future cannot simply be to restore the past.

The experimentation phase is now behind us, and we have more maturity to build the teaching models of tomorrow. By tailoring the different formats to students’ specific situations, courses, and professional profiles, we can meet the needs implied by the new learning environment.

As an organization with a mission to improve management practices through research and teaching, we have seen the growing demand for reconfiguring business models to capture the opportunities of digital transformation and ecological transition. The pandemic has emphasized the importance of responsible data disclosure and putting people, diversity, equity, and social justice at the center. On this basis, as business and management educators, we are called upon to develop long-term and thoughtful strategies that will nurture the transformational leaders who will be integral to our social impact. We must take a both/and approach to the competing paradigms of management edu-

cation: fostering competitiveness, material, and corporate growth, on the one hand, and nurturing and developing the people who work in a company, on the other.

Our faculty comprises academics with internationally recognized reputations in various fields of management. Our research groups study accounting, arts and cultural organizations, banking, entrepreneurship and innovation, finance, marketing, organization and management of human resources, sustainability and social management, and strategy. As this new edition of the Research Yearbook also shows, we are a community of women and men that continues to grow, improving research productivity, national and international competitiveness, network collaboration and social engagement.

As management scientists, one of the biggest challenges we face is the struggle to produce knowledge that is academically rigorous and applicable to practicing managers. Management literature found that managers tend to be unaware of research-supported managerial insights reported in academic journals and the tendency of academic researchers to design studies without input from managers or employees.

The 2022 Research Yearbook that I invite you to read also shows DiSA’s commitment to bridging the gap between theory and practice, encouraging collaboration between researchers and practitioners to better understand our evolving reality and improve the societies we inhabit.

**Angelo Paletta**





# DEPARTMENT: INSTITUTION & MISSION



# University of Bologna



QS WORLD UNIVERSITY RANKINGS  
BY SUBJECT 2021

75<sup>th</sup>

WORLD POSITION IN SOCIAL SCIENCES & MANAGEMENT

128<sup>th</sup>

POSITION IN BUSINESS & MANAGEMENT STUDIES

(+11 COMPARED TO 2018 - QS 2019)

80<sup>th</sup>

POSITION IN ACCOUNTING & FINANCE

(+15 COMPARED TO 2018 - QS 2019)

1<sup>st</sup>

ITALIAN UNIVERSITY IN ACCOUNTING & FINANCE RESEARCH FIELD

**DEPARTMENT OF EXCELLENCE AWARD**  
IN 2018, THE DEPARTMENT WAS AWARDED THE “DEPARTMENT OF EXCELLENCE” BY THE ITALIAN MINISTRY OF EDUCATION AND RESEARCH. THE DEPARTMENT IS SUCCESSFULLY COMPLETING THE PROJECT WITH THE POSITIVE ASSESSMENT OF THE MINISTRY.



## FACTS & FIGURES

The Department of Management is a point of reference for teaching and research activities in Management and all its disciplines.

### MISSION

To increase as well as disseminate managerial culture, and foster innovation.

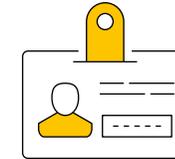
### RESEARCH GROUPS

- ACCOUNTING
- ARTS AND CULTURAL ORGANISATIONS AND CREATIVE INDUSTRIES (GIOCA)
- BANKING, FINANCIAL ANALYSIS AND INTERMEDIATION
- CORPORATE FINANCE
- INNOVATION MANAGEMENT
- MARKETING
- ORGANISATION & HUMAN RESOURCES MANAGEMENT
- STRATEGY
- TECHNOLOGY & RESOURCES VALORIZATION
- MULTIDISCIPLINARY RESEARCH GROUP ON SUSTAINABILITY, GOVERNANCE AND SOCIAL MANAGEMENT

### CAMPUSES

The Department’s branches are located in Bologna, Forlì and Rimini.

## The Department Team



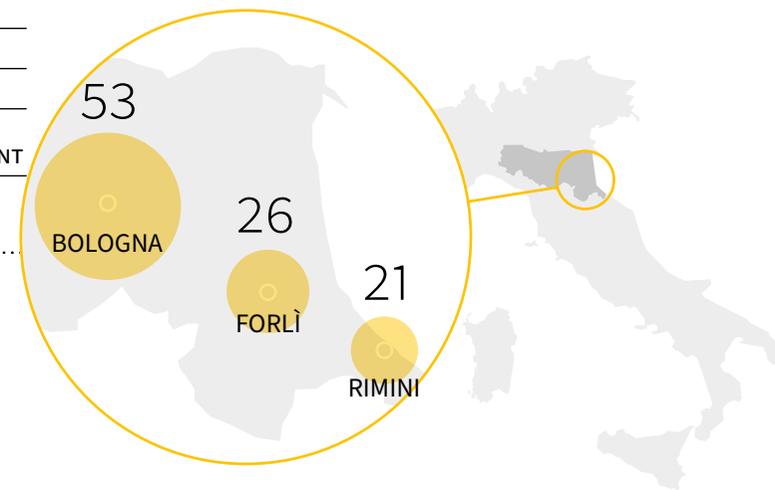
100  
FACULTY

25  
POST-DOCS

45  
PH.D. STUDENTS

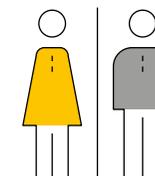
12  
STAFF

## Faculty by Campuses

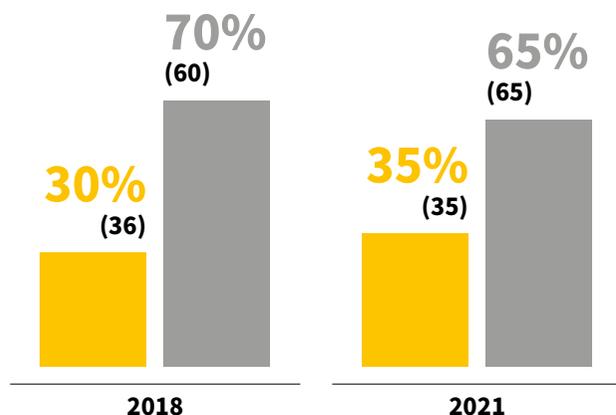


Data updated at 31<sup>st</sup> December 2021

# Department of Management - Gender Distribution

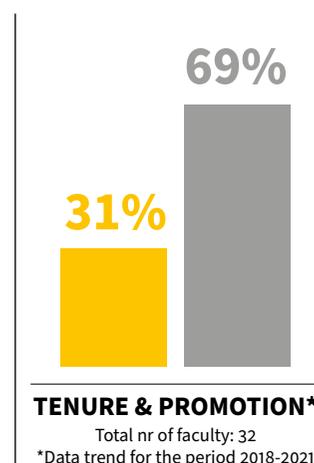
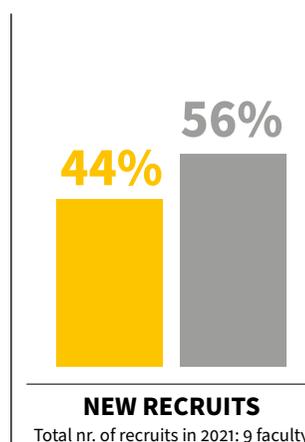


## FACULTY

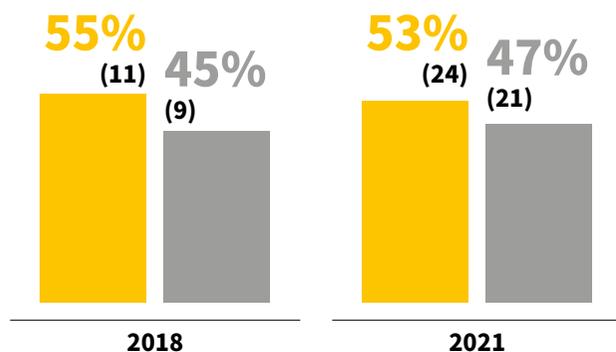


	2018		2021*	
Junior Assistant professors (RTD-A)	-	-	6	3
Senior Assistant professors (RTD-B)	-	3	5	3
Senior Assistant professors (RU)	6	12	2	7
Associate professors	16	20	16	24
Full professors	4	25	6	28

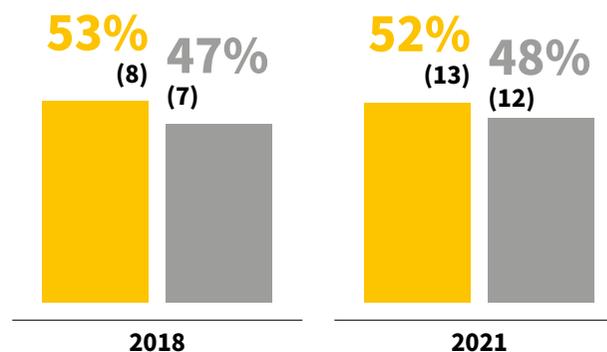
\* data do not include faculties leaving Unibo in 2021



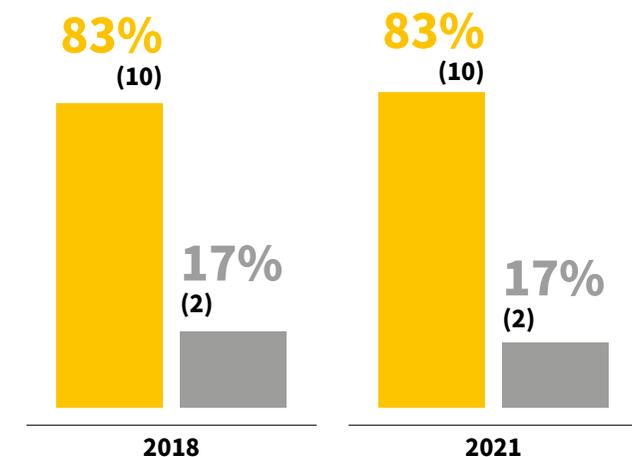
## PH.D. STUDENTS



## POST-DOCS



## STAFF (ADMINISTRATIVES, TECHNICIANS)



Source: Data from the 2018, and 2019 Unibo Gender Equality Annual Report and DiSA elaboration on 2020 and 2021

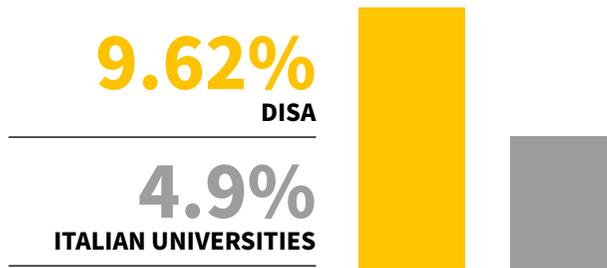
# RESEARCH

The Department's publication performance has been continuously improving over time and is in line with international standards. For a quick appreciation of where we stand, we present some comparisons based on the publications reported in Scopus between 2016 and 2020, including all Italian scholars in the Department's disciplines as a benchmark.

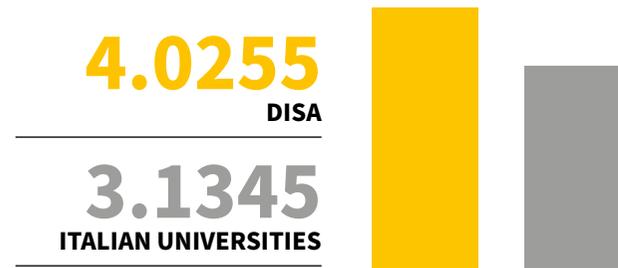
## DiSA outputs in 2020

- 121 SCOPUS PUBLICATIONS
- 3 PUBLICATIONS 4\* ABS (ACADEMY OF MANAGEMENT JOURNAL, JOURNAL OF MANAGEMENT)
- 81 SCIENTIFIC PUBLICATIONS 4 AND 3 ABS
- 4,436 CITATIONS AMONG ALL FACULTY
- 234.304 CUMULATIVE INDIVIDUAL SJR -SCIENTIFIC JOURNAL RANKING

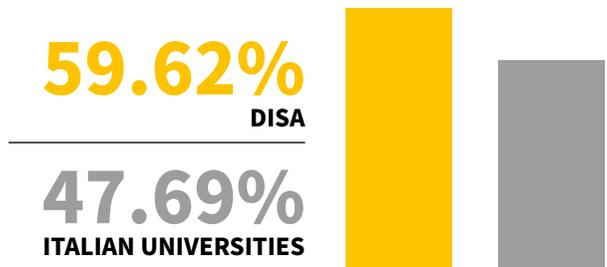
Faculty with at least 1 published paper in ABS 4\* journals, 2016-20



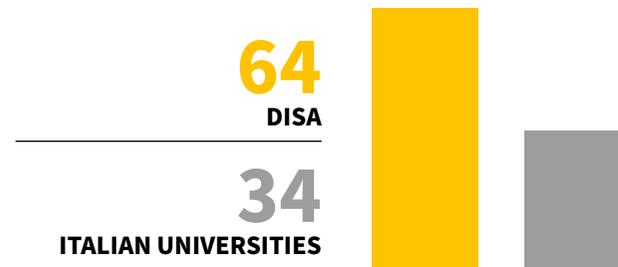
Cumulative individual SJR: median 2016-20



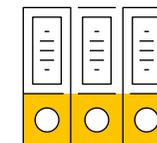
Faculty with at least 1 published paper in ABS 4 and 3 journals, 2016-20



Individual Citations: median, 2016-20

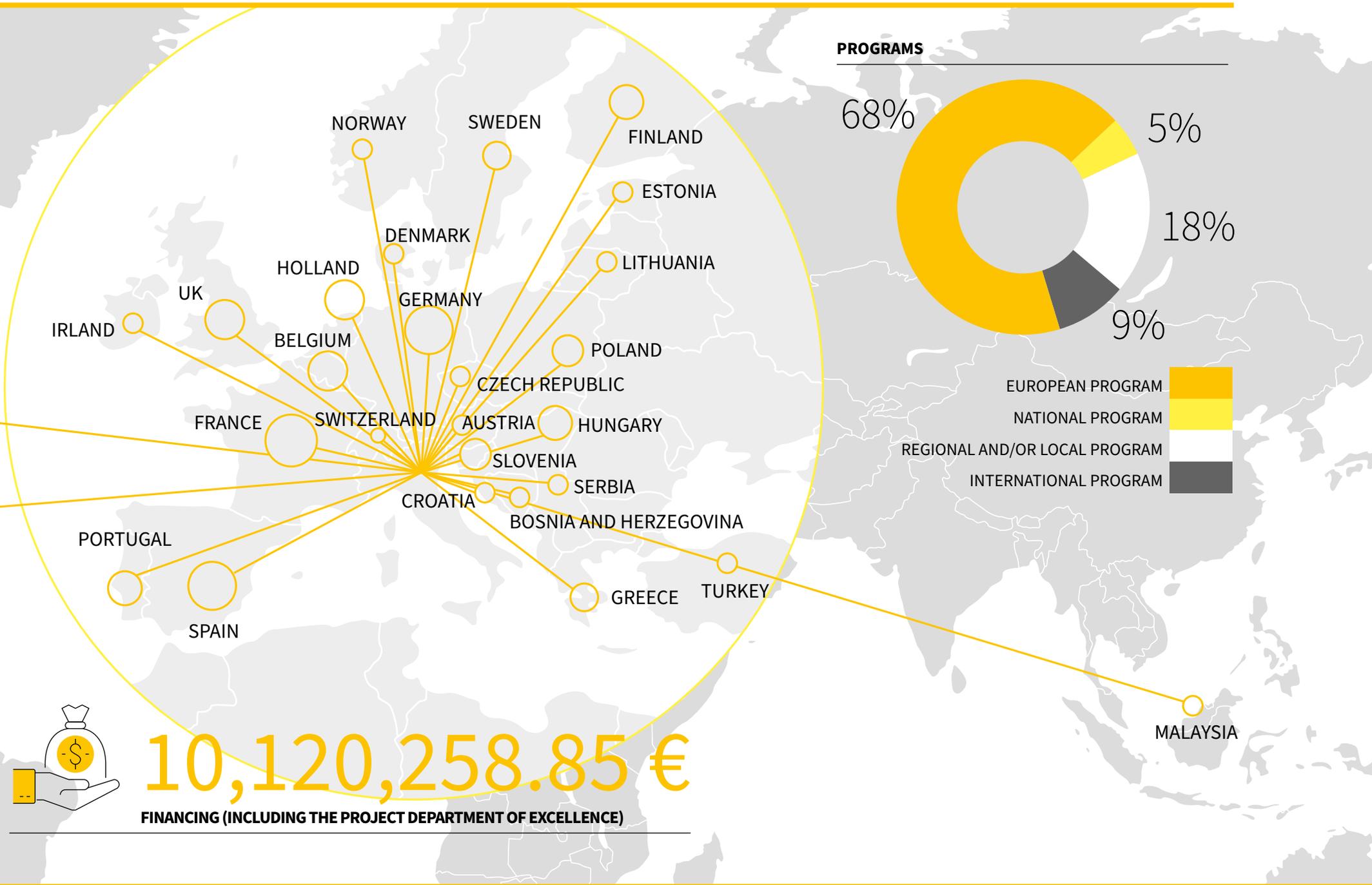


## DiSA Networking



22

ON-GOING COMPETITIVE PROJECTS



# Funding institutions and project coordinators of competitive research projects

## FUNDING INSTITUTIONS



## PROJECT COORDINATORS



## University Interdepartmental Centres with DiSA participation

- **ALMA AI - RESEARCH INSTITUTE FOR HUMAN-CENTERED ARTIFICIAL INTELLIGENCE**  
LOCATED IN BOLOGNA
- **ALMA CLIMATE - ALMA MATER RESEARCH INSTITUTE ON GLOBAL CHALLENGES AND CLIMATE CHANGE**  
LOCATED IN BOLOGNA
- **ALMA HEALTHY PLANET - ALMA MATER RESEARCH INSTITUTE ON HEALTHY PLANET**  
LOCATED IN BOLOGNA
- **CAST - CENTRE FOR ADVANCED STUDIES IN TOURISM**  
LOCATED IN RIMINI

## Member of Networks

- **BIG DATA INNOVATION & RESEARCH EXCELLENCE (BI-REX)**  
PUBLIC-PRIVATE CONSORTIUM, THE EMILIA ROMAGNA INDUSTRY 4.0 COMPETENCE CENTER GATHERING OVER 50 PUBLIC AND PRIVATE PARTNERS, SUPPORTED BY THE MINISTRY OF ECONOMIC DEVELOPMENT
- **THE EUROPEAN INSTITUTE FOR ADVANCED STUDIES IN MANAGEMENT (EIASM)**, AN INTERNATIONAL NETWORK FOR MANAGEMENT RESEARCH AND TEACHING THAT INCLUDES MORE THAN 50,000 MANAGEMENT SCIENTISTS FROM ALL OVER THE WORLD
- **THE EUROPEAN NETWORK ON CULTURAL MANAGEMENT AND POLICY (ENATC)** THE MISSION IS TO STIMULATE THE DEVELOPMENT OF CULTURAL MANAGEMENT AND CULTURAL POLICY EDUCATION IN EUROPE AND BEYOND, ENGAGING AND RESPONDING TO NEW DEVELOPMENTS IN POLITICS, ECONOMICS, SOCIETIES AND TECHNOLOGY
- **THE RURAL POLICY LEARNING COMMONS (RPLC)**, A PARTNERSHIP GRANT FUNDED BY THE SOCIAL SCIENCES AND HUMANITIES RESEARCH COUNCIL OF CANADA WITH THE RURAL DEVELOPMENT INSTITUTE AND BRANDON UNIVERSITY. THE FOCUS IS ON BUILDING RURAL CAPACITY AND STRENGTHENING RELATIONSHIPS TO INFORM RURAL RESEARCH AND POLICY AT THE PROVINCIAL AND REGIONAL LEVEL THROUGH INTERNATIONAL COMPARATIVE ANALYSIS
- **RESPONSIBLE RESEARCH FOR BUSINESS AND MANAGEMENT (RRBM)** COMMUNITY DEDICATED TO INSPIRING, ENCOURAGING, AND SUPPORTING CREDIBLE AND USEFUL RESEARCH IN MANAGEMENT
- **THE SCANDINAVIAN CONSORTIUM FOR ORGANISATIONAL RESEARCH (SCANCOR)**, TO FACILITATE INQUIRY IN A TRANSNATIONAL NETWORK OF SCHOLARS THROUGH WORKING VISITS AND RESIDENCIES AT STANFORD AND HARVARD UNIVERSITIES
- **THE PRINCIPLES FOR RESPONSIBLE MANAGEMENT EDUCATION (UN-PRME)**, A PLATFORM TO RAISE THE PROFILE OF SUSTAINABILITY IN SCHOOLS AROUND THE WORLD, AND TO EQUIP TODAY'S BUSINESS STUDENTS WITH THE UNDERSTANDING AND ABILITY TO DELIVER CHANGE TOMORROW. GOVERNED BY UN GLOBAL COMPACT AND THE MAIN BUSINESS SCHOOL ACCREDITATION BODIES

## Yunus Social Business Centre Forlì Campus

On April 18<sup>th</sup>, 2018, Professor Muhammad Yunus and the Department of Management inaugurated the YSBC of the University of Bologna at the Forlì campus. Yunus vision inspires the YSBC@Bologna and establish a new kind of capitalism, where altruism and generosity are valued as much as profit making, and where individuals not only have the capacity to lift themselves out of poverty, but also to affect real change for the planet and its people. The Yunus's World of Three Zeroes (the new economics of zero poverty, zero unemployment, and zero carbon emissions) offers a challenge to young people, business and political leaders, and ordinary citizens everywhere to embrace a new form of capitalism, and improve the world for everyone.

The main mission of the YSBC is the research of applied business solutions, mentoring services and support on developing social businesses. Muhammad Yunus has defined the idea of social business as a sustainable enterprise that deals mainly with problems of a social nature, reinvesting profits to sustain its future development. Our Centre aims at improving the knowledge on the mechanisms of microfinance and social business by encouraging discussions that can lead to impacting social solutions. Consulting and advisory services are fundamental for us, leading to developing methods for solving social problems and fostering social entrepreneurship in the young generations.

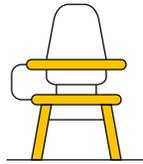


## EDUCATION

5,380 students (A.Y. 2021/22) attend the 13 First and Second Cycle Programs. Eight of these programs are international and six are taught in English, while three of them offer a double degree with a foreign institution.

In the A.Y. 2021/22 the Department has contributed substantially to the activation of the international First cycle Degree in Economics, Politics and Social Sciences coordinated by the Department of Economics and of the international Second cycle Degree in Digital Transformation Management coordinated by the Department of Computer Science and Engineering.

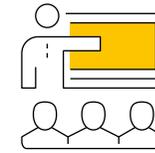
### Students



5,380

A.Y. 2021/22

### Degree Programs



13

62% INTERNATIONAL PROGRAMS

### Students' citizenship

AFRICA	53
AMERICA	119
ASIA AND MIDDLE EAST	83
CINA	123
EUROPA	239
ITALY	4,750
INDIA	12
OCEANIA	1

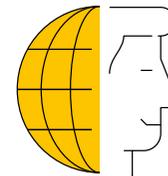
### Students at DiSA with a foreign citizenship



12%

A.Y. 2021/22

### Students at Unibo with a foreign citizenship



8%

A.Y. 2021/22

Source: The University Data Warehouse – data extraction on 30 May 2022

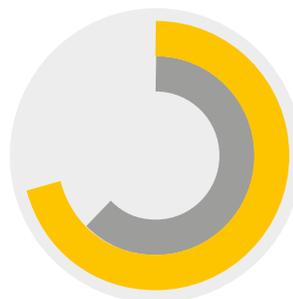
## Students' Satisfaction and Job Placement Graduates in Economics and Management Programs

According to the 2021 Report released by AlmaLaurea (the Italian Inter-University consortium focused on students and graduates), the graduates of the Department show levels of overall satisfaction with their program and success in job placement significantly higher than comparable programs offered in other Italian universities.

Job Placement  
1 year from graduation

**71.1%**  
UNIBO

**62.6%**  
ALMA LAUREA  
CONSORTIUM

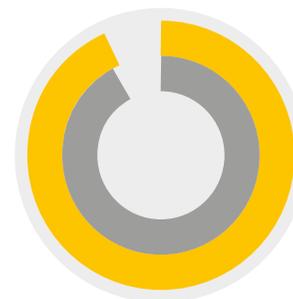


Data refer to Second Cycle  
Degree Programs

Overall satisfaction  
First Cycle Programs

**93.2%**  
UNIBO

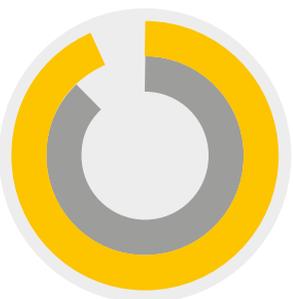
**92%**  
ALMA LAUREA  
CONSORTIUM



Job Placement  
3 years from graduation

**93.5%**  
UNIBO

**88%**  
ALMA LAUREA  
CONSORTIUM

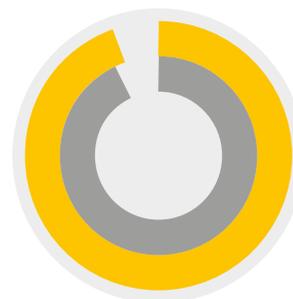


Data refer to Second Cycle  
Degree Programs

Overall satisfaction  
Second Cycle Programs

**94.6%**  
UNIBO

**92.9%**  
ALMA LAUREA  
CONSORTIUM



Source: AlmaLaurea Report 2021. Overall satisfaction sums up the percentages of the students completely and almost satisfied.

