



## VIRTUAL MEETING

### “HOW COOPERATION MODELS DO STRENGTHEN STAKEHOLDER ENGAGEMENT FOR CIRCULAR BIO-ECONOMY”

Firms cannot achieve circularity on their own, especially when their products are being produced by different parties of the value chain. Therefore, the transition to a circular economy requires cooperation among stakeholders. As Ruggieri et al. (2016) state *“The transition to a circular economy goes beyond the borders of a single organization and stimulates a cooperation among different actors within a logic of the deconstruction of the value chains, and the reconstruction of new ones”*.

The present event aims at sharing success stories of cooperation models among organizations operating in the bio-based and biodegradable plastic markets. Different forms of cooperation will be presented and discussed, ranging from associations to joint ventures, strategic partnerships, joint research and development and finally, innovative consortia dealing with the management of compostable plastic waste.

27<sup>th</sup> January 2022, 10.30-12.30 CET  
PROGRAMME

Time	Topic	Speaker
10.30-10.35	Welcome	Angelo Paletta (University of Bologna)
10.35-10.40	Welcome Video	Walter Leal (Hamburg University of Applied Science)
10.40-10.50	Stakeholder Engagement in BIO-PLASTICS EUROPE	Jelena Barbir (Hamburg University of Applied Science)
10.50-11.00	Cooperation models in the circular bio-economy: introduction to success stories	Genc Alimehmeti (University of Bologna)
11.00-11.15	The role of joint venture in strengthening expertise in the production of PLA	Maria Giovanna Vetere (NatureWorks)
11.15-11.30	OPENLab: a sharing space for value network enforcement and innovation	Davide Paltrinieri (IMA Group)
11.30-11.45	The contribution of EPR scheme to closing the loop in compostable packaging value chain	Marco Versari (BIOREPACK)
11.45-12.00	From business to policy: the link for fruitful collaboration in EUBP	Christian Schulz (European Bioplastics)
12.00-12.30	Q&A and closing remarks	Eleonora Foschi (University of Bologna)