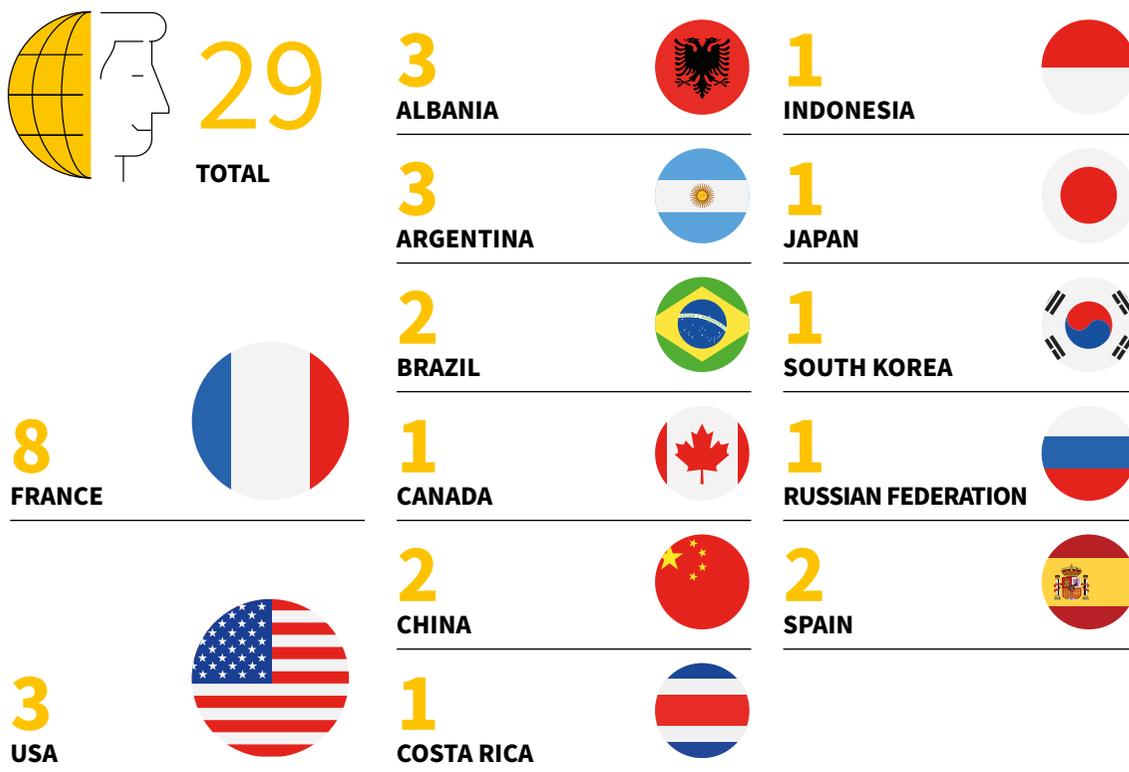
# Shaping the future: Department of Management - Second Cycle Degree Courses & Job profiles

The Department of Management courses are designed to face the present and future challenges of our society, in order to train qualified professionals able to assume managerial positions in an international environment.



	DEGREE COURSES	JOB PROFILES
<b>BOLOGNA CAMPUS</b>		
CLAMDA	SECOND CYCLE DEGREE IN BUSINESS ADMINISTRATION	<ul style="list-style-type: none"> <li>BUSINESS MANAGER</li> <li>COMPANY CONSULTANT</li> </ul>
CLAMEP	SECOND CYCLE DEGREE IN ECONOMICS AND ACCOUNTING	<ul style="list-style-type: none"> <li>CERTIFIED CHARTERED ACCOUNTANT</li> <li>CFO</li> <li>TAX MANAGER</li> <li>BUSINESS CONSULTANT</li> <li>TAX AND LEGAL CONSULTANT</li> </ul>
CLAMFIM	SECOND CYCLE DEGREE IN FINANCIAL MARKETS AND INSTITUTIONS	<ul style="list-style-type: none"> <li>FINANCIAL RISK MANAGER</li> <li>ASSET MANAGER</li> <li>FINANCIAL ADVISOR</li> </ul>
GIOCA	SECOND CYCLE DEGREE IN INNOVATION AND ORGANIZATION OF CULTURE AND THE ARTS	<ul style="list-style-type: none"> <li>CULTURAL PROJECT MANAGER, FUNDRAISER OR CULTURAL MANAGER IN PRIVATE AND PUBLIC ORGANIZATIONS AND NGOS</li> </ul>
<b>FORLÌ CAMPUS</b>		
CLAMEC	SECOND CYCLE DEGREE IN ECONOMICS AND COMMERCE	<ul style="list-style-type: none"> <li>CHARTERED ACCOUNTANT</li> <li>HEAD OF BUSINESS ADMINISTRATION</li> </ul>
CLAMEM	SECOND CYCLE DEGREE IN ECONOMICS AND MANAGEMENT	<ul style="list-style-type: none"> <li>MANAGER IN MARKETING, COMMERCIAL AND ORGANIZATION AREAS</li> <li>MANAGER IN FINANCE AND CONTROL AREAS, ANALYST AND FINANCE CONSULTANT</li> <li>CONSULTANT OR ENTREPRENEUR FOR NEW COMPANIES</li> </ul>
CLAMES	SECOND CYCLE DEGREE IN MANAGEMENT FOR SOCIAL ECONOMY	<ul style="list-style-type: none"> <li>MANAGER, CONSULTANT FOR SOCIAL ENTERPRISES, COOPERATIVES, NON-PROFIT ORGANIZATIONS AND PUBLIC ADMINISTRATIONS</li> <li>FUNDRAISER, EXPERT IN MARKETING AND SOCIAL COMMUNICATION</li> <li>CONSULTANT OR ENTREPRENEUR OF OF NEW SOCIAL ENTERPRISES</li> </ul>
<b>RIMINI CAMPUS</b>		
AGEI	SECOND CYCLE DEGREE IN BUSINESS ADMINISTRATION AND MANAGEMENT	<ul style="list-style-type: none"> <li>CHARTERED ACCOUNTANT</li> <li>MANAGING DIRECTOR</li> <li>STATUTORY AUDITOR</li> </ul>

## Teaching and mobility agreements with foreign Universities



### TEACHING AND MOBILITY AGREEMENTS: TREND 2018-2021



## Agreements for double degrees

### FRANCE

**SECOND CYCLE DEGREE IN MANAGEMENT FOR SOCIAL ECONOMY**  
INTERNATIONAL DEGREE PROGRAM WITH NEOMA BUSINESS SCHOOL AND ICN BUSINESS SCHOOL - NANCY

**SECOND CYCLE DEGREE IN ECONOMICS AND MANAGEMENT**  
INTERNATIONAL DEGREE PROGRAM WITH ICN BUSINESS SCHOOL - NANCY AND NEOMA BUSINESS SCHOOL

**SECOND CYCLE DEGREE IN ECONOMICS AND COMMERCE**  
INTERNATIONAL DEGREE PROGRAM WITH NEOMA BUSINESS SCHOOL

## Cooperation Agreement with a consecutive degree

### ARGENTINA

**UNIVERSIDAD ARGENTINA DE LA EMPRESA (UADE) BUENOS AIRES & CLABE- BUSINESS AND ECONOMICS FIRST CYCLE DEGREE.**  
THE FIRST INTERNATIONAL BACHELOR'S DEGREE OF THE UNIVERSITY OF BOLOGNA.

A Cooperation agreement between Alma Mater Studio-rum - Università di Bologna and Universidad Argentina de la Empresa (UADE) aimed at students' mobility and awarding consecutive First Cycle Degrees.

- 3-year Bachelor's degree
- Entirely taught in English
- Two different tracks: Bologna and Buenos Aires

In the Academic Year

2021/2022:

163 students in Bologna, from 21 countries in the world.

### CLAMDA

**SECOND CYCLE DEGREE  
IN BUSINESS  
ADMINISTRATION**

#### **VALENTINA VALLISI**

*Business Development Specialist at Bonfiglioli Riduttori Group*

*“Teamwork have undoubtedly allowed me to improve my organizational and communication skills. Having developed these skills during my studies already turned out to be fundamental in these first years of my carrier.”*

#### **MAVERIK GHIDONI**

*Senior Associate at MBS Consulting*

*“I chose the CLAMDA for the completeness of the study program and for its exclusivity (less than one admission out of five candidates, at that time) and the opinions collected among former students of the program.*

*The feature of the program that struck me the most is the ability to take almost any exam in a ‘group project’ mode.”*

### CLAMEP

**SECOND CYCLE DEGREE  
IN ECONOMICS  
AND ACCOUNTING**

#### **DARIO CENTOMO**

*Brand Controlling & Pricing Manager - Volkswagen Group Italia SpA*

*“The course has laid the economic, legal and business foundations that have allowed me in a short time to become a Chartered Accountant, Tax Manager and Controlling&Pricing Manager.”*

#### **GIANLUIGI STELLA**

*Tax Manager - Unipol Sai*

*“It was a unique “gym” for the work world, because it was structured not only around studying books and manuals, but also achieving a method and a “work” approach.”*

### CLAMFIM

**SECOND CYCLE DEGREE  
IN FINANCIAL MARKETS  
AND INSTITUTIONS**

#### **FEDERICA PAUDICE**

*Trainee at European Banking Authority*

*“Once the course is completed, students are generally offered a wide range of job opportunities.”*

#### **VITTORIO MARESCA**

*Senior Risk Specialist, Unicredit*

*“It is a stimulating and complete course that allows a professional path in the world of finance, based also on one’s personal attitudes.”*

### GIOCA

**SECOND CYCLE DEGREE IN  
INNOVATION AND ORGANIZATION  
OF CULTURE AND THE ARTS**

#### **MARTA BOGNA-DREW**

*Class of 2005, Associate Director at Caro Communications, London*

*“It really was so important to see how different systems work and to be exposed to different ways of meeting the requirements, so that was a key thing for my career path and I know I got it because the way GIOCA was shaped.”*

#### **KAITLIN HARPER**

*Class of 2013, Production Manager at Walt Disney Imagineering, California*

*“I am Imagineering at the Walt Disney and I have been working in the last four years at Marvelle. I am working with people from all over the world; you come in and you don’t say “it’s my way” but “how does it work here”, and GIOCA was great that way because we were from all over the world.”*

## BOLOGNA CAMPUS

## FORLÌ CAMPUS

## RIMINI CAMPUS

### CLAMEC

**SECOND CYCLE DEGREE IN  
ECONOMICS AND  
COMMERCE**

#### **LORENZO MILANESI**

*Auditor at Deloitte & Touche S.P.A.*

*I found Forlì a student-friendly city, a cutting-edge campus and, as for my course of study, teachers interested in growing students from a personal and a professional point of view, who did not limit themselves in transmitting knowledge. Therefore, I am glad to collaborate today with the Forlì Campus in the Mentoring project, offering my experience to the students of this course.*

### CLAMEM

**SECOND CYCLE DEGREE IN  
ECONOMICS AND  
MANAGEMENT**

#### **FEDERICO DAL POZZO**

*Google Startups & VCs Business Growth (selected by Forbes Magazine among the 100 Italian Under 30 talents, in 2021).*

*The Management and Marketing course allowed me to learn the fundamental notions for continuing my professional career. Once you become a student and start living the University every day, you realize that the Alma Mater really stays one step ahead.*

### CLAMES

**SECOND CYCLE DEGREE IN  
MANAGEMENT FOR  
SOCIAL ECONOMY**

**ELENA SINCO AND ELENA BARISON**  
*CLAMES students.*

*The added value of this study program is the availability of professors who give advice and offer a tailor-made approach to each student. Also, the cooperation between students is precious, especially in stimulating each other and facing difficulties. Finally, the structure of the study program is well-designed and facilitates being on time with the exams as well as including practical experiences in the curriculum.*

### AGEI

**SECOND CYCLE DEGREE IN BUSINESS ADMINISTRATION AND MANAGEMENT**

#### **DEBORA CASOLI**

*Ph.D. Candidate - Frontiers Program "The Future of Earth, Climate Changes and Societal Challenges", rimini Campus Chapter Leader - Almae Matris Alumni Association*

*"Simply fantastic! A small class, lectures by internationally renowned professors and professionals, discussing cutting-edge topics, carrying out project works and thesis in a multinational company. I am grateful for the wealth of knowledge ranging from marketing to innovation management, from international business to business data analysis and from human resources management to finance, as well as for the soft skills that I have collected. Last but not least, I am grateful for the people I met and the network of contacts, encompassing not only my colleagues, but also professors, professionals, managers and visiting professors of important international universities."*

## AlmaGoals: The University of Bologna for the U.N. Sustainable Development Goals (SDGs)

The University of Bologna is committed to the values of sustainability, reflected in its pursuit of the SDGs through teaching the best suitable practices to achieve them by 2030. Thanks to its efforts it has been ranked 37th in Times Higher Education Impact Ranking 2021 equal to the best in Italy. The Department of Management contributes through dedicated teaching modules, a number of research projects and a specific commitment to gradually transforming its facilities and practices.

## DiSA teaching and the Sustainable Development Goals



Source: AlmaGoals



www.kubibo.it

STUDIORU  
DI BOLOGNA

THE CONCISE  
OXFORD  
DICTIONARY

OXFORD

## Ph.D. Programs at DiSA

### PH.D. IN MANAGEMENT

Training the next generation of researchers in the fields of management, banking and finance, fostering their cutting-edge theoretical, methodological and empirical research skills.

- ENTIRELY TAUGHT IN ENGLISH, SINCE 21° CYCLE
- 4-YEAR FULL-TIME PROGRAM. AT LEAST A 6-MONTH PERIOD ABROAD
- 7 FULL SCHOLARSHIPS PLUS ADDITIONAL TEACHING AND RESEARCH ASSISTANTSHIP OPPORTUNITIES
- AROUND 150 APPLICANTS EVERY YEAR FROM ALL OVER THE WORLD

<https://phd.unibo.it/management/en>

Graduates: 1991, 7° Cycle (first Coort) - 2016, 32° Cycle



**108** WORKING IN ACADEMIA (72%)

**80** IN ITALIAN UNIVERSITIES

**20** IN OTHER EUROPEAN UNIVERSITIES

ALBANIA - AUSTRIA - FINLAND - FRANCE  
IRELAND - ISLAND - PORTUGAL - SWITZERLAND  
THE NETHERLANDS - UNITED KINGDOM

**08** WORLDWIDE

BRAZIL - KAZAKHSTAN - PAKISTAN - PHILIPPINE - USA

**41** WORKING IN INDUSTRY (28%)

### PH.D. IN FUTURE EARTH, CLIMATE CHANGE AND SOCIETAL CHALLENGES – FRONTIER PROGRAM

Training professionals in the fields of earth and climate sciences, food production, economics, human health in the environmental context and social sciences in the context of climate change for careers in academia, research, government, industry and international organizations.

- 3-YEAR FULL-TIME, ENTIRELY TAUGHT IN ENGLISH
- 5 FULL SCHOLARSHIPS
- 5 CURRICULA: ONE HEALTH; THE EARTH SYSTEM; IMPACTS, ADAPTATION AND VULNERABILITY; TECHNOLOGICAL INNOVATIONS FOR A DECARBONISED SOCIETY; SOCIO-ECONOMIC AND LEGAL STUDIES FOR MITIGATION OF CLIMATE CHANGE
- ALIGNED WITH THE SDGS.

FRONTIER is a multidisciplinary program, led by the Department of Physics and Astronomy “Augusto Righi”; DiSA participates as an Associated Department in:

- CITY OF ART, TOURISM AND SUSTAINABLE DEVELOPMENT: PROCESSES OF GOVERNANCE IN SMART CITIES
- GREEN FACTORS IN FINANCIAL INTERMEDIATION
- FEMINIST APPROACH TO ORGANIZATIONAL CULTURE FOR SUSTAINABLE WORK AND GREEN REPORTING
- ONLINE AND OFFLINE SUSTAINABILITY: THE ROLE OF PACKAGING AND REUSE PLATFORMS
- INDUSTRIAL TRANSITION TOWARDS SUSTAINABILITY: COLLECTION, INTEGRATION AND ANALYSIS OF DATA TO SUPPORT THE DEVELOPMENT OF AN ENTREPRENEURIAL ECOSYSTEM IN SUPPORT OF GREEN TECHNOLOGIES AND SOCIAL INNOVATION.

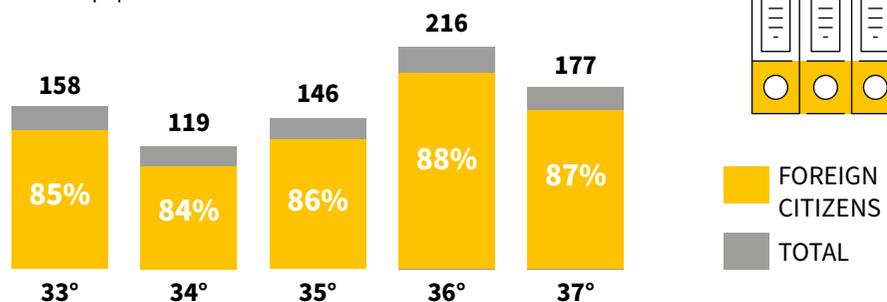
<https://www.unibo.it/en/teaching/phd/2021-2022-pon-scholarships-call/future-earth-climate-change-and-societal-challenge>

On-Going 33°-37° Cycle applications

**816**

**715**

FROM ABROAD (86%)



Data updated at February 2022

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## Almae Matris Alumni Association

The Association represents the Community of students and graduates of the University of Bologna: an international community united by shared values and experiences, walking together.

Thanks to the project Departments of Excellence, DiSA has contributed to the Almae Matris Alumni Association. The DiSA Groups within the Association are the Management Chapter and the CLAMDA Group.

The promoted initiatives aim to create a network that forges personal and professional relations among Alumni and current students, strengthens the Community's identity, and increases the number of qualified qualified work opportunities.

<https://site.unibo.it/alumni-association/it>



## THIRD MISSION

### Department of Management

DiSA is the point for promoting of reference for the University's initiatives promoting entrepreneurship within its community and spin-off activities.

Almacube, AlmaEclub, Start-Up Day, AlmaLabor, Basement Club, and Unibo Reactor are some programs supporting startups, companies, entrepreneurship training, and local development. DiSA research groups carry out applied research and consulting activities with companies, contributing to funding post-docs and Ph.D. grants.

A solid commitment to public engagement:

- Educational activities with High Schools for the work-school training and MOOC initiatives ("Unibo Open Knowledge Innovation & Digital Learning") in Higher Education for Sustainable Development Goals
- European Night of Researchers and DiSA Research Day
- Regional agreements on the management of Cultural Heritage (theaters, museum stubs, and audiovisual activities)
- University agreements (2020-25) with the Association of Chartered Certified Accountants in Bologna, Forlì, and Rimini
- Active role in the Center for Advanced Studies in Tourism as a tool for cultural, economic, and social development through agreements with the local stakeholders

## Bologna Business School (BBS)

BBS represents the leading organization of the Department of Management's Third Mission, promoting managerial culture and enhancing knowledge transfer.

DiSA's Head of Department is a statutory member of BBS's Board of Directors. The Dean of BBS or his/her delegate is a member of DiSA's Teaching Committee. The primary field of activity is lifelong and continuous learning through:

- Full-time Master's programs, accredited by the University of Bologna and targeting young graduates;
- Executive programs targeting managers and entrepreneurs;
- Corporate programs, customized for companies and other institutions;
- Open Programs targeting professionals for short-term training on specific topics.

BBS has a threefold impact:

**Educational Impact:** development of a managerial impact through the participants' learning process and the applied research. Over 1,000 participants from 100 countries in the world attend its 56 university and executive programs, along with various "custom" learning initiatives designed in collaboration with companies and other organizations. In 2020, BBS launched its ECCH case collection, "Taking Italian Excellence Global."

**Community Impact:** involvement of academics, students, alumni, and companies to disseminate knowledge and share experiences. The Alumni association was established in 2017 to cultivate its network of over 10,000 alumni and provide all members with opportunities.

**Entrepreneurial Impact:** promoting economic growth through entrepreneurial development and innovation projects. BBS Entrepreneurship Hub is integrated with the University of Bologna's entrepreneurship activities, encouraging students and faculty to create networking opportunities and facilitate access to resources.

For post-graduate and executive education, the Department works closely with Bologna Business School, the Business School of the University of Bologna, which offers more than 50 programs involving around 1,300 students from almost 100 countries every year.

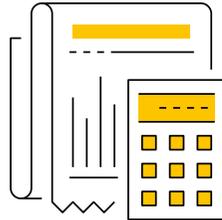
### EQUIS Accreditation

BBS and DiSA collaborated for the prestigious international EQUIS accreditation system, issued to just 1% of the worldwide business schools by the EFMD-European Foundation for Management Development. So the BBS is now part of the small group of global business schools that meet the most stringent quality requirements for teaching staff, students, programs, practices of sustainability and diversity inclusion. With the accreditation of BBS, there are now four executive-level higher education schools as a part of the international EQUIS accreditation system in Italy.



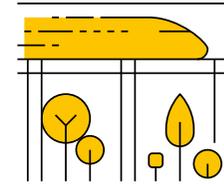
## DEPARTMENT OF MANAGEMENT THEMATIC OBSERVATORIES

In the framework of the Department of Excellence project, The Department of Management started 5 Thematic Observatories between 2019 and 2021. The research skills of the Department of Management are made available to the stakeholders' community. Each Observatory conducts research and training activities, data collection and analysis, monitoring and dissemination, in collaboration with a network of partners from academy, industry and societal organizations, at the local and national levels.



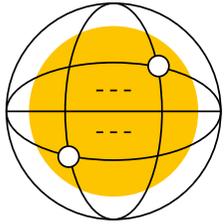
### Budget of Third Sector Institutions

The Observatory develops, observes, and disseminates models of interpretation about the performance of Third Sector Entities, moving from the financial statements information and referring to entities operating in fields of: health and social care, education and training, research, environmental protection, sport and social tourism. The Observatory elaborates Third Sector accountability reports and organizes workshops and working groups with Public Administration representatives. The Observatory involves the Yunus Social Business Centre in Forli and the Second cycle Degree course in Economics and Management.



### Local Public Services

The Observatory aims at studying the performance trends of local public services offered by Italy's local public administrations (municipalities, metropolitan cities, provinces, regions), which are called to satisfy the basic needs of citizens and businesses. These services represent the substrate on which the social and productive system of the country relies, determining the level of competitiveness and attractiveness in the European and international context. The Observatory provides a reasoned analysis of official data collected from local public administrations; the aim is to verify, compare, and assess local public services to citizens and corporations.



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## Oper.Lab: the Observatory for open innovation.

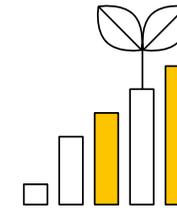
Oper.Lab analyzes, promotes and designs concrete and replicable models of Open Innovation: it experiments, identifies and systematizes successful cases, good practices and experiences of Open innovation, to be shared in its network. Oper.Lab aims indeed to be the reference point for those innovation communities that adopt open innovation approaches to create value for organizations and society.



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## Social Impact Revolution: Finance & Entrepreneurship

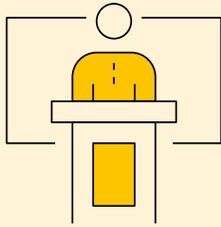
In collaboration with local and national partners, the Observatory aims to reduce the barriers between capital supply and demand in the social impact finance market in Italy. The Observatory provides research of applied business solutions, mentoring services and support on social business and access to entrepreneurship. The activities of the YSBC concern research on economic and business models with a social vocation, the dissemination of scientific knowledge on this issue, and the cooperation with the international network for joint research.



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## Sustainable Development

The Observatory aims at implementing research and training activities on the economics and management of sustainable development. The Observatory also seeks to promote a new awareness of companies with respect to the objectives of sustainable development. The Observatory addresses all types of companies: private and public, profit and non-profit, including SMEs.



## DEPARTMENT OF MANAGEMENT INTERNATIONAL CONFERENCES, WORKSHOPS AND SUMMER SCHOOLS

In the framework of the Department of Excellence project, the Department of Management organized several events in 2021. The Department is strongly engaged in the organization of conferences at the national and international levels. It uses the occasions to share knowledge and create new synergies and collaborations.

### FUNDRAISING FESTIVAL (JULY 2021, ONLINE)

It is the biggest community in Italy, a festival at the national, to share ideas and create innovation, together with the best fundraisers in Italy, and not only. The 2021 edition featured about 1,000 participants.

### SUMMER SCHOOL “THE WORDS OF INNOVATION” (SEPTEMBER 2021, RIMINI)

Nowadays, students and workers must constantly acquire new knowledge and skills. The Summer School “Words of Innovation” has a keyword theme each year. In 2021, it was “Time”: whether that mean work, financial processes, scientific research, human experience, or our shared history. Twenty-six participants were involved in the summer school, including ten companies.

### WORKSHOP FINANCIAL REPORTING AND CAPITAL MARKETS (NOVEMBER 2021, BOLOGNA)

The international accounting standards and disclosure requirements for companies with listed and unlisted securities are a constantly evolving challenge for users of financial statements. They significantly influence investment decisions and the capital allocation process.

The workshop was aimed to encourage open discussions, increasing scientific publications, with special attention given to projects by junior scholars.

### BOOSTING ENTREPRENEURIAL SKILLS AND MINDSETS: THEORIES, METHODS AND IMPACT

A series of events that was planned in 2021-22, in collaboration with the Bologna Business School, Nord University Business School, Lund University, and Syracuse University.

The first event was held online in November 2021, as an ice-breaking and brainstorming session on the entrepreneurial skills.

### THE YEARLY RESEARCH DAY

Which tools and channels should be used to communicate research, reach companies, organizations and institutions? How can communication be made more strategically effective in order to increase the visibility, citations and funding opportunities at both the individual and Departmental level? To answer these questions, the Third Edition was held in Bologna on the September, 15th 2021. The event focused on the Department’s research communication, with the goal of creating greater synergies between academics, businesses and institutions.

This successful event featured about 100 participants and outstanding guests such as the University of Bologna Communication Sector and Press Office, agencies, and internationally renowned science communication experts”. It also featured a workshop that trained participants on best practices for social media and press releases.

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## Honorary Degree to Eric Schmidt

“When I was a child, I played around the Neptune fountain. Today it is an honor for me to return here to receive such a prestigious award,” Eric Schmidt said, starting his doctoral lesson.

On September 10th, 2021, Eric Schmidt - the co-founder of Schmidt Futures and the CEO/President of Google for 20 years - received the Honorary Degree OF the University of Bologna in Business Management.

The ceremony was in conjunction with the Graduation 2020-2021 of the Bologna Business School, involving over 1,500 participants of the BBS Masters from over 60 countries.

“Do not give up dreaming; I am sure that Italy can become the most important industrial center globally. Thanks to a new technological renaissance, a new Google can be born here,” Schmidt added.

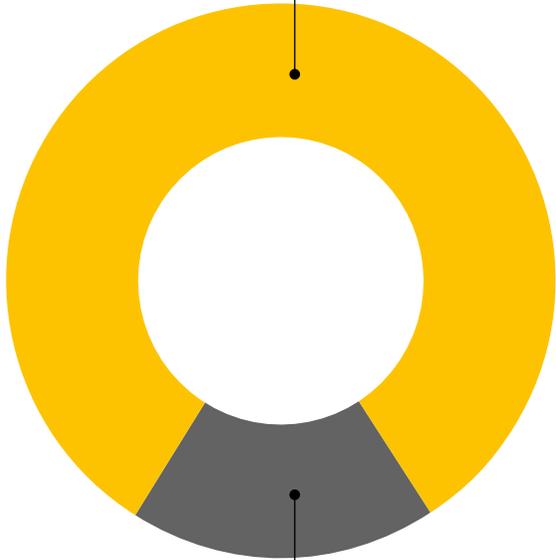




# Agreements

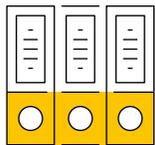
82%

31 ON-GOING  
BILATERAL  
RESEARCH  
AGREEMENTS



18%

7 ON-GOING  
BUSINESS  
AGREEMENTS



38

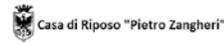
ON-GOING AGREEMENTS



511,604 €

FINANCING

## FUNDING INSTITUTIONS - BILATERAL RESEARCH AGREEMENTS



## BILATERAL RESEARCH AGREEMENTS WITHOUT GRANT



## FUNDING INSTITUTIONS - ON-GOING BUSINESS AGREEMENTS





# RESEARCH GROUPS





## ACCOUNTING

Our research focuses on regulation, financial reporting and auditing, organisational and strategic aspects of accounting and management, and accounting from historical perspectives.

### REGULATION, FINANCIAL REPORTING, AND AUDITING

We investigate changes in reporting regulations, capital market implications, the transformations of auditing, risk regulation regimes, international accounting standards, ethics, and the role of non-financial information. We interact with private and public organisations and investigate the specificities of SMEs, which represent the backbone of the Italian and EU economy. Increasing attention is paid to data analytics and the possibilities offered by new technologies and big data.

### ORGANISATIONAL AND STRATEGIC ASPECTS OF ACCOUNTING

This stream of research focuses on how accounting operates in organisational settings. It is an interdisciplinary field of study, including research in management and financial accounting among private, public, and not-for-profit organisations. We investi-

gate the development of performance management systems, the impact of new technologies, the consequences of public sector reform on accountability and service delivery, price modeling, product and client profitability, the strategic planning of non-financial information, and risk management.

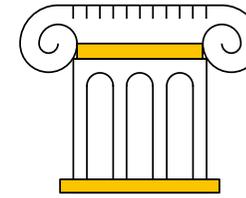
### MANAGEMENT AND ACCOUNTING IN HISTORICAL PERSPECTIVES

We use a historical and pluralist approach applied to different realms: the field's lack of interest in history, a comparative analysis of accounting history and business history, the analysis of settings and institutions before the Industrial Revolution, and the Managerial Revolution.

Some examples of our analyses refer to: interpretative and grounded studies of protoindustrial settings, industrial heritage, and public administrations.

### PUBLIC, HEALTH CARE AND NGOS FINANCE AND MANAGEMENT

This stream of research focuses on understanding effective and efficient operating models in such specific organisational contexts as public, health care, and non-governmental organisations. While the main field of study is related to management and accounting, this area is characterised by a highly interdisciplinary approach, cooperating with such other disciplines as political science, administrative science, economics, finance, and medicine.

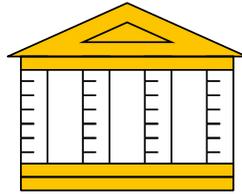


## ARTS AND CULTURAL ORGANISATIONS AND CREATIVE INDUSTRIES (GIOCA)

We investigate the cultural and creative fields, adding a managerial perspective to the sociological, juridical, and strictly professional ones.

### CULTURAL HERITAGE MANAGEMENT

We run several projects on the management and organisation of arts and heritage institutions in different countries (Italy, China, Turkey, Peru, France). The aim is to investigate similar trends related to reducing public resources, differentiation of revenue streams, and now the introduction of visitor-oriented logics unfold in institutional contexts that differ from the more often analyzed Anglo-Saxon ones. Some examples are the comparative administrative history of university museums in Bologna, Oxford, and Padua, the controversial practice of heritage valuation for financial reporting purposes, and a set of case studies on different industrial heritage premises.



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### **CREATIVE INDUSTRIES**

We analyze industries such as comics, advertising, motion pictures, fashion, and wine-making to contribute to broader conversations in management studies. The focus is on the social structure of creativity, network management, and interfirm relationships, using multiple methods ranging from experimental design, network analysis, and participant observations.

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### **TEACHING AND TRAINING**

Most faculty members interested in cultural and creative industries are actively involved in the GIO-CA program (Graduate degree in Innovation and Organization of Culture and the Arts). The innovative program is designed to help students attain the management skills they need to work in cultural organizations, focusing on extensive managerial knowledge and using a strong interdisciplinary and international approach

## **BANKING, FINANCIAL ANALYSIS AND INTERMEDIATION**

We focus on the theory and practice of relationships among savers, banks, regulators, and markets.

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### **ASSET MANAGEMENT, IMPACT INVESTING AND ESG FACTORS**

We investigate the factors behind asset pricing and mispricing and how they are implemented in the asset management industry. We then investigate mutual funds' performances, with a particular interest in the role of ESG (Environmental, Social, and Governance) and Impact Investing.

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### **SME FINANCING SOURCES**

Small and Medium Enterprises play a significant role in most economies and require dedicated financial instruments and markets. We focus on the firm life-financial cycle, the development of dedicated formal and informal financial channels, the credit gap, and different institutional mechanisms developed to fill this gap.

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### **BANK EFFICIENCY AND MERGERS & ACQUISITIONS**

Beyond operational costs and interest margins, banks are concerned with factors such as governance and regulations. Activity diversification, market consolidation through M&A, new business models in the banking sector, and the emerging role of FinTech are some of the topics investigated.

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### **BANK CORPORATE GOVERNANCE AND STABILITY**

The global financial crisis has led to a re-examination of corporate governance practices in banks. We join this inquiry line, analyzing several aspects such as the role of institutional settings, the role of boards, the role of board members, and the role of board gender diversity.

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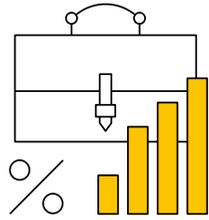
### **SAVING AND FINANCIAL LITERACY**

We join several academic, banking, and financial institutions in the effort to increase financial education and competencies.

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### **SOCIAL BUSINESS AND IMPACT FINANCE**

Based on the Grameen Bank microcredit experience, the literature has recently formulated social business models that require new value propositions, value constellations, and profit equations, and, therefore, resemble business model innovation. This new approach aims to evaluate the social impact in terms of stakeholders' value maximization (as opposed to the traditional approach of evaluating shareholders' value maximization).



## CORPORATE FINANCE

We investigate corporate investment and financing decisions, including corporate governance, corporate valuation, corporate risk management, and entrepreneurial finance.

### CORPORATE GOVERNANCE

The rules, practices, and processes by which a firm is managed and controlled involve balancing the interests of many actors (shareholders, management, customers, suppliers, financiers, government, and the local community). We study how corporate ownership and governance impacts all these interests, with a special interest on closely held and family firms.

### CORPORATE VALUE

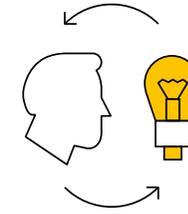
The value of a firm is a central topic in corporate finance. We study how a firm's value is affected by the corporate restructuring process, i.e., transactions that expand or reduce a firm's operations or change its capital structure. These include M&A, leverage restructuring, divestitures, spin-offs, and reorganizations in general.

### CORPORATE RISK MANAGEMENT

Risk is also at the heart of corporate finance and represents the other side of the "value" coin. We study how firms manage risks, and we analyze the consequences of risk and risk management on the firm's stakeholders. We focus on market risk, i.e., commodity (comprising equity) price risk, interest rate risk, and FX risk, and on credit risk. We also study sources of risks originated by environmental, social, and governance (ESG) factors.

### ENTREPRENEURIAL FINANCE

The funding of seed and early-stage ventures is a special research topic, as these businesses are yet unable to access capital markets or traditional funding sources. We focus on "conventional" equity financing for such companies, i.e., business angels and venture capitalists, as well as more recent alternative sources of capital, such as equity crowdfunding and P2P lending. We also study how, at a later stage, firms finally go public, and we investigate initial public offering (IPO)-related issues.



## INNOVATION MANAGEMENT

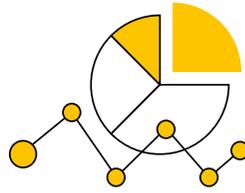
We combine multi-level perspectives to investigate entrepreneurial and innovation processes and how operations are organized and managed in companies.

### ECONOMICS OF INNOVATION

We cover a wide range of economics and management aspects related to technological innovation. We pay special attention to the role of inter-organizational relationships, the valuation of R&D investments and intangibles, and the diffusion of digital technologies.

### ENTREPRENEURSHIP

We consider a variety of topics dealing with ideation and action in entrepreneurship, such as i) new venture creation, development, and growth; ii) the characteristics, behaviors and types of entrepreneurs; iii) international entrepreneurship, migrant and female entrepreneurship; iv) entrepreneurial teams and the mechanisms supporting entrepreneurship.



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### **OPERATIONS MANAGEMENT**

We investigate firms' production systems and supply chains to understand how firms effectively organize internal operations, manage interfirm relationships, and develop sustainable production strategies. We focus on buyer-supplier relationships, global supply chain management, re-shoring practices, performance measurement systems, business sustainability, and circular economy.

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### **SCIENCE AND PUBLIC POLICY**

We investigate the design, implementation, and evaluation of public policies in support of science, innovation, social cohesion, and sustainability. We adopt multidisciplinary approaches to understand how the public intervention can effectively address social and economic challenges. A specific focus is given to the assessment of the impact of public policies as a way to support "evidence-based" policy-making.

## **MARKETING**

We cover a broad range of topics, including customer decision-making, marketing strategy, and marketing modeling.

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### **CONSUMER BEHAVIOR AND DECISION MAKING**

What drives customer choices, how people behave in different contexts, what consumers want, and why customers are satisfied are some of the broad topics examined. Our research covers private and public settings, consumer goods, and services, using cross-level and longitudinal perspectives. Growing attention is given to new digital technologies as research tools, as mediators of different behaviors, and as productive instruments in marketing processes.

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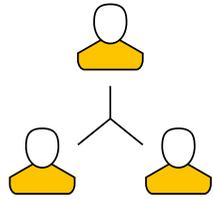
### **MARKETING MODELING AND DATABASE MARKETING**

We leverage rich customer databases, advances in methodologies and analytics to investigate marketing effectiveness along the customer journey, digital marketing within social media, channel migration models, the impact of artificial intelligence on different marketing contexts and processes.

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### **MARKETING MANAGEMENT AND STRATEGY**

We focus on understanding the effectiveness of various marketing strategies to provide robust theoretical frameworks supporting the design of innovative solutions. We share a wide range of interests ranging from branding, distribution channels, including franchising and distribution networks, multichannel and omnichannel management, pricing, customer value management, and new product development processes.



## ORGANISATION & HUMAN RESOURCES MANAGEMENT (HRM)

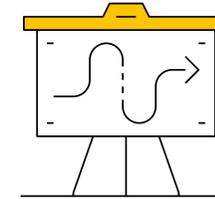
We study contemporary organisations with a focus on their culture, decision-making processes, and stakeholders' behaviors.

### ORGANISATIONAL BEHAVIOR

We cover individuals' cognition, attitudes, and behaviors in several work-related and nonwork-related processes and outcomes. Attention is given to learning processes, the propensity to innovate, motivation, the development of professional identities, careers, team dynamics, interpersonal relations, work-life balance, and the enhancement of individual well-being. We integrate theoretical frameworks from various disciplines and apply different research methods, including field studies, social network analysis, longitudinal research, experimental design, and agent-based simulation.

### HUMAN RESOURCES MANAGEMENT

We focus on the organisational socialization process with a particular interest in examining contextual factors and individuals' strategies and behaviors, i.e., promoting a successful newcomer adjustment, the interplay of group size and group communication structure, and the effectiveness of work-family and diversity programs that can help create a climate of inclusion and a culture of well-being at work. Different fields of interest include health, tourism, digital technologies, manufacturing, and Human Resources Management services to offer relevant and empirically validated knowledge to help those companies achieve their strategic goals.



## STRATEGY

Our group researches various topics relevant for firm success across a range of industries: from competitive analysis to decision-making processes, from knowledge management to business modeling, from inter-organisational agreements to growth and change strategies.

### STRATEGY AND COMPETITIVE DYNAMICS

Analyzing the relationship between firms' competitive and growth strategies and the environment, we cover a wide range of low- to high-tech sectors, emphasizing the creative and service industries. We investigate internationalization and other related strategies, such as re-shoring, in large, small, and medium-sized enterprises. The role of strategy in managing digital transformation is examined both in incumbent and emerging industries. In the tourism industry, we focus on hotels' performance, cultural events, and destination management.



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#### **STRATEGY AND INNOVATION**

The focus is on strategic choice and implementation in firms engaged in innovative actions, such as developing disruptive innovations, designing new business models, undertaking social innovations, or engaging in open innovation. Our works combine historical methods, laboratory experiments, and network analysis to study social evaluation processes in the market and non-market settings.

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#### **STRATEGY, NETWORKS, AND ENTREPRENEURSHIP**

We study the causes and consequences of social networks on various performance outcomes, including knowledge transfer among individuals and companies, the discovery and exploitation of new entrepreneurial opportunities, survival, and firm growth. We examine the dynamics of inter-organisational social capital inside vertical business networks and their impact on innovation and knowledge-transfer processes. A sociologically oriented interest has been developed in understanding the origin of extraordinary entrepreneurial outcomes and innovations in cultural productions.

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#### **ENTREPRENEURSHIP**

We consider a variety of topics dealing with ideation and action in entrepreneurship: from new venture creation, development, and growth to the characteristics, behaviors and types of entrepreneurs; from international entrepreneurship to migrant and female entrepreneurship; from entrepreneurial teams to the organizational mechanisms supporting entrepreneurship. The research operates across three core themes that provide unique insight into the entrepreneurial processes involved in major changes in our society.

## **TECHNOLOGY & RESOURCES VALORIZATION**

The area focuses, through a scientific and an educational approach, on aspects connected to production technologies, to their complex effects on the use and enhancement of natural resources, on ecosystems, on industrial production, and on quality.

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A scientific peculiarity of the area is the multi and interdisciplinary nature, therefore, collaborations with other scientific areas of the University have always been fruitful (Food Sciences, Applied Chemistry, Economics, Statistics, Mathematics, Tree Crops, Technologies, Special Chemistry).



## MULTIDISCIPLINARY RESEARCH GROUP ON SUSTAINABILITY, GOVERNANCE AND SOCIAL MANAGEMENT

We investigate how environmental, social, and governance-related aspects become mainstream into the management, measurement, and reporting practices of organisations and their impact.

### SUSTAINABILITY MEASUREMENTS

Linking environmental, social, and governance-based performance measures to external reporting, we question how management and accounting practice should adapt or develop to contend with changing expectations. Carbon and other climate-related measurements and risks are analyzed along with different forms of corporate reporting associated with the Global Reporting Initiative.

### SUSTAINABILITY TRANSITION OF INDUSTRIAL ECOSYSTEMS

This research stream explores how sustainability practices contribute to decoupling the economic growth of industrial ecosystems from their impact on the natural environment. Longitudinal analysis and empirical modeling are used to assess current environmental regulations and support policymakers in shaping future strategies on the relationship between the economy and the natural environment.

### REGULATIONS AND PUBLIC POLICIES

We study the relationship between international and national regulation and the behavior of businesses, social enterprises, and public sector organisations. The impact of environmental and sustainability policies is analyzed with particular attention to those aimed at spurring social enterprises as vehicles for the provision of public services.

### SOCIAL ENTREPRENEURSHIP

We study social business creation, applying managerial tools to social enterprises. We analyze the role of social entrepreneurship as a driver of sustainable innovation, assessing its impact on the whole economy and society.

### MICRO-CREDIT AND SOCIAL BANKING

Building on a special relationship with the Grameen Foundation, we participate in the growing debate on the role of new business models, financial instruments, and solutions targeted to support environmental, social, and governance (ESG) challenges.





# EUROPEAN PROJECTS STARTED IN 2021



# DYLMIC - Adaptation and Evaluation D.Y.L. Methodology to Individualized Career Planning in Higher Education Institutions

Many university graduates work in positions that are not related to the knowledge and skills they acquired during their studies. In this situation, the resources developed during several years of education gradually degrade and eventually disappear. Stanford, offer courses in career planning/design that help to supplement students' learning path and specialties. Through these courses, students can personalize the knowledge and skills gained in their development.

A good example of this type of approach is the Designing Your Life training at Stanford University by Professor Burnett, which draws hundreds of student participants every year.

Every year hundreds of students participate in it. Another approach that is very popular is Business Model You, a career-planning course based on the Business Model Canvas technique.

The original element of this project is the use of the Design thinking logic, which tailors people's learning path and didactic content around the current needs of the labor market.

In addition, the project plans to adapt the methods Designing your life and Business Model You and develop an original methodology consisting of the process and appropriately selected methods and techniques.

Project outputs:

- [O1] Student Purposeful Development Toolbox - 1
- [O2] Adaptation of BMY and DYL approaches to the needs of individualization - 1
- [O3] Reference model in the field of individualization - 1
- [O4] Scientific monography summarizing the conducted research - 1
- [O5] Scientific papers (& participation in international conferences) - min. 12 (3 per Partner x 4 Partners).

The Department of Management participates through Dr. Matteo Vignoli (scientific coordinator for UniBo team) and Dr. Clio Dosi.

## FINANCING PROGRAM

FINANCED BY THE POLISH NATIONAL AGENCY FOR ACADEMIC EXCHANGE (NAWA)

## DURATION

24 MONTHS - FROM 01/10/2019 TO 30/09/22 (ACTIVITIES OFFICIALLY STARTED IN 2021)

## CONSORTIUM

POLAND - UNIVERSITY OF INFORMATION TECHNOLOGY AND MANAGEMENT IN RZESZOW, COORDINATOR

ITALY - ALMA MATER STUDIORUM UNIVERSITY OF BOLOGNA DEPARTMENT OF MANAGEMENT

FRANCE - UNIVERSITY OF NICE SOPHIA ANTIPOLIS

PORTUGAL - INSTITUO POLITÉCNICO DE PORTALEGRE

## SDGS



# MERGING - Housing for Immigrants and Community Integration in Europe and Beyond: Strategies, Policies, Dwellings, and Governance

The MERGING project is an interdisciplinary study of migrant integration through participatory housing initiatives.

The project brings together 7 disciplines from 10 partners to test an innovative approach aiming to facilitate and ensure the sustainability of migrants' integration process.

MERGING reviews existing knowledge, integration policies and initiatives across macro (EU migration policies), meso (regional economic & social systems) and micro (individual practices) levels in which housing occupies a prominent place.

This will enable the partners to study the feasibility of participatory pilots in order to implement, test and evaluate them in 3 European regions.

To ensure the success and the sustainability of the project, both immigrants, hosts, volunteers, NGOs, companies, citizens will be involved in the construction (or renovation) of housing.

The innovative, multi-method approach (e.g. interviews, focus groups, policy analyses, quantitative data analysis and participatory action research) provides in-depth analyses of:

1. the long-term effects of participatory housing initiatives;
2. factors fostering or hindering integration processes of migrants and access to civic rights in local communities and
3. how diverse stakeholders can support migrants by strengthening their socio-economic integra-

tion through participatory initiatives (notably the ones related to housing).

MERGING will contribute extensively to integration studies - empirically, methodologically and conceptually - through its place- and migrant-centered approach.

MERGING offers direct benefits to migrants and evidence-based policy-recommendations will help to push policy and practice innovation in the field of migrant integration in Europe.

Unibo is the Work Package leader of WP3, the objectives of which will be reached by implementing the following tasks:

- Collection of in-depth data on case-studies
- Single-case and cross-case empirical analysis
- Creation of a typology of “integration operating models” for migrants' housing/accommodation
- The Department of Management participates through Prof. Simone Ferriani (scientific coordinator for DiSA team), Prof. Rosa Grimaldi, Dr. Daniela Bolzani, and Dr. Leonardo Corbo.

## FINANCING PROGRAM

HORIZON 2020 PROGRAM MIGRATION-04-2020

## DURATION

36 MONTHS - FROM 01/01/21 TO 31/12/23

## CONSORTIUM

FRANCE - UNIVERSITÉ LYON 3 JEAN MOULIN, COORDINATOR

ITALY - ALMA MATER STUDIORUM UNIVERSITY OF BOLOGNA DEPARTMENT OF EDUCATIONAL STUDIES “GIOVANNI MARIA BERTIN” (LEADING DEPARTMENT) AND DEPARTMENT OF MANAGEMENT

FRANCE - LYON INGÉNIERIE PROJETS SME

FRANCE - QUATORZE ASSOCIATION

FRANCE - UNIVERSITÉ DE RENNES I

SPAIN - UNIVERSITAT DE VALENCIA

SWEDEN - GOETEBORGS UNIVERSITET

SWEDEN - MALMO UNIVERSITET

SWITZERLAND - SOCIAL BUSINESS EARTH SAGL SOCIAL ENTERPRISE

BELGIUM - COLLECTIF D'ÉCHANGES POUR LA TECHNOLOGIE APPROPRIÉE

## SDGS:



## PROJECT WEB-SITE

[HTTPS://WWW.MERGING-HOUSING-PROJECT.EU/](https://www.merging-housing-project.eu/)

# Nudge My Tour

Nudge My Tour contributes to a better management of tourism flows and more effective planning of tourism experiences, in a post-Covid era, through innovative methods based on behavioural science and the Nudge theory. Before COVID-19, the extensive growth of tourism in many locations was starting to harm the environment, residents' quality of life, and the heritage of places. However, the outbreak of COVID-19 - and the subsequent travel restrictions - brought tourism to a halt and created an unprecedented crisis for the industry. Once the lockdowns began to lift, many people sought to travel again: many searched for foreign spaces where they could reconnect with nature; others visited seaside destinations in their own countries. With tourism resuming around the world, some cultural and natural heritage sites are once again experiencing the stresses of overcrowding once again. This situation has shown that the tourism recovery will need to be sustainable: new and innovative approaches will be needed to restart the tourism sector in a way that avoids reproducing the former model's permanent damage on local communities and the environment. The management of visitors' flow and presence will become necessary for preserving a place's heritage while creating a safe environment for both visitors and residents. According to a recent study by IFOP, 61% of French citizens consider sustainability and environment preservation to be more important priorities than before the Covid-19 outbreak. However, only 44%

are ready to pay more to make their trip more sustainable. This statistic highlights the need to address people's cognitive biases and behaviors in order to generate more sustainable travel. This is where the application of behavioural science and Nudging could play an important role in managing tourism flows in a site. Indeed, much of the negative impact of tourism derives from visitors' behaviors. On the other hand, behaviour plays a key role in enforcing hygiene and safety measures, such as the use of face masks or physical distancing. Behavioural science is already largely used to support the implementation of public policies and has been extensively applied in the response to the Covid-19 crisis. Several governments have Nudge Units in their teams. The French Government, for example, has collaborated with experts in behavioural science in order to craft message that promote safe behaviours among citizens and reduce the spread of COVID-19. Despite these factors, behavioural science has received relatively limited application in the tourism sector. This is where the Erasmus+ Nudge My Tour project comes to play: it seeks to raise awareness and generate knowledge about the application of behavioural science and Nudging to the management of tourism flows.

## FINANCING PROGRAM

ERASMUS PLUS KEY ACTION 220-VET - COOPERATION PARTNERSHIPS IN VOCATIONAL EDUCATION AND TRAINING

## DURATION

26 MONTHS - FROM 01/11/2021 TO 01-01-2024

## CONSORTIUM

FRANCE - GIP AGENCE FRANCAISE POUR DES VILLES ET TERRITOIRES MEDITERRANEENS DURABLES, COORDINATOR

ITALY - ALMA MATER STUDIORUM - UNIVERSITÀ DI BOLOGNA - CAST THE CENTRE OF ADVANCED STUDIES IN TOURISM

ITALY - UNIVERSITÀ DEGLI STUDI DI PADOVA

FRANCE- CENTRE NATIONAL DE LA FONCTION PUBLIQUE TERRITORIALE

SPAIN - UNIVERSITAT DE GIRONA

DENMARK - INUDGEYOU APS

CROATIA - INSTITUT ZA TURIZAM

## SDGS



## PROJECT WEB-SITE

[HTTPS://NUDGE MYTOUR.COM](https://nudgemytour.com)

# REINSER - Refugees' Economic Integration through Social Entrepreneurship

The project deals with refugees' economic integration through social entrepreneurship, which is a pressing issue amidst the currently elevated migration flows.

The main objective is to enhance refugees' ability to actively integrate into their host societies and contribute to economic development by generating employment and supporting the creation of new businesses.

The project proposes the multi-governance model that will include vertical, horizontal and network management.

Accordingly, the transnational partnership will bring together national, regional and local governments and bodies, non-governmental organizations, social entrepreneurs, academics and refugees in a common program - the first of its kind in the ADRIAN region.

The end result of this initiative will be establishing a network that encourages refugees to participate in social entrepreneurship and support their inclusion in the labour market.

In this respect, the project will strive to provide a productive and creative environment for developing ideas, exchanging knowledge and best practices, advancing innovative actions for existing and incubating enterprises. It will also seek to increase their capacity and knowledge for creating tailored financial instruments that can help attract potential impact investors to social economy enterprises.

The project will develop a network for promoting and building social innovation, facilitating the development of public policies in relation to economic integration and supporting access to refugees' economic integration.

In this way, the project hopes to help diminish structural divisions and achieve sustainable development of the program area, which will also include socially integrating vulnerable groups. The Unibo team coordinates the WP2 on Methodological framework, assessment of the current situation and the networking opportunities. The Department of Management participates through Prof. Federica Bandini (scientific coordinator for DiSA team), Dr. Daniela Bolzani, Dr. Carolina Graffi, Dr. Eleonora Grassi and Dr. Francesco Savoia.

## FINANCING PROGRAM

INTERREG ADRIAN PROGRAM - INNOVATIVE AND SMART REGION

## DURATION

24 MONTHS - FROM 1/02/2021 TO 31/01/2023

## CONSORTIUM

SLOVENIA - SCIENCE AND RESEARCH CENTRE KOPER (ZNANSTVENO-RAZISKOVALNO SREDIŠČE KOPER), COORDINATOR

ITALY - ALMA MATER STUDIORUM UNIVERSITY OF BOLOGNA DEPARTMENT OF POLITICAL AND SOCIAL SCIENCES (UNIBO LEADING DEPARTMENT) AND DEPARTMENT OF MANAGEMENT

SERBIA - REGIONAL DEVELOPMENT AGENCY (SREM)

SLOVENIA - PRIMORSKA TECHNOLOGY PARK

GREECE - SPECIAL ACCOUNT FOR RESEARCH FUNDS-HELLENIC OPEN UNIVERSITY

BOSNIA AND HERZEGOVINA - PUBLIC INSTITUTION DEVELOPMENT AGENCY OF THE UNA-SANA CANTON

ITALY - MUNICIPALITY OF BRINDISI

CROATIA - CITY OF OSIJEK

## SDGS



## PROJECT WEB-SITE

[HTTPS://WWW.ADRIONINTERREG.EU/INDEX.PHP/ABOUT-PROGRAM/](https://www.adrianinterreg.eu/index.php/about-program/)

# SCG - SME Cluster Growth project

SMEs constitute 99% of the European business arena, and provide employment opportunities to about 94ml people. However, they face many obstacles to growth, including a shortage of skilled human resources and limited access to information. The development of cross-functional human resources is crucial to the European economy and innovation. Research shows that SMEs' innovation success often depends on localized clusters and networks that draw research and talent from scientific organizations and universities. The project focuses in particular on the area of engineering. Various reports highlight a set of in-demand skill sets for the engineering sector: not only technical skills, but also 'T-shaped skills' such as relational and emotional intelligence, general industry knowledge, the ability to recognize future trends, etc. The SME Cluster Growth project aims at empowering SMEs in the engineering sector to ensure their maturation and stable growth by equipping them with horizontal skills and knowledge. This will be achieved via a collaborative effort between higher education institutions, future skills and business growth professionals, and university-industry relationship experts that will contribute to the advancement of SMEs' operational, attitudinal and adaptive capacities. The project will accomplish these goals through (i) SME cluster growth training (ii) student business consulting, and (iii) the launch of cross-border facility sharing schemes. The consortium will: 1. Identify the cluster growth needs

of SMEs in 6 project regions and 65 good practices on successful SME growth strategies (Mapping); 2. Develop and implement SME growth mobility and training programs for 60 SMEs, including workshops, peer learning and cross-border hot desk schemes (Learning); 3. Launch cross-border network support structures in science parks and business organizations in the form of hot desks, university access points, and facility sharing for SMEs to explore growth opportunities (Facility sharing); 4. Match 24+ MA&PhD students with SMEs to conduct in-house research and 24 BA students to take up business challenge projects in the areas facilitating cluster growth (Consultancy & practice-based learning); 5. Develop and pilot test the 'Change of Perspective Program' where 6+ academics and 6+ business professionals exchange their workplaces for a day to experience a different environment (Learning); 6. Build 6 cluster growth networks, in order to form stakeholder councils and capacity building events in the partner regions, so to link the project cluster SMEs to the European Cluster Collaboration Platform (ECCP) for visibility, network and future collaboration opportunities (Growth).

## FINANCING PROGRAM

ERASMUS PLUS KEY ACTION 2 - COOPERATION FOR INNOVATION AND THE EXCHANGE OF GOOD PRACTICES

## DURATION

36 MONTHS - FROM 01/01/21 TO 31/12/23

## CONSORTIUM

SPAIN - UNIVERSITY OF MALAGA (UMA), COORDINATOR

### PARTNERS:

ITALY - ALMA MATER STUDIORUM UNIVERSITY OF BOLOGNA DEPARTMENT OF MANAGEMENT AND SETTORE RAPPORTI CON LE IMPRESE (ARTEC)

FRANCE - INSTITUT MINES-TÉLÉCOM BUSINESS SCHOOL (IMTBS)

FINNLAND - CRAZY TOWN OY (CT)

SPAIN - UNIVERSITY OF ALCALA DE HENARES (UAH)

THE NETHERLANDS - UNIVERSITY INDUSTRY INNOVATION NETWORK (UIIN)

TURKEY ISTANBUL TECHNICAL UNIVERSITY (ITU)

IRELAND - MOMENTUM (MOM)

IRELAND - MUNSTER TECHNOLOGICAL UNIVERSITY (MTU)

## SDGS



## PROJECT WEB-SITE

[HTTPS://SMECLUSTERGROWTH.EU/](https://smeclustergrowth.eu/)

# SE 4Ces - Social Economy 4Ces: Joining Social Economy Forces towards Community development, Connected societies, Cocreation of knowledge and Collaborative education practices

“SE4Ces” is a Knowledge Alliance seeking to create an enabling environment for the Social Economy to thrive by promoting closer partnerships between Higher Education Institutions that are active in Social Economy, Social Economy organisations and enterprises, as well as community stakeholders.

The project seeks to:

1. Provide an overview of the current Social Economy education landscape and analyze the needs in training and skills in SE organisations
2. Pilot Social Economy Living Labs in 4 EU countries – spaces for interaction, collaboration and knowledge co-creation connecting HEIs, students, organisations and communities
3. Bridge the gap in supply and demand of SE education and skills by building up an international Masters program on Social Economy and Community Development Strategies.

Educational material developed in the project will be freely available online on an open source platform. SE4Ces moves beyond existing traditional models of teaching and learning in the field of Social Economy and introduces service learning, co-teaching and co-creation of knowledge as interactive and community-centred educational approaches that are at the heart of the overall philosophy and principles of Social Economy. Such approaches aim to improve collaboration, employability and citizen engagement, but most importantly, act as a catalyst for Social Economy and its potential for European societies and beyond.

Lasting 36 months, SE4Ces Knowledge Alliance brings together 9 partners; the project counts another 20 associated partners, including 9 HEIs and 11 Social Economy organisations that have expressed their interest in upgrading their programs and training materials with SE4Ces’ innovative approaches and educational resources, supporting the establishment and expansion of the first European Community of Practice in Social Economy. SE4Ces Knowledge Alliance will be seeking more interested parties to sign a Memorandum of Understanding, as a reflection of their commitment to implementing the International Masters program. The Department of Management of the University of Bologna is a key partner in the SE4Ces consortium. Its participation will be significant thanks to its expertise in the field of training and research on the social economy. In fact, Unibo is one of the major national trainers on the issues of social entrepreneurs and offers the Second Cycle Degree in Management for Social Economy, the Master Muec in Economics of Cooperation and the Advanced Training Course in Management, strategy and impact finance. Moreover, Unibo hosts the Yunus Social Business Center, which specializes in research on Social Business to address the greatest challenges of our society.

The Department of Management participates through Prof. Federica Bandini and Dr. Elena Barison.

## FINANCING PROGRAM

ERASMUS PLUS PROGRAM KEY ACTION 2 KNOWLEDGE ALLIANCE

## DURATION

36 MONTHS - FROM 01/01/2021 TO 31/12/2023

## CONSORTIUM

GREECE - ARISTOTLE UNIVERSITY OF THESSALONIKI, COORDINATOR

ITALY - ALMA MATER STUDIORUM UNIVERSITY OF BOLOGNA DEPARTMENT OF MANAGEMENT

ITALY - ASSOCIAZIONE ITALIANA PER LA PROMOZIONE DELLA CULTURA DELLA COOPERAZIONE E DEL NON-PROFIT (A.I.C.CO.N)

GREECE - STIMMULI FOR SOCIAL CHANGE

GREECE - ANAPTYXIAKI KARDITSAS ANAPTYXIAKI ANONIMI ETAIRIA O.T.A.

UNITED KINGDOM - UNIVERSITY OF BRISTOL

BELGIUM - FEDERATION EUROPEENNE DE FINANCES ET BANQUES ETHIQUES ET ALTERNATIVES

BELGIUM - COOPERATIVES EUROPE ASBL

SPAIN - UNIVERSITAT AUTONOMA DE BARCELONA

## SDGS



## PROJECT WEB-SITE

[HTTPS://SOCIALECONOMY4CES.AUTH.GR/](https://socialeconomy4ces.auth.gr/)

# UnaMuseums - Managing issues in running University museums and collections

This project aims at giving unity and visibility to the heritage of Una Europa as a consortium of European universities. It will focus on management practices in running university heritage (museums, collections and intangible heritage).

This research focuses on the 8 Universities within the Una Europa Network and establishes a local team to support the project at each location.

The goal of this project is to fill the literature gap on managerial issues of university museums and collections, to foster coordination among Una Museums Universities, and to facilitate collaborations between Una Europa universities in the field of museums and collections.

The final output of the present research will be a final report on managing practices in the universities taking part to the project. It will include a collection of profiles of each university in terms of managing museums and collections (state of the arts, main solutions and problems), a comparative analysis, and recommendation for future development and restructuring issues and problems, and potential agenda for Una Europa in this field.

The project will offer a shared touring exhibition across the various universities, based on a selective identification of objects to tour, with the possibility of coupling this touring exhibition with an online version.

A draft of an extended research proposal at the European level will be developed for broad research applications.

The Department of Management participates through Prof. Luca Zan (scientific coordinator), Prof. Paolo Ferri, and Dr. Roberta Ferrarini.

## FINANCING PROGRAM

UNAEUROPA NETWORK SEED FUNDING

## DURATION

12 MONTHS, FROM 01/04/2021 TO 31/03/2022

## CONSORTIUM

ITALY - ALMA MATER STUDIORUM UNIVERSITY OF BOLOGNA  
DEPARTMENT OF MANAGEMENT, COORDINATOR

FRANCE - UNIVERSITÉ PARIS 1 PANTHÉON-SORBONNE, PARIS

POLAND - JAGELLONIAN UNIVERSITY MUSEUM, KRAKOW -

SPAIN - COMPLUTENSE UNIVERSITY OF MADRID, MADRID -

BELGIUM - KATHOLIEKE UNIVERSITEIT LEUVEN, LEUVEN -

FINLAND - UNIVERSITY OF HELSINKI, HELSINKI -

SCOTLAND - UNIVERSITY OF EDINBURGH, EDINBURGH,

GERMANY - FREIE UNIVERSITÄT BERLIN - BOTANISCHER  
GARTEN UND BOTANISCHES MUSEUM BERLIN (BGBM),  
BERLIN -

## SDGS









PEOPLE



# PEOPLE FACULTY



**FABIO ANCARANI**  
*Full Professor*

Fabio teaches Business Management and Marketing. He is Associate Dean for Executive Education at the Bologna Business School, where he is also Scientific Director of the Executive Master in Sales and Marketing. He has been a Visiting Scholar at the Robert H. Smith School of Business - University of Maryland (USA) and a Visiting Professor at the European School of Management (ESCP-EAP) in Paris. He took part in the ITP world's leading faculty-development program at the Stockholm School of Economics.

**CAMPUS**  
BOLOGNA

**RESEARCH GROUP**  
MARKETING

**JEL CODE**  
M31 | M16



**SELENA AURELI**  
*Associate Professor*

Selena teaches Financial Reporting and Analysis in master courses and Managerial accounting at the Bachelor's level. She holds a Ph.D. in Business Administration. Her research and publications cover the fields of performance measurement, management, and the reporting of non-financial performance. Her work focuses on tourism organisations and small and medium-sized enterprises. She is also involved in research on cultural heritage.

**CAMPUS**  
RIMINI

**RESEARCH GROUP**  
ACCOUNTING

**JEL CODE**  
M41 | M14



**MARIA-GABRIELLA BALDARELLI**  
*Associate Professor*

Maria-Gabriella teaches financial, social and environmental accounting and accountability. Keynote Speaker at the 2nd International Conference- Univ. Bandar Lampung-Bali-Indonesia (2019). Her research interests include: ethical, social and environmental accounting, auditing and accountability; gambling; CSR; sustainability in tourism; accessible tourism; economy of communion; accounting history. She won the Emilia-Romagna Region competition for Social innovators - 2019. She is a member of: CSEAR, EBEN and of the EU project-EX-COVER - Statistical analysis of the reputation of touristic destinations.

**CAMPUS**  
RIMINI

**RESEARCH GROUP**  
ACCOUNTING

**JEL CODE**  
M14 | M4 | I24



**FEDERICA BANDINI**  
*Associate Professor*

Federica teaches Social Enterprises and Public Organisations Management and Accounting; she is a member of the Yunus Social Business Center Steering Committee (Forlì) and Fellow Senior Professor at Bocconi School of Management (Milan). She was awarded an ITP - International Teachers Program at London Business School and a Ph.D. in Management of Public and Non-profit Organisations at the University of Parma. She was the Director of the Second cycle degree in Management for Social Economy of the University of Bologna and of the Professional Master Program in Management of Social Enterprise NGO - Cooperatives at SDA Bocconi (Milan).

**CAMPUS**  
FORLÌ

**RESEARCH GROUP**  
ACCOUNTING

**JEL CODE**  
I | O3 | H



**MASSIMILIANO BARBI**

*Full Professor*

Massimiliano holds a Ph.D. in Banking and Finance from the Catholic University of Milan. He is an associate professor of Finance, and his research interests are in the fields of corporate finance, risk management and derivatives, corporate valuation and governance, and household finance. He has extensively published on these topics in finance journals, such as the Journal of Corporate Finance, the Journal of Banking and Finance, the European Journal of Finance, Quantitative Finance, and the Journal of Futures Markets. He has been teaching several introductory and intermediate corporate finance, corporate valuation, and risk management courses. He also has experience in graduate, MBA, and Ph.D.-level courses on the same topics.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

FINANCE

**JEL CODE**

G32 | G34 | G31 | G11 | G12



**PAOLO BARBIERI**

*Associate Professor*

Paolo teaches Supply Chain Management. He is a core faculty member at Bologna Business School. He has been a Visiting Professor in the USA at Michigan State University, Clarkson University, University of North Florida, and at Cass Business School of London (UK). His research interests include buyer-supplier relationships, supply chain strategy, and global supply chain management. He holds a Ph.D. in Management from the University of Padua.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ENTREPRENEURSHIP AND INNOVATION

**JEL CODE**

M2



**FRANCESCO MARIA BARBINI**

*Senior Assistant Professor*

Francesco teaches Organisational Behavior. His main research interests focus on organizational change, occupational health and safety, and the organization and management of people in tourism enterprises. He holds a Ph.D. in Business Information Systems from the Luiss “Guido Carli” University. He participates in the research activities of the interdisciplinary research programs “The Organisation Workshop” and “Organisation and Well-Being”, as well as of the Centre for Advanced Studies in Tourism at Rimini Campus.

**CAMPUS**

RIMINI

**RESEARCH GROUP**

ORGANISATION & HUMAN RESOURCES MANAGEMENT

**JEL CODE**

M12 | M54 | M13



**MONICA BARTOLINI**

*Associate Professor*

Monica teaches Business Administration, specifically Financial Accounting and Analysis and Management Accounting. She is currently program coordinator of the Second Cycle Degree in Economics and Commerce. She is also lecturer in several master programs of Bologna Business School. She has been a Visiting Scholar at the Cardiff Business School (Cardiff University) at the Lean Enterprise Research Centre. Her research interests are in business performance analytics and performance management systems, management control systems, and international financial reporting standards.

**CAMPUS**

FORLÌ

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

M1 | M4



**GIULIA BASCHIERI**

*Senior Assistant Professor*

Giulia teaches Corporate Finance. She was a Junior Assistant Professor of Corporate Finance at the University of Venice until 2018. Her research interests include asset-pricing dynamics tied to corporate geographic location, corporate evaluation, and enterprise risk management. She was Ph.D. exchange student in Finance at Cass Business School – City University London (UK), and she holds a Ph.D. in Markets and Financial Intermediaries from the University of Bologna.

**CAMPUS**

RIMINI

**RESEARCH GROUP**

FINANCE

**JEL CODE**

G32

**MASCIA BEDENDO***Full Professor*

Mascia is Professor of Finance. Before joining the University of Bologna, she held positions at Audencia Business School (France), Bocconi University, and Imperial College London (UK). She has been visiting scholar at Collegio Carlo Alberto (University of Torino), Imperial College London, and Cass Business School (UK). She holds a Ph.D. in Finance from the University of Warwick (UK). Her research is mostly focused on firm financing and credit risk, spanning across corporate finance, financial intermediation, and financial derivatives. Mascia has international teaching experience at all levels.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

FINANCE

**JEL CODE**

G32 | G24

**MASSIMO BERGAMI***Full Professor*

Massimo teaches Organisational Behavior and is the Dean of Bologna Business School. He has been Visiting Scholar at the University of Michigan, Postdoctoral Associate at the University of Florida, and Adjunct Professor at Bocconi University (Milan). He took part in the International Teachers Program at New York University and is a Guest Professor at Nankai University (Tianjin, China) and Mirbis (Mosca, Russia). His research interests focus on organisational behaviors and on the relationship between identity and organisational outcomes. Member of the Board of Trustees of the European Foundation for Management Development and a Non-Executive Director in Ferrarelle spa, Senior Advisor at the Mast Foundation and Program Director of the Ferrari Corporate EMBA.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ORGANISATION &amp; HUMAN RESOURCES MANAGEMENT

**JEL CODE**

M5

**MARCO BIGELLI***Full Professor*

Marco teaches Corporate Finance and Corporate Governance. His research interests include dual-class firms, media independence, and shareholders' expropriation. He holds a Ph.D. in Finance from the University of Bergamo. He has been Visiting Ph.D. at the University of Alberta (Canada), professor at Johns Hopkins University, and Visiting Professor at the University of Italian Switzerland of Lugano, Université de Paris XII (France), and University of Strathclyde (Glasgow, UK).

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

FINANCE

**JEL CODE**

G32 | G34 | G31 | L26 | G3

**CRISTINA BOARI***Full Professor*

Cristina teaches Business Strategy. She was Head of the Department of Management in the period 2000-2006 and was Coordinator of the Ph.D. program in Management. She has been a Visiting Scholar at the Institute of Business Research of Hitotsubashi University of Tokyo, Graduate School of Business dell'University of Wisconsin (Madison), Jaume I University of Castellon de la Plana (Spain), and Universidade Federal do Rio Grande do Sul a Porto Alegre (Brasil). Her research focuses on the relations between inter-organisational networks, entrepreneurship, and innovation, with a special focus on industrial clusters and creative industries.

**CAMPUS**

BOLOGNA

**RESEARCH GROUPS**

Arts and Cultural Organisations

STRATEGY

**JEL CODE**

M13 | M1

**DANIELA BOLZANI***Senior Assistant professor*

Daniela teaches Business Planning; her research mainly focuses on entrepreneurship, with a special interest on migrant, academic, social and international entrepreneurship, and entrepreneurship education. She was previously Assistant Professor at the Università Cattolica del Sacro Cuore in Milan. She has been a visiting scholar at the Leeds School of Business (University of Colorado at Boulder, USA) and HEC- École des hautes études commerciales in Paris.

**CAMPUS**

FORLÌ

**RESEARCH GROUPS**

STRATEGY

**JEL CODE**

M13 | O32: | J61 | M16



**CARLO BOSCHETTI**

*Full Professor*

Carlo Boschetti teaches Business Strategy. He was Head of the Department of Management from 2012 to 2017. He was Director of the First Cycle Degree Programs in Management and Marketing, after the one in Business administration. He also directed the Second cycle Degree Program in Business Administration and its Curriculum in International Management.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

STRATEGY

**JEL CODE**

M



**PAOLA BRIGHI**

*Associate Professor*

Paola teaches Banking and Finance and is currently Director of the First cycle Degree in Business Economics. She has also been Director of the Second cycle Degree in Business Administration and Management. Her research interests are in banking structure, relationship lending, bank geographic diversification, bank efficiency, cooperative banks, and SME financing.

**CAMPUS**

RIMINI

**RESEARCH GROUP**

BANKING

**JEL CODE**

G21



**LUDOVICO BULLINI ORLANDI**

*Senior Assistant professor*

Ludovico teaches Organization Theory and Design. He is Co-Director of the Master in Human Resources and Organization at Bologna Business School and Visiting Researcher at Lund University School of Economics and Management (Sweden). His research interests are focused on digitalization's consequences on organizations, human resources, individual and collective behaviors.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ORGANISATION & HUMAN RESOURCES MANAGEMENT

**JEL CODE:**

M15 | M54



**GIUSEPPE CAPIELLO**

*Associate Professor*

Giuseppe teaches Business Management and Service Marketing. He holds a Ph.D. in Strategy, Management, and Quantitative Methods from the University of Milan. He has been a Visiting Scholar at Kellogg School of Management, Evanston (Illinois, USA).

**CAMPUS**

RIMINI

**RESEARCH GROUP**

MARKETING

**JEL CODE**

M31 | M | L88 | R



**GIOVANNI CARDILLO**

*Assistant Professor*

Giovanni is an Assistant Professor (RTDa) in Banking. His research interests are mainly related to five Banking areas: the impact of government monitoring on the national banking system, the impact of IFRS (The International Financial Reporting Standards) on capital markets, implications of financial networks for systemic risk, the central banking, and the evaluation of the effects of corporate governance mechanisms on firm performance and policies.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

BANKING

**JEL CODE**

G2

**STEFANO CENNI***Full Professor*

Stefano teaches Financial Markets and Institutions and was the Dean of the School of Economics, Management, and Statistics in the period 2015-2018. His research focuses on economics and management of banks and other financial institutions, and on small-business finance.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

BANKING

**JEL CODE**

G2 | G1

**FRANCESCO CIABUSCHI***Full Professor*

Francesco is a Professor of International Business with a 20+ years international working experience. He has published more than 30 articles in highly ranked journals (Journal of International Business Studies, Journal of Management Studies, Academy of Management Perspectives, Industrial Marketing and Management, Lancet Infectious Disease), and many contributions to books. His work has been presented at international conference obtaining 5 nominations and 3 best papers' awards. Research interests: Multinationals, International Strategy, Chinese FDI, Reshoring, Innovation, Networks, and Antibiotic Resistance.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

STRATEGY

**JEL CODE**

M16 | L1 | I18 | M13

**MARIACHIARA COLUCCI***Associate Professor*

Mariachiara teaches strategic management, corporate strategy and management for fashion companies. She is also the Scientific Director of the MBA at Bologna Business School. She has been a visiting scholar at the University of Pennsylvania (USA) and at the Grenoble Ecole de Management (France). Her research interests focus on vertical interfirm relationships, brand licensing, creativity, sustainability, with a focus on the creative industries, in particular the fashion industry.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

STRATEGY

**JEL CODE**

M1

**LEONARDO CORBO***Senior Assistant Professor*

Leonardo teaches courses in the area of Entrepreneurship. Before joining the University of Bologna, he was Assistant Professor of Management at Católica Porto Business School (Portugal) and post-doctoral fellow at Luiss University (Italy). He has held Visiting Scholar positions at Kellogg School of Management (Northwestern University, USA) and Sauder School of Business (University of British Columbia, Canada). From January 2022 he will be Visiting Scholar at Stanford University (USA) in the frame of the Scancor Network. His research interests include alliances and networks, business model innovation and new venture creation. Leonardo seats in the Editorial Boards of Long Range Planning and the Journal of Air Transport Studies.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

STRATEGY

**JEL CODES**

L1 | L26 | M1 | M13

**RAFFAELE CORRADO***Associate Professor*

Raffaele teaches Management. He holds a Ph.D. in Management from the University of Bologna. His research focuses on the evolution of intra- and inter-organisational networks.

**CAMPUS**

FORLÌ

**RESEARCH GROUPS**

Arts and Cultural Organisations

**STRATEGY****JEL CODE**

M1



**MARCO CORSINO**  
*Senior Assistant Professor*

Marco teaches in the courses of Management. His research focuses on Economics and Management of innovation, technology strategy, entrepreneurship, and firm growth.

**CAMPUS**  
RIMINI  
**RESEARCH GROUP**  
STRATEGY  
**JEL CODE**  
O34



**MATTEO COTUGNO**  
*Associate Professor*

Matteo taught Financial Markets and Institutions till October 31, 2021 than he moved to another University. His research interests are in the fields of relationship lending, credit risk and bank asset quality, corporate banking, corporate governance in banking. He has published on these topics in highly regarded finance journals, such as Journal of Banking and Finance, Corporate Governance and Applied Financial Economics.

**CAMPUS**  
BOLOGNA  
**RESEARCH GROUP**  
BANKING  
**JEL CODE**  
G21 | G28



**LORENZO DAL MASO**  
*Associate Professor*

Lorenzo teaches Financial Analysis and is an associate professor of Accounting. Before joining the University of Bologna, he was Assistant Professor at Erasmus School of Economics (The Netherlands) and at ESSEC Business School (France) where he taught courses on Accounting Principles and Financial Analysis. His research focuses on bank financial reporting and the impact of ESG information on firm performance, market reaction, and investors behavior.

**CAMPUS**  
BOLOGNA  
**RESEARCH GROUP**  
ACCOUNTING  
**JEL CODE**  
M41 | M14 | G21 | Q56



**ANTONIO DELLA BINA**  
*Senior Assistant Professor*

Antonio teaches Corporate Finance. His research interests include financial analyses, capital structure, cross-listing decisions, and empirical asset pricing. He holds a Ph.D. in Finance from the University of Bologna.

**CAMPUS**  
RIMINI  
**RESEARCH GROUP**  
FINANCE  
**JEL CODE**  
G3 | G14 | G15 | G12



**JOHANNES (JOHN) DUMAY**  
*Associate Professor*

John is a highly regarded and highly cited accounting scholar. He has published over 90 peer-reviewed articles in important journals. He is an Associate Editor of the Accounting Auditing and Accountability Journal, Meditari Accountancy Research and Deputy Editor of Accounting and Finance. He holds a Ph.D. in Economics from the University of Sydney (Australia). He left the Department in June, 2021.

**CAMPUS**  
FORLÌ  
**RESEARCH GROUP**  
ACCOUNTING  
**JEL CODE**  
M41 | M1

**ANDI DUQI***Associate Professor*

Andi teaches Banking and Finance. He holds a Ph.D. in Banking and Finance from the University of Bologna. He was Assistant Professor at the University of Sharjah, United Arab Emirates. He has been a Visiting Researcher at Bangor University (UK) and Nottingham University (UK). His research focuses on the performance of banking institutions, dividend policy, Islamic finance, ethical finance, bank market structure, microfinance, and market valuation of R&D.

**CAMPUS**

FORLÌ

**RESEARCH GROUP**

BANKING

**JEL CODE**

G21 | G35

**PAOLO FERRI***Associate Professor*

Paolo teaches Accounting and Business models in creative industries. He is Director of the two-year master in Innovation and Organization of Culture and the Arts (GIOCA). Before joining Unibo, Paolo worked as lecturer in Accounting at RMIT University in Melbourne (2015-2016, Australia) and post-doctoral fellow at Stockholm Business School (2013-2015, Sweden). His research interests cover the study of change and innovation in accountability systems among complex and professional organisations. His research studies are mainly focused on cultural organisations such as museums, archaeological sites, and opera houses.

**CAMPUS**

BOLOGNA

**RESEARCH GROUPS**

ACCOUNTING

ARTS AND CULTURAL ORGANISATIONS

**JEL CODE**

M4

**SIMONE FERRIANI***Full Professor*

Simone is Professor of Entrepreneurship; Honorary Professor at Cass Business School (City University, London), Lifetime member at Clare-Hall College (University of Cambridge) and Visiting Fellow at the Centre on Organisational Innovation at Columbia University (USA). His research interests include entrepreneurship, creativity, processes of social evaluation, and social networks.

**CAMPUS**

BOLOGNA

**RESEARCH GROUPS**

STRATEGY

ARTS AND CULTURAL ORGANISATIONS

**JEL CODE**

M13 | O31 | Z13

**MAGALÌ FIA***Assistant Professor*

Magali is a member of the Yunus Social Business Center - University of Bologna. She has been a Post-doc researcher at the University of Bologna and at Politecnico of Milan. Her research areas and publications cover topics on business ethics, research and innovation: universities and (social) innovation policies, and social impact issues. They include theoretical and empirical works. She teaches the Social Innovation course at the Bologna Business School and other courses at the master degree Program in Management of Social Economy of the University of Bologna. She is a member of the scientific committee of the EconomEtica Center on Business Ethics.

**CAMPUS**

FORLÌ

**RESEARCH GROUPS**

ACCOUNTING

SOCIAL MANAGEMENT AND SUSTAINABILITY

**JEL CODE**

O35 | G3 | L3 | L31 | M14 | A2

**RICCARDO FINI***Full Professor*

Riccardo teaches Innovation Management and Entrepreneurship and is the Coordinator of the PhD Program in Management. He's the Director of the Entrepreneurship Hub at Bologna Business School and visiting professor at Gent University (BE), Imperial College London (UK), and Nord University Bodø (NO). His research interests include entrepreneurship, science commercialization, and impact. He holds a Ph.D. in Management from the University of Bologna."

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ENTREPRENEURSHIP AND INNOVATION

**JEL CODE**

O32 | L26 | O31 | L31



**GUIDO FIORETTI**

*Associate Professor*

Guido teaches Human Resources Management as well as basic Organization Science from an evolutionary point of view. He holds a M.Sc in electronic engineering followed by a Ph.D. in Economics, which he uses in order to construct agent-based models of social phenomena. His research interests combine social and cognitive sciences to model decision-making of individuals and organizations. In particular, he is interested in connectionist models of distributed cognition and the emergence of collective behavior.

**CAMPUS**

FORLÌ

**RESEARCH GROUP**

ORGANISATION & HUMAN RESOURCE MANAGEMENT

**JEL CODE**

M | L23 | C63 | B4 | Z13

**ANTONIO FOCACCI**

*Senior Assistant Professor*

Antonio is a post keynesian economist. His articles have been published in international economic and management academic journals. He is an Invited Editorial Board Member of two international scientific Journals. He served or is serving as a referee and as advisor for international scientific Journals.

**CAMPUS**

FORLÌ

**RESEARCH GROUP**

COMMODITY SCIENCE

**JEL CODE**

E31

**ELEONORA FOSCHI**

*Assistant professor*

Eleonora is Assistant Professor (RTD-a) in Circular Economy and Sustainable Business Models. She holds a Ph.D. in Environmental Engineering from the University of Bologna. She has been visiting scholar at the Technical University of Delft (NL). She is a member of the Centre for Sustainability and Climate Change of Bologna Business School. She is involved in H2020 programs on the circularity of plastics and her research focuses on designing, testing, and validating innovative business models at the corporate and value chain levels in the circular economy context.

**CAMPUS**

BOLOGNA

**JEL CODE**

Q1 | Q53 | Q56

**SABRINA GIGLI**

*Associate Professor*

Sabrina teaches Accounting. She is Director of the First cycle Degree in Management & Marketing. Her research focuses on financial accounting for both the private and public sectors, change in accounting systems, business models and public value for social enterprises, and sustainability reports and value relevance.

**CAMPUS**

FORLÌ

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

M41

**PAOLA GIURI**

*Full Professor*

Paola teaches Management and was currently Head of the Department of Management – Rimini Campus (2018-2021). She has coordinated international research projects funded by the European Commission and the European Investment Bank. Her research focuses on economics and management of innovation and patenting, university-industry technology transfer, and entrepreneurship.

**CAMPUS**

RIMINI

**RESEARCH GROUP**

STRATEGY

**JEL CODE**

O32 | M13 | O34 | O31

**ALESSANDRO GRANDI***Full Professor*

Alessandro teaches Management. He is Director of the Master in Management at Bologna Business School and is Chairman of Almacube Company (University of Bologna startup incubator). His research covers the fields of technology strategy, university-industry technology transfer, high-tech startups, and project management.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ENTREPRENEURSHIP AND INNOVATION

**JEL CODE**

M31 | O32 | O36

**ROSA GRIMALDI***Full Professor*

Rosa teaches Entrepreneurship and Innovation Management at the School of Engineering. She is deputy Mayor in the city of Bologna for Innovation and Director of the Executive Master in Technology and Innovation Management (EMTIM) at Bologna Business School. Her research is mainly focused on new business creation, entrepreneurship, and technology transfer.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ENTREPRENEURSHIP AND INNOVATION

**JEL CODE**

O32 | O34 | O35

**MURAD HARASHEH***Assistant Professor*

Murad is an Assistant Professor (RTD-A) of Finance. His primary research interests are related to corporate finance, firm valuation, energy and commodity finance, and sustainability economics. He is the author of the book *Global Commodities: Physical, Financial, and Sustainability Aspects*, and of various publications in international journals in finance, business valuation, and energy. He also a research fellow at Yunus Social Business Center at the University of Bologna.

**CAMPUS**

FORLÌ

**JEEL CODES:**

G14 | G15 | G32 | M2

**UMBERTO LAGO***Associate Professor*

Umberto teaches Management. He holds a Ph.D. in Management from the Imperial College of Science, Technology, and Medicine of London (UK). He is a certified auditor, chartered accountant, and management consultant. He is also a board member and statutory auditor for several private and public companies. He was President and deputy-President of the UEFA Club Financial Control Body – Investigatory Chamber. He is the author of several business books and articles published in academic and practitioners' journals.

**CAMPUS**

RIMINI

**RESEARCH GROUPS**

MARKETING

STRATEGY

**JEL CODE**

M15

**ANDREA LIPPARINI***Full Professor*

Andrea teaches Management. His research focuses on inter-firm relationships, the development of organizational capabilities, and the management of innovation. He holds a Ph.D. in Management from the University of Bologna. He has been a Visiting Scholar and a Visiting Researcher at the Wharton School of the University of Pennsylvania (USA), and a Visiting Researcher at the Tuck School at Dartmouth (USA). He is the Associate dean for Executive masters and the Director of the Executive MBA at Bologna Business School. He is a member of the editorial boards of *Strategic Management Journal*, *Long Range Planning*, and *Economia & Management*.

**CAMPUS**

BOLOGNA

**RESEARCH GROUPS**

STRATEGY

**JEL CODE**

M1



**MARIOLINA LONGO**

*Associate Professor*

Mariolina teaches Management. Her research focuses on performance measurement systems, sustainability measurement and management, corporate social responsibility, and the circular economy.

**CAMPUS**  
BOLOGNA

**RESEARCH GROUP**  
SOCIAL MANAGEMENT AND SUSTAINABILITY

**JEL CODE**  
M14



**GIUSEPPE LUSIGNANI**

*Full Professor*

Giuseppe teaches Economics of Financial Intermediaries. He has a Ph.D in Capital Markets and Financial Management from the University of Bergamo and has been a visiting research scholar at New York University. He is an independent director on the board of several companies, adviser to leading financial institutions, and member of the editorial boards of several academic journals.

**CAMPUS**  
BOLOGNA

**RESEARCH GROUP**  
BANKING

**JEL CODE**  
G21 | G14



**ANGELO MANARESI**

*Full Professor*

Angelo teaches Marketing and Management and has been the Head of the Department of Management -Bologna Campus (2018-2021). After obtaining a Ph.D. in Marketing from the London Business School, he researched and published on distribution channels and branding, working with researchers in different countries. Later he dedicated himself to duties such as managing course programs (e.g., the bachelor's program in Economics and Marketing, the bachelor's program in Business and Economics, and master's programs). He served six years as Director of the University of Bologna, Buenos Aires Campus (Argentina). He worked as a consultant for several companies in branding and distribution channel development.

**CAMPUS**  
BOLOGNA

**RESEARCH GROUP**  
MARKETING

**JEL CODE**



**CLAUDIA MANCA**

*Assistant Professor*

Claudia teaches Organizational Behavior, Change Management and Cross-Cultural Management. She is also the Co-Director of studies of the Master in Human Resource and Organization at Bologna Business School. She holds a Ph.D. from KTH, the Royal Institute of Technology in Stockholm, and Universidad Politécnica de Madrid, achieved within a double doctoral program funded by the EU Commission. She investigates the impact of new ways of working on managerial practice and collaborative dynamics, and how alternative forms of collective action arise in response to crises.

**CAMPUS**  
BOLOGNA

**RESEARCH GROUP**  
ORGANISATION & HUMAN RESOURCE MANAGEMENT

**JEL CODE**  
M | L2



**MAURIZIO MARANO**

*Associate Professor*

Maurizio teaches Accounting, specifically in the courses on Sustainability Reporting and Management of Co-Operative Firms. He is the President of the Observatory on Environmental Sustainability established in 2016 in Bologna. His research is focused on co-operative firms, non-financial information, and sports organisations.

**CAMPUS**  
BOLOGNA

**RESEARCH GROUP**  
ACCOUNTING

**JEL CODE**  
M1 | M14

**MARCELLO MARIA MARIANI***Associate Professor*

Marcello teaches Strategic Management, Entrepreneurship and Marketing. His research interests include big data and analytics, eWOM, digital business models, AI, IoT, automation and competition strategies. He has published in leading journals: Industrial Marketing Management, Journal of Business Research, Journal of Advertising, Industrial and Corporate Change, Psychology & Marketing, Long Range Planning, Technological Forecasting and Social Change, International Journal of Electronic Commerce, European Accounting Review, Production Planning & Control, Tourism Management, Journal of Travel Research, Annals of Tourism Research.

**CAMPUS**

RIMINI

**RESEARCH GROUPS**

STRATEGY / MARKETING / ENTREPRENEURSHIP AND INNOVATION / ORGANISATION & HUMAN RESOURCES MANAGEMENT / ARTS AND CULTURAL ORGANISATIONS

**JEL CODE**

M | M15 | M31 | M11 | M13

**MASSIMILIANO MARZO***Associate Professor*

Massimiliano teaches International Finance and the Economics of Financial Markets. He is the Director of the Master in Wealth Management at Bologna Business School. His research examines the link between macroeconomics and financial markets, intertemporal portfolio theory, asset classes correlation dynamics, asset pricing, banking in general equilibrium bounded rationality in macroeconomics, and portfolio models.

**CAMPUS**

FORLÌ

**RESEARCH GROUP**

FINANCE

**JEL CODE**

M31

**GIAN LUCA MARZOCCHI***Full Professor*

Gian Luca teaches Marketing and Consumer Behavior. He is Chair of Quality Assurance Committee at University of Bologna. His research specialties include brand communities, satisfaction modeling, service quality and waiting perception management in service settings, and inter-temporal choice (focusing on the impact of levels of construal of a future event on consumer decision processes).

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

MARKETING

**JEL CODE**

M31

**MARCO MARIA MATTEI***Full Professor*

Marco teaches Financial Accounting and Analysis. He earned a Ph.D. in Accounting at the University of Pisa. He is the Director of the Master in Finance, Control and Auditing at Bologna Business School. His research focuses on financial information and capital markets. His main publications investigate the determinants of earnings quality and of analyst forecasts' accuracy.

**CAMPUS**

RIMINI

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

M41 | M4 | M4

**LUCA MAZZARA***Associate Professor*

Luca teaches Management and is Director of the Professional Master's Program First Level in City Management at Forlì Campus, where he is the President. His research focuses on public management, city management, strategic planning and control in the public sector, internal auditing in different sectors (profit, non-profit and public), social accountability, union and merger between local governments, and performance evaluation.

**CAMPUS**

FORLÌ

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

M41



**VALERIO MELANDRI**  
*Senior Assistant Professor*

Valerio is a Visiting Professor at Columbia University (USA) and Director of the Professional Master's Program First Level in Fundraising at the University of Bologna. He is the founder of the Philanthropy Research Centre based in Forlì Campus. His last book on Fundraising has been translated and published in 5 languages. He is the creator of the "Festival del Fundraising," the first Italian Conference about fundraising, and the third biggest in the world.

**CAMPUS**

FORLÌ

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

M38 | O35



**AZZURA MEOLI**  
*Assistant Professor*

Azzurra is an Assistant Professor (RTDa) in Management. She holds a Ph.D. in Management from the University of Bologna in 2018. Her research interests fall primarily within the area of entrepreneurship and innovation. She has been a visiting scholar for a year at the Whitman School of Business, Syracuse University (USA). Her works are presented at the BCERC, AOM, DRUID, and published in the field's top journals. Azzurra is part of a research team engaged in European projects.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ENTREPRENEURSHI AND INNOVATION

**JEL CODE**

M13 | M



**STEFANO MENGOLI**  
*Full Professor*

Stefano teaches Corporate Finance. He holds a Ph.D. in Financial Markets from the University of Siena. He has been Academic Visiting at the London School of Economics and Ph.D. Visiting Scholar at City University Business School (London). His research focuses on corporate governance, empirical asset pricing, and the effect of geography on financial markets.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

FINANCE

**JEL CODE**

G34 | G12



**TOLOUE MIANDAR**  
*Assistant Professor*

Toloue s Assistant Professor at the Department of Management of University of Bologna and faculty member at BBS Centre for Sustainability and Climate Change where she is teaching Sustainability-Oriented Innovation, Business Ethics and Sustainability. Prior to this position she was a Postdoctoral Research Fellow at the Department of Economics and Management of University of Padova and at the Politecnico di Milano School of Management. She received the PhD degree of Economic Sociology and Labour Studies from University of Milan.

**CAMPUS:**

BOLOGNA

**RESEARCH GROUP:**

ORGANIZATION & HUMAN RESOURCES MANAGEMENT

**JEL CODE:**

M1 | M14 | Q1



**ELEONORA MONACO**  
*Senior Assistant Professor*

Eleonora teaches Financial Accounting, and is invited Assistant Professor of Accounting&Finance at Católica Porto Business School, where she was faculty member. She holds a Ph.D. in Management (University of Chieti-Pescara) and is a Postdoc in Accounting&Capital Markets at Capital Markets Cooperative Research Centre (Sydney). She has been visiting scholar at the University of Edinburgh Business School and Queensland University of Technology in Brisbane. She is Former Liason Officer of the European Capital Markets Cooperative Research Centre and Continental Network Officer of the British Academy of Management for the Financial Management Group of Interest. Her research interests include Capital Market-based research in Accounting, Narrative Accounting, Mergers&Acquisitions and Earnings Management.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ACCOUNTING

**JEL CODES**

M40 | M41 | G14 | G34



**ELISA MONTAGUTI**

*Full Professor*

Elisa teaches Marketing and Marketing Analytics. Her primary research interests lie in the area of marketing models with a particular focus on choice modeling. Most of her current projects focus on multichannel shopping, data management and privacy and digital marketing.

**CAMPUS**  
FORLÌ

**RESEARCH GROUP**  
MARKETING

**JEL CODE**  
M31 | M3



**FRANCESCO MONTANI**

*Senior Assistant Professor*

Francesco is senior researcher of organization and human resource management. He earned his Ph.D. in Organizational Psychology at the University of Verona, Italy. His current research interests embrace employee innovation, mindfulness and compassion in organizational contexts. His work has appeared in Journal of Organizational Behavior, Journal of Management Studies, Human Relations, and Journal of Occupational and Organizational Psychology, among others.

**CAMPUS**  
RIMINI

**RESEARCH GROUP**  
ORGANISATION & HUMAN RESOURCES MANAGEMENT

**JEL CODE**  
D23 | M12



**GABRIELE MORANDIN**

*Full Professor*

Gabriele is Professor of Organizational Behavior. He is the Director of the First Cycle Degree Program of Business Administration at the Department of Management, Associate Dean of Accreditation's and Quality Assurance at Bologna Business School (BBS), and Adjunct Faculty at Kedge Business School (France). His research covers topics related to sustainable relationships at work, including leadership, work-life balance, on-boarding newcomers, and the use of information and communication technologies.

**CAMPUS**  
BOLOGNA

**RESEARCH GROUP**  
ORGANISATION & HUMAN RESOURCES MANAGEMENT

**JEL CODE**  
M



**FEDERICO MUNARI**

*Full Professor*

Federico teaches Technology and Innovation Management. He is the Director of the First and the Second Cycle Degree of Engineering Management of the University of Bologna. He served as the Director of the Ph.D. in Management at the University of Bologna. His research interests include technology commercialization, intellectual property management, and entrepreneurial finance.

**CAMPUS**  
BOLOGNA

**RESEARCH GROUP**  
ENTREPRENEURSHIP AND INNOVATION

**JEL CODE**  
O32 | M13



**MATTEO MURA**

*Associate Professor*

Matteo teaches Business and Management Engineering and is a Visiting Fellow at the Cranfield School of Management (UK). He holds a Ph.D. in management engineering from the University of Padua. His research focuses on performance measurement systems and business sustainability. He is involved in several EU-funded research projects.

**CAMPUS**  
BOLOGNA

**RESEARCH GROUP**  
SOCIAL MANAGEMENT AND SUSTAINABILITY

**JEL CODE**  
M14



**MAURIZIO MUSSONI**  
*Senior Assistant Professor*

Maurizio teaches Economics at the Rimini Campus. He holds a Ph.D. in Law and Economics from the University of Bologna and a Professional Master's Program (2nd Level) in Economics from the University of Leuven (Belgium). His research focuses on microcredit and social business, Social business, impact investing and finance, tourism and cultural heritage economics, applied spatial econometrics, social capital, and contract theory.

- CAMPUS**  
RIMINI

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- RESEARCH GROUP**  
BANKING

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- JEL CODE**  
G21 | L83 | Z32 | R12 | L83



**SIMONE NAPOLITANO**  
*Assistant Professor*

Simone studied management of cultural and artistic organisations in Bologna. After completing a Second cycle Degree in arts management, he took a Ph.D. in Management at Unibo and was a Visiting Fellow at the Wharton School (University of Pennsylvania, USA). His research interests include the processes and practices of innovation and conservation in organizations and industries. Currently, he is Assistant Professor (RTDa) of Management of Cultural Heritage.

- CAMPUS**  
BOLOGNA

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- RESEARCH GROUP**  
ACCOUNTING  
ARTS AND CULTURAL ORGANIZATIONS

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- JEL CODE**  
M1



**VINCENZA ODORICI**  
*Associate Professor*

Vincenza teaches Management. Her research interests focus on international entrepreneurship, early internationalization, family firms' internationalization, diversity in corporate boards, and corporate elite selection.

- CAMPUS**  
BOLOGNA

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- RESEARCH GROUP**  
STRATEGY

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- JEL CODE**  
M13 | F23 | M14 | M1



**REBECCA LEVY ORELLI**  
*Associate Professor*

Rebecca teaches Accounting and was a Visiting Scholar at the London School of Economics and the University of Kent (UK). Her research interests include accounting in the European public sector and accounting as a social and institutional practice. Her publications are related to social and environmental accounting and performance management issues.

- CAMPUS**  
FORLÌ

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- RESEARCH GROUP**  
ACCOUNTING

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- JEL CODE**  
M41 | M48 | H75



**CHIARA ORSINGER**  
*Full Professor*

Chiara teaches Marketing. Her research interests focus on Service Management and Consumer Behavior in services, namely satisfaction, complaint handling, and customer interactions with digital employees. She is also interested in meta-analysis and experimental research.

- CAMPUS**  
BOLOGNA

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- RESEARCH GROUP**  
MARKETING

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- JEL CODE**  
M31



**EMANUELE PADOVANI**

*Associate Professor*

Emanuele teaches Management Accounting and Control. His research focuses mainly on public management and accounting, with a specific emphasis on local governments and healthcare organisations. He has collaborated on research projects with major local, national, and international public institutions throughout Italy, Europe and the United States. He is Non-resident Senior Fellow at MSU Center for Local Government Finance and Policy Michigan State University, East Lansing (USA).

**CAMPUS**

FORLÌ

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

H7 | M48 | M1



**ANGELO PALETTA**

*Full Professor*

Angelo teaches Business Administration and has been the Delegate for Budget, strategic planning, and process innovation at the University of Bologna 2016-2021). Currently, he is the Director of the Department of Management. His research focuses on public management, educational leadership and policy, business turnaround and bankruptcy and the circular economy.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

M14 | A2



**FABRIZIO PALMUCCI**

*Associate Professor*

Fabrizio teaches Financial Markets and Institutions. He holds a M. Sc. in Financial Economics from the London School of Economics and Political Science (UK). His research focuses on pricing in financial markets, financial advisory services, asset management, ESG (Environmental, Social and Governance) factors, and firm performance. He has worked in consulting with several financial intermediaries.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

BANKING

**JEL CODE**

G12 | G14 | G24 | G34 | G41



**BARBARA PETRACCI**

*Associate Professor*

Barbara teaches Corporate Finance. She is Program Director of the Second Cycle Degree in Management for Social Economy. Her research focuses on corporate governance, corporate social responsibility, ethical finance, and market efficiency. She holds a Ph.D. in Corporate Finance from the University of Trieste. She was a visiting Ph.D. student at the Department of Accounting and Finance of the University of Strathclyde (Glasgow, Scotland).

**CAMPUS**

FORLÌ

**RESEARCH GROUP**

FINANCE

**JEL CODE**

G34 | M14



**PATRIZIA PETROLATI**

*Associate Professor*

Patrizia teaches Financial Accounting and Extraordinary Budget. She holds a Ph.D. in Business Administration from the University of Pisa. Her research focuses on accountability and financial statements according to Italian Civil Law as well as on merger and acquisition operations. She has previous experiences as an auditor in the Emilia Romagna Regional Health System and in the field of trade fair sector administration.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

M41



**GABRIELE PIZZI**  
*Associate Professor*

Gabriele teaches Retailing and Customer Value Management. He was visiting Ph.D. at the University of Maryland (USA). His research deals with assortment management, and the impact of innovative technologies on retailing activity. He coordinated a research project on the application of Virtual Reality to Retailing financed by the Italian Marketing Society, and he is the scientific director of the Retailing Observatory developed by the Department of Management jointly with Retail Institute Italy. He is the Principal Investigator of a PRIN 2020 project financed by the Italian Ministry of University and Research.

- CAMPUS**  
BOLOGNA
- RESEARCH GROUP**  
MARKETING
- JEL CODE**  
M31 | M3 | C91



**MANUELA PRESUTTI**  
*Associate Professor*

Manuela teaches Management and is Director of the International Second cycle degree in Tourism Economics and Management at Rimini Campus. She collaborates in many international projects and is a member of CAST - Centre of Advanced Studies in Tourism. Her research focuses on social capital, innovation, small firms, and entrepreneurship.

- CAMPUS**  
RIMINI
- RESEARCH GROUP**  
STRATEGY
- JEL CODE**  
M13



**MARCELLO RUSSO**  
*Associate Professor*

Marcello teaches Organisation. He is Director of the Global Master in Business Administration and Co-Director of the Master in Human Resources and Organisation at Bologna Business School, and Fellow at Kedge Business School, Bordeaux (France). He has been Associate Editor for the Journal of Vocational Behavior. His research interests include work-life balance, diversity at work, and the organisational socialization process.

- CAMPUS**  
FORLÌ
- RESEARCH GROUP**  
ORGANISATION & HUMAN RESOURCES MANAGEMENT
- JEL CODE**  
L2 | M



**SANDRO SANDRI**  
*Full Professor*

Sandro teaches Corporate Finance. He played various key roles at the University of Bologna, such as Vice Rector and Budget Delegate, member of the Executive Board, Chairman of the Budget and Planning Committee, Dean of the Faculty of Economics and Head of Department of Management. He was a Visiting Scholar in the Department of Finance at New York University (USA). He is a member of the Board of Auditors of the Bank of Italy.

- CAMPUS**  
BOLOGNA
- RESEARCH GROUP**  
FINANCE
- JEL CODE**  
G34



**MATTEO SANTI**  
*Associate Professor*

Matteo teaches Management Accounting at Bologna Campus. He holds a Ph.D. in Business Administration from Pisa University. He's been Consultant of the Emilia Romagna Regional Health Agency, and actually is consultant of banking Foundations and non-profit organisations, and is a Certified Accountant (dottore commercialista).

- CAMPUS**  
BOLOGNA
- RESEARCH GROUP**  
ACCOUNTING
- JEL CODE**  
M15



**GIUSEPPE SAVIOLI**

*Full Professor*

Giuseppe is Professor of Business Administration and Lecturer of Accounting, Business Combinations, Consolidated Financial Statements and “Business Crisis Management” at the Campus in Forlì.

**CAMPUS**  
FORLÌ

**RESEARCH GROUP**  
ACCOUNTING

**JEL CODE**  
M1



**DANIELE SCARPI**

*Associate Professor*

Daniele teaches Marketing and Consumer Behavior. His research activities mainly relate to the study of consumers’ and tourists’ behavior, with particular emphasis on retailing (consumers’ reactions to retailer strategies and technology) and branding (including place branding and heritage branding).

**CAMPUS**  
FORLÌ

**RESEARCH GROUP**  
MARKETING

**JEL CODE**  
M31 | M31



**BENEDETTA SIBONI**

*Associate Professor*

Benedetta chairs the Guarantee Committee e for Equal Opportunities, Employee Wellbeing and Non-Discrimination at Work - (CUG) of the University of Bologna. She is also a member of the Committee for Social Reporting and Sustainable Development Goals and is in charge of the drafting of the Gender Equality Annual Report. Her research interests include sustainability, intellectual capital and gender accounting, with a focus on local governments, health sector and state universities.

**CAMPUS**  
FORLÌ

**RESEARCH GROUP**  
ACCOUNTING

**JEL CODE**  
M1 | M14 | M41 | H75 | L31 | Q1



**RICCARDO SILVI**

*Full Professor*

Riccardo teaches Cost Management and Performance Measurement Systems at Forlì Campus. His research focuses on Advances in management accounting systems, performance management systems, business performance analytics, and cost management. He is Director of the International Executive MBA (I-Emba) at the Bologna Business School.

**CAMPUS**  
FORLÌ

**RESEARCH GROUP**  
ACCOUNTING

**JEL CODE**  
M1 | M



**MAURIZIO SOBRERO**

*Full Professor*

Maurizio, Ph.D. MIT, B.S. Università di Bologna, is Professor of Innovation Management, author of over 30 peer-reviewed articles and five books in the Economics and Management of Innovation. He taught graduate and executive courses in Europe, Asia, and South-America, consulted for private corporations and government institutions, and acted as a board member of startups and listed companies. He is a Founding Faculty of the Skolkovo Institute of Science and Technology (Russia) and a member of the board of the MIT Alumni Association of Italy.

**CAMPUS**  
BOLOGNA

**RESEARCH GROUP**  
ENTREPRENEURSHIP AND INNOVATION

**JEL CODE**  
M13 | O32 | O33 | O35 | O38

**MASSIMO SPISNI***Full Professor*

Massimo teaches Corporate Finance and has been the Head of the Department of Management - Forlì Campus (20218-2021). His research focuses on the investment industry, with specific attention given to private equity and real estate funds. Other interests include finance of innovation and venture capital.

**CAMPUS**

FORLÌ

**RESEARCH GROUP**

FINANCE

**JEL CODE****ENRICO SUPINO***Associate Professor*

Enrico teaches Accounting. He holds a Ph.D. in Accounting from the University of Florence and was a Visiting Scholar at Southbank University (London - UK). He has authored several scientific publications and served as a reviewer for several international journals and conferences.

**CAMPUS**

RIMINI

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

M41 | G31 | C88 | Q56 | Z3

**ROBERTO TASCA***Full Professor*

Roberto teaches Financial Intermediation and Markets and Corporate Banking.

**CAMPUS**

FORLÌ

**RESEARCH GROUP**

BANKING

**JEL CODE**

G24

**GIUSEPPE TORLUCCIO***Full Professor*

Giuseppe teaches Economics of Financial Institutions. He is the Director of the Yunus Social Business Centre and Vice President of the Grameen Italian Foundation. He earned an MBA at the Olin Business School (Washington University in St. Louis-USA) and was a Visiting Scholar at Washington University in St. Louis (USA), Arizona State University (USA) and Bangor University (UK).

**CAMPUS**

FORLÌ

**RESEARCH GROUP**

BANKING

**JEL CODE**

G2 | M | O1 | Q2

**LAURA TOSCHI***Associate Professor*

Laura teaches Entrepreneurship and Innovation Management. She serves as Deputy Director for the Executive Master in Technology and Innovation Management at Bologna Business School. She holds a Ph.D. in Management from the University of Bologna. She has been Visiting Scholar at Boston University, Queensland University of Technology and Post-Doc at the SPRU (Science Policy Research Unit), University of Sussex. Her main research interests include financing mechanisms for innovation, science commercialization, entrepreneurship and social impact.

**CAMPUS**

BOLOGNA

**RESEARCH GROUPS**

SOCIAL MANAGEMENT AND SUSTAINABILITY

STRATEGY

**JEL CODE**

O32 | O35 | L26 | M13 | L31

**IVANOE TOZZI***Associate Professor*

Ivanoe teaches Financial Reporting and Business Valuation at Rimini Campus. He holds a Ph.D. in Management. He is Director of the Second cycle Degree Program in Business Administration. He has been involved in research programs on national and international financial accounting standards, and relationships between business valuation and appraisal.

**CAMPUS**

RIMINI

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

M41 | K22

**CLAUDIO TRAVAGLINI***Full Professor*

Claudio teaches Accounting and management control at the Rimini Campus. His research focuses on accountability and social accountability in Non-profit Organisation and Social Enterprises. His main publications investigate Financial Statements for non-profit organisations and Social Responsibility in cooperatives. Most of his current projects deal with health professional focus on costing and performance evaluation in health and social services, home care and nursing home.

**CAMPUS**

Rimini

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

M41 | I18 | H

**ANNAMARIA TUAN***Senior Assistant professor*

Annamaria is Senior Assistant Professor (RTD-B) in Marketing. She holds a Ph.D. in Management (University of Udine) and has spent four years at University of Pisa. She teaches Marketing Models and Value Pricing Laboratory. Her main research interests are Digital Marketing and Corporate Social Responsibility with a focus on how content and linguistic features of text coming from traditional sources or digital sources impact outcome variables such as consumer word of mouth, companies' reputation, spreading of news, legitimacy issues in a range of consumer and corporate contexts. She is the coordinator of the Junior Faculty Climber Community for the Italian Marketing Association and member of the Ph.D. committee for AIDEA.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

MARKETING

**JEL CODE**

M31

**SARA VALENTINI***Associate Professor*

Sara taught Marketing, Marketing Models, and Social Media Marketing till August 31, 2021 then she moved to antoehr University. Her area of expertise is the measurement and analysis of marketing effectiveness and customer profitability, especially in omnichannel marketing and customer relationship management. She has additional expertise in customer satisfaction and service recovery. She holds a Laura cum Laude in Statistics and a Ph.D. in Marketing from the University of Bologna. She was visiting scholar at Tuck School of Business (USA).

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

MARKETING

**JEL CODE**

M31

**ALESSANDRA VECCHI***Senior Assistant Professor*

Alessandra held a Marie Curie Fellowship from 2012 to 2018. She gained her Ph.D. from the University of Bath (UK) and completed a postdoc at Trinity College in Ireland. She has a significant track of high-profile publications and is author of eight books. Her research interests tend to be of multidisciplinary nature in the field of International Business and rather eclectic, ranging from the space industry to the fashion industry.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

STRATEGY

**JEL CODE**

L6 | L67 | L81



**STEFANIA VIGNINI**  
Senior Assistant Professor

Stefania received her Ph.D. in Business Administration from the University of Pisa. She teaches Accounting and her research focuses on accounting history, accounting systems (IAS - International Accounting Standards and IFRS - International Financial Reporting Standards), gender accounting, sustainability and environmental accounting.

**CAMPUS**

RIMINI

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

M41



**MATTEO VIGNOLI**  
Senior Assistant Professor

Matteo received his Ph.D. from the University of Padua and was a Visiting Scholar at Stanford University (USA) and Ryerson University (Canada). He teaches Management Engineering, and is a member of the Design Thinking ME310/SUGAR network and of the CBI initiative @ CERN. Delegate for the University of Bologna Open Innovation Initiatives @Almacube, Academic Director of various BBS Open Programs, Founder and Trustee of the Future Food Institute. Matteo's focus is "building the future" with Design Thinking Innovation. His work appeared in: Research Policy, Creativity Innovation Management, Computers & Operations Research, Production Planning & Control and International Journal of Physical Distribution & Logistics Management.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ENTREPRENEURSHIP AND INNOVATION

**JEL CODE**

O32



**ELISA VILLANI**  
Senior Assistant Professor

Elisa is Senior Assistant Professor (RTD B) of Entrepreneurship and Innovation since 2018. She teaches Organisational Behavior at the Master level. She is Visiting Researcher at Imperial College Business School (UK). Prior to join the University of Bologna Elisa was Assistant Professor at the Free University of Bolzano. Her research focus is on entrepreneurship, innovation, technology transfer, and public-private partnerships. She holds a Ph.D. in Management from the University of Bologna.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ENTREPRENEURSHIP AND INNOVATION

**JEL CODE**

M13 | M1 | M12



**FRANCO VISANI**  
Associate Professor

Franco teaches Management Accounting and Cost Management at Forlì Campus. He also teaches in several postgraduate and executive programs at the Bologna Business School. He was a Post-Doc at the Lean Enterprise Research Centre of Cardiff University (U.K.) and has been involved in several international research programs in the fields of Business Analytics, Performance Management Systems, and Sustainability.

**CAMPUS**

FORLÌ

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

M41



**MARCO VISENTIN**  
Associate Professor

Marco has a degree in Mathematics, one in Philosophy and holds a Ph.D. in Management from the University of Bologna. His research interests include consumer behavior, business to business relationships, business ethics, services and social media. He is the program director of Service Management (AEGI-SEM). He published in several journals, Industrial Marketing Management, Business Ethics: A European Review, Industry and Innovation, Journal of Sport Management, Journal of Interactive Marketing, Journal of Cleaner Production and Journal of Retailing and Consumer Services. In 2019, he won two Grants from the Società Italiana Marketing and from the SIM-AMS to develop research on the effects of fake news in marketing.

**CAMPUS**

RIMINI

**RESEARCH GROUP**

MARKETING

**JEL CODE**

M31 | L8



**SIMONA ZAMBELLI**

*Associate Professor*

Simona was a postdoctoral researcher in financing innovation at Harvard Business School (USA); she was awarded with several international fellowships at Rensselaer Polytechnic Institute - New York; Schulich School of Business - York University (Canada); University of Leicester and Westminster University, London (UK). She collaborates with York University and Ryerson University (Canada) and IPAG Business School, Paris (France). She received research awards such as: Canada-Italy Innovation Awards (Canada), and the Best Paper Award, INCORME II Conference, London. She has moved to another University on February 28, 2021.

**CAMPUS**

FORLÌ

**RESEARCH GROUP**

BANKING

**JEL CODE**

G23 | G34 | G24 | G28 | K22



**ALESSANDRA ZAMMIT**

*Associate Professor*

Alessandra teaches Marketing. Her research interests deal with consumer choice problems and context effects. Currently her research focuses on the evolution of preferences, on the influence of social norms on consumers' choices, and on self-customization decisions and self-expressive choices. She received her Ph.D. in General Management from the University of Bologna and she was a visiting scholar at Fuqua School of Business -Duke University (North Carolina USA). Her research has appeared in several marketing journals including: Journal of Consumer Research, Journal of Service Research and European Journal of Marketing.

**CAMPUS**

FORLÌ

**RESEARCH GROUP**

MARKETING

**JEL CODE**

M31



**LUCA ZAN**

*Full Professor*

Luca is active in the fields of management and accounting history and the management of arts and heritage organisations. He has carried out fieldwork in China, Turkey, Peru, and Ecuador, in addition to Europe. He is involved in arts management education: up to the Academic year 2019-20 he has been Program Director of the Graduate degree in Innovation and Organisation of Culture and the Arts (GIO-CA), and adjunct faculty at Carnegie Mellon University, Pittsburgh (USA), and Central Academy of Fine Arts (CAFA), Beijing (China).

**CAMPUS**

BOLOGNA

**RESEARCH GROUPS**

Accounting

ARTS AND CULTURAL ORGANISATIONS

**JEL CODE**



**MASSIMILIANO ZANIGNI**

*Associate Professor*

Massimiliano teaches Business Management. He has taught courses on management control, planning and control systems, cost accounting, corporate governance, and internal auditing. He has worked on several research projects related to both for-profit and not-for-profit organisations.

**CAMPUS**

BOLOGNA

**RESEARCH GROUP**

ACCOUNTING

**JEL CODE**

M42



**SARA ZANNI**

*Assistant Professor*

Sara is Assistant Professor (RTD-A) of Business Sustainability at the BBS Center for Sustainability and Climate Change, Environmental engineer, She completed a Ph.D. at the University of Bologna. she has been engaged in the European project "Re-Industrialise funded within Horizon 2020 Program-Climate Kic Flagship and she is currently involved into the Observatory on Business Sustainability. Her primary research interest is measuring sustainable performance at ecosystem and company level, with particular regards to environmental aspects of sustainability.

**CAMPUS**

BOLOGNA

**JEL CODE**

Q56 | Q53 | Q52

## PEOPLE POST-DOCS



### **GENC ALIMEHMETI**

*Post-Doc*

Genc (Ph.D. at University G. d'Annunzio) has worked at Universities of Tirana, Malta, Antwerp; as a consultant for International Finance Corporation - World Bank Group; Delegation of the EU to Albania; TACSO. His research interests focus on bio plastics, circular economy, school leadership, entrepreneurship, corporate governance, corporate social responsibility, and insolvency. He has published on Educational Administration Quarterly, Educational Management Administration & Leadership Journal; International Journal for Educational Law & Policy; Journal of Accounting, Auditing & Finance.

**CAMPUS**

BOLOGNA

**PROJECT TITLE**

DEVELOPMENT OF CIRCULAR BUSINESS MODELS BASED ON NEW BIOPLASTICS MATERIALS

**CONTRACT INTO FORCE TILL**

APRIL 30, 2024

**JEL CODE**

A2 | M14



### **DAVIDE BAGNARESI**

*Post-Doc*

Davide (Ph.D. in History of political parties and movements) is an adjunct professor in the World History of Tourism. He is Post-Doc at the Center for Advanced Studies on Tourism- CAST. His research ranges from the history of tourism to the history of the business. He deals with generational change in tourism businesses and beach history and knowledge. His project "Romagna motor valley" intends to investigate the potential of the phenomenon on the territory.

**CAMPUS**

RIMINI

**PROJECT TITLE**

ROMAGNA MOTOR VALLEY

**CONTRACT INTO FORCE TILL**

MAY 31, 2021

**JEL CODE**

B25 | N94 | Z32



### **BRENDA BENAGLIA**

*Post-Doc*

Brenda is a cultural anthropologist. At the Department of Management, she is engaged in a project on the development of Italian organizations in the fields of culture and the arts. Other research areas of her interests are the anthropology of reproduction and the politics of care. She worked for the Bologna Business School, ALTEMS - Università Cattolica del Sacro Cuore (Roma), and she collaborates with the Global Health Centre of the Meyer University Hospital in Florence.

**CAMPUS**

BOLOGNA

**PROJECT TITLE**

ANALYZING HEDGE FUNDS: A SOCIAL NETWORK PERSPECTIVE

**CONTRACT INTO FORCE TILL**

DECEMBER 31, 2021

**JEL CODE**

Z1



### **FILIPPO BOCCALI**

*Post-Doc*

Filippo is engaged in a project on the assessment of the financial impact of innovative industrial production technologies. He is a Ph.D. student at Università Politecnica delle Marche - Department of Management. He holds a First and a Second cycle Degree in Economics and Business Administration from the University of Bologna. His research focuses on management accounting, performance management systems, business performance analytics, and sustainability.

**CAMPUS**

BOLOGNA

**PROJECT TITLE**

ANALYSIS OF THE FINANCIAL AND VALUE IMPACT IN THE IMPLEMENTATION OF PRODUCTION TECHNOLOGIES FOR INDUSTRY 4.0: THE CASE-STUDY OF COMPONENTS MADE BY ADDITIVE MANUFACTURING

**CONTRACT INTO FORCE TILL**

NOVEMBER 14, 2022

**JEL CODE**

M4 | M41



**MATTEO BOCCHINO**

*Post-Doc*

Matteo is a post-doc in Management. He holds a Ph.D. in Urban Studies and Regional Sciences from the Gran Sasso Science Institute, a Master degree in Sociology and a Bachelor degree in Intercultural Communication, both from the University of Turin. His current research focuses on Italian social services at the municipal level. He is interested in welfare policies, multi-level governance, inter-municipal cooperation, inter-governmental relations.

**CONTRACT INTO FORCE TILL**

SEPTEMBER 30, 2023

**JEL CODE**

Z13 | L88 | M41



**LETICIA CANAL VIEIRA**

*Post-Doc*

Doctor of Philosophy in Environmental Planning from Griffith University (Australia), Master in Production Engineering from Universidade Federal do Rio Grande do Sul (UFRGS – Brazil), and Bachelor in Environmental Engineering from Universidade de Passo Fundo (UPF – Brazil). She is interested in how economic activities can be transformed in the context of climate change to create circular economies and maintain ecosystem services.

**CAMPUS**

BOLOGNA

**PROJECT TITLE**

SUSTAINABILITY TRANSITION: MEASURING SUSTAINABLE PERFORMANCE OF INDUSTRIAL ECOSYSTEMS (SUSTRAN)

**CONTRACT INTO FORCE TILL**

NOVEMBER 30, 2022

**JEL CODE**

Q01



**PAOLA CANESTRINI**

*Post-Doc*

Paola studies the public value developed by hybrid organisations delivering health public services in Italy and is a Teaching Assistant in Methods and Social Research since 2013. Previously, she was a Research Assistant and a Post-Doc, still at the University of Bologna. Her background is composed of a Bachelor Degree in Sociology, a Master Degree in Health Sociology II Cycle, a Ph.D. in Social Policies, and several study visits in Europe and the USA.

**CAMPUS**

FORLÌ

**PROJECT TITLE**

ANALYSIS OF THE DETERMINANTS OF PUBLIC VALUE IN KIPOS HEALTH SERVICES PROVIDER

**CONTRACT INTO FORCE TILL**

NOVEMBER 30, 2022

**JEL CODE**

M41 | I2



**DONATO CUTOLO**

*Post-Doc*

Donato is a Post-Doc and defended his Ph.D. on 27/05/2021. His research grant is funded by the ERC-European project BLIND-SPOT” “Diversity and Performance: Network of Cognition in Markets and Teams”. He was a visiting scholar at the MIT Sloan School of Management (USA). His research is at the intersection of economic sociology, entrepreneurship, and strategy. In his latest project, he is using a mix of quantitative analysis and topic models to investigate the interplay between categories and narratives in determining market performance.

**CAMPUS**

BOLOGNA

**PROJECT TITLE**

DIVERSITY AND PERFORMANCE: NETWORKS OF COGNITION IN MARKETS AND TEAMS

**CONTRACT INTO FORCE TILL**

JULY 31, 2022

**JEL CODE**

Z13 | M13 | O33



**ANTONIO DAOOD**

*Post-Doc*

Antonio collaborates with the Centre for Research in Leadership, Innovation and Organisation at Luiss University. His current research interests are focused on organizational change, business model innovation and Made in Italy industries. He voluntarily serves as a member of the Board of Directors at a Food Bank, Associazione Banco Alimentare Roma OdV, to fight hunger and food waste.

**CAMPUS**

RIMINI

**PROJECT TITLE**

MANUFACTURING AND SERVICES DURING THE TRANSITION PHASE OF THE EMILIA ROMAGNA DISTRICTS: NEW INTEGRATIONS AND INNOVATION CHALLENGES

**CONTRACT INTO FORCE TILL**

JANUARY 31, 2021

**JEL CODE**

M1

**CLIO DOSI***Post-Doc*

Clio has a Ph.D. in General Management from the University of Bologna - thesis in Organisational Behavior (visiting scholar Cass Business School – UK - in 2013). She is a member of the Italian management engineering association and the Design Society. From 2019 she works with Oper. space. the first Italian Design Factory; in the period 2013-2019, she collaborated with the Department of Engineering Sciences and Methods of the University of Modena and Reggio Emilia. She is a member of the CERN IdeaSquare network (2014-2020).

**CAMPUS**

BOLOGNA

**PROJECT TITLE**

THE ROLE OF SUPPLY CHAIN IN BOOSTING RESHORING FOR INDUSTRIAL RENAISSANCE

**CONTRACT INTO FORCE TILL**

AUGUST 8, 2022

**JEL CODE**

O31 | O32 | I1 | C63

**DENISE FALCHETTI***Post-Doc*

Denise completed a Ph.D. in Management at the University of Bologna. During her doctoral training she spent three years as a Visiting Scholar at NYU Stern School of Business and she did a Postdoc at Boston University. Her research examines social evaluation processes and focuses on three main topics: creativity, entrepreneurship, and innovation. For her dissertation project, she employed experiments to increase the understanding of the evaluative processes of novelty.

**CAMPUS**

BOLOGNA

**PROJECT TITLE**

COLLABORATIVE CREATION AND LEGITIMATION OF INNOVATION AND CREATIVITY

**CONTRACT INTO FORCE TILL**

OCTOBER 31, 2022

**JEL CODE**

O3 O31

**CARLA FREITAS SILVEIRA NETTO***Post-Doc*

Carla is a Post-Doc in Marketing at the University of Bologna in collaboration with the University of Amsterdam (The Netherlands). She has a Ph.D. in marketing from the Federal University of Rio Grande do Sul (UFRGS – Brazil). She was a visiting Ph.D. student of the Department of Econometrics & Business Statistics at Monash University, Australia. Carla has experience working with industry in business intelligence and marketing research.

**CAMPUS**

BOLOGNA

**PROJECT TITLE**

THE EVOLVING LANDSCAPE OF MARKETING EFFECTIVENESS IN THE OMNICHANNEL ERA.

**CONTRACT INTO FORCE TILL**

OCTOBER 6, 2023

**JEL CODE**

M31

**KHATEREH GHASEMZADEH***Post-Doc*

Khatereh holds a Ph.D. degree in Innovation Management with a focus on Open and User Innovation, user knowledge in organizations, and organizations and sustainability policies. Currently, she is researching sustainability and higher education and how higher education institutions are transforming societies through sustainable development. She has also the responsibility to organize the communication activities regarding UN SDGs (Almagoads). Her research orientation is multidisciplinary with innovation studies in particular user and collaborative innovation, sustainability management, sustainability strategy in higher education institutes and, organizational behavior being her main fields.

**CONTRACT INTO FORCE TILL**

DECEMBER 31, 2022

**JEL CODE**

M1

**LUCA GIACOMELLI***Post-Doc*

Luca is a Post-Doc working on a project in collaboration with SMA (Sistema Museale di Ateneo) for inventory verification and cataloguing of the collections. He has an academic background in Art History and museology: he graduates with honors at the University of Turin and obtained his doctoral degree in Art History at Scuola Normale Superiore in Pisa. Luca has working experiences as an exhibition manager in Turin and he was assistant curator at the Leonardo: Arte & Scienza Department at the Museo Nazionale della Scienza e della Tecnologia, Milan.

**CAMPUS**

BOLOGNA

**PROJECT TITLE**

IMPROVING CATALOGUING PRACTICES AT THE UNIVERSITY MUSEUM OF UNIBO (SMA), 2020-21

**CONTRACT INTO FORCE TILL**

NOVEMBER, 30 2022

**JEL CODE**

Z11

**LUCA GIORGIO***Post-Doc*

Luca is a Post-Doc in Management. He holds a Ph.D. in Management and Innovation from Università Cattolica del Sacro Cuore. His research interests include organisational and intraorganisational social networks, network dynamics and team process in complex organizations.

**CAMPUS**

BOLOGNA

**PROJECT TITLE**

MANAGING RELATIONAL END-OF-LIFE PATTERNS OF ONCOLOGICAL PATIENTS: A SOCIAL NETWORK ANALYSIS APPROACH

**CONTRACT INTO FORCE TILL**

JANUARY 31, 2023

**JEL CODE**

M1 | I1

**ALESSANDRA LIA***Post-Doc*

Alessandra graduated in Art History, she attended a Specialization Course in Digital Collections Curator for archiving, conservation and management of digital museum collections.

Her research in the field of cultural heritage (CH) management aims to define the patrimonial value of the university museums assets, to enhance them through the definition of standardized cataloguing procedures and their inclusion in the National Catalogue of CH.

**CAMPUS**

BOLOGNA

**PROJECT TITLE**

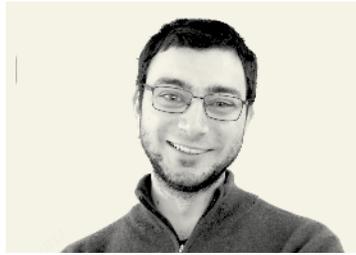
IMPROVING CATALOGUING PRACTICES AT THE UNIVERSITY MUSEUM OF UNIBO (SMA), 2020-21

**CONTRACT INTO FORCE TILL**

JUNE 30, 2022

**JEL CODE**

Z11

**ANDREA CARLO LO VERSO***Post-Doc*

Andrea earned his M.Sc. in Economics and Ph.D. in General Management from the University of Bologna. He was visiting fellow at the University of Edinburgh Business School, (Scotland). His research focuses on the emergence process of new industries and organizational fields, with specific emphasis on collective meaning-making activities studied through discourse- and text- analytical approaches.

**CAMPUS**

BOLOGNA

**PROJECT TITLE**

PROFESSIONALIZATION AND COLLECTIVE IDENTITY IN CLUSTERS

**CONTRACT INTO FORCE TILL**

OCTOBER 14, 2022

**JEL CODE**

M | O33 | Z13 | M13

**GIULIA MARTINELLI***Post-Doc*

Giulia is a Ph.D. Candidate in Regional Science and Economics Geography at Gran Sasso Science Institute. Previously, she collaborated with tsm|Trentino School of Management in the field of culture, tourism, and local development. At the Management Department, she has worked on enhancing the knowledge and competences of diverse incubation professionals who deal with migrant entrepreneurs. She holds a bachelor's degree in International Relations and Diplomacy from the University of Trieste and a Master of Science in Economics from Sant'Anna School of Advanced Studies and University of Pisa. Her current research interest is the local development of mountain areas and the drivers of growth and innovation stemming from education and culture in those areas.

**CONTRACT INTO FORCE TILL**

31/10/21

**JEL CODE**

JEL: I24, J61, O15, R12, Z1

**ALESSANDRO MAZZA***Post-doc*

Alessandro holds a bachelor's degree in Business Administration from the University of Salerno and a Second cycle Degree in Statistics, Economics and Business from the University of Bologna. His research interests include consumer behaviour, retailing and social psychology.

**CAMPUS**

RIMINI

**PROJECT TITLE:**

INNOVATIVE PACKAGING FOR SHORT-TERM PRODUCT DISTRIBUTION

**CONTRACT INTO FORCE TILL**

JUNE 14, 2022

**JEL CODE**

M31



**HÉRICA MORAIS RIGHI**

*Post-Doc*

Hérica is an economist with a Ph.D. in Management and an M.Sc. in Science and Technology Policy. She has 15 years of experience as an innovation researcher and 5 years as an Assistant Professor in innovation and entrepreneurship. Her research interests are on economic development, emerging economies, innovation process and entrepreneurship.

**CAMPUS**

BOLOGNA

**PROJECT TITLE**

STUDENT ENTREPRENEURSHIP IN ITALY (STUDENTI)

**CONTRACT INTO FORCE TILL**

OCTOBER 30, 2023

**JEL CODE**

O32 | O34 | M13



**CHIARA NESPOLI**

*Post-Doc*

Chiara pursued her Ph.D. at the “Seconda Università degli Studi di Napoli”, investigating on the importance of the emotional ownership for enterprises’ economic success. Her research interests are focused on, but not limited to, Knowledge Management concerning the rising phenomenon of Cooperate Universities, and Innovation and Knowledge for encouraging enterprise competitiveness.

**RESEARCH GROUP**

MARKETING

**PROJECT TITLE**

CORPORATE UNIVERSITY AS A STRATEGIC KNOWLEDGE MANAGEMENT MODEL FOR INNOVATIVE PROCESSES

**CONTRACT INTO FORCE TILL**

MARCH 31, 2023

**JEL CODE**



**CHIARA PAGANO**

*Post-Doc*

Chiara (Ph.D. in African History - European and International Studies - University of Roma Tre) is post-doc within “MERGING - Housing for immigrants and community integration in Europe and beyond” (Horizon 2020). She was post-doc in African History at the University of Pavia; the principal researcher for Italy, Tunisia, and Libya for “Infrastructure Space and the Future of Migration Management: the EU Hotspots in the Mediterranean Borderscape”, international project funded by SNIS at the University of Basel (Germany). Her research interests concern politics of spaces and identities in colonial and post-colonial North Africa; critical studies on migration and mobilities in the Large Mediterranean.

**PROJECT TITLE**

MERGING - HOUSING FOR IMMIGRANTS AND COMMUNITY INTEGRATION IN EUROPE AND BEYOND

**CONTRACT INTO FORCE TILL**

APRI, 4, 2022

**JEL CODE**

J61 | I3 | H7



**SALVATORE PERDICHIZZI**

*Post-doc*

Salvatore is Post-doc in Banking and Finance and Assistant Professor since January 2022. His research interests cover monetary policy and empirical banking, with a focus on the effectiveness of non-standard monetary policies, bank lending conditions, bank risk-shifting through dividend and share-repurchase, bank performance, credit, and sovereign debt dynamics.

**CAMPUS**

BOLOGNA

**PROJECT TITLE**

MONETARY POLICY AND BANK PERFORMANCE: A NEW STABILITY DILEMMA

**CONTRACT INTO FORCE TILL**

SEPTEMBER 30, 2021

**JEL CODE**

G2 | E52



**FRANCESCO SAVOIA**

*Post-Doc*

Francesco is an applied economist with a background in Economics (Ph.D. - M.Sc.) and Politics (degree). His research and professional experience focused mainly on theoretical and empirical issues of European economic integration, the economics of inequality, and innovation. Francesco’s research empirically investigated the dynamics of income distribution in the EU and applied impact evaluation methods to study the effects of the EU development policy. His recent research has also looked at the impact of technological change on employment variations and the evolution and implications of income inequality in Egypt.

**PROJECT TITLE**

REFUGEES’ ECONOMIC INTEGRATION THROUGH SOCIAL ENTREPRENEURSHIP (REINSER)

**CONTRACT**

APRIL 30, 2022

**JEL CODES**

O1 | O15 | O3 | O33 | R1



**ZINAIDA SIANOVA**

*Post-Doc*

Zinaida received her Ph.D. in Business Administration and Management from Bocconi University in 2019. The primary goals of her research are to understand how individuals form social networks and to understand the consequences of team diversity for nascent entrepreneurial teams. Zinaida teaches communication across cultures at master level.

**CAMPUS**

RIMINI

**PROJECT TITLE**

TEAM FORMATION AND COMPOSITION IN NASCENT ENTERPRISES

**CONTRACT INTO FORCE TILL**

MARCH 31, 2022

**JEL CODE**

M1



**MARCO SOTTILOTTA**

*Post-Doc*

Marco received a Ph.D. in Anthropology at the University of Roma "La Sapienza" Post-Doc. His study focuses on the values of culture expressed by the organizations operating in cultural and heritage field. His research interests include the processes of heritagization related to the politics of memory and the uses of history in European and post-colonial contexts.

**CAMPUS**

BOLOGNA

**PROJECT TITLE**

EVALUATING THE MULTIDIMENSIONAL ACTIVITIES OF MUSEUMS, LIBRARIES AND ARCHIVES

**CONTRACT INTO FORCE TILL**

APRIL 14, 2022

**JEL CODE**

Z11



**VERONICA VALLI**

*Post-Doc*

Veronica is a Post-Doc in Marketing at the University of Bologna in collaboration with the University of Mannheim (Germany). She holds a Ph.D. in Marketing from the University of Mannheim and she was a visiting scholar at Stanford Graduate School of Business and at the University of Chicago Booth School of Business (USA). Her primary research interests are in Consumer Behavior with a focus on subscription marketing and on the long-term consequences of context effects and promotions. She has extensive experience conducting Field and Lab Experiments.

**CAMPUS**

BOLOGNA

**PROJECT TITLE**

SUBSCRIPTION MARKETING AND THE DIGITAL CONSUMER

**CONTRACT**

SHE RESIGNED IN MARCH 31, 2021

**JEL CODE**

M3 M31

## PEOPLE PH.D. STUDENTS



### **LEILA AHMADPOUR**

*Ph.D. Student (33° cycle)*

Leila is a fourth-year Ph.D. student in Management. She holds a Second cycle Degree in Industrial Engineering. Her Ph. D. dissertation focuses on temporary teams in healthcare organisations and 3D printing technology's impact on temporary teams' performance.

#### **JEL CODE**

O33



### **ANTONIO ARFÈ**

*Ph.D. Student (34° cycle)*

Antonio holds a First cycle degree in Statistics and a Second cycle Degree in Economics, focusing on Applied Econometrics from the University of Bologna. In 2004, he was Advisor to Chair of the Finance and Treasury Commission of the Italian Senate for credit and finance matters. Antonio has been an advisor to European Central Banks for asset quality review and stress tests. Since 2011, he has been working at the University of Bologna as an Adjunct Professor of the Second cycle Degree courses in Financial Risk Management and Corporate Finance. He has authored numerous publications in Financial Risk Management.

#### **JEL CODE**

G21



### **DANIELA ARZU**

*Ph.D. Student (34° cycle)*

Daniela is a third-year Ph.D. student in the Management Program (the Bank and Finance Track). She graduated in 2017 with a degree in Global Development and Entrepreneurship from Ca' Foscari University (Venice) and worked as a Post-Doc from 2016 to 2018 at Ca' Foscari University. Last year, she was an Adjunct Professor of the Second Cycle Degree course in Valuation and Corporate Financial Strategy. Her research focuses on gender and finance, industry 4.0, and Financial technology (FinTech) topics.

#### **JEL CODE**

G21 | G34 | F36



### **MASSIMILIANO CALVIA**

*Ph.D. Student (33° cycle)*

Massimiliano is a Ph.D. student in the Banking and Finance track. His background includes engineering and economics. His main research interests are related to financial economics and quantitative methods for macro-finance.

#### **JEL CODE**

E | Q | C6

**DEBORA CASOLI***Ph.D. Student (37° cycle)*

Debora is a PhD Student in the “Frontier Program” - “Future of the Hearth, Climate Changes and Social Challenges”. She is teaching assistant at the School of Economics and Management - Rimini Campus, Unibo - since 2016. She is involved in the management and marketing courses at the School of Economics, Management, and Statistics – Rimini campus (Bologna). She collaborated with the Center for Advanced Studies in Tourism of the University of Bologna for the project “Mototourism”. She is the Rimini Campus Chapter Leader of the Alma Mater Alumni Community. Her research interests are Circular Economy, Climate Change, sustainability marketing, Green Packaging, Tourism Hospitality, Motorcycle tourism, Sport Tourism.

**JEL CODE**

M31

**NICOLÒ COCCHI***Ph.D. Student (36° cycle)*

Nicolò is a Management Engineer, currently a Ph.D. Student and Academic Tutor at the Department of Management. He is also a member of the Open Innovation unit of Almacube, the University of Bologna’s incubator. His research interests are focused on Innovation Management, especially New Product Development, Design Thinking, and Open Innovation.

**JEL CODE**

O31 | O35 | O33

**CHIARA GIULIA DE LEO***Ph.D. Student (36° cycle)*

Chiara is a Ph.D. student in the General Management Track. She holds a B.Sc. in Economics and Management for Art, Culture, and Communication from Bocconi University and an M.A. in Art History from the Courtauld Institute of Art (UK). She worked for four years within the art world in both museums and auction houses. Her main research interests are organisational behavior, digital transformation in the museums’ sector, and the link between copyright and innovation in the creative industries.

**JEL CODE**

Z11 | O33 | Z38

**FARDEEN DODO***Ph.D. Student (36° cycle)*

Fardeen studies how entrepreneurship improves and/or worsens the state of wellbeing of people and societies. He earned a First cycle Degree from Bayero University, Kano (Nigeria) and a Second cycle Degree from Newcastle University (UK). Fardeen has taught entrepreneurship at American University of Nigeria and consulted for entrepreneurs, and local and international NGOs. His overarching research interests focus on understanding how entrepreneurship can best be promoted for targeted development outcomes in Sub-Saharan Africa.

**JEL CODE**

O1 | L26, M13 | L31 | L32

**MUSA ESSA***Ph.D. Student (35° cycle)*

Musa is a Ph.D. student in Marketing at the Department of Management of the University of Bologna. In 2019 he obtained his master’s degree in service management with a grade of 110 cum laude at the University of Bologna. His main research interests are related to consumer behavior, consumer psychology, and service quality in the tourism and hospitality industry.

**JEL CODE**

M13



**VALENTINA FEBO**

*Ph.D. Student (34° cycle)*

Third Year Ph.D. Student Valentina holds a bachelor's degree in Economics and Business Administration from the University of L'Aquila, Italy, and a master's degree in Economics and Finance, with a major in Finance from LUISS Guido Carli in Rome. Before joining the program, she worked as Controller in a Multinational Corporation. Her research interests are related to the impact of social and political factors on financial risk-taking behavior include the following topics: Corporate Finance, Social Capital, Political Capital, Equity Crowdfunding, Risk-taking behavior.

**JEL CODE**

G3 | G32 | G34 | L26



**ROBERTO FERRARI**

*Ph.D. Student (37° cycle)*

Roberto is a 1st-year Ph.D. Student in the Banking & Finance track. He holds a Bachelor's Degree in Economics and Finance and a Master's Degree in Financial Markets and Institutions, both achieved at the University of Bologna. His industry expertise is made up of a two-year work experience as a Business Intelligence Consultant in Milan, as well as a Training Course in Data Science at the Kilometro Rosso Innovation District in Bergamo. His primary research interests are related to the field of Big Data and Machine Learning.

**JEL CODE**

C63 | G2 | M1 | M15



**ROBERTA FERRARINI**

*Ph.D. Student (37° cycle)*

Roberta was former research fellow at the Department of Management, holds a Second Cycle Degree in Innovation and Organization of Culture and the Arts (University of Bologna). Currently, she is part of GIOCA Research Group for the European project Uncharted: Understanding, Capturing and Fostering the Societal Value of Culture. As research fellow, Roberta coordinated the Una Europa project Managing issues in running university museums and collections. Her Ph.D. research concerns the public management of Venice and the switch to sustainable models of development; she attends the Ph.D. program in Future Earth, Climate Change and Societal Challenges under the Department of Management. Her main research interests are heritage management, public management and business administration.

**JEL CODE**

H7, M1, M48



**MARIA CECILIA FLORES COLUCCIO**

*Ph.D. Student (35° cycle)*

Cecilia is a Ph.D. student in the General Management track with a Degree in engineering from the University of Buenos Aires (UBA). She completed a postgraduate program in Innovation and Product Design at the AOTS Institute of Tokyo and earned a Master's Degree in International Relations at the University of Bologna (Unibo). She has worked at the Technology Transfer Office of UBA and is currently collaborating with the Knowledge Transfer Office at Unibo.

**JEL CODE**

O32



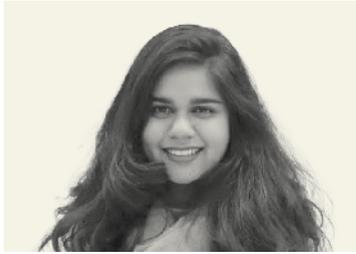
**CRISTIAN FORONI**

*Ph.D. Student (37° cycle)*

Cristian is a PhD student in Future Earth, Climate Change and Societal Challenges under the Department of Management at the University of Bologna. He holds a degree in Management for Social Economy and a master (2nd level) in Development Economics. His research interests are related to sustainable finance, climate related financial risks, and impact evaluation methods.

**JEL CODE**

G21 | Q1 | Q56



**RICHA GAAVAR**

*Ph.D. Student (36°cycle)*

Richa is a Ph.D. student in the General Management track. She holds a Bachelor in Commerce (Hons.) from the University of Delhi (India), a Master of Commerce from Panjab University, Chandigarh (India), and a Master of Research in Management Sciences from ESADE Business School, Barcelona (Spain). Her main research interests are Human Resource Management, particularly diversity management, skilled migrant women careers, and discrimination at the workplace.

**JEL CODE**

M14 | M12 | M16 | M



**ELEONORA GRASSI**

*Ph.D. Student (35° cycle)*

Eleonora is a Ph.D. student in the Management track, with specific research in Social Innovation and Public Management. She holds a master's degree in Social Economics, and before joining the program, she worked for the Italian Sustainable Investment Forum. Her main research interests are related to social innovation and impact measurement.

**JEL CODE**

O35 | M14



**NOVIN HASHEMI**

*Ph.D. Student (36°cycle)*

Novin is a Ph.D. student in the General Management track. She has a Second cycle Degree in Business Administration – International Management with a focus on Marketing from the University of Bologna. She has a background in research on E-commerce and CKM and working as a strategist in the Marketing and Advertising field.

**JEL CODE**

M31 | M37 | M1



**MOHAMMAD HAWILY**

*Ph.D. Student (37°cycle)*

Mohammad is a Ph.D. student in the Management track. He holds a first cycle degree in International Business Management from the Lebanese International University (Lebanon) and a Second cycle Degree in Service Management from the University of Bologna. His academic background incorporates international business management, strategic management, marketing, economics, finance, and accounting. His research interests are in the field of international entrepreneurship, international business management, and diversity.

**JEL CODE**

L26 | M16 | M14



**CASEY JUN**

*Ph.D. Student (34° cycle)*

Casey is a third-year Ph.D. student in Management. She holds a Second cycle Degree in Wine Science from the University of Auckland, New Zealand, and a Second-level Professional Degree from INSEEC Business School, France. Her research focuses on entrepreneurial pitches and explores the role of aesthetics in guiding audiences' evaluation of novel ideas.

**JEL CODE**

L26 | M13 | Z13

**NICO LAURIDSEN***Ph.D. Student (35° cycle)*

Nico is a Ph.D. student in the Banking and Finance track. His background includes economics and finance, executive management experience in startup and scaleup and digital transformation advisor for SMEs. His main research interests are related to Fintech, Open Banking model, and PSD2 - Payment Services Directive 2.

**JEL CODE**

G23 | E61 | P43

**ORNELA LINA***Ph.D. Student (36° cycle)*

Ornela is a Ph.D. student in the General Management track. Her main research interests are related to Circular Economy, in particular, the development of business models for a circular economy. She studied Finance-Accounting and Business Administration at the University of Tirana (Albania).

**JEL CODE****CRISTOFORO LOSITO***Ph.D. Student (37° cycle)*

Cristoforo holds a Bachelors' degree in Economics and Management and a Masters' degree in Analytics & Metrics from Luiss Guido Carli University. Before joining the PhD program, he worked as Teaching & Research Assistant respectively for courses of Marketing and Business Process Management and Sales Networks at LUISS. Currently, he is working as Program Manager of the Masters' degree in Strategic Management at Luiss University and as a tutor for the chair in Digital & Social Media Management at International Telematic University UNINETTUNO. His research interests involve Marketing field with a particular focus on sustainability issues, consumer behavior, digital marketing, marketing analytics.

**JEL CODE**

M31

C3 | M11 | O32 | Q53

**ZARRIN MAHDIZADEH***Ph.D. Student (36° cycle)*

Zarrin is a first-year student in Management. She holds a First cycle Degree in Theoretical Economics and an Second cycle Degree in International Business Management at the University of Tabriz (Azerbaijan). Before joining the Ph.D. program, she worked at several High-Tech companies in Iran as a Marketing Analyst and Instructor. Her research interests include Human Research Management, Organisational Behavior, and Marketing.

**JEL CODE**

M31

**PIETRO MAREGA***Ph.D. Student (37° cycle)*

Pietro is a first-year Ph.D. student in the Management Track. He holds a master's degree in Social, Economic and Decision-making Psychology from the University of Milano-Bicocca, with a thesis on the impact of design in human-robot interaction. He also attended a summer school in Competitive Strategy and Game Theory at The London School of Economics and Political Science (Uk). Prior to joining the Ph.D. program, he worked as a research assistant at the University of Milano-Bicocca, focusing mainly on consumer behaviour and user experience design projects. His main research interests include decision-making, game theory, service management, and consumer behaviour.

**JEL CODE:**

M31



**MARIO NICOLAS MORA**  
*Ph.D. Student (37° cycle)*

Nicolas is a first-year Ph.D. student in Future Earth, Climate Change and Societal Challenges at the Department of Management. His background includes a B.Sc. in Business and Economics (CLaBE) at the University of Bologna, an M.Sc. in Economics and Development at the University of Florence, and a Global MBA in Green Energy and Sustainable Businesses at the Bologna Business School (BBS), as well as periods of study and work abroad in Sweden, Spain and Argentina. His main research interests surround sustainability and economic development.

**JEL CODE**  
M14 | M21 | Q1



**SILVIA POLI**  
*Ph.D. Student (37° cycle)*

Silvia was former research fellow at the Department of Management and is a Ph.D. student in the General Management track and a teaching tutor at the Department of Industrial Engineering. She graduated in Forecasting, Innovation and Change (International Relations) at the University of Bologna. Before joining the Ph.D. program, she had a Post-doc grant for an Erasmus Plus project on university-business engagement readiness. Her main research interests are entrepreneurship, knowledge sharing, open innovation and innovation management.

**JEL CODE**  
-O3 | L26 | L82



**MATTEO MERLO**  
*Ph.D. Student (37° cycle)*

Matteo is a first-year Ph.D. student in the Banking and Finance track. He holds a First cycle Degree in Economics and Business Administration from the University of Roma Tre, and a Master's degree in Economics and Accounting from the University of Bologna. Before joining the Ph.D. program, he worked as a trainee chartered accountant and auditor. His main research interests are focused on financial accounting, capital markets and corporate valuation.

**JEL CODE**  
G34 | M4 | M41



**MURTUZA SOOFI MOHAMMED**  
*Ph.D. Student (36° cycle)*

Mohammed is a Ph.D. student in Management. He has a Bachelor's Degree in Civil Engineering from the Jawaharlal Nehru Technological University, Hyderabad (India). He also has a Post Graduate Diploma in Business Management (PGDBM) from the University of Hyderabad and an M.Sc. in Business Management from La Sapienza University of Rome. Before moving to Rome, he worked with Amazon as a Marketplace Specialist in Intellectual Property Rights Management and Transaction Risk Management. He also worked with an Italian Sustainable E-commerce Platform as a Platform Operations Manager.

**JEL CODE**  
O31 | M1 | O35 | O34



**MATILDE RAPEZZI**  
*Ph.D. Student (35° cycle)*

Matilde is a second-year Ph.D. student in General Management. She holds a bachelor's degree in Statistical Sciences and a master's degree in Statistics, Economics, and Business from the University of Bologna. Her research interests include consumer behavior, retailing, and social psychology.

**JEL CODE**  
M31

**GIANLUCA RICOTTINI***Ph.D. Student (37° cycle)*

Gianluca is a Ph.D. student in the Banking and Finance track. He has a Second cycle degree in Finance, Intermediaries and Markets from the University of Bologna. His main research interests are related to the bank credit risk and sustainable long-term investments.”

**JEL CODE**

G2 | G21 | Q56

**STEFANO RODIGHIERO***Ph.D. Student (34° cycle)*

Stefano is a third-year Ph.D. student. He holds a Second cycle Degree in Management and Communication from the University of Modena and Reggio Emilia. His research focuses on organisation studies, creative industries, multi-stakeholder collaboration in social innovation projects, creativity in collaborative spaces, and hybrid organisational settings.

**JEL CODE**

M

**YUPAL SANATKUMAR SHUKLA***Ph.D. Student (34° cycle)*

Yupal Shukla is Ph.D. student in marketing. He was a visiting scholar at Henken School of Economics, Helsinki, Finland and worked as a visiting fellow at MICA, Ahmedabad, India. He worked as an Assistant Professor in marketing at the V.M. Patel Institute of Management, Ganpat University, India. His research papers have appeared in academic journals such as Journal of Business Research, Journal of Strategic Marketing, International Journal of Information Management, Australasian Marketing Journal, Journal of Retailing and Consumer Services to name few. He is the recipient of won 2018 Liam Glynn Research Scholarship Award supported by Arizona State University, USA. He has won couple of awards including Emerald and Journal of Service Management Highly Commended Award and Best Research Paper Award at IRSSM symposium. He has been serving as reviewer of more than 10 journals in marketing area.

**JEL CODE**

M31

**MARIA SCIARRA***Ph.D. Student (33° cycle)*

Maria is a fourth-year Ph.D. student in Management. Previously, she got a Second cycle Degree in Management Engineering at Tor Vergata University in Rome and worked as a consultant at EY (former Ernest & Young). She gained experience with IT solutions and organisational dynamics in financial service companies. Her research interests are innovation technology and its strategic implications.

**JEL CODE**

O33

**GRETA SERPENTE***Ph.D. Student (35° cycle)*

Greta is a third-year Ph.D. student in Management. She holds a Second cycle Degree in Economics and Management from the University of Pescara. Her main research interests are related to Innovation and Entrepreneurship.

**JEL CODE**

O3 | L26 | M13



**JONADA Tafa**

*Ph.D. Student (33° cycle)*

Jonada Tafa is a Ph.D. student of Finance at the Department of Management. She holds a master’s degree in Banking and Finance (Epoka University, Tirana, Albania). Before joining the program, she worked as a research and teaching assistant at the Banking and Finance Department at Epoka University (Albania). Jonada is currently working on financial literacy and its impact on financial behavior.

**JEL CODE**

G3 | G41 | F3 | A1 | D



**KORINZIA TONILO**

*Ph.D. Student (35° cycle)*

Korinzia is a second-year Ph.D. student in Management. Before joining the Ph.D. program, she worked as a Post-Doc at the Department of Management at Ca’ Foscari University in Venice. Her main research interests are related to the impact of new digital technologies on organisations.

**JEL CODE**

O3 | M1



**OLGA TRUNOVA**

*Ph.D. Student (34° cycle)*

Olga is a Ph.D. candidate at the Department of Management (track ‘Management’). Before joining the PhD program at the University of Bologna, Olga has pursued her research and academic interests as a lecturer, researcher, translator, and course content creator in academia. Her research interests continue to focus on the promise of collaboration between private and public entities, governance of Smart Cities and sustainable development goals. Research areas: public management, smart city, cross-sectoral collaboration, SDGs.

**JEL CODE**

H76 | L33 | L32 | L5



**CHIARA VAGNINI**

*Ph.D. Student (36° cycle)*

Chiara is a Ph.D. student in the General Management Track. She holds a Master’s degree in Management Engineering from the University of Bologna. Before joining the program, she conducted research activities on the decarbonization of European regions. Her main research interests are industrial sustainability transition and sustainability measurement in companies and industrial ecosystems.

**JEL CODE**

Q56 | M21



**MACARENA PAZ VELASCO ROSALES**

*Ph.D. Student (37° cycle)*

Macarena is a Ph.D. student from the Future Earth, Climate Change and Societal Challenges, program. She is a Commercial Engineer from Pontificia Universidad Católica de Chile and holds a master’s degree in Business Administration in Green Energy and Sustainable Businesses from Bologna Business School. Her Research focuses on the feminist approach to organizational culture for sustainable work and green reporting.

**JEL CODE**

M14 | Q11



**SHEXIAN ZHANG**

*Ph.D. Student (36°cycle)*

.....  
Shexian is a Ph.D. student in the General Management track. His main research interests are related to Firm Internationalization, particularly the internationalization of traditional SMEs, overseas M & A. He studied International Management at the University of Modena and Reggio Emilia. And he worked for some years as a market manager.

**JEL CODE**

M14 | M16 | Q1

**WU XIAODAN**

*Ph.D. Student (37°cycle)*

.....  
Xiaodan is a Ph.D. student in the Management track. She holds two Second cycle Degrees in Psychology from China and the United States. Before joining Bologna University, she had also been working in academics, institutions, and entrepreneurial firms. She worked as an educational psychology researcher at Haidian District Institute of Educational Science and as a private education management officer at Haidian District Bureau of Education in Beijing (China). She also researched at Perking University (China), Tinghua University (China), Miami University (USA), and Liaoning Normal University (China). Her main research interests include an interdisciplinary study of organizational behavior and strategic management.

**JEL CODE**

M L2



# JEL CODES

<b>A1</b> • GENERAL ECONOMICS	<b>F3</b> • INTERNATIONAL FINANCE	<b>G32</b> • FINANCING POLICY • FINANCIAL RISK AND RISK MANAGEMENT • CAPITAL AND OWNERSHIP STRUCTURE • VALUE OF FIRMS • GOODWILL	<b>L1</b> • MARKET STRUCTURE FIRM STRATEGY AND MARKET PERFORMANCE
<b>A2</b> • ECONOMIC EDUCATION AND TEACHING OF ECONOMICS	<b>F21</b> • INTERNATIONAL INVESTMENT • LONG-TERM CAPITAL MOVEMENTS	<b>G34</b> • MERGERS • ACQUISITIONS • RESTRUCTURING • CORPORATE GOVERNANCE	<b>L2</b> • FIRM OBJECTIVES ORGANIZATION AND BEHAVIOR
<b>B4</b> • ECONOMIC METHODOLOGY	<b>F23</b> • MULTINATIONAL FIRMS • INTERNATIONAL BUSINESS	<b>G35</b> • PAYOUT POLICY	<b>L3</b> • NONPROFIT ORGANIZATIONS AND PUBLIC ENTERPRISE
<b>B25</b> • HISTORICAL • INSTITUTIONAL • EVOLUTIONARY • AUSTRIAN • STOCKHOLM SCHOOL	<b>F36</b> • FINANCIAL ASPECTS OF ECONOMIC INTEGRATION	<b>G41</b> • ROLE AND EFFECTS OF PSYCHOLOGICAL EMOTIONAL SOCIAL AND COGNITIVE FACTORS ON DECISION MAKING IN FINANCIAL MARKETS	<b>L5</b> • REGULATION AND INDUSTRIAL POLICY
<b>C3</b> • MULTIPLE OR SIMULTANEOUS EQUATION MODELS • MULTIPLE VARIABLES	<b>G1</b> • GENERAL FINANCIAL MARKETS	<b>H</b> • PUBLIC ECONOMICS	<b>L6</b> • INDUSTRY STUDIES: MANUFACTURING
<b>C6</b> • MATHEMATICAL METHODS • PROGRAMMING MODELS • MATHEMATICAL AND SIMULATION MODELING	<b>G2</b> • FINANCIAL INSTITUTIONS AND SERVICES	<b>H7</b> • STATE AND LOCAL GOVERNMENT • INTERGOVERNMENTAL RELATIONS	<b>L8</b> • INDUSTRY STUDIES: SERVICES
<b>C63</b> • COMPUTATIONAL TECHNIQUES • SIMULATION MODELING	<b>G3</b> • CORPORATE FINANCE AND GOVERNANCE	<b>H75</b> • STATE AND LOCAL GOVERNMENT: HEALTH • EDUCATION • WELFARE • PUBLIC PENSIONS	<b>L11</b> • PRODUCTION PRICING AND MARKET STRUCTURE • SIZE DISTRIBUTION OF FIRMS
<b>C88</b> • OTHER COMPUTER SOFTWARE	<b>G11</b> • PORTFOLIO CHOICE • INVESTMENT DECISIONS	<b>H76</b> • STATE AND LOCAL GOVERNMENT. OTHER EXPENDITURE CATEGORIES	<b>L23</b> • ORGANIZATION OF PRODUCTION
<b>C91</b> • LABORATORY INDIVIDUAL BEHAVIOR	<b>G12</b> • ASSET PRICING • TRADING VOLUME • BOND INTEREST RATES	<b>I</b> • HEALTH EDUCATION AND WELFARE	<b>L26</b> • ENTREPRENEURSHIP
<b>D</b> • MICROECONOMICS	<b>G14</b> • INFORMATION AND MARKET EFFICIENCY • EVENT STUDIES • INSIDER TRADING	<b>I1</b> • HEALTH	<b>L31</b> • NONPROFIT INSTITUTIONS • NGOS • SOCIAL ENTREPRENEURSHIP
<b>D23</b> • ORGANIZATIONAL BEHAVIOR • TRANSACTION COSTS • PROPERTY RIGHTS	<b>G15</b> • INTERNATIONAL FINANCIAL MARKETS	<b>I2</b> • EDUCATION AND RESEARCH INSTITUTIONS	<b>L32</b> • PUBLIC ENTERPRISES • PUBLIC-PRIVATE ENTERPRISES
<b>E</b> • MACROECONOMICS AND MONETARY ECONOMICS	<b>G21</b> • BANKS • DEPOSITORY INSTITUTIONS • MICRO FINANCE INSTITUTIONS • MORTGAGES	<b>I3</b> • WELFARE WELL-BEING AND POVERTY	<b>L33</b> • COMPARISON OF PUBLIC AND PRIVATE ENTERPRISES AND NONPROFIT INSTITUTIONS • PRIVATIZATION • CONTRACTING OUT
<b>E31</b> • PRICE LEVEL • INFLATION • DEFLATION	<b>G23</b> • NON-BANK FINANCIAL INSTITUTIONS • FINANCIAL INSTRUMENTS • INSTITUTIONAL INVESTORS	<b>I18</b> • GOVERNMENT POLICY • REGULATION • PUBLIC HEALTH	<b>L67</b> • OTHER CONSUMER NONDURABLES: CLOTHING, TEXTILES, SHOES, AND LEATHER GOODS; HOUSEHOLD GOODS; SPORTS EQUIPMENT
<b>E52</b> • MONETARY POLICY	<b>G24</b> • INVESTMENT BANKING • VENTURE CAPITAL • BROKERAGE • RATINGS AND RATINGS AGENCIES	<b>I24</b> • EDUCATION AND INEQUALITY	<b>L81</b> • RETAIL AND WHOLESALE TRADE • E-COMMERCE
<b>E61</b> • POLICY OBJECTIVES • POLICY DESIGNS AND CONSISTENCY • POLICY COORDINATION	<b>G28</b> • GOVERNMENT POLICY AND REGULATION	<b>J61</b> • GEOGRAPHIC LABOR MOBILITY • IMMIGRANT WORKERS	<b>L83</b> • SPORTS • GAMBLING • RESTAURANTS • RECREATION • TOURISM
	<b>G31</b> • CAPITAL BUDGETING • FIXED INVESTMENT AND INVENTORY STUDIES • CAPACITY	<b>K22</b> • BUSINESS AND SECURITIES LAW	<b>L88</b> • GOVERNMENT POLICY
		<b>K24</b> • CYBER LAW	

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**M** · BUSINESS ADMINISTRATION AND BUSINESS ECONOMICS  
· MARKETING  
· ACCOUNTING  
· PERSONNEL ECONOMICS

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**M1** · BUSINESS ADMINISTRATION

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**M2** · BUSINESS ECONOMICS

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**M3** · MARKETING AND ADVERTISING

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**M4** · ACCOUNTING AND AUDITING

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**M5** · PERSONNEL ECONOMICS

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**M11** · PRODUCTION MANAGEMENT

---

**M12** · PERSONNEL MANAGEMENT  
· EXECUTIVES, EXECUTIVE COMPENSATION

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**M13** · NEW FIRMS  
· STARTUPS

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**M14** · CORPORATE CULTURE  
· DIVERSITY  
· SOCIAL RESPONSIBILITY

---

**M15** · IT MANAGEMENT

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**M16** · INTERNATIONAL BUSINESS ADMINISTRATION

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**M21** · BUSINESS ECONOMICS

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**M31** · MARKETING

---

**M37** · ADVERTISING

---

**M38** · GOVERNMENT POLICY AND REGULATION

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**M41** · ACCOUNTING

---

**M42** · AUDITING

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**M48** · GOVERNMENT POLICY AND REGULATION

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**M54** · LABOR MANAGEMENT

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**N83** · EUROPE: PRE-1913

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**N84** · EUROPE: 1913-

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**N94** · EUROPE: 1913-

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**O1** · ECONOMIC DEVELOPMENT

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**O3** · INNOVATION  
· RESEARCH AND DEVELOPMENT  
· TECHNOLOGICAL CHANGE  
· INTELLECTUAL PROPERTY RIGHTS

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**O15** · HUMAN RESOURCES  
· HUMAN DEVELOPMENT  
· INCOME DISTRIBUTION  
· MIGRATION

---

**O31** · INNOVATION AND INVENTION: PROCESSES AND INCENTIVES

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**O32** · MANAGEMENT OF TECHNOLOGICAL INNOVATION AND R&D

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**O33** · TECHNOLOGICAL CHANGE: CHOICES AND CONSEQUENCES  
· DIFFUSION PROCESSES

---

**O34** · INTELLECTUAL PROPERTY AND INTELLECTUAL CAPITAL

---

**O35** · SOCIAL INNOVATION

---

**O38** · GOVERNMENT POLICY

---

**P43** · PUBLIC ECONOMICS  
· FINANCIAL ECONOMICS

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**Q** · AGRICULTURAL AND NATURAL RESOURCE ECONOMICS  
· ENVIRONMENTAL AND ECOLOGICAL ECONOMICS

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**Q1** · SUSTAINABLE DEVELOPMENT

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**Q2** · RENEWABLE RESOURCES AND CONSERVATION

---

**Q52** · POLLUTION CONTROL ADOPTION AND COSTS  
· DISTRIBUTIONAL EFFECTS  
· EMPLOYMENT EFFECTS

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**Q53** · AIR POLLUTION  
· WATER POLLUTION  
· NOISE  
· HAZARDOUS WASTE  
· SOLID WASTE  
· RECYCLING

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**Q56** · ENVIRONMENT AND DEVELOPMENT  
· ENVIRONMENT AND TRADE  
· SUSTAINABILITY  
· ENVIRONMENTAL ACCOUNTS AND ACCOUNTING  
· ENVIRONMENTAL EQUITY  
· POPULATION GROWTH

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**R** · URBAN RURAL REGIONAL REAL ESTATE AND TRANSPORTATION ECONOMICS

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**R12** · SIZE AND SPATIAL DISTRIBUTIONS OF REGIONAL ECONOMIC ACTIVITY

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**Z1** · CULTURAL ECONOMICS  
· ECONOMIC SOCIOLOGY  
· ECONOMIC ANTHROPOLOGY

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**Z3** · TOURISM ECONOMICS

---

**Z11** · ECONOMICS OF THE ARTS AND LITERATURE

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**Z13** · ECONOMIC SOCIOLOGY  
· ECONOMIC ANTHROPOLOGY  
· LANGUAGE  
· SOCIAL AND ECONOMIC STRATIFICATION

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**Z32** · TOURISM AND DEVELOPMENT

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**Z38** · POLICY

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See the complete JEL classification codes <https://www.aeaweb.org/econlit/jelCodes.php?view=jel>



PEOPLE  
**RETIRED  
 PROFESSORS  
 PERIOD  
 2015-2021**



**PAOLO BASTIA**  
*Full Professor of  
 Business Economics*  
 .....  
**Retired in 2020**



**MASSIMO BIANCHI**  
*Full Professor of  
 Organization and Human  
 Resources Management*  
 .....  
**Retired in 2017**



**GIANFRANCO CAPODAGLIO**  
*Full Professor of Accounting*  
 .....  
**Retired in 2016**



**ALBERT CARUANA**  
*Full Professor of Marketing*  
 .....  
**Retired in 2020**



**JAMES GUTHRIE**  
*Full Professor of Accounting*  
 .....  
**Retired in 2018**



**ANTONIO MATA CENA**  
*Full professor of Accounting*  
 .....  
**Retired in 2020**



**ANDREA ZANONI**  
*Full Professor of  
 Engineering Management*  
 .....  
**Retired in 2015**

## PEOPLE STAFF



### **MICHELA BEGA**

---

Michela holds a Degree in Law from the University of Bologna and a Professional Master (2nd Level) in International Contracts. She has developed experience in legal issues and contracts with Companies and public Bodies. She has been a member of the accounting team at the Department of Management since 2015 with a specific focus on recruitment procedures.



### **LOREDANA CAPONE**

---

Loredana holds a Degree in Economics from the University of Salerno, has a Professional Master (2nd Level) in Auditing, and has completed three years of professional training in bookkeeping. She has been working at the University of Bologna since 2001 in the accounting field. She plays the role as “expert accountant” which implies monitoring of accounting processes.



### **MIRELLA DALLAVALLE**

---

Mirella started her career at the University of Bologna in 1994 as a health Assistant at the Institute of Psychiatry. In 2005 she moved to a different position and is currently involved in accounting tasks such as purchase orders, payments to non-IT suppliers, reimbursements of costs.



### **LUIGINA DA RIN ZANCO**

---

Luigina holds a degree in Law from the University of Bologna, passed the bar exam and obtained the European Master on Humanitarian Assistance NOHA. She has been working at the University of Bologna since 1998. She was the Administrative Coordinator of the of the Faculty of Economics and the School of Engineering and Architecture. She is in charge of the management of teaching procedures (Degree Programs education planning, teaching assignments, quality assurance procedures).



**ALESSANDRA MALAVOLTA**

---

Alessandra holds a degree in Law from the University of Bologna and has a Master in European Legislation. She developed her career at the University of Bologna on various subjects, such as financial management, research project management, Ph.D. student services. She is the Accounting Manager of the Department and is in charge of the organization, budget planning, monitoring and coordination of the Team activities.



**TIZIANO MANFARDINI**

---

Tiziano has a High School Diploma in Agriculture and a Certification in software development. He has developed experience in administration, specifically in local council offices. He works in a separate branch of the Department and supports Academics in the daily need for the organisation of students' activities.



**MASSIMO MONESI**

---

Massimo holds a degree in Statistics and Economics. He has ten-year experience in the private sector as an IT technician, analyst and developer for data structuring and managing with database management systems. He provides technical support for gathering and processing of research data, statistics, and mathematical elaborations.



**ANNA MURARO**

---

Anna holds a degree in Literature and Philosophy from the University of Siena. She has been working at University since 1999. In 2007, she started working as a data manager and analyst in research assessment and bibliometric data in the University of Bologna Research Area. In 2019 she moved to the Department of Management, where she supports the Research Commission.



**CLAUDIA NATALI**

---

Claudia holds a degree in Law from the University of Pisa. After working some years at the University of Verona mainly in the international student office. In 2013 she started her activities at the Department of Management in Bologna. Her job is focused on the management of national research projects and education programs.



### **TIZIANA NOBILI**

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Tiziana has a High School Qualification in Accounting. She has been working at the University of Bologna since 1985. Her main tasks are related to the Department personnel procedures and accounting issues.



### **GIUSEPPE PANCALDI**

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Giuseppe holds a degree in Political Sciences and has a Master (second Level) in Management of Public Bodies. His main activities included security, web communication and supporting the Department Executive Boards and. From 15 December 2021 he definitely moved to to another public Administration, where he was appointed on secondment in 2020.



### **FRANCESCA REGOLI**

---

Francesca holds a degree in Political Science with an International specialization and a Ph.D. in International Cooperation and Sustainable Development Policies from the University of Bologna. She has been working at the Department of Management since 2012. She plays the role as research manager for international research projects, and international relations. She is also supporting the Research Committee of the Department for the elaboration of documents, monitoring and proposals development.



### **ELSA SIRK**

---

Elsa started working at the University of Bologna in 1989. She is involved in the accounting management, mainly in purchase orders, invoice payments and inventory procedures. She is also the contact person for logistics.





Ph.D. THESES  
DEFENDED  
IN 2021  
ABSTRACTS

# MANAGEMENT PERSPECTIVES ON INDUSTRIAL HERITAGE

## An exploratory research

.....  
**DR. EKATERINA BASKAKOVA**

This dissertation focuses on the analysis of the critical issues of industrial heritage management in Italy and the preservation of organizational history within the reuse projects of former industrial sites. The literature analysis showed that there has been a surge of attention to the regeneration of industrial sites in the last decades. However, it seems that the aspect that remains underestimated is the preservation of the intangible heritage (and in particular, the organizational history of no-more existing businesses) within the new reuse projects. The organizational and managerial perspective is crucial on two levels. Firstly, it is important in the analysis of the original significance of the site, and in particular its organizational history, and its conservation within the new regeneration strategy. Secondly, it is crucial at the phase of management of reuse projects and its feasibility and sustainability analysis.

This research explores the Italian industrial heritage to reduce the possible differences in national legislations and idiosyncrasies that can occur in the different countries. The preservation of organizational history can be different within the variety of reuses. Therefore, a unique classification of the reuse strategies has been constructed from the analysis of the main Italian journal on industrial heritage “Patrimonio Industriale”. The exploratory research thus adapts a multiple

case study design. Eight case studies have been chosen, one for each type of regeneration strategy: Musealizing; Musealizing into a park; Maintaining the initial use; Transforming into a cultural hub; Public oriented services; Real estate; Launching a new production; Eliminating history. The contribution of this research is twofold. On the one hand, the study aims at raising awareness about the preservation of the organizational history of the former industrial sites within the new regeneration projects. On the other hand, the study contributes to the literature on organizational history. It is crucial to understand and preserve the organizational history of closed organizations, as well as to disseminate it beyond the scientific literature within the physical structures of the sites. Furthermore, this dissertation can contribute to the literature on meaning construction in organization and management research by using a multimodal analysis of all dimensions of expression (e.g., spatial, visual, verbal dimensions) in exploring the organizational history narration within the regenerated former industrial sites.



**EKATERINA BASKAKOVA**

*Ph.D. Student (31° cycle)*

.....  
Ekaterina is now a Post-Doc in Management, she obtained her Ph.D. on 27/05/2021. She holds a First cycle Degree in Mathematical Methods in Economics (State University of Saint-Petersburg, Russian Federation) and a Second cycle Degree in Innovation and Organisation of Culture and the Arts (GIOCA, University of Bologna). Her research focuses on the management of cultural organisations and organisational history.

**JEL CODE**

Z11 | N84 | N83

# INVESTIGATING HYBRIDITY IN ORGANIZATIONS

A conceptual framework, a measurement scale, and effects of pro-social claims

.....  
**DR. LEONARDO BONI**

This dissertation presents an investigation of the hybrid condition characterizing organizations combining social and economic objectives. Drawing on extant research efforts explaining how such organizations should cope with conflicting aims, this work seeks to capture the heterogeneous features of hybridity through three papers with the respective outputs: i) a conceptual framework justifying how hybridity in organizations internally emerges and externally manifests; ii) a measurement scale of the hybrid condition; iii) an analysis of the consequences of externally manifesting pro-social claims. This study proposes to expand the interpretation of the hybrid condition in current research streams, stimulating novel avenues of investigation that consider different facets of hybridity.



**DR. LEONARDO BONI**  
*Ph.D. Student (32° cycle)*

.....  
Leonardo is now a Post-Doc in General Management, he obtained his Ph.D. on 27/05/2021; he graduated from Bocconi University (Milan) in Economics and Management of Innovation and Technology (EMIT), with a major in Green Management and Sustainability. After graduation, he worked as an Analyst for Climate Policy Initiative (CPI), a consulting and research Company in climate finance. He is a member of the Yunus Social Business Center, and his main research interests are social impact, corporate social responsibility, and impact investing.

**JEL CODE**

M14 | L2

## ESSAYS ON ATYPICALITY

A narrative perspective to illuminate how atypical actors can counter the disciplining effect of categories

.....  
**DR. DONATO CUTOLO**

Using Big Data and Natural Language Processing (NLP) tools, this dissertation investigates the narrative strategies that atypical actors can leverage to deal with the adverse reactions they often elicit. Extensive research shows that atypical actors, those who fail to abide by established contextual standards and norms, are subject to skepticism and face a higher risk of rejection. Indeed, atypical actors combine features and behaviors in unconventional ways, thereby generating confusion in the audience and instilling doubts about their propositions' legitimacy. However, the same atypicality is often cited as the precursor to socio-cultural innovation and a strategic act to expand the capacity for delivering valued goods and services. Contextualizing the conditions under which atypicality is celebrated or punished has been a significant theoretical challenge for scholars interested in reconciling this tension. Nevertheless, prior work has focused on audience-side factors or on actor-side characteristics that are only scantily under an actor's control (e.g., status and reputation). This dissertation demonstrates that atypical actors can use strategically crafted narratives to mitigate against the audience's negative response. In particular, when atypical actors evoke conventional features in their story, they are more likely to overcome the illegitimacy discount usually applied to them. Moreover, narratives be-

come successful navigational devices for atypicality when atypical actors use a more abstract language. This simplifies classification and provides the audience with more flexibility to interpret and understand them.



**DONATO CUTOLO**

*Ph.D. Student (32° cycle)*

.....  
Donato is now a Post-Doc in Management, he obtained his Ph.D. on 27/05/2021. His research grant is funded by the ERC-European project BLINDSPOT "Diversity and Performance: Network of Cognition in Markets and Teams". He was a visiting scholar at the MIT Sloan School of Management (USA). His research is at the intersection of economic sociology, entrepreneurship, and strategy. In his latest project, he is using a mix of quantitative analysis and topic models to investigate the interplay between categories and narratives in determining market performance.

**CAMPUS**

BOLOGNA

**PROJECT TITLE**

DIVERSITY AND PERFORMANCE: NETWORKS OF COGNITION IN MARKETS AND TEAMS

**CONTRACT INTO FORCE TILL**

JULY 31, 2022

**JEL CODE**

Z13 | M13 | O33

# HOW DO FIRMS ASK FOR CONSUMERS' DATA

## Permission? The Value of Companies' Data

DR. CATERINA D'ASSERGIO

On May 25, 2018, the EU introduced the General Data Protection Regulation (GDPR), which offers EU citizens a shelter for their personal information by compelling companies to clearly explain how people's information is being used. To comply with the new law, European and non-European companies that interact with EU citizens undertook a massive data re-permission-request campaign. However, while the EU Regulator was particularly specific in defining the conditions to get customers' data access, it did not specify how the communication between firms and consumers should be designed. This has left firms free to develop their re-permission emails as they liked, plausibly coupling the informative nature of these privacy-related communications with other persuasive techniques to maximize data disclosure. Firstly, we investigate how companies across industries and countries chose to frame their requests. Secondly, we investigate the factors that influenced the selection of alternative re-permission formats. In order to achieve these goals, we examine the content of a sample of 1,506 re-permission emails sent by 1,396 firms worldwide. From these, we identify the dominant "themes" characterizing these emails. We then relate these themes to both the expected benefits that firms may derive from data usage and the possible risks they may experience from not being

completely compliant to the spirit of the law. Our results show that: (1) most firms enriched their re-permission messages with persuasive arguments aiming at increasing consumers' likelihood of relinquishing their data; (2) the use of persuasion is the outcome of a difficult tradeoff between costs and benefits; (3) most companies acted in their self-interest and "gamed the system". Our results have important implications for policymakers, managers, and customers of the online sector.



**DR. CATERINA D'ASSERGIO**

*Ph.D. Student (32° cycle)*

Caterina is now a Post-Doc in Management, she obtained her Ph.D. on 27/05/2021. She holds a Second cycle Degree in Statistics, Economics, and Business from the University of Bologna. After graduation, she worked as a data analyst in a big Italian company. During her studies, she spent a year at the University of Illinois (U.S.A.) and six months at the Ross School of Business (U.S.A.) to strengthen her digital marketing knowledge and expand her network. Her research interests lie at the intersection of marketing and computer science, focusing on privacy issues.

**JEL CODE**

M31

# ENVIRONMENTAL ACCOUNTING AND REPORTING IN ITALIAN LOCAL GOVERNMENTS

## A longitudinal analysis of changes in context, content and process

.....  
**DR. ANA RITA DOMINGUES**

**E**nvironmental accounting and reporting has been adopted by different organizations worldwide, including public sector organizations.

The purpose of this research is to contribute to a better understanding of changes in local governments' accounting and reporting practices. Particularly, 'why', 'what' and 'how' environmental aspects (related to the territory under local governments' jurisdiction, the immediate surrounding area, the organisational performance and externalities caused by their operations) are included in accounting and reporting practices, and the significance of the changes across time.

The thesis portrays how changes occur using various official documents that reflect environmental aspects across time. The information from documents is complemented by interviews. Findings from the current research have implications in other EU member states due to the harmonisation of accounting and reporting practices, as well as the common EU approach of using external funding to conceptualise and implement changes. This implies that other local governments could also be representing a limited account of their environmental aspects.



**DR. ANA RITA DOMINGUES**

*Ph.D. Student (32° cycle)*

.....  
Ana Rita is now a Post-Doc in Management, she obtained her Ph.D. on 27/05/2021. She has a Second cycle Degree in Environmental Engineering. Her research activity is carried out within sustainability reporting, sustainability indicators, and stakeholder engagement. She has participated in research projects related to the reporting process and organisational change management for sustainability in public sector organisations. She has also worked previously as an environmental consultant.

**JEL CODE**

M4 | Q01

# PUBLICATIONS 2020-21



## JOURNAL ARTICLES

2021 "in print" articles were available on-line when printing the Research Yearbook

**AADLAND E., CATTANI G., FALCHETTI D., FERRIANI S., 2020.**

"Reflecting glory or deflecting stigma? The interplay between status and social proximity in peer evaluations"  
*PLoS ONE*, 15(9)

**ABDALLAH M.H.I., AL-TAMIMI H.A.H., DUQI A., 2020.**

"Real estate investors' behaviour"  
*Qualitative Research in Financial Markets*, 13(1), 82-98

**ADHIKARIPARAJULI M., HASSAN A., SIBONI B., 2021.**

"Csr implication and disclosure in higher education: Uncovered points. results from a systematic literature review and agenda for future research"  
*Sustainability (Switzerland)*, 13(2), 1-23

**AGNOLETTI V., BONILAURI S., DE PIETRI L., FERRARA D., LANAIA A., PIPIA N., SELIGARDI M., PADOVANI E., CORSO R.M., 2020.**

"Implementation of an enhanced recovery program after bariatric surgery: Clinical and cost-effectiveness analysis"  
*Acta Clinica Croatica*, 59(2), 227-232

**AKTER S., WAMBA S.F., MARIANI M., HANI U., 2021.**

"How to Build an AI Climate-Driven Service Analytics Capability for Innovation and Performance in Industrial Markets?"  
*Industrial Marketing Management*, 97, 258-273

**AURELI S., DEL BALDO M., LOMBARDI R., NAPPO F., 2020.**

"Nonfinancial reporting regulation and challenges in sustainability disclosure and corporate governance practices"  
*Business Strategy and the Environment*, 29(6), 2392-2403

**AURELI S., DEL BALDO S., DEMARTINI P., 2020.**

"Attracting youth in the regeneration of historic cities for the spur of cultural and creative entrepreneurship"  
*Rent*, 1, 1-16

**AURELI S., GIGLI S., MEDEI R., SUPINO E., 2020.**

"The value relevance of environmental, social, and governance disclosure: Evidence from Dow Jones Sustainability World Index listed companies"  
*Corporate Social Responsibility and Environmental Management*, 27(1), 43-52

**AURELI S., SALVATORI F., MAGNAGHI E., 2020.**

"A Country-Comparative Analysis of the Transposition of the EU Non-Financial Directive: An Institutional Approach"  
*Accounting, Economics and Law: A Convivium*, 10(2)

**AZAM A., BERTOLOTTI F., BOARI C., ATIF M.M., 2020.**

"Top management team international experience, international information acquisition and international strategic decision rationality"  
*Review of International Business and Strategy*, 30(3), 441-456

**BAARD V.C., DUMAY J., 2020.**

"Interventionist research in accounting: reflections on the good, the bad and the ugly"  
*Accounting and Finance*, 60(3), 1979-2006

**BAGNARESI D., BARBINI F.M., BATTILANI P., 2021.**

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Villa Guastavillani (XVI secolo), attuale sede della Bologna Business School - La grotta, via degli Scalini 18, Bologna  
